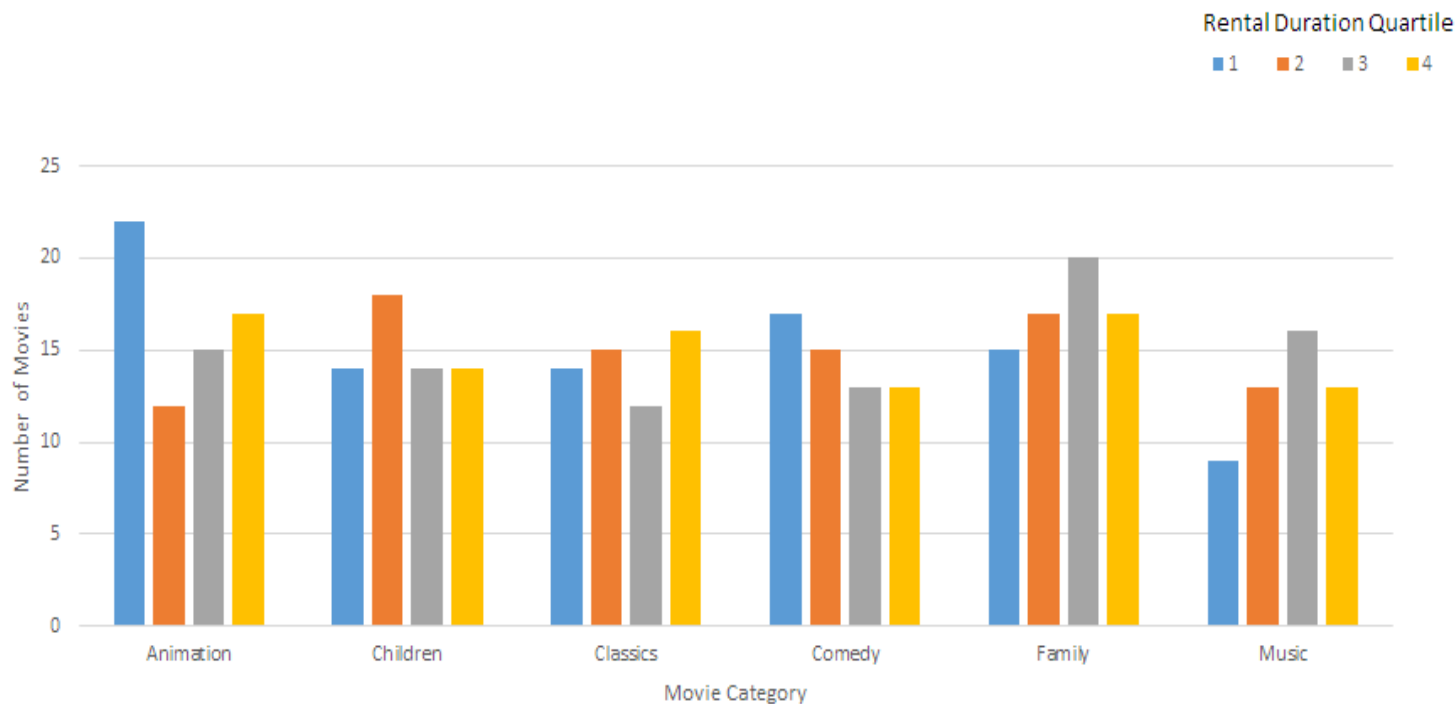


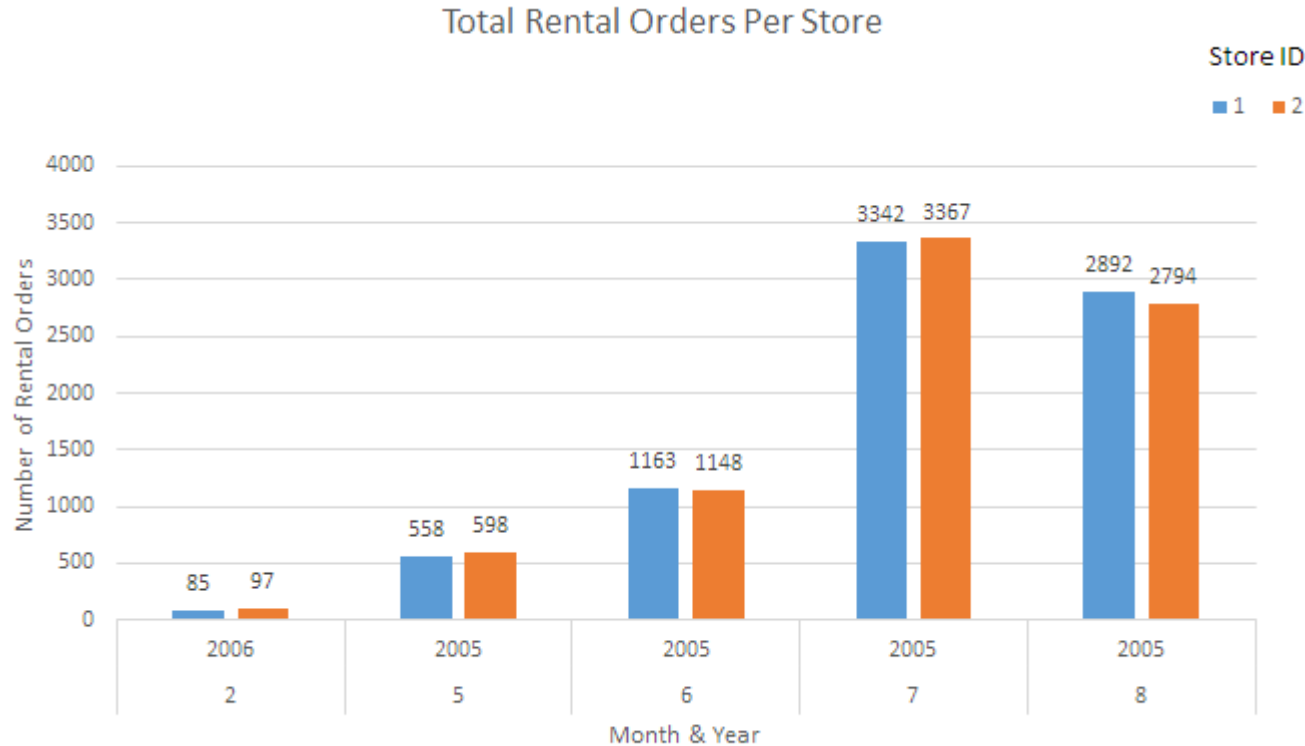
What are the count of movies per category for each quartile?

Movie Count Per Category Per Rental Duration Quartile



