





# SUMMARY REPORT

Tourist arrivals from 01<sup>st</sup> to 31<sup>st</sup> December 2024

|           | 2018               | 2023               | 2024               |                           |
|-----------|--------------------|--------------------|--------------------|---------------------------|
| Month     | Number of Tourists | Number of Tourists | Number of Tourists | Percentage Change (24/23) |
| January   | 238,924            | 102,545            | 208,253            | 103.1                     |
| February  | 235,618            | 107,639            | 218,350            | 102.8                     |
| March     | 233,382            | 125,495            | 209,181            | 66.7                      |
| April     | 180,429            | 105,498            | 148,867            | 41.1                      |
| May       | 129,466            | 83,309             | 112,128            | 34.6                      |
| June      | 146,828            | 100,388            | 113,470            | 13.0                      |
| July      | 217,829            | 143,039            | 187,810            | 31.3                      |
| August    | 200,359            | 136,405            | 164,609            | 20.7                      |
| September | 149,087            | 111,938            | 122,140            | 9.11                      |
| October   | 153,123            | 109,199            | 135,907            | 24.45                     |
| November  | 195,582            | 151,496            | 184,158            | 21.56                     |
| December  | 253,169            | 210,352            | 248,592            | 18.18                     |
| TOTAL     | 2,333,796          | 1,487,303          | 2,053,465          | 38.07                     |

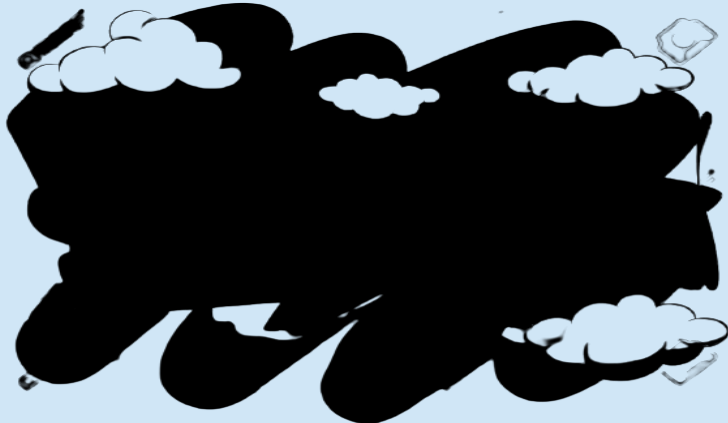
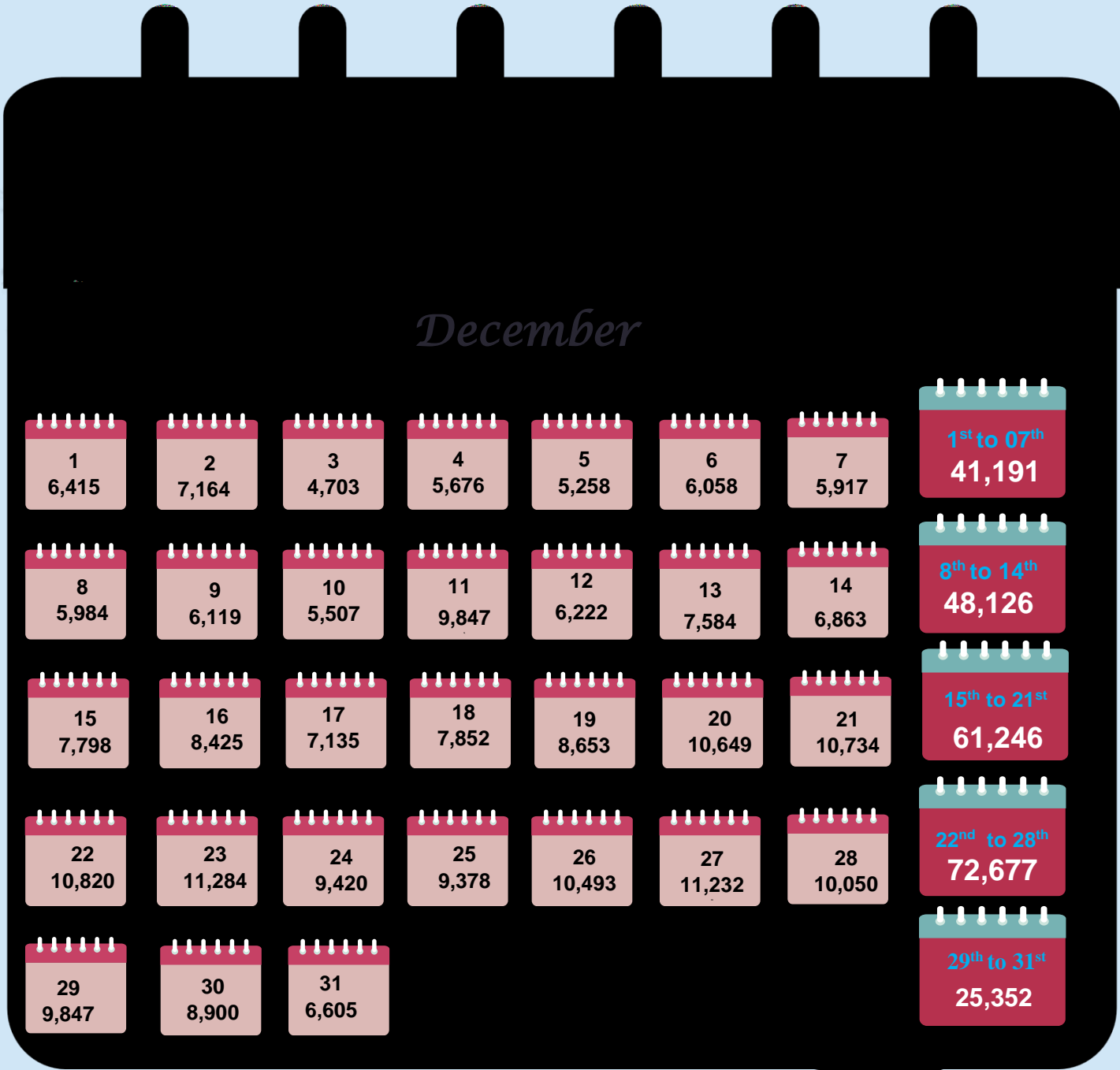


