

Lesson 15: Model Building

With an emphasis on prediction

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Learning Objectives

1. Understand the place of LASSO regression within association and prediction modeling for binary outcomes.
2. Recognize the process for `tidymodels`
3. Understand how penalized regression is a form of model/variable selection.
4. Perform LASSO regression on a dataset using R and the general process for classification methods.

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Some important definitions

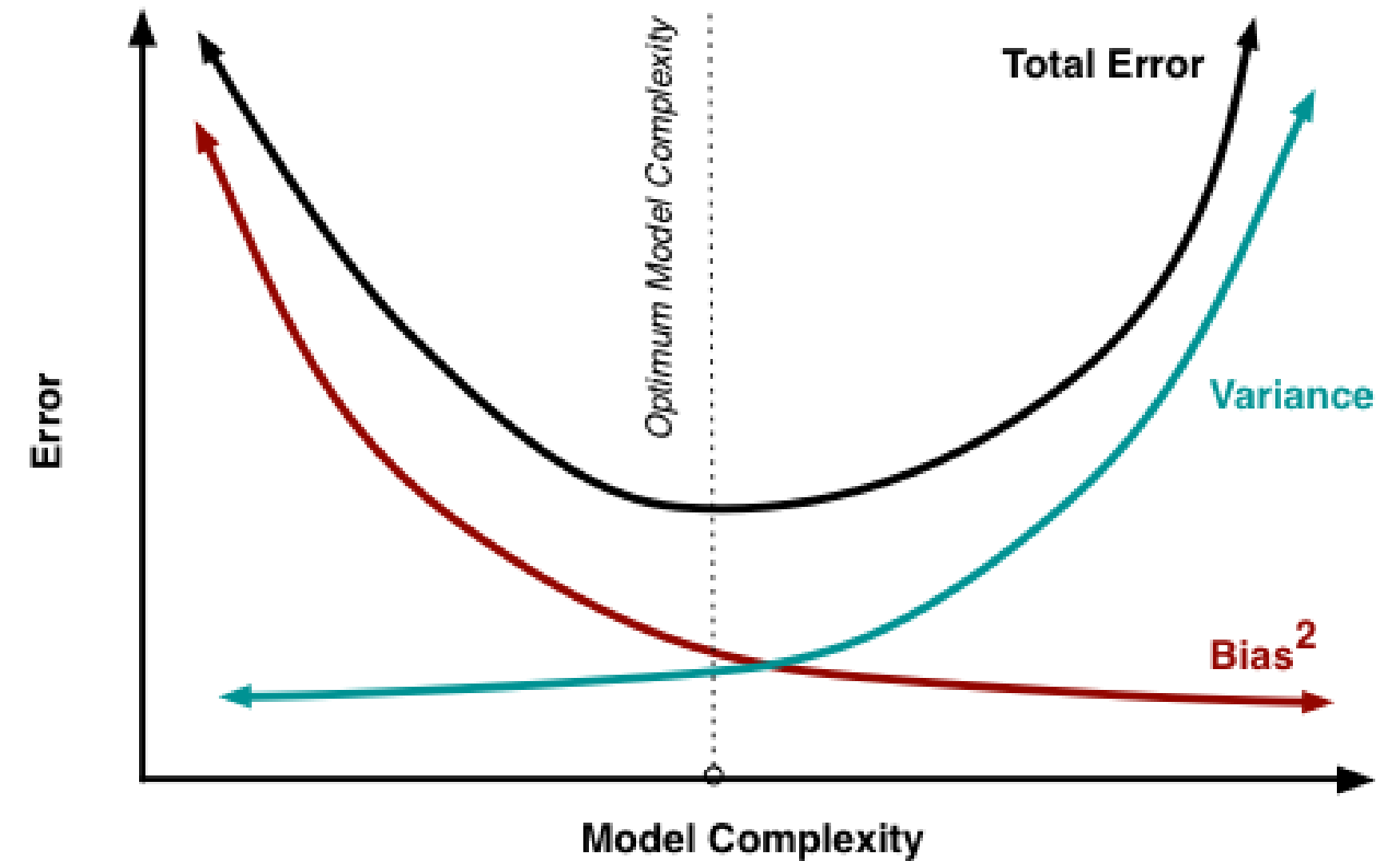
- **Model selection:** picking the “best” model from a set of possible models
 - Models will have the same outcome, but typically differ by the covariates that are included, their transformations, and their interactions
 - “Best” model is defined by the research question and by how you want to answer it!
- **Model selection strategies:** a process or framework that helps us pick our “best” model
 - These strategies often differ by the approach and criteria used to determine the “best” model
- **Overfitting:** result of fitting a model so closely to our *particular* sample data that it cannot be generalized to other samples (or the population)

Bias-variance trade off

- Recall from 512/612: MSE can be written as a function of the bias and variance

$$MSE = \text{bias}(\hat{\beta})^2 + \text{variance}(\hat{\beta})$$

- We no longer use MSE in logistic regression to find the best fit model, BUT the idea between the bias and variance trade off holds!
- For the same data:
 - More covariates in model: less bias, more variance
 - Potential overfitting: with new data does our model still hold?
 - Less covariates in model: more bias, less variance
 - More bias bc more likely that we are not capturing the true underlying relationship with less variables



