

# The **partnership** that helps your agency win.

Scale your agency with Nuttifox



Nuttifox

| Your Product Studio

# Hello, I'm Chris

Founder of **Nuttifox**, who have been partnering with agencies since 2009, assisting with UI design, development & technical consulting.

Today, it makes up **50%** of our business and has helped us deliver some fantastic projects.

I am excited to explore whether we can deliver the same great service for you and your clients.



# How we can help

We are a **Digital Product Studio**, which means we have a technology-first approach to solving problems.

That doesn't mean we make things complicated, quite the opposite. We use modern web technology and clean web design to find the optimal way to create a lasting impression.

**UI / UX Design** –  
**Web Design** –  
**Web Development** –  
**Software Development** –  
**No-Code Development** –  
**eCommerce** –  
**Automation** –  
**Software Consultancy** –  
**Cloud Hosting** –





# WordPress

**WordPress** is a powerhouse platform. We use it to build a wide range of rich website experiences for our clients. Many of our agency partners request WordPress sites and the platform is continuously evolving.

The screenshot shows the GarnerOsborne website. At the top, there's a dark blue header with the WordPress logo and the word "WordPress". Below the header, a large teal banner features the text "PCB Manufacturing and Assembly" over a background image of a person working on a computer keyboard. The main menu includes "Services", "About", "Contact", "Insights", and a prominent "Start your quote today" button. Social media links for LinkedIn and Facebook are at the top right, along with a "Discover all our accreditation here" link. The bottom section has three teal boxes: "PCB Assembly", "PCB Manufacturing", and "PCB Prototyping", each with a "Find out more" button. Descriptions for each service are provided in white text.

01635 582 626 | sales@garnerosborne.co.uk

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Discover all our accreditation [here](#)

GarnerOsborne® Services About Contact Insights Start your quote today →

MADE IN BRITAIN

## PCB Manufacturing and Assembly

Your PCB manufacturing and assembly partner, offering expertise across the board, from prototyping to production.

**PCB Assembly** Find out more →

Using state-of-the-art equipment to give you exceptional accuracy at speed.

**PCB Manufacturing** Find out more →

Blending PCB expertise with the latest production equipment, all in one UK location.

**PCB Prototyping** Find out more →

Precision boards that ensure your product works seamlessly.



# Shopify



The best commerce platform on the market.  
We use **Shopify** to build stores & automations to  
market & sell products. Using the best apps for  
increased order values and returning customers.

This month ▾

All channels ▾

31 live visitors

Sessions

**121.1K** ↗ 24%

Total sales

**£1.1M** ↗ 47%

Total orders

**2K** ↗ 34%

£60K

£40K

£20K

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# Framer



**Framer** is a no-code platform that is perfect for crafting marketing websites that pop. Our go-to platform and recommendation for any business looking to build a modern website or landing page.

Nuttifox

Solutions ▾

Expertise ▾

Work

Resources ▾

Pricing

Contact

Instant Estimate

Your product studio

## Websites & software for *fast-moving* brands

We unlock value 10x faster using technology to design, build and grow ambitious ideas.

