

Challenge 2

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I. Exploring music preferences

A. Background

Imagine that you have been hired as a data analyst by a radio station to analyze music preferences of their DJs. They have provided you with a dataset, `playlist_data.csv`, containing information about DJs, their preferred music genres, song titles, and ratings.

Using the data-set you are required to complete some tasks that are listed subsequently. All these tasks are based on the concepts taught in the video lectures. The questions may not be entirely covered in the lectures; To complete them, you are encouraged to use Google and the resources therein.

B.Tasks

Task-1 In the lecture, we used two data-sets, `starwars` and `anscombe's quartet` that were readily available with the packages, `tidyverse` and `Tmisc`, respectively. When we have to use custom-made data-sets or the ones like we downloaded from Canvas, we have to import it using the R commands before using them. All the questions below are related to this task.

Question 1.1: What does the term “CSV” in `playlist_data.csv` stand for, and why is it a popular format for storing tabular data?

Solution: CSV stands for ‘Comma Separated Values’ and is a popular format because it can be used across platforms. **Question 1.2:** load the `tidyverse` package to work with `.csv` files in R.

Solution:

```
# Load the necessary package to work with CSV files in R.  
library(tidyverse)
```

```
## -- Attaching core tidyverse packages ----- tidyverse 2.0.0 --  
## v dplyr      1.1.2      v readr      2.1.4  
## v forcats    1.0.0      v stringr   1.5.0  
## v ggplot2    3.4.3      v tibble    3.2.1  
## v lubridate  1.9.2      v tidyr     1.3.0  
## v purrr      1.0.2  
## -- Conflicts ----- tidyverse_conflicts() --  
## x dplyr::filter() masks stats::filter()  
## x dplyr::lag()    masks stats::lag()  
## i Use the conflicted package (<http://conflicted.r-lib.org/>) to force all conflicts to become errors
```

Question 1.3: Import the data-set, playlist_data.csv

Solution:

```
read_csv("playlist_data.csv")

## Rows: 26 Columns: 7
## -- Column specification -----
## Delimiter: ","
## chr (4): DJ_Name, Music_Genre, Experience, Location
## dbl (3): Rating, Age, Plays_Per_Week
##
## i Use 'spec()' to retrieve the full column specification for this data.
## i Specify the column types or set 'show_col_types = FALSE' to quiet this message.

## # A tibble: 26 x 7
##   DJ_Name Music_Genre Rating Experience   Age Location Plays_Per_Week
##   <chr>    <chr>      <dbl> <chr>      <dbl> <chr>      <dbl>
## 1 DJ A      Pop          4.2 Advanced    28 City X          80
## 2 DJ B      Rock          3.8 Intermediate 24 City Y          60
## 3 DJ C      Electronic    4.5 Advanced    30 City Z         100
## 4 DJ D      Pop           4 Intermediate 22 City X          70
## 5 DJ E      Electronic    4.8 Advanced    27 City Y          90
## 6 DJ F      Rock          3.6 Intermediate 25 City Z          55
## 7 DJ G      Pop           4.3 Advanced    29 City X          85
## 8 DJ H      Electronic    4.1 Intermediate 23 City Y          75
## 9 DJ I      Rock          3.9 Advanced    31 City Z          70
## 10 DJ J     Pop           4.4 Intermediate 26 City X          95
## # i 16 more rows
```

Question 1.4: Assign the data-set to a variable, playlist_data

Solution:

```
playlist_data <- read_csv("playlist_data.csv")

## Rows: 26 Columns: 7
## -- Column specification -----
## Delimiter: ","
## chr (4): DJ_Name, Music_Genre, Experience, Location
## dbl (3): Rating, Age, Plays_Per_Week
##
## i Use 'spec()' to retrieve the full column specification for this data.
## i Specify the column types or set 'show_col_types = FALSE' to quiet this message.
```

From now on, you can use the name of the variable to view the contents of the data-set

Question 1.5: Get more information about read_csv() command and provide a screenshot of the information displayed in the “Help” tab of the “Files” pane

