

# Technology trend analysis

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# OUTLINE



- Executive Summary
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- Methodology
- Results
  - Visualization Charts
  - Dashboard
- Discussion
  - Findings & Implications
- Conclusion
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# **EXECUTIVE SUMMARY**



- Current and Future technology trends in
  - Programming languages
  - **Databases**
  - Platforms
  - WebFrameworks
- Demographics survey
  - Gender gap
  - Technological gap in countries
  - Formal education level

# INTRODUCTION



#### Talk about:

Analyzing the trends in software and web development around the world.

#### Purpose:

- Identify the top programming languages, databases, platforms and webframeworks.
- Identify skills requirement for future.
- Identify technological gap in countries.
- Identify human resources gap.

#### **Audience:**

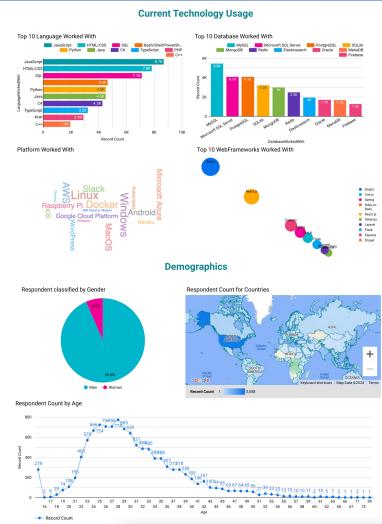
- IT specialist.
- Students.

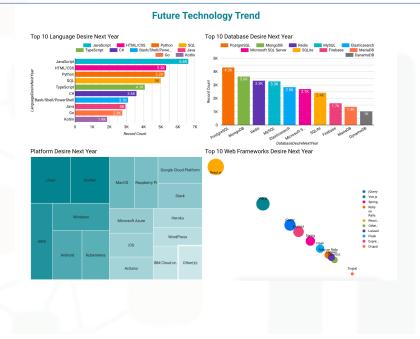
# **METHODOLOGY**

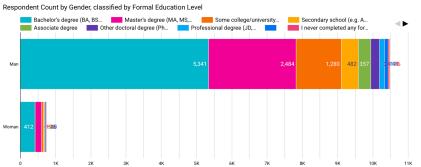


- Data Collection using Webscraping
- Data Cleaning
- Data Exploration
- Data Visualization
  - Google Looker Studio (for dashboards)
  - Python (Matplotlib) (for single charts)

