Colors

sRGB, Hex	r250 g200 b0	r255 g155 b0	r0 g200 b225	r55 g120 b190	r150 g220 b0	r0 g170 b65
	#fac800	#ff9b00	#00c8e1	#3778be	#96dc00	#00aa41
ISO coated v2	C1 M21	C0 M45	C70 M0	C79 M47	C45 M0	C80 M0
	Y94 K1	Y100 K0	Y12 K0	Y0 K0	Y100 K0	Y96 K0
sRGB, Hex	r229 g79 b83	r196 g16 b17	r255 g153 b195	r209 g65 144	r162 g217 b239	r213 g241 b153
	#e54f53	#c41011	#e199c3	#d14190	#a2d9ef	#d5f199
ISO coated v2	C3 M80	C10 M100	C10 M50	C15 M85	C40 M0	C24 M0
	Y60 K0	Y100 K10	Y0 K0	Y0 K0	Y5 K0	Y53 K0
sRGB, Hex	r183 g188 b191 #b7bcbf		HKS		HKS 99 K	
ISO coated v2	C30 M20 Y20 K5					

Color Combinations

ABC	ABC	ABC	ABC	ABC	ABC	ABC
ABC	ABC	ABC		ABC	ABC	ABC
ABC	ABC	ABC		ABC	ABC	ABC
ABC	ABC	ABC	ABC	ABC	ABC	ABC
ABC	ABC	ABC		ABC	ABC	ABC
ABC	ABC	ABC		ABC	ABC	ABC
ABC	ABC	ABC	Do not use for toyal			
ABC	ABC	ABC	Do not use for text!			

Font

Title 36 Pt Helvetica Neue Bold *Italic*

Subtitle

24 Pt Helvetica Neue Regular Italic

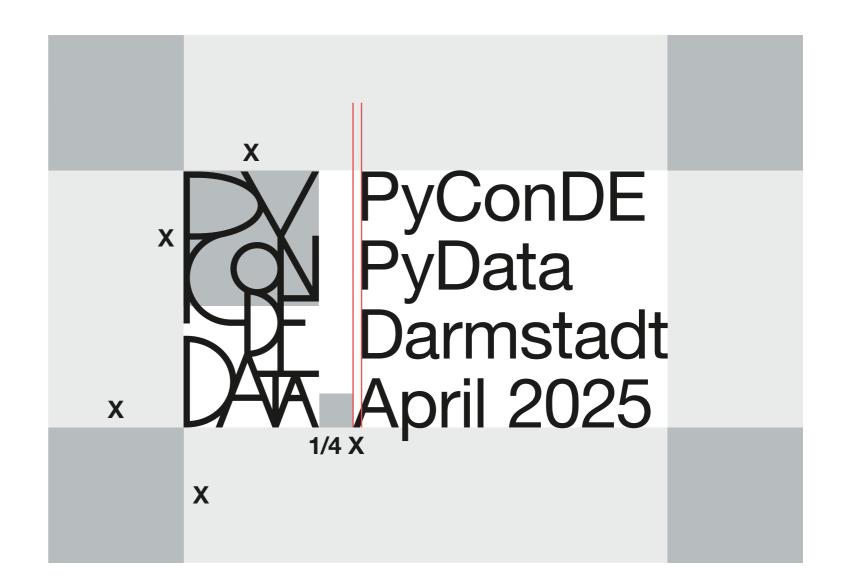
Heading 1 18 Pt Helvetica Neue Bold *Italic*

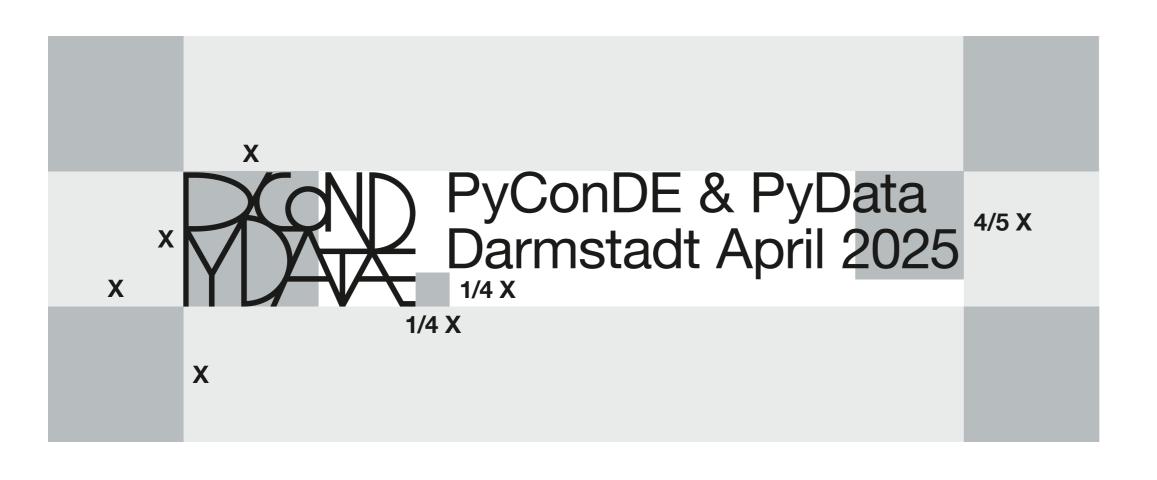
Heading 2 14 Pt Helvetica Neue Bold *Italic*

Fließtext 12 Pt Helvetica Neue Regular *Italic* 12 Pt Helvetica Neue Bold *Italic*

Logo

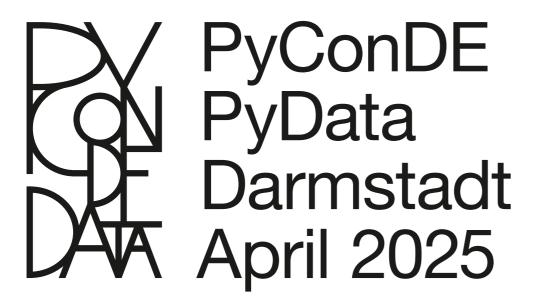
proportions and clear space





Logo vertical

positive and negative





Logo horizontal

positive and negative





Illustration – bars and pythons

proportions, parts and colors