Solution:

```
?read_csv()
```

```
## starting httpd help server ... done
```

```
knitr::include_graphics("C:/Users/yeojy/Pictures/screensho210803.png")
```

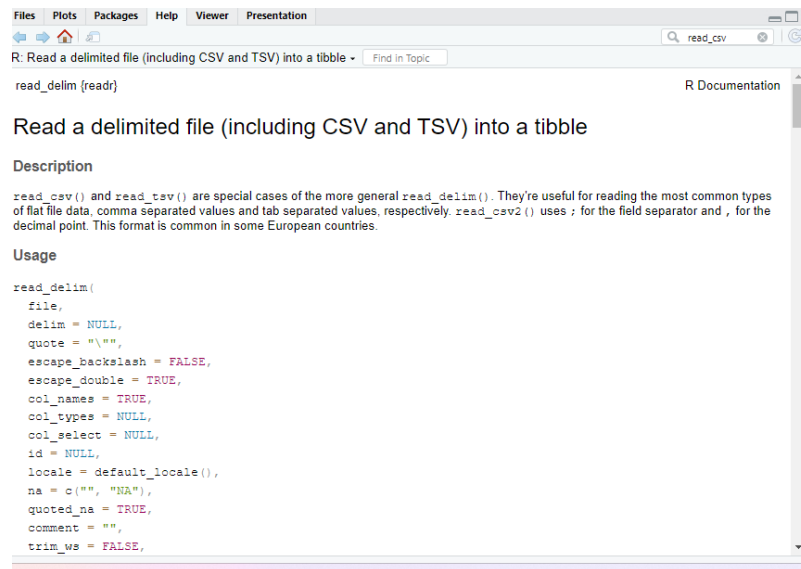


Figure 1: here's the screenshot!

Question 1.6: What does the `skip` argument in the `read_csv()` function do?

Solution: The 'skip' argument in the function allows us to skip the specified amount of rows before reading data.

Question 1.7: Display the contents of the data-set

Solution:

```
playlist_data
```

```
## # A tibble: 26 x 7
##   DJ_Name Music_Genre Rating Experience   Age Location Plays_Per_Week
##   <chr>    <chr>      <dbl> <chr>      <dbl> <chr>      <dbl>
## 1 DJ A    Pop          4.2 Advanced   28 City X          80
## 2 DJ B    Rock          3.8 Intermediate 24 City Y          60
## 3 DJ C    Electronic    4.5 Advanced   30 City Z         100
## 4 DJ D    Pop           4 Intermediate 22 City X          70
## 5 DJ E    Electronic    4.8 Advanced   27 City Y          90
## 6 DJ F    Rock          3.6 Intermediate 25 City Z          55
## 7 DJ G    Pop           4.3 Advanced   29 City X          85
## 8 DJ H    Electronic    4.1 Intermediate 23 City Y          75
## 9 DJ I    Rock          3.9 Advanced   31 City Z          70
## 10 DJ J   Pop           4.4 Intermediate 26 City X          95
## # i 16 more rows
```

```
print(playlist_data, n=26)
```

```
## # A tibble: 26 x 7
##   DJ_Name Music_Genre Rating Experience   Age Location Plays_Per_Week
##   <chr>    <chr>      <dbl> <chr>      <dbl> <chr>      <dbl>
## 1 DJ A      Pop          4.2 Advanced    28 City X          80
## 2 DJ B      Rock          3.8 Intermediate 24 City Y          60
## 3 DJ C      Electronic    4.5 Advanced    30 City Z         100
## 4 DJ D      Pop           4 Intermediate 22 City X          70
## 5 DJ E      Electronic    4.8 Advanced    27 City Y          90
## 6 DJ F      Rock          3.6 Intermediate 25 City Z          55
## 7 DJ G      Pop           4.3 Advanced    29 City X          85
## 8 DJ H      Electronic    4.1 Intermediate 23 City Y          75
## 9 DJ I      Rock          3.9 Advanced    31 City Z          70
## 10 DJ J     Pop           4.4 Intermediate 26 City X          95
## 11 DJ K     Hip-Hop       4.6 Advanced    32 City Y         110
## 12 DJ L     Electronic    4.2 Intermediate 28 City Z          75
## 13 DJ M     Pop           3.8 Advanced    29 City X          60
## 14 DJ N     Rock          4.1 Intermediate 25 City Y          80
## 15 DJ O     Electronic    4.5 Advanced    31 City Z          95
## 16 DJ P     Hip-Hop       4.3 Intermediate 26 City X         105
## 17 DJ Q     Pop           4 Advanced     27 City Y          70
## 18 DJ R     Rock          3.7 Intermediate 24 City Z          50
## 19 DJ S     Electronic    4.4 Advanced    29 City X          85
## 20 DJ T     Hip-Hop       4.6 Intermediate 23 City Y         100
## 21 DJ U     Pop           4.2 Advanced    28 City Z          80
## 22 DJ V     Rock          3.9 Intermediate 24 City X          60
## 23 DJ W     Electronic    4.5 Advanced    30 City Y         100
## 24 DJ X     Pop           4.1 Intermediate 22 City Z          70
## 25 DJ Y     Electronic    4.7 Advanced    27 City X          90
## 26 DJ Z     Rock          3.5 Intermediate 25 City Y          55
```

