

June 1, 2018

Four Seasons Hotel, St. Petersburg



Organizer



General partner

INTERNATIONAL CONFERENCE FOR CFOs AND PLANNING, PERFORMANCE MANAGEMENT



09:00 - 09:45 ☕ Registration & welcome coffee

Part 1. New edges of the finance function

09:45 - 10:00 Welcome and opening remarks

10:00 - 10:25 Finance function diffusion

Alexey Kulichenko, Severstal

10:25 - 10:50 CFO role in the cross-cultural environment – new edges

William Chou, National Leader, CFO Program

10:50 - 11:15 Digital age multi-personal intelligence

Andrey Kurpatov, Higher School of methodology

11:15 - 11:35 ☕ Coffee break

11:35 - 12:00 CFO role in Data Management

12:00 - 12:25 Disruptive organizational and business models

12:25 - 12:50 CFO function robotization: saved or enslaved?

13:00 - 14:30 ☕ Networking lunch

13:00 - 13:15 Question & Answer session

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The composition and quantity of topics and speakers may be changed due to circumstances beyond organizers reasons

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Part 2. Efficiency drivers, digital, HR practices and the added value evolution

14:30 – 16:00 Round table 1

Success drivers in multicultural partnerships

Benefitting in joint business across cultures

- How the CFO role should be adapted\changed for effective joint ventures management?
- CFO view over focus for effective JV decision making – diversity to achieve maximum result?
- Lessons learnt from partnership cases – what can go wrong?

Moderator: **Gennady Kamyshnikov**, Deloitte

Round table 2

Transformational leadership

Competencies of the future

- From continuous learning to a new Employee Competency Model
- From cost control to a business value growth
- From data analytics (DA) and artificial intelligence (AI) to a new management model

Moderator: **Alexei Romanenko**, KPMG

16:00 – 16:20 ☕ Coffee break

16:20 – 17:50 Round table 3

Performance management and neurophysiology

Perfecting PM

- Myths about behavioral aspects affecting Performance Management system efficiency
- Need in Real Time employee assessment for efficiency and behavioral practices evaluation
- PM: is it a driver or an indicator (leading vs. lagging indicators)
- Interactive activity

Moderator: **Artem Kozlovski**, EY

Round table 4

Digital capitalism

When data is worth more than money

- How does digital disruption affect current business models and what are the implications for the CFO function?
- What are the opportunities and challenges for the CFO function in digital transformation?
- How can the CFO function deliver value through data management?

Moderator: **Joerg Doerler**, PwC

17:55 – 18:00 **Conference conclusions, by an international expert**

18:00 – 19:00 ☕ Networking cocktails