The Tiziano Project

StoriesFrom | Design Comps

Draft | April 3, 2012

(confidential)

Comp | Map View

An interactive map will feature conversations fading in and out around the world. The final design will resemble satellite imagery of the earth at night. The conversations will be displayed to give the visual appearance that StoriesFrom "sheds light on the darkness."

Pulsating dots will show a user where full projects have been completed. Selecting a location will bring up a preview from which users will be able to launch the project.
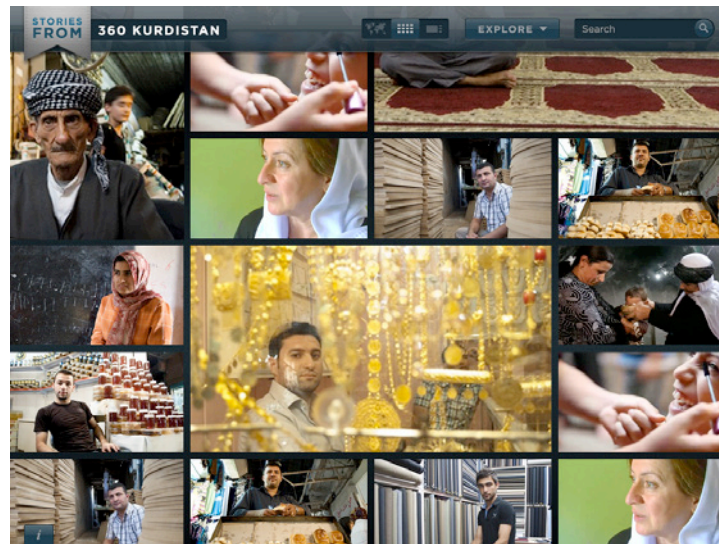

Comp | Map – Explore Menu (Top Level)

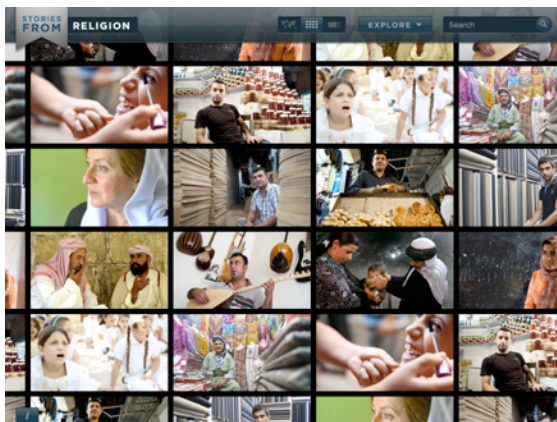Comp | Map – Explore Menu (Projects)

Alternatively, users can navigate to the project through the "Explore" menu. The "Explore" menu is meant to provide a nonlinear method for navigating the site by projects, themes, locations, organizations, reporters or mentors.
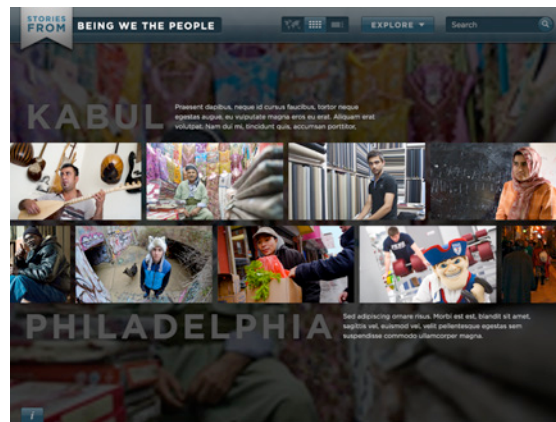
Comp | Project View

