

PROJECT REPORT

WORDPRESS - BLOGGING

DATE :	30 OCTOBER 2023
TEAM LEAD	Tejasri V
TEAM MEMBER 1	Sri Dhinesh R C
TEAM MEMBER 2	Varnika U
TEAM MEMBER 3	Madhav Aadhitya S
PROJECT NAME :	WORD PRESS – BLOGGING

DEFINE PROBLEM / PROBLEM UNDERSTANDING:

Create a first blog- 500-800 words on workpress blogs (grammarly, COPYAI) and promote the blog on any of the social media of your choice not by posting the blog directly but by creating a promo link for the blog and attract a minimum of 50 Likes on the blog.

BRAND NAME: “Reimagining Nutrition With Nutrajoy”

CATEGORY: Digital marketing

EMAIL ID: nutrajoyptltd@gmail.com

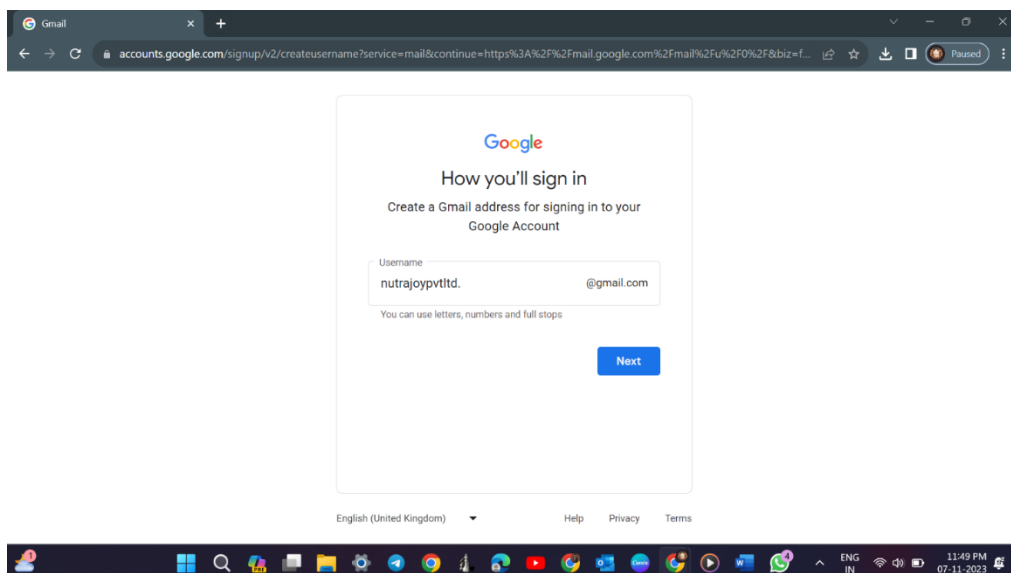
WORDPRESS BLOG URL:

<https://reimaginingnutritionwithnutrajoy.wordpress.com/2023/11/08/indulge-in-sweetness-how-healthy-eating-neednt-be-restrictive/>

DOCUMENTATION:

1. CREATE A GMAIL ACCOUNT:

Navigate to <https://www.google.com/account/about/> to get a new Gmail account.