Instant Estimate

Our Services

Clutch

5.0 \*\*\*\*\*

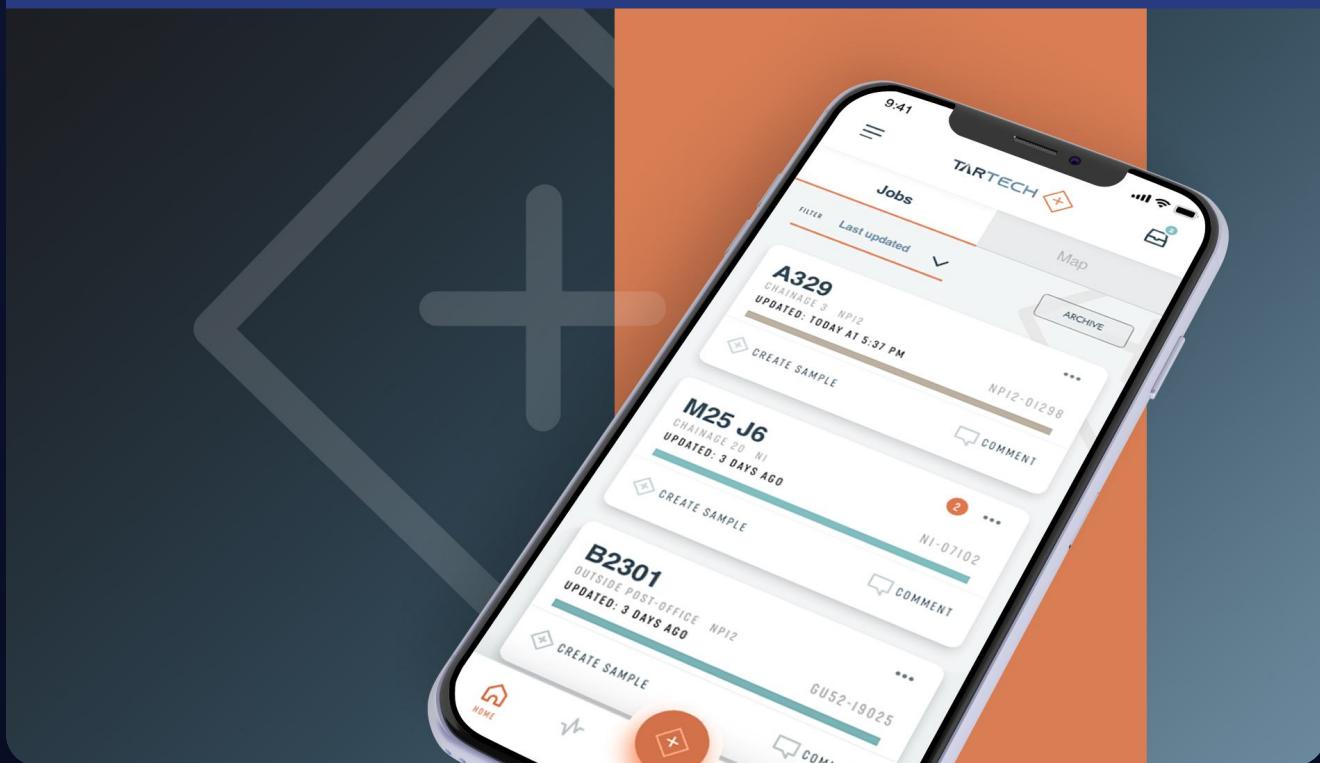
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# Jamstack

**Jamstack** is an architecture we adopt for the creation of fast & secure web applications. Perfect for Headless websites, eCommerce or hybrid software solutions.





# Search Marketing

Combining technical optimisation, with great website content and authority links, our **SEO** service will rank you above your competition if there is a clear return on investment.

Google

Frozen Indian Food

X



Images

Shopping

Videos

Maps

News

Books

Flights

Finance

About 142,000,000 results (0.42 seconds)



Mandira's Kitchen

<https://www.mandiraskitchen.com> › collections › froze...



## Authentic Freezer Meals

Our **food** is blast **frozen** immediately after cooking to preserve both taste and ... Select your favourite **Indian** dishes, including monthly specials and ...



Iceland

<https://www.iceland.co.uk> › ... › Frozen Ready Meals

:



## Indian Ready Meals - Frozen

Tuck into your favourite curries and enjoy superb taste and convenience with **Indian** ready meals from Iceland.

[Iceland Indian Style Rice 265g](#) • [Iceland Chicken Tikka Masala](#)

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# CRMs, Automation & AI

Moving data, triggering events and generating content are tasks we take pleasure in. Effective **Automation** is a valuable tool for any business. Increase sales, improve customer retention & nurture relationships on autopilot.

