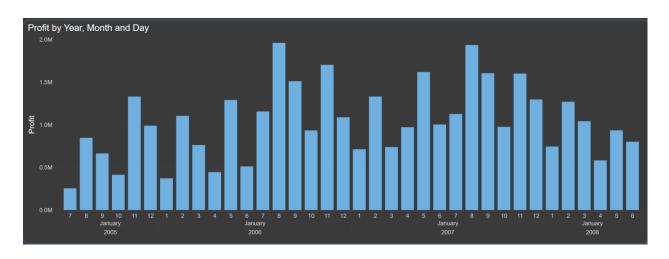


Bike shop Biciklić

Profit of the bike shop true the years seen below.



And our most sold product is Long-Sleeve Logo Jersey, L

3,865 3,813 2,974
3,813
2.074
2,974
2,735
2,582
2,461
2,298
2,063
2,017
1,956

Our most profitable category is **Bikes**

Category Profits				
Product_Category	Profit	Profit ▼		
Bikes	31,211,887.91	82.96%		
Components	5,563,614.40	14.79%		
Clothing	607,411.00	1.61%		
Accessories	239,286.79	0.64%		

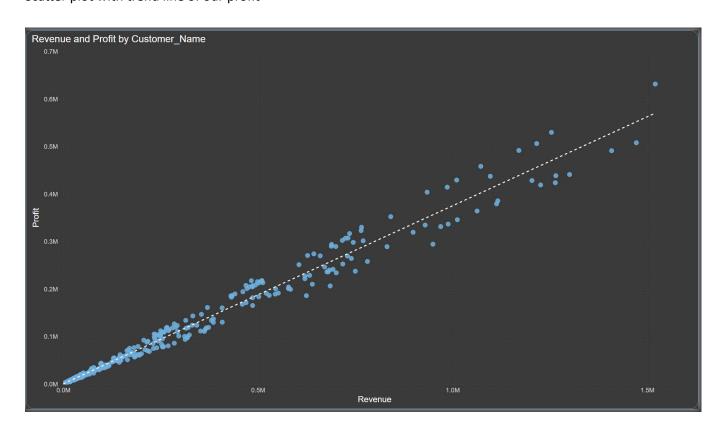
Mountain-200 Black, 38 is our most profitable bike

Top 10 Profit Products					
Product Name	Profit	Profit			
Mountain-200 Black, 38	1,665,758.39	4.43%			
Mountain-200 Black, 42	1,444,356.58	3.84%			
Mountain-200 Silver, 38	1,292,616.92	3.44%			
Mountain-200 Silver, 42	1,211,387.47	3.22%			
Mountain-200 Silver, 46	1,175,477.50	3.12%			
Mountain-200 Black, 46	1,102,911.38	2.93%			
Road-250 Black, 44	856,219.88	2.28%			
Road-250 Black, 48	757,724.26	2.01%			
Mountain-100 Black, 44	724,040.41	1.92%			
Mountain-100 Black, 38	684,376.77	1.82%			

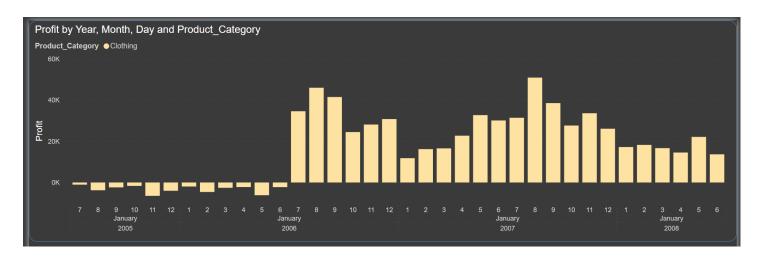
Map of our clients



Scatter plot with trend line of our profit



Proudest of our Clothing Categories rise



Products that made a change

Product_Name	06/01/2006	07/01/2006
Full-Finger Gloves, L		5,494.09
Women's Tights, S		5,330.12
Women's Tights, L		5,114.06
Men's Bib-Shorts, M		4,872.52
Men's Sports Shorts, M		2,677.80
Full-Finger Gloves, M		2,651.73
Men's Bib-Shorts, L		2,573.69
Men's Bib-Shorts, S		2,526.99
Long-Sleeve Logo Jersey, L	-154.33	883.19
Men's Sports Shorts, S		585.46
Women's Tights, M		497.28
Men's Sports Shorts, L		356.28
Half-Finger Gloves, M		336.71
Full-Finger Gloves, S		178.38
Half-Finger Gloves, S		163.77
Half-Finger Gloves, L		63.88
Long-Sleeve Logo Jersey, XL	-467.13	491.25
Long-Sleeve Logo Jersey, M	-349.54	310.70
Mountain Bike Socks, L	-55.87	
Mountain Bike Socks, M	-306.84	
AWC Logo Cap	-925.42	-505.90