

Technology trend analysis

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EXECUTIVE SUMMARY



- Current and Future technology trends in
 - Programming languages
 - **Databases**
 - Platforms
 - WebFrameworks
- Demographics survey
 - Gender gap
 - Technological gap in countries
 - Formal education level

INTRODUCTION



Talk about:

Analyzing the trends in software and web development around the world.

Purpose:

- Identify the top programming languages, databases, platforms and webframeworks.
- Identify skills requirement for future.
- Identify technological gap in countries.
- Identify human resources gap.

Audience:

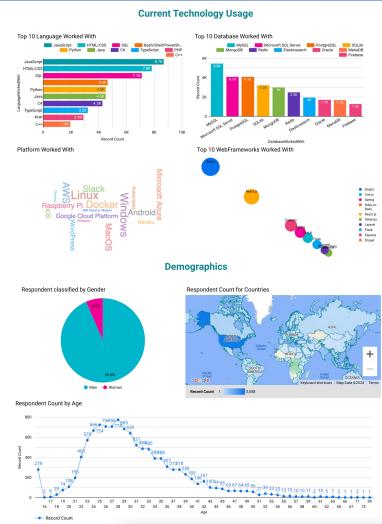
- IT specialist.
- Students.

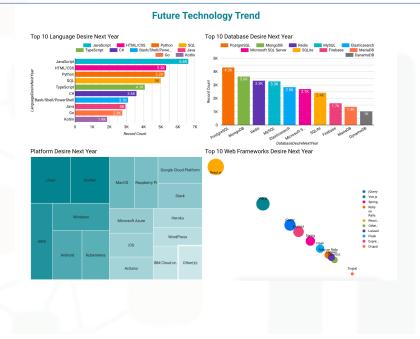
METHODOLOGY

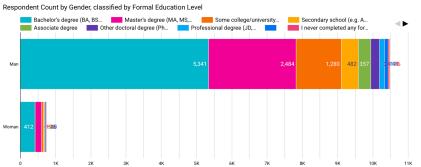


- Data Collection using Webscraping
 - (Job postings in GitHub API and Stack overflow source)
- Data Cleaning
- Data Exploration
- Data Visualization
 - Google Looker Studio (for dashboards)
 - Python (Matplotlib) (for single charts)

RESULTS





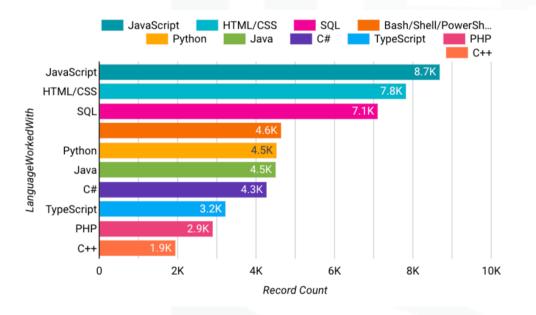




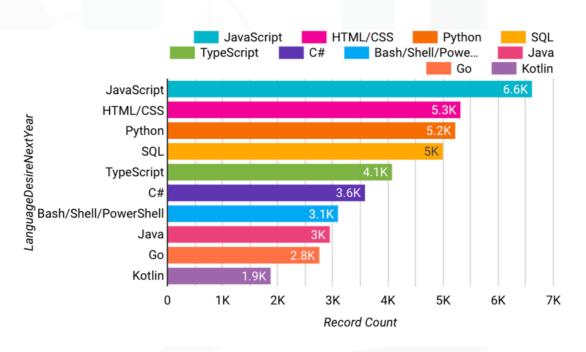


PROGRAMMING LANGUAGE TRENDS

Current Year



Next Year



PROGRAMMING LANGUAGE TRENDS - FINDINGS & IMPLICATIONS

Findings

- JavaScript is the most popular programming language in the world.
- SQL and HTML/CSS continue have essential requirements for programmers.
- Python become more popular during one year.
- C#, Bash/Shell have stabile position during years.

