Ideation

Creative Solutions Brainstorming for Holiday Planning

Objective

To generate creative solutions for improving communication and collaboration among friends during holiday planning.

Session Structure

Group Setup
- Group Size: 5 people
- Roles: Facilitator and Time-Keeper

First Run (10-15 minutes)
- Facilitator leads the brainstorming session.
- Ideas are captured on sticky notes .

Switch Roles
- After the first run, participants switch roles.

Second Run (10-15 minutes)
- New facilitator leads the session, building upon previous ideas.

Voting Process (5-10 minutes)
- Participants vote for their top three ideas.
- Tally votes to identify the top three ideas.

Logistics
- Materials Needed: Sticky notes, pens, timer, camera for pictures.
- Location: Zone
- Date and Time:19th November 4.00pm

10min

Session one

Collaborative Planning App: An app that allows friends to input their preferences, budgets, and availability in one place.

Budgeting Workshops: Informal sessions where friends can learn how to discuss finances comfortably before planning trips.

Role Assignment Templates: Pre-designed templates that help assign planning tasks based on each person's strengths and preferences.

Group Decision-Making Tools: Tools that facilitate group voting on activities, destinations, and budgets to ensure everyone's voice is heard.

Conflict Resolution Guidelines: A set of guidelines or tips for resolving disagreements amicably during the planning process.

Shared Document for Ideas: A shared online document where everyone can contribute ideas and suggestions for the trip.

Icebreaker Activities: Fun activities or games to help friends discuss their preferences and expectations before planning.

Social Media Group: Creating a private social media group where friends can share ideas, photos, and updates related to the trip planning process.

Visual Itinerary Boards: A visual board where all ideas, plans, and schedules are displayed for everyone to see and contribute to.

10min

Session Two

Role Assignment Templates: Pre-designed templates that help assign planning tasks based on each person's strengths and preferences.

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10min

Top three Ideas

Collaborative Planning App

- An app where friends can input their preferences, budgets, and availability to facilitate better communication during planning.

Budgeting Workshops

- Organize informal workshops where friends can learn how to discuss finances comfortably before planning trips.

Role Assignment Templates

- Develop templates that help assign roles for planning tasks based on each person's strengths and preferences.