Source: <http://scott.fortmann-roe.com/docs/BiasVariance.html>

The goals of association vs. prediction

Association / Explanatory / One variable's effect

- **Goal:** Understand one variable's (or a group of variable's) effect on the response after adjusting for other factors
- Mainly interpret odds ratios of the variable that is the focus of the study

Prediction

- **Goal:** to calculate the most precise prediction of the response variable
- Interpreting coefficients is not important
- Choose only the variables that are strong predictors of the response variable
 - Excluding irrelevant variables can help reduce widths of the prediction intervals

Model selection strategies for *categorical* outcomes

Association / Explanatory / One variable's effect

- Selection of potential models is tied more with the research context with some incorporation of prediction scores
- Pre-specification of multivariable model
- Purposeful model selection
 - “Risk factor modeling”
- Change in Estimate (CIE) approaches
 - Will learn in Survival Analysis (BSTA 514)

Prediction

- Selection of potential models is fully dependent on prediction scores
- Logistic regression with more refined model selection
 - Regularization techniques (LASSO, Ridge, Elastic net)
- Machine learning realm
 - Decision trees, random forest, k-nearest neighbors, Neural networks

Before I move on...

- We CAN use purposeful selection from last quarter in **any** type of generalized linear model (GLM)
 - This includes logistic regression!
- The best documented information on purposeful selection is in the Hosmer-Lemeshow textbook on logistic regression
 - [Textbook in student files is linked here](#)
 - Purposeful selection starts on page 89 (or page 101 in the pdf)
- I will not discuss purposeful selection in this course
 - Be aware that this is a tool that you can use in any regression!

Okay, so prediction of categorical outcomes

- **Classification:** process of predicting categorical responses/outcomes
 - Assigning a category outcome based on an observation's predictors
- Note: we've already done a lot of work around predicting probabilities within logistic regression
 - Can we take those predicted probabilities one step further to predict the binary outcome??
- Common classification methods ([good site on brief explanation of each](#))
 - Logistic regression
 - Naive Bayes
 - k-Nearest Neighbor (KNN)
 - Decision Trees
 - Support Vector Machines (SVMs)
 - Neural Networks

Logistic regression is a classification method

- But to be a good classifier, our logistic regression model needs to be built a certain way
- Prediction depends on type of variable/model selection!
 - This is when it can become machine learning
- So the big question is: how do we select this model??
 - Regularized techniques, aka penalized regression

Poll Everywhere Question 1

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Before I get really into things!!

- `tidymodels` is a great package when we are performing prediction
- One problem: it uses very different syntax for model fitting than we are used to...
- `tidymodels` syntax dictates that we need to define:
 - A model
 - A recipe
 - A workflow

tidymodels with GLOW

To fit our logistic regression model with the interaction between age and prior fracture, we use:

```
1 # model
2 model = logistic_reg()
3 # recipe
4 recipe = recipe(fracture ~ priorfrac + age_c, data = glow1) %>%
5   step_dummy(priorfrac) %>%
6   step_interact(terms = ~ age_c:starts_with("priorfrac"))
7 # workflow
8 workflow = workflow() %>% add_model(model) %>% add_recipe(recipe)
9
10 fit = workflow %>% fit(data = glow1)
```

term	estimate	std.error	statistic	p.value	conf.low	conf.high
(Intercept)	-1.376	0.134	-10.270	0.000	-1.646	-1.120
age_c	0.063	0.015	4.043	0.000	0.032	0.093
priorfrac_Yes	1.002	0.240	4.184	0.000	0.530	1.471
age_c_x_priorfrac_Yes	-0.057	0.025	-2.294	0.022	-0.107	-0.008

Same as results from previous lessons

```
1 glow_m3 = glm(fracture ~ priorfrac + age_c + priorfrac*age_c,
2               data = glow1, family = binomial)

1 tidy(glow_m3, conf.int = T) %>% gt() %>%
2   tab_options(table.font.size = 35) %>%
3   fmt_number(decimals = 3)
```

term	estimate	std.error	statistic	p.value	conf.low	conf.high
(Intercept)	-1.376	0.134	-10.270	0.000	-1.646	-1.120
priorfracYes	1.002	0.240	4.184	0.000	0.530	1.471
age_c	0.063	0.015	4.043	0.000	0.032	0.093
priorfracYes:age_c	-0.057	0.025	-2.294	0.022	-0.107	-0.008

Interaction model:

$$\text{logit}(\hat{\pi}(\mathbf{X})) = \hat{\beta}_0 + \hat{\beta}_1 \cdot I(\text{PF}) + \hat{\beta}_2 \cdot \text{Age} + \hat{\beta}_3 \cdot I(\text{PF}) \cdot \text{Age}$$
$$\text{logit}(\hat{\pi}(\mathbf{X})) = -1.376 + 1.002 \cdot I(\text{PF}) + 0.063 \cdot \text{Age} - 0.057 \cdot I(\text{PF}) \cdot \text{Age}$$

- Reminder of main effects and interactions

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Penalized regression

- **Basic idea:** We are running regression, but now we want to **incentivize our model fit to have less predictors**
 - Include a **penalty to discourage too many predictors** in the model
- Also known as *shrinkage* or *regularization* methods
- Penalty will reduce coefficient values to zero (or close to zero) if the predictor does not contribute much information to predicting our outcome
- We need a tuning parameter that determines the amount of shrinkage called λ
 - How much do we want to penalize additional predictors?

