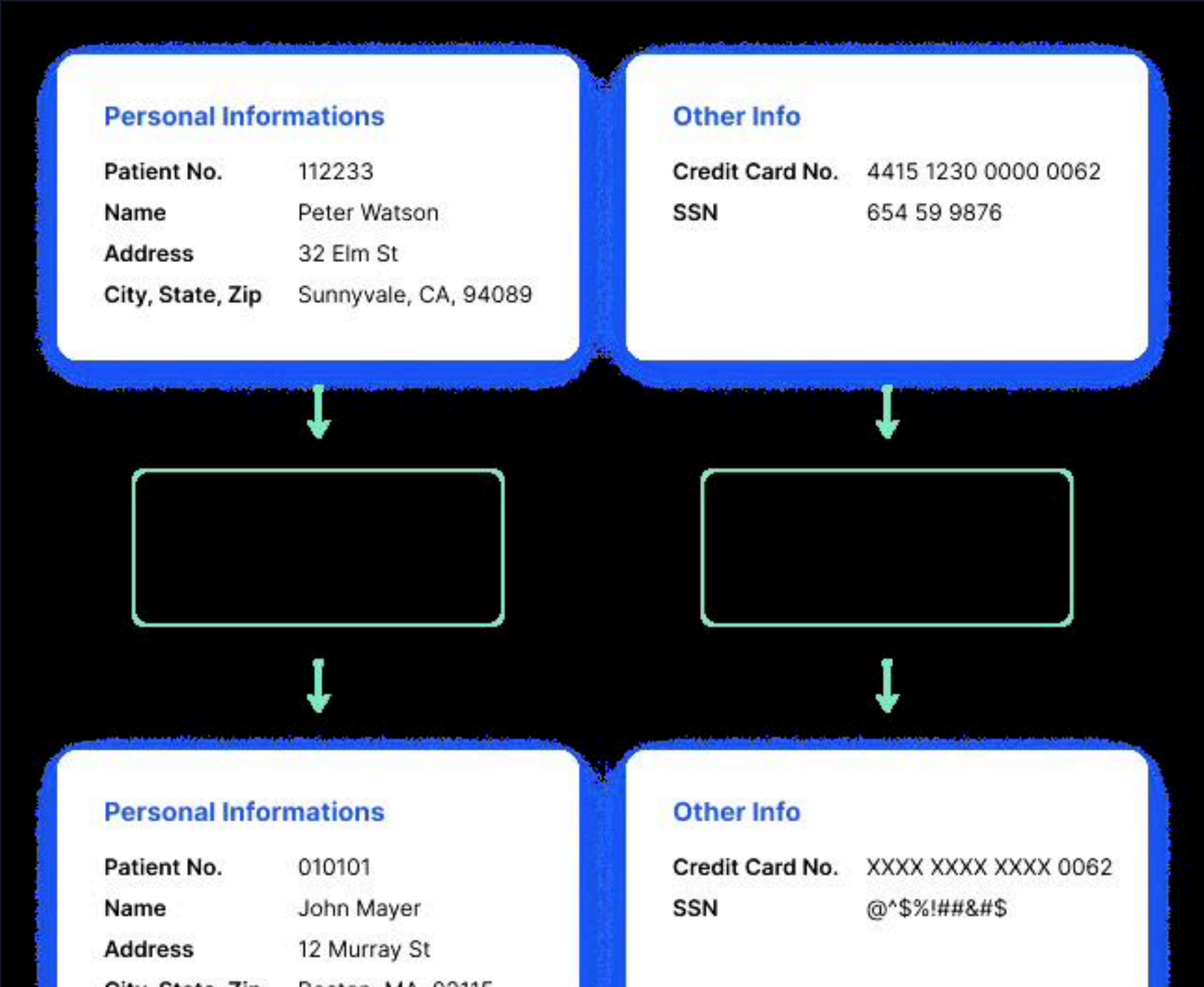


# NER - Data Masking

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# Data Masking

Modifying sensitive data in such a way that it is of no or little value to unauthorized intruders while still being usable by software or authorized personnel.



# Industries

## Healthcare

Patient Data Protection: Masking patient records to comply with regulations such as HIPAA while using the data for research, testing, and analytics.

## Finance

Protecting financial information, such as credit card numbers to comply with PCI DSS and other regulations.

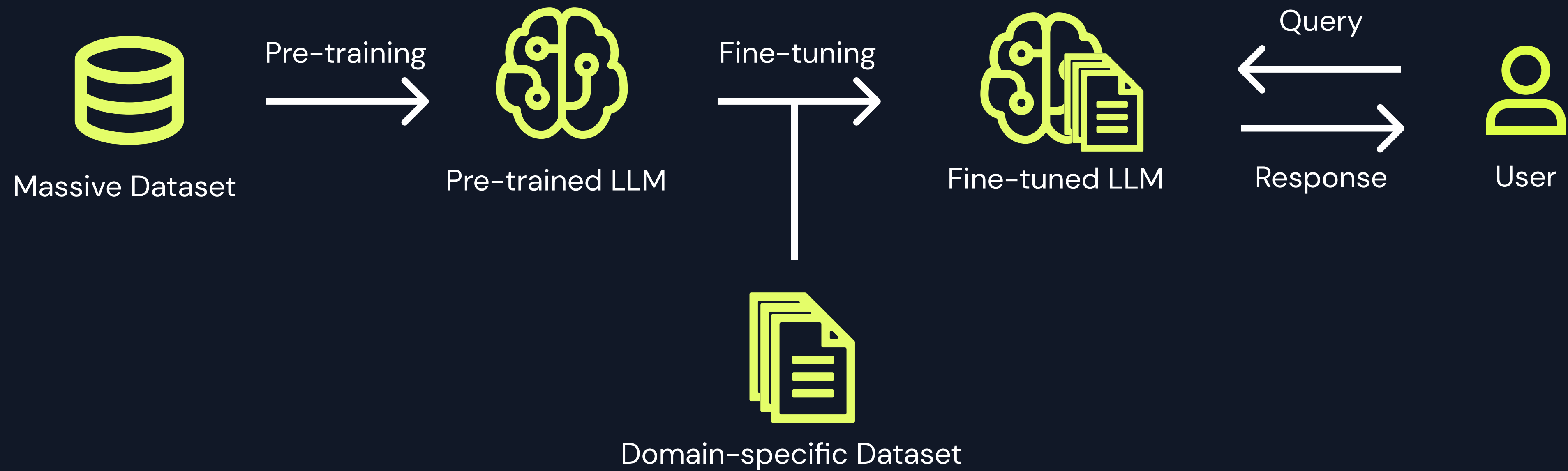
## Government

Protecting sensitive information in government databases.

## PII Definition (SOC2)



# Fine Tuning Architecture



# Product Demo



# Business Impact

**Enhanced Data Privacy**

**Improved Model Accuracy**

**Saves Time and Money**

**Builds Customer Trust**