Tourist arrivals  
01<sup>st</sup> to 31<sup>st</sup> December 2024

248,592

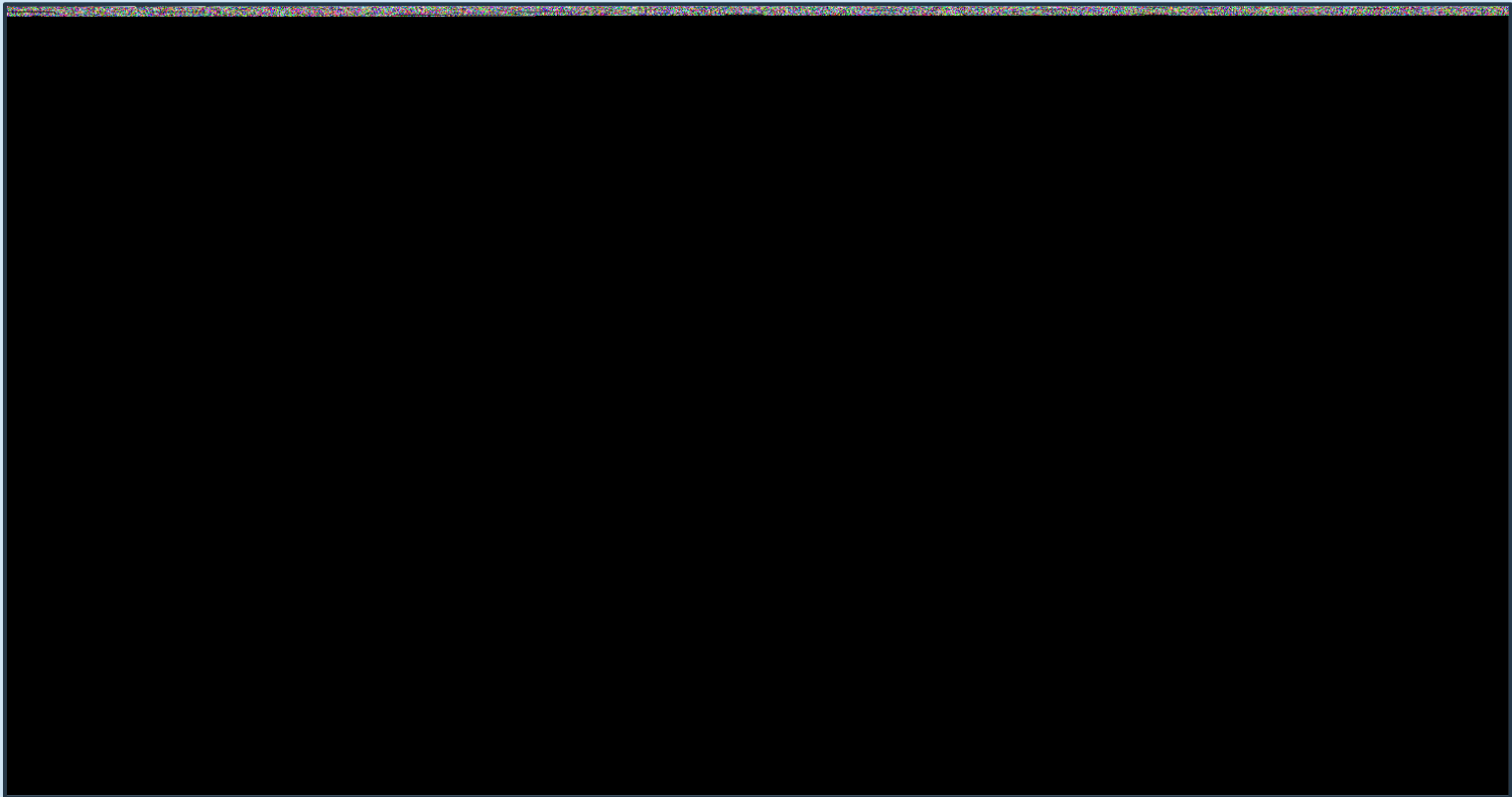


Daily tourist arrivals, 01<sup>st</sup> to 