

Assessment Task 3: Research Essay Outline

Name:	Charity Yang		
Student ID:	12345678	Class:	English 2-30
Topic:	Intellectual Property – Plagiarism		
Question:	Plagiarism is currently a major issue for all universities. What is the problem, and how can		
	it be dealt with?		

Introduction (3 Paragraphs)

What information is necessary for the introduction?

- Definition of terms related to the topic
 - Brief introduction to the problem
 - Include in-text citations

Paragraph 1	❖ Definition:
	• Plagiarism - "The unauthorized use of the language and thoughts of another
	author" (Dictionary.com, n.d., para.1)
	❖ Occur in two situations (Oshima & Hogue, 1999, p.83):

- Individual's work is passed off as someone else's without reference
- Someone's work mirrors another piece

Paragraph 2 Brief problem introduction

- Plagiarism cases increase
 - Invest in anti-plagiarism software
 - Plagiarism councils meet frequently
 - · Constant awareness of plagiarism risks
 - Accused of plagiarism academic misconduct

Paragraph 3 Thesis Statement (Complete sentence)

This essay investigates the growing problem of plagiarism in universities and suggests reasonable solutions to it and evaluates the effectiveness of these solutions



Situation (4 Paragraphs)

What information is necessary for the situation section?

- Provide TWO (2) current situations related to the topic
- In each situation, provide at least TWO (2) examples
 - TWO [2] in-text citations

Paragraph 1

Introductory Statement (introduce the 2 situations):

- Advancement of technology
- Unethical academicians

Paragraph 2

First Body Paragraph (First Situation):

Topic Sentence:

* Rise in plagiarism linked to availability of technology

Explanation:

- Cut and paste technology
- Lift others' words

Evidence 1 & Explanation:

- Increase in 'essays for sale' via the internet.
 - Google 'buying essays' about 4,840,000 results.
- Purchase online essay writing business
 - As little as £4 (Malvern, 2008)
- "Significant' rise ...pupils caught copying work..." (Welsh Joint Education Committee [WJEC], as cited in BBC News, 2006).
- Situation stop if no demand

Evidence 2 & Explanation:

- ❖ 'Turnitin' costly investment to curb plagiarism
 - Yet over 80% of institutions in Britain invested (Kellerman, 2006)
 - M measures taken to deter plagiarism

Linking Sentence:

Technology advancement – plagiarism popular and easier

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Paragraph 3

Second Body Paragraph (First Situation)

Topic Sentence:

Academicians plagiarising

Explanation:

- ❖ Possible reasons:
 - Pressure to publish
 - Lack motivation own research

Evidence 1 & Explanation:

- ❖ Famous recent case Dr Raj Persuad
 - "admitted...for publication in his book and in articles...submitted" (Malvern, 2008).

Evidence 2 & Explanation:

- Professor Judith M. Okley work plagiarised in Isabel Fonseca's book, Bury Me Standing (Armitstead, 2008).
 - Experience with gypsies no acknowledgement
- These kind of occurrence fairly frequent
 - Credibility at risk

Linking Sentence:

* Tarnish reputation – institution and self

Paragraph 4

Concluding Paragraph (summarise situations)

- affects every corner of academia
- issue can be dangerous when students enter workforce

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Problems (4 Paragraphs)

What information is necessary for the problems section?

- Provide TWO (2) current problems related to the topic
- In each problem, provide at least TWO (2) evidence [cause/reason/effect]
 - TWO [2] in-text citations

Paragraph 1

Introductory Statement (introduce the 2 problems):

Plagiarism affects:

- university's standing income
- students' academic pursuit

Paragraph 2

First Body Paragraph (First Problem):

Topic Sentence:

Image tarnished - rampant plagiarism

Explanation 1:

Imply inability to teach academic style writing

Evidence 1 & Explanation:

- ❖ Intake of students and income decrease (Banwell, 2003).
 - $\bullet \quad Expel \ the \ students-large \ drop-out \ rate.$
 - Keep students grades cut show poor results
 - Problem disciplining plagiarists

Explanation 2:

❖ Difficulty policing plagiarism – unintentional plagiarism

Evidence 2 & Explanation:

