

# NOAH WATKINS

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## **SUMMARY**

Skilled communicator eager to establish roots in a dedicated Data Analyst role after 7 months of focused study in SQL, PowerBI, Python and Excel. Diverse experience in presenting to stakeholders, adept problem-solving in a team setting, and leveraging relevant technologies to drive positive change.

## **PROJECTS**

**MicroMovers, PowerBI** - [Github Link](#)

- Cleaned, modeled, and visualized the classicmodels MySQL database for a fictional company called MicroMovers
- Broke down the dashboard into an executive summary, an office-by-office breakdown, a product detail view, and an interactive sales map

**Library Management System, SQL & Python** - [Github Link](#)

- Implemented a relational database for a mock library management system
- Simulated 3,000 random transactions (and other data) using Python
- Queried the database with SQL to gather data-driven insights and answer initial questions

**Airbnb Analysis, Excel** - [Github Link](#)

- Cleaned and interpolated messy datasets from Airbnb.com webscrape
- Performed exploratory data analysis to eliminate outliers and examine variable correlation
- Created an interactive dashboard to explore the dataset by neighborhood using pivot tables, macros, and advanced formulas

## **WORK EXPERIENCE**

**Holland America Line, Entertainment Host** (2021-2023)

- Hosted a range of events and activities aboard a cruise ship, contributing to the highest guest satisfaction rating in the fleet for over six months
- Spearheaded the creation of a new library aboard the *Rotterdam*
- Received 90 commendations in guest comments on post-voyage surveys in my first six months with the company

**Bobby's Bike Hike, Tour Director** (2019-2020)

- Promoted to Tour Director after 1-½ months with the company
- Managed a team of 19 tour guides across 12 different routes
- Tracked key KPI's using survey data and Google Sheets/Excel, including reviews, guest satisfaction, cancellation %'s, and more
- Led the creation and implementation of a holiday food tour which accounted for 68% of profits during its run

## **RELATED EXPERIENCE**

**The Dolphin Show - Northwestern, Technical Director** (2017-2019)

- Headed planning, construction, and strike across two seasons
- Managed a \$10,000 per show departmental budget
- Learned AutoCAD via self-study and created 200+ technical diagrams

## **TECHNICAL SKILLS**

SQL (PostgreSQL)

PowerBI

Excel

Python

Pandas

Numpy

Scikit-Learn

Matplotlib

Seaborn

PowerPoint

Word

Git/Github

Google Suite

Pycharm CE

Jupyter Notebooks

POSIX Regex

HTML/CSS

## **CERTIFICATIONS**

MO-200 (Perfect score)

MO-201 (Perfect score)

## **EDUCATION**

Northwestern University

Sept. 2015 - June 2019

Bachelors of Science in

Theatre

Minor in English Lit.

Honors: Dean's List - 6

of 10 Quarters