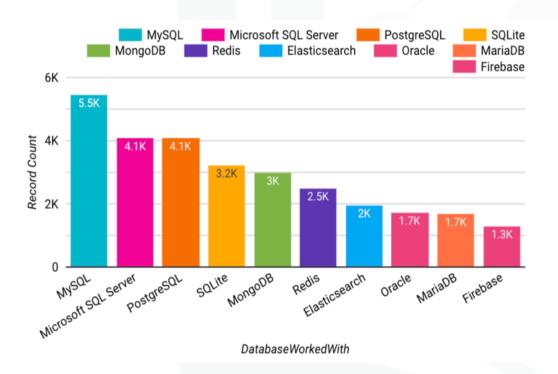
Implications

- For Web developers JavaScript still more usable.
- Python become a new trendy language, specially because its easy to implement in Data Science and Data Analysis.
- Programmer choose Python for Al and Machine Learning.

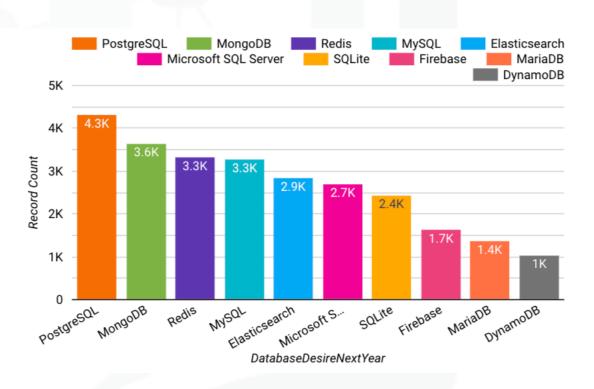


DATABASE TRENDS

Current Year



Next Year



DATABASE TRENDS - FINDINGS & IMPLICATIONS

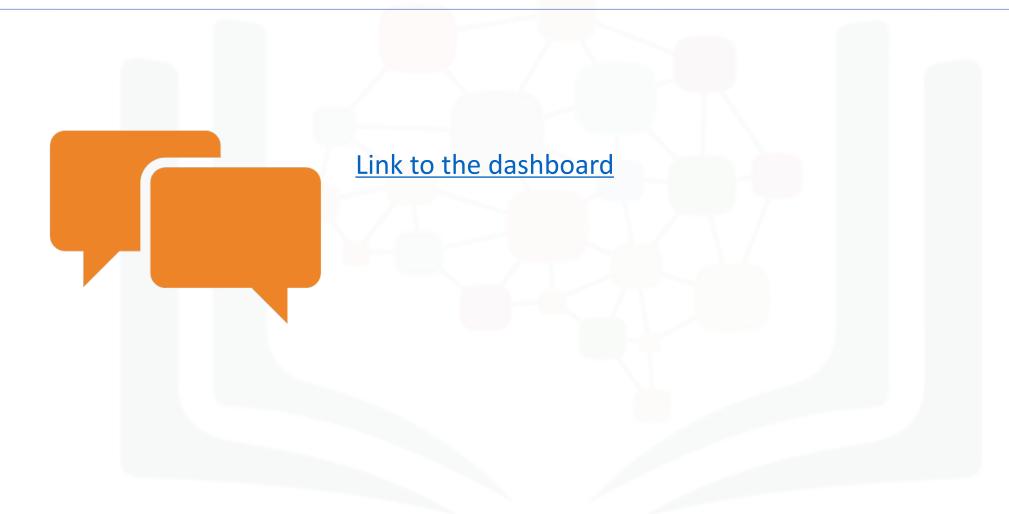
Findings

- MySQL is the most usable database in the world.
- Next is Microsoft SQL Server.
- Developers also interests to work with PostgreSQL and MongoDB.