# **RESULTS**





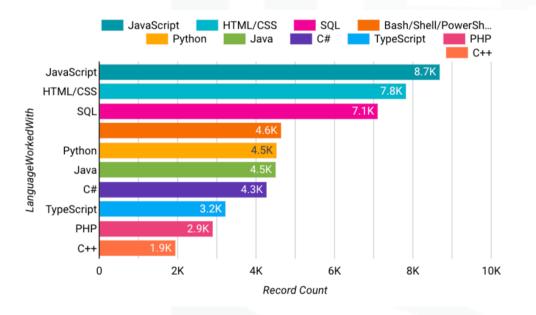




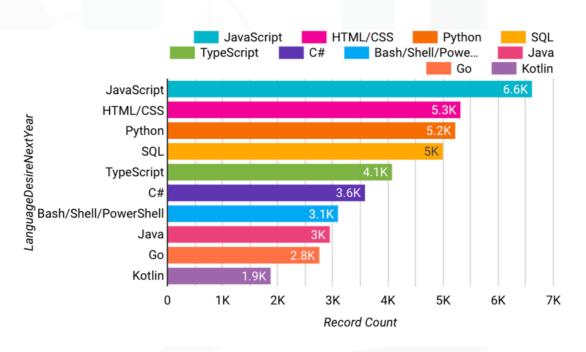


# PROGRAMMING LANGUAGE TRENDS

### **Current Year**



### **Next Year**



## PROGRAMMING LANGUAGE TRENDS - FINDINGS & **IMPLICATIONS**

## **Findings**

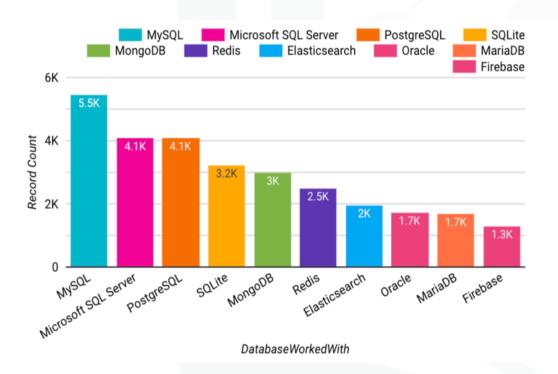
- JavaScript is the most popular programming language in the world.
- SQL and HTML/CSS continue have great position for programmers.
- Python become more popular during one year.

## **Implications**

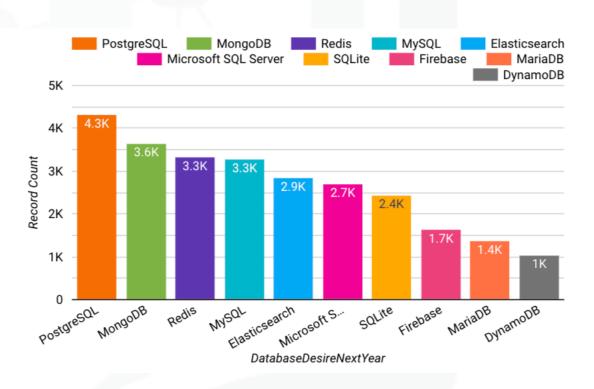
- For Web developers JavaScript still more usable.
- Python become a new trendy language, specially because its easy to implement in Data Science and Data Analysis.

# DATABASE TRENDS

### **Current Year**



#### **Next Year**



## DATABASE TRENDS - FINDINGS & IMPLICATIONS

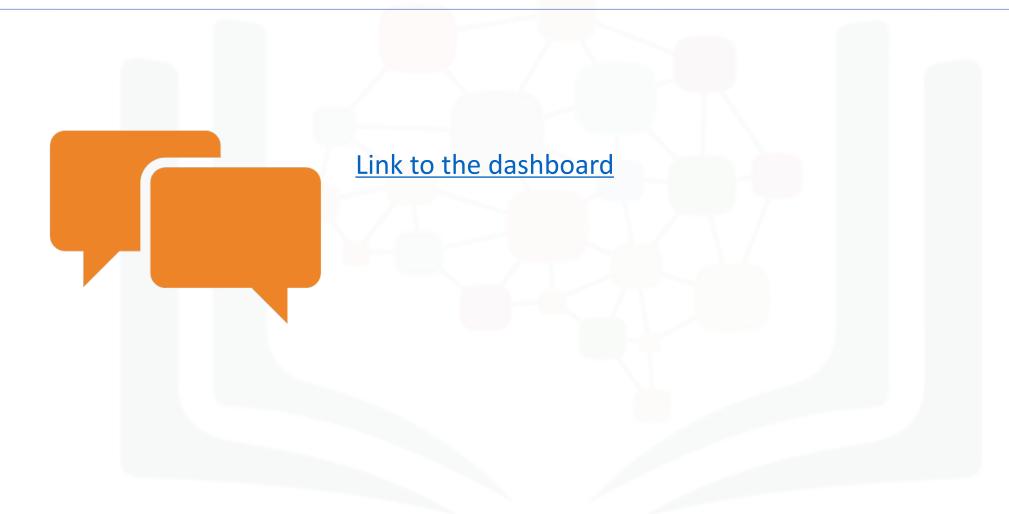
## **Findings**

- MySQL is the most usable database in the world, next is Microsoft SQL Server.
- Developers also interests to work with PostgreSQL and MongoDB.

