Muttifex

Partner Guide

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Introduction

Nuttifox is a digital agency for ambitious brands, working with small to medium-sized businesses to build growth online.

We are a full-service agency covering Design, Development and Digital Marketing, specialising in WordPress Websites, eCommerce Stores, JAMstack builds and Search Engine Optimisation using Digital PR to build a strong local business.



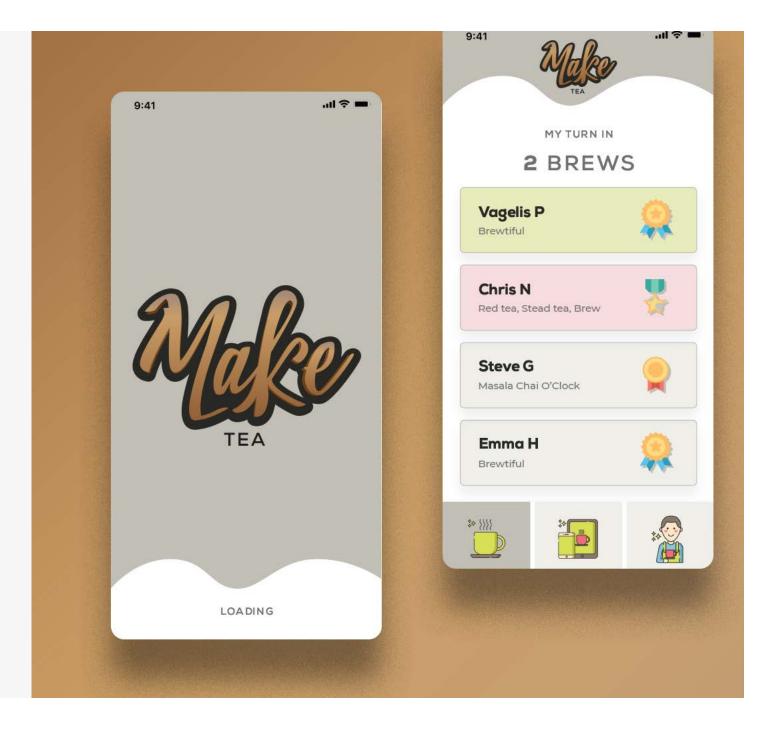
Web Design

GATSBOY How it works Pricing innovation Fully Managed We help you achieve **Ultra-Fast Websites** your business goals Innovation Ladder is a business consulting program designed to drive focus, growth and revenue throug Done For You Website Design & Management Service Findushere - f in 🛭 🗅 DISCOUNTS FOR ANNUAL PLANS **Recent builds Mpares** LAUNCHED Nuttifox PENDING Intert nuttifox.com mpares.com interbu B. B

Websites are a dynamic part of any successful business, so an attractive and well-coded website today, is more important than ever. We strategically plan every website to make the most impact and disrupt the market.

App Development

An experienced app development θ web development team building software to the highest industry standards, development architecture and best practices. We offer rounded solutions to new projects or partnering as a backbone team for your project.

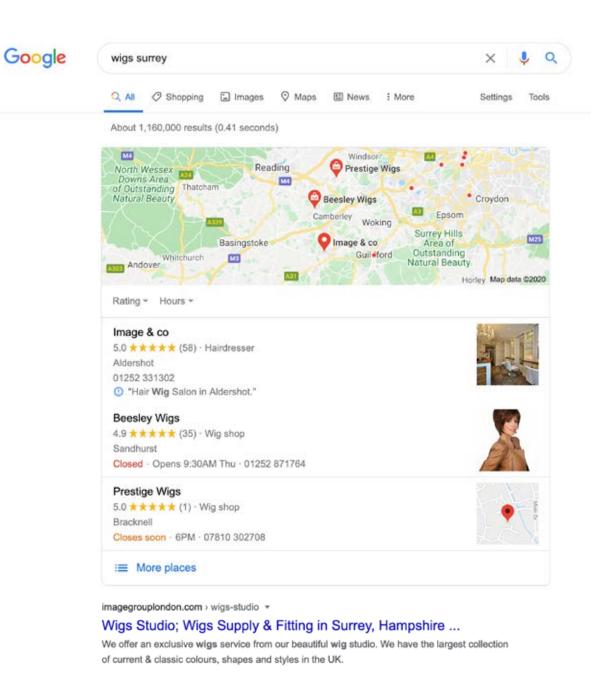


eCommerce

We can help you sell online. Our understanding of eCommerce means we know how to deliver effective eCommerce platforms partnered with tried and tested strategies which drive sales through your store. From developing your website to choosing a payment system and promoting your business, we've got it covered.



