

Nuttifox

The Nuttifox logo features the word "Nuttifox" in a large, white, sans-serif font. The letter "o" in "Nuttifox" is replaced by a stylized fox head facing left, rendered in orange and red tones.

Partner Guide

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INTRODUCTION

Hello

**Nuttifox is a digital agency for
ambitious brands, working with
small to medium-sized businesses
to build growth online.**

We are a full-service agency covering
Design, Development and Digital Marketing,
specialising in WordPress Websites,
eCommerce Stores, JAMstack builds and
Search Engine Optimisation using Digital
PR to build a strong local business.



WEB Design



CHRIS

Websites are a dynamic part of any successful business, so an attractive and well-coded website today, is more important than ever.

We strategically plan every website to make the most impact and disrupt the market.

The screenshot shows a mobile application interface for the Highways England library. At the top, there is a search bar with the placeholder "Enter search...". Below the search bar are navigation links for "Dashboard", "Library", "About us", and "Contact us". In the top right corner, there is a user profile icon. The main content area is titled "Library" and contains a sub-instruction: "Explore our library or reports and presentations, which you can download directly to your device. Use the side bar to search for specific topics." On the left side of the main content area, there are three dropdown menus: "TOPIC", "REGION", and "TYPE". Below these dropdowns is a small grid icon. The main content area lists nine items, each with a small thumbnail icon, the item name, the date, and the category. The items are:

Thumbnail	Title	Date	Category
MOV	Understanding and Awareness of Smart Motorways	OCT 2018	SMART MOTORWAYS
PDF	Understanding and Awareness of Smart Motorways	OCT 2018	SMART MOTORWAYS
PDF	Smart Motorways – positive perceptions	OCT 2018	SMART MOTORWAYS
WL	Customer Insight Survey Mar17 North East	OCT 2018	SMART MOTORWAYS
PDF	NRUSS Annual Report - 2015-16	OCT 2018	SMART MOTORWAYS
MOV	Smart Motorways – Positive and Negative Perceptions	OCT 2018	SMART MOTORWAYS
MOV	Understanding and Awareness of Smart Motorways	OCT 2018	SMART MOTORWAYS
PDF	Understanding and Awareness of Smart Motorways	OCT 2018	SMART MOTORWAYS

Managed

£400 per day

UI/UX

£300 per day

Development

£280 per day

SOFTWARE

Development

An experienced app development & web development team building software to the highest industry standards.

We develop robust architecture using the latest in web technology following best practices.