Question 1.8: Assume you have a CSV file named `sales_data.csv` containing information about sales transactions. How would you use the `read_csv()` function to import this file into R and store it in a variable named `sales_data`?

Solution:

```
read_csv("sales_data.csv")

sales_data <- read_csv("sales_data.csv")
```

Task-2 After learning to import a data-set, let us explore the contents of the data-set through the following questions

Question 2.1: Display the first few rows of the data-set to get an overview of its structure

Solution:

```
# Type the name of the variable we assigned the data-set to
head(playlist_data)
```

```
## # A tibble: 6 x 7
```

	DJ_Name	Music_Genre	Rating	Experience	Age	Location	Plays_Per_Week
	<chr>	<chr>	<dbl>	<chr>	<dbl>	<chr>	<dbl>
## 1	DJ A	Pop	4.2	Advanced	28	City X	80
## 2	DJ B	Rock	3.8	Intermediate	24	City Y	60
## 3	DJ C	Electronic	4.5	Advanced	30	City Z	100
## 4	DJ D	Pop	4	Intermediate	22	City X	70
## 5	DJ E	Electronic	4.8	Advanced	27	City Y	90
## 6	DJ F	Rock	3.6	Intermediate	25	City Z	55

Question 2.2: Display all the columns of the variable stacked one below another

Solution:

```
# Stack columns of playlist_data
glimpse(playlist_data)
```

```
## Rows: 26
## Columns: 7
## $ DJ_Name      <chr> "DJ A", "DJ B", "DJ C", "DJ D", "DJ E", "DJ F", "DJ G", ~
## $ Music_Genre  <chr> "Pop", "Rock", "Electronic", "Pop", "Electronic", "Rock~
## $ Rating       <dbl> 4.2, 3.8, 4.5, 4.0, 4.8, 3.6, 4.3, 4.1, 3.9, 4.4, 4.6, ~
## $ Experience   <chr> "Advanced", "Intermediate", "Advanced", "Intermediate", ~
## $ Age          <dbl> 28, 24, 30, 22, 27, 25, 29, 23, 31, 26, 32, 28, 29, 25, ~
## $ Location     <chr> "City X", "City Y", "City Z", "City X", "City Y", "City~
## $ Plays_Per_Week <dbl> 80, 60, 100, 70, 90, 55, 85, 75, 70, 95, 110, 75, 60, 8~
```

Question 2.3: How many columns are there in the dataset?

Solution:

```
# Number of columns
ncol(playlist_data)
```

```
## [1] 7
```

Question 2.4: What is the total count of DJs?