## **Implications**

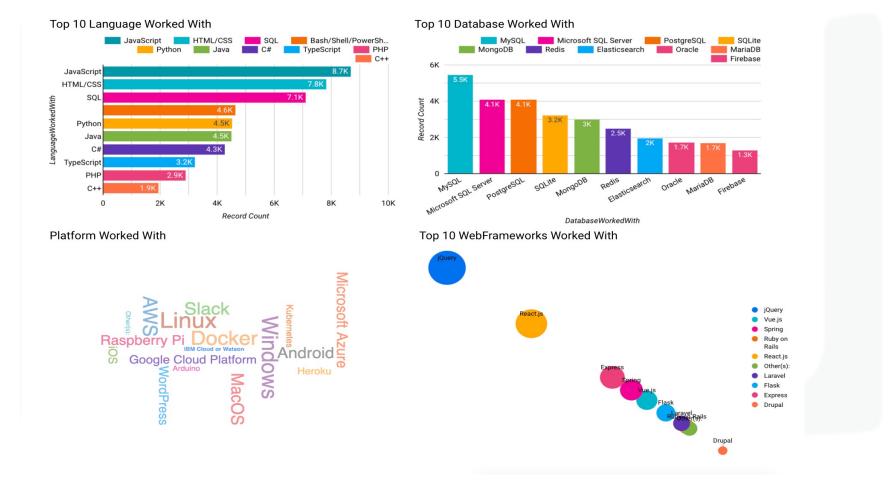
- Open-source databases are still convenient and required.
- Become more popular databases which allow manage various types of data (like JSON)

# **DASHBOARD**



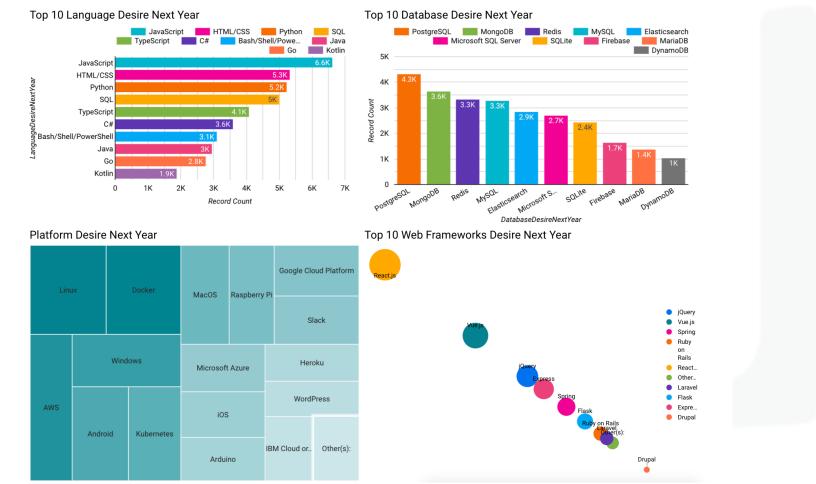
# DASHBOARD TAB 1

#### **Current Technology Usage**

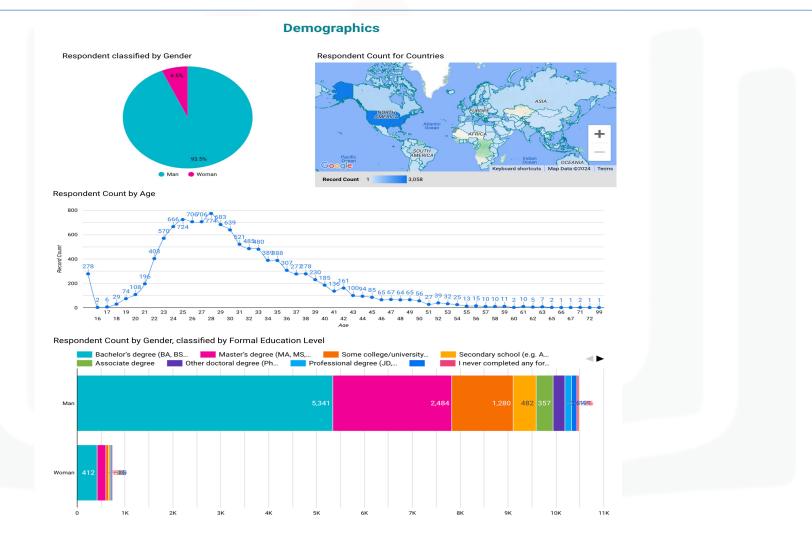


# DASHBOARD TAB 2

#### **Future Technology Trend**



# DASHBOARD TAB 3



# **DISCUSSION**



• Let's consider our current findings from dashboards and add for them new findings from other sources!