Poll Everywhere Question 2

Three types of penalized regression

Main difference is the type of penalty used

Ridge regression

- Penalty called L2 norm, uses squared values
- Pros
 - Reduces overfitting
 - Handles $p > n$
 - Handles collinearity
- Cons
 - Does not shrink coefficients to 0
 - Difficult to interpret

Lasso regression

- Penalty called L1 norm, uses absolute values
- Pros
 - Reduces overfitting
 - Shrinks coefficients to 0
- Cons
 - Cannot handle $p > n$
 - Does not handle multicollinearity well

Elastic net regression

- L1 and L2 used, best of both worlds
- Pros
 - Reduces overfitting
 - Handles $p > n$
 - Handles collinearity
 - Shrinks coefficients to 0
- Cons
 - More difficult to do than other two

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Overview of the process

1. Split data into training and testing datasets
2. Perform our classification method on training set
 - This is where we will use penalized regression!
3. Measure predictive accuracy on testing set

Example to be used: GLOW Study

- From GLOW (Global Longitudinal Study of Osteoporosis in Women) study
- **Outcome variable:** any fracture in the first year of follow up (FRACTURE: 0 or 1)
- ~~• **Risk factor/variable of interest:** history of prior fracture (PRIORFRAC: 0 or 1)~~
- ~~• **Potential confounder or effect modifier:** age (AGE, a continuous variable)~~
 - ~~▪ Center age will be used! We will center around the rounded mean age of 69 years old~~
- Crossed out because we are no longer attached to specific predictors and their association with fracture
 - Focused on **predicting fracture with whatever variables we can!**

Step 1: Splitting data

- **Training:** act of creating our prediction model based on our observed data
 - Supervised: Means we keep information on our outcome while training
- **Testing:** act of measuring the predictive accuracy of our model by trying it out on *new* data
- When we use data to create a prediction model, we want to test our prediction model on *new* data
 - Helps make sure prediction model can be applied to other data **outside of the data that was used to create it!**
- So an important first step in prediction modeling is to *split our data* into a **training set** and a **testing set!**

Step 1: Splitting data

Training set

- Sandbox for model building
- Spend most of your time using the training set to develop the model
- Majority of the data (usually 80%)

Testing set

- Held in reserve to determine efficacy of one or two chosen models
- Critical to look at it once at the end, otherwise it becomes part of the modeling process
- Remainder of the data (usually 20%)

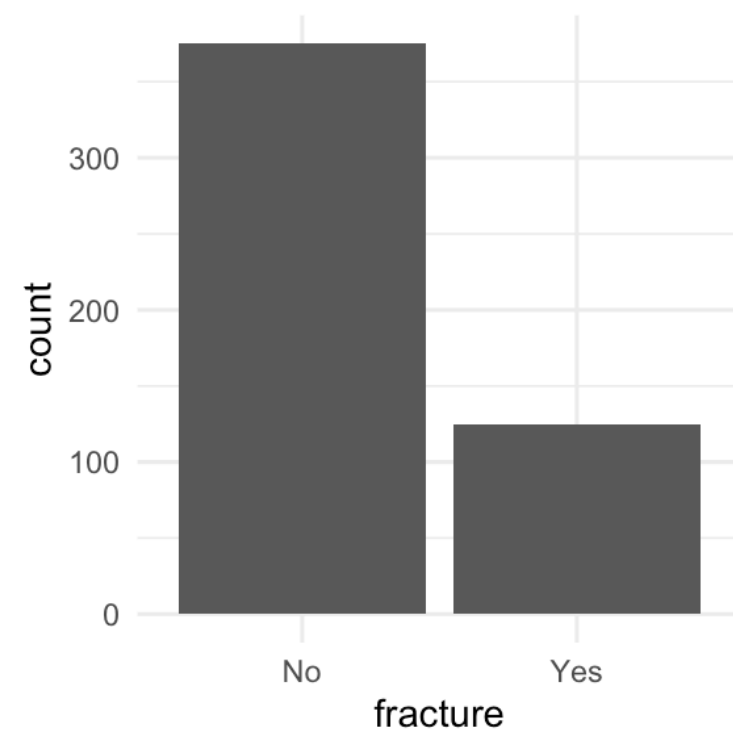
- Slide content from [Data Science in a Box](#)

Poll Everywhere Question 3

Step 1: Splitting data

- When splitting data, we need to be conscious of the proportions of our outcomes
 - Is there imbalance within our outcome?
 - We want to randomly select observations but make sure the proportions of No and Yes stay the same
 - We **stratify** by the outcome, meaning we pick Yes's and No's separately for the training set

```
1 ggplot(glow1, aes(x = fracture)) + geom_bar()
```



- Side note: took out **bmi** and **weight** bc we have multicollinearity issues
 - Combo of I hate these variables and my previous work in the LASSO identified these as not important

```
1 glow = glow1 %>%  
2   dplyr::select(-sub_id, -site_id, -phy_id, -age, -bmi, -weight)
```

Step 1: Splitting data

- From package `rsample` within `tidyverse`, we can use `initial_split()` to create training and testing data
 - Use `strata` to stratify by fracture

```
1 glow_split = initial_split(glow, strata = fracture, prop = 0.8)
2 glow_split
```

```
<Training/Testing/Total>
<400/100/500>
```

- Then we can pull the training and testing data into their own datasets

```
1 glow_train = training(glow_split)
2 glow_test = testing(glow_split)
```

