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The Gazette of the Democratic Socialist Republic of Sri Lanka

EXTRAORDINARY

අංක 1687/45 - 2011 ජනවාරි 07 වැනි සිකුරාදා - 2011.01.07

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(Published by Authority)

PART I : SECTION (I) — GENERAL

Government Notifications

Direction No.: 32.

CONSUMER AFFAIRS AUTHORITY ACT, No. 09 OF 2003

Direction under Section 10(1)(a)

THE Consumer Affairs Authority Acting under Section 10(1)(a) of the Consumer Affairs Authority Act, do hereby direct that all manufactures, importers, distributors and traders in every advertisement in respect of the sale of any article or articles published in newspapers, films, television, video, audio, internet or any other print, electric or electronic media shall specifically mention the retail price of such article or articles for sale in such advertisement. If different models, sizes, types or grades of any article are specified in such advertisement every such manufacturer, importer, agent, distributor and trader should specify the retail price of each such model, size, type or grade of any such article specified in such advertisement.

The Consumer Affairs Authority do by this direction rescind Direction No. 07 published in *gazette extraordinary* No. 1462/10 dated 12th September, 2006.

This Direction shall be effective from 01st of February, 2011.

By Order of the Consumer Affairs Authority,

RUMY MARZOOK,
Chairman.

Consumer Affairs Authority,
Colombo,
6th January, 2011.

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