

# The **partnership** that helps your agency win.

Scale your agency with Nuttifox



Nuttifox

| Your Digital Partner

# Hello, I'm Chris

Founder of **Nuttifox**, who have been partnering with agencies since 2009, assisting with UI design, development & technical consulting.

Today, it makes up **50%** of our business and has helped us deliver some fantastic projects.

I am excited to explore whether we can deliver the same great service for you and your clients.



# How we can help

We are a **Digital Product Studio**, which means we have a technology-first approach to solving problems.

That doesn't mean we make things complicated, quite the opposite. We use modern web technology and clean web design to find the optimal way to create a lasting impression.

**UI / UX Design** –  
**Web Design** –  
**Web Development** –  
**Software Development** –  
**No-Code Development** –  
**eCommerce** –  
**Automation** –  
**Software Consultancy** –  
**Cloud Hosting** –





# WordPress

**WordPress** is a powerhouse platform. We use it to build a wide range of rich website experiences for our clients. Many of our agency partners request WordPress sites and the platform is continuously evolving.

GarnerOsborne®

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[Free Quote →](#)

## PCB Manufacturing and Assembly

Your PCB Manufacturing and Assembly partner, offering expertise across the board; from prototyping to production.

[Get your Free Quote →](#)

Services

**PCB Prototyping** [Find out more →](#)

**PCB Manufacturing** [Find out more →](#)

**PCB Assembly** [Find out more →](#)

Like you, we think technology should work seamlessly. That's why you get expert insights, ideas and input to push your product innovation forward.

Your Full Name

Company

Email Address

Tell us about your next project or list the PCB specifications for a free quote:

I'm not a robot

Please tick this box to confirm you have read and understood our website Terms and Conditions and privacy policy if you do not understand any items within this form please contact us.

[Submit](#)

**Nuttifox**

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# Shopify



The best commerce platform on the market.  
We use **Shopify** to build stores & processes to  
market & sell products. Using the best apps for  
increased order values and returning customers.

This month ▾

All channels ▾

31 live visitors

Sessions

**121.1K** ↗ 24%

Total sales

**£1.1M** ↗ 47%

Total orders

**2K** ↗ 34%

£60K

£40K

£20K

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# Framer



**Framer** is a no-code platform that is perfect for crafting marketing websites that pop. Our go-to platform and recommendation for any business looking to build a modern micro-site or landing page.

Nuttifox

Why Nuttifox? ▾

Solutions ▾

Work

Company ▾

Pricing

Contact

Instant Estimat

Your Digital Partner

## Crafted digital experiences for founders

Concept to launch with an experienced Digital Product Studio;  
the trusted web partner for ambitious pros.

Watch Video

TRUSTED BY INNOVATIVE COMPANIES

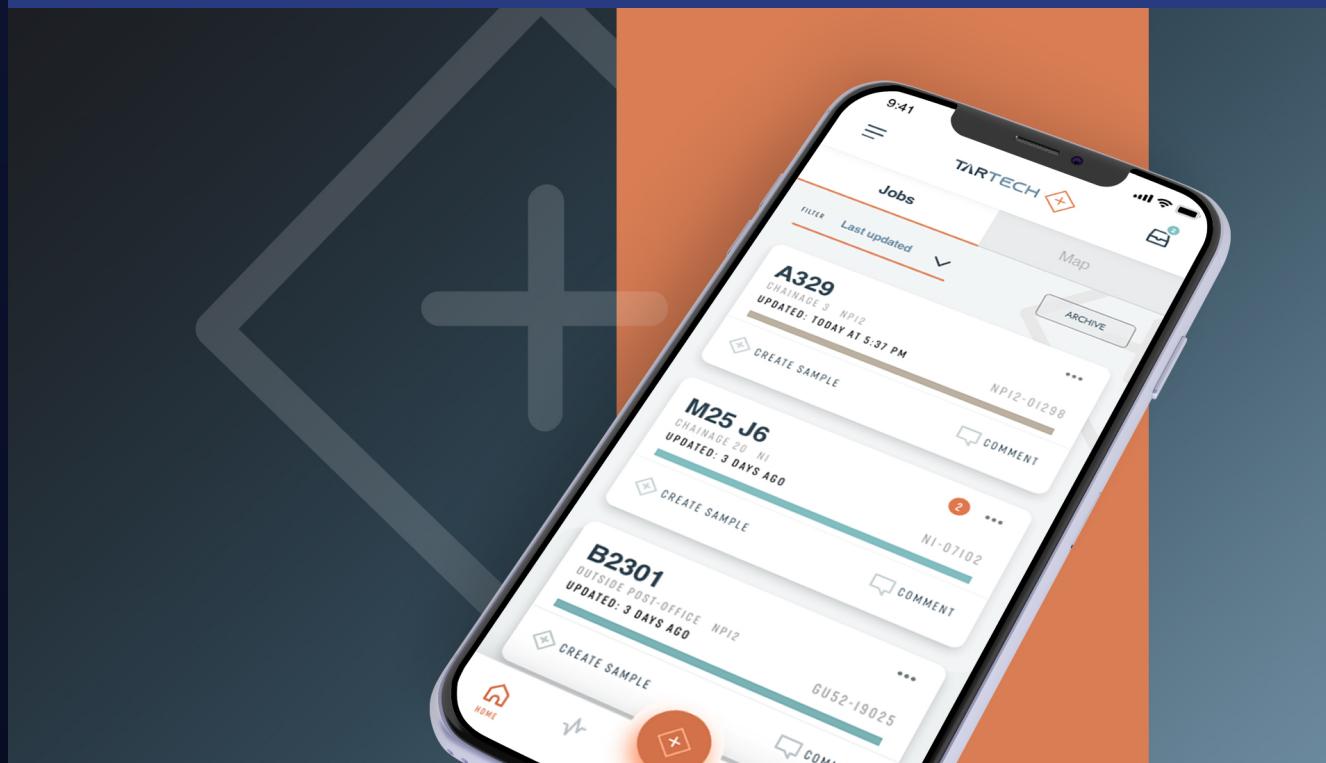
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# Jamstack