Implications

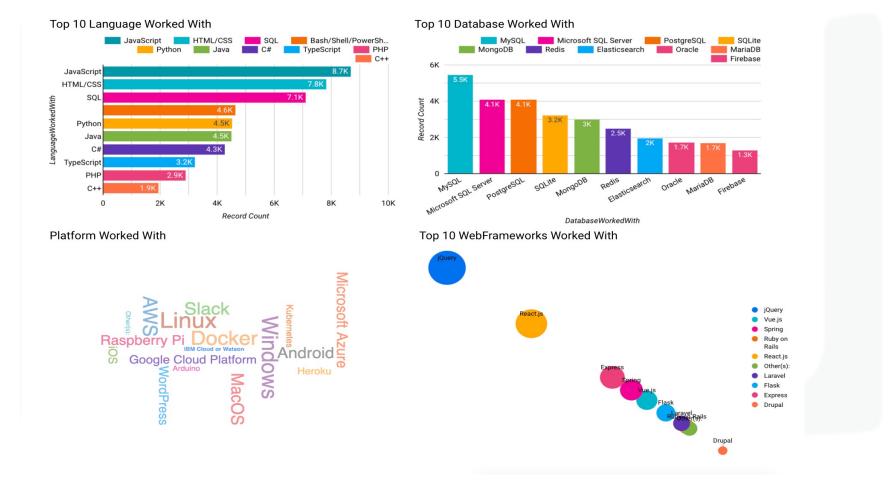
- Open-source databases are still convenient and required.
- Become more popular databases which allow manage various types of data (like JSON)

DASHBOARD



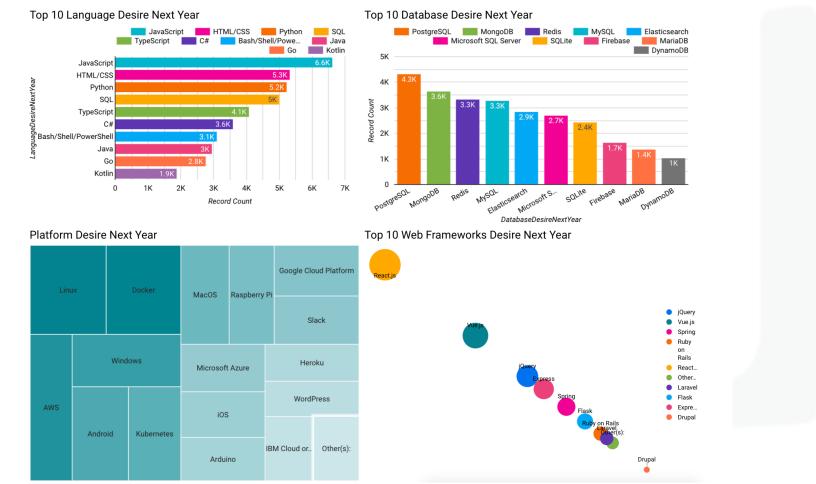
DASHBOARD TAB 1

Current Technology Usage

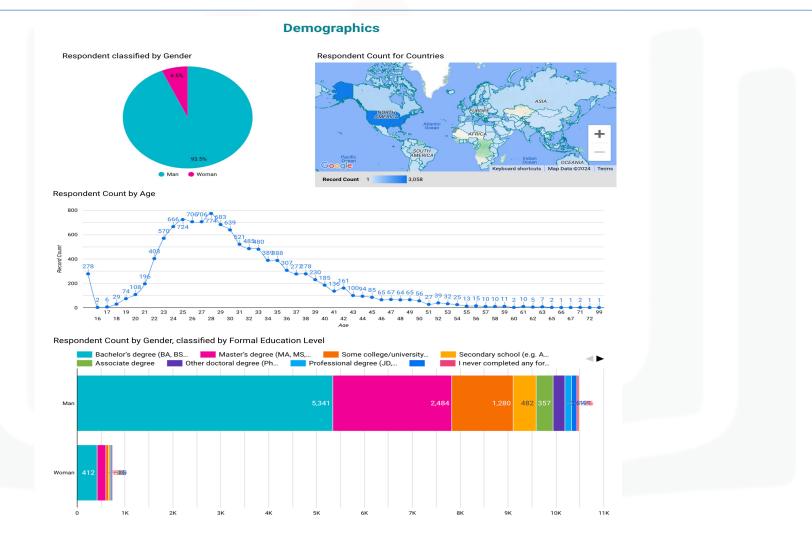


DASHBOARD TAB 2

Future Technology Trend



DASHBOARD TAB 3



DISCUSSION



• Let's consider our current findings from dashboards and add for them new findings from other sources!

