Awards Booklet

New York District Key Club 2016-2017

COMMUNITY LEADERS

GLOBAL CITIZENS



OUTSTANDING WORK

UNMASKING SERVICE



"We are dedicated, competent, and caring leaders of service. We cannot be stopped once we commit to our passion and we will not hesitate to take action when necessary."

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Additional Documents not Included in the Awards Booklet:

Annual Achievement Report

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Year In Review Form

Single Service Report

Governor's Greeting

Hello New York District Key Clubbers!

Welcome to the 2016-2017 New York District Key Club Awards Booklet. I am extremely proud of all of the service that we do in this district, and at the upcoming 69th Annual Leadership Training Conference, we will have the chance to recognize the great service that is being done.

Awards are an amazing opportunity to celebrate all of the fantastic service that you do, so even though recognition is not why we work for what we do, I do encourage you to apply for an award that can help make you feel proud of your accomplishments. Additionally, this year, we are doing more to spread ideas about what service is done in our district, so applying for an award this year can also help spark more amazing service around New York.



In order to encourage more award submission, we have moved many awards to an online application this year. Several years ago, we tried this with the Distinguished Key Clubber application, and for two years running, we have set new records for both the number of applicants and the number of winners. Hopefully, this same effect will be seen with the rest of the awards that we have moved online this year.

Especially since they are now much easier to apply for, I would like to highly encourage you and your club to make a point of applying for the awards this year. Look through this packet to see which awards you are interested in and learn what the criteria are to win. This will strengthen your submission because you will know going in what you need to do to be deserving of the award.

Although not every application can win, especially with the competitive awards, you should still apply; you never know if you will win. Either way, the service you do makes a tremendous impact on the community around you, and you should be proud of what you have been able to do.

If you have any questions, please don't hesitate to reach out to your Lieutenant Governor, a member of the Awards Committee, or me to ask. Good luck, and thank you for your service!

Yours in Service.

Matt Garber District Governor New York District Key Club



Awards Committee Greeting

Hello Mighty New York District,

On behalf of the New York District Key Club, the District Awards Committee presents the 2016-2017 District Awards Booklet. The objective of these awards is to recognize individual members and clubs for their outstanding performance in the recent service year. This year, the District Awards Committee took the approach to make some applications more accessible. Taking this approach has altered some awards with minor modifications in its requirements. These changes were intended to create more concise requirements and most importantly, ease the application process.

The directives and goals for this service year are the following:

- To make the application easier for everyone to access by creating an online application for the Outstanding Key Club Member, Outstanding Officer Award, Distinguished Faculty and Kiwanis Advisor Award, and Interclub Award.
- To continue with the online submission of the DKC application.
- To increase awareness throughout the district and increase submissions.

We hope that you find the 2016-2017 New York District Awards Booklet helpful. If you have any questions, comments, or concerns, feel free to contact District Webmaster Kevin Yin at kevinyin.tech@nydkc.org or District Executive Assistant Kacie Luo at kacieluo.ea@nydkc.org

Yours in service.



Kevin Yin
District Awards
Committee CoChair



Kacie Luo District Awards Committee Co-Chair



Julianna Behr District Awards Committee Member



Silas Swanson
District Awards
Committee
Member



James Erdman
District Awards
Committee
Member

Preface

Purpose: The purpose of district awards is to recognize Key Club members, officers and advisors for their hard work.

Development: The Awards Booklet is a result of hard work from many generations past. All awards are up-to-date with Key Club International guidelines and changes are made each year in order to better reflect the ideals of Key Club International.

Sufficient Proof: For some applications, including all fundraising awards, sufficient proof must be submitted with your application unless otherwise stated.

General Rules:

- 1. In order to apply for any and all awards (unless otherwise noted), all applicant members and applicant clubs must be in good standing with New York District Key Club and Key Club International.
- 2. The New York District of Key Club International reserves the right to retain all entries and not return them to their respective applicants.
- 3. The New York District Administrator, Governor or Awards Committee may disqualify any and all applicants for cheating, providing misleading or insufficient details or for any other reason.

Submission Instructions

All entries, unless specified elsewhere, must be mailed to the following address:

Mr. John Goldstein New York District Key Club Administrator 590 Mullock Road Port Jervis, NY 12771

All paper submissions of the Distinguished Key Clubber Applications must be postmarked no later than February 17th, 2017.

Divisions 1-10 Kacie Luo NYDKC Executive Assistant 1532 Bay Ridge Parkway Brooklyn, NY 11228 Divisions 11-25 Kevin Yin NYDKC District Webmaster 149-09 Beech Ave Flushing, NY 11355

All digital submissions must be sent to recognition@nydkc.org no later than February 17th, 2017.

If you have any questions, please contact recognition@nydkc.org or District Webmaster Kevin Yin (kevinyin.tech@nydkc.org) or District Executive Assistant Kacie Luo (kacieluo.ea@nydkc.org).

Frequently Asked Questions (FAQ)

General

Q: Are the Distinguished Key Clubber Award and Outstanding/Distinguished Key Club Member Award the same thing?

A: No. The Distinguished Key Clubber Award is noncompetitive, and all qualified applications will get it. Recipients of the Distinguished Key Clubber Award will receive a pin. All Key Clubbers may apply for this award. The Outstanding/Distinguished Key Club Member Award is a competitive award. Only one member from each grade will receive the award. Recipients will receive a plaque. Only Key Clubbers who are not club, district, or international officers may apply.

Q: Who selects the recipient of each award?

A: Majority of the award recipients are chosen by our District Administrator, John Goldstein, and other Kiwanians. Distinguished Key Clubber recipients are chosen by the designated District Awards Committee Co-Chairs. Contest winners are decided by the contest judges, who are usually appointed by the Contest Committee Chair of the Leadership Training Conference.

Q: I am a club director/division officer. Can I still apply for the Distinguished Key Club Member Award? A: Yes. All members in good standings are eligible for Distinguished Key Club Member Award.

Q: Where can I find a copy of the Distinguished Key Clubber Application?

A: You may find a copy of the Distinguished Key Clubber application on the district website, nydkc.org.

Q: I do not meet the minimum requirements of an award because of special circumstances, such as not having a Lieutenant Governor. May I still apply for the award?

A: Yes, you may still apply for the award. However, you should contact one of the District Awards Committee Co-Chairs for instructions on how to indicate that you were unable to meet a certain criteria due to special circumstances.



