

Mediagistic, Inc - mediagistic.com - phone: 813.909.7770,

8675 Hidden River Pkwy,Tampa, FL

Kerry Sartell - Chief Operating Officer - ksartell@mediagistic.com, phone: 813.563.7300, 2nd phone: 813.333.0005

Other emails: ksartell@mediagistic.com, kerry.sartell@mediagistic.com

LinkedIn: <https://www.linkedin.com/in/kerrysartell>

Contact 2 Info: Brian Gruhn - Director of Information Technology – bgruhn@mediagistic.com, 813.563.7300, 8139097770 ext 138

Contact 2 LinkedIn: <https://www.linkedin.com/in/brian-gruhn-1788292>

Other emails: bgruhn@mediagistic.com, brian.gruhn@mediagistic.com

Total annual spend for IT and cybersecurity development measures for your company: 75000

Industry Sector: Media / Marketing / Advertising

What are key products or services offered by your company? Turn key marketing solutions for Home Services - as well as select other verticals

How many people are employed by your company? 50- 100 employees

What is the current annual revenue for your organization? \$50M-\$100M

How many business locations do you maintain company hardware and equipment such as servers...? 3

How many people are in your IT Department? 1

How many people are on your IT security team? 1

Number of Contact Center Seats: 1

What is your current Operating System? Windows mostly

Who is your current ERP vendor? Shopping

Who is your Cloud Service Provider? Azure

1) Do you have responsibility for Cybersecurity? yes

Do you plan to add or expand cybersecurity initiatives in the next 12 months? yes

Please specify which solutions you are interested in speaking to solution providers about with current and future projects in mind: ,Cloud SecurityEmail SecurityFraud Prevention / Transaction Security,Identity Access Management,Multi-factor authenticationNetwork Security - Firewall,Network Security - Intrusion Prevention SystemsNetwork Security - Unified Threat ManagementPhysical Security - Surveillance and Access ControlRansomware,Risk Compliance,Web Security

Please summarize your top Cybersecurity challenges you need assistance with in the next 3-6 months. Please be as descriptive as possible and provide context around your current needs. (this ensures a relevant schedule): mfa for o365, vpn client access speeds, end user security training, cloud security, building access management

2) Do you have responsibility for Cloud software solutions? yes

Do you plan to add or expand cloud solution initiatives in the next 12 months? yes

Please specify which solutions you are interested in speaking to solution providers about with current and future projects in mind: ,Document Management Systems,ERPManaged File Transfer,Storage

Please summarize your top Cloud Solutions challenges you need assistance with in the next 3-6 months. Please be as descriptive as possible and provide context around your current needs. (this ensures a relevant schedule): migrating away

from quickbooks enterprise desktop, looking at digital asset management system (brandfolder), cloud project management systems, large file storage/sharing system

3) Do you have responsibility for Digital Solutions?: yes

Do you plan to add or expand digital responsibility initiatives in the next 12 months?: yes

Please specify which solutions you are interested in speaking to solution providers about with current and future projects in mind: Digital Customer Experience Optimization Digital Security, Workflow and Content Automation

Please summarize your top Digital Solutions challenges you need assistance with in the next 3-6 months. Please be as descriptive as possible and provide context around your current needs. (this ensures a relevant schedule): looking to automate many manual processes within multitude of disparate systems.

4) Do you have responsibility for Data Management? yes

Do you plan to add or expand data management initiatives in the next 12 months? yes

Please specify which solutions you are interested in speaking to solution providers about with current and future projects in mind: BI Dashboard Reporting, Big Data Analytics Data Integration Access

Please summarize your top Data Management challenges you need assistance with in the next 3-6 months. Please be as descriptive as possible and provide context around your current needs. (this ensures a relevant schedule): data warehousing, bi reporting for leadership

5) Do you have responsibility for Software/Application Development and Management? no

Do you plan to add or expand software / application development initiatives in the next 12 months? no

Please specify which solutions you are interested in speaking to solution providers about with current and future projects in mind: ,

Please summarize your top Software/ Application Development challenges you need assistance with in the next 3-6 months. Please be as descriptive as possible and provide context around your current needs. (this ensures a relevant schedule): 0

6) Do you have responsibility for Communication Systems? yes

Do you plan to add or expand communication system initiatives in the next 12 months? no

Please specify which solutions you are interested in speaking to solution providers about with current and future projects in mind: Business SMS and MMS, BYOD Employee Cell Device Management, Cloud based phone systems (VOIP), Hosted PBX Video Conferencing

Please summarize your top Communication Systems challenges you need assistance with in the next 3-6 months. Please be as descriptive as possible and provide context around your current needs. (this ensures a relevant schedule): currently using a combination of 3cx (hosted in azure private cloud), ms teams, zoom, personal and company owned phones

7) Do you have responsibility for Network Systems? yes

Do you plan to add or expand network system initiatives in the next 12 months? yes

Please specify which solutions you are interested in speaking to solution providers about with current and future projects in mind: Company Intranet, Routing

Please summarize your top Network Systems challenges you need assistance with in the next 3-6 months. Please be as descriptive as possible and provide context around your current needs. (this ensures a relevant schedule): we use sharepoint365 now - not sure we like it enough to build on it.

watchguard firewalls currently - not sure if we are thrilled there either.

8) Do you have responsibility for Consulting / Outsourcing? yes

Do you plan to add or expand consulting / outsourcing initiatives in the next 12 months? yes

Please specify which solutions you are interested in speaking to solution providers about with current and future projects in mind: ,Application Modernization,Business Intelligence,Cloud Workload and Migration,Digital Transformation (Analytics, AI)Technology Lifecycle Management,Vendor Evaluations

Please summarize your top Consulting/Outsourcing challenges you need assistance with in the next 3-6 months. Please be as descriptive as possible and provide context around your current needs. (this ensures a relevant schedule): always looking to progress with our systems and data solutions to be more efficient.

9) Do you have responsibility for IT Leadership, Talent Management and Training? yes

Do you plan to add or expand IT leadership, talent management, and training initiatives in the next 12 months? no

Please specify which solutions you are interested in speaking to solution providers about with current and future projects in mind: ,IT Asset Management,Staffing - Permanent to hire IT staffing

Please summarize your top IT Leadership, Talent Management and Training challenges you need assistance with in the next 3-6 months. Please be as descriptive as possible and provide context around your current needs. (this ensures a relevant schedule): i am an army of 1 currently supporting ~125 user in 2 locations plus remote workers.
