Madison Square Garden Entertainment - msg.com - phone: 212.465.6000,

2 Penn Plaza, New York, NY

Chad Smith - Senior Director IT Procurement - chad.smith@msg.com, phone: +1 7657782161 x6021, 2nd

phone: 212.465.5847

Other emails: chad.smith@msg.com, chad..smith@msg.com

LinkedIn: https://www.linkedin.com/in/chad-smith-25738a5

Contact 2 Info: Chad Smith - Senior Director IT Procurement - chad.smith@msg.com, +1 7657782161 x6021,

212.465.5847

Contact 2 LinkedIn: https://www.linkedin.com/in/chad-smith-25738a5

Other emails: chad.smith@msg.com, chad..smith@msg.com

Total annual spend for IT and cybersecurity development measures for your company: \$5 million

Industry Sector: Media / Marketing / Advertising

What are key products or services offered by your company? Entertainment venues, bars, clubs, restaurants

How many people are employed by your company? 1000-5000 employees

What is the current annual revenue for your organization? \$1B-\$5B

How many business locations do you maintain company hardware and equipment such as servers...? 10

How many people are in your IT Department? 70

How many people are on your IT security team? 5

Number of Contact Center Seats: 50

What is your current Operating System? Windows, MacOS

Who is your current ERP vendor? SAP

Who is your Cloud Service Provider? AWS

1) Do you have responsibility for Cybersecurity? yes

Do you plan to add or expand cybersecurity initiatives in the next 12 months? yes

Please specify which solutions you are interested in speaking to solution providers about with current and future projects in mind: Application Security - Vulnerability Assessment, Cloud Security, Data Loss Protection, DevOps Security Email Security, Endpoint detection response (EDR) Zerotrust, Network Security - Firewall, Penetration Testing and Simulation, Phishing SIEM, SOAR - Security Orchestration Automation and Response Threat Intelligence

Please summarize your top Cybersecurity challenges you need assistance with in the next 3-6 months. Please be as descriptive as possible and provide context around your current needs. (this ensures a relevant schedule): dlp, siem, soar, zta

2) Do you have responsibility for Cloud software solutions? yes

Do you plan to add or expand cloud solution initiatives in the next 12 months? yes



Please specify which solutions you are interested in speaking to solution providers about with current and future projects in mind: , Co-location, Dev-Ops Virtual Machines, Virtualization

Please summarize your top Cloud Solutions challenges you need assistance with in the next 3-6 months. Please be as descriptive as possible and provide context around your current needs. (this ensures a relevant schedule): security

3) Do you have responsibility for Digital Solutions?: no

Do you plan to add or expand digital responsibility initiatives in the next 12 months?: NO

Please specify which solutions you are interested in speaking to solution providers about with current and future projects in mind: ,

Please summarize your top Digital Solutions challenges you need assistance with in the next 3-6 months. Please be as descriptive as possible and provide context around your current needs. (this ensures a relevant schedule): no

4) Do you have responsibility for Data Management? no

Do you plan to add or expand data management initiatives in the next 12 months? NO

Please specify which solutions you are interested in speaking to solution providers about with current and future projects in mind: 0

Please summarize your top Data Management challenges you need assistance with in the next 3-6 months. Please be as descriptive as possible and provide context around your current needs. (this ensures a relevant schedule): no

5) Do you have responsibility for Software/Application Development and Management? no

Do you plan to add or expand software / application development initiatives in the next 12 months? NO

Please specify which solutions you are interested in speaking to solution providers about with current and future projects in mind: .

Please summarize your top Software/ Application Development challenges you need assistance with in the next 3-6 months. Please be as descriptive as possible and provide context around your current needs. (this ensures a relevant schedule): no

6) Do you have responsibility for Communication Systems? no

Do you plan to add or expand communication system initiatives in the next 12 months? NO

Please specify which solutions you are interested in speaking to solution providers about with current and future projects in mind: .

Please summarize your top Communication Systems challenges you need assistance with in the next 3-6 months. Please be as descriptive as possible and provide context around your current needs. (this ensures a relevant schedule): no

7) Do you have responsibility for Network Systems? yes

Do you plan to add or expand network system initiatives in the next 12 months? yes

Please specify which solutions you are interested in speaking to solution providers about with current and future projects in mind: , Routing Switching

Please summarize your top Network Systems challenges you need assistance with in the next 3-6 months. Please be as descriptive as possible and provide context around your current needs. (this ensures a relevant schedule): building out new colo facility to support msg sphere



8) Do you have responsibility for Consulting / Outsourcing? no

Do you plan to add or expand consulting / outsourcing initiatives in the next 12 months? NO

Please specify which solutions you are interested in speaking to solution providers about with current and future projects in mind:

Please summarize your top Consulting/Outsourcing challenges you need assistance with in the next 3-6 months. Please be as descriptive as possible and provide context around your current needs. (this ensures a relevant schedule): no

9) Do you have responsibility for IT Leadership, Talent Management and Training? no

Do you plan to add or expand IT leadership, talent management, and training initiatives in the next 12 months? NO

Please specify which solutions you are interested in speaking to solution providers about with current and future projects in mind: 0

Please summarize your top IT Leadership, Talent Management and Training challenges you need assistance with in the next 3-6 months. Please be as descriptive as possible and provide context around your current needs. (this ensures a relevant schedule): no