Solution:

26 DJs

Question 2.5: Display all the location of all the DJs

Solution:

```
# Location of DJs
```

```
playlist_data$Location
```

```
## [1] "City X" "City Y" "City Z" "City X" "City Y" "City Z" "City X" "City Y"
## [9] "City Z" "City X" "City Y" "City Z" "City X" "City Y" "City Z" "City X"
## [17] "City Y" "City Z" "City X" "City Y" "City Z" "City X" "City Y" "City Z"
## [25] "City X" "City Y"
```

Question 2.6: Display the age of the DJs

Solution:

```
# Age of DJs
```

```
playlist_data$Age
```

```
## [1] 28 24 30 22 27 25 29 23 31 26 32 28 29 25 31 26 27 24 29 23 28 24 30 22 27  
## [26] 25
```

Task-3 Let us plot the data to get more insights about the DJs.

Question 3.1: Create a plot to visualize the relationship between DJs' ages and their ratings.

Solution:

```
# complete the code to generate the plot
```

```
ggplot(playlist_data)
```

```
aes(x=Age,y=Rating)
```

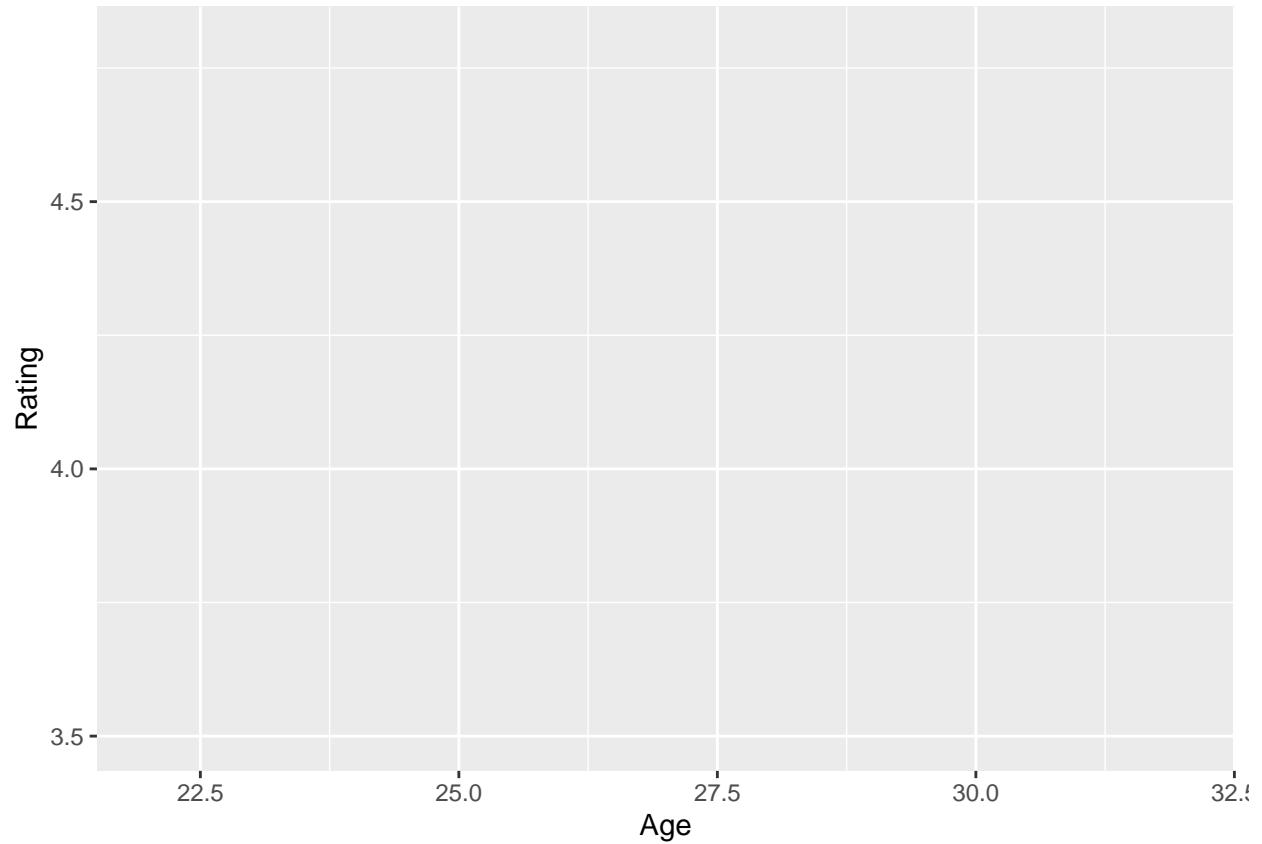
```
## Aesthetic mapping:  
## * 'x' -> 'Age'  
## * 'y' -> 'Rating'
```

Question 3.2: Label the x-axis as “Age” and the y-axis as “Rating.”

