

# Navnit Virdi

[nvirdi3@gmail.com](mailto:nvirdi3@gmail.com) | 360-356-8580 | San Francisco, CA

[linkedin.com/in/navnitvirdi](https://www.linkedin.com/in/navnitvirdi)

## Summary:

UI/UX Designer with a passion for problem solving and creating intuitive designs based on research and strategy. I aim to work in a collaborative and growing environment as I enjoy learning new tools and building products that make people's lives easier. You can learn more by visiting my portfolio here: [nvirdi.com](https://nvirdi.com)

## Skills:

User Surveys  
User Personas  
User Flows

User Testing  
User Interviews  
Wireframes

Sketch/Figma  
Adobe CS  
Prototyping

After Effects  
InVision/Flinto  
Balsamiq

HTML/CSS  
Principle  
Android/iOS

## Projects:

### Chef O

iOS App

#### **Find easy, fresh recipes with your ingredients**

- Researched users, market, and current design trends
- Designed brand concept, wireframes, and user flows using Sketch
- Built interactive prototype using InVision and user testing with Peek

### **Playground**

Shopping Experience

#### **Browse lipstick shades with custom finishes**

- Created user flows using Sketch based on user research
- Designed prototype for user testing using Balsamiq and InVision
- Performed user tests using Peek and Usability Hub for efficient user interaction

### **Mavinn**

Android App

#### **Find hotels catered to different occasions**

- Analyzed competitors for solution research
- Interviewed users to learn specific frustrations with current hotel apps
- Designed full wireframe prototype for user testing using Sketch and Adobe CS

## Experience:

### **Project/Design Coordinator**

Sutter Health

San Francisco | 2015-2017

- Designed wireframes for Sutter Health navigation app
- Created project templates for hospital directors to ensure goals met
- Designed hospital wide online survey to prepare for accreditation

### **Administrative Director**

Women HealthCae Executives

San Francisco | 2016-2017

- Created online scholarship application increasing submissions by 40%
- Refined logo design, style guide and managed website experience
- Added online payment options for faster membership application processing

### **Media Coordinator**

Drive Shop Creative Agency

Redmond | 2013-2015

- Assisted with blogger outreach, increasing monthly car loans by 25%
- Coordinated over 100 online influencers resulting in program expansion
- Analyzed market data for design research and presentations

## Education:

### **Design Apprenticeship**

Bloc Program

2017-2018

Completed 950+ hours of design skill building while creating responsive and engaging designs, under the mentorship of experienced, Senior UX Designers.

### **BA-Business & Marketing**

University of Washington

2008-2012

Courses included E-Marketing, Brand Development, Marketing Research, Technology Innovation, and Entrepreneurship.