

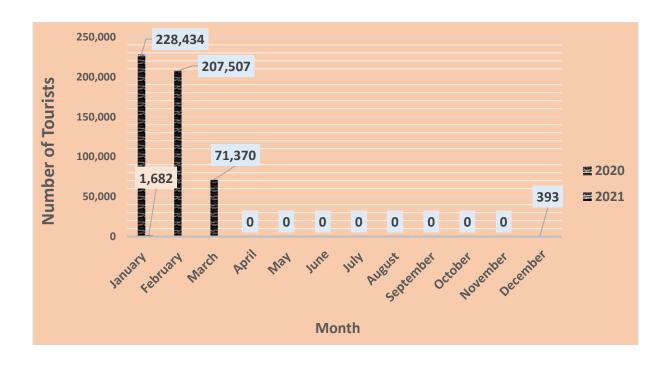
## **SUMMARY**

The total number of international tourist arrivals to Sri Lanka during January 2021 was 1,682. Sri Lanka reopened it's boarders on 21st January 2021, following a 10-month pandemic-induced closure since 18th March 2020. In comparison to January last year (2020), there was a decline of 99.3 % when the arrivals were 228,434. The figures reflect the unprecedent health, social and economic crisis caused by the the outbreak of the COVID-19 pandemic. Globally International tourist arrivals plunged by 74% in 2020 over the previous year with the travel restrictions imposed by almost all the destinations since the month of April (World Tourism Barometer, January 2021).

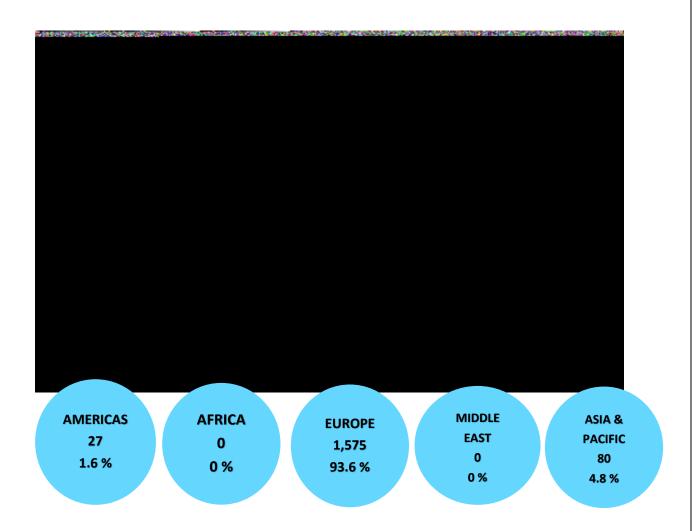
The largest source markets recorded for the month of January was Ukraine, followed by the Belarus and China.

| Month     | 2020    | 2021  | %<br>change<br>2020/21 |
|-----------|---------|-------|------------------------|
| January   | 228,434 | 1,682 | (99.3)                 |
| February  | 207,507 |       |                        |
| March     | 71,370  |       |                        |
| April     | 0       |       |                        |
| May       | 0       |       |                        |
| June      | 0       |       |                        |
| July      | 0       |       |                        |
| August    | 0       |       |                        |
| September | 0       |       |                        |
| October   | 0       |       |                        |
| November  | 0       |       |                        |
| December  | 393     |       |                        |
| Total     | 507,704 | 1,682 | (99.7)                 |





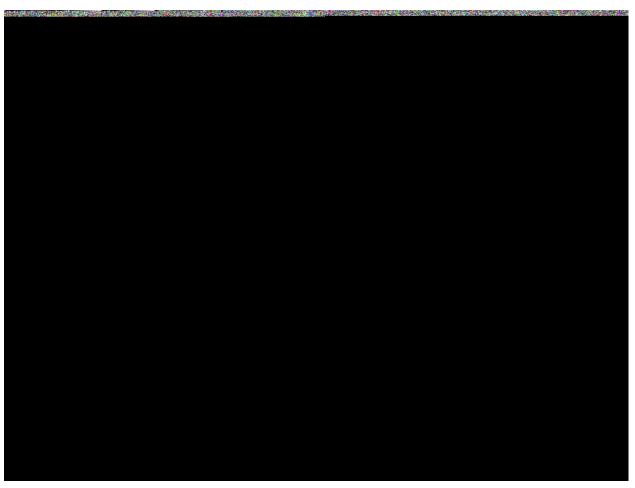
## TOURIST ARRIVALS BY REGION AND PERCENTAGE SHARE JANUARY 2021



Europe became the largest source of tourist traffic to Sri Lanka with 93.6 % of the total traffic received in January 2021. Asia and Pacific accounted for 4.8% of the total traffic while Americas accounted for 1.6 %. Globally, all the regions were severely impacted by the pandemic and Asia and Pacific being the first to suffer the impact of the pandemic recorded a decline of 83%, while Middle East and Africa recorded a drop of 75%. The decline recorded for Americas was 69% (World Tourism Barometer, January 2021).