Solution:

```
# complete the code to generate the plot
```

```
ggplot(data=playlist_data,mapping=aes(x=Age,y=Rating)) + labs(x="Age",y="Rating")
```

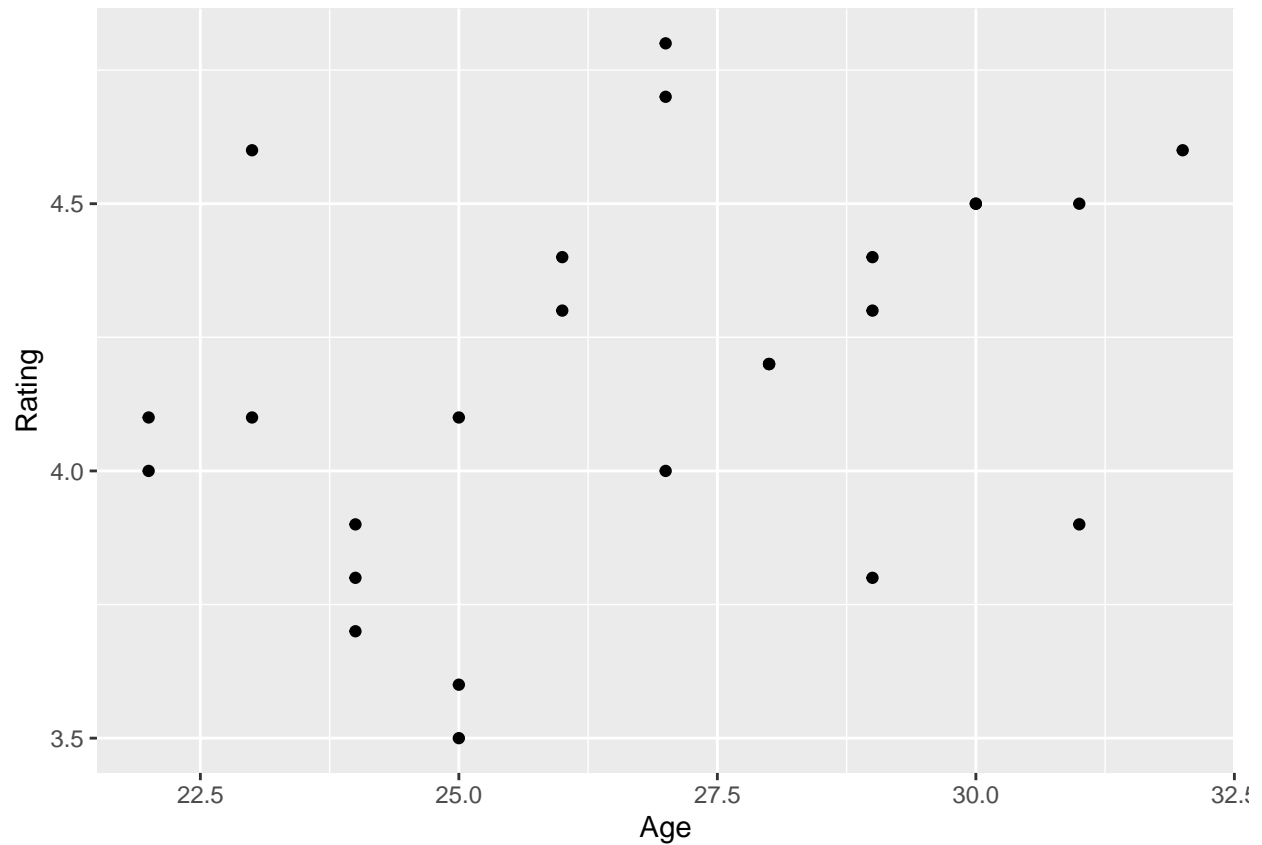


Question 3.3: Represent data using points

Solution:

```
# complete the code to generate the plot
```

```
ggplot(data=playlist_data,mapping=aes(x=Age,y=Rating)) + geom_point( ) + labs(x="Age",y="Rating")
```