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New York District Key of Honor

The New York District Key of Honor is the highest distinction presented by the New York District of Key Club International. The recipient is: 1) an adult who has made a life-long impact upon Key Club and youth in general or 2) an organization that should be so honored for a long-term support of youth or the New York District of Key Club International. The award is to be presented by the sitting District Governor at Leadership Training Conference. A biography or description of award recipient(s) should appear in the post-convention issue of the Empire Key. Individual Key Clubs shall nominate candidates before the first of February each year, and shall be according to the listed criteria.

General Information:

- 1. The winner of this award will be announced at Leadership Training Conference.
- 2. There may be no more than two New York District Key of Honor Awards presented in any year.
- **3.** The selection of the recipient will be made solely upon the presentation received, rather than the New York District Board's knowledge of the nominee.

Criteria:

- 1. **Letter of Nomination**: This letter should be written by an individual or committee of individuals and should include a nomination statement, a basic overview of the candidate, and the reason for nomination.
- **2. Biographical Information**: This should include schools/colleges attended, community involvement, occupation/business interests, Kiwanis Family and other youth service affiliations, and other pertinent biographical information.
- 3. Letters of Recommendation: Exactly four letters of recommendation. The letters may be divided into any categories desired, but it is suggested that a letter from the community, a letter from the Kiwanis club, and a letter from a Key Club officer or member are included.
- **4. Letter of Summation**: This letter should be written by the individual or committee who made the nomination. It should summarize the letters of recommendation and the applicant's personal history. It should also include reasons why the nominee is deserving of this highest honor.
- **5. Additional Information**: Up to four pages of additional information, including photographs, newspaper clippings, etc., may also be included in the nomination package.

Important: Please note that The Key of Honor is due before all other awards

The Key of Honor submission must be postmarked by January 13, 2017.

Outstanding/Distinguished Officer Awards

The general term "Officer Awards" used on this page shall refer to the Outstanding/Distinguished Key Club Member Award, President, Vice President, Secretary, Treasurer, Bulletin Editor and Webmaster.

Minor modifications were made to the Outstanding/Distinguished Key Club Member and Officer Award. The modifications implemented to these awards are the following:

- The number of recommendation letters for all Outstanding/Distinguished Officer and Outstanding Key Club Member Award has been changed to exactly four letters of recommendation.
- The Outstanding Key Club President Award requires a letter of recommendation from his/her Lieutenant Governor.

General Rules

- All recipients will be announced and recognized at the Leadership Training Conference.
- There can only be one Outstanding Officer Award given and all other officers that meet the minimum criteria will be recognized as Distinguished.
- No member or officer may receive an Outstanding award more than once in the same position.
 - This rule does not apply to Key Club members in different year. A member who won the Outstanding Freshman Key Club Member Award may win the Outstanding Sophomore Key Club Member Award in the following year.

*Upon online submission, an email will be sent to the applicant's Lieutenant Governor and Faculty Advisor for verification of qualification

Outstanding Key Club Member Award

The Outstanding Key Club Member Award is presented each year to a member who is not a club, district, or international officer and has carried out his or her Key Club duties in an outstanding manner. One Outstanding Key Club Member Award is presented in each grade level. In order to be named an Outstanding Key Club Member, the applicant must fulfill all of the Mandatory Criteria and at least four of the eight Additional Criteria.

General Information

- 1. The categories of Outstanding Key Club Member are: Outstanding Freshman Member, Outstanding Sophomore Member, Outstanding Junior Member, and Outstanding Senior Member.
- 2. Only one member per class may apply for the award from a club. If a club has more than one applicant for any class, all applicants in that class are disqualified.
- 3. The applicant cannot have held a club, district or international office during the administrative year in which the applicant is applying.
- 4. A maximum of one Outstanding Key Club Member Award will be presented to a Freshman, Sophomore, Junior, and Senior.

Mandatory Criteria

- 1. The applicant must be nominated by his or her home Key Club and/or sponsoring Kiwanis Club. A letter of nomination should be included with the awards submission.
 - a. The letter must contain the applicant's name, address, high school, and the number of years the applicant has been a part of Key Club International.
 - b. The letter must include a brief summary of the outstanding work performed by the member explaining how the applicant:
 - i. Serves his/her community in an outstanding manner that goes above and beyond the call of duty, and
 - ii. Brings distinction to himself or herself, the local Key Club, and/or the district through his or her actions performed as a Key Club member.
- 2. A copy of the applicant's completed Distinguished Key Clubber application should be included with the submission.
- 3. Exactly four letters of recommendation. The letter of nomination should be counted as a letter of recommendation.
- 4. Fulfillment of the following criteria (Attach a signed letter of verification from the club president, secretary and faculty advisor):
 - a. Attended at least 60% of club meetings.
 - b. Performance of at least 50 hours of community service.
 - c. Attendance at a minimum of one meeting of the sponsoring Kiwanis Club.

Additional Criteria

- 1. Attendance at the 2016 Leadership Training Conference.
- 2. Attendance at the 2016 Key Club International Convention.
- 3. Attendance at the applicant's Divisional Training Conference and/or Fall Rally during the 2016-2017 Key Club year.
- 4. Participation in at least one interclub event (e.g. an event with another Key Club).
- 5. Participation in at least one K-Family event (e.g. an event with a branch of the K-Family other than Key Club).
- 6. Service on a committee or chaired a club project during the 2016-2017 Key Clubyear.
- 7. Attendance at a minimum of two divisionals, or proof that meeting this requirement was beyond your means.
- 8. A personal statement not to exceed 500 words that explains how the applicant has gone above and beyond the call of duty. The personal statement should only include information that does not appear elsewhere in the application.

Outstanding Key Club President Award

The Outstanding Key Club President Award is presented each year to a Key Club president that has gone above and beyond the call of duty and has done an exceptional job in executing his/her office. In order to be eligible for the Outstanding Key Club President Award, the applicant must have fulfilled all of the Mandatory Criteria and at least five of the nine Additional Criteria.

General Information

- 1. A maximum of one Outstanding Key Club President Award will be presented each year.
- 2. All other club presidents who apply and are found to meet all of the required criteria will be presented with a Distinguished Club President Certificate.

