



UMANG SINGH


Lead UX Designer, with **3 years of experience** in creating innovative digital solutions with a sprinkle of SaaS and ERP magic for B2B/B2C companies.

PORTFOLIO

<https://umangsingh27.github.io/>

<https://www.behance.net/umangsingh>

CONTACT DETAILS

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SOFTWARE SKILLS



Figma



Sketch



ClickUp



Adobe
Xd



Adobe
Photoshop



Adobe
Illustrator

SPECIAL TRAITS

- > Strong Analytical Skills
- > Planning & Strategic Thinking
- > Effective Communication Skills
- > Leadership Qualities
- > Result Oriented Focus
- > Team Management
- > Client Handling

EXPERIENCE

Lead User Experience (UX/UI) Designer

Now Purchase, Kolkata

September 2022 - Till Date

- Leading Design team with 3 members for in-house product designing.
- Re-engineering & streamline of in-house processes for Product team.
- Spearheaded Product Design of "MetalCloud" SaaS platform - Digitalise, automate and improving processes for \$19 billion Foundry industry.
- Overall User Experience upgrade of the "MetalCloud" platform led to increased adoption by clients from 16 to 92 in 6 months.
- Redesigning NowPurchase Co. Website, resulted in 20x increase in 'organic visit sessions' and 10x increase in 'user time on site'.

User Experience (UX) Designer

Winjit Technologies Pvt. Ltd., Nashik

May 2021 - August 2022

- Single-handedly crafted user-focused solutions for 14 end-to-end projects (Docuverus, Torrent Labs, RBL Bank, TATA Capital, SIDBI, etc) across various domains, leveraging design principles, processes, and industry-best practices.
- Efficient Client handling, Business Requirement Analysis, Feature Shortlisting & Product Documentation, resulting in 100% timely delivery & client satisfaction.
- Collaborating with cross-functional teams, exhibiting effective communication, adaptability, and teamwork in a dynamic, fast paced and agile work environment.

"SharedBatua" Project Internship [Fintech]

Mobiliya Tech

Apr 2021 - Aug 2021

- Created a UPI based Digital Batua for children with Parental control and rewards using 6D UX Design process, that helped in raising funding of \$100 Million.

"CredibleMe" Live Project [Ed-tech]

Snapper Future Tech

Nov 2020 - Mar 2021

- Created Design System for a Blockchain based accreditation & certificate verification platform using 6D UX Design process, that resulted in website-wide consistency.

EDUCATION

Master of Design in User Experience (UX/UI) [9.57 CGPA]

Chitkara University, Punjab

2020 - 2022

- Prepared & Submitted a Design Thesis entitled "Can emerging & disruptive technologies (IOT, AI, ML) change the way power sector works in India today".

COMPETITION & CERTIFICATION

Hack-a-thon - Profit Margin Expansion

NowPurchase

May 2023

- Ideated Profit Margin Expansion through bulk buying of Raw Materials, based on client data collection, AI based usage pattern study and predictive analysis. Impressed by the strategy, the company has started implementing it.
- Led the team to "Runner-up" honours and clinched the "Best Presenter" award.

Rising Star Award

Winjit Technologies

Oct 2021

- Acknowledged my abilities & hard work by granting me the "Rising Star" award.

Design-a-thon Competition

Tata CliQ - ImaginXP

Oct 2021

- Secured 7th position (350+ candidates) for designing Career Counselling App.

Google UX Design Professional Certificate

Oct 2021