# **Nakwon Rim**

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## **Education**

Ongoing The University of Chicago, Chicago, IL

Ph.D. in Psychology

Advisors: Marc G. Berman, Yuan Chang Leong

2023 **The University of Chicago**, Chicago, IL

M.A. in Psychology

Advisors: Marc G. Berman, Yuan Chang Leong

2021 **The University of Chicago**, Chicago, IL

M.A. in Computational Social Science Advisors: Marc G. Berman, James A. Evans

2019 Korea University, Seoul, Republic of Korea

B.A. in Psychology & B.S. in Brain and Cognitive Sciences

Graduated with Great Honor

## **Research Interests**

- 1. Information reduction & transduction within an individual
- 2. Information reduction & transduction across individuals
- 3. Information reduction's impact on subsequent behaviors

## **Publications**

Manuscripts submitted/in revision

1. **Rim, N.**, Jackson, J.C., Berman, M. G., & Leong, Y. C. Natural Language Reveals That American Partisans Are More Affectively Polarized Over Partisan Identities Than Political Issues. *Submitted*.

- 2. **Rim, N.**, Almaatouq, A., & Evans, J. Searching for Practical Social Technologies. *In Revision*.
- 3. **Rim, N.**, Veillette, J., Lee, S. M., Kardan, O., Krishnan, S., Bainbridge, W. A., & Berman, M. G. Natural scenes are more compressible and less memorable than human-made scenes. *Submitted*.

### Journal Articles

- 1. Tucker, R., **Rim, N.**, Chao, A., Gaillard, E., & Berman, M. G. (Accepted). "EBK": Leveraging Crowd-Sourced Social Media Data to Quantify How Hyperlocal Gang Affiliations Shape Personal Networks and Violence in Chicago's Contemporary Southside. *Journal of Quantitative Criminology*.
- 2. Sulik, J., **Rim, N.**, Pontikes, E., Evans, J., & Lupyan, G. (2025). Differences in psychologists' cognitive traits are associated with scientific divides. *Nature Human Behaviour*.
- 3. **Rim, N.\***, Schertz, K. E.\*, & Berman, M. G. (2025) The affective, cognitive, and social benefits of interacting with nature. *Journal of Consumer Psychology*.
- 4. Akcelik, G. N., Choe, K. W., Rosenberg, M. D., Schertz, K. E., Meidenbauer, K. L., Zhang, T., **Rim, N.**, Tucker, R., Talen, E., & Berman, M. G. (2024). Quantifying Urban Environments: Aesthetic Preference Through the Lens of Prospect-Refuge Theory. *Journal of Environmental Psychology*, 102344.
- 5. Schertz, K.E., Bowman, J.E., Kotabe, H.P., Layden, E.A., Zhen, J., Lakhtakia, T., Lyu, M., Paraschos, O.A., Van Hedger S.C., **Rim, N.W.**, Vohs, K.D., & Berman, M.G. (2022). Environmental influences on affect and cognition: A study of natural and commercial semi-public spaces. *Journal of Environmental Psychology*, 101852.
- 6. Stier, A.J., Schertz, K.E., **Rim, N.W.**, Cardenas-Iniguez, C., Lahey, B.B., Bettencourt, L.M., & Berman, M.G., (2021). Reply to Huth et al.: Cities are defined by their spatially aggregated socioeconomic networks. *Proceedings of the National Academy of Sciences, 119*(2), e2119313118.

- 7. Stier, A.J., Schertz, K.E., **Rim, N.W.**, Cardenas-Iniguez, C., Lahey, B.B., Bettencourt, L.M., & Berman, M.G., (2021). Evidence and theory for lower rates of depression in larger US urban areas. *Proceedings of the National Academy of Sciences, 118*(31), e2022472118.
- 8. **Rim, N.W.**, Choe, K.W., Scrivner, C., & Berman, M.G. (2021). Introducing Point-of-Interest as an alternative to Area-of-Interest for fixation duration analysis. *PLoS ONE*, *16*(5), e0250170.

