## Full Web Consult

A comprehensive Digital Review of your brand & competitors.



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**Your Brand** 

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# Understand how to improve your digital performance

£1000 + VAT / per audit Our **video audits** cover everything you need, to make better decisions for improving your brand online.

We deep dive into the technology, tactics and results of your competitors and how your business compares.

#### What's included:

- Competitor analysis
- Technical review (GSC required)
- Content review
- Citation checks
- Backlinks
- Domain Strength
- Google Profile
- Google Maps (Local SEO)
- Brand / Non-Brand (GSC required)
- Traffic analysis (GA required)

- Keyword & Ranking Review
- Website Performance
- Schema & Meta Data
- Code Structure (Site access required)
- Social platforms
- Software review
- Opportunities & Recommendations
- Supporting Documentation
- Actionable Tasks
- Strategy Overview

# Why choose Nuttifox?

As a **Digital Product Studio** our life is web technology. Since 2009 we have partnered with SMEs & enterprise companies to help them hit key growth goals online.

We are in the business of building digital tools, then guiding people through those tools using clean design, powerful offers and modern technology to push you forward.

- Marketing websites
- eCommerce stores
- Software development
- Full web consults
- Digital strategy
- Growth mentorship

## Ongoing eCommerce case-studies:

#### **Nectar** (Enterprise)

- Jamstack to Shopify Plus migration
- Competitor analysis
- Digital strategy
- Automation & retargeting
- Technical SEO
- Custom discounting

## Revenue (from):

12k to 33k / per month

#### LULA-RU (SME)

- Shopify store development
- Digital strategy
- Klaviyo automation
- Configuration tool
- Technical SEO
- Sales channel integration

## Revenue (from):

0k to 9k / per month



# Ready to step things up?

To use the internet to grow your business, you first need to have a plan...

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