

**Screenvision Media - screenvisionmedia.com - phone: 212.497.0445,**

**1411 Broadway, New York, NY**

**Thomas J Matthews - Vice President Information Technology - tmatthews@screenvisionmedia.com, phone: 516.532.7817, 2<sup>nd</sup> phone: 212.497.0562**

**Other emails: tmatthews@screenvisionmedia.com, thomas@screenvisionmedia.com**

**LinkedIn: <https://www.linkedin.com/in/tommymat>**

**Contact 2 Info: Coleen Stech - Vice President, Business Systems – cstech@screenvisionmedia.com, 212.497.0400, 212.497.0560**

**Contact 2 LinkedIn: <https://www.linkedin.com/in/coleen-stech-pmp-3a60252>**

**Other emails: cstech@screenvisionmedia.com, coleen@screenvisionmedia.com**

**Total annual spend for IT and cybersecurity development measures for your company: 20 million**

**Industry Sector: Media / Marketing / Advertising**

**What are key products or services offered by your company? Advertising in cinemas and out-of-home.**

**How many people are employed by your company? 250-500 employees**

**What is the current annual revenue for your organization? \$250M-\$500M**

**How many business locations do you maintain company hardware and equipment such as servers...? 5**

**How many people are in your IT Department? 9**

**How many people are on your IT security team? 1**

**Number of Contact Center Seats: 0**

**What is your current Operating System? Win11**

**Who is your current ERP vendor? Operative**

**Who is your Cloud Service Provider? Azure**

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**1) Do you have responsibility for Cybersecurity? yes**

**Do you plan to add or expand cybersecurity initiatives in the next 12 months? yes**

**Please specify which solutions you are interested in speaking to solution providers about with current and future projects in mind: , Cloud Security Security Awareness Computer-Based Training for end-users Email Security, Identity Access Management Security Incident Response, Security Operations Center - SOC as a Service,**

**Please summarize your top Cybersecurity challenges you need assistance with in the next 3-6 months. Please be as descriptive as possible and provide context around your current needs. (this ensures a relevant schedule): identity management and cloud security**

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**2) Do you have responsibility for Cloud software solutions? yes**

**Do you plan to add or expand cloud solution initiatives in the next 12 months? yes**

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**Please specify which solutions you are interested in speaking to solution providers about with current and future projects in mind:** , Business Intelligence, SaaS Management,

**Please summarize your top Cloud Solutions challenges you need assistance with in the next 3-6 months. Please be as descriptive as possible and provide context around your current needs. (this ensures a relevant schedule):** looking to mature our data and analytics offering in the cloud. we currently use powerbi and some azure data factory services.

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**3) Do you have responsibility for Digital Solutions?:** yes

**Do you plan to add or expand digital responsibility initiatives in the next 12 months?:** yes

**Please specify which solutions you are interested in speaking to solution providers about with current and future projects in mind:** , Workflow and Content Automation

**Please summarize your top Digital Solutions challenges you need assistance with in the next 3-6 months. Please be as descriptive as possible and provide context around your current needs. (this ensures a relevant schedule):** looking to automate data collection from multiple external sources.

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**4) Do you have responsibility for Data Management?** yes

**Do you plan to add or expand data management initiatives in the next 12 months?** yes

**Please specify which solutions you are interested in speaking to solution providers about with current and future projects in mind:** , BI Dashboard Reporting Data Quality Data Warehousing,

**Please summarize your top Data Management challenges you need assistance with in the next 3-6 months. Please be as descriptive as possible and provide context around your current needs. (this ensures a relevant schedule):** looking to automate data collection from multiple external sources.

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**5) Do you have responsibility for Software/Application Development and Management?** yes

**Do you plan to add or expand software / application development initiatives in the next 12 months?** no

**Please specify which solutions you are interested in speaking to solution providers about with current and future projects in mind:** Low Code Development Platform, Microsoft Stack

**Please summarize your top Software/ Application Development challenges you need assistance with in the next 3-6 months. Please be as descriptive as possible and provide context around your current needs. (this ensures a relevant schedule):** looking to upgrade a legacy app to a low code azure app.

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**6) Do you have responsibility for Communication Systems?** yes

**Do you plan to add or expand communication system initiatives in the next 12 months?** no

**Please specify which solutions you are interested in speaking to solution providers about with current and future projects in mind:** , BYOD Employee Cell Device Management, Unified Communications, Video Conferencing

**Please summarize your top Communication Systems challenges you need assistance with in the next 3-6 months. Please be as descriptive as possible and provide context around your current needs. (this ensures a relevant schedule):** upgrade 4 teams conf units.

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**7) Do you have responsibility for Network Systems?** yes

**Do you plan to add or expand network system initiatives in the next 12 months?** no

**Please specify which solutions you are interested in speaking to solution providers about with current and future projects in mind:** , Data Center Networking Mobility Network Connectivity, SD-WAN, Switching, WIFI,

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**Please summarize your top Network Systems challenges you need assistance with in the next 3-6 months. Please be as descriptive as possible and provide context around your current needs. (this ensures a relevant schedule):** no plans on the networking side.

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**8) Do you have responsibility for Consulting / Outsourcing?** yes

**Do you plan to add or expand consulting / outsourcing initiatives in the next 12 months?** NO

**Please specify which solutions you are interested in speaking to solution providers about with current and future projects in mind:** , Application Modernization

**Please summarize your top Consulting/Outsourcing challenges you need assistance with in the next 3-6 months. Please be as descriptive as possible and provide context around your current needs. (this ensures a relevant schedule):** low code solution for a legacy dotnet app.

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**9) Do you have responsibility for IT Leadership, Talent Management and Training?** yes

**Do you plan to add or expand IT leadership, talent management, and training initiatives in the next 12 months?** yes

**Please specify which solutions you are interested in speaking to solution providers about with current and future projects in mind:** , IT Training Software for staff : Cybersecurity,

**Please summarize your top IT Leadership, Talent Management and Training challenges you need assistance with in the next 3-6 months. Please be as descriptive as possible and provide context around your current needs. (this ensures a relevant schedule):** looking to get some cybersecurity training we can send out to our users.

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