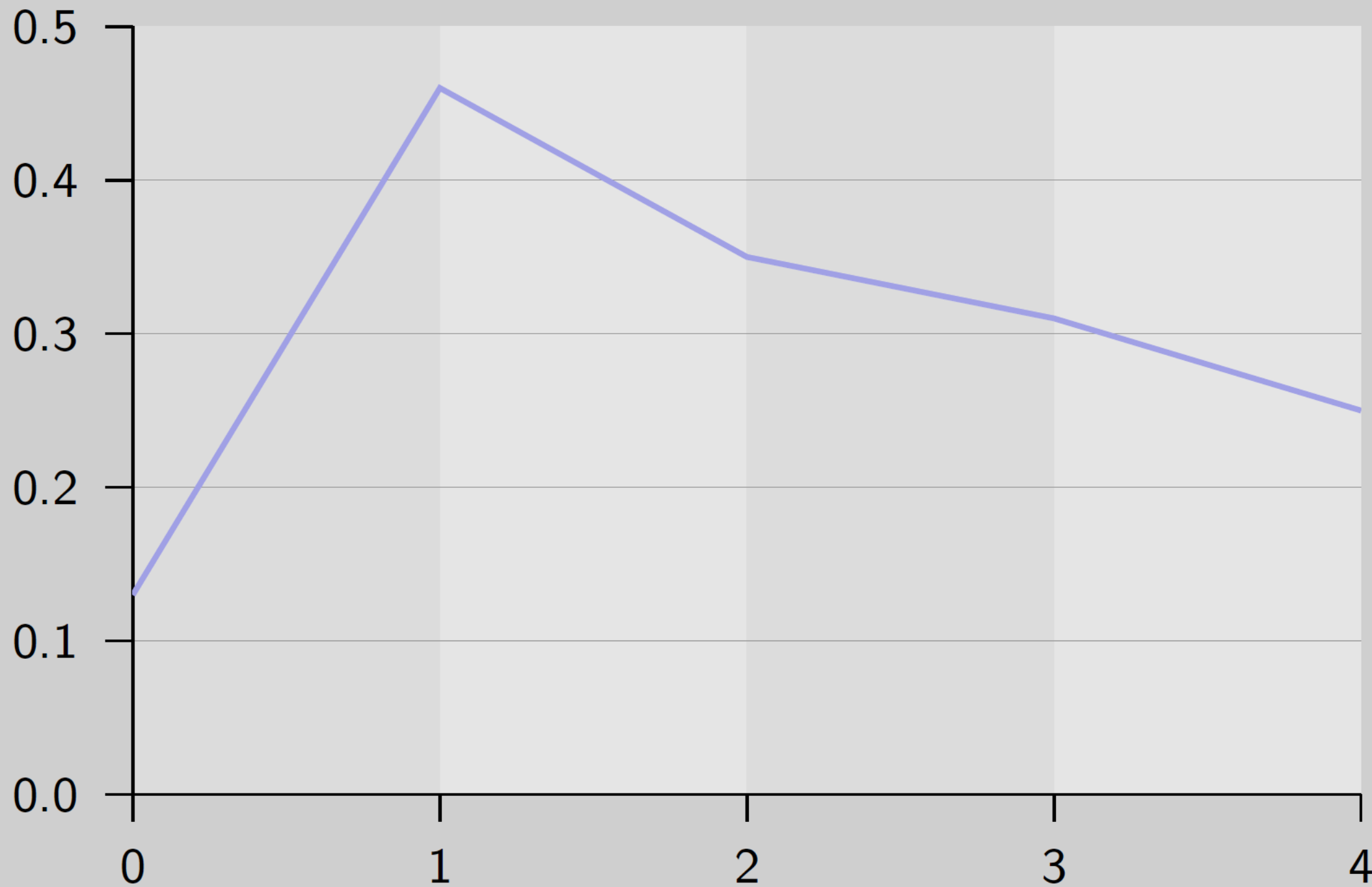


Volume increase (%)



Number of
potential
entrants