VAGELIS



Managed

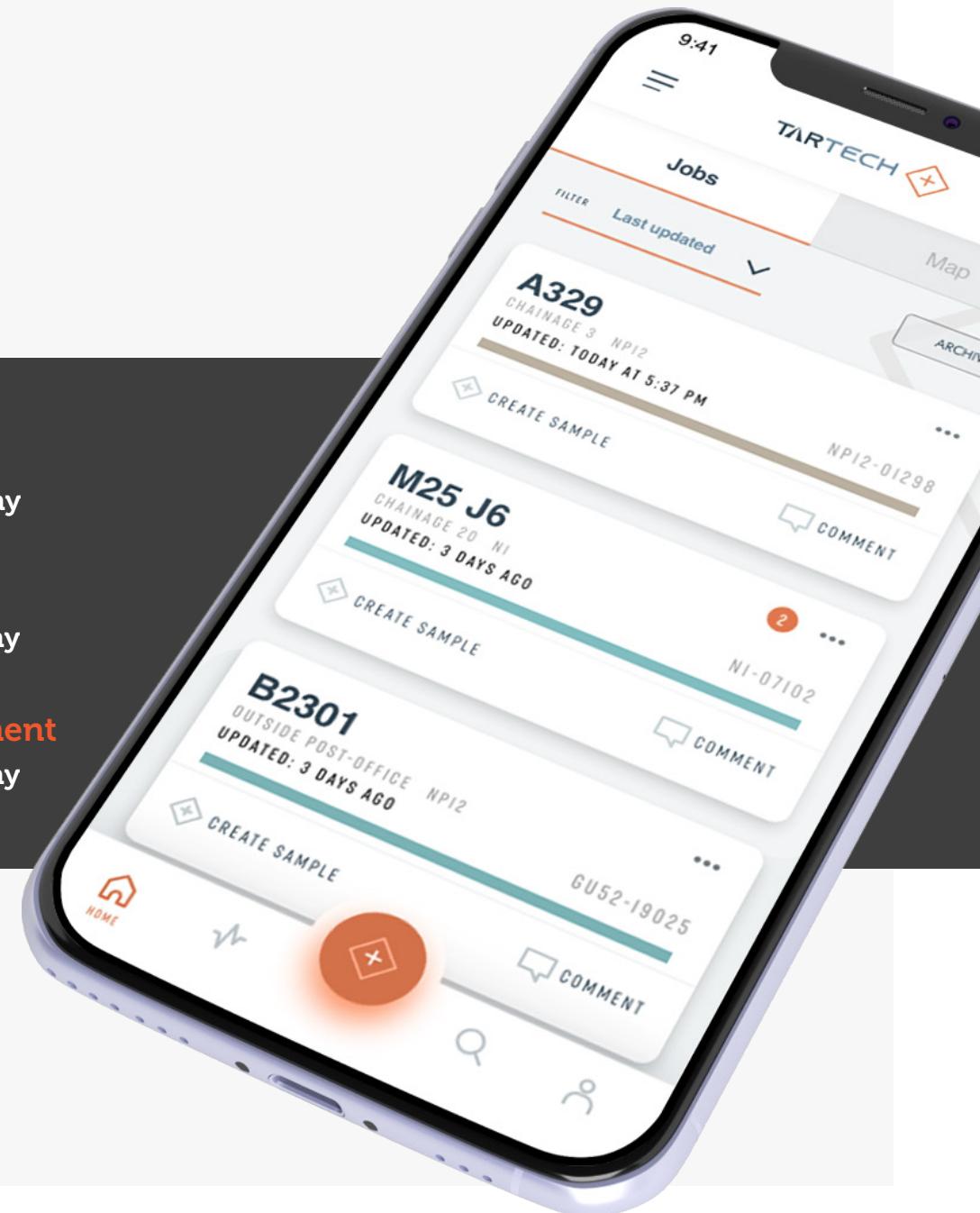
£400 per day

UI/UX

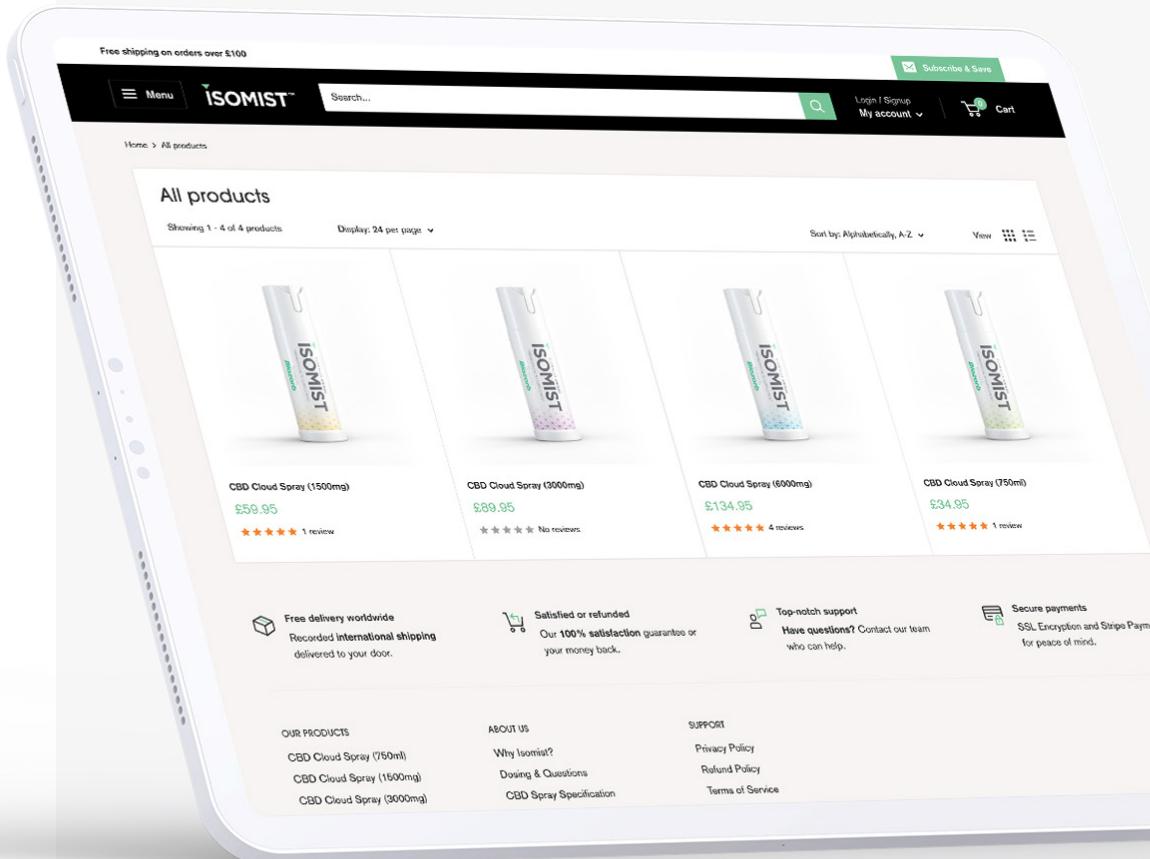
£300 per day

Development

£300 per day



Ecommerce Online stores



RANIT

Our understanding of eCommerce means we know how to deliver effective eCommerce platforms partnered with tried and tested strategies which drive sales through your store.

Managed
£400 per day

UI/UX
£350 per day

Development
£300 per day



SEARCH Marketing

DANIEL