Search Marketing



Search engine optimisation (SEO) is where our main goal is to help your website rank better in search engines, using proven strategies and ethical practices. Our SEO services will help improve your rank & beat your competition.

www.iosephs-wigs.com > about-us-iosephs-wigs-surrey *

Creative Design



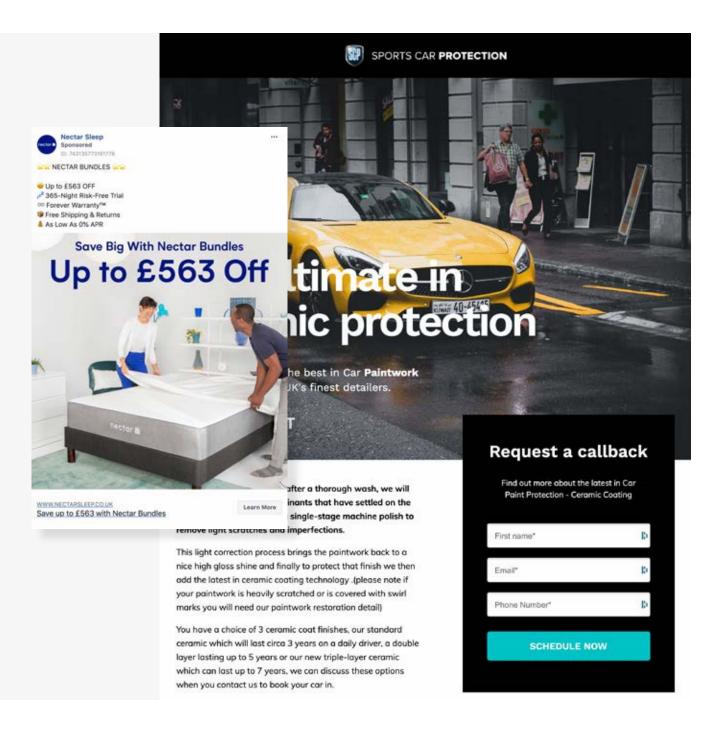
Your brand is one of the most important assets when it comes to selling your company and services to potential customer's, as it's usually the first insight into who you are and what you do. So a professional logo & graphic design should sit at the heart of your brand and messaging.





Facebook Advertising

We've grown our business through
Facebook Advertising. from the early days
of Facebook & now Instagram, so we know
a thing or two about what works. As an
official Facebook Marketing Partner, we are
perfectly equipped to grow your business
with Facebook & Instagram campaigns.



Digital Growth Packages

CULTIVATE THRIVE RISE £1.195 + VAT per month £1.595 + VAT per month £2.495 + VAT per month RRP from £1.495 RRP from £1.995 RRP from £2.995 1 x Written Article 2 x Written Articles 3 x Written Articles 1 x PR Placement 2 x PR Placements 3 x PR Placements Social Management Social Management Social Management **Technical SEO Technical SEO** Technical SEO Search Engine Marketing Search Engine Marketing Search Engine Marketing **Google My Business Google My Business Google My Business Google Analytics Google Analytics Google Analytics Keyword Monitoring Keyword Monitoring Keyword Monitoring 2 Hours Creative Support 3 Hours Creative Support 6 Hours Creative Support Web Hosting Web Hosting Web Hosting Marketing Consultancy Marketing Consultancy Marketing Consultancy** 1 x Email Campaign 1 x Email Campaign 1 x Email Campaign Pay Per Click Campaign Pay Per Click Campaign Pay Per Click Campaign **CRM & Automation CRM & Automation CRM & Automation Competitor Analysis Competitor Analysis Competitor Analysis**

Our digital marketing packages have been condensed down to offer the exact blend of creative, content, social & seo required to put your clients business in-front of the right audiences & ahead of the competition.

White-Label

One of our special talents is supporting agencies with white-label services. Extending their team with our trusted guys and gals to deliver client projects on-time, to a high standard.

