

TIP PROJECT STYLE GUIDE

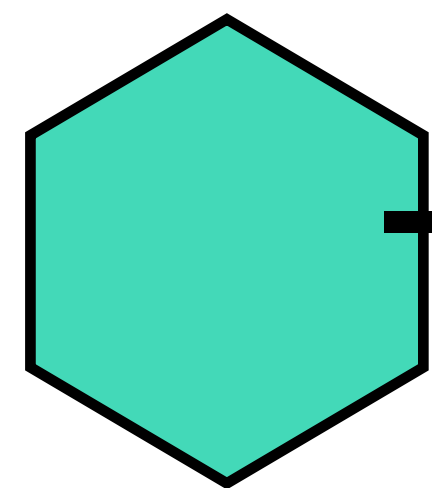
Typefaces, color, and high level style structure based on our theme.

PRIMARY TYPEFACES (Both are found on Google Fonts for Free)

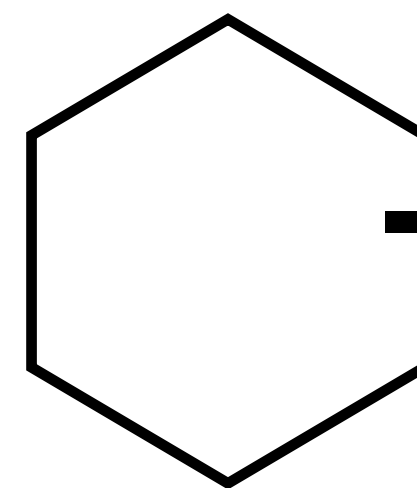
RALEWAY - All caps used as section titles, semibold or bold

Source Sans Pro - Used for **body content**, style is normal but weight is 300

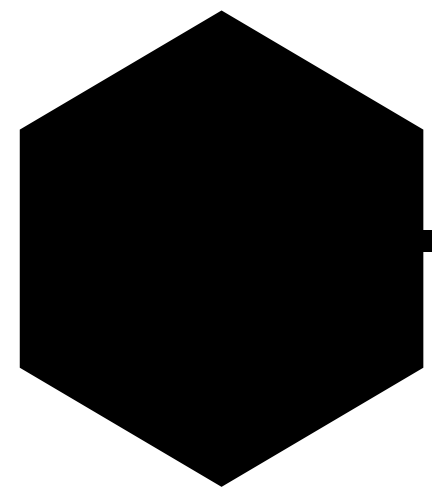
Four Main Colors



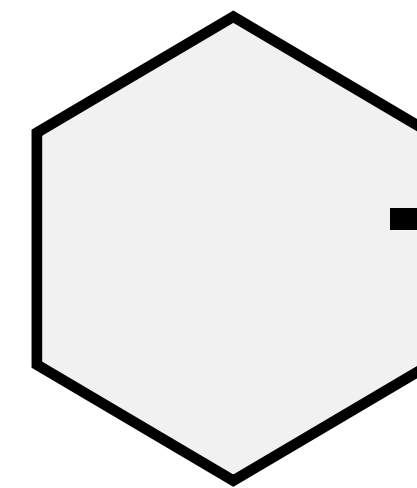
#43D9B8 used
as alternating
background and
highlighted actions



#ffffff used
as alternating
background



#000000 used as
primary text color



#F1F1F1 used
for unimportant information near the
bottom of the page. Poor usability but
we can use it for now