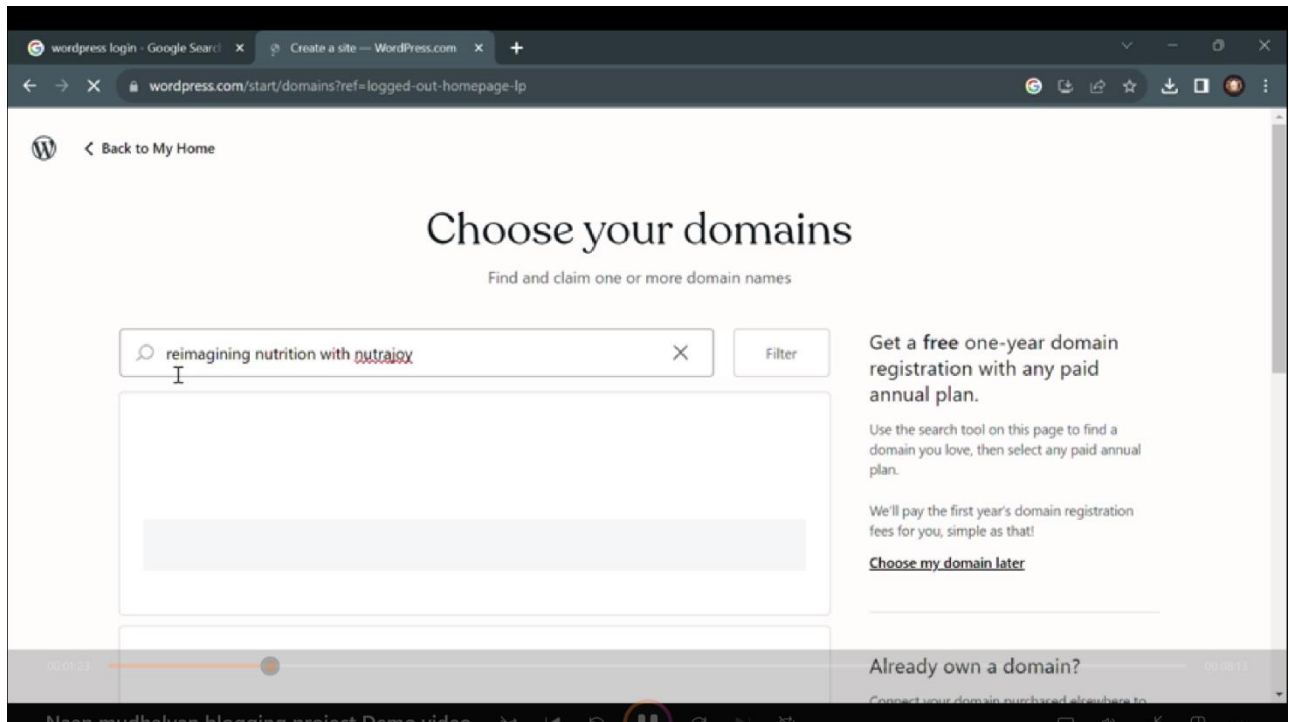


2. CREATE AN ACCOUNT IN WORD PRESS

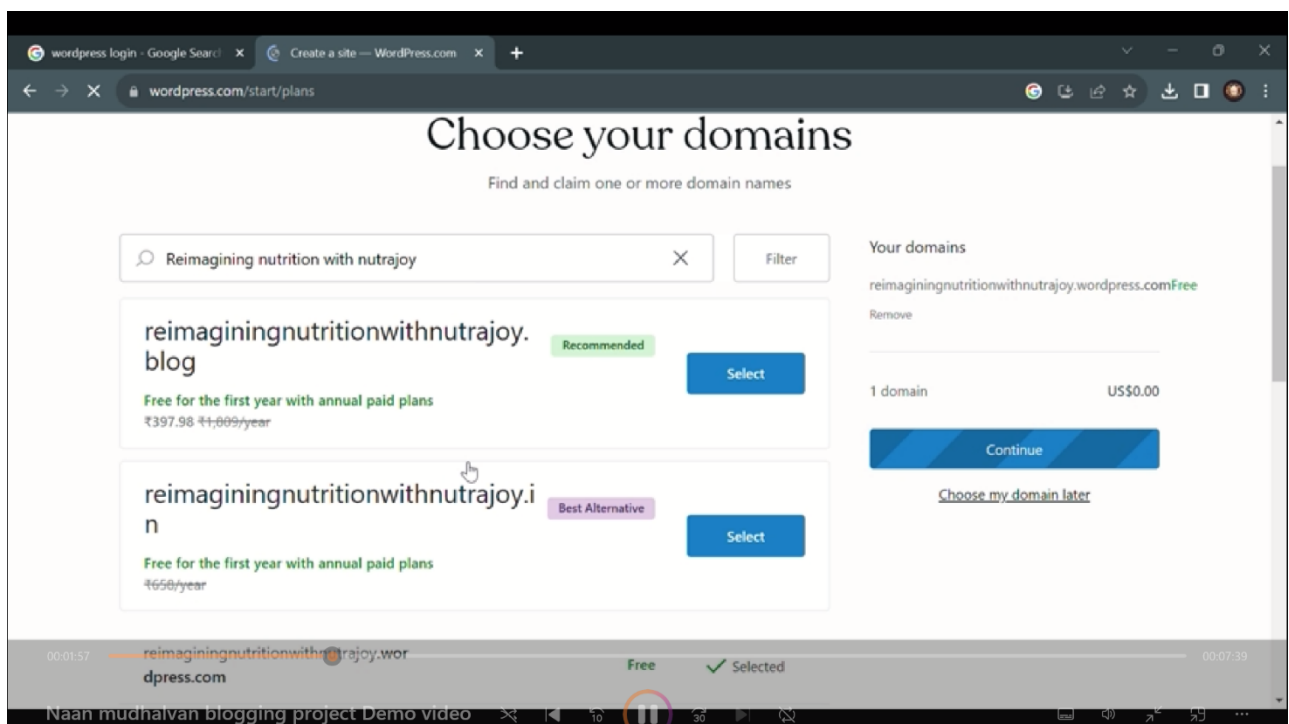
Navigate to <https://wordpress.com/?aff=27964> WordPress website.

3. GIVE E-MAIL ID AND CONTINUE:

4. CHOOSE A DOMAIN



5. TYPE THE REQUIRED DOMAIN AND SELECT THE ONE THAT IS AVAILABLE FOR FREE



6. CHOOSE THE PLAN THAT IS FREE

The screenshot shows the WordPress.com pricing page with several plans available. The 'Start with Free' plan is highlighted with a mouse cursor. The page lists features for each plan, including themes, pages, users, and support. A video player at the bottom shows a 'Naan mudhalvan blogging project Demo video'.

