

Inspiration

Connecting communities together to help each other without formal aid in times of need

Examples:

- US Government Shutdown
- Canada helping the US during 911 (Aftermath)





Target Market

- Families and Individuals in desperate need of items and services
- Kind Community Members
- Individuals with expertise willing to give their time





Solution

A platform for human connection and support when we need it most.

Provide unconditionally to those who need assistance.

Ask without hesitation when you are in need.





Positioning

- Facebook
- Craigslist





Objectives

- Connect those who are willing to provide aid with those who are in need of assistance.
- Break the social stigma.





Demo



Questions?