Search engine optimisation (SEO) is where our main goal is to help your website rank better in search engines, using proven strategies and ethical practices.

Our SEO services will help improve your rank & beat your competition whether that is locally, regionally or nationally.

#1

<https://www.mandiraskitchen.com> › product-category ▾

Buy Frozen Indian Food | Home Delivery - Mandira's Kitchen

Authentic Freezer Meals · Chana Masala · Chicken Biriyani · Chicken Xacuti · Dal Makhani · Enchorer Dalna · Fig & Almond Gelato Large Tub · Gluten-Free Vegetable ...

#2

COMPETITOR

#3

COMPETITOR

Local

from £500 per month

SEO Review

Free

Regional

from £950 per month

Technical SEO

POA

National

from £1500 per month

Deep Competitor Analysis

£350 per report (Max 5 Competitors)

CREATIVE *Design*

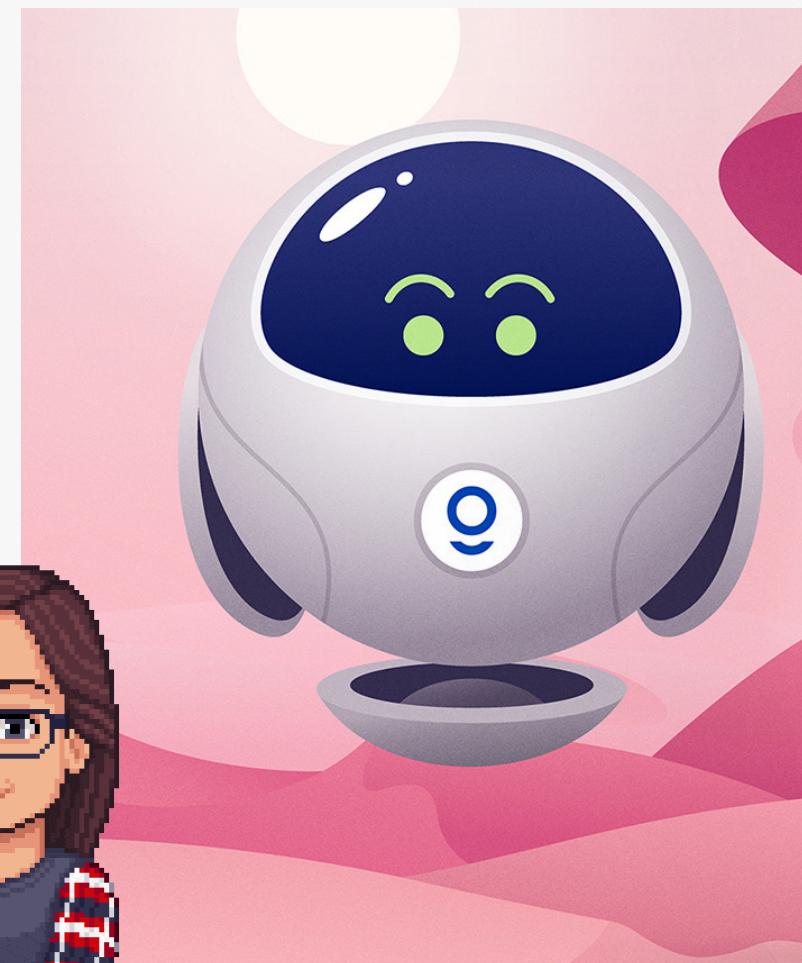
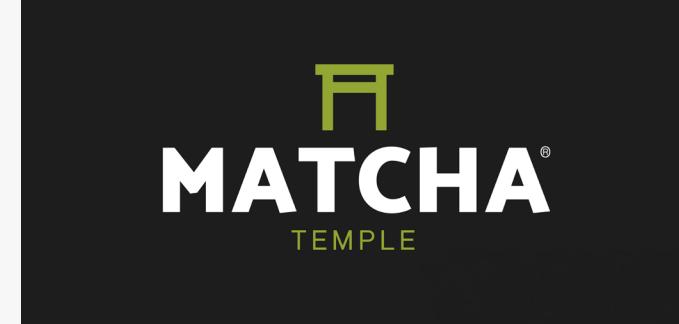
Your brand is one of the most important assets when it comes to selling your company and services.