Step 1: Splitting data: peek at the split

```
1 glimpse(glow_train)
```

```
Rows: 400
Columns: 10
$ priorfrac <fct> No, No, Yes, No, No, Yes, No, Yes, Yes, No, No,
No, No, No, ...
$ height <int> 158, 160, 157, 160, 152, 161, 150, 153, 156, 166,
153, 160, ...
$ premeno <fct> No, No, No, No, No, No, No, No, No, No, No, Yes,
No, No, No,...
$ momfrac <fct> No, No, Yes, No, No, No, No, No, No, No, No, Yes, No,
No, No, No...
$ armassist <fct> No, No, Yes, No, No, No, No, No, No, No, No, No,
Yes, No, No...
$ smoke <fct> No, No, No, No, No, Yes, No, No, No, No, Yes, No,
No, No, No...
$ raterisk <fct> Same, Same, Less, Less, Same, Same, Less, Same,
Same, Less, ...
$ fracscore <int> 1, 2, 11, 5, 1, 4, 6, 7, 7, 0, 4, 1, 4, 2, 2, 7,
2, 1, 4, 5,...
$ fracture <fct> No, No, No, No, No, No, No, No, No, No, No, No,
No, No, No, ...
$ age_c <dbl> -7, -4, 19, 13, -8, -2, 15, 13, 17, -11, -2, -5,
-1, -2, 0, ...
```

```
1 glimpse(glow_test)
```

```
Rows: 100
Columns: 10
$ priorfrac <fct> No, No, No, No, No, No, No, No, Yes, Yes, No, No,
No, No, No...
$ height <int> 167, 162, 165, 158, 153, 170, 154, 171, 142, 152,
166, 154, ...
$ premeno <fct> No, No, No, Yes, No, Yes, Yes, Yes, Yes, No, No,
No, No, No,...
$ momfrac <fct> No, No, No, No, No, Yes, No, No, Yes, No, No, No,
No, No, No...
$ armassist <fct> Yes, No, Yes, No, Yes, No, Yes, No, No, No, No,
No, No, No, ...
$ smoke <fct> Yes, Yes, No, No, No, No, No, No, No, No, No, No,
No, No, No...
$ raterisk <fct> Same, Less, Less, Greater, Same, Same, Same, Same,
Same, Sam...
$ fracscore <int> 3, 1, 5, 1, 8, 3, 7, 1, 6, 7, 0, 2, 0, 0, 1, 2, 2,
8, 4, 3, ...
$ fracture <fct> No, No, No, No, No, No, No, No, No, No, No, No,
No, No, No, ...
$ age_c <dbl> -13, -10, 3, -8, 17, 0, 6, -5, 1, 17, -11, -6,
-10, -12, -6,...
```

Step 2: Fit LASSO penalized logistic regression model

- Using Lasso penalized regression!
- We can simply set up a penalized regression model

```
1 lasso_mod = logistic_reg(penalty = 0.001, mixture = 1) %>%  
2  
3     set_engine("glmnet")
```

- `glmnet` takes the basic fitting of `glm` and adds penalties!
 - In `tidymodels` we set an engine that will fit the model
- `mixture` option let's us pick the penalty
 - `mixture = 0` for Ridge regression
 - `mixture = 1` for Lasso regression
 - $0 < \text{mixture} < 1$ for Elastic net regression

Step 2: Fit LASSO: Main effects

```
1 glow_rec_main = recipe(fracture ~ ., data = glow_train) %>%  
2  
3   step_dummy(priorfrac, premeno, momfrac, armassist, smoke, raterisk)  
4  
5 glow_workflow_main = workflow() %>%  
6  
7   add_model(lasso_mod) %>% add_recipe(glow_rec_main)  
8  
9 glow_fit_main = glow_workflow_main %>% fit(glow_train)
```

Step 2: Fit LASSO: Main effects: Identify variables

```
1 library(vip)
2 vi_data_main = glow_fit_main %>%
3   pull_workflow_fit() %>%
4   vi(lambda = 0.001) %>%
5   filter(Importance != 0)
6 vi_data_main
```

A tibble: 9 × 3

	Variable <chr>	Importance <dbl>	Sign <chr>
1	raterisk_Greater	0.559	POS
2	momfrac_Yes	0.542	POS
3	priorfrac_Yes	0.493	POS
4	raterisk_Same	0.438	POS
5	smoke_Yes	0.376	NEG
6	premeno_Yes	0.285	POS
7	fracscore	0.197	POS
8	armassist_Yes	0.146	POS
9	height	0.0382	NEG

- Looks like age is removed!

Step 2: Fit LASSO: Main effects + interactions

- We want to include interactions in our regression
- The main effect model will be our starting point
 - Otherwise, we may drop main effects but not their interactions
 - Cannot do that: see [hierarchy principle](#)
- I remove `age_c` from this section because main effects did not include it

```
1 glow_rec_int = recipe(fracture ~ ., data = glow_train) %>%
2   update_role(age_c, new_role = "dont_use") %>%
3
4   step_dummy(priorfrac, premeno, momfrac, armassist, smoke, raterisk) %>%
5
6   step_interact(terms = ~ all_predictors():all_predictors())
7
8 glow_workflow_int = workflow() %>%
9   add_model(lasso_mod) %>% add_recipe(glow_rec_int)
10
11 glow_fit_int = glow_workflow_int %>% fit(glow_train)
```


