Introduction to data simulation

Nora Wickelmaier¹

Last modified: 2025-09-08

¹Parts of this slide set are a (modified) version of slides accompanying the book by Strobl, Henninger, Rothacher, and Debelak (2024)

What are simulation studies used for?

- Examining the properties of statistical methods
- Various applications of simulation studies
 - Illustration or didactic explanation of properties of statistical methods (e.g. with Shiny Apps)
 - Investigation of newly developed statistical methods for which theoretical properties are not yet known
 - Investigation of properties of statistical methods that only hold asymptotically for realistic sample sizes
 - Investigation of the impact of violated assumptions on statistical methods
 - Power analyses for sample size planning
- All these applications of simulation studies have as a common core that a simulation study represents an – ideally well-planned – experiment

Strobl et al. (2024)

Advantages of using simulated data

- All properties of the data sets can be controlled
- Extreme scenarios can be examined, which are rare in real data
- Forces us to define (and think about) data generating process
- Data simulation (repeated sampling) is at the heart of hypothesis testing in the frequentist framework

3

Example simple data simulation

- Let us look at a simple example and remind ourselves of the underlying concept of hypothesis testing after Neyman and Pearson (1933)
- We fit a simple regression line to predict stopping distance (in feet) of oldtimer cars with driving speed (in miles per hour)
- We fit a Null model that only predicts the mean

$$y = \beta_0 + \varepsilon$$
, with $\varepsilon \sim N(0, \sigma_{\varepsilon}^2)$

an a model that predicts distance with speed

$$y = \beta_0 + \beta_1 \cdot x + \varepsilon$$
, with $\varepsilon \sim N(0, \sigma_{\varepsilon}^2)$

• We want to simulate the type I error rate for fitting a model including the slope β_1 when data were generated from the Null model

4

Demonstration

Hypothesis testing after Neyman and Pearson

```
lm0 <- lm(dist ~ 1. cars) # HO</pre>
lm1 <- lm(dist ~ speed, cars) # H1</pre>
nsim < -1000
pval <- numeric(nsim)</pre>
for (i in 1:nsim) {
  sim <- simulate(lm0)$sim_1</pre>
  fit <- lm(sim ~ speed, cars)</pre>
  pval[i] <- summary(fit)$coef["speed", "Pr(>|t|)"]
# Type I error
mean(pval < 0.05)
```

Structure of simulation studies

- Strobl et al. (2024) recommend dividing code for simulation studies into three functions
 - 1. dgp = data generating process
 - 2. $one_simulation = a single simulation run$
 - 3. $simulation_study = complete simulation design$
- This modular structure allows to easily extend the code and use it for different tasks
- Functions allow to combine individual work steps (promotes simplicity and clarity of the code)
- Functions are useful if the same work step is to be executed multiple times (e.g. data generation)
- Set of functions as a "modular system"

Example of a simulation study

- ullet We are interested in estimating the slope coefficient eta_1 in the simple linear regression model
- Possible questions we could ask are:
 - 1. How much do the estimated slope coefficients deviate from the true slope coefficient for a given sample size?
 - 2. How does the accuracy of the estimation change when we alter the sample size?
- The model equation for a person p, with $p = 1, \ldots, npers$, is:

$$y_p = \beta_0 + \beta_1 \cdot x_p + \varepsilon_p$$
, where $\varepsilon_p \sim N(0, \sigma_{\varepsilon}^2)$

The model equation serves as a "recipe" for simulating data

7

Data generating process

To generate data from the simple linear regression model, we need to specify:

- The parameters β_0 and β_1
- The variance $\sigma_{arepsilon}^2$ or standard deviation $\sigma_{arepsilon}$ of the error distribution
- The distribution from which we draw the x values (commonly: uniform distribution or normal distribution)
- The sample size npers

```
npers <- 100
s_err <- 5
beta <- c(1.5, 2.5),
```

Data generating process

- Generating the random errors
 - The simple linear regression model assumes $\varepsilon_p \sim N(0, \sigma_\varepsilon^2)$
 - Random, normally distributed values can be generated in R using rnorm():

```
err <- rnorm(n = npers, mean = 0, sd = s_err)
```

Generating the x and y values

```
x <- runif(n = npers, min = 0, max = 5)
beta <- c(1.5, 2.5)
y <- beta[1] + beta[2] * x + err</pre>
```

