Unit 03 Preview

Neo Wang October 12, 2021

Westlake High School

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Aggregate Demand

The Wealth Effect

- Higher price levels reduce the purchasing power of money, which decreases the quantity of expenditures.
- · Lower price levels increase purchasing power and increase expenditures

Interest Rate Effect

• When the price level increases, lenders charge higher interest to get a REAL return on their loans

Foreign Trade Effect

ullet When price levels rise, foreign buyers purchase fewer U.S. goods and Americans buy more foreign goods. X_{η} decreases.







Figure 1 An aggregate demand curve

Multipliers

 Marginal Propensity to Save (MPS); How much people save instead of consume when there is a change in income. Expressed as

$$MPS = \frac{\Delta savings}{\Delta Disposable Income}$$

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