31<sup>st</sup> December 2024

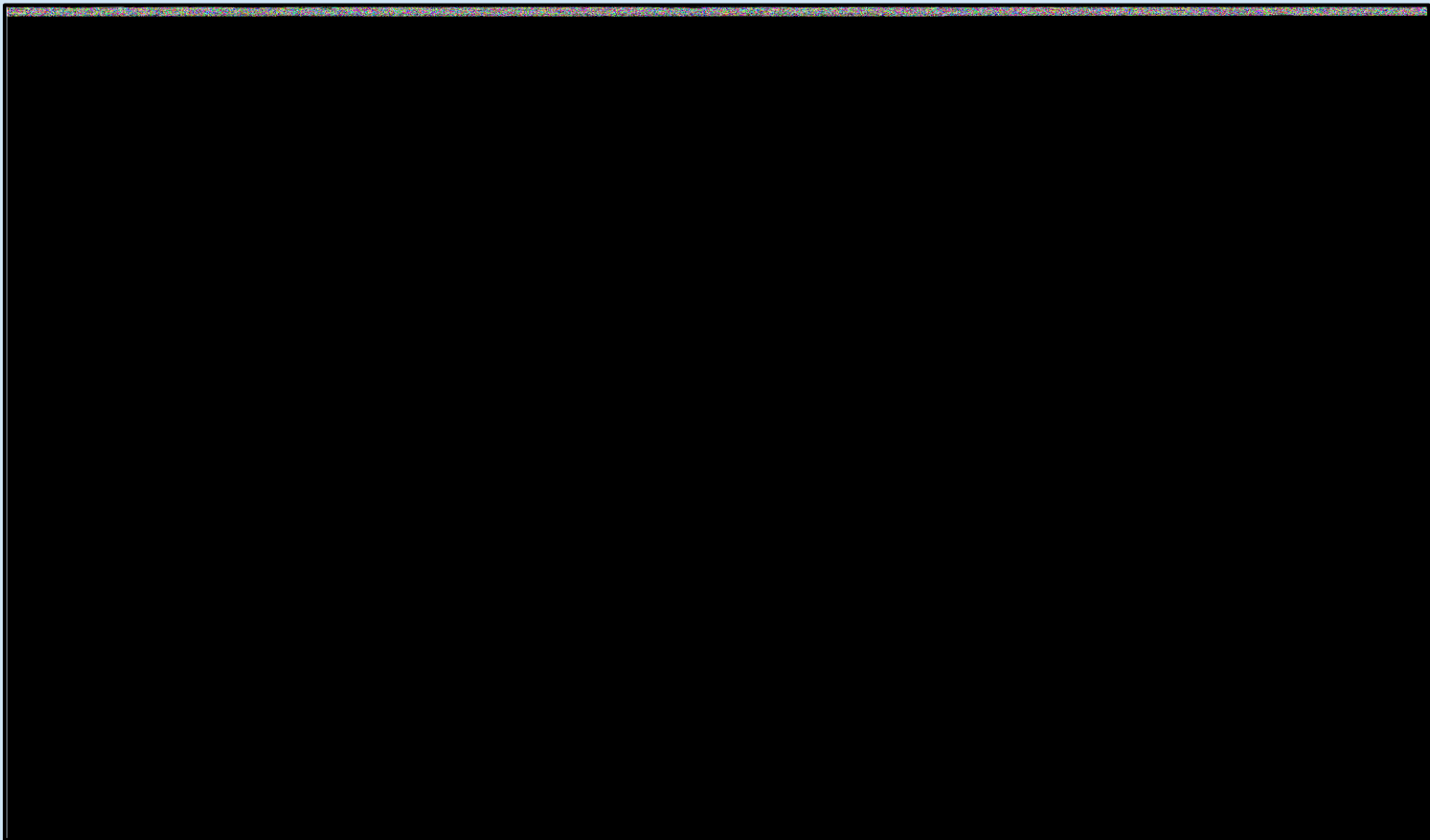




Daily distribution of tourist arrivals, 01<sup>st</sup> to 31<sup>st</sup> December 2024

