

# The **partnership** that helps your agency win.

Let's plan & execute your growth



Nuttifox

| Your Digital Partner

# Hello, I'm Chris

Founder of **Nuttifox**, who have been partnering with people since 2012, assisting with UI design, development & technical consulting.

Today, it makes up **50%** of our business and has helped us deliver some fantastic projects.

I am excited to explore whether we can deliver the same great service for you and your clients.



# How we can help

We are a **Digital Product Studio**, which means we have a technology-first approach to solving problems.

That doesn't mean we make things complicated, quite the opposite. We use modern web technology and clean web design to find the optimal way to create a lasting impression.

**UI / UX Design** –  
**Web Design** –  
**Web Development** –  
**Software Development** –  
**No-Code Development** –  
**eCommerce** –  
**Automation** –  
**Software Consultancy** –  
**Cloud Hosting** –





# WordPress

**WordPress** is a powerhouse platform. We use it to build a wide range of rich website experiences for our clients. Many of our agency partners request WordPress sites and the platform is continuously evolving.

CHIEFTAIN

HOME THE CHIEFTAIN THE STORY OUR CARS MEDIA ENQUIRIES CONFIGURATOR JENSEN

COMpletely RE-ENGINEERED

RANGE ROVER

CHIEFTAIN

RE-ENGINEERED

CONFIGURE >

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# Shopify



The best commerce platform on the market. We use **Shopify** to build stores & processes to market & sell products. Using the best apps for increased order values and returning customers.

This month ▾

All channels ▾

31 live visitors

Sessions

**121.1K** ↗ 24%

Total sales

**£1.1M** ↗ 47%

Total orders

**2K** ↗ 34%

£60K

£40K

£20K

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# Framer



**Framer** is a no-code platform that is perfect for crafting marketing websites that pop. Our go-to platform and recommendation for any business looking to build a modern micro-site or landing page.

## Nuttifox

[Why Nuttifox? ▾](#)[Solutions ▾](#)[Work](#)[Company ▾](#)[Pricing](#)[Contact](#)[Instant Estimate](#)

**Your Digital Partner**

## Crafted digital experiences for founders

Concept to launch with an experienced Digital Product Studio;  
the trusted web partner for ambitious pros.

[Watch Video](#)

TRUSTED BY INNOVATIVE COMPANIES

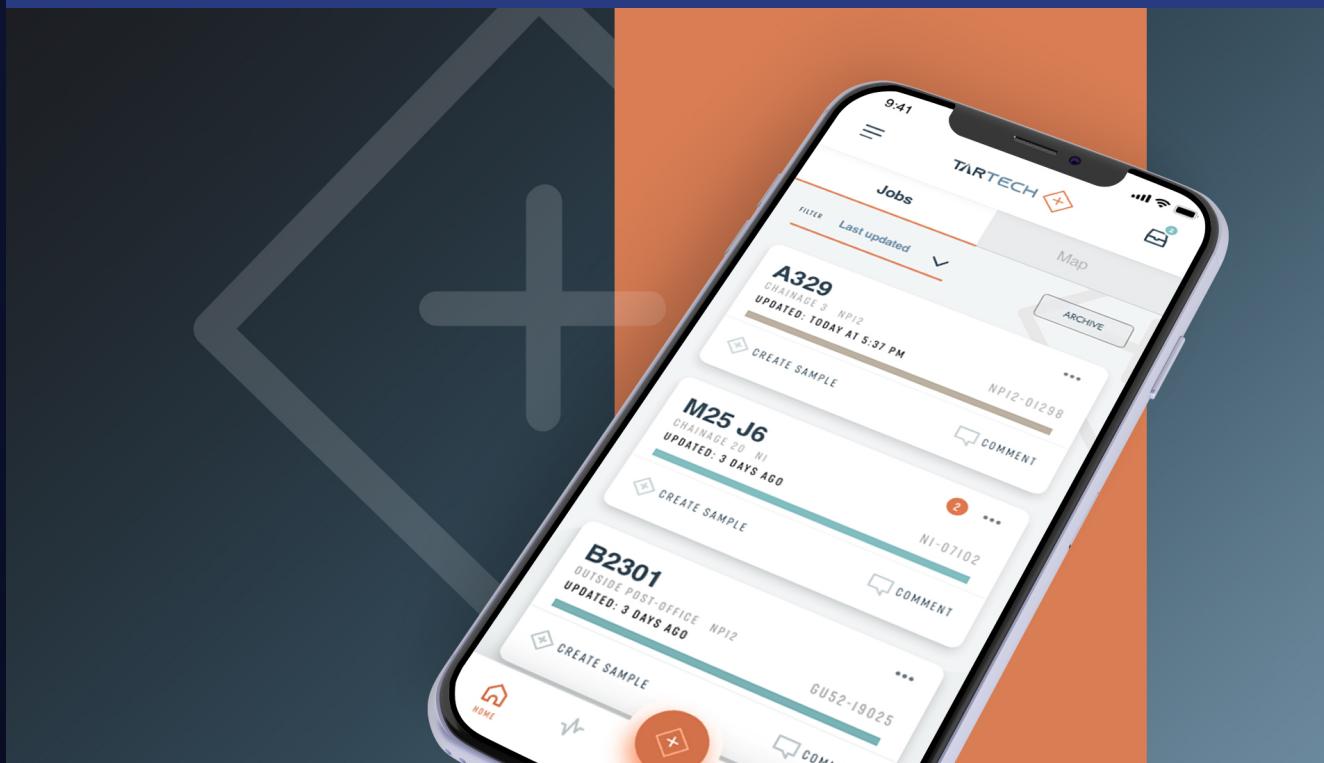
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# Jamstack