Saving as a data frame

```
dat \leftarrow data.frame(x = x, y = y)
```

Data generating process

Model estimation to control data generation

```
model <- lm(y ~ x, data = dat)
summary(model)
coef(model)</pre>
```

• We will now combine these steps into a function

```
dgp <- function(npers, beta, s_err){
  x <- runif(n = npers, min = 0, max = 5)
  err <- rnorm(n = npers, mean = 0, sd = s_err)
  y <- beta[1] + beta[2] * x + err
  dat <- data.frame(x = x, y = y)
  return(dat)
}</pre>
```

Data generation with the dgp function

• If we execute the dgp function multiple times, different datasets are generated

```
dat <- dgp(npers = 100,
        beta = c(1.5, 2.5),
        s_{err} = 5
head(dat)
# 1 3.0105702 12.444386
# 2 0.9752196 9.033958
# 3 4.8322937 12.378318
# 4 3.2545276 18.024507
# 5 1.8353595 8.134339
# 6 4.9442961 9.418030
```

```
dat \leftarrow dgp(npers = 100,
        beta = c(1.5, 2.5).
        s_{err} = 5
head(dat)
# 1 2.081702 10.797706
# 2 1.272501 4.375452
# 3 1.508982 7.909477
# 4 4.474560 12.664724
# 5 3.103152 10.400254
# 6 4.588655 7.442873
```

A single simulation run

- We then create a function to run a single run of our simulation
- We want to simulate the estimated slope parameter β_1

```
one_simulation <- function(npers, beta, s_err){</pre>
  dat <- dgp(npers = npers, beta = beta, s_err = s_err)</pre>
  model \leftarrow lm(y \sim x, data = dat)
  slope_est <- coef(model)[2]</pre>
  return(slope_est)
  Run one simulation
one_simulation(npers = 100, beta = c(1.5, 2.5), s_err = 5)
```

500 simulation runs

We can now use a for-loop to repeat our data simulation

As expected, the estimated slopes scatter around the specified true value

```
boxplot(slope_est)
abline(h = 2.5, lty = 2)
```

Complete simulation design

- The last step is to write a function for a complete simulation study design
- The factors that we want to investigate (e.g. different sample sizes, different variation in the data) are arguments for this function

```
simulation_study <- function(niter, npers, beta, s_err){</pre>
 prs <- expand.grid(i = 1:niter, npers = npers,</pre>
                       s err = s err)
  slope_est <- rep(NA, nrow(prs))</pre>
  for(i in 1:nrow(prs)) {
    slope_est[i] <- one_simulation(npers = prs$npers[i],</pre>
                                      beta = beta.
                                      s_err = prs$s_err[i])
 return(cbind(prs, slope_est))
```

The expand.grid function

```
niter <-2
factor_1 <- c("a", "b")
factor 2 < -c(5, 10)
expand.grid(i = 1:niter, variant = factor_1, quantity = factor_2)
# i variant quantity
         a
# 2 2 a
# 3 1 b
# 4 2 b
#51 a 10
# 6 2 a 10
# 7 1 b 10
# 8 2
              10
```

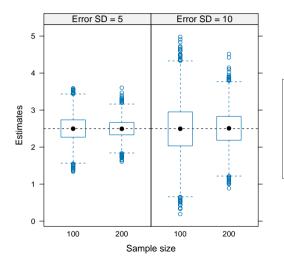
Conducting the simulation

• For each combination of factor levels of npers and s_err we perform 500 simulation runs ($500 \times 2 \times 2 = 2000 \text{ runs}$)

```
sim_results <- simulation_study(niter = 500,
                            npers = c(100, 200),
                            beta = c(1.5, 2.5),
                            s_{err} = c(5, 10)
head(sim_results)
   i npers s_err slope_est
 1 1 100
          5 2.552509
# 2 2 100 5 2.477369
# 3 3 100 5 3.509792
# 4 4 100 5 3.464987
# 5 5 100 5 3.154455
# 6 6 100 5 3.027992
```

Graphical presentation of results

Distribution of estimated slope coefficients around the true value 2.5



References

- Neyman, J., & Pearson, E. S. (1933). On the problem of the most efficient tests of statistical hypotheses. *Philosophical Transactions of the Royal Society of London, Series A*, 231(694–706), 289–337.
- Strobl, C., Henninger, M., Rothacher, Y., & Debelak, R. (2024). *Simulationsstudien in R: Design und praktische Durchführung*. Springer.