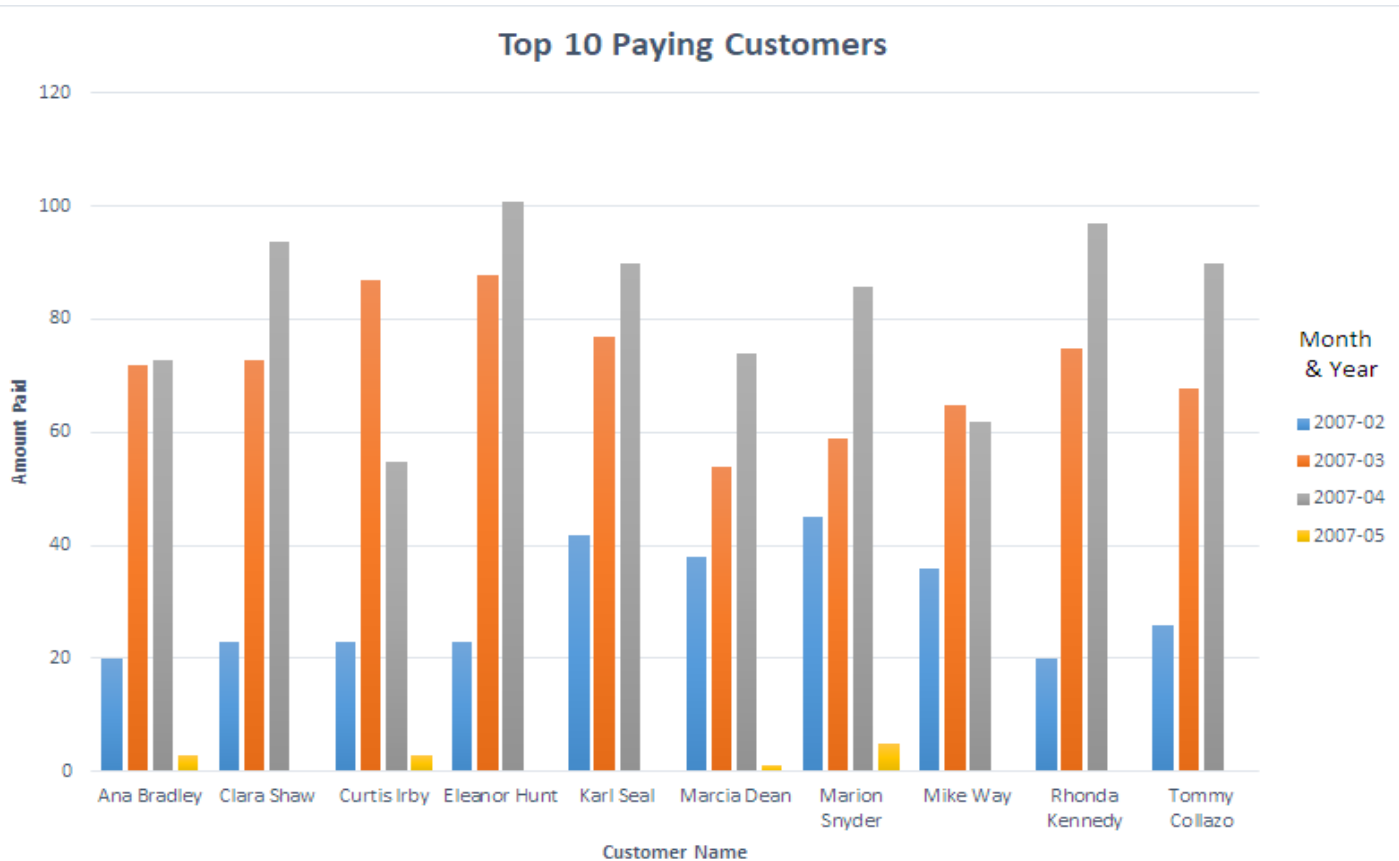
The Animation category has the most movies rented out in the first quarter and also one of the two categories of movies rented out most in the last quarter.