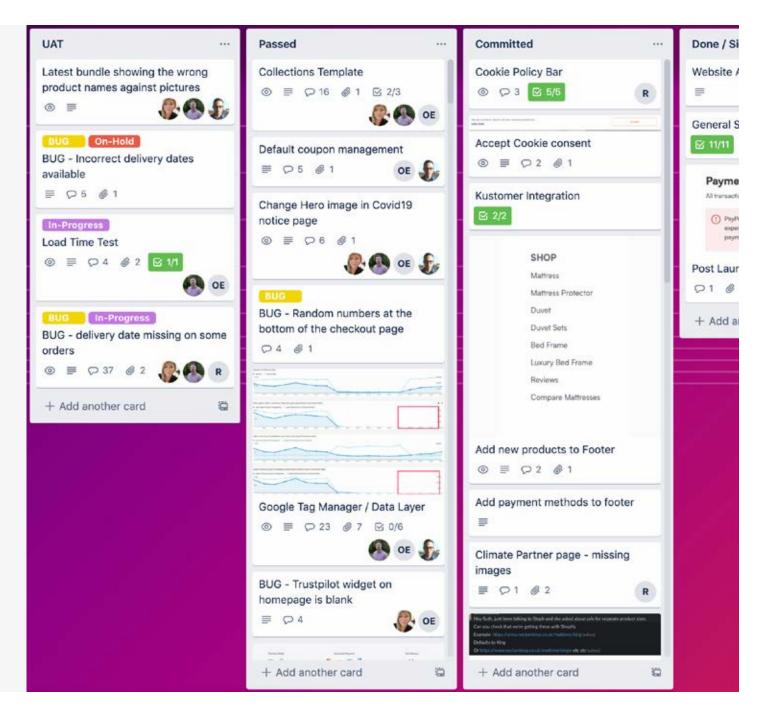
We offer fully managed or development only options.

We don't say who our white-label client's are, or mention their work.

Fully Project Managed

We can handle the full delivery of a project including meetings, phone calls, sprint θ assets management of deliverables from those involved

Get direct access to our team with a dedicated Slack channel, putting our knowledge ϑ experience on-tap to your team.



Pricing

Design & Development

Fully Managed	Development	Affiliate
£400 per day	£280 per day	10% Commission or
£60 per hour	£45 per hour	15% Commission

SEO

Local	Regional	White-Label	Affiliate
£550 per month	£950 per month	25% Discount	10% Commission or
Local Plus	National	Set your price	15% Commission
£750 per month	£1500 per month		

Services

Facebook Advertising	Content Marketing	Affiliate
from £350 per month	from £450 per month	10% Commission or
		15% Commission

We keep pricing simple, based on our day or hourly rates, partners can anticipate costs for their projects. We can bill by day, hour or offer a fixed cost based on a scope of work.

Hosting (See page 16)

WordDress Rusiness

worder ess business	wordPress Managed	wordPress Enterprise
£35 per month	£65 per month	£95 per month
- 5k monthly visits	- 25k monthly visits	- 100k monthly visits
- 5GB disk	- 10GB disk	- 20GB disk
- 20GB bandwidth	- 50GB bandwidth	- 200GB bandwidth
	- Plugin updates	- Plugin updates
	- WPGO starter*	- Performance insights
		- Security insights
		- WPGO business*
Cloud	Google, AWS	* WPGO plan upgrades
Cloud	Google, AWS	avaliable on request
£7.50 per month	POA	

WordDress Managed

Packages

WPGO - WordPress Care	Gatsboy - managed websites
from £29 per month	from £34.99 per month
(See page 14)	(See page 15)
Digital Growth Packages	Affiliate
3	Armidic
£1495 per month	10% Commission or
· ·	
£1495 per month	10% Commission <i>or</i>

Affiliate Commission is based on volume of sales

WordPress Enterprise



We provide WordPress support & care packages using our proprietary software. A combination of AI and human checks are performed for WordPress issues, which alerts us in real-time so our developers can fix your clients website quickly.

	Starter	Business	Pro	Partner
WordPress Packages				
Monthly Cost	£29 ex VAT	£49 ex VAT	£99 ex VAT	From £150 ex VAT
Support				
Secure Backup	Monthly	Weekly	Daily	Daily
Backup Restoration		~	~	~
Malware Scanning		~	~	~
Uptime Monitoring		~	~	~
WordPress Core Updates	~	~	~	~
Plugin Updates	~	~	~	~
Theme Updates		~	~	~
Maintenance Time		1/hour	2/hours	3/hours
Request Response Time	24 /hours	12/hours	6/hours	Same Day
Worldwide Support	~	~	~	~
Detailed Job Notes		~	~	~
Account Management			~	~
Emergency Packages	Standard		Express	
Cost (one-off)	£150 ex VAT		£250 ex VAT	
Response Time	1 Day / 24 hours		Same Day / 2-4 Hours	