- Mark deduction affects academic performance
 - Seem to be unfair (Armitstead, 2008)
- ❖ Take disciplinary action could hurt their image

Linking Sentence:

❖ Institutions lose reputation & income – if not addressed



Paragraph 3 Second Body Paragraph (Second Problem):

Topic Sentence:

Impede students' academic progress

Explanation:

- ❖ Zero-tolerance expel
- ❖ Don't expel lower grades

Evidence 1 & Explanation:

- ❖ Waste time and money attending university (Redman, 2006).
- Plagiarist not caught, will suffer
 - Lack skills and knowledge development
 - Negatively affected when join workforce

Explanation:

- Plagiarism of their own work
 - Two essays similar copy and paste

Evidence 2 & Explanation:

- ❖ Marker pick punishment not graded (Malvern, 2008).
- ❖ Intentional or unintentional serious academic offence

Linking Sentence:

Low chance of graduating

Paragraph 4

Concluding Paragraph (summarise problems)

❖ Integrity – universities and students - questioned



Solutions (4 Paragraphs)

What information is necessary for the solutions section?

- Provide TWO (2) solutions related to the topic
- In each solution, provide at least TWO (2) evidence
 - TWO [2] in-text citations

Paragraph 1 Introductory Statement (introduce the 2 solutions):

- Induction experience
- Alternative assessments

Paragraph 2 First Body Paragraph (First Solution):

Topic Sentence:

Part of induction experience

Explanation 1:

Curriculum - plagiarism is a crime

Evidence 1 & Explanation:

- ❖ Made available online learning platform (University of Bristol, 2008)
- ❖ Additional education included help solve plagiarism

Evidence 2 & Explanation:

- Alert students
 - Without showing how to avoid
- Simple instruction lesson
 - Reduce occurrence within higher education institutions (Carroll, 2008)
 - Instructor play key role
 - · Activities to apply academics skills

Linking Sentence:

Plagiarism dangerous – be careful



Paragraph 3 Second Body Paragraph (Second Solution):

Topic Sentence:

Alternative assessments

Explanation 1:

- Individual portfolios or presentations
- Students to explore more around their subject
- Students present their findings in a different way.

Evidence 1 & Explanation:

- No "ready-made coursework that integrates theory and practice",
- Create material "uses personal experiences or reflects on a case study you made up" (Carroll, 2008).
 - Student produce everything 100% own

Evidence 2 & Explanation:

- ❖ Annotated booklists
 - Students record relevant findings
 - Viva assessed submitted work and interview answers
 - Submit photocopies of reliable sources used (Redman, 2008).

Linking Sentence:

Combating of plagiarism - change assignments assessed

Paragraph 4 Concluding Paragraph (summarise solutions)

- Proper implementation
- Strong desire for change

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	Evaluation (3 Paragraphs)		
	What information is necessary for the evaluation section?		
	- Choose the best solution out of the two you have provided		
	- Provide an explanation (no in-text citation required)		
Paragraph 1	Introductory statement that defines the issue (provide a complete sentence)		
	❖ Problem won't disappear – one solution as best option		
Paragraph 2	Evaluate the best solution		
	Topic Sentence:		
	Anti-plagiarism workshop – induction week		
	Explanation 1:		
	❖ Students are aware of the severity of committing plagiarism		
	Lecturers aware of university policy		
	Explanation 2:		
	 Introduction of compulsory classes 		
	Aware of issues		
	Explanation 3:		
	❖ Introduce technology checking plagiarism		
	Become aware and careful		
	Linking Sentence:		
	❖ Compulsory class and reminding students		
	Students – get best degree		
	Institutions – reputation safe		
Paragraph 3	Concluding Paragraph (summarise evaluation)		
	❖ Proactive steps to counter, reduce cases		



Conclusion

What information is necessary for the evaluation section?

- Provide a concluding statement
 - Provide a summary

Concluding Statement:

❖ Plagiarism not going away – but can be prevented

Recommendations/Summary:

- Get all on board with university policy
- Stakeholders have a part to play
- Start awareness from primary/secondary level

Reiteration of Thesis:

❖ It is clear there are problems, but solutions to solve

(693 words)



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