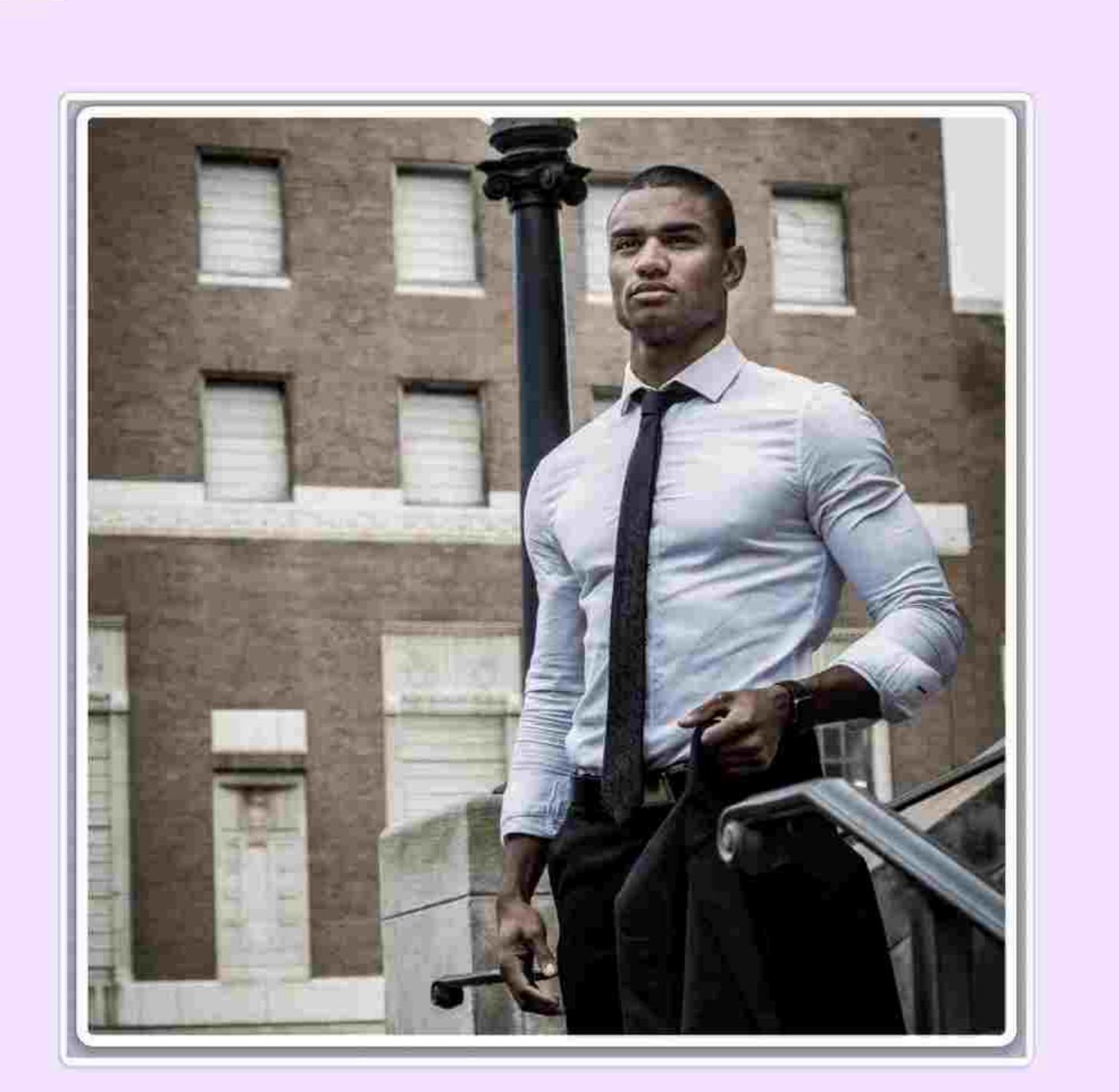
Section 2

User journey map



User Name

Pierre

- Age -28yrs
- Occupation-Data Scientist
- Location-Nairobi

User Needs

Pierre needs a hydration and training strategy to help him during long marathons.

User Mindsets

What kind of a mindset is your user in when they're finding or engaging with your service?