Mandatory Criteria

- 1. The applicant must be nominated by a member of Key Club International in good standing. Include a letter of nomination with submission. An applicant cannot be nominated by another club president. It is recommended to have a Lieutenant Governor or another club officer nominate you.
 - a. The letter must contain the applicant's name, address, high school, and the number of years the applicant has been a part of Key Club International.
 - b. The letter must contain a description about the applicant's personality and highlight his or her accomplishments as a club president.
- 2. A copy of the applicant's Distinguished Key Clubber application must be included.
- 3. Exactly four letters of recommendation. The letter of nomination should be counted as a letter of recommendation. One letter from each the following people must be included:
 - a. A member of the applicant's sponsoring Kiwanis Club.
 - b. The applicant's faculty advisor (who must verify that the individual is the Key Club president and has held that office).
 - c. The applicant's Lieutenant Governor.
- 4. Fulfillment of the following criteria:
 - a. Ensured that all club report forms have been submitted within the month that they are due including the Annual Achievement Report.
 - b. Ensured that dues were paid on time for a minimum of 15 members.
 - c. Attendance at 85% or at least 30 club meetings.
 - d. Attendance at a minimum of two meetings of the sponsoring Kiwanis Club.
 - e. Involvement in at least one project with a sponsoring Kiwanis Club.
 - f. Ensured club has members in attendance at a majority of divisionals.
 - g. Performance of at least 50 hours of community service.

Additional Criteria

- 1. Attendance at the President's Workshop at the 2016 Leadership Training Conference.
- 2. Attendance at the President's Workshop at the 2016 Key Club International Convention.
- 3. Attendance at the applicant's Divisional Training Conference and/or Fall Rally during the 2016-2017 Key Club year.
- 4. Participation in at least two interclub events or K-Family events.
- 5. Club has a net growth in membership of at least 5% from the previous service year.
- 6. Involvement of the club in community service projects. Please include descriptions of the service projects the club has been involved in during the 2016-2017 Key Club year.
- 7. Ensure club members attended at least four meetings of the sponsoring Kiwanis Club.
- 8. Attendance at a minimum of 50% of divisionals, or proof that meeting this requirement was beyond the applicant's means.
- 9. A personal statement not to exceed 500 words that explains how the applicant has gone above and beyond the call of duty. The personal statement should only include information that does not appear elsewhere in the application.

Outstanding Key Club Vice President Award

The Outstanding Key Club Vice President Award is presented each year to a Key Club Vice president that has gone above and beyond the call of duty and has done an exceptional job in executing his/her office. In order to be eligible for the Outstanding Key Club Vice President Award, the applicant must have fulfilled all of the Mandatory Criteria and at least five of the nine Additional Criteria.

General Information

- 1. A maximum of one Outstanding Key Club Vice President Award will be presented each year.
- 2. All other club vice presidents who apply and are found to meet all of the required criteria will be presented with a Distinguished Club Vice President Certificate.

Mandatory Criteria

- 1. The applicant must be nominated by a member of Key Club International in good standing. Include a letter of nomination with submission.
 - a. The letter must contain the applicant's name, address, high school, and the number of years the applicant has been a part of Key Club International.
 - b. The letter must contain a description about the applicant's personality and highlight his or her accomplishments as a club vice president.
- 2. A copy of the applicant's Distinguished Key Clubber application must be included.
- 3. Exactly four letters of recommendation. The letter of nomination should be counted as a letter of recommendation. One letter from each the following people must be included:
 - a. A member of the applicant's sponsoring Kiwanis Club.
 - b. The applicant's faculty advisor (who must verify that the individual is the Key Club vice president and has held that office).
 - c. The president of the applicant's KeyClub.
- 4. Fulfillment of the following criteria:
 - a. Ensured that all club report forms have been submitted within the month that they are due including the Annual Achievement Report.
 - b. Ensured that dues were paid on time for a minimum of 15 members.
 - c. Attendance at 85% or at least 30 club meetings.
 - d. Attendance at a minimum of two meetings of the sponsoring Kiwanis Club.
 - e. Involvement in at least one project with a sponsoring Kiwanis Club.
 - f. Ensured club has members in attendance at a majority of divisionals.
 - g. Performance of at least 50 hours of community service.

Additional Criteria

- 1. Attendance at the President's Workshop at the 2016 Leadership Training Conference.
- 2. Attendance at the President's Workshop at the 2016 Key Club International Convention.
- 3. Attendance at the applicant's Divisional Training Conference and/or Fall Rally during the 2016-2017 Key Club year.
- 4. Participation in at least two interclub events or K-Family events.
- 5. Club has a net growth in membership of at least 5% from the previous service year (verified by club faculty advisor).
- 6. Involvement of the club in community service projects. Please include descriptions of the service projects the club has been involved in during the 2016-2017 Key Club year.
- 7. Ensure club members attended at least four meetings of the sponsoring Kiwanis Club.
- 8. Attendance at a minimum of 50% of divisionals, or proof that meeting this requirement was beyond the applicant's means.
- 9. A personal statement not to exceed 500 words that explains how the applicant has gone above and beyond the call of duty. The personal statement should only include information that does not appear elsewhere in the application.

Outstanding Key Club Secretary Award

The Outstanding Key Club Secretary Award is presented each year to a Key Club Secretary that has gone above and beyond the call of duty and has done an exceptional job in executing his/her office. In order to be eligible for the Outstanding Key Club Secretary Award, the applicant must have fulfilled all of the Mandatory Criteria and at least four of the seven Additional Criteria.

General Information

- 1. A maximum of one Outstanding KeyClub Secretary Award will be presented each year.
- 2. All other club secretaries who apply and are found to meet all of the required criteria will be presented with a Distinguished Club Secretary Certificate.

Mandatory Criteria

- 1. The applicant must be nominated by a member of Key Club International who is in good standing. Include a letter of nomination to submission.
 - a. The letter must contain the applicant's name, address, high school, and the number of years the applicant has been a part of Key Club International.
 - b. The letter must contain a description about the nominee's personality and highlight his/her accomplishments as a clubsecretary.
- 2. A copy of the applicant's Distinguished Key Clubber application must be included.
- 3. Exactly four letters of recommendation. The letter of nomination should be counted as a letter of recommendation. One letter from each the following people must be included:
 - a. A member of the applicant's sponsoring Kiwanis Club.
 - b. The applicant's faculty advisor (who must verify that the individual is the Key Club secretary and has held that office).
 - c. The president of the applicant's KeyClub.
- 4. Submission of samples of applicant's work:
 - a. Minutes of at least five club meetings.
 - b. Roster of club members.
 - c. Minimum of six Monthly Report Forms.
- 5. Fulfillment of the following criteria:
 - a. Ensured that all report forms (Monthly Report Forms and Election Report Forms) have been submitted.
 - b. Attendance at 85% or at least 30 club meetings.
 - c. Attendance at a minimum of two meetings of the sponsoring Kiwanis Club.
 - d. Involvement in at least one project with a sponsoring Kiwanis Club.
 - e. Performance of at least 50 hours of community service.