# OVERALL FINDINGS & IMPLICATIONS

## **Findings**

- Technology trends changes super fast.
- The USA still the most technology country in the world.
- Over 93% of developers are young man.
- Majority of developers have degree.

## **Implications**

- Developers should always follow the technology trends.
- Other countries should improve their technology.
- In the technical field we have the most gap between genders and ages.

# CONCLUSION

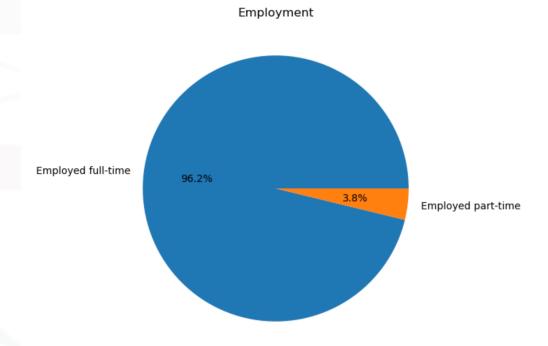


- Find trends in programming languages, Databases, platforms and Webframeworks.
- Consider who is the average developer (age, education, location, gender).
- At the end let's compere important information from other sources:
  - What is the average annual salary have developers with popular programming languages?
  - How much opportunities developers have with different languages?

# **APPENDIX**

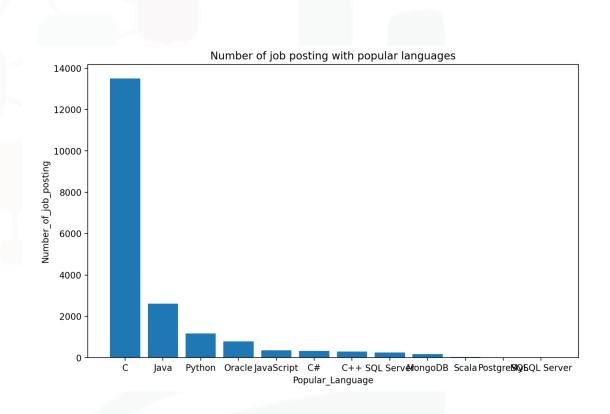


 Need to add that the most of developers employment for full time job.



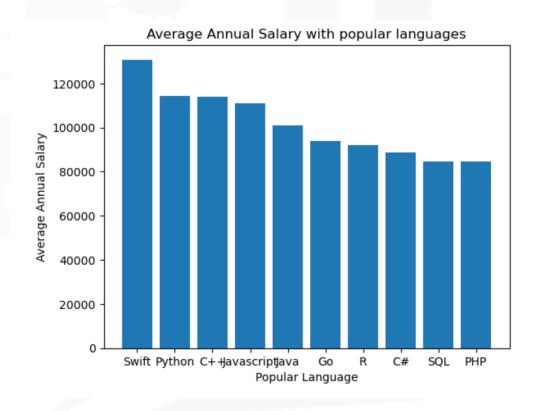
# JOB POSTINGS

• The other source shows us that the C programming language is the most required, it's probably because C is the one of the fundamental programming languages.



# POPULAR LANGUAGES

 From this chart we can add that developers who work with Swift have the highest annual salary, but Python, C++, JavaScript have the same salary.



# Final conclusions

- Technology trends changes every year.
- The USA the most technology country in the world and developers have o lot of opportunities in the USA.
- The average developer is young man with degree who has high salary and full-time job.