**Jamstack** is an architecture we adopt for the creation of modern web stacks. Perfect for Headless websites, eCommerce or hybrid software solutions.





# Search Marketing

Combining technical optimisation, with great website content and authority links, our **SEO** service will rank you above your competition if there is a clear return on investment.

Google

Frozen Indian Food

X |

Images

Shopping

Videos

Maps

News

Books

Flights

Finance

About 142,000,000 results (0.42 seconds)



Mandira's Kitchen

<https://www.mandiraskitchen.com> › collections › froze... :



## Authentic Freezer Meals

Our **food** is blast **frozen** immediately after cooking to preserve both taste and ... Select your favourite **Indian** dishes, including monthly specials and ...



Iceland

<https://www.iceland.co.uk> › ... › Frozen Ready Meals :

## Indian Ready Meals - Frozen

Tuck into your favourite curries and enjoy superb taste and convenience with **Indian** ready meals from Iceland.

[Iceland Indian Style Rice 265g](#) · [Iceland Chicken Tikka Masala](#)

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# CRMs & Automation

Moving data, triggering events and recording outcomes is a task we take pleasure in. Effective **Automation** can be a game-changer for any business. Increase sales, improve customer retention & nurture relationships on autopilot.

The screenshot shows a user interface for a CRM or lead generation tool. At the top, there's a navigation bar with links for Dashboard, LinkedIn leads (Beta), Solutions, and Resources. Below the navigation, a button labeled "Back to dashboard" is visible. The main content area features a "Sales Navigator Search Export" section. It includes a "Phantom" icon, a "Sales Navigator Search Export" button, and a progress bar indicating "Running 9%". A green message box says "Successful authentication". To the right, a status message states "Got 25 profiles from page 9. (225 this launch)". Below this, there are tabs for "Results" and "Activity". The "Activity" tab is selected, showing a "Success" status with a green checkmark and a message "Search successfully processed". A timestamp "Started at 7/30/2023, 9:58:48 PM" and duration "Duration: 06s" are also shown. On the far right, there's a "Setup" sidebar with fields for "Number Of Profiles" (set to 2500) and "Extract Default Url" (set to false).

# Pricing

Rate

Projects from

**UI Design**

**£350 /day**

**£1,500**

**WordPress**

**£350 /day**

**£4,000**

**Shopify**

**£400 /day**

**£6,000**

**Jamstack**

**£400 /day**

**£10,000**

**Design to HTML/CSS**

**£350 /template**

**£350**

**Framer**

**£350 /day**

**£2,500**

**SEO Audit**

**£500 /report**

**SEO Campaigns**

p11

**£500 /month**

**WordPress Care**

p12

**£40 /month**

**WordPress Hosting**

p13

**£350 /day**

**£65 /month**

**Consulting**

p14

**£500 /day**

**Edge+**

p15

**£4000 /month**

# SEO Campaigns



SEO Campaigns covering **Local**, **Regional** or **National** search results in **Google**.

