

# Mariah Brown

Mbrown90@syr.edu | (716) 400-7621 | New York, NY | [LinkedIn](#)

## EDUCATION

### Syracuse University, Bachelor of Science Degree

May 2026

Martin J. Whitman School of Management: Business Analytics

School of Information Studies; Minor – Innovation, Design, & Startups

GPA: 3.77/4.0      **Dean's List** Fall 2022, Spring 2023, Fall 2023

### QSI International School of Skopje/AP Capstone Diploma

May 2022

GPA: 4.0/4.0

Relevant Course Work: AP Research, AP Seminar, Intro to Finance, Business Analytics for Management

## EXPERIENCE

### Panera Bread

Glen Cove, New York

*Associate*

July 2022—August 2022

- Resolved scheduling problems by volunteering to work early morning shifts to accommodate my coworkers' needs
- Trained new hires and got them acquainted with store operations and technology, which expanded our team to over 12 people
- Obtained meaningful customer service skills from serving upwards of 100 people during lunch rush hours. This included adapting to each customer's individual needs or concerns about our products

### Entrepreneurship – DormBank

Syracuse, New York

*Founder*

September 2023—Present

- Created business model and executive summary for a sustainable and affordable college dorm store
- Competed in multiple pitch competitions at the Blackstone Launchpad, winning \$750 for business expenses

### Blackstone LaunchPad at Bird Library

Syracuse, New York

*Global Fellow*

January 2024—Present

- Managed social media content, organizing posts multiple times a week
- Photograph students and staff during events and competitions.

## LEADERSHIP

### Art Auction

Skopje, North Macedonia

*Chief Curator*

April 2021—May 2022

- Individually orchestrated annual charity art auction for QSI International to distribute to those in need, collecting over 50 artworks for the auctions, totaling \$3500
- Raised over \$500 for the local Roma community in my first year. In my second year, over \$3000 was raised for Ukrainian teachers affected by the war
- Analyzed other art auction planning methods and reinterpreted them to apply to the theme to increase the second art auction's outcome

### Mixtape Magazine, Syracuse University

Syracuse, New York

*Director of Public Relations*

September 2022—Present

- Spearheaded the rebranding of a struggling digital magazine, implementing a comprehensive brand style sheet/guideline to ensure a consistent and high-quality visual identity across all platforms
- Collaborated with other boards to analyze trends and developments, devising strategic PR tactics
- Manage all media and press platforms, leading to over 100% increase in engagement
- Personally recorded and edited multimedia content on Canva & CapCut.

### WERW Radio, Syracuse University

Syracuse, New York

*Finance Manager*

August 2023—Present

- Managed the financial aspects of the station, with a focus on budget allocation and monitoring for launch parties
- Coordinated with launch party stakeholders to process payments, invoices, and reimbursements punctually.

## SKILLS & INTERESTS

**Skills:** German, Microsoft PowerPoint, Word, Excel, FL Studio, Canva, Adobe Photoshop, RStudio, CapCut, HTML & CSS, JavaScript

**Organizations:** Mixtape Magazine, WERW Radio – Finance Team, Blackstone Launchpad, The Marine Scholarship Foundation