Step 2: Fit LASSO: Identify interactions

```
1 vi_data_int = glow_fit_int %>%  
2   pull_workflow_fit() %>%  
3   vi(lambda = 0.001) %>%  
4   filter(Importance != 0)  
5 vi_data_int
```

```
# A tibble: 34 × 3
```

	Variable <chr>	Importance <dbl>	Sign <chr>
1	smoke_Yes	4.29	NEG
2	smoke_Yes_x_raterisk_Greater	3.89	POS
3	smoke_Yes_x_raterisk_Same	3.14	POS
4	premeno_Yes_x_smoke_Yes	3.00	NEG
5	momfrac_Yes_x_armassist_Yes	2.82	NEG
6	priorfrac_Yes_x_premeno_Yes	2.50	NEG
7	priorfrac_Yes	1.82	POS
8	armassist_Yes_x_smoke_Yes	1.44	POS
9	premeno_Yes_x_raterisk_Greater	1.31	POS
10	momfrac_Yes_x_smoke_Yes	1.17	POS

```
# i 24 more rows
```

- This is where things got a little annoying for me...

Step 2: Fit LASSO: Identify interactions

- I combed through the column names of the results to find the interactions

```
1 vi_data_int$Variable  
[1] "smoke_Yes" "smoke_Yes_x_raterisk_Greater"  
[3] "smoke_Yes_x_raterisk_Same" "premeno_Yes_x_smoke_Yes"  
[5] "momfrac_Yes_x_armassist_Yes" "priorfrac_Yes_x_premeno_Yes"  
[7] "priorfrac_Yes" "armassist_Yes_x_smoke_Yes"  
[9] "premeno_Yes_x_raterisk_Greater" "momfrac_Yes_x_smoke_Yes"  
[11] "priorfrac_Yes_x_momfrac_Yes" "priorfrac_Yes_x_armassist_Yes"  
[13] "premeno_Yes_x_armassist_Yes" "momfrac_Yes_x_raterisk_Same"  
[15] "priorfrac_Yes_x_raterisk_Greater" "armassist_Yes_x_raterisk_Greater"  
[17] "fracscore_x_momfrac_Yes" "priorfrac_Yes_x_smoke_Yes"  
[19] "premeno_Yes_x_raterisk_Same" "fracscore_x_priorfrac_Yes"  
[21] "fracscore_x_premeno_Yes" "raterisk_Same"  
[23] "fracscore" "fracscore_x_raterisk_Greater"  
[25] "armassist_Yes_x_raterisk_Same" "fracscore_x_smoke_Yes"  
[27] "height" "momfrac_Yes_x_raterisk_Greater"  
[29] "priorfrac_Yes_x_raterisk_Same" "fracscore_x_raterisk_Same"  
[31] "height_x_raterisk_Greater" "height_x_premeno_Yes"  
[33] "height_x_fracscore" "height_x_armassist_Yes"
```

Step 2: Fit LASSO: Identify interactions

- I combed through the column names of the results to find the interactions
 - I used ChatGPT to help me because I'm pretty new to `tidymodels`: [let's view what I asked](#)

```
1 interactions = vi_data_int %>% filter(grepl("_x_", Variable))
2
3 interaction_terms = ~ (all_predictors()^2) - #Makes interactions b/w all predictors
4   fracscore:starts_with("premeno") - # Removes this interaction
5   height:starts_with("premeno") -
6   height:starts_with("smoke") -
7   height:starts_with("momfrac")
```

Step 2: Fit LASSO: Create recipe and fit model (from LASSO)

- This is not the typical procedure for LASSO, but the `tidymodels` framework for interactions did not let me keep all main effects when looking at my interactions

```
1 glow_rec_int2 = recipe(fracture ~ ., data = glow_train) %>%
2   update_role(age_c, new_role = "dont_use") %>%
3
4   step_dummy(priorfrac, premeno, momfrac, armassist, smoke, raterisk) %>%
5
6   step_interact(terms = interaction_terms)
7
8 log_model = logistic_reg()
9
10 glow_workflow_int2 = workflow() %>%
11   add_model(log_model) %>% add_recipe(glow_rec_int2)
12
13 glow_fit_int2 = glow_workflow_int2 %>% fit(glow_train)
```

Step 2: Fit LASSO: Look at model fit

```
1 print(tidy(glow_fit_int2), n=60)
```

A tibble: 42 × 5

term	estimate	std.error	statistic	p.value
<chr>	<dbl>	<dbl>	<dbl>	<dbl>
1 (Intercept)	3.09	10.3	0.300	0.764
2 height	-0.0415	0.0637	-0.652	0.515
3 fracscore	-2.92	2.15	-1.36	0.175
4 priorfrac_Yes	15.1	8.61	1.75	0.0793
5 premeno_Yes	-0.805	1.14	-0.709	0.478
6 momfrac_Yes	-1.71	1.74	-0.984	0.325
7 armassist_Yes	18.5	10.7	1.73	0.0838
8 smoke_Yes	-22.8	838.	-0.0272	0.978
9 raterisk_Same	16.0	10.1	1.59	0.112
10 raterisk_Greater	1.13	9.16	0.123	0.902
11 height_x_fracscore	0.0215	0.0136	1.58	0.113
12 height_x_priorfrac_Yes	-0.0825	0.0531	-1.55	0.120
13 height_x_armassist_Yes	-0.114	0.0645	-1.77	0.0762
14 height_x_raterisk_Same	-0.0940	0.0623	-1.51	0.131
15 height_x_raterisk_Greater	0.00238	0.0563	0.0423	0.966
16 fracscore_x_priorfrac_Yes	-0.373	0.177	-2.10	0.0353
17 fracscore_x_momfrac_Yes	0.608	0.313	1.94	0.0520
18 fracscore_x_armassist_Yes	-0.111	0.178	-0.626	0.531
19 fracscore_x_smoke_Yes	0.604	0.564	1.07	0.284
20 fracscore_x_raterisk_Same	-0.257	0.209	-1.23	0.217
21 fracscore_x_raterisk_Greater	-0.318	0.212	-1.50	0.133
22 priorfrac_Yes_x_premeno_Yes	-2.72	1.06	-2.56	0.0104