Comp | Project – Custom Wall
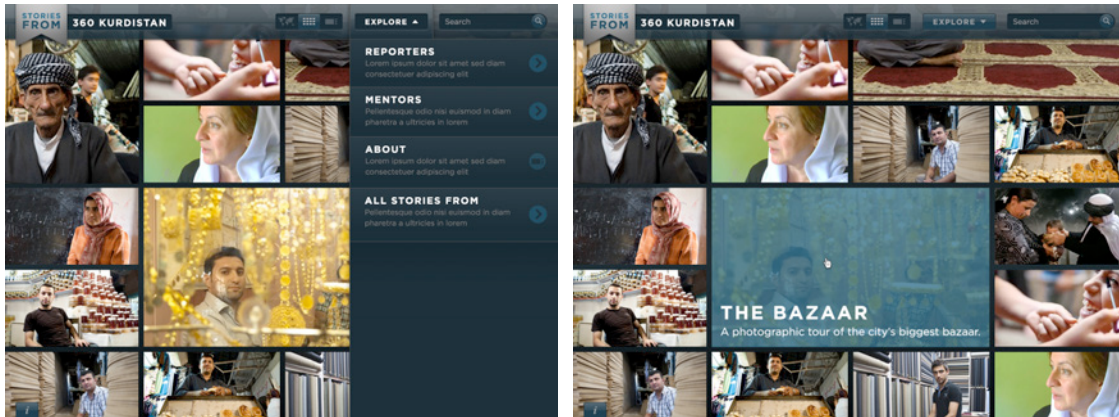

Comp | Project – Standard Wall

Comp | Project – Comparison Wall

Projects will feature an interactive wall similar to the experience of the existing 360 Kurdistan (http://360.tizianoproject.org).

The StoriesFrom CMS will by default generate uniform thumbnails for each story for the project. The project creator will be able to "feature" certain stories if they chose and create a custom layout. Alternatively, users will be able to create a comparison project that pairs content around common themes between two cities.

The Tiziano Project
www.tizianoproject.org
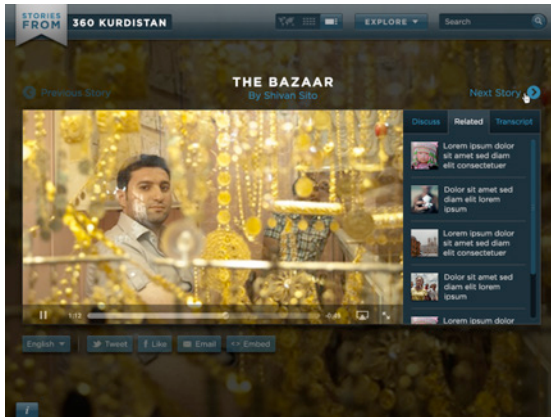
Comp | Project View (cont.)

Comp | Project – Explore (Project Level)   **Comp | Project – Hover**

At the project level, options within the "Explore" menu will allow a user to learn more about the project's reporters and mentors.

Hovering over a thumbnail (or touching once on a tablet) will reveal more information about individual projects prior to opening them.
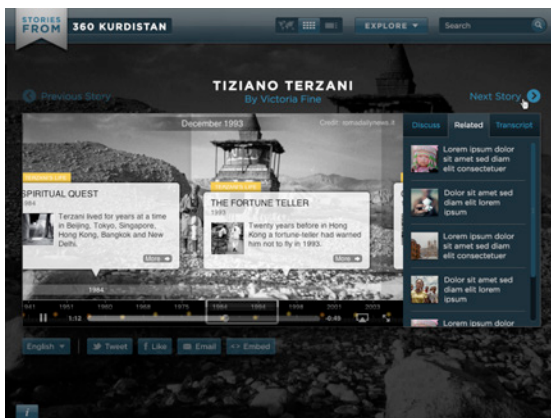
Comp | Story View