Plan	Price	Key Features
Start with Free	₹0	No expiration date, Beautiful themes and patterns, Unlimited pages, Unlimited users, Time machine for post edits, Built-in newsletters & RSS, Brute-force protection, Online forever
Get Personal	₹160 per month	Everything in Free, plus: Free domain for one year, Ad-free experience, Extremely fast DNS with SSL, Support via email
Get Premium	₹280 per month	Everything in Personal, plus: Free domain for one year, Live chat support, Premium themes, Earn with WordAds
Get Business	₹640 per month	Everything in Premium, plus: Free domain for one year, Install plugins & themes, Unrestricted bandwidth, Global edge caching
Get Commerce	₹1,152 per month	Everything in Business, plus: Free domain for one year, Premium store themes, Powerful store design tools, Unlimited products
Learn more	Starts at US\$25,000.00 yearly	Deliver an unmatched performance with the highest security standards on our enterprise content platform.

7. GIVE SKIP TO DASHBOARD

The screenshot shows the 'What are your goals?' setup screen on WordPress.com. It asks the user to select all that apply from a list of goals. The 'Get a website built quickly' option is highlighted with a 'Premium' tag. A 'Skip to dashboard' link is visible in the top right corner.

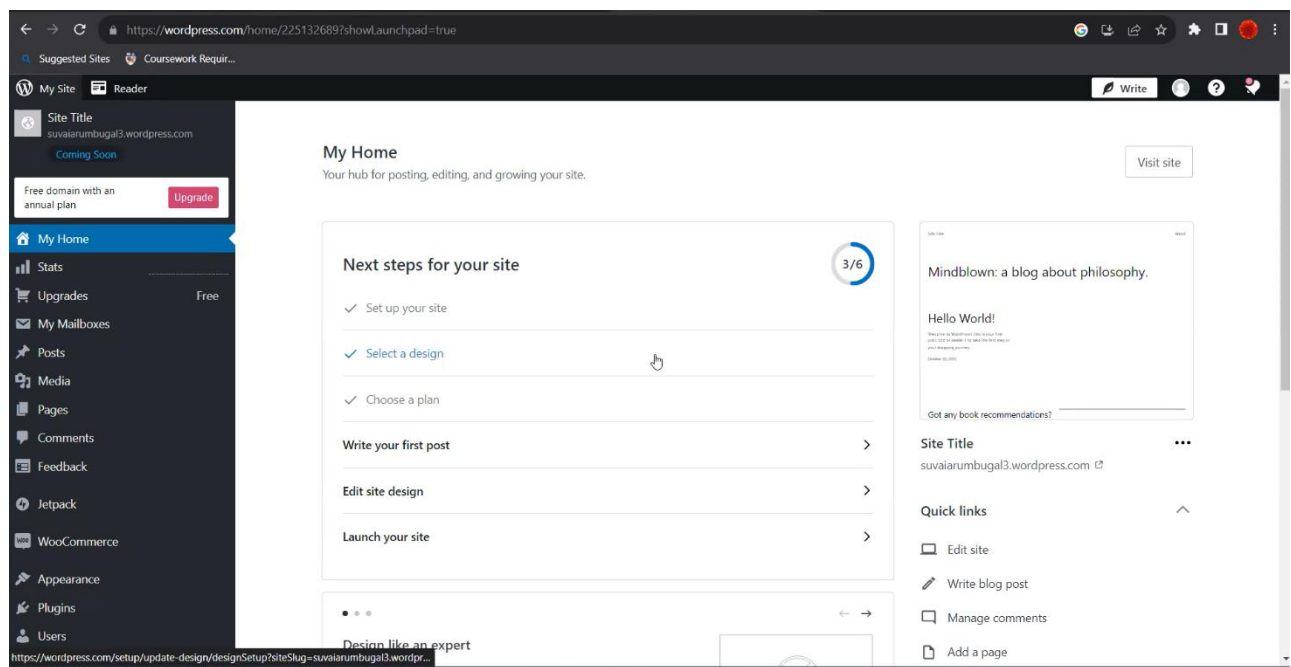
What are your goals?
Tell us what would you like to accomplish with your website.