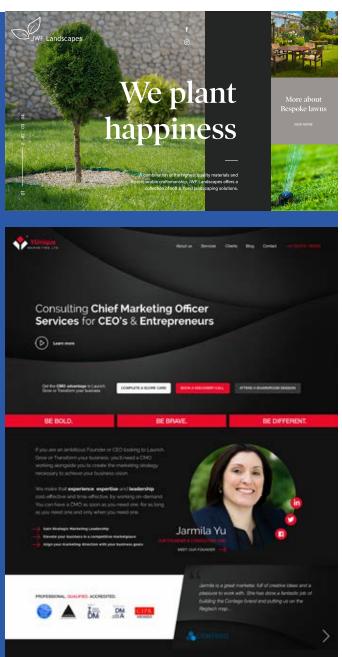


from £34.99 per month

- ✓ A professionally designed website
- ✓ Fast & easy to use
- Unlimited edits
- Google-friendly content
- Built-in contact form and location info
- ✓ Hosting, domain name & email account included

Gatsboy offers ultra-fast websites on subscription. We design, build & manage the website for you. We offer white-label and affiliate options. https://gatsboy.com





Our associates

Managed WordPress Hosting

Optimised for WordPress

From the server core upwards, everything is focused on WordPress.

Blazing-fast site speed

Get impressive load time on every site, backed by the Google Cloud Platform.

Free CDN + custom caching

A CDN as standard with WordPressspecific caching is making your site fly.

Performance Insights

Tracking metrics such as load time, network requests & historical trends.

WPGO® included (See page 14)

Ultimate WordPress plans for plugin updates, theme fixes & backups.

Free SSL certificates

Skip third-party providers, we install SSL on every site.

Hacker-free security

We'll keep your sites safe and secure. If they do get hacked, we'll clean 'em up for free!

Security Insights

We'll provide a quarterly, in-depth Security Audit to find and resolve vulnerabilities.

The only WordPress hosting you will ever need! We combine the best servers, WordPress care plans, performance boosts and security upgrades in one affordable package. Plus, being fully managed, we take care of a bunch of the technical nitty-gritty stuff, so you can focus on your clients.

WORDPRESS BUSINESS

£35 + VAT per month

- 5k monthly visits
- 5GB disk
- 20GB bandwidth

WORDPRESS MANAGED

£65 + VAT per month

- 25k monthly visits
- 10GB disk
- 50GB bandwidth
- Plugin & Core updates
- WPGO Starter

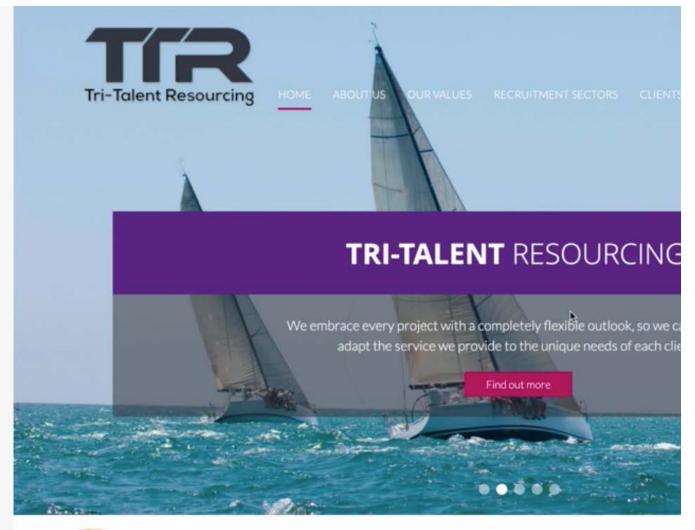
WORDPRESS ENTERPRISE

£95 + VAT per month

- 100k monthly visits
- 20GB disk
- 200GB bandwidth
- Plugin, Core & Theme updates
- Performance Insights
- Security Insights
- WPGO Business

Website & Marketing Reviews

As a partner you can use our free website θ marketing review service to offer your clients a service like no other. We will audit, then record a 15 minute video offering feedback θ actionable insights on their website, marketing, SEO θ 1-2 compeitors. The more information we have, the better we can tailor the audit. Whats more, this can be completely white-label.





We work with a range of FTSE 250 & Fortune 500, aim listed clients as VC backed high growth businesses and SME's

Tri-Talent Resourcing do things a little differently and challenge the status quo of the Tri-Talent believes in its three pillars of quality



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