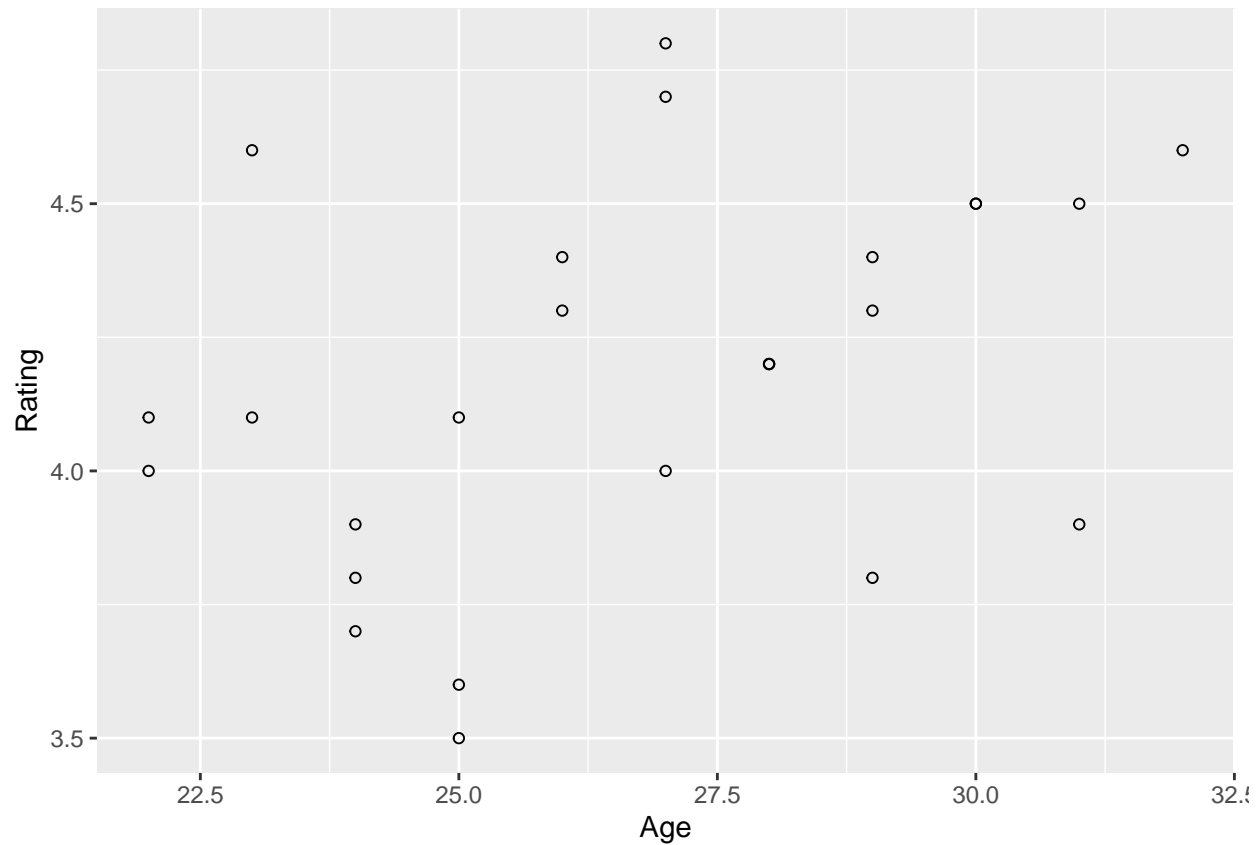


Question 3.4: Can you change the points represented by dots/small circles to any other shape of your liking?