Select all that apply

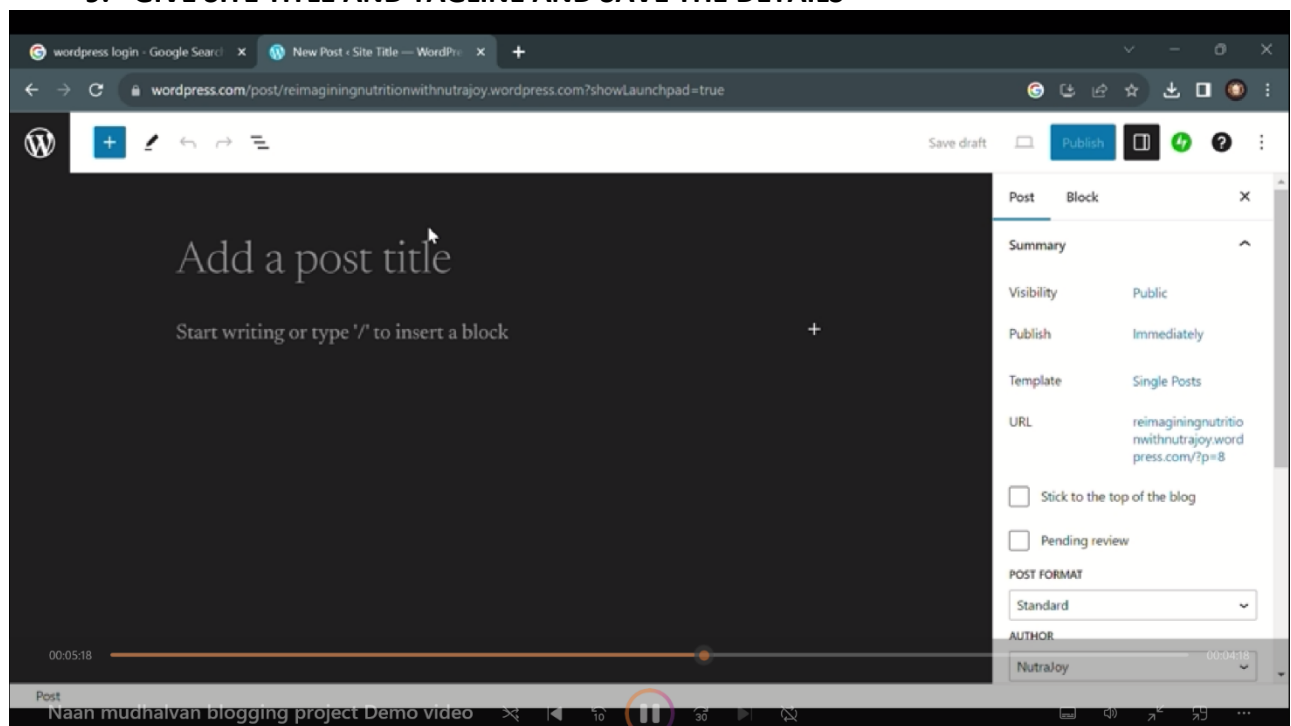
<input type="checkbox"/> Write & Publish	<input type="checkbox"/> Sell online
<input type="checkbox"/> Promote myself or business	<input checked="" type="checkbox"/> Get a website built quickly Premium
<input type="checkbox"/> Import my existing website content	<input type="checkbox"/> Other

[Continue](#)