Additional Criteria

- 1. Attendance at the Secretary's Workshop at the 2016 Leadership Training Conference.
- 2. Attendance at the Secretary's Workshop at the 2016 Key Club InternationalConvention.
- 3. Attendance at the applicant's Divisional Training Conference and/or Fall Rally during the 2016-2017 Key Club year.
- 4. Participation in at least one interclub event or K-Family event.
- 5. Submission of at least two (2) articles to the Empire Key, the online Service Spotlight, or the Key Club Magazine. Attach copies for proof. (Articles may be sent to service@nydkc.org).
- 6. Attendance at a minimum of 50% of divisionals, or proof that meeting this requirement was beyond the applicant's means.
- 7. A personal statement not to exceed 500 words that explains how the applicant has gone above and beyond the call of duty. The personal statement should only include information that does not appear elsewhere in the application.

All **submissions** must be **electronically submitted** no later than February 17th, 2017 at http://ltc.nydkc.org/awardspages/ofa.html

Outstanding Key Club Treasurer Award

The Outstanding Key Club Treasurer Award is presented each year to a Key Club Treasurer that has gone above and beyond the call of duty and has done an exceptional job in executing his/her office. In order to be eligible for the Outstanding Key Club Treasurer Award, the applicant must have fulfilled all of the Mandatory Criteria and at least four of the seven Additional Criteria.

General Information

- 1. A maximum of one Outstanding Key Club Treasurer Award will be presented each year.
- 2. All other club treasurers who apply and are found to meet all of the required criteria will be presented with a Distinguished Club Treasurer Certificate.

Mandatory Criteria

- 1. The applicant must have prepared regular written financial reports, and submit an example with application.
- 2. Must be nominated by a member of Key Club International who is in good standing. Include a letter of nomination to submission.
 - a. The letter must contain the applicant's name, address, high school, and the number of yearsthe applicant has been a part of Key Club International.
 - b. The letter must contain a description about the nominee's personality and highlight his/her accomplishments as a club treasurer.
- 3. A copy of the applicant's Distinguished Key Clubber application must be included.
- 4. Exactly four letters of recommendation. The letter of nomination should be counted as a letter of recommendation. One letter from each the following people must be included:
 - a. A member of the applicant's sponsoring Kiwanis Club.
 - b. The applicant's faculty advisor (who must verify that the individual is the Key Club treasurer and has held that office).
 - c. The president of the applicant's Key Club.
- 5. Attach proof of the following:
 - a. Ensured that dues were paid by the regular deadline to both International and District.
 - b. Attendance at 85% or at least 30 club meetings which can be provided from the nominee's club president, secretary or faculty advisor.
 - c. Attendance at a minimum of two meetings of the sponsoring Kiwanis Club.
 - d. Involvement in at least one project with a sponsoring Kiwanis Club.
 - e. Performance of at least 50 hours of community service.

Additional Criteria

- 1. Attendance at the Treasurer's Workshop at the 2016 Leadership Training Conference.
- 2. Attendance at the Treasurer's Workshop at the 2016 Key Club International Convention.
- 3. Attendance at the applicant's Divisional Training Conference and/or Fall Rally during the 2016-2017 Key Club year.
- 4. Club has a net growth in membership of at least 5% from the last service year.
- 5. Participation in at least one interclub event or K-Family event.
- 6. Submission of District and International Dues by the Early Bird Deadline, November 1, 2016
- 7. A personal statement not to exceed 500 words that explains how the applicant has gone above and beyond the call of duty. The personal statement should only include information that does not appear elsewhere in the application.

Outstanding Key Club Bulletin Editor Award

The Outstanding Key Club Bulletin Editor Award is presented each year to a Key Club Bulletin Editor that has gone above and beyond the call of duty and has done an exceptional job in executing his/her office. In order to be eligible for the Outstanding Key Club Bulletin Editor Award, the applicant must have fulfilled all of the Mandatory Criteria and at least four of the seven Additional Criteria.

General Information

- 1. A maximum of one Outstanding Key Club Bulletin Award will be presented each year.
- 2. All other club bulletin editors who apply and are found to meet all of the required criteria will be presented with a Distinguished Club Bulletin Editor Certificate.

Mandatory Criteria

- 1. The newsletters must be distributed to all club members (verified by the club faculty advisor and president).
- 2. Must be nominated by a member of Key Club International who is in good standing. Include a letter of nomination to submission.
 - a. The letter must contain the applicant's name, address, high school, and the number of years the applicant has been a part of Key Club International.
 - b. The letter must contain a description about the nominee's personality and highlight his/her accomplishments as a club bulletin editor.
- 3. A copy of the applicant's Distinguished Key Clubber application must be included.
- 4. Exactly four letters of recommendation. The letter of nomination should be counted as a letter of recommendation. One letter from each the following people must be included:
 - a. A member of the applicant's sponsoring Kiwanis Club.
 - b. The applicant's faculty advisor (who must verify that the individual is the Key Club bulletin editor and has held that office).
 - c. The president of the applicant's Key Club.
- 5. Attach proof of the following:
 - a. Production of a minimum of seven newsletters or bulletins submitted in 8.5"x11" paper. Service spotlights should be included.
 - b. Attendance at 85% or at least 30 club meetings which can be provided from the nominee's club president, secretary or faculty advisor.
 - c. Attendance at a minimum of 2 divisional meetings. Must be verified in writing by the editor's corresponding lieutenant governor.
 - d. Performance of at least 50 hours of community service (verified by the club faculty advisor, or president).

Additional Criteria

- 1. Attendance at the Editor's Workshop at the 2016 Leadership Training Conference.
- 2. Attendance at the Editor's Workshop at the 2016 Key Club International Convention.
- 3. Attendance at the applicant's Divisional Training Conference and/or Fall Rally during the 2016-2017 Key Club year.
- 4. The inclusion of International events in all newsletters and/or bulletins.
- 5. A minimum of ten (10) newsletters published. Please attach a copy of all the newsletters for credit.
- 6. Attendance at a meeting of the sponsoring Kiwanis club.
- 7. A personal statement not to exceed 500 words that explains how the applicant has gone above and beyond the call of duty. The personal statement should only include information that does not appear elsewhere in the application.

Outstanding Key Club Webmaster

The Outstanding Key Club Webmaster Award is presented each year to a Key Club Webmaster that has gone above and beyond the call of duty and has done an exceptional job in executing his/her office. In order to be eligible for the Outstanding Key Club Webmaster Award, the applicant must have fulfilled all of the Mandatory Criteria and at least three of the six Additional Criteria.

