

Vi NGOC UYEN NGUYEN

(714) 264 8640

nvivie.nguyen@gmail.com

Portfolio: www.nvivie.me

Work experience

- May 14 - Aug 14 **Front-end developer and designer at EXTRA BILINGUAL NEWSPAPER**
Chicago, IL, USA
Developed and maintained up to date World Cup Brazil 2014 page
Revitalized website and appended the new weather feature
Used SEO best practices to elevate organization's web presence
Collaborated with the social media correspondent for Extra
Expertise: WordPress, HTML, CSS, PHP, Javascript, SEO, AccuWeather API
- May 14 - Present **Front-end developer and designer at Institutional Effectiveness**
COLUMBIA COLLEGE CHICAGO
Chicago, IL, USA
Redesigning and maintaining the data presentation layer of the school's statistics to be more interactive, user friendly and informational
Expertise: Cascade Server, HTML, CSS, SASS, Javascript, jQuery
- Sept 13 - Feb 14 **Graphic designer at Student Communication**
COLUMBIA COLLEGE CHICAGO
Chicago, IL, USA
Designed ad campaigns and promotional flyers for upcoming events
Expertise: Photoshop, Illustrator
- Dec 12 - May 12 **Interaction designer at APPSVISION Company**
Rosny sous bois, France
Created user interface and icons for Iphone and Android applications
Defined user interaction models for new and existing products
Developed and tested prototypes with intuitive interactions
Expertise: Photoshop, Illustrator
- Sept 11 - Dec 11 **Assistant Art Director at CHRISTIAN BRETON Cosmetic**
Paris, France
Designed advertising campaigns for new cosmetic products
Created the mock-up and packaging prototypes
Developed and maintained the strong brand images in accordance with the regional requirements of 15 countries all over the world
Expertise: Photoshop, Illustrator, InDesign
- Sept 10 - Dec 10 **Luxury Packaging and Digital Design Intern at QSLD (QU'ON SE LE DISE)**
Levallois, France
Created the artwork and packagings for print and electronic media for Belverdere, Veuve Clicquot, Stolichnaya, Ciroc
Participated in ad campaign events for Belverdere
Designed and developed new packagings for Pierre Cardin, Escada
Conceptualized the brand image and identity for new companies
Expertise: Photoshop, Illustrator, InDesign
- June 09 - Sept 09 **Graphic design Intern at RIP CURL EUROPE**
Hossegor, France
Researched the new trends, color combinations and new materials for Women's Autumn Winter 2010 Collection
Expertise: Photoshop, Illustrator, InDesign
- Jan 09 - Mar 09 **Digital design Intern at CHRISTIAN BRETON Cosmetic**
Paris, France
Developed the new strong visual branding for new Lip priority and Age Priority cosmetic products
Expertise: Photoshop, Illustrator, InDesign

Education

Expected Grad 2015

Second Bachelors in Interactive Art & Media at Columbia College Chicago
Chicago, IL, U.S.A
Web development and mobile programming
GPA 3.925 (Dean's list)

2011

Masters degree (with honors) in Visual Communication and Multimedia
at CREAPOLE-ESDI
Paris, France
Conceptualized the new Issey Miyake perfume, inspired from the legend of the 1000 cranes and origami for humanist fashionistas

2009

Design Certificate in Visual Communication and Multimedia
Graphic design - Advertising campaigns - Factual events
New brand promotions ...

Fluent in English, French, Vietnamese

I speak

