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UI/UX Designer

Professional Summary

Results-driven UI/UX Designer with experience in user research, wireframing, prototyping, and high-fidelity designs. Skilled in creating intuitive and user-friendly digital experiences, aligning with Material Design principles and design systems. Proficient in Figma, responsive web design, and user-centered design methodologies. Passionate about enhancing user engagement through accessibility, usability testing, and iterative design improvements.

Skills & Tools

- UI/UX Design: Figma, Wireframing, Prototyping, Material Design, Design Systems, Usability Testing
 - User Research & Interaction Design: Persona Development, Journey Mapping, A/B Testing
 - Frontend Development: JavaScript, React, HTML, CSS
 - Collaboration & Tools: Slack, Jira, Figma, Github
 - Responsive & Accessible Design: Mobile-first Approach.
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Experience

UI/UX Designer Bongohub | Current

- Redesigning key user flows including the landing page sign-up, "People" page, and project showcase sections to improve clarity, usability, and user engagement.
- Creating reusable UI components in Figma such as buttons, form fields, navigation bars, and cards for consistency and scalability across the product.
- Building interactive prototypes to simulate real user interactions and collaborating with developers for seamless handoff and implementation.
- Applying Material Design principles and using system libraries to maintain a coherent and accessible design system.

Apprentice Software Developer Zone01 Kisumu | Current

- Gaining hands-on experience in full-stack development, building React components for dynamic and responsive user interfaces.
- Designing and implementing backend logic using Go (Golang) to create efficient APIs and handle data operations.
- Creating wireframes and prototypes in Figma, then translating them into functional components using React and Tailwind CSS.

Website Design and Development Kisumu Youth wash Parliament| Feb 2025 - March 2025

- Developed and launched an intuitive website, enhancing user experience and boosting conversions by 35%.
- Optimized site performance, reducing load times by 50% for improved retention.
- Implemented A/B testing strategies, leading to a 20% increase in user engagement.
- Designed a responsive, accessible interface, ensuring seamless interaction across devices .

Website Development Shoka Trident Millers | Dec 2024 - Feb 2025

- Developed a responsive website UI, improving navigation and interaction flow.
- Implemented modern CSS techniques for enhanced visual aesthetics.
- Optimized performance through lazy loading, reducing page load time by 20%.

Website Design and Development A1 Professional Cleaning Service | Aug 2024 - Nov 2024

- Designed and built a user-friendly, visually appealing website, increasing customer engagement by 40%.
- Conducted usability testing, leading to a 15% reduction in bounce rate.
- Ensured cross-browser compatibility and mobile responsiveness.

UI/UX Design internship Cityright LLP | July 2023 -Dec 2024

- Redesigned key user flows, reducing task completion time by 30% and improving user satisfaction scores.
- Conducted usability testing and iterated on designs, leading to a 20% decrease in drop-off rates on key pages.
- Collaborated with developers and stakeholders to refine and implement design solutions.
- Created wireframes, mockups, and interactive prototypes using Figma.
- Optimized navigation and interface elements, increasing engagement rates by 25% across mobile and desktop users.

Education

Bachelor of Science (B.S.) Community Development

Egerton University, Nakuru, Kenya | 2018 - 2023

Projects

- [Carbon Chama](#)
- [Trident Millers Website](#)
- [Kisumu Youth Wash Website](#)
- [A1 Professional Cleaning Service Website](#)