**Jamstack** is an architecture we adopt for the creation of modern web stacks. Perfect for Headless websites, eCommerce or hybrid software solutions.





# Search Marketing

Combining technical optimisation, with great website content and authority links, our **SEO** service will rank you above your competition if there is a clear return on investment.

Google

Frozen Indian Food

X |

Images

Shopping

Videos

Maps

News

Books

Flights

Finance

About 142,000,000 results (0.42 seconds)



Mandira's Kitchen

<https://www.mandiraskitchen.com> › collections › froze... :



## Authentic Freezer Meals

Our **food** is blast **frozen** immediately after cooking to preserve both taste and ... Select your favourite **Indian** dishes, including monthly specials and ...



Iceland

<https://www.iceland.co.uk> › ... › Frozen Ready Meals :

## Indian Ready Meals - Frozen

Tuck into your favourite curries and enjoy superb taste and convenience with **Indian** ready meals from Iceland.

[Iceland Indian Style Rice 265g](#) · [Iceland Chicken Tikka Masala](#)

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# CRMs & Automation

Moving data, triggering events and recording outcomes are tasks we take pleasure in. Effective **Automation** can be a game-changer for any business. Increase sales, improve customer retention & nurture relationships on autopilot.

The screenshot shows a CRM application interface. At the top, there is a navigation bar with links: Dashboard, LinkedIn leads (Beta), Solutions, and Resources. Below the navigation, a breadcrumb trail says 'Back to dashboard'. The main content area has a title 'Sales Navigator Search Export' with a progress bar indicating 'Running 9%' and a note 'Got 25 profiles from page 9. (225 this launch)'. A green success message says 'Successful authentication'. Below this, there are tabs for 'Results' and 'Activity', with 'Activity' being the active tab. Under 'Activity', there is a section for 'Success' with a message 'Search successfully processed'. On the right side, there is a 'Setup' sidebar with fields for 'Number Of Profiles' (set to 2500) and 'Extract Default Url' (set to false).

# Pricing

Rate

Projects from

**UI Design**

**£350 /day**

**£1,500**

**WordPress**

**£350 /day**

**£4,200**

**Shopify**

**£400 /day**

**£6,000**

**Jamstack**

**£400 /day**

**£10,000**

**Design to HTML/CSS**

**£350 /template**

**£350**

**Framer**

**£350 /day**

**£2,500**

**SEO Audit**

**£500 /report**

**SEO Campaigns**

p12

**£500 /month**

**Google Ads (PPC)**

**£180 /month**

**£450 /month**

**WordPress Care**

p13

**£65 /task**

**£100 /month**

**WordPress Hosting**

p14

**£35 /month**

**Consulting**

p15

**£450 /day**

**Growth Partnership**

p16

**£4000 /month**

# Service Level

There are **two ways** we can support your agency with our **white-label** services.

## White-Label

### Build Only

+ 0% /project

We stay hidden & work directly with your team to fulfil the deliverables of the project.

#### Options

- Workflow Choice
- Slack Channel
- Infrastructure

### Managed

+ 20% /project

We become your visible 'designer', 'developer', 'CTO' or 'CMO'. Whatever you need to handle the project.

#### Options

- Project Lead
- Direct Client Contact
- Branded Comms

### NDA

All partnerships are protected by a Non-Disclosure Agreement.

We can supply our boilerplate NDA or will be happy to sign yours on request.



If you do **not** require white-label and simply want to refer the client to us, we offer a referral kick-back on the project cost.

Project spend must be a minimum of £1000

### Collab

10% /kick-back

# SEO Campaigns



SEO Campaigns covering **Local**, **Regional** or **National** search results in **Google**.

