Anne Purity Maina
contact:+254724318117 Nairobi,kenya
Email | Linkedin | Portfolio | Github | Medium

Professional Summary

I'm a devoted,passionate UI/UX designer who truly loves crafting digital experiences that are not just functional but also enjoyable for users. My approach is all about putting people first,I spend time understanding what users need and how they think, which helps me create designs that resonate with them. With experience in web design, I take pride in establishing design guidelines and best practices that not only enhance the user experience but also ensure consistency across projects. I'm always mindful of how users interact with systems, striving to make those interactions as smooth and intuitive as possible.
In addition to my design skills, I possess digital skills that help in strengthening company digital presence by creating engaging profiles, managing social media accounts, and designing interactive posters that foster community engagement.

I have a strong eye for visual design and a knack for problem-solving, which makes me a valuable team player. I'm always ready to tackle new challenges head-on and I'm eager to contribute to company success while continuing to expand my skill set.

Experience

Zone01 Kisumu   **Current**
Apprentice Software Developer

- Grounding expertise in understanding programming languages, developing technologies, and solving digital ;problems.
- Learning and practicing coding skills in languages in such as Golang,Javascript and python.
- Participating in hackathons to build up teamwork and problem solving skills.
- Writing technical blogs to share my experience in programming languages and how I solve recurring errors.
- Learning version control programs such as Git enabling one to work on projects as a team.

A1proffessional cleaning Service   **Aug2024 – Sep2024**
 Website Development and Communications Digital lead.

- Created a website for them for online visibility.
- Create a company profile that enabled them gain 50% clients.
- Managed their social media accounts such as Tiktok .
- Testing user interfaces on desktops, tablets, and mobile devices to ensure responsiveness.
- Creating polished, aesthetic ,easy to use roadmaps and designs
- Developing user-friendly interfaces for web and mobile applications.
- Designing and building multi-platform software applications using no- code builders (e.g., Dorik, WordPress).

Ui/ux Design Portfolio   **June 2024 – July 2024**
Website Design and Development

- Utilized design software tools (e.g Figma) to create visually appealing and user- friendly interfaces.
- Developed wireframes, prototypes, and high-fidelity mockups.
- Conducted user interviews and usability testing to gather insights thus improving my design decisions.

- Analyzed user feedback on designs to enhance user experience.
- Engaging with content for websites, blogs, and social media platforms to complement design work.
- Gained proficiency in HTML and CSS to collaborate effectively with developers.
- Implemented responsive design principles to ensure optimal view.
- Updated the portfolio with new projects to reflect current skills gained.
- Organized portfolio items by category and relevance to target audiences.
- Engaged with other designers and professionals through online platforms by sharing my portfolio design(e.g., LinkedIn, Behance)

CityRight Solutions   **July 2023 - December 2023**
UI/UX Intern

- Designed prototypes and wireframes in Figma.
- Researched design trends, materials, and technology to assist conceptual designs.
- Created new designs and modified existing ones to fit design parameters. (e.g cityright llp website revamp)
- Participated in industry events (e.g., Google Dev Fest Nairobi 2023) to stay updated on design trends.
- Promoted creative projects by generating new ideas.
- Collaborated with senior designers on innovative designs for various projects. (eg st mary's catholic church website)
- Improved web designs by incoporating client feedback and technical help bots

Education
September 2018-October 2023
Egerton University Nakuru, Kenya
Bachelor of Science (B.S.) Community Development

Projects

- **Peerfund**

   PeerFund is a peer-to-peer lending platform built on blockchain technology that prioritizes user experience by making the journey of accessing loans straightforward and accessible. The design focuses on creating an intuitive user interface that guides both borrowers and lenders through the process with ease. The information architecture is structured to be easily understandable, featuring clear navigation and a logical layout that facilitates seamless flows between different sections of the platform.

- **Portfolio**

   I designed my own personal portfolio website to serve as an online resume that showcases my professional skills and achievements. The portfolio features an overview of my services, demonstrating my expertise in specific skills e.g., web design, User research, Technical writing .I have highlighted various projects I've completed, providing clients with insights into my work process and the results I've achieved. Each project includes descriptions, technologies used, and key outcomes, allowing potential clients or employers to gauge my capabilities.

- **Digital Ducks**

Digital Ducks is an online store specializing in the sale of digital devices, designed to provide a seamless shopping experience for users. The platform features an intuitive interface that makes it easy to navigate through various product categories,allowing customers to quickly find and explore the devices they need. With user- friendly functionalities, shoppers can effortlessly add items to their cart, streamlining the purchasing process.

Skill set
- Proficient in Figma.
- Proficient in powerpoint.
- Proficient in canva.
- Proficient in Excel
- Proficient in HTML/CSS
- Website Architecture
- User Research
- Wireframing and prototyping.
- Visual design
- Figma proficiency
- Programming languages proficiency .e.g Golang
- Technical Writing
- Professionalism
- Analytical Thinking
- Team Collaboration
- Problem-solving

Blogs
- [Usability testing](#)
- [UX Design](#)
- [Design thinking](#)
- [Information architecture](#)

Language
English
- Advanced (C1)

References
Paul Oguda – Director Cityright solutions
hello@cityright.co.ke

Polyn Omondi – Director A1 Professional cleaning
A1TRADINGCOMPANYLIMITED@gmail.com