

# More Event Ideas



# INTERACTIVE QR REGISTRATION

- Skip the pen & paper model of registration for events
- User will enter their information and have their picture take at a digital kiosk
- A QR will be generated, when scanned the user will see a personalised registration complete message and a virtual map of the venue with information on all kiosks

# INTERACTIVE REGISTRATION



# INTERACTIVE CONTENT

- Use interactive touch screens to interact with attendees on their own terms
- Attendees can come to your booth, interact with your touch screens and request content such as brochures, videos, surveys, quizzes, or prize entries



# VR GAMES

- Everyone loves to Compete and Win
- Simple but effective, games can be used to attract attendees to your booth in droves. They can range from simple games like trivia, jumbo board games or golf putting, to casino style games like prize wheels, roulette wheels or slot machines. Just make it fun!



# PHOTO BOOTH

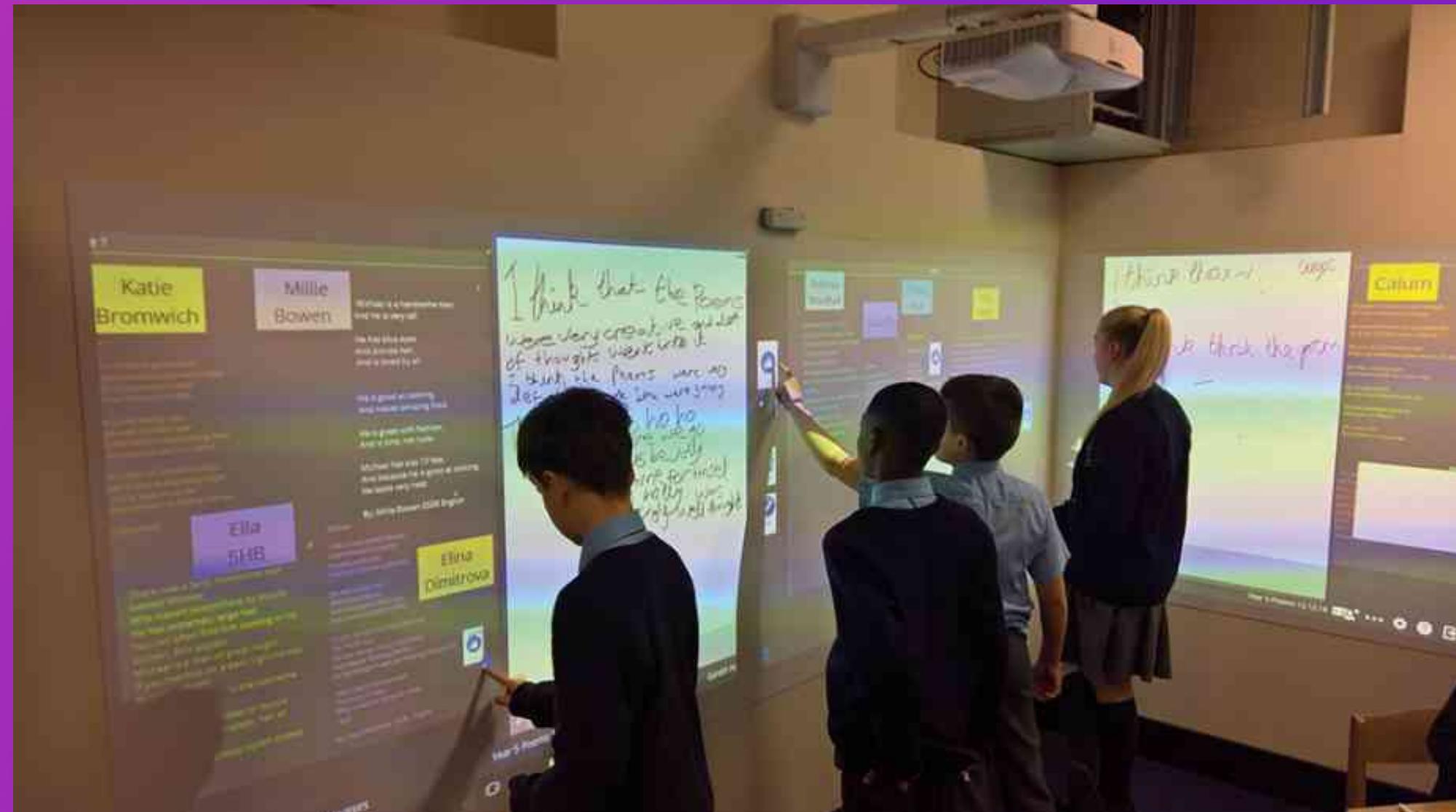
- Invite visitors to have their photo taken. In addition, ask them to create a caption for the photo that relates back to your brand. After the event, you can share these photos and captions online. This allows people to tweet and share them!

**AR & Green Screen**



# INTERACTIVE COMMENT WALL

- Have a digital touch wall on your booth to allow attendees to write personal messages or comments on
- Encourage passersby to come to write something
- This can be used to gather unique intel about attendees, depending on what is written



# AR CONCIERGE

- Instead of having multiple man power to assist your attendants, leverage Augmented Reality Concierge to attract attention



# DIGITAL AGENT

- Instead of having multiple man power to assist your attendants, leverage digital agents to attract attention



# AR WAY FINDING

- Assist your attendees navigate to your booth with the help of Augmented Reality Way Finder



# AR POSTERS

- Advertise your booth, and services via. Augmented Reality posters



# **THANK YOU.**

For more queries, connect with us:

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