The screenshot shows a user interface for a CRM or automation tool. At the top, there's a navigation bar with links for Dashboard, LinkedIn leads (Beta), Solutions, and Resources. Below the navigation, a message says "Back to dashboard". The main area features a "Sales Navigator Search Export" section. It includes a progress bar labeled "Running 9%" and a status message "Successful authentication". To the right, it says "Got 25 profiles from page 9. (225 this launch)". Below this, there are tabs for "Results" and "Activity", with "Activity" being the active tab. Under "Activity", there's a "Success" log entry: "Search successfully processed". At the bottom left, there's a timestamp "Started at 7/30/2023, 9:58:48 PM" and a duration "Duration: 06s". On the right side, there's a "Setup" sidebar with fields for "Number Of Profiles" (set to 2500) and "Extract Default Url" (set to false).

# Pricing

	Rate	Projects from
<b>Figma Design (UI / UX)</b>	<b>£350 /day</b>	<b>£2500</b>
<b>WordPress</b>	<b>£350 /day</b>	<b>£6000</b>
<b>Shopify</b>	<b>£350 /day</b>	<b>£6000</b>
<b>Jamstack</b>	<b>£400 /day</b>	<b>£20000</b>
<b>Design to HTML/CSS</b>	<b>£350 /template</b>	<b>£350</b>
<b>Framer</b>	<b>£350 /day</b>	<b>£5000</b>
<b>Bubble</b>	<b>£350 /day</b>	<b>£8000</b>
<b>Automation &amp; AI</b>	<b>£400 /day</b>	<b>£2000</b>
<b>Glide</b>	<b>£350 /day</b>	<b>£5500</b>
<b>FlutterFlow</b>	<b>£400 /day</b>	<b>£10000</b>
<b>SEO Consult</b>	<b>£1000 /report</b>	
<b>SEO Campaigns</b>	p12	<b>£800 /month</b>
<b>Google Ads (PPC)</b>		<b>£240 /month</b>
<b>WordPress Care</b>	p13	<b>£65 /task</b>
<b>WordPress Hosting</b>	p14	<b>£65 /month</b>
<b>Consulting</b>	p15	<b>£450 /day</b>
<b>OnDemand™</b>	p16	<b>£3000 /month</b>

# Service Level

There are **two ways** we can support your agency with our **white-label** services.

White-Label

## Build Only

+ 0% /project

We stay hidden & work directly with your team to fulfil the deliverables of the project.

Options

- Workflow Choice
- Slack Channel
- Infrastructure

## Managed

+ 20% /project

We become your visible 'designer', 'developer', 'CTO' or 'CMO'. Whatever you need to handle the project.

Options

- Project Lead
- Direct Client Contact
- Branded Comms

## NDA

All partnerships are protected by a Non-Disclosure Agreement.

We can supply our boilerplate NDA or will be happy to sign yours on request.



If you do **not** require white-label and simply want to refer the client to us, we offer a referral kick-back on the project cost\*

\*Project spend must be a minimum of £2500

## Collab

10% /kick-back

# Managed SEO



SEO Campaigns covering **Local, Regional** or **National** search results in **Google**.

## Local SEO

### Starter

**£800** /month

### Plus

**£1500** /month

### Explore

**£3000** /month

## SEO Campaigns

### Niche

**£1500** /month

### Business

**£4000** /month

### Enterprise

from **£6000** /month

## Included

- Growth Strategy
- Keyword Research
- Competitor Review
- Technical SEO
- CRO / UX Optimisation
- Content Optimisation
- Syndications / Citations
- Link Building
- Niche Insertions
- Google Management
- PR & Article Content
- Performance Tracking
- Monthly Reviews



### What budget is right for me?

We can work with most budgets, but to ensure you get the best results, we can recommend a plan on a **discovery call**.

