interview Guide

Going On Holiday Interview Guide

Hello! My name is Ann Maina, and I am excited to chat with you about your experiences going on holidays with friends! The goal of this

interview is to uncover the fun and sometimes

tricky moments that can happen during these

holiday experiences for everyone. Let's dive

trips. Your insights will help us create better

© Objectives

Why did we decide to run this research?

- Understand how friends plan their holidays together.
- Identify common challenges and stressors during trips.
- · Gather ideas for making holidays more enjoyable.

Hypotheses

What assumptions were made going into this research?

Main Topics & Questions

Planning & Coordination

• Q1: Can you walk me through how you usually plan a holiday with friends? What steps do you take?

- Q2: What challenges do you face when coordinating schedules and preferences?
- Q3: How do you make sure everyone's interests are considered when choosing a destination?

Social Dynamics

• Q4: Tell me about a disagreement you had with friends during a holiday. How did it go?

- Q5: How do you handle different expectations for activities while on holiday?
- Q6: What role do you usually take in group dynamics during these trips?

Budgeting & Expenses

Activities & Experiences

- Q10: What types of activities do you enjoy most when traveling with friends, and why?
- Q11: How do you balance relaxation time versus planned activities?
- Q12: Can you share a memorable experience from a holiday that stands out to you?

Post-Holiday Reflections

- Q13: After returning from a trip, how do you reflect on the experience with your friends?
- Q14: What changes would you suggest for future trips based on past experiences?
- Q15: How do holidays impact your friendships?

Screening Questions