23	priorfrac_Yes_x_momfrac_Yes	-1.35	1.35	-1.00	0.317
24	priorfrac_Yes_x_armassist_Yes	1.45	0.820	1.76	0.0779
25	priorfrac_Yes_x_smoke_Yes	-0.329	1.68	-0.196	0.845
26	priorfrac_Yes_x_raterisk_Same	0.122	0.837	0.146	0.884
27	priorfrac_Yes_x_raterisk_Greater	0.838	0.916	0.915	0.360
28	premeno_Yes_x_momfrac_Yes	0.304	1.58	0.192	0.848
29	premeno_Yes_x_armassist_Yes	1.73	0.923	1.87	0.0615
30	premeno_Yes_x_smoke_Yes	-3.98	1.84	-2.17	0.0300
31	premeno_Yes_x_raterisk_Same	0.716	1.16	0.620	0.535
32	premeno_Yes_x_raterisk_Greater	1.71	1.19	1.44	0.150
33	momfrac_Yes_x_armassist_Yes	-3.60	1.43	-2.52	0.0118
34	momfrac_Yes_x_smoke_Yes	2.73	2.67	1.02	0.307
35	momfrac_Yes_x_raterisk_Same	1.87	1.33	1.41	0.160
36	momfrac_Yes_x_raterisk_Greater	0.730	1.33	0.548	0.583
37	armassist_Yes_x_smoke_Yes	1.58	1.67	0.948	0.343
38	armassist_Yes_x_raterisk_Same	0.690	0.893	0.774	0.439
39	armassist_Yes_x_raterisk_Greater	-0.247	0.975	-0.253	0.800
40	smoke_Yes_x_raterisk_Same	19.5	838.	0.0232	0.981
41	smoke_Yes_x_raterisk_Greater	20.0	838.	0.0239	0.981
42	raterisk_Same_x_raterisk_Greater	NA	NA	NA	NA

Poll Everywhere Question 4

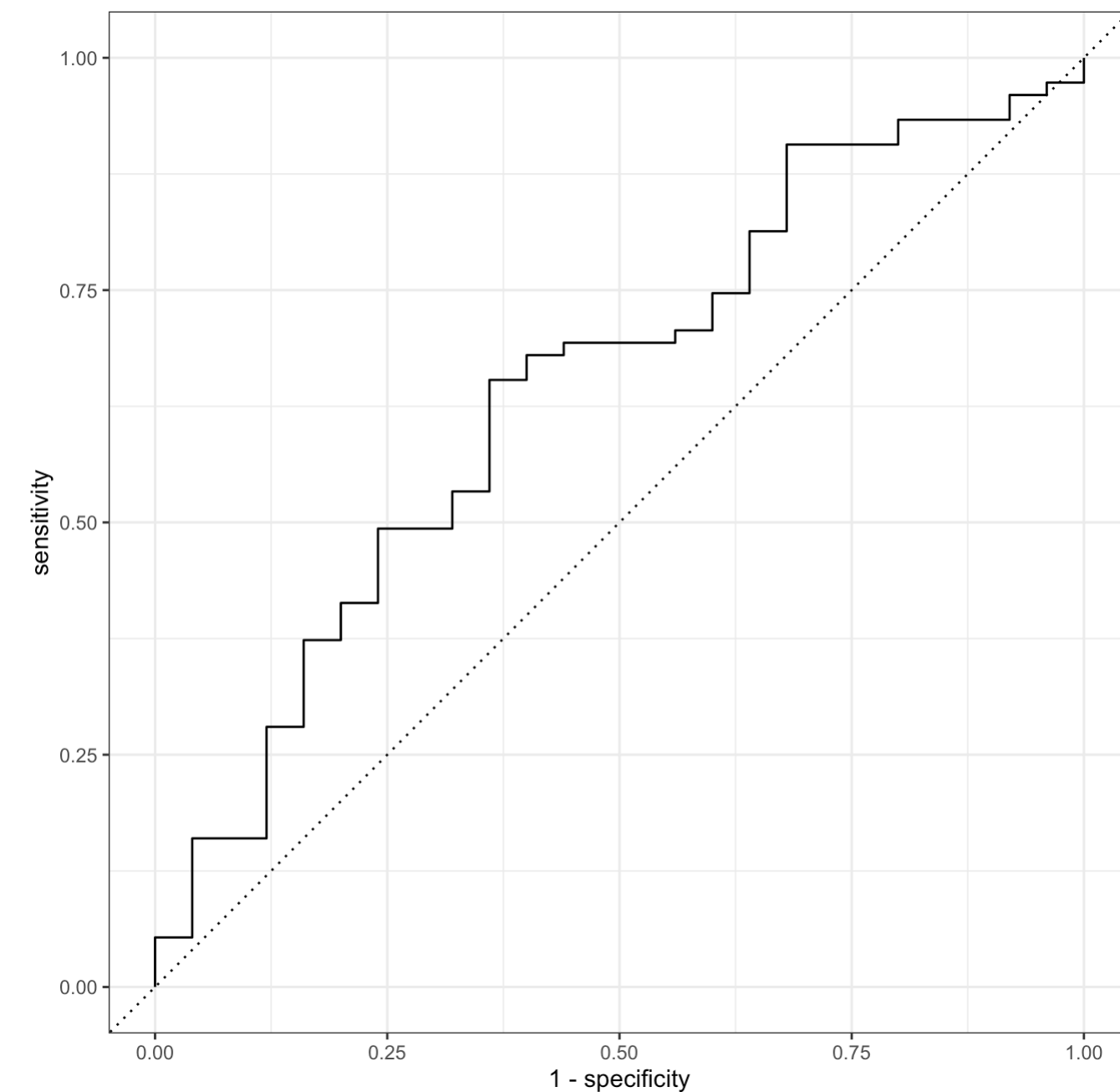
Step 3: Prediction on testing set

```
1 glow_test_pred = predict(glow_fit_int2, new_data = glow_test, type = "prob") %>%  
2   bind_cols(glow_test)
```

```
1 glow_test_pred %>%  
2   roc_auc(truth = fracture,  
3           .pred_No)
```

```
1 glow_test_pred %>%  
2   roc_curve(truth = fracture, .pred_No) %>%  
3   autoplot()
```

```
# A tibble: 1 × 3  
  .metric .estimator .estimate  
  <chr>    <chr>         <dbl>  
1 roc_auc binary       0.644
```