It's usually the first insight into who you are and what you do. So a professional logo & graphic design should sit at the heart of your brand and messaging.

Managed
£400 per day

Design
£300 per day

DARINA



MOTION *Design*

Video is key to capture your audiences attention and deliver your message in a fun & engaging way.

We take video a step further with animated 2D & 3D motion design. From website videos, social campaigns to TV commercials.

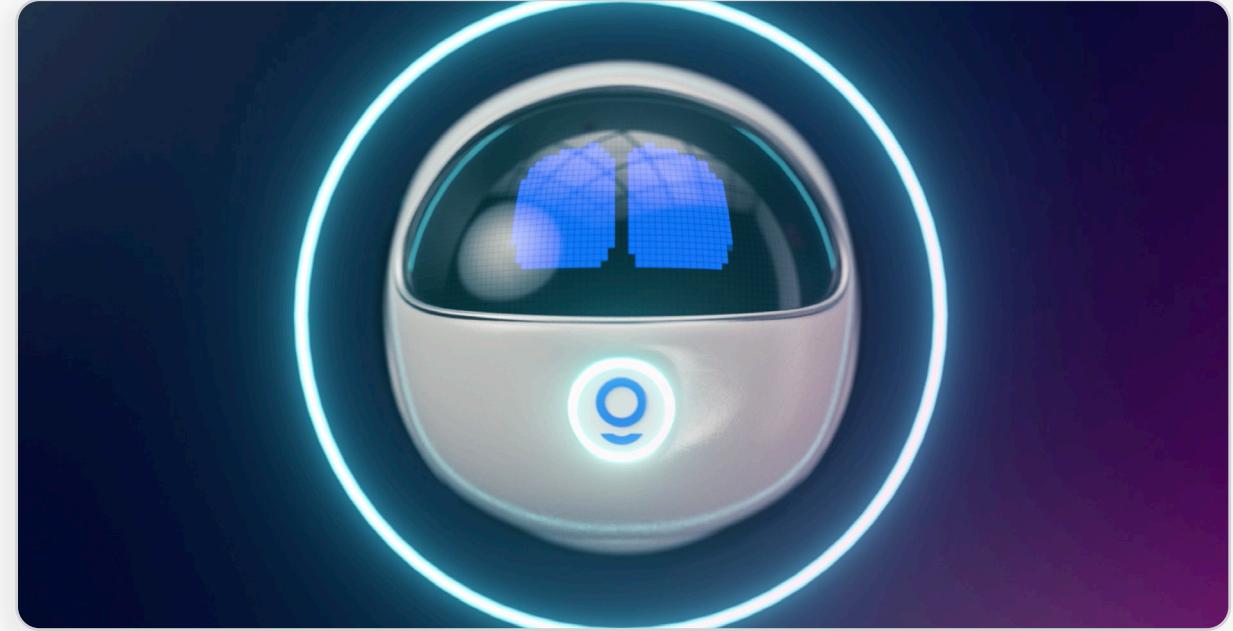
Motion Design

£400 per day

Video Editing

£300 per day

GARTH



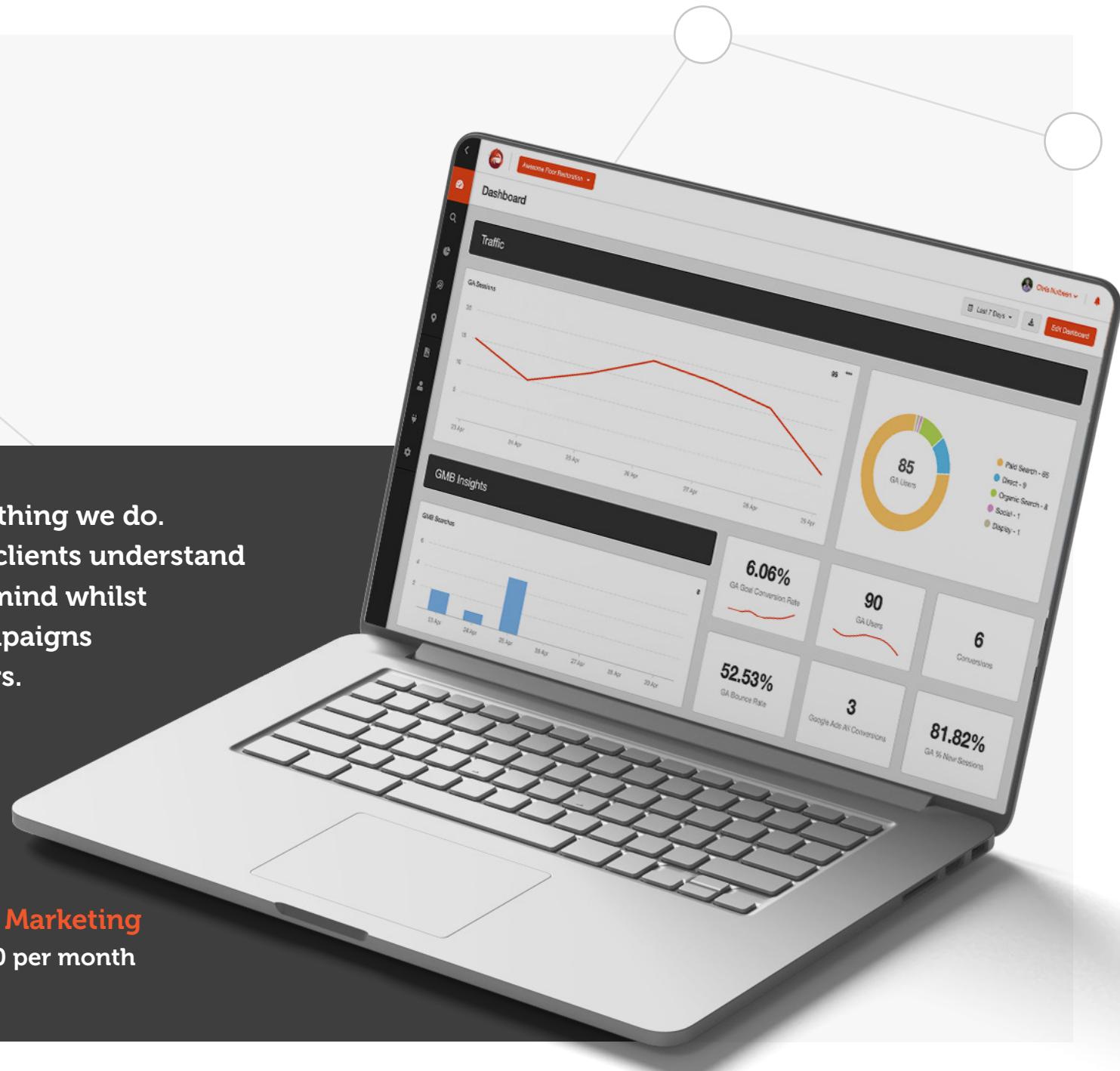
STRATEGY & *Campaigns*

Strategy is at the heart of everything we do.
It's fundamental to ensure our clients understand
we have their best interests in mind whilst
providing proof for scaling campaigns
and insights for decision makers.