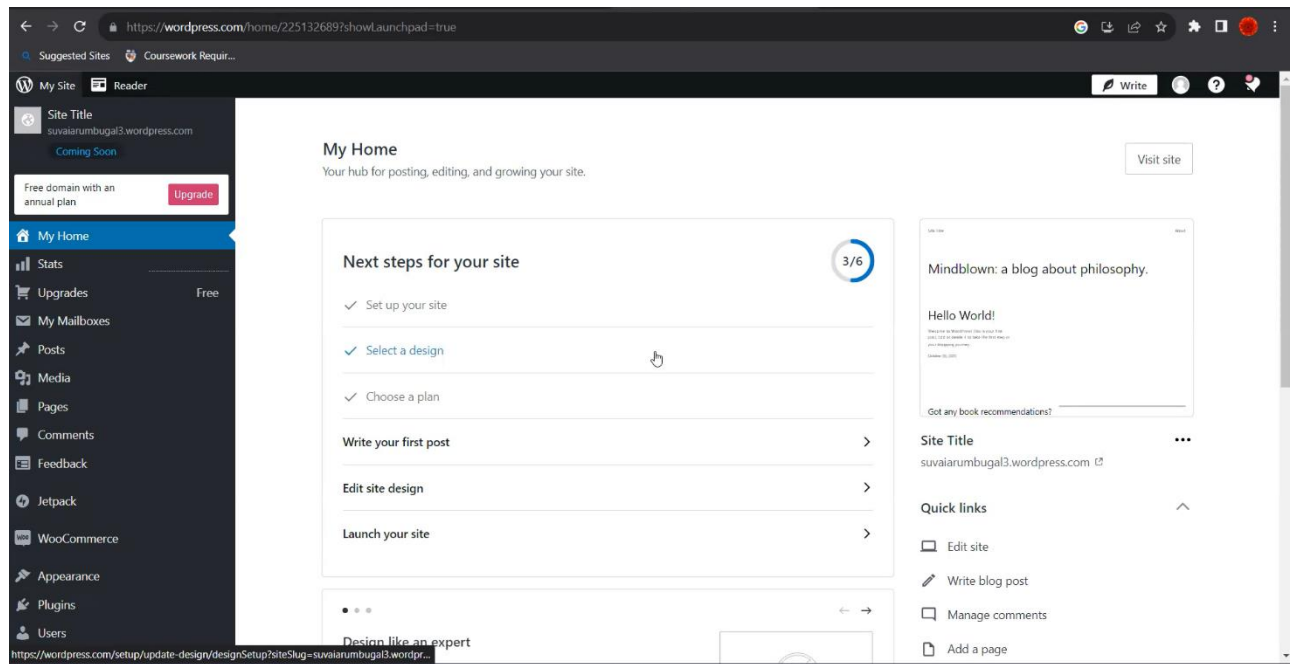
8. CLICK TO SET UP YOUR SITE



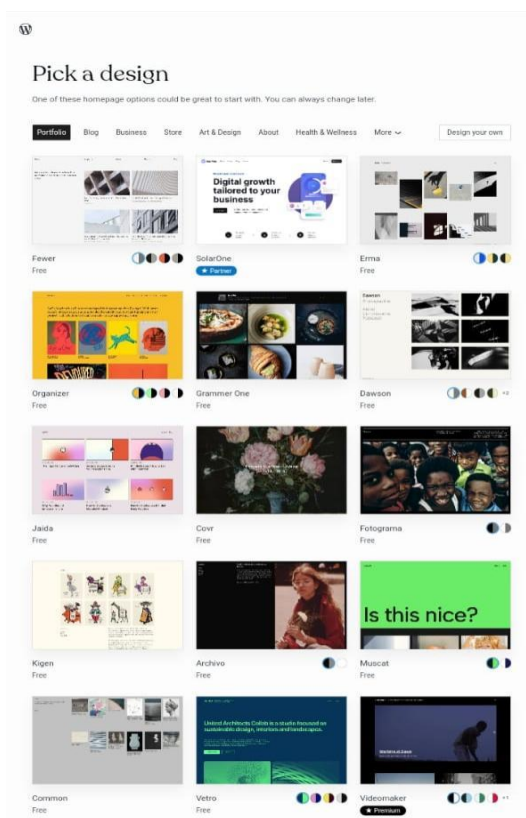
9. GIVE SITE TITLE AND TAGLINE AND SAVE THE DETAILS



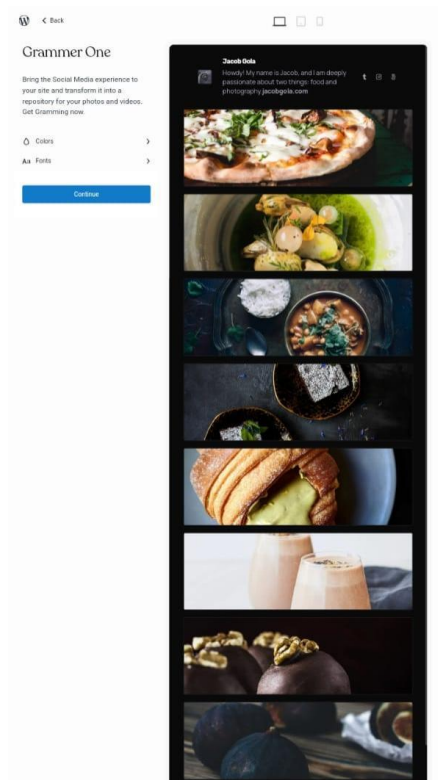
10. CHOOSE : SELECT A DESIGN



