

Workshop Summary and main concept:

Helping Sports Fans Organize Local Olympic Games

Main Concept Overview

Date: 26th November 2024

Facilitator: Anne maina

1. Introduction

Objective:


The objective of this workshop was to collaboratively generate innovative ideas that empower sports fans to organize local Olympic Games between two international editions, fostering community engagement and promoting the Olympic spirit.

2. Workshop Overview

Participants:

- Anne Maina(Leader)
- Ray(Time-Keeper)
- Doreen(Logistics)
- Teddy
- steve
- Anto
- Thad

 Duration: 2 hours

 Format: In-person using Round Robin for idea generation and Affinity Diagramming for idea organization.

3. Problem Statement

Problem Statement:

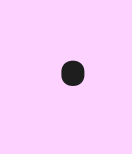
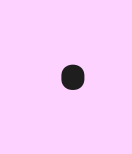

"How might we help sports fans organize local Olympic Gamesin between two international editions?"

4. Ideation Process

Steps Taken:

1. Defined the problem statement.
2. Conducted a Round Robin idea generation session, allowing participants to build upon each other's ideas.
3. Shared and discussed generated ideas as a group.
4. Organized ideas using Affinity Diagramming to identify themes.
5. Developed top ideas into actionable plans.
6. Presented action plans and gathered feedback.
7. Conducted final voting to select one main idea for further exploration.

5. Key Ideas Generated


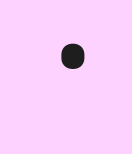
-  Idea 1: Community Olympic Festivals
Organize annual festivals in local communities that mimic the Olympic Games, featuring various sports, cultural activities, and community engagement initiatives.
-  Idea 2: Local Olympic Sports Clubs
Establish local clubs that focus on training and preparing athletes for community based Olympic events, fostering talent development and participation.
-  Idea 3: Digital Platform for Event Coordination
Create a digital platform that facilitates the organization of local Olympic events, providing resources, scheduling tools, and communication channels for participants and organizers.

6. Selected Main Concept

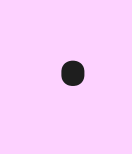

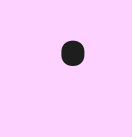
Concept Title: Community Olympic Festivals

Description:

This concept involves organizing annual Community Olympic Festivals that replicate the spirit of the Olympics at a local level. The festival will feature:

- Target Audience: Local sports enthusiasts, families, schools, and community organizations.
-  Key Features:
 - A variety of sports competitions for different age groups.
 - Cultural performances showcasing local talent.
 - Workshops and activities promoting health, fitness, and teamwork.
-  Potential Challenges:
 - Securing funding and sponsorships for events.
 - Coordinating logistics and volunteer management.
- Implementation Strategy:
 - Form partnerships with local businesses, schools, and sports organizations.
 - Develop a marketing plan to promote the festival within the community.

7. Next Steps

-  Further develop the Community Olympic Festivals concept.
-  Create a timeline for planning the first festival event.
-  Engage with potential partners for collaboration and sponsorship opportunities.

8. Conclusion

This workshop successfully highlighted innovative ways to engage sports fans in organizing local Olympic Games, fostering community spirit and participation in athletic activities. By focusing on Community Olympic Festivals, we aim to create an inclusive environment that celebrates sportsmanship and unity across diverse communities.