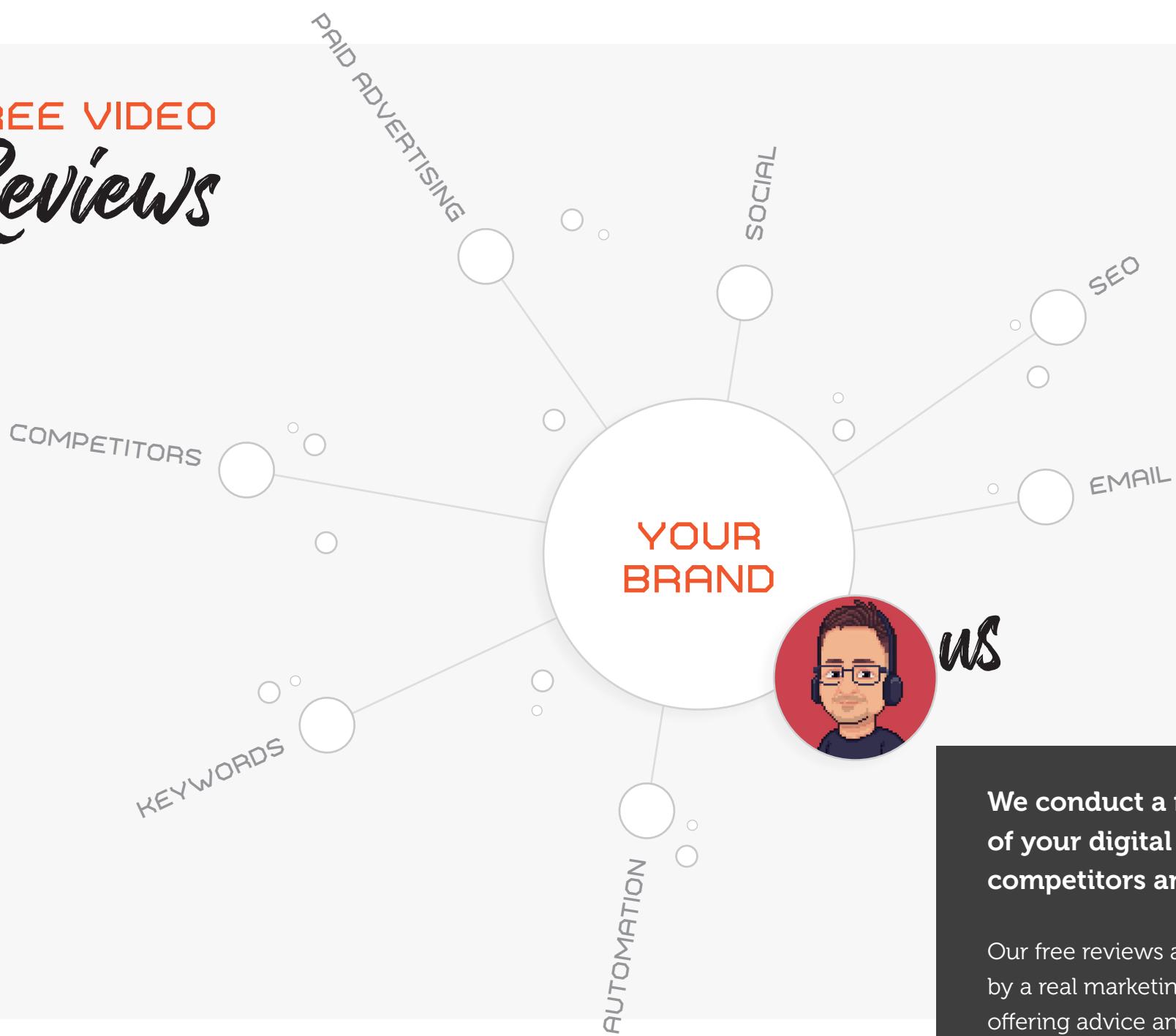
We don't bother with boring PDF reports. All our data is digital and accessible.

PPC Advertising
from £350 per month
+ Ad Spend

Content Marketing
from £550 per month



FREE VIDEO *Reviews*



We conduct a full audit
of your digital assets,
competitors and strategy.

Our free reviews are performed
by a real marketing expert,
offering advice and highlighting
opportunities for your business.

PRICING & *Packages*

We keep pricing
simple.

Based on our day or hourly rates, clients can anticipate costs for their projects. We can bill by day, hour or offer a fixed cost based on a scope of work.

