

Find conjugate priors:-

1. Normal distribution with a known mean μ , but unknown variance

$$\text{Likelihood: } f(y_1, \dots, y_n | \mu, \sigma^2) = f(y_n | \mu, \sigma^2) = \prod_{i=1}^n \frac{1}{\sqrt{2\pi\sigma^2}} \exp\left\{-\frac{(y_i - \mu)^2}{2\sigma^2}\right\}$$

$$f(y_n | \mu, \sigma^2) = (2\pi)^{-n/2} (\sigma^2)^{-n/2} e^{-\frac{1}{\sigma^2} \sum_{i=1}^n \frac{(y_i - \mu)^2}{2}} \quad \left\{ \begin{array}{l} \text{Alternative way} \\ \text{of writing the likelihood} \\ \text{function?} \end{array} \right.$$

$$\text{Inverse Gamma: } f(y; \alpha, \beta) = \frac{\beta^\alpha}{\Gamma(\alpha)} \cdot y^{-(\alpha+1)} e^{-\beta/y} \quad \left\{ \begin{array}{l} \text{Inverse gamma} \\ \text{in terms of } y \end{array} \right\}$$

$$g(\sigma^2) = \frac{\beta^\alpha}{\Gamma(\alpha)} (\sigma^2)^{-(\alpha+1)} e^{-\beta/\sigma^2} \quad \text{be the prior}$$

→ prior * likelihood \propto posterior

→ Ignore constants: [prior: $\frac{\beta^\alpha}{\Gamma(\alpha)}$; likelihood: $(2\pi)^{-n/2}$] for convenience.

$$\begin{aligned} \rightarrow \text{prior} * \text{likelihood} &\propto (\sigma^2)^{-(\alpha+1)} e^{-\beta/\sigma^2} * (\sigma^2)^{-n/2} e^{-\frac{1}{\sigma^2} \sum_{i=1}^n \frac{(y_i - \mu)^2}{2}} \\ &\equiv (\sigma^2)^{-(\alpha+n/2+1)} e^{-\frac{1}{\sigma^2} \left(\beta + \sum_{i=1}^n \frac{(y_i - \mu)^2}{2} \right)} \end{aligned}$$

\propto posterior

→ It's in the form of inverse gamma with parameters $(\alpha+n/2, \beta + \sum_{i=1}^n \frac{(y_i - \mu)^2}{2})$

$$\rightarrow g(\sigma^2 | y_n, \mu) = \frac{\left[\beta + \sum_{i=1}^n \frac{(y_i - \mu)^2}{2} \right]^{\alpha+n/2}}{\Gamma(\alpha+n/2)} \cdot (\sigma^2)^{-(\alpha+n/2+1)} \cdot e^{-\frac{1}{\sigma^2} \left(\beta + \sum_{i=1}^n \frac{(y_i - \mu)^2}{2} \right)}$$

② Poisson Model

$$\text{Likelihood: } f(y|\lambda) = \frac{\lambda^y e^{-\lambda}}{y!} \propto \lambda^y e^{-\lambda} \quad \text{--- (1)}$$

→ Conjugate prior is the gamma distribution.

$$g(\lambda, r, v) = \frac{v^r \lambda^{r-1} e^{-v\lambda}}{\Gamma(r)} \propto \lambda^{r-1} e^{-v\lambda} \quad \text{--- (2)}$$

→ Prior * Likelihood:-

$$\begin{aligned} &= \frac{v^r}{\Gamma(r)} \cdot \lambda^{r-1} \cdot e^{-v\lambda} \times \frac{1}{y!} \lambda^y e^{-\lambda} \\ &\propto \lambda^{r-1} \cdot e^{-v\lambda} \lambda^y e^{-\lambda} \end{aligned}$$

grouping similar items together:-

$$= \lambda^{r+y-1} \cdot e^{-(v+1)\lambda} \quad \text{--- (3)}$$

From ③ & ②, It is similar,

$$\text{Gamma}(\lambda; (r+y), (v+1))$$

$$= \frac{(v+1)^{r+y} \lambda^{(r+y)-1} e^{-(v+1)\lambda}}{\Gamma(r+y)}$$

③ Exponential model:-

$$\text{Likelihood: } L(\theta; y) = \prod_{i=1}^n \theta e^{-\theta y_i} = \theta^n \cdot e^{-\sum_{i=1}^n y_i \cdot \theta}$$

→ Similarly, for the exponential model, gamma distribution is the conjugate prior.

Prior:-

$$g(\theta; \alpha, \beta) = \frac{\beta^\alpha \theta^{\alpha-1} \cdot e^{-\beta\theta}}{\Gamma(\alpha)} \propto \theta^{\alpha-1} \cdot e^{-\beta\theta} \quad \text{--- (1)}$$

→ Prior × Likelihood:-

$$\Rightarrow \frac{\beta^\alpha \cdot \theta^{\alpha-1} \cdot e^{-\beta\theta}}{\Gamma(\alpha)} \times \theta^n \cdot e^{-\theta \cdot \sum_{i=1}^n y_i}$$

⇒ By eliminating constants to get the posterior proportionality
 $\propto \theta^{\alpha-1} \cdot e^{-\beta\theta} \times \theta^n \cdot e^{-\theta \sum_{i=1}^n y_i}$

→ Grouping similar items together:-

$$= \theta^{n+\alpha-1} \cdot e^{-\theta(\sum_{i=1}^n y_i + \beta)} \quad \text{--- (2)}$$

From (1) & (2), they are proportional

$$\begin{aligned} \text{Gamma}(\theta; (n+\alpha), (\sum_{i=1}^n y_i + \beta)) \\ = \frac{(\beta + \sum_{i=1}^n y_i)^{n+\alpha} \cdot \theta^{(n+\alpha-1)} \cdot e^{-(\sum_{i=1}^n y_i + \beta)\theta}}{\Gamma(\alpha+n)} \end{aligned}$$