# WordPress Care



We Fix, Tune & Manage your  
WordPress Website

## Care

**£65 /task**

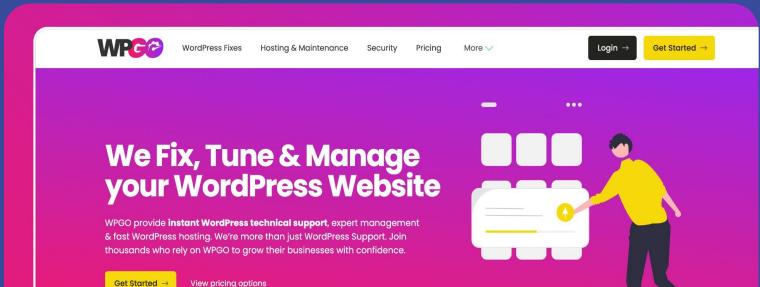
## Business

**£100 /month**

## Ultimate

**£160 /month**

- WordPress maintenance
- Plugin & theme updates
- Enhanced security
- Malware protection
- Fast WordPress hosting
- Premium email
- Website backups
- Website monitoring
- Staging sites
- Unlimited website tasks
- Speed optimisation
- Dedicated server
- Service Level Agreements
- Custom Development



Our **Business** and **Ultimate** plans include visual tweaks and plugin customisation: tasks that are too small for your developer. However, it is a technical WordPress maintenance service; significant work such as redesigns & page builds are not included.

# Managed Hosting

**Fast, Secure & Reliable** Hosting.

WordPress or Linux

WordPress

## Cloud

**£15 /month**

- Autoscaling servers
- Fast site speed
- Global CDN
- SSL certificate
- Optimised PHP
- Load balancing
- 20GB bandwidth
- Google DNS
- 100% Renewable Energy

## Business

**£65 /month**

- Optimised for WordPress
- Blazing-fast site speed
- Custom caching
- SSL certificate
- Hacker-security
- 25k monthly visits
- 10GB disk
- 50GB bandwidth
- Unlimited 10GB emails

## Enterprise from

**£95 /month**

- Optimised for WordPress
- Blazing-fast site speed
- Custom caching
- SSL certificate
- Hacker-security
- Performance Insights
- Security Insights
- 100k monthly visits
- 20GB disk
- 200GB bandwidth

## Enterprise & Serverless Hosting

We can **setup** and **deploy** your website or application across a range of cloud-computing and hosting providers. We offer consultancy on which platforms would be best suited to you.



# Consulting

£450 /day    £65 /hour

## Digital Strategy

We plan a digital strategy which identifies the changes that need to happen for your clients.

## Cyber security

Delivering secure, resilient cyber & data services to keep your clients systems safe.

## Operations

We can improve existing DevOps or introduce new programmes for better foundations.

## Innovation & emerging tech

Support for adopting emerging technologies, ethical approaches & experimentation.

## Meetings

We act as your Digital Director, CTO, Developer or Designer for virtual meetings.

## Automation

We implement automation & business strategy to accelerate your journey.

## Advanced analytics

We apply the latest GA4 techniques to enhance data for better decision making.

## Mentorship & training

Improve knowledge on tech, productivity & digital strategy for clients or in-house teams.

## The Team

Meet **Chris & Ranit**. Bringing over 30 years of digital experience to help you in the areas that create the most value for your business.



# OnDemand™ Growth Partnership

Our **partner** membership combines a blend of design services, technical development & consultancy to support your business.



I really appreciate the thoughtfulness & care taken when planning key tasks. Chris & his team are great partners in scaling our business.

**Mel Franklin**

**Founder, Agile Change Management**

## Build

Perfect for building tools, websites or processes for long-term value.

**£3000 / month**

## Launch

Perfect for building traction, experimentation and new growth.

**£4500 / month**

## Accelerate

Implement strategy & growth at speed to build your online success.

**£7000 / month**

**hey@nuttifox.com**

**0330 808 6085**

# Thanks for your time.

That's a wrap!

We'd love to help you to  
deliver great work.

I'm sure you'll have more  
questions, so please reach out  
and let's jump on a **zoom**

[hey@nuttifox.com](mailto:hey@nuttifox.com)  
0330 808 6085

Chris Nutbeen  
Founder

