Nicholas W. Weeden

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WORK EXPERIENCE

LIVESTACK – *Crowdfunded Live Streamed Events*   San Francisco, CA
SOFTWARE ENGINEERING INTERN (09/2020 - 10/2020)

- Improved event creator experience by allowing creators **to send a personalized email to all the attendees** of their event using React, Express.js, and the SendGrid API
- Customized user experience by creating a feature to **dynamically show users how to interact with an event** based on their relationship to the event using PSQL and React
- Enhanced **setup and implementation of codebase locally** by seeding and testing the database and effectively incorporating Algolia's API into setup workflow
- Languages & technologies used: JavaScript (**React**, **Node.js**, **Express.js**), HTML, CSS, **PostgreSQL**, SendGrid, Git, Jest

FITBIT – *Hardware and software focused on health and wellness*   San Francisco, CA
BUSINESS PLANNING AND STRATEGY MANAGER, STRATEGY ASSOCIATE (2018 - 2020)

- Worked with **senior leadership** to define Fitbit Health Solutions' **long-term strategy**, analyzing market trends, evaluating different therapeutic areas, and creating revenue forecasts
- **Developed the Fitbit pharmaceutical strategy for the CEO**, evaluating opportunity, feasibility, and go-to-market strategy, leading to the alliance with Pfizer and BMS
- **Analyzed new business opportunities** by market, device, and partnership by determining pricing strategy, developing business models, amd evaluating revenue opportunities
- Conducted multi-week sprints **supporting different business lines**, creating regional market analyses for the chief growth officer, developing acquisition targets and financial models for VP of corporate development, and leading partnership workshops with the head of business development
- **Managed an analyst** to create and track toward project roadmaps, iterating and pivoting our focus as our team's priorities shifted

ACCENTURE STRATEGY – *Global strategy consulting firm*   Boston, MA
CONSULTANT, SENIOR ANALYST, ANALYST (2015 - 2018)

- Redefined a *consumer packaged goods* company's **portfolio strategy**, prioritizing their focus to core brands by analyzing SKUs across 10+ brands, providing market-specific product assortments, and developing, executing, and analyzing consumer surveys
- Developed a *pharmaceutical* company's first Global Patient Support Program Standard Operating Procedure by **collaborating with 26 markets** through surveys, interviews, and workshops to determine the current state of patient services offered globally, while managing an analyst
- **Increased patient access** for an *Academic Medical Center* by analyzing physician productivity across three ambulatory clinics and running workshops to focused on patient flow, patient communication, and clinic organization

EDUCATION

RITHM SCHOOL *(2020)*   San Francisco, CA
- Full-time intensive, four-month coding bootcamp covering full stack web development

BROWN UNIVERSITY *(2011 - 2015)*   Providence, RI
- Bachelor of Arts in Health and Human Biology with a focus on Health Care
- NCAA Division I Men's Lacrosse Team, Academic All-American, Unsung Hero Award

TUCK SCHOOL OF BUSINESS AT DARTMOUTH *(2015)*   Hanover, NH
- Tuck Business Bridge Program

TECHNICAL SKILLS

- *Programming Languages*: **JavaScript**, **Python, PostgreSQL, HTML, CSS**
- *Frameworks/Libraries:* **Node, React, Redux, Express, Flask, jQuery, Jinja, Jest, Bootstrap**
- *Other:* Git, Github, Heroku, Tableau, IRI/Nielsen, Qualtrics

PERSONAL

- Brown: Four-year starter for Men's Varsity Lacrosse, Brown Biotech Investment Group, Delta Phi Fraternity
- Interests: Skiing, Video Editing, Board Games, Puzzles, Mountain Biking, Lacrosse, Soccer