DESIGN & DEVELOPMENT

Managed

£400 per day
£60 per hour*

Development

from £280 per day
from £45 per hour*

Design

from £300 per day
from £45 per hour*

SEO

Local

from £550 per month

Regional

from £950 per month

Technical SEO

POA

Local Plus

from £750 per month

National

from £1500 per month

Competitor Analysis

£350 per report

HOSTING

 (See page 15)

SERVICES

PPC Advertising

from £350 per month + spend

Content Marketing

from £550 per month

WPGO - WordPress Care

from £29 per month

(See page 13)

Gatsboy - Managed Websites

from £24.99 per month

(See page 14)

Prices exclude VAT. 1 day is 8 hours

*Minimum of 4 hours on new tasks. No minimum requirements on existing projects.



The WordPress experts your website deserves.

We provide complete WordPress website support, maintenance, hosting & fixes on a pay-per-task basis or monthly plan. Using our smart AI & human team, we constantly audit and monitor your website, handling updates, web hosting, backups, page revisions, performance & security.



Managed Updates



Security monitoring



Multiple backups



24/7 engineer support



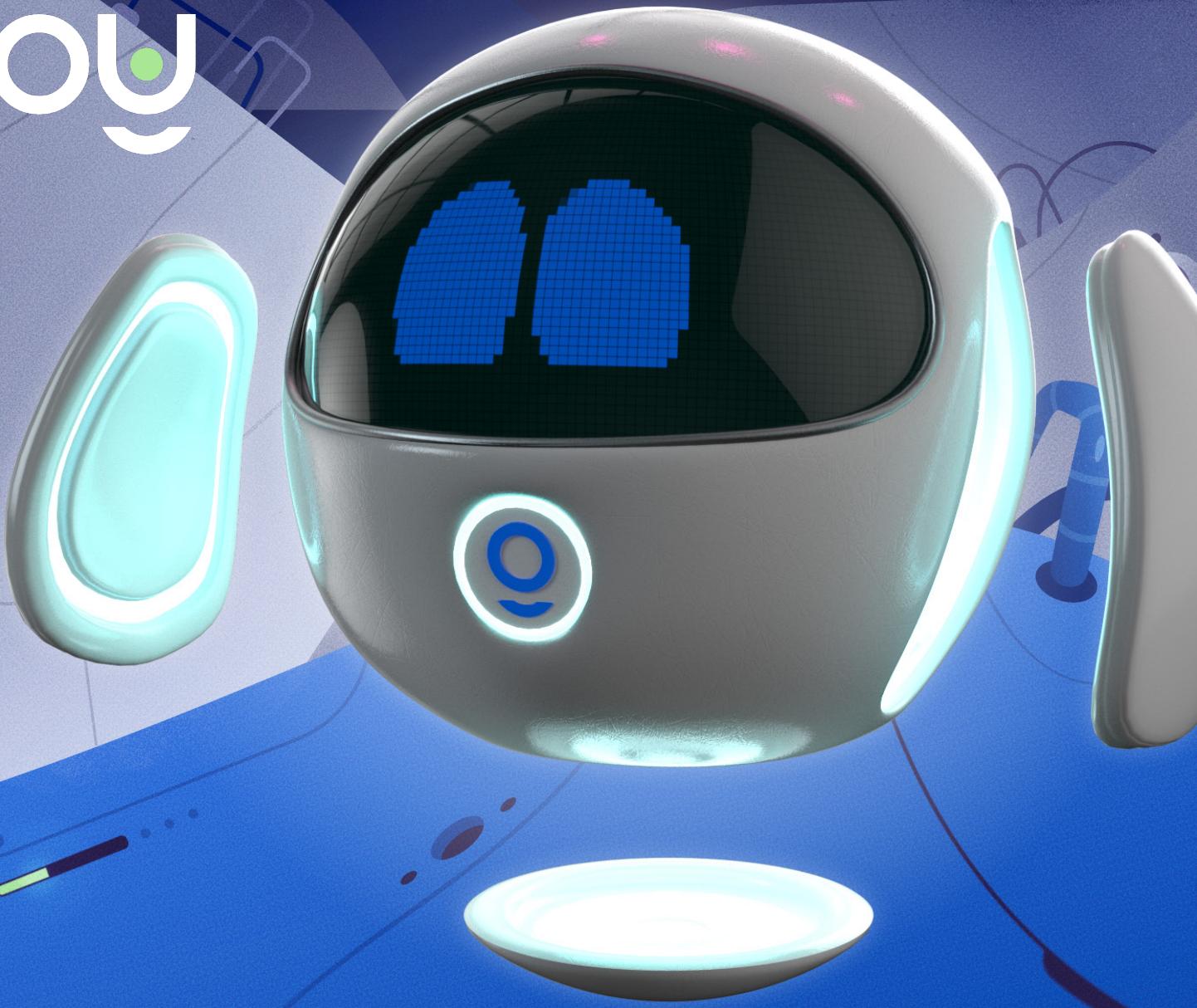
Performance optimisation



Revisions, tasks & fixes.