## **TOP TEN SOURCE MARKETS – JANUARY 2021**

Ukraine, Belarus, China, Russian Federation and Germany were Sri Lanka's top five international tourist generating markets in the month of January this year. Ukraine was the largest source of tourist traffic to Sri Lanka with 86.8 % of the total traffic received in above period. Belarus accounted for 1.8 % of the total traffic; while China, Russian Federation and Germany accounted for 1.6 %, 1.2 % and 1.1 % respectively. It is noteworthy that increased tourist arrivals from the Central and Eastern European countries is mainly due to the pilot project carried out from 28th December 2020 by the Government of Sri Lanka.



| Rank | Country of Residence | To     | Tourist Arrivals<br>January 2020 |       |        |
|------|----------------------|--------|----------------------------------|-------|--------|
|      |                      | By Air | By Sea                           | Total |        |
| 1    | UKRAINE              | 1,460  | -                                | 1,460 | 8,549  |
| 2    | BELARUS              | 30     | ı                                | 30    | 1,099  |
| 3    | CHINA                | 27     | -                                | 27    | 22,363 |
| 4    | RUSSIAN FEDERATION   | 20     | -                                | 20    | 19,616 |
| 5    | GERMANY              | 19     | -                                | 19    | 11,494 |
| 6    | NETHERLANDS          | 18     | -                                | 18    | 3,538  |
| 7    | CANADA               | 17     | -                                | 17    | 5,510  |
| 8    | INDIA                | 17     | -                                | 17    | 41,448 |
| 9    | MALDIVES             | 17     | -                                | 17    | 4,264  |
| 10   | UNITED STATES        | 10     | -                                | 10    | 7,494  |

## INTERNATIONAL TOURIST ARRIVALS BY COUNTRY OF RESIDENCE

|                                | By Air | By Sea | Total | Total Tourist<br>Arrivals<br>January 2020 |
|--------------------------------|--------|--------|-------|---|
| AMERICAS                       | 27     | 0      | 27    | 14,224                                    |
| North America                  | 27     | 0      | 27    | 13,142                                    |
| Canada                         | 17     | 0      | 17    | 5,510                                     |
| Mexico                         | -      | -      | -     | 138                                       |
| United States                  | 10     | 0      | 10    | 7,494                                     |
| Caribbean<br>& Central America |        | 1      | -     | 80  |
| Costa Rica                     | -      | -      | -     | 9   |
| Jamaica                        | -      | -      | -     | 7   |
| Others                         | -      | -      | -     | 64  |
|                                |        |        |       |   |
| South America                  | -      | -      | -     | 1,002                                     |
| Argentina                      | -      | -      | -     | 224                                       |
| Brazil                         | -      | -      | -     | 467                                       |
| Chile                          | -      | -      | -     | 128                                       |
| Colombia                       | -      | -      | -     | 88  |
| Others                         | -      | -      | -     | 95  |
|                                | _      |        |       | 1,297                                     |
| <u>AFRICA</u>                  | _      | -      | -     |   |
| North Africa                   | -      | -      | -     | 306                                       |
| Morocco                        | -      | -      | -     | 125                                       |
| Sudan                          | -      | -      | -     | 67  |
| Others                         | -      | -      | -     | 114                                       |
|                                |        |        |       |   |
| Sub-Saharan<br>Africa          |        | -      | -     | 991                                       |
| Kenya                          | -      | •      | -     | 45  |
| Mauritius                      | -      | -      | -     | 107                                       |
| Nigeria                        | -      | -      | -     | 12  |
| South Africa                   | -      | -      | -     | 686                                       |
| Others                         | -      |        | -     | 141                                       |

|                   |        | Tourist Arrivals |       |   |  |
|-------------------|--------|------------------|-------|---|--|
|                   | By Air | By Sea           | Total | Total Tourist<br>Arrivals<br>January 2020 |  |
| ASIA &<br>PACIFIC | 80     | 0                | 80    | 92,201                                    |  |
| North East Asia   | 28     | 0                | 28    | 28,181                                    |  |
| China             | 27     | 0                | 27    | 22,363                                    |  |
| Japan             | 1      | 0                | 1     | 2,917                                     |  |
| South Korea       | -      | •                | -     | 1,577                                     |  |
| Taiwan            |        | -                | -     | 1,296                                     |  |
| Others            | -      | -                | -     | 28  |  |
| South East Asia   | 12     | 0                | 12    | 5,584                                     |  |
| Cambodia          | -      | -                | -     | 146                                       |  |
| Indonesia         | 3      | 0                | 3     | 401                                       |  |
| Malaysia          | 1      | 0                | 1     | 1,399                                     |  |
| Myanmar           | 1      | 0                | 1     | 190                                       |  |
| Philippines       | 6      | 0                | 6     | 1,199                                     |  |
| Singapore         | 1      | 0                | 1     | 1,214                                     |  |
| Thailand          | •      | •                | -     | 736                                       |  |
| Vietnam           | -      | •                | -     | 287                                       |  |
| Others            |        | -                | -     | 12  |  |
| <u>Oceania</u>    | 6      | 0                | 6     | 9,192                                     |  |
| Australia         | 3      | 0                | 3     | 8,115                                     |  |
| New Zealand       | 3      | 0                | 3     | 1,035                                     |  |
| Others            | -      | -                | -     | 42  |  |
| South Asia        | 34     | 0                | 34    | 46,904                                    |  |
| Afghanistan       | -      | -                | -     | 65  |  |
| Bangladesh        |        | -                | -     | 1,014                                     |  |
| Bhutan            | -      | -                | -     | 137                                       |  |
| India             | 17     | 0                | 17    | 41,448                                    |  |
| Iran              | -      | -                | -     | 330                                       |  |
| Maldives          | 17     | 0                | 17    | 4,264                                     |  |
| Nepal             |        |                  | -     | 589                                       |  |
| Pakistan          | -      | -                | -     | 1,397                                     |  |