## **Presentations**

#### Conference Talks

 Rim, N., Kardan, O., Krishnan, S., Bainbridge, W. A. & Berman, M.G. (2024, April) Perceiving natural images may consume less cognitive resources: evidence from image memorability, edge magnitudes, and spectral content (Poster selected for Data Blitz) 31st Annual Meeting of the Cognitive Neuroscience Society, Toronto, ON, Canada

#### Conference Poster Presentations

- 1. **Rim, N.**, Berman, M. G., Uddenberg, S., & Bainbridge, W. A. (2025, May) Modeling subjective and objective face memorability in a common latent space. *25th Annual Meeting of the Vision Sciences Society*, St. Pete Beach, FL
- 2. **Rim, N.**, Calabro, R., Zhang, R., Nash, R., Grzenda, D., & Leong, Y.C. (2025, April) Divergent Neural Responses to Political Videos Predicted Using Language Models. *17th Annual Meeting of Social & Affective Neuroscience Society*, Chicago, IL
- 3. **Rim, N.**, Kardan, O., Krishnan, S., Bainbridge, W. A. & Berman, M.G. (2024, May) Perceiving natural images may consume less cognitive resources: evidence from image memorability, edge magnitudes, and spectral content. *24th Annual Meeting of the Vision Sciences Society*, St. Pete Beach, FL

<sup>\*</sup> denotes equal contributions.

- 4. **Rim, N.**, Berman, M.G. & Leong, Y.C. (2024, February) Language use between liberals and conservatives diverges along moral lines. *The Society for Personality and Social Psychology Annual Convention* 2024, San Diego, CA
  - \* Graduate Student Poster Awards Runner-up
- 5. **Rim, N.W.**, Berman, M.G. & Leong, Y.C. (2022, July) Word embeddings reveal dimensions of polarized language use between news outlets. *8th International Conference on Computational Social Science*, Chicago, IL
- 6. **Rim, N.W.**, Kim, Y.-E. & Cho, Y.S. (2018, August) The Effect of Reward on Simon Task Performance. *72th Annual Conference of Korean Psychological Association*, Seoul, Republic of Korea

## Workshop Presentations

- Natural scenes are more compressible and less memorable than man-made scenes. Cognition Workshop, University of Chicago, 10/02/24
- 2. Exploring Dimensions of Partisan Bias in Large Real-life Corpora. *Cognition Workshop*, University of Chicago, 03/29/23

## Invited Lab Meeting Talks

1. Affective Polarization of Identities and Issues in Reddit and News.

\*Computational Social Science Lab\* (PI: Dr. Ashton Anderson), University of Toronto, 08/08/24

# Honors, Scholarship & Grant

- 2024-25 **Fellow**, Institute for Mind and Biology, University of Chicago.
- 3 times **Norman H. Anderson Fund**, the University of Chicago.
- 2022 **First Year Scholars Summer Grant**, The University of Chicago.
- 2022 **Graduate Council Research Fund**, The University of Chicago.
- 2017 **Veritas Program Scholarship**, Korea University.

# **Teaching Experiences**

<b>Teaching</b>	Assistant,	University	′ of	Chicago

2025	Cognitive Psychology
Spring	Instructor: Professor Marc G. Berman
2025 Winter	<b>Psychology of Negotiation</b> Instructor: Professor Boaz Keysar
2024 Fall	<b>Psychology of Decision Making</b> Instructor: Professor Boaz Keysar
2024 Spring	<b>Cognitive Psychology</b> Instructor: Professor Monica D. Rosenberg
2022	Social Psychology

Fall Instructor: Professor Yuan Chang Leong

Guest Lectures, University of Chicago

2024 05/28	What can Large Language Models teach us about language? Cognitive Psychology
2024 04/23	Introduction to Markov Chain Monte Carlo (MCMC) Experimental Design and Statistical Modeling II (Graduate level)
2022 11/02	Social Psychology and Social Media Social Psychology

# **Services**

Ad-hoc review

eLife, Social Cognitive and Affective Neuroscience, Emotion, Journal of Environmental Psychology, Collective Intelligence

Departmental Services, University of Chicago

2023-25 Coordinator for **Cognition Workshop** (Bi-weekly departmental workshop)

Last updated at June 4, 2025