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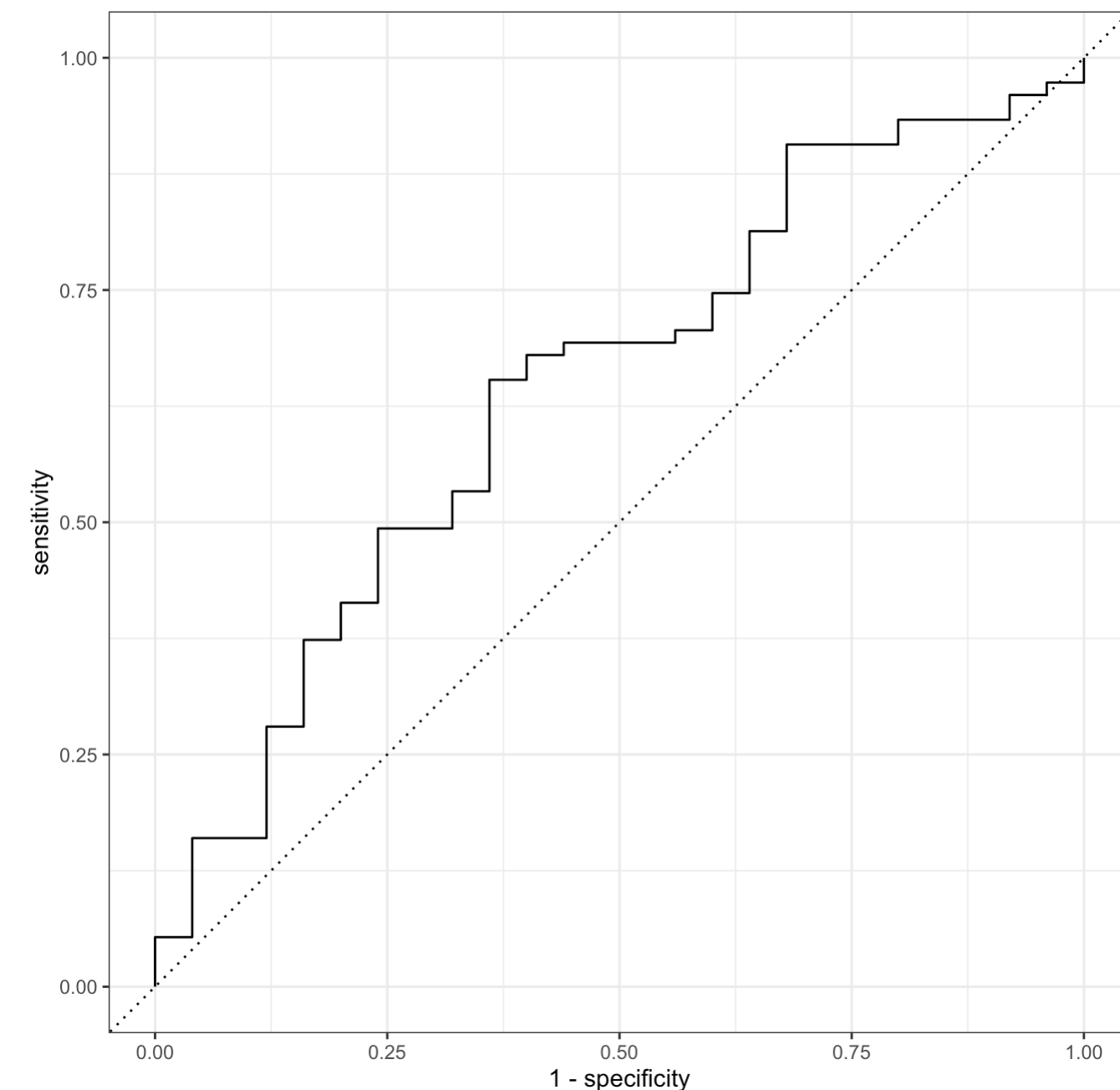
```
1 glow_test_pred %>%  
2   roc_auc(truth = fracture,  
3           .pred_No)
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# A tibble: 1 × 3  
  .metric .estimator .estimate  
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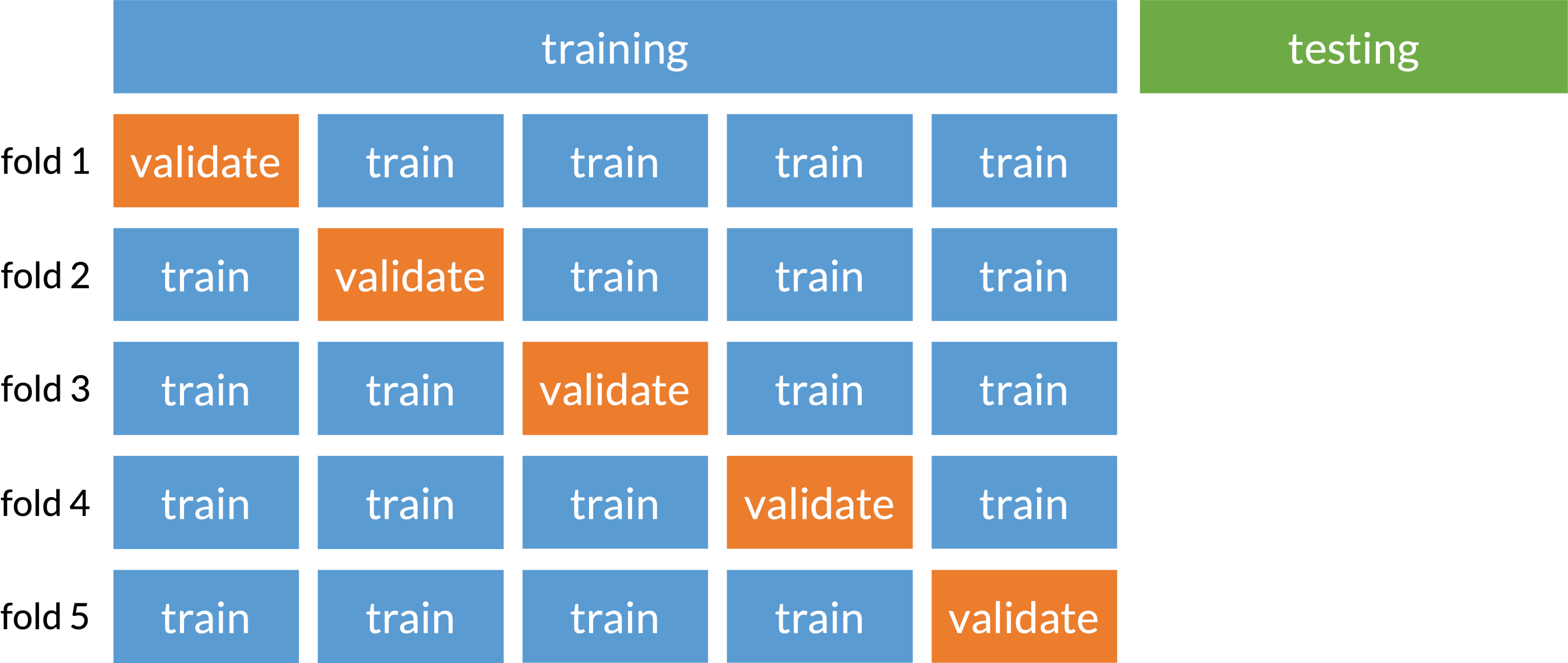
Why is this AUC worse than the one we saw with prior fracture, age, and their interaction?

- Only 1 training and testing set: can overfit training and perform poorly on testing
- We did not tune our penalty
- Our testing set only has 100 observations!



Cross-validation (specifically k-fold)

- Prevents overfitting to one set of training data
- Split data into folds that train and validate model selection
- Basically subsection of training and testing (called validating) before truly testing on our original testing set



Solutions / Resources (beyond our class right now)

- Use a tuning parameter for our penalty
 - Basically, we need to figure out what the best penalty is for our model
 - We use the training set to determine the best penalty
 - Videos that includes tuning parameter with LASSO
 - [TidyTuesday video on LASSO with interactions](#)
- Cross-validation
 - Under [Cross validation within Data Science in a Box](#)
- For complete video of machine learning with **LASSO**, **cross-validation**, and **tuning parameters**
 - See “Unit 5 - Deck 4: Machine learning” on [this Data Science in a Box page](#)
 - Video goes through an example with more complicated data, but can be followed with our work!

Summary

- Revisited model selection techniques and discussed how a binary outcome can be treated differently than a continuous outcome
- Discussed association vs prediction modeling
- Discussed classification: a type of machine learning!
- Introduced penalized regression as a classification method
- Performed penalized regression (specifically LASSO) to select a prediction model
- Process presented today has major flaws
 - We did not tune our parameter
 - We did not perform cross validation

For your Lab 4

- You can use purposeful selection, like we did last quarter
 - If you want to focus on **association** modeling!
 - A good way to practice this again if you struggled with it previously
- You can try out LASSO regression
 - If you want to focus on **prediction** modeling!
 - And if you want to stretch your R coding skills