**Local** from

**£500** /month

- Competitor Review
- Technical Updates
- Content Updates
- Citations
- Link Building
- Google Maps
- Google Business
- Search Console
- Tracking & Reviews

**Regional** from

**£1500** /month

- Competitor Review
- Technical Updates
- Content Updates
- Citations/DA Building
- Link Building *Enhanced*
- Google Maps
- Google Business
- Search Console
- Tracking & Reviews

**National** from

**£2800** /month

- Competitor Review
- Technical Updates
- Content Updates
- DA Building *Pro*
- Link Building *Pro*
- HARO Outreach
- Tired-Linking
- Search Console
- Tracking & Reviews



For businesses with **multiple** regional or international **locations**. We can provide a custom plan after a review of your existing assets. Please contact us for more information.

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# WordPress Care



We Fix, Tune & Manage your  
WordPress Website

## Care

**£40 /month**

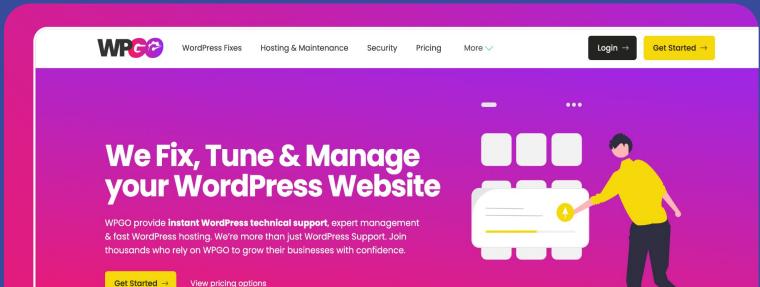
## Business

**£80 /month**

## Ultimate

**£160 /month**

- WordPress maintenance
- Plugin & theme updates
- Enhanced security
- Malware protection
- Fast WordPress hosting
- Premium email
- Website backups
- Website monitoring
- Staging sites
- Unlimited website tasks
- Speed optimisation
- Dedicated server
- Service Level Agreements
- Custom Development



Our **Business** and **Ultimate** plans include visual tweaks and plugin customisation: tasks that are too small for your developer. However, we are a technical WordPress maintenance service; significant work such as redesigns & page builds are not included.

# Managed Hosting

## WordPress

### Cloud

**£10 /month**

- Optimised for WordPress
- Fast site speed
- Caching
- Free SSL certificates
- 5k monthly visits
- 5GB disk
- 20GB bandwidth

### Business

**£35 /month**

- Optimised for WordPress
- Blazing-fast site speed
- Custom caching
- Free SSL certificates
- Hacker-security
- 25k monthly visits
- 10GB disk
- 50GB bandwidth

### Enterprise from

**£95 /month**

- Optimised for WordPress
- Blazing-fast site speed
- Custom caching
- Free SSL certificates
- Hacker-security
- Performance Insights
- Security Insights
- 100k monthly visits
- 20GB disk
- 200GB bandwidth

## Enterprise & Serverless Hosting

We can **setup** and **deploy** your website or application across a range of cloud-computing and hosting providers. We offer consultancy on which platforms would be best suited to you.



# Consulting

£500 /day    £80 /hour

## Digital Strategy

We plan a digital strategy which identifies the changes that need to happen for your clients.

## Cyber security

Delivering secure, resilient cyber & data services to keep your clients systems safe.

## Operations

We can improve existing DevOps or introduce new programmes for better foundations.

## Innovation & emerging tech

Support for adopting emerging technologies, ethical approaches & experimentation.

## Meetings

We act as your Digital Director, CTO, Developer or Designer for virtual meetings.

## Automation

We implement automation & business strategy to accelerate your journey.

## Advanced analytics

We apply the latest GA4 techniques to enhance data for better decision making.

## Mentorship & training

Improve knowledge on tech, productivity & digital strategy for clients or in-house teams.

## The Team

Meet **Chris** & **Vagelis**. Bringing over 30 years of digital experience to help you in the areas that create the most value for your business.



# Edge+

Our **growth accelerator** programme that combines a blend of services & consultancy to fast-track your success online.

## Launch

Perfect for building traction,  
experimentation and new growth.

**£4000** /month

## Accelerate

Implement strategy & deliverables at speed to expand your online success.

**£8000** /month

**Contact us** for more details on how to **apply**

# Thanks for your time.

That's a wrap!

We'd love to help you to  
deliver great work.

I'm sure you'll have more  
questions, so please reach out  
and let's jump on a **zoom**

[hey@nuttifox.com](mailto:hey@nuttifox.com)  
0330 808 6085

Chris Nutbeen  
Founder