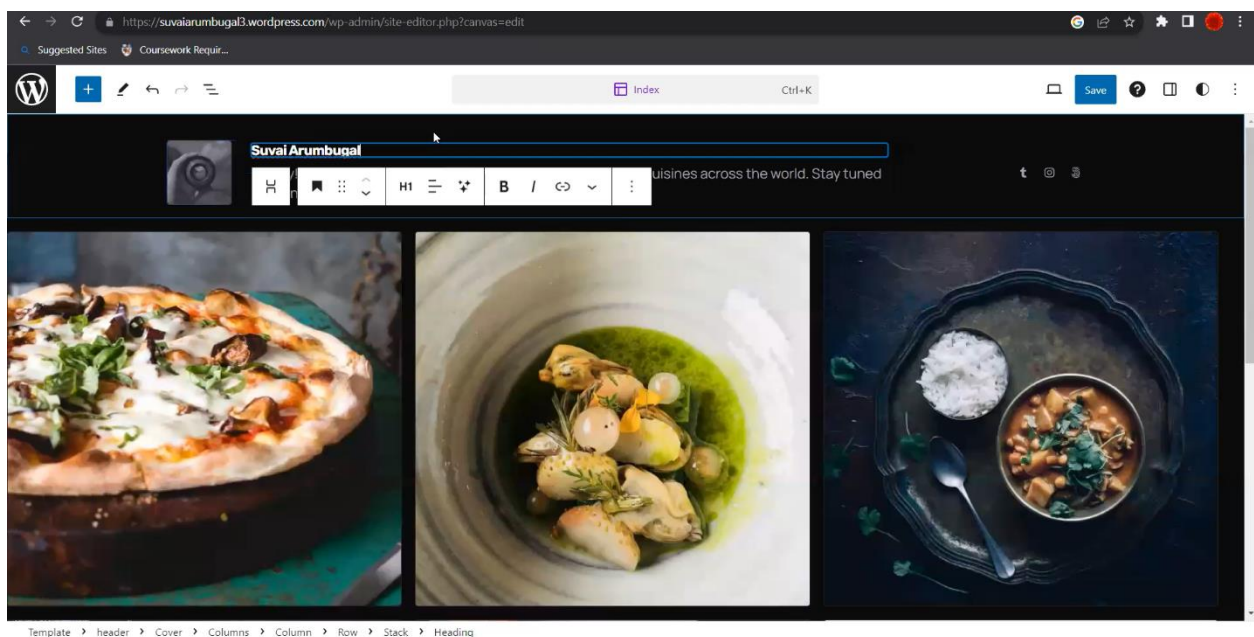
11. CHOOSE ONE OF THE DESIGN

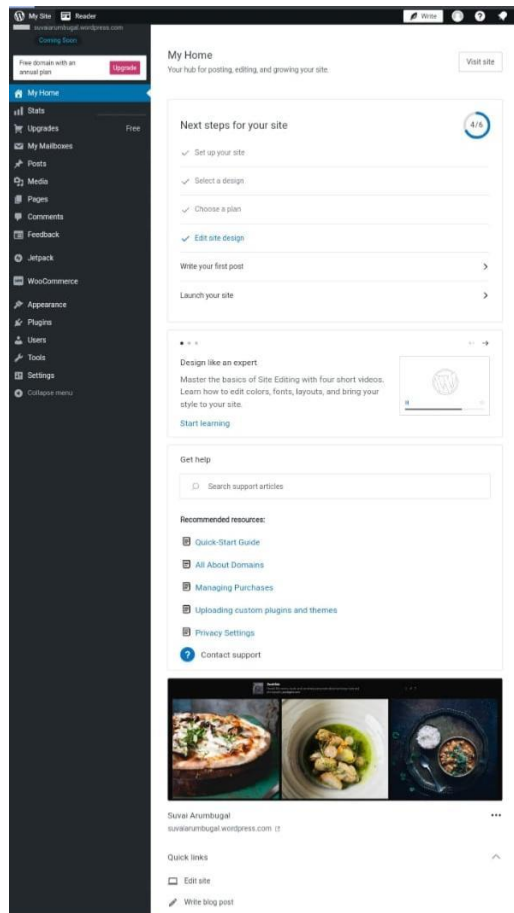


12. GIVE CONTINUE

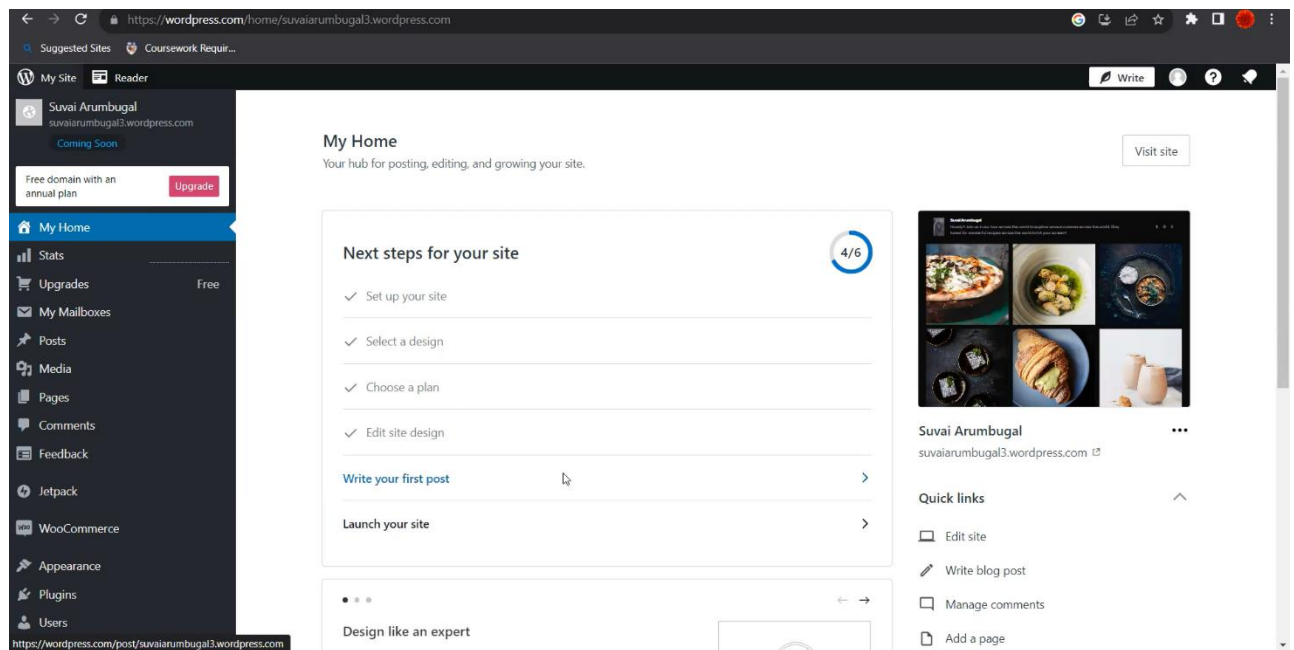


13. CHOOSE EDIT SITE DESIGN & EDIT THE HEADING AND CONTENT

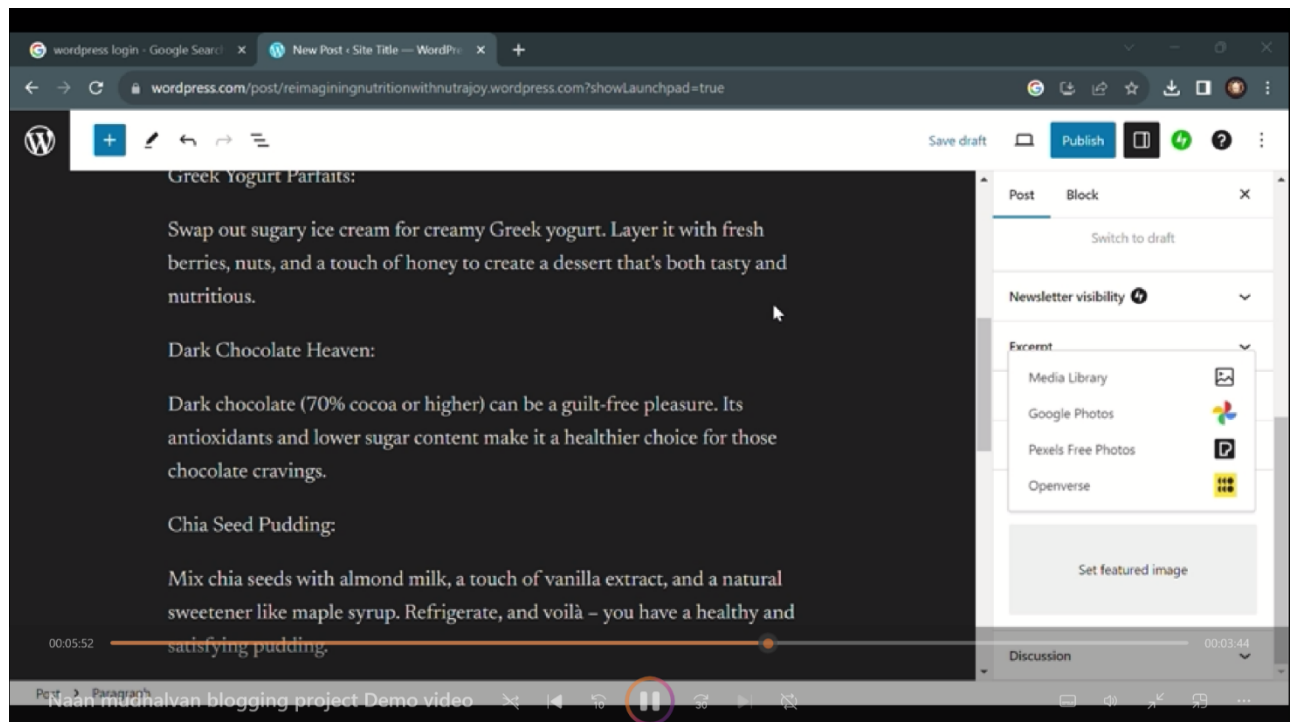




