

# Unit 03 Preview

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# Aggregate Demand

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## The Wealth Effect

- Higher price levels reduce the purchasing power of money, which decreases the quantity of expenditures.
- Lower price levels increase purchasing power and increase expenditures

## Interest Rate Effect

- When the price level increases, lenders charge higher interest to get a REAL return on their loans

## Foreign Trade Effect

- When price levels rise, foreign buyers purchase fewer U.S. goods and Americans buy more foreign goods.  $X_n$  decreases.



Figure 1  
An aggregate demand curve



Figure 1  
An aggregate demand curve

# Multipliers

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- Marginal Propensity to Save (MPS); How much people save instead of consume when there is a change in income. Expressed as

$$MPS = \frac{\Delta \text{savings}}{\Delta \text{Disposable Income}}$$

- Marginal Propensity to Consume (MPC); How much people consume rather than saving when disposable income changes. Expressed as a fraction:

$$MPC = \frac{\Delta \text{consumption}}{\Delta \text{Disposable Income}}$$

- Spending Multiplier

$$\frac{1}{MPS} = \frac{1}{1 - MPC}$$

- Simple Tax Multiplier

$$\frac{MPS}{MPC}$$

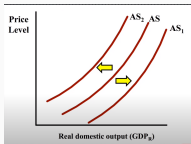
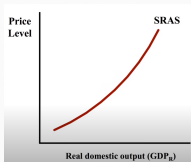


# Short-Run Aggregate Supply (SRAS)

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## Things that can affect SRAS

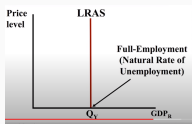
- Change in the prices of resources
- Changes in taxes, subsidies, or regulations
- Change in productivity
- Expectations



## Long-Run Aggregate Supply (LRAS)

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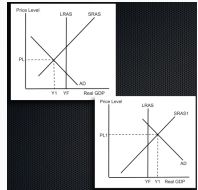
- The curve shows what we can produce at the natural rate of unemployment.



# Equilibrium in the Aggregate Demand-Aggregate Supply (AD-DS) Model

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- Puts aggregate demand and aggregate supply together.

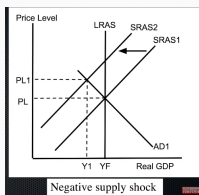


- Recessionary gap doesn't necessarily mean there's a recession

## Change in the AD-AS Model in the Short Run

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- This unit revolves around shifting curves, specifically SRAS, AD1
- Positive supply shock: the short supply increase.
- Cost push inflation, supply shifts left, and demand-pull shifts right.





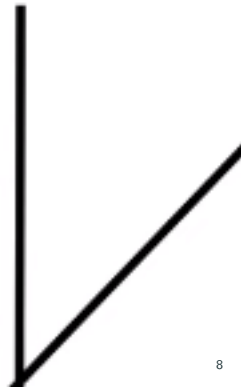
## Long-Run Self Adjustment

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- Idea that the economy self-adjusts; it's not demand that changes, it's shortened supply.
- If flexible, short ag will shift to the right, putting back at full employment.

Price Level

LRAS



## Fiscal Policy

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## Automatic Stabilizers

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