General Information

- 1. A maximum of one Outstanding Key Club Webmaster Award will be presented each year.
- 2. All other club webmasters who apply and are found to meet all of the required criteria will be presented with a Distinguished Club Webmaster Certificate.

Mandatory Criteria

- 1. The applicant and the applicant's Key Club must be in good standing with the New York District and Key Club International.
- 2. A minimum of seven website updates must be produced.
 - a. Local club, division, and district updates and events are to be included.
 - b. Printouts of these updates must be included in the nominee's submission.
- 3. Must be nominated by a member of Key Club International who is in good standing. Include a letter of nomination to submission.
 - a. The letter must contain the applicant's name, address, high school, and the number of years the applicant has been a part of Key ClubInternational.
 - b. The letter must contain a description about the nominee's personality and highlight his/her accomplishments as a club webmaster.
- 4. A copy of the applicant's Distinguished Key Clubber application must be included.
- 5. Exactly four letters of recommendation. The letter of nomination should be counted as a letter of recommendation. One letter from each the following people must be included:
 - a. A member of the applicant's sponsoring Kiwanis Club.
 - b. The applicant's faculty advisor (who must verify that the individual is the Key Club webmaster and has held that office).
 - c. The president of the applicant's KeyClub.
- 6. Attach proof of the following:
 - a. Attendance at 85% or at least 30 club meetings.
 - b. Attendance at a minimum of two (2) divisional meetings. Must be verified in writing by the webmaster's corresponding lieutenant governor.
 - c. Performance of at least 50 hours of community service (verified by the club faculty advisor and president).

Additional Criteria

- 1. Attendance at the Webmaster's Workshop at the 2016 Leadership Training Conference.
- 2. Attendance at the Webmaster's Workshop at the 2016 Key Club International Convention.
- 3. Attendance at the applicant's Divisional Training Conference and/or Fall Rally during the 2016-2017 Key Club year.
- 4. Serve as a member on a minimum of two (2) of the club's committees.
- 5. Attendance at a meeting of the sponsoring Kiwanis club.
- 6. The inclusion of international events in the website.
- 7. A personal statement not to exceed 500 words that explains how the applicant has gone above and beyond the call of duty. The personal statement should only include information that does not appear elsewhere in the application.

Distinguished Faculty Advisor Award

First presented in 1962, this award was established to recognize an adult who has gone above and beyond the call of duty in serving the youth of the New York District. This award is presented to a faculty advisor who has rendered the most outstanding contribution to a Key Club in the New York District during the administrative year.

General Information

- 1. The winner of this award will be announced at Leadership Training Conference.
- 2. A maximum of one Distinguished Key Club Faculty Advisor Award will be presented each year.
- 3. Only one faculty advisor may be nominated from a Key Club each year. The entry of more than one faculty advisor from that club will cause all nominated faculty advisors from that club to be disqualified for the award.
- 4. Individuals may not receive this award more than once in a time frame of five (5) years.

Criteria

- 1. The Key Club that the faculty advisor serves must be in good standing with the New York District and Key Club International.
- 2. Must be nominated by Key Club and/or Kiwanis club.
 - a. The letter must contain the nominee's name, schools address, high school, and years involved with Key Club.
 - b. The letter must include a brief summary of the outstanding work rendered by the faculty advisor explaining how the nominee meets the following criteria:
 - i. Demonstrates a genuine attitude of warmth, understanding, and caring in the day-to-day dealing with Key Clubbers.
 - ii. Enthusiastically provides services to youth far and above the call of duty.
 - iii. Brings distinction to himself/herself, the local Key Club, and/or the district through his or her actions or performance in assisting Key Club and the growth of its members.
- 3. Exactly four letters of recommendation, which must include one from the school principal (which must include a verification that the nominee is the faculty advisor and has held that position since the beginning of the school year), the sponsoring Kiwanis club, and an officer of Key Club.

^{*}Nominations that do not include the verification by the school principal shall be disqualified.

Distinguished Kiwanis Advisor Award

This award was established to recognize a Kiwanian who has gone above and beyond the call of duty in serving the youth of the New York District. This award is presented to a Kiwanis advisor who has rendered the most outstanding contribution to a Key Club in the New York District during the administrative year.

General Information

- 1. The winner of this award will be announced during Leadership Training Conference.
- 2. A maximum of one Distinguished Kiwanian Award will be presented each year.
- 3. Only one Kiwanian may be nominated from a Key Club each year. The entry of more than one Kiwanian from that club will cause all nominated Kiwanians from that club to be disqualified for the award.
- 4. Individuals may not receive this award more than once in a time frame of five (5) years.

Criteria

- 1. The Key Club that the Kiwanis advisor is associated with must be in good standings with the New York District and Key Club International.
- 2. Must be nominated by Key Club and/or Kiwanis club.
 - a. The letter must contain the nominee's name, address, Kiwanis club, and years involved with Key Club.
 - b. The letter must include a brief summary of the outstanding work rendered by the Kiwanian explaining how the nominee meets the following criteria:
 - i. Demonstrates a genuine attitude of warmth, understanding, and caring in the day-to-day dealing with Key Clubbers.
 - ii. Enthusiastically provides services to youth far and above the call of duty.
 - iii. Brings distinction to himself/herself, the local Key Club, and/or the district through his or her actions or performance in assisting Key Club and the growth of its members.
- 3. Exactly four letters of recommendation, which must include one from a Kiwanis officer (which must include a verification that the nominee is the Kiwanis advisor and has held that position since the beginning of the Kiwanis administrative year), an officer of the Key Club, and a member of the Key Club.

*Nominations that do not include a letter of recommendation from the Kiwanis officer shall be disqualified.

Outstanding Governor's Project Award

This award is presented to a club that has produced the best project dedicated to the service initiative selected by the District Governor during the Key Club year. The 2016-2017 District Governor's Project is "Voices for the Blind"

General Information:

- 1. The recipient of this award will be announced at Leadership Training Conference at the appropriate time.
- 2. A certificate will be presented to the recipient.

Criteria:

- 1. A letter of nomination should be included by a fellow club, district officer, and/or sponsoring Kiwanis club upon submission. The letter must include a brief summary of how the nominated club meets the following criteria:
 - a. Shows a clear understanding of the goal of the Governor's Project and demonstrates understanding in their service event.
 - b. Brings distinction to the Key Club, the school, and community.
- 2. Key Club must be in good standing with the New York District and Key Club International.
- 3. Submission must include a typed report/description of the project completed and may contain newspaper clippings, photographs, and other pertinent information. Be sure to include the number of dues-paying members in the club, number of members who participated in the project, and the total number of hours were performed.
- 4. Submission must contain a cover letter written by the chairperson of the event. If there was no chairperson, then the club president may write the letter.

