

JUNE 16 '2017

FOUR SEASONS HOTEL, ST. PETERSBURG, RUSSIA



INTERNATIONAL CONFERENCE FOR CFO AND PLANNING, PERFORMANCE MANAGEMENT

IFC CFO 4.0

REAL TRANSFORMATION

09:00 – 09:45 ☕ Registration & welcome coffee

Part I. CFO Role Transformation

09:45 – 10:00 Welcome and opening remarks: Main trends in the development of the CFO function in the view of International Expert

10:00 – 10:25 CFO role transformation: changing scope

Dr. Jurgen Wagner, Head of Financial Disclosure and Corporate Performance Controlling, Siemens

10:25 – 10:50 How CFO can enhance production efficiency

Nikolay Solomon, First Deputy Director General for Corporate Functions and Chief Financial Officer, ROSATOM

10:50 – 11:15 The digital revolution: evolution of CFO responsibilities

Jonathan Backman, Finance Director, Microsoft Rus LLC

11:15 – 11:35 ☕ Coffee break

11:35 – 12:00 Being Better: 2 waves from Finance Functional Plan to Connected Finance

Norbert Roelofs, Vice President Finance, Shell Russia

12:00 – 12:25 Budgeting vs Performance Management: Content of performance management function. New roles that performance management is taking in connection with the shift to performance-based budgeting

12:30 – 12:50 Upgrading planning & budgeting processes: Beyond budgeting and more

Bjarte Bogsnes, VP Performance Management Development, CFO Performance Management and Risk, STATOIL

12:50 – 13:00 Plenary brief, by International Expert

13:00 – 14:00 ☕ Networking lunch

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ORGANIZER



GENERAL PARTNER

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Part II. Role Evolution, Digital Trends, HR and Company Structure

ROUND TABLE 1: CFO Role Evolution

Moderator: **Andrew Davis**, Senior Manager, E&Y

14:00 – 15:30	Speakers	Panel Experts
	<ul style="list-style-type: none"> - Andrew Davis, Senior Manager, E&Y - Bassam Asiri, Director of Planning & Performance Management, Saudi Aramco - Marie-Anne Popp, Chief Financial Officer, GE 	<ul style="list-style-type: none"> - Dr. Jurgen Wagner, Head of Financial Disclosure and Corporate Performance Controlling, Siemens - Jonathan Backman, Finance Director, Microsoft Rus LLC - Nikolay Solomon, First Deputy Director General for Corporate Functions and Chief Financial Officer, ROSATOM - Pavel Popov, First Deputy CEO, ORKK
	<p>Successful CFO organizational models – are there limits to centralizing the function?</p> <p>CFO function evolution – the changing organizational structure</p> <p>Risk and uncertainty management – are there new roles for the CFO?</p>	

ROUND TABLE 2: CFO Function Digitalization

Moderator: **Deloitte**

Speakers	Panel Experts
	<ul style="list-style-type: none"> - Bjarte Bogsnes, VP Performance Management Development, CFO Performance Management and Risk, STATOIL - Alexey Kulichenko, Chief Financial Officer, Severstal
<p>AI for CFOs – robotization of the white collars</p> <p>Big Data practical upsides for the CFO</p> <p>How the CFO function will look in the era of Industry 4.0 and IoT</p>	

15:30 – 16:00 ☕ Scientific break

ROUND TABLE 3: Lean Leader

16:00 – 17:30	Speakers	Panel Experts
	<ul style="list-style-type: none"> - Nikolay Solomon, First Deputy Director General for Corporate Functions and Chief Financial Officer, ROSATOM - Pavel Popov, First Deputy CEO, ORKK 	<ul style="list-style-type: none"> - Dmitry Matsakov, Chief Financial Officer, Rostselmash
	<p>Operational improvement projects – what the CFO can do to provide leadership</p> <p>Successful business partnership models, leadership in performance management</p> <p>Methodology of operational efficiency (theory of operations)</p>	

ROUND TABLE 4: CFO: new challenges of the profession

Moderator: **Oleg Brodski**, Partner, KPMG

Speakers	Panel Experts
<ul style="list-style-type: none"> - Oleg Brodski, Partner, KPMG - Norbert Roelofs, Vice President Finance, Shell Russia - Alexey Kulichenko, Chief Financial Officer, Severstal 	<ul style="list-style-type: none"> - Gevork Vermishyan, Chief Financial Officer, MegaFon
<p>Effective financial function - success criteria and new development strategies</p> <p>The role of the CFO in creating added value for business</p> <p>CFO and CEO - models of successful business partnership</p>	

17:30 – 17:45 Conference conclusions, by an international expert

18:00 – 19:00 ☕ Networking cocktails