Comp | Story – Video / Audio

Comp | Story – Photo Essay
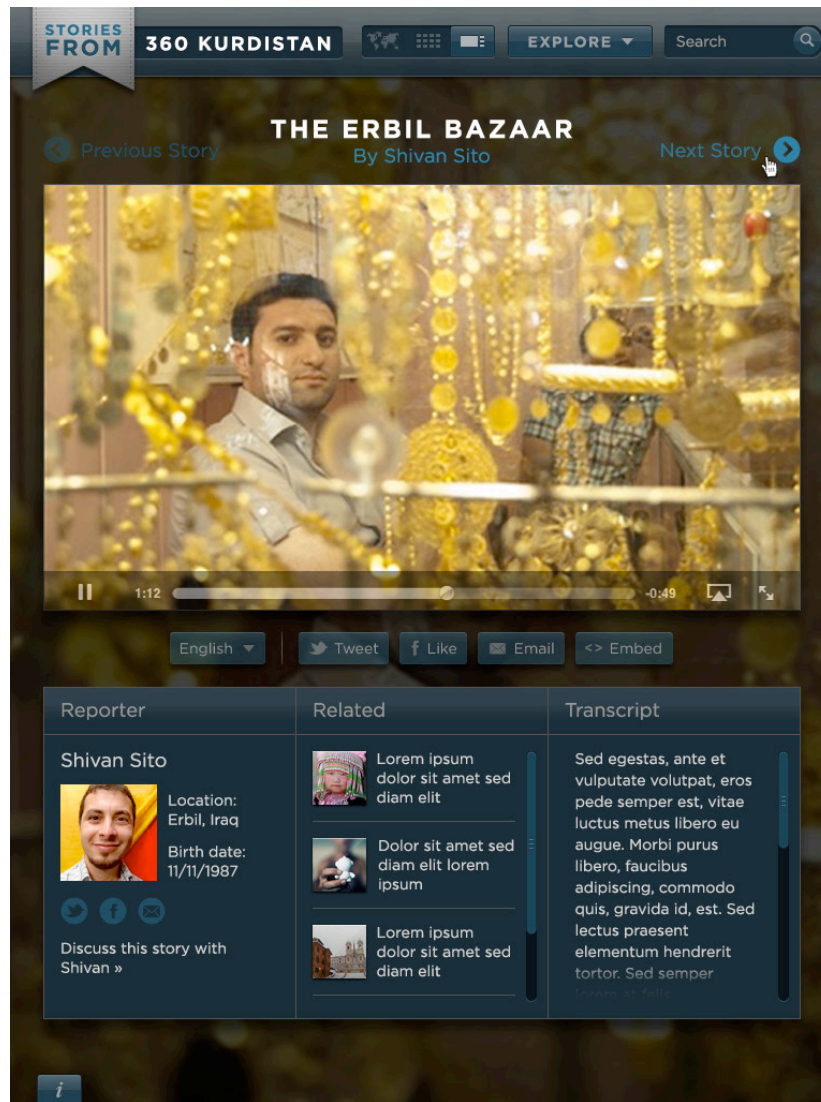

Comp | Story – Timeline

Comp | Story – Article

The StoriesFrom platform will support video, audio, photography, timelines, and text-based content. Story level pages will feature methods for viewing related content, sharing and embedding the story, and participating in public conversations about the content.

Conversations will be open to any user who authenticates using Facebook or Twitter and will be targeted at the individual content producer. The goal of conversations in StoriesFrom is to transcend the traditional comment and foster constructive and educational dialogue around these regions.
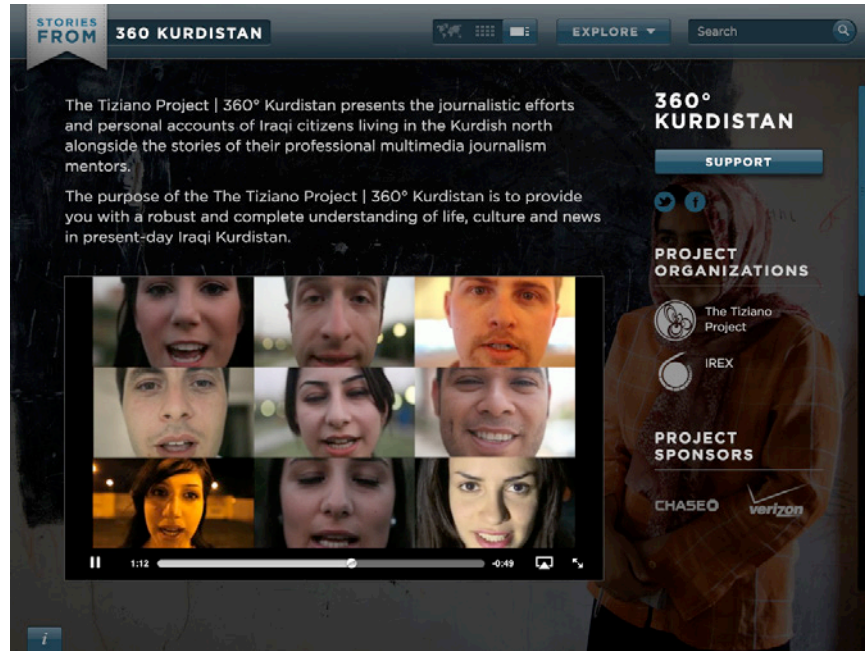
Comp | Story View

Comp | Story – Video / Audio (Vertical)

