



I pride myself on good communication skills and I have found that explaining why decisions are made to my clients is important, we need to work together and I love to collaborate with the team. I feel it's important that every decision is informed and results in a good user experience.

Investigating user needs and competitor products through structured quantitative and qualitative research. Collaborating with UI Designers, Developers, and Stakeholders to create an intuitive, user-friendly interfaces.

As a UX Designer on the internal technology team, my users were fellow staff members and investment managers. It was a generalist role where I was responsible for designing applications to automate urgent daily tasks. A typical day would include gathering business requirements, rapidly prototyping, creating UI elements, and supporting the development process.

At UpTop I led a team of user experience designers and developers who craft compelling and effective digital solutions for our agency customers and internal projects. My work encompassed all phases of product development, from the concept and strategy, through stakeholder buy-in, research, wireframes, design, development, launch and beyond.

UX Design Magazine
AppAwards
UX Showcase
Design & Development Awards

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Task	Progress (Black Dots)	Remaining (White Dots)
Prototyping	9	1
Wireframing	9	1
UX Research	7	3
Information Architecture	4	6