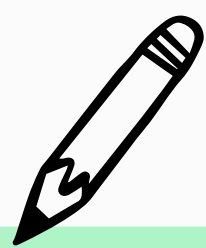


# Problem Statement

## Enhancing Group Holiday Planning

How Might We Improve Communication and Collaboration Among Friends During Holiday Planning?

**I am**



Linda

**I'm trying to**

trying to plan a holiday with my friend group

**But**

I often face challenges with miscommunication about preferences and budget constraints

**Because**

each person has different expectations and comfort levels regarding spending.

**Which makes me feel**

frustrated and anxious, as I want everyone to enjoy the trip without conflicts