Judging

The award will be judged on the following point system:

- 1. Complies with the above criteria (10 points)
- 2. Relevant to the respective Governor's Project (10 points)
- 3. Planning of the project (20 points)
- 4. Implementation (20 points)
- 5. Final results (20 points)
- 6. Percentage of club members participating (20 points)

1-9% = 2 points	50-59% = 12 points
10-19% = 4 points	60-69% = 14 points
20-29% = 6 points	70-79% = 16 points
30-39% = 8 points	80-89% = 18 points
40-49% = 10 points	90-100% = 20 points

Distinguished Club Award

The Distinguished Club Award is a non-competitive application providing recognition to individual Key Clubs for their overall performance in the combined areas of club administration, membership and leadership development, Kiwanis-Family involvement, service, and fundraising, as judged by a preestablished standard for excellence.

General Information:

1. The winners of this award will be announced at Leadership Training Conference.

Criteria:

- 1. Entries shall use the official Annual Club Achievement Report Form.
- 2. Entries must be postmarked by February 17th, 2017 to the New York District Administrator.

Judging:

- 1. Entries shall be judged depending upon the achievement of a certain percentage of accumulated points in the categories of the Annual Club Achievement Report. Clubs achieving a predetermined score shall be designated as a Distinguished Club or Distinguished Club—Diamond Level. The Key Club International Board shall set the minimum number of points required for this designation.
- 2. The Annual Club Achievement Report must be filled out and signed. The Annual Club Achievement Report can be found on the District Awards Website or within the file "District Awards Booklet.zip", which can be found on the website and other forms of social media in which the award has been released.
- 3. All Diamond level recipients of the Distinguished Club Award will be submitted to the International level.

All submissions must be postmarked no later than February 17th, 2017 to District Administrator Mr. John Goldstein.

Advocacy Club Award

Advocacy is the act of supporting a cause. Advocating for these causes helps to shape the future of the world by bettering people's lives and building stronger communities. The Advocacy Award is presented to one club who has demonstrated an exceptional dedication to the cause of advocacy.

General Information:

- 1. The recipient of this award will be announced at Leadership Training Conference.
- 2. The recipient of this award will receive a certificate.
- 3. No more than one Advocacy Award will be presented each year.

Criteria:

- 1. A club must be nominated by a fellow club, a district officer, and/or a sponsoring Kiwanis club.
- 2. A letter of nomination must be included upon submission with a brief summary of how the nominated club meets the following criteria:
 - a. Shows a clear understanding of the goal of the advocacy efforts.
 - b. Brings distinction to the Key Club, the school, and community through advocacy efforts.
- 3. The Key Club must be in good standing with the New York District and Key Club International.
- 4. Submission must include a typed report/description of the project completed and may contain newspaper clippings, brochures, fliers, photographs, and other pertinent information. Be sure to include the number of dues-paying members in the club, the number of members who participated in the project, the number of advocacy letters/petitions signed, and the number of total hours performed.
- 5. Submission must contain a cover letter written by the chairperson of the event with a description of the cause. If there was no chairperson, then the club president may write the letter.

Judging:

The award will be judged on the following point system:

- 1. Complies with the above criteria (10 points)
- 2. Demonstrates a clear understanding of the cause (10 points)
- 3. Planning of the Project (20 points)
- 4. Implementation (20 points)
- 5. Final Results (20 points)
- 6. Percentage of club members participating (20 points)

1-9% = 2 points	50-59% = 12 points
10-19% = 4 points	60-69% = 14 points
20-29% = 6 points	70-79% = 16 points
30-39% = 8 points	80-89% = 18 points
40-49% = 10 points	90-100% = 20 points

Interclub Award

Interclub is the act of participating in events throughout the year with other Key Clubs in the region. This includes attending each other's meetings, taking part in events planned by multiple Key Clubs, et cetera. The Interclub Award accounts for planning and participating in that particular project.

General Information:

- 1. The recipient of this award will be announced at Leadership Training Conference.
- 2. The recipient of this award will receive a certificate.
- 3. No more than one Interclub Award will be presented each year to all clubs involved in the interclub project.

Criteria:

- 1. Submission must include a cover letter jointly signed by the club president and advisor of each club involved, which must include a description of the interclub project, the number of members involved in planning and executing the project, the causes of the project supported (if any), the success of the project, and any other pertinent information.
 - a. Cover letter should not exceed two (2) pages.
- 2. A letter of confirmation by the respective lieutenant governor(s) must be included in the submission. If there is a lieutenant governor vacancy in the division, please state so in the aforementioned cover letter.
- 3. All Key Clubs involved must be in good standing with the New York District and Key Club International.

Judging:

1. Each application will be judged purely on the merit and success of the project, not the number of hours or amount of money raised.

Kiwanis Family Relations Award

Kiwanis Family Relations is a vital part of the success of each Key Club and incorporates not only communicating with the other branches of the Kiwanis Family, but creating relationships as well. The Kiwanis Family Relations Award goes to the club that has taken the greatest initiative to reach out to other branches of the K Family.

General Information:

1. The recipient of this award will be announced at Leadership Training Conference.

Criteria:

- 1. Entry must submit a portfolio (with paper not exceeding US Letter Size—8.5" x 11") with the following sections:
 - a. Joint service projects with Kiwanis clubs
 - b. Joint service projects with Circle K Clubs, Builders Clubs, K Kids Clubs, and Aktion Clubs
 - c. Sponsorship and club building of Circle K Clubs, Builders Clubs, K Kids Clubs, and Aktion Clubs
 - d. Attendance at Kiwanis, Circle K, Builders Club, K Kids, and Aktion Club meetings
- 2. The submitted portfolio must not exceed twelve pages, and does not need to be in a binder. Clubs may include photographs, newspaper clippings, fliers, and any other pertinent information.
- 3. The president of the Key Club must write a cover letter confirming the club's K Familyinvolvement.
- 4. The Key Club must be in good standing with the New York District and Key Club International.

Major Emphasis Award

The Major Emphasis award is given to the Key Club that has produced the best Major Emphasis Project during the year through its unselfish efforts.

General Information:

- 1. The recipient of this award will be announced at Leadership Training Conference.
- 2. Reports will be judged according to the total number of points as distributed in the Judging section. Suitable recognition and awards will be presented to the winning Key Club.
- The first place Major Emphasis Program Award Winner will be eligible to compete in the International Contest.