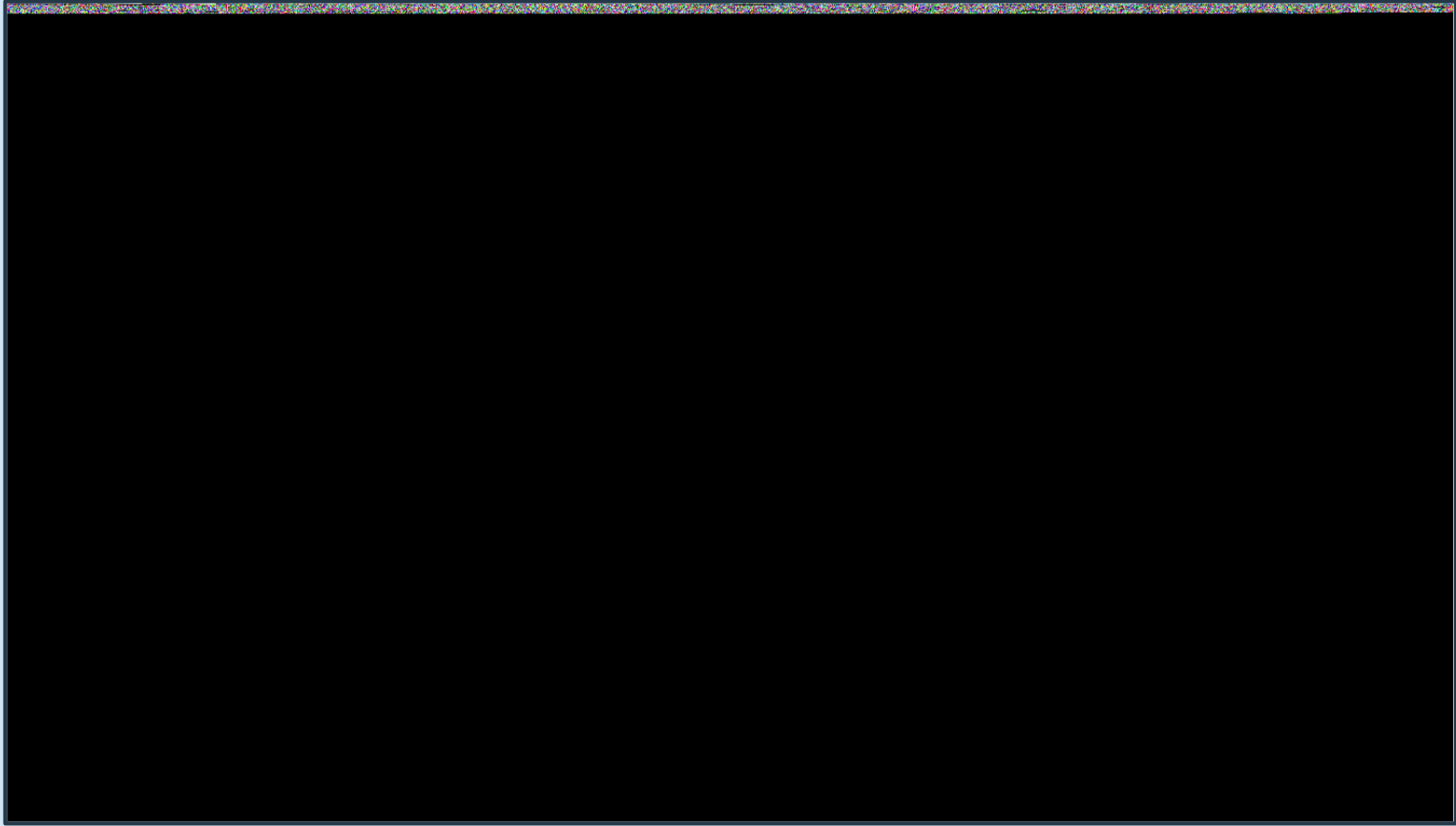


Number of tourist arrivals, 2022, 2023 & 2024 (01<sup>st</sup> to 31<sup>st</sup> December)