OVERALL FINDINGS & IMPLICATIONS

Findings

- Technology trends changes super fast.
- The USA still the most technology country in the world.
- Over 93% of developers are young man.
- Majority of developers have degree.

Implications

- Developers should always follow the technology trends.
- Other countries should improve their technology.
- In the technical field we have the most gap between genders and ages.
- Most of developers have full-time job.



CONCLUSION

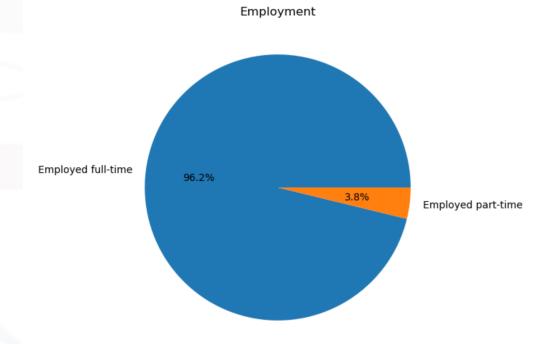


- Find trends in programming languages, Databases, platforms and Webframeworks.
- Consider who is the average developer (age, education, location, gender).
- At the end let's compere important information from other sources:
 - What is the average annual salary have developers with popular programming languages?
 - How much opportunities developers have with different languages?

APPENDIX

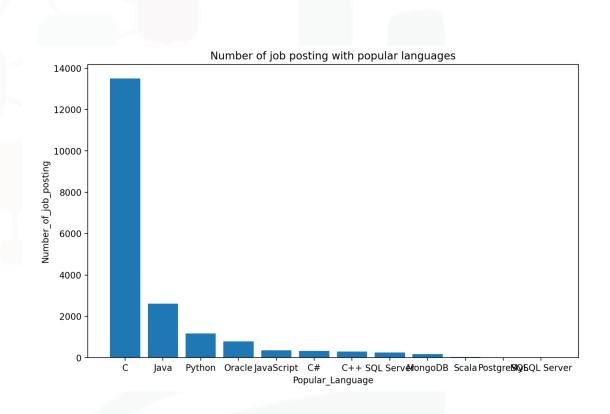


 Need to add that the most of developers employment for full time job.



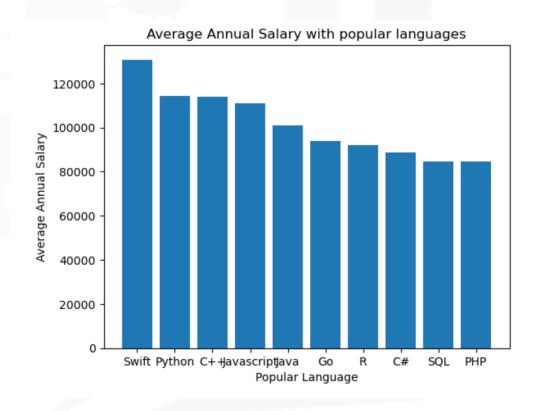
JOB POSTINGS

• The other source shows us that the C programming language is the most required, it's probably because C is the one of the fundamental programming languages.



POPULAR LANGUAGES

 From this chart we can add that developers who work with Swift have the highest annual salary, but Python, C++, JavaScript have the same salary.



Final conclusions

- Technology trends changes every year.
- The USA the most technology country in the world and developers have o lot of opportunities in the USA.
- The average developer is young man with degree who has high salary and full-time job.