**Local** from

**£500** /month

- Competitor Review
- Technical Updates
- Content Updates
- Citations
- Link Building
- Google Maps
- Google Business
- Search Console
- Tracking & Reviews

**Regional** from

**£1500** /month

- Competitor Review
- Technical Updates
- Content Updates
- Citations/DA Building
- Link Building *Enhanced*
- Google Maps
- Google Business
- Search Console
- Tracking & Reviews

**National** from

**£2800** /month

- Competitor Review
- Technical Updates
- Content Updates
- DA Building *Pro*
- Link Building *Pro*
- HARO Outreach
- Tired-Linking
- Search Console
- Tracking & Reviews



For businesses with **multiple** regional or international **locations**. We can provide a custom plan after a review of your existing assets. Please contact us for more information.

# WordPress Care



We Fix, Tune & Manage your  
WordPress Website

Learn more at [wpgo.co](http://wpgo.co)

## Care

**£65** /task

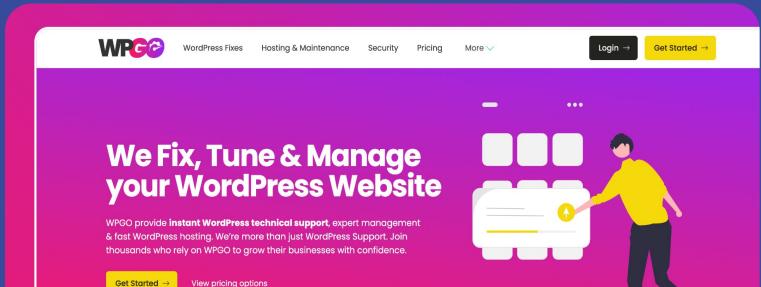
## Business

**£100** /month

## Ultimate

**£160** /month

- WordPress maintenance
- Plugin & theme updates
- Enhanced security
- Malware protection
- Fast WordPress hosting
- Premium email
- Website backups
- Website monitoring
- Staging sites
- Unlimited website tasks
- Speed optimisation
- Dedicated server
- Service Level Agreements
- Custom Development



Our **Business** and **Ultimate** plans include visual tweaks and plugin customisation: tasks that are too small for your developer. However, it is a technical WordPress maintenance service; significant work such as redesigns & page builds are not included.

# Managed Hosting

## WordPress

### Cloud

**£10 /month**

- Optimised for WordPress
- Fast site speed
- Caching
- Free SSL certificates
- 5k monthly visits
- 5GB disk
- 20GB bandwidth

### Business

**£35 /month**

- Optimised for WordPress
- Blazing-fast site speed
- Custom caching
- Free SSL certificates
- Hacker-security
- 25k monthly visits
- 10GB disk
- 50GB bandwidth

### Enterprise from

**£95 /month**

- Optimised for WordPress
- Blazing-fast site speed
- Custom caching
- Free SSL certificates
- Hacker-security
- Performance Insights
- Security Insights
- 100k monthly visits
- 20GB disk
- 200GB bandwidth

## Enterprise & Serverless Hosting

We can **setup** and **deploy** your website or application across a range of cloud-computing and hosting providers. We offer consultancy on which platforms would be best suited to you.



# Consulting

£450 /day    £65 /hour

## Digital Strategy

We plan a digital strategy which identifies the changes that need to happen for your clients.

## Cyber security

Delivering secure, resilient cyber & data services to keep your clients systems safe.

## Operations

We can improve existing DevOps or introduce new programmes for better foundations.

## Innovation & emerging tech

Support for adopting emerging technologies, ethical approaches & experimentation.

## Meetings

We act as your Digital Director, CTO, Developer or Designer for virtual meetings.

## Automation

We implement automation & business strategy to accelerate your journey.

## Advanced analytics

We apply the latest GA4 techniques to enhance data for better decision making.

## Mentorship & training

Improve knowledge on tech, productivity & digital strategy for clients or in-house teams.

## The Team

Meet **Chris & Vagelis**. Bringing over 30 years of digital experience to help you in the areas that create the most value for your business.



# Edge Growth Partnership

Our **mentorship & partnership accelerator** programme which combines a blend of services & consultancy to fast-track your success online.



*"What I really appreciate about working with Nuttifox is the thoughtfulness & care taken when planning key tasks. Chris & his team are great partners in scaling our website as fast as we are growing our business."*

**Mel Franklin**  
Founder, Agile Change Management

## On-demand

On-demand support when you need it, billed to the minute.

**£450 / 8 Hours**

## Grow

GROWTH PARTNERSHIP

Perfect for building traction, experimentation and new growth.

**£4000 / month**

## Accelerate

GROWTH PARTNERSHIP

Implement strategy & deliverables at speed to expand your online success.

**£8000 / month**

**Contact us** for more details on how to **apply**

[hey@nuttifox.com](mailto:hey@nuttifox.com)  
[0330 808 6085](tel:03308086085)

# Thanks for your time.

That's a wrap!

We'd love to help you to  
deliver great work.

I'm sure you'll have more  
questions, so please reach out  
and let's jump on a **zoom**

[hey@nuttifox.com](mailto:hey@nuttifox.com)  
0330 808 6085

Chris Nutbeen  
Founder