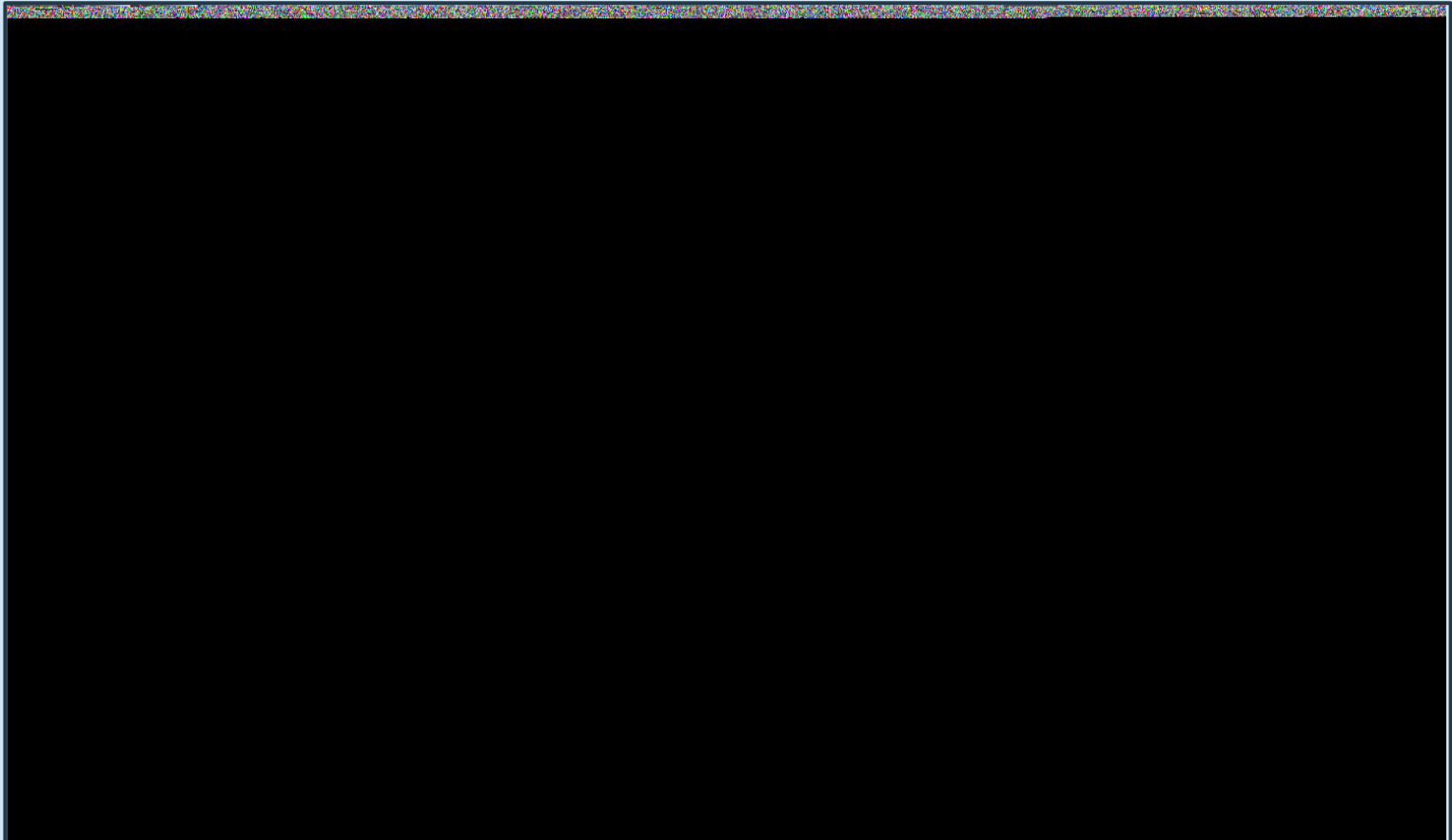




## Daily trend of tourist arrivals, 2022, 2023 & 2024




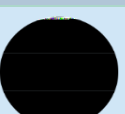

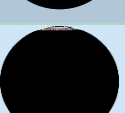
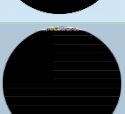
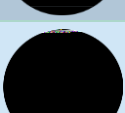

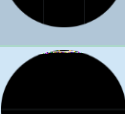


## Weekly distribution of tourist arrivals, 2022, 2023 & 2024





Top ten source markets, 01<sup>st</sup> to 31<sup>st</sup> December 2024

| Rank |   | Country            | Number of Tourists | Share % |
|------|---|--------------------|--------------------|---------|
| 1    |    | India              | 52,881             | 21.3%   |
| 2    |    | Russian Federation | 35,268             | 14.2%   |
| 3    |    | United Kingdom     | 18,757             | 7.5%    |
| 4    |    | Germany            | 14,703             | 5.9%    |
| 5    |   | Australia          | 13,109             | 5.3%    |
| 6    |  | China              | 9,924              | 4.0%    |
| 7    |  | United States      | 8,212              | 3.3%    |
| 8    |  | Maldives           | 6,903              | 2.8%    |
| 9    |  | France             | 6,332              | 2.5%    |
| 10   |  | Poland             | 6,233              | 2.5%    |
| 11   |   | Other              | 76,270             | 30.7%   |
|      |   | Total              | 248,592            |         |



Top twenty source markets, 01<sup>st</sup> January to 31<sup>st</sup> December 2024

| Rank  | Country            | Number of Tourists |
|-------|--------------------|--------------------|
| 1     | India              | 416,974            |
| 2     | Russian Federation | 201,920            |
| 3     | United Kingdom     | 178,339            |
| 4     | Germany            | 136,084            |
| 5     | China              | 131,681            |
| 6     | Australia          | 89,573             |
| 7     | France             | 88,772             |
| 8     | United States      | 59,532             |
| 9     | Netherlands        | 50,116             |
| 10    | Maldives           | 47,222             |
| 11    | Poland             | 44,165             |
| 12    | Canada             | 42,212             |
| 13    | Bangladesh         | 39,555             |
| 14    | Italy              | 38,709             |
| 15    | Spain              | 37,928             |
| 16    | Japan              | 30,429             |
| 17    | Switzerland        | 29,829             |
| 18    | Israel             | 24,845             |
| 19    | Czech Republic     | 19,279             |
| 20    | Malaysia           | 18,259             |
|       | Others             | 328,042            |
| TOTAL |                    | 2,053,465          |