

I'm a creative storyteller and UX designer with a passion for *interaction design*, *experience design* and *animation*. Let's build awesome products together!



I'M GREAT AT

UX Design
Animation & Motion Design
Interaction Design
Responsive Web + Mobile UI
Design
Ideation + Concept Testing
Wireframing
Prototyping
Visual Design
Design Strategy
Usability Testing
User Research

I LOVE USING

Sketch
InVision
Framer Studio
HTML + CSS + JS
Adobe Photoshop
Adobe Illustrator
Adobe After Effects
Autodesk Maya

EXPERIENCE

Experience Strategy Consultant / ASJ Engineering

Jun '17 – Dec '17

I collaborated with the engineers at ASJ to improve internal workflows, streamlining the communication process within and outside the organization.

UX + Interaction + Visual Designer / Freelance

Feb '15 - Present

I work with startups and small businesses to design mobile and web UIs, define UX strategy and build digital experiences. My services include UX consulting & strategy, wireframing, interaction, visual and motion design, prototyping, writing specs and front-end coding with HTML/CSS/JS to build deployable websites.

User Experience Designer / Xactly Corporation

Jun '16 - Mar '17

I drove the UX, interaction, prototyping, and visual design for the Xactly Incent Android app. I designed and implemented platform-specific style guides and documentation, leading to a more efficient workflow between remote teams. As Xactly's first UX designer, I worked with the product team to introduce and implement design processes, evangelizing design at an organizational level. This led to greater design adoption within the product and engineering teams.

Character Animator / Technicolor SA, Sanraa Media May '11 - Aug '1

I animated scenes on multiple award-winning TV shows including 'Dragons: Riders of Berk', 'Teenage Mutant Ninja Turtles', and 'The Adventures of Puss in Boots'.

As a passion project, I developed tools and scripts within Autodesk Maya to optimize my team's workflow, leading to better performance and consistency. *Clients:* Dreamworks TV, Nickelodeon, Netflix, Endemol UK.

Web & Graphic Designer / Freelance

2008 - 2012

Web design with integrated CMS, logo and brand design, photography and media editing for content creators, local businesses and creative agencies.

PASSION PROJECTS

SIM: The Social Robot / Character + Interaction Design Sep '16 - Present

SIM is an award-winning robot prototype capable of exhibiting emotional responses to social situations. Our goal was to evaluate if social intelligence in robots allows for more natural interactions between the robot and user.

I am responsible for SIM's design, prototyping facial and body motion, animating the emotional responses and testing their effectiveness. <u>Check it out!</u>

FDUCATION

MS, Human Centered Design & Engineering

2015 - 2017

University of Washington Seattle, WA

Masters, Digital Media (3D Animation)

2009 - 2010

2006 - 2009

University of New South Wales Sydney, Australia

BS, Computer Science

University of Madras, Loyola College Chennai, India

AWARDS

HCDE Graduate Award for Excellence in Innovation

Jun 2017

Awarded by the Department of HCDE for work on 'SIM: The Social Robot'.

Top Performer of the Quarter

Q1 2015

Awarded by Technicolor for work on 'The Adventures of Puss in Boots'.