## **Problem Statement**

How might we help Pierre effectively manage his hydration strategy before, during, and after a race to ensure he performs at his best and avoids dehydration-related issues?

lam



pierre

I'm trying to

I am trying to prepare for a marathon

But

I often struggle with managing my hydration effectively before, during, and after races

Because

I sometimes forget to drink enough water and find it difficult to hydrate while running

## Which makes me feel

I anxious about my performance and worried that I might not finish the race properly.