

Navnit Virdi

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Summary

UI/UX Designer with a passion for creating intuitive, research-based designs, seeking a position with growth in a team environment.

Skills:

User Surveys	User Testing	Sketch	Peek	HTML/CSS
User Personas	User Interviews	Adobe CS	InVision	Javascript (basic)
User Flows	Wireframing	Prototyping	Balsamiq	jQuery (basic)

Projects:

[Playground](#)

Shopping Experience

Browse lipstick shades with custom finishes

- Created user flows using Sketch based on user research
- Designed prototype for user testing using Balsamiq and InVision
- Performed user tests using Peek and Usability Hub for efficient user interaction

[Mavinn](#)

Android App

Find hotels catered to different occasions

- Analyzed competitors for solution research
- Interviewed users to learn specific frustrations with current hotel apps
- Designed full wireframe prototype for user testing using Sketch and Adobe CS

[Blocbox](#)

Responsive Web App

Save and share images, links and notes in one place

- Designed and distributed user survey for user research
- Created wireframe prototype for user testing using Adobe Photoshop
- Built and tested responsive visual prototype using HTML, CSS and basic JS

Experience:

Bloc

Design Apprenticeship

San Francisco | 2017-2018

- Completed 950+ hours of design skill building
- Created responsive and engaging designs based on user research
- Designed wireframes and prototypes under the mentorship of experienced, Senior UX Designers

Sutter Health

Project Coordinator

San Francisco | 2015-2017

- Designed new hospital map for Sutter Health navigation app
- Created timeline and budget templates for hospital directors to ensure goals met
- Designed hospital wide online survey to prepare for accreditation and meet standards

WHCE

Administrative Director

San Francisco | 2016-2017

- Created online scholarship application increasing submissions by 40%
- Obtained sponsors from healthcare organizations for annual Woman of the Year gala
- Added online payment options for faster membership application processing

Drive Shop

Media Coordinator

Redmond | 2013-2015

- Assisted with blogger outreach, increasing monthly car loans
- Coordinated over 100 online influencers resulting in program expansion
- Analyzed and presented marketing data from auto brands, using internal database

Education:

University of Washington **BA-Business & Marketing**

2008-2012

Courses included E-Marketing, Brand Development, Marketing Research, Technology Innovation, and Entrepreneurship.