from
£24.99 per month



Gatsboy offers ultra-fast websites
on subscription. We design, build
& manage the website for you.

gatsboy.com

MANAGED Hosting

Optimised for WordPress

From the server core upwards, everything is focused on WordPress.

Blazing-fast site speed

Impressive load time on every site, backed by the Google Cloud Platform.

Free CDN + custom caching

A CDN as standard with WordPress-specific caching is making your site fly.

Performance Insights

Tracking metrics such as load time, network requests & historical trends.

NEED MORE?

We can host your websites or apps across a range of tailored solutions. Just speak to us for more information.

STANDARD PLANS

WORDPRESS BUSINESS

£35 + VAT PM

- 5k monthly visits
- 5GB disk
- 20GB bandwidth

Individual sites

WPGO Partner sites
Requires a **WPGO Partner Plan**

Savings per site, per month

WORDPRESS MANAGED

£65 + VAT PM

- 25k monthly visits
- 10GB disk
- 50GB bandwidth
- Plugin & Core updates
- **WPGO Starter**

SAVE
£29

WORDPRESS MANAGED

£50 + VAT PM

- 25k monthly visits
- 10GB disk
- 50GB bandwidth
- Plugin, Core & Theme updates
- **WPGO Partner**

SAVE
£99

WPGO PARTNERS

WORDPRESS ENTERPRISE

£95 + VAT PM

- 100k monthly visits
- 20GB disk
- 200GB bandwidth
- Plugin, Core & Theme updates
- **Performance Insights (+ £25pm)**
- **Security Insights (+ £25pm)**
- **WPGO Business**

SAVE
£49

WORDPRESS ENTERPRISE

£80 + VAT PM

- 100k monthly visits
- 20GB disk
- 200GB bandwidth
- Plugin, Core & Theme updates
- **Performance Insights (+ £15pm)**
- **Security Insights (+ £15pm)**
- **WPGO Partner**

SAVE
£99

PRIVATE Consulting

Digital strategy

We plan a digital strategy which helps identify the changes that need to happen for your clients.

Cyber security

Delivering secure, resilient cyber and information services – keeping your clients systems and data safe.

Agency operations

We can accelerate and augment existing programmes or embed new ways of working and operating to create better foundations.

Advanced analytics

We apply the latest analytics techniques and tools to help you generate insights that yield better, faster decisions.

Client Meetings

We act as your Digital Director, Developer or Designer for virtual & F2F meetings.

Innovation & emerging tech

Support for adopting emerging technology, ethical approaches and experimentation.

Automation

We think boldly about the possibilities of automation and how it fits into a business strategy. Accelerating your automation journey.

Mentorship & training

We can improve in-house knowledge, productivity on DevOps or marketing strategy, provide client training or run webinars.

Our experience

45 years of digital play, testing and experimenting across a broad range of sectors, software & strategies.

Specialities

- Jamstack & React implementation
- Shopify eCommerce strategy
- IoT emerging tech, NFC & sensors
- SEO consultancy and training

Training and education

All training is tailored on a per case basis, using our core materials on the following topics:

- SEO
- DevOps
- Agency Strategy

Development method?

Agile software development

Past work

- World Wildlife Federation
- Highways England
- Environment Agency
- Nectar
- Marks & Spencers
- IBM
- Taritech
- Maersk Oil
- o2

Certifications

- Google Partner
- Active Campaign Consultant
- HubSpot Inbound Certified
- Acting CTO for CIM Agency
- WordPress community developer
- GitHub Vault developer

the geeks pro's



Consulting

£400 per day

£60 per hour*

Prices exclude VAT. 1 day is 8 hours

*Minimum of 4 hours on new tasks. No minimum requirements on existing projects.



Nuttifox Limited

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Reviews: Trustpilot, Google

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