How does the rental orders for both stores compare?



The rental orders per year and month for the stores differ slightly

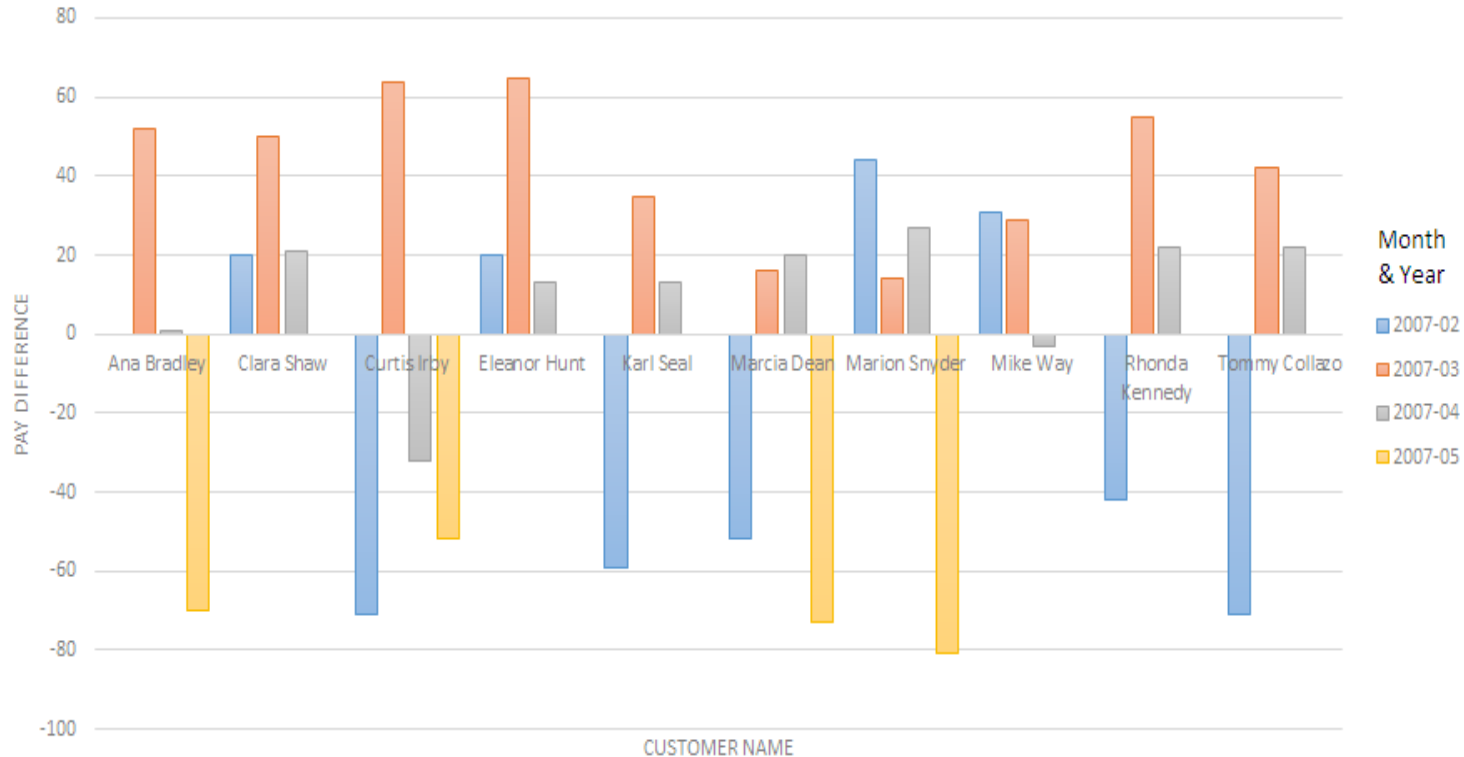
Who were the top 10 paying customers?