The page layout will be created with a fluid CSS design that will allow the content to shift appropriately between horizontal and vertical orientations of tablet devices.
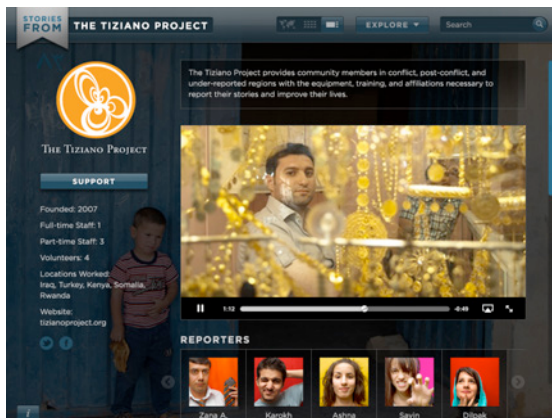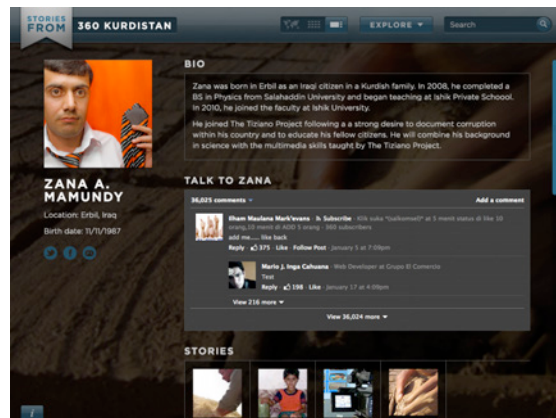
Comp | Profiles

Comp | Project – About

Users will be able to view an "About" page with more information on the project. They will also be able to support the project financially or follow the effort on social media.
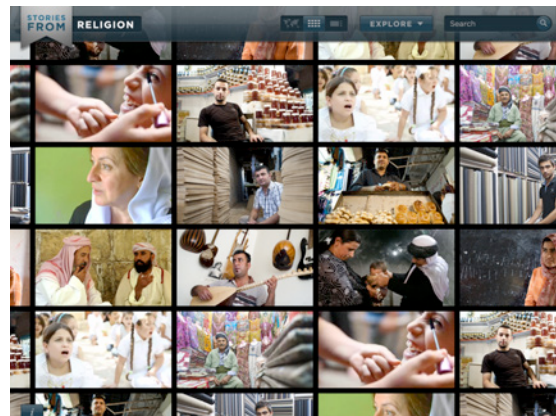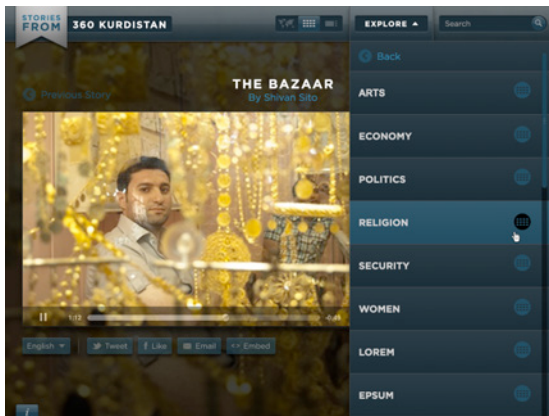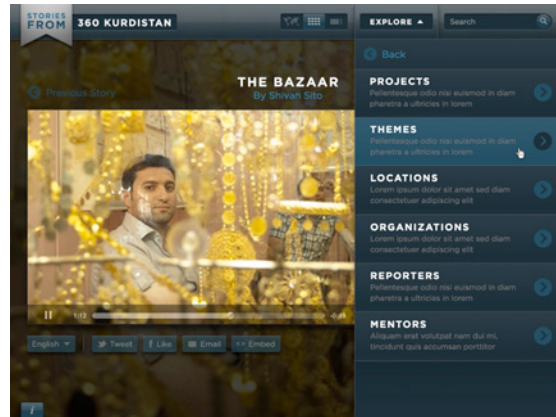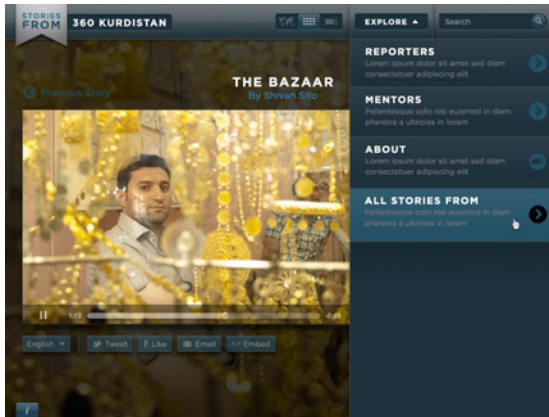

Comp | Organization Profile

Comp | Student / Mentor Profile

Profile pages for students, mentors, and organizations will allow viewers to find out more about both the organizations that are creating these projects, as well as the participants. Viewers will be able to engage in public dialogue with the contributors on their profile pages.

Comp | Explore Menu

Using the "Explore" menu, users can navigate all content within the platform. In this example, a user begins on a story in the "360 Kurdistan" project and navigates to a theme-based wall displaying all StoriesFrom content related to religion.