

Neeraj Nagar

Senior Product Designer

Senior Product Designer with 10+ yrs experience driving Insurtech at CLARK, formerly led SIXT Share design. Proven impact in mobility, FinTech (PayPal), & automotive (Audi/VW). Excels in UX strategy, design systems, & end-to-end design from startup to enterprise.

Experience

Senior Product Designer at CLARK

June 2023 – Present | Munich, Germany (Remote)

- Led design for Clark's UK apps (Tom & Polly), directly contributing to a 240% year-over-year revenue growth
- Led the design and launch of a fully digital life insurance journey, achieving a 15.2% lead-to-policy conversion rate (outperforming 5% goal)

Senior Product Designer at SIXT

Dec 2021 – June 2023 | Munich, Germany

- Led the end-to-end design and launch of SIXT Share's micro-mobility offerings (E-scooters, Mopeds, Bikes), fundamentally transforming the platform from car-only to a multi-modal service
- This strategic initiative expanded services to 21 cities, directly driving a 72% increase in Monthly Active Users and 15% year-over-year revenue increase

UX Designer, Accenture Song

Mar 2018 – Dec 2021 | Hamburg, Germany

- Led end-to-end design for digital products and services for major enterprise clients (e.g., Audi, Volkswagen, Bosch, O2 Telefonica)
- Designed to resolve complex business challenges and significantly enhance user experience for these clients

UX Designer and Researcher, CMU Capstone

Jan 2017 – Dec 2017 | Lisbon, Portugal

- As part of CMU capstone client project with company named Collab, led end-to-end design and research a cloud-based contact center product.
- Designed to improve operational efficiency and enhance customer experience within the contact center environment.

Software Engineer, PayPal

June 2013 – June 2016 | Bengaluru, India

- Architected and developed micro-services that enabled the launch products, including Send Money, Request Money, and PayPal.me
- Increased overall account completion by 27%, new customer completion by 18%, and bank linking by 12%

Education

Masters in Human-Computer Interaction,

Carnegie Mellon University, Aug 2016 – Dec 2017

Bachelors in Computer Science

National Institute of Technology Karnatka, July 2009 – May 2013

Details

Portfolio

neerajnagar.com

Phone

(+49) 175 376 2405

Email

nverma31@gmail.com

Location

Munich, Germany

Skills

Strategic Product Design
Data-Driven UX Research
Product discovery
Design Systems
Business analysis
UX research & testing
Customer journey mapping
Information architecture
Wireframing
Prototyping
Cross-Functional
Collaboration
Technical Feasibility & Integration
Design Advocacy
Process Improvement
Mentorship & Design
Leadership