We notice that the most payment was made in April 2007. Whereas the least payment was in May 2007 where 6 of the top 10 paying customers made no payments.

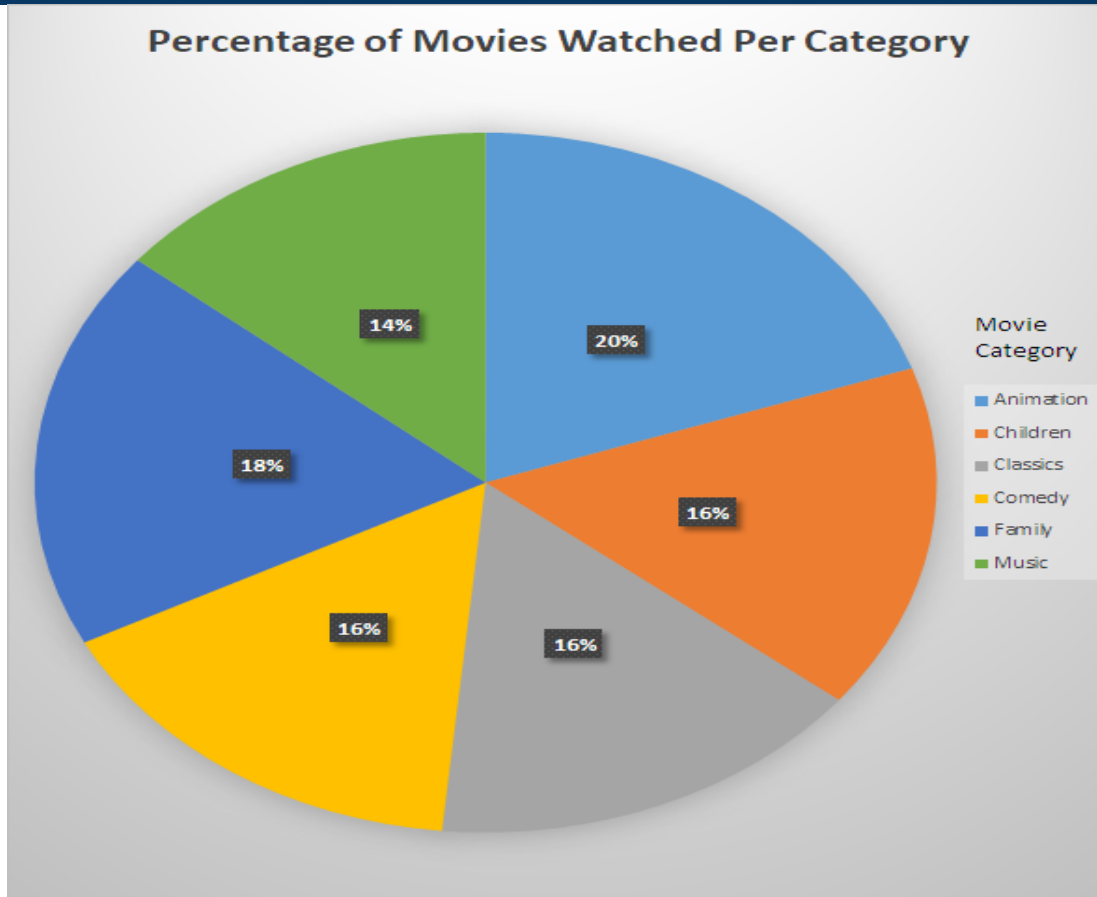
What is the difference across the monthly payments in 2007 of the top 10 paying customers?

Payment Difference for Each of the Top 10 Paying Customers



Eleanor Hunt paid the most difference in March 2007.

What kind of movies do families watch most?



It appears families watch Animated movies the most