|                             | By Air | By Sea | Total | Total Tourist<br>Arrivals<br>January 2020 |
|-----------------------------|--------|--------|-------|---|
| <u>EUROPE</u>               | 1,575  | 0      | 1,575 | 122,761                                   |
| Northern Eur.               | 3      | 0      | 3     | 38,414                                    |
| Denmark                     | -      | -      | -     | 2,176                                     |
| Finland                     | -      | -      | -     | 986                                       |
| Norway                      | -      | -      | -     | 1,379                                     |
| Sweden                      | •      | -      | -     | 3,099                                     |
| United Kingdom              | 3      | 0      | 3     | 21,138                                    |
| Others                      | -      | -      | -     | 996                                       |
|                             |        |        |       |   |
| Western Eur.                | 49     | 0      | 49    | 38,124                                    |
| Austria                     | 5      | 0      | 5     | 1,674                                     |
| Belgium                     | -      | -      | -     | 1,243                                     |
| France                      | 4      | 0      | 4     | 9,352                                     |
| Germany                     | 19     | 0      | 19    | 11,494                                    |
| Netherlands                 | 18     | 0      | 18    | 3,538                                     |
| Switzerland                 | 3      | 0      | 3     | 2,508                                     |
| Others                      | -      | -      | -     | 61  |
|                             |        |        |       |   |
| Central / Eastern<br>Europe | 1,520  | 0      | 1,520 | 32,833                                    |
| Belarus                     | -      | •      | -     | 1,099                                     |
| Czech Republic              | -      | -      | -     | 2,673                                     |
| Estonia                     | -      | •      | •     | 394                                       |
| Hungary                     | -      | •      | •     | 758                                       |
| Kazakhstan                  | 1      | 0      | 1     | 1,182                                     |
| Lithuania                   | -      | -      | -     | 514                                       |
| Poland                      | -      | -      | -     | 5,577                                     |
| Romania                     | -      | -      | -     | 785                                       |
| Russian Federation          | 20     | 0      | 20    | 19,616                                    |
| Slovakia                    | -      | -      | -     | 539                                       |
| Ukraine                     | 1,460  | 0      | 1460  | 8,549                                     |
| Others                      | 39     | -      | 39    | 1,197                                     |

|                                       | 1      |        |       |   |
|---------------------------------------|--------|--------|-------|---|
|                                       |        |        |       |   |
|                                       | By Air | By Sea | Total | Total Tourist<br>Arrivals<br>January 2020 |
| Southern /<br>Mediterranean<br>Europe | 3      | 0      | 3     | 13,390                                    |
| Greece                                | -      | -      | -     | 598                                       |
| Italy                                 | 2      | 0      | 2     | 4,454                                     |
| Portugal                              | -      | -      | -     | 568                                       |
| Spain                                 | -      | -      | -     | 1,509                                     |
| Turkey                                | 1      | 0      | 1     | 1,145                                     |
| Israel                                | -      | -      | -     | 1,688                                     |
| Others                                | -      | -      | -     | 1,112                                     |
|                                       |        |        |       |   |
| MIDDLE EAST                           | 0      | 0      | 0     | 5,042                                     |
| Bahrain                               | -      | •      | -     | 404                                       |
| Egypt                                 | -      | -      | -     | 404                                       |
| Iraq                                  | -      | •      | -     | 71  |
| Jordan                                | -      | -      | -     | 361                                       |
| Kuwait                                | -      | -      | -     | 465                                       |
| Lebanon                               | -      | -      | -     | 212                                       |
| Oman                                  | -      | •      | -     | 768                                       |
| Qatar                                 | -      | -      |       | 69  |
| Saudi Arabia                          | -      | -      | -     | 3,914                                     |
| United Arab<br>Emirates               | -      | -      | -     | 199                                       |
| Others                                | -      | -      | -     | 244                                       |
|                                       |        |        |       |   |
| TOTAL                                 | 1,682  | 0      | 1,682 | 228,434                                   |

 $<sup>\</sup>mbox{*}$  All visitor arrival statistics in this report are from the Department of Immigration & Emigration.