

# Victor Uzoma Nwankwo

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📍 Nigeria ✉ victoruzomanwankwo1@gmail.com ☎ +2349065484834 🌐 in/victor-uzoma-nwankwo

## SUMMARY

Product manager with hands-on experience designing solutions from user research to working prototype. Skilled at identifying friction points in user experiences and translating insights into actionable product strategy. Track record of uncovering critical issues through thorough analysis and designing data-driven solutions that improve conversion and retention. Passionate about building products that solve real problems and earn user trust.

## EXPERIENCE

### Expense AI Product Teardown | Expense AI | January 2026 - January 2026

- Conducted comprehensive 7-day product analysis of expense tracking application, testing core features and edge cases to identify critical UX issues.
- Performed root cause analysis on dashboard data aggregation issues across multiple widgets, proposing standardized query logic.
- Presented findings to founders, resulting in confirmation of issues addressed in newer app version.
- Drafted comprehensive teardown documentation detailing user flow bottlenecks, and interface inconsistencies to support actionable improvements for product and engineering teams.

### Product Manager | Praxis | Nigeria | December 2025 - January 2026

- Developed the product strategy for a project-based learning platform, identifying a market gap for career switchers to improve completion rates from 12% to 50%.
- Conducted user research to segment "career switchers" (ages 25-40), identifying the specific need for portfolio-worthy experiences over theoretical certificates.
- Designed a growth plan on partnerships with online communities and influencers to reach the first 100 users efficiently.

### Product Manager | Mentorfy (EdTech Mentorship Platform) | Nigeria

#### | December 2025 - January 2026

- Conducted user research and designed complete mentor discovery and booking flow to address low conversion rates on the platform.
- Designed and conducted user research survey to identify booking barriers, uncovering three core pain points: inability to evaluate mentor quality, cost uncertainty, and lack of trust signals.
- Translated research findings into actionable user stories and personas for beginner and mid-level mentees.
- Created comprehensive user flow diagrams mapping the complete booking journey for both new and returning users, including decision points and edge cases.
- Designed and prototyped goal-based discovery wizard that curates mentor matches, reducing decision paralysis and increasing user confidence.
- Built working prototype using Lovable, demonstrating complete flow from landing page to booking confirmation.
- Integrated trust-building features including mentor career journeys, and verified reviews.

## EDUCATION

### Bachelor of Technology (B.Tech) in Electrical Engineering | Rivers State University

Rivers State, Nigeria. | 2024

## SKILLS

Skills: User Research, User Empathy, Data-Driven Thinking, Prioritization, Miro, Figma, Tally forms, Google Docs