Criteria:

- 1. The Major Emphasis Involvement Report must be filled out and signed. The Major Emphasis Involvement Report can be found on the District Awards Website or within the file "District Awards Booklet.zip", which can be found on the website and other forms of social media in which the award has been released.
- 2. This report must be typed. Each section found in the Judging section must begin on a new page with a heading specifying the section being described. There is no word limit as long as the official Major Emphasis Involvement section is completed in its entirety.
- 3. The described activity can cover any phase of Key Club Major Emphasis involvement specifically highlighting personal photographs or other pertinent information. Acceptable projects may include both hands-on service and fundraising efforts.

Judging

The award will be judged on the following point system: (Note: To qualify for judging, a statement must establish the way in which the project deals with Major Emphasis.)

- 1. Plan (10 points) Describe how the project was organized.
- 2. Implementation (20 points) Describe the steps taken to implement the plan.
- 3. Final Results (25 points) Describe the benefits of the service project.
- 4. Partnerships with the Kiwanis Family and with other organizations (10 points) Describe the actions and partnerships formed and how the project was publicized
- 5. Percentage of Key Clubbers Participating (10points)

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1-9% = 1 point 50-59% = 6 points
10-19% = 2 points 60-69% = 7 points
20-29% = 3 points 70-79% = 8 points
30-39% = 4 points 80-89% = 9 points
40-49% = 5 points 90-100% 10 points
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6. Club's Overall Program Dealing with the Major Emphasis Program (25 points) – Describe any other projects/programs your club implemented to address the Major Emphasis Program and how your club worked with Major Emphasis Program during other parts of the year.

Novice Club Award

New clubs, because of their age, in many cases are not able to compete with older clubs. This award gives new clubs a chance to be recognized for their service. This award is an incentive for new clubs to serve their schools and communities as much as possible.

General Information

- 1. No club may win this award more than once.
- 2. The District Administrator will submit a list of qualifying clubs to the Chairperson of the judges prior to the start of Leadership Training Conference.
- 3. The winner of this award will be announced at Leadership Training Conference.

Criteria

- 1. To be eligible, a club must be no more than three years old as of the 2017 Leadership Training Conference. Age will be determined by the charterdate.
- 2. Key Club must be in good standing with the New York District and Key Club International, as verified by the District Treasurer.

Applying and Judging

1. To apply, clubs should fill out the Annual Achievement Report Form, which can be found on the District Website. The club with the highest score on the Annual Achievement Report Form will receive the award.

All submissions must be postmarked no later than February 17th, 2017 to District Administrator Mr. John Goldstein.

Public Relations Award

Often the most successful clubs are the ones that make the most effective use of public relations. Service is important, but without public relations, it would be nearly impossible to organize and implement events. This award recognizes those clubs that have gone above in beyond in the area of public relations.

General Information

- 1. The winner of this award will be announced at Leadership Training Conference.
- 2. The entry should in a binder, notebook, or portfolio form, which is neat and clearly labeled.
- 3. The decisions of the judges are final. No changes, alterations, or re-gradings will take place after the judges have certified the results.

Criteria

- 1. The entry must be filled with Public Relations materials that were actually utilized by the Key Club throughout the administrative year for which it is being submitted.
- 2. A submission must include proof of all Public Relations materials (the actual document or a picture of it, video/audio cassette for TV/radio coverage, etc.) dates of distribution for each individual Public Relations material, and amount of copies made of each individual Public Relations material.

Judging

The award will be judged on the following point system:

Article to Empire Key/other district publications	10-30	points
Article to Lt. Governor's Newsletter	5-15	points
Club Newsletters	15-30	points
Newspaper Article	10-25	points
Club Web Page	15-25	points
Television Coverage	5-25	points
Radio Coverage	5-10	points
Posters/Fliers	5-10	points
Public Service Announcements (PSAs)	2-5	points

Single Service Award

The New York District Single Service Award is given to the Key Club, which through its unselfish efforts, has produced during this year the best single project dedicated to the school and/or community. This award is at the heart of Key Club and its objectives.

General Information

- 1. A qualifying single service project shall be defined as a club service project that is planned, organized, and produced by the Key Club on a single day, consecutive days, or recurring on different days. Acceptable projects for this award may include both hands-on service projects and fundraising efforts. A recurring project must be repeated for the purpose of achieving the same service goal.
- 2. The Single Service Award is judged by the service need, project planning, project implementation, final results, public awareness and the percentage of members that have participated. A more in-depth example of the judging system can be found below.
- 3. The winner of this award will be announced at Leadership Training Conference. There shall be a first place winner, second place winner, and third place winner in each membership category: bronze, silver, gold, and platinum. Each first place report should be forwarded to Key Club International for competition with other first place winners.
- 4. The best single service project overall across all categories will be awarded the Steven Scharoff Single Service Project Award.
- 5. The entry should be submitted in a binder, notebook, or portfolio form that is neat and clearly labeled with the club's name and the title of the project.
- 6. The decisions of the judges are final. No changes, alterations, or re-scorings will take place after the judges have certified the results.
- 7. Judges may disqualify entries that report incorrect or false information or do not abide by the rules of the district competition. Any disqualification at the district level requires the approval of the District Administrator or his/her designee. Judges may disqualify an entry at the international level for the same reasons, and any disqualification requires the approval of the international director.

Criteria

- 1. The Single Service Report must be filled out and signed. The Single Service Report can be found on the District Awards Website or within the file "District Awards Booklet.zip", which can be found on the website and other forms of social media in which the award has been released.
- 2. The activity can cover any phase of the Key Club service program performed during the 2016-2017 Key Club Year (April 1st, 2016 to March 31st, 2017).
- 3. The report must be typewritten and may include newspaper clippings, substantiated photographs, and other pertinent information.
- 4. The entry must include a letter from the chairperson of the event confirming how many members participated. (If no chairperson was appointed or elected to lead the project, the club president may write the letter.)
- 5. Key Clubs applying for this award must be in good standing with the New York District and Key Club International, as verified by the District Treasurer.

Judging

The award will be judged on the following point system.

1.	Service Need	10 points
2.	Project Plan	10 points
3.	Project Implementation	20 points
4.	Final Results	25 points
5.	Public Awareness	10 points

6. Percentage of Members that Participated:

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1-9% = 1 point 50-59% = 6 points

10-19% = 2 points 60-69% = 7 points

20-29% = 3 points 70-79% = 8 points

30-39% = 4 points 80-89% = 9 points

40-49% = 5 points 90-100% 10 points
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All submissions must be postmarked no later than February 17th, 2017 to District Administrator Mr. John Goldstein.

