

Ann Purity Maina

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[Email](#) | [Linkedin](#) | [Portfolio](#) | [Github](#) | [Medium](#)

Professional Summary

I'm a devoted, passionate UI/UX designer who truly loves crafting digital experiences that are not just functional but also enjoyable for users. My approach is all about putting people first, I spend time understanding what users need and how they think, which helps me create designs that resonate with them. With experience in web design, I take pride in establishing design guidelines and best practices that not only enhance the user experience but also ensure consistency across projects. I'm always mindful of how users interact with systems, striving to make those interactions as smooth and intuitive as possible.

I have a strong eye for visual design and a knack for problem-solving, which makes me a valuable team player. I'm always ready to tackle new challenges head-on and I'm eager to contribute to company success while continuing to expand my skill set.

Experience

Zone01 Kisumu

Current

Apprentice Software Developer

- Grounding expertise in understanding programming languages, developing technologies, and solving digital problems.
- Learning and practicing coding skills in languages such as Golang, Javascript and python.
- Participating in hackathons to build up teamwork and problem solving skills.
- Writing technical blogs to share my experience in programming languages and how I solve recurring errors.
- Learning version control programs such as Git enables me to work on projects as a team.

A1 professional cleaning Service

Aug 2024 - Nov 2024

Website Design and Development

- Grounding expertise in understanding user behaviors, needs, and pain points to inform design decisions.
- Testing user interfaces on desktops, tablets, and mobile devices to ensure responsiveness.
- Creating polished, aesthetic, easy to use roadmaps and designs
- Developing user-friendly interfaces for web and mobile applications.
- Designing and building multi-platform software applications using no-code builders (e.g., Dorik, WordPress).

CityRight Solutions

July 2023 - December 2023

UI/UX Intern

- Designed prototypes and wireframes in Figma.
- Researched design trends, materials, and technology to assist conceptual designs.
- Created new designs and modified existing ones to fit design parameters. (e.g cityright llp website revamp)
- Participated in industry events (e.g., Google Dev Fest Nairobi 2023) to stay updated on design trends.
- Promoted creative projects by generating new ideas.
- Collaborated with senior designers on innovative designs for various projects. (eg st mary's catholic church website)

- Improved web designs by incorporating client feedback and technical help bots

Education

September 2018-October 2023

Egerton University Nakuru, Kenya

Bachelor of Science (B.S.) Community Development

Skill set

- Wire framing and Prototype Design
- Website Architecture
- User Research
- HTML and CSS
- Usability Testing
- Visual design
- Figma proficiency
- Programming languages proficiency .e.g Golang
- Technical Writing
- Professionalism
- Analytical Thinking
- Team Collaboration
- Problem-solving

Blogs

- [Usability testing](#)
- [UX Design](#)
- [Design thinking](#)
- [Information architecture](#)

References

Pauline Wambui - Director A1ProfessionalCleaning

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