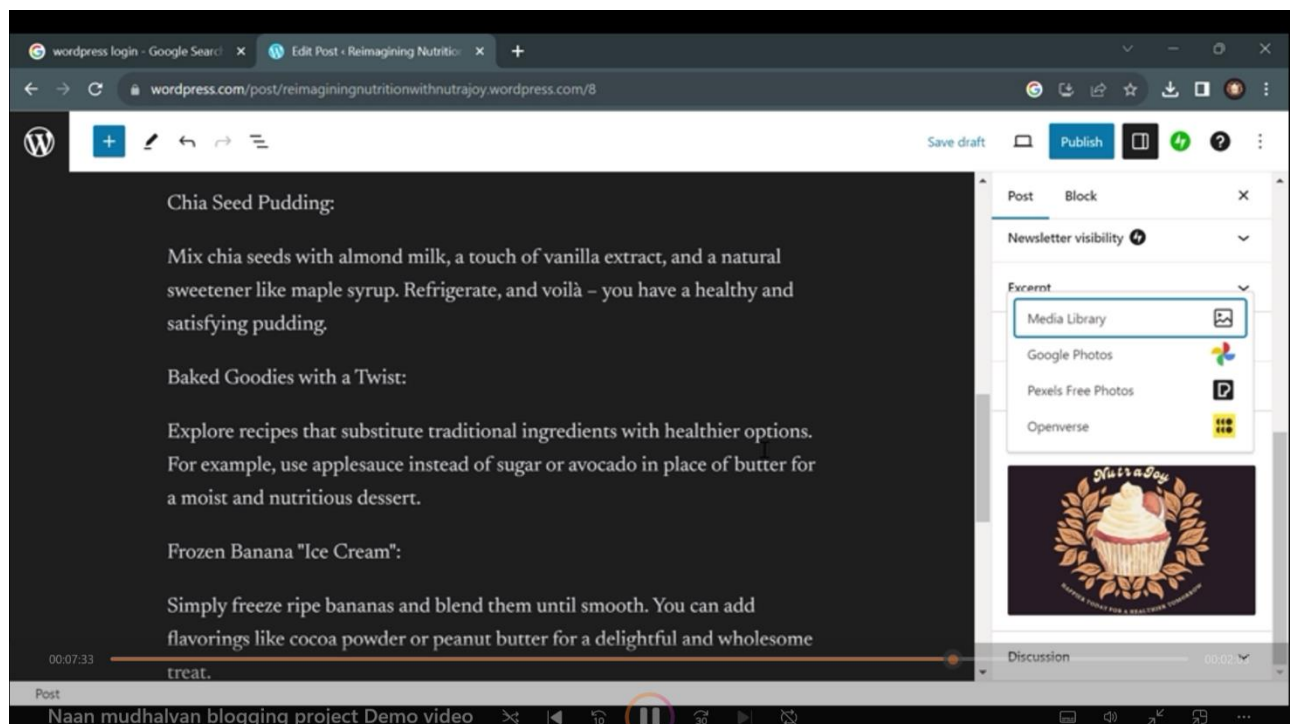
14. GO TO WRITE THE FIRST POST



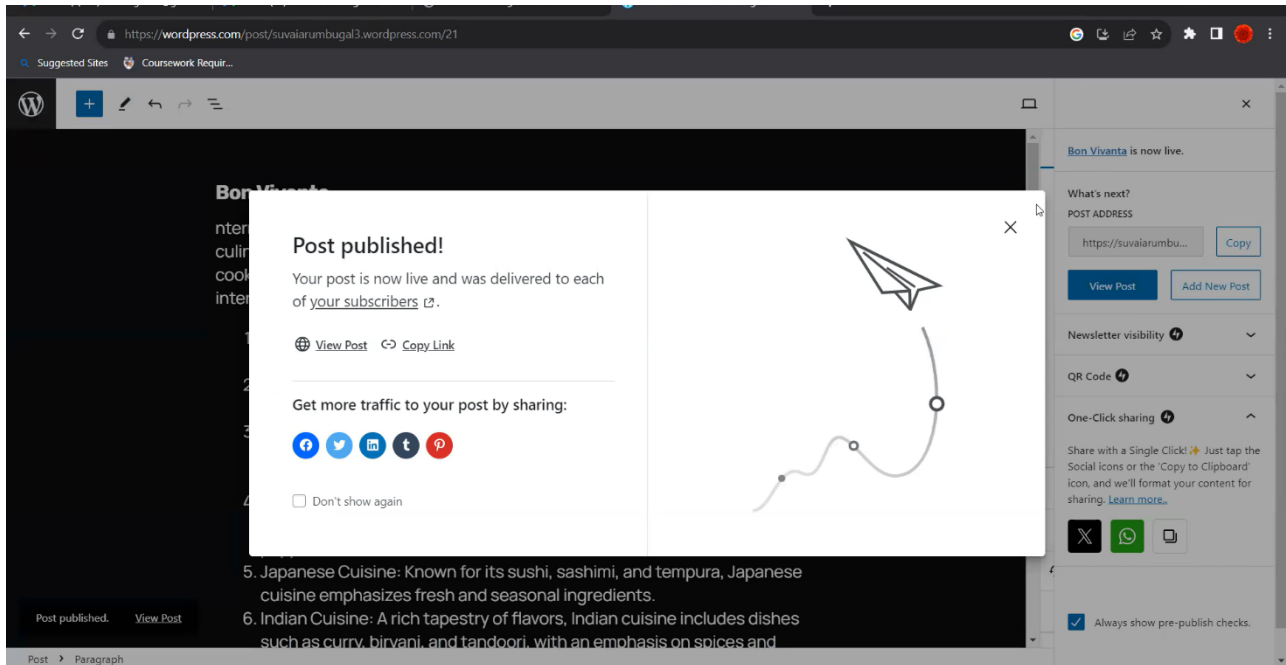
15. GIVE THE TITLE AND CONTENT



16. SELECT FEATURED IMAGE & SELECT IMAGE FROM GALLERY



17. GIVE PUBLISH



18. GO TO LAUNCH YOUR SITE and SITE WILL BE LAUNCHED and CHECK IN POST FOR THE BLOG



GitHub LINK: <https://github.com/nutrajoypvtltd/reimagining-nutrition-with-nutrajoy-blog/upload>

RECORDED VIDEO DRIVE LINK:

https://drive.google.com/drive/folders/1Qie4_0SKdQxFtJPrezfduf38-v4Wce1L?usp=drive_link