Solution:

```
# complete the code to generate the plot
```

```
ggplot(data=playlist_data,mapping=aes(x=Age,y=Rating)) + geom_point(shape=21) + labs(x="Age",y="Rating")
```

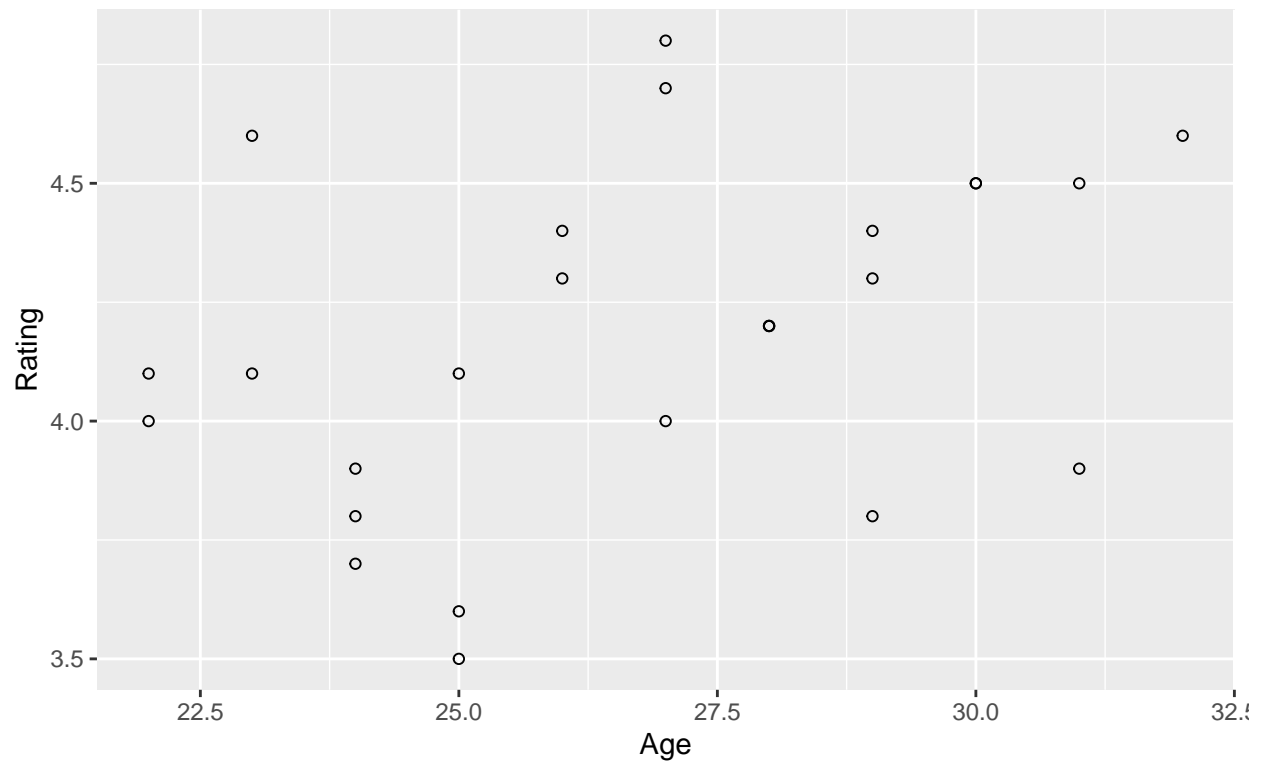
Question 3.5: Insert a suitable title and briefly provide your insights in the caption

Solution:

complete the code to generate the plot

```
ggplot(data=playlist_data,mapping=aes(x=Age,y=Rating)) +
  geom_point(shape=21) + labs(x="Age",y="Rating",
  title="Age of DJs and their Ratings",
  caption="There appears to be no correlation between age and rating of DJs")
```

Age of DJs and their Ratings



There appears to be no correlation between age and rating of DJs