Doug Madenberg Award for Excellence

The Doug Madenberg Award for Excellence is sponsored by the New York District Key Club Foundation and is a way of recognizing the outstanding contributions of Key Clubbers, faculty advisors, principals, parents, Kiwanians, or anyone else whose time and efforts have had a positive impact on Key Club in the New York District. Doug Madenberg was the first Key Club International President from New York, and this award honors his service to this district and this organization. For a tax-deductible contribution of \$250, you can have someone added to the rolls of Madenberg recipients and further assist the operations of Key Club in the New York District. A Madenberg Award is a great way to thank someone for everything they have done for Key Club whilst helping the district's operations. Madenberg honorees receive a very attractive and exclusive lapel pin (pictured below) to distinguish them as having received one of the highest honors bestowed by the New York District Key Club.

General Information

- 1. Complete the Doug Madenberg Nomination Form which can be found on the next page.
- 2. Include a check made payable to **New York Key Club Foundation**.

Doug Madenberg Award for Excellence Nomination Form

Doug Madenberg Award for Excellence



The **Doug Madenberg Award for Excellence** is sponsored by the *New York District Key Club Foundation* and is a way of recognizing the outstanding contributions of Key Clubbers, faculty advisors, principals, parents, Kiwanians, or anyone else whose time and efforts have had a positive impact on Key Club in the New York District. Doug Madenberg was the first Key Club International President from New York, and this award honors his service to this district and this organization. For a *tax-deductible contribution of \$250*, you can have someone added to the rolls of Madenberg recipients and further assist the operations of Key Club in the New York District. A Madenberg Award is a great way to thank someone for everything they have done for Key Club whilst helping the district's operations. Madenberg honorees receive a very attractive and exclusive lapel pin (pictured right) to distinguish them as having received one of the highest honors bestowed by the New York District Key

Doug Madenberg Award Order Form

Is this a surprise? Yes __ No __

Name of Recipient:	
Recipient's Club Name:	Division:
Street Address:	
City:	Zip Code:
Name of Donor:	
Recipient's Club Name:	
Street Address:	
City:	Zip Code:
E-mail Address:	

Checks should be payable to: New York District Key Club Foundation.

Mail payment and completed form to:

New York District Key Club Administrator Mr. John Goldstein 590 Mullock Road Port Jervis, NY 12771

All submissions must be postmarked no later than February 17th, 2017 to District Administrator Mr. John Goldstein.



Membership Awards

Achieved Increased Membership Award

The Achieve Increased Membership Award is presented to clubs who have increased their club size significantly in comparison to the previous Key Club year.

General Information

- Clubs that do not receive this award will automatically be entered for the Membership Retention Award
- 2. Clubs that receive this award will not be eligible for the Membership Retention Award.
- 3. The winning clubs will be announced at Leadership Training Conference at the appropriate time.

Criteria

- 1. Key Club must be in good standing with New York District and Key Club International.
- 2. All clubs that grow in size by 15 percent or more will receive this award.

Membership Retention Award

The Membership Retention Award is presented to clubs who have maintained at least 100% membership compared to the previous Key Club year.

General Information

- 1. All clubs that do not qualify for the Achieve Increased Membership Award will automatically be entered for this award.
- 2. The winning clubs will be announced at Leadership Training Conference.

Criteria

- 1. The applying Key Club must be in good standing with New York District and Key Club International.
- 2. Clubs that do not grow in size by 15 percent or more, but keep a minimum of 100% membership of the past year will receive this reward.

Administrative Awards

Perfect Paperwork Award

The Perfect Paperwork Award is presented to clubs who deserve to be recognized for giving all necessary reports to the District by the Annual Leadership Training Conference.

General Information

1. The winning clubs will be announced at Leadership Training Conference.

Criteria

- 1. Key Club must be in good standing with New York District and Key Club International for two consecutive years.
- 2. Club must have submitted the following forms before Leadership Training Conference:
 - a. Election Report Form (submitted to your Lieutenant Governor, District Administrator, and District Secretary)
 - b. All Monthly Report Forms from April 2016 to March 2017 (submitted to the District Secretary)

Early Bird Dues Award

The Early Bird Dues Award is presented to clubs who deserve to be recognized for submitting dues early to the district.

General Information

1. The winning clubs will be announced at Leadership Training Conference.

Criteria

1. Clubs must have submitted dues for a minimum of 15 members to both New York District and Key Club International before the Early Bird Dues deadline of November 1, 2016.



Talent Contest

The Talent Contest is held annually at the Leadership Training Conference to showcase the outstanding talent that exists within the New York District of Key Club International.

General Information

- 1. Every Key Club may enter no more than one act in the Talent Contest.
- 2. All acts entered in the New York District Talent Contest will be required to demonstrate their ability and entertainment appeal at preliminary auditions (time and place to be announced in the conference program). The most entertaining acts will then be selected to appear in the District Talent Show as finalists. The Conference Committee will determine the exact number of finalists depending on how much time is allocated to the Talent Contest.

Criteria

- 1. A Talent Contest entry may take any form as long as it is entertaining and in good taste.
- 2. Acts should be no more than six minutes in length.
- 3. All contestants must provide any materials (props, instruments, costumes, etc.) that are needed for their own performance. Anyone who wishes to enter an act that requires something that cannot be brought to the conference (e.g. a piano) should contact the Conference Committee Chair, Executive Assistant Kacie Luo at kacieluo.ea@nydkc.org. The New York District is not responsible for providing materials for acts.
- 4. All participants in an act must be official members of a Key Club in good standing with New York District and Key Club International.

Judging

Performance selections will be based on the following point system:

- 1. Content 20 Points
- 2. Performance and Entertainment value 30 Points
- 3. Poise and Stage presence 10 Points
- 4. Audience Response 20 Points
- 5. Personal Evaluation 20 Points

Oratorical Contest

The 2016-2017 Oratorical Contest Topic is: The three domains of Key Club are heart to serve, call to lead and courage to engage. How do these domains shape the membership experience of a Key Clubber?

General Information

- 1. The subject matter of the oration and the presentation must be original and completely developed by each orator. These factors will be considered equally in determining who is to receive the awards.
- 2. Each orator will be allowed a maximum of five (5) minutes for his/her presentation. Exceeding the time limit may result in a penalty.
- 3. During the conference, elimination trials will be held (time and place to be announced in the conference program), and no more than three orators may be selected to appear before the entire conference.
- 4. The three outstanding orators will receive suitable awards and recognition for their excellence in public speaking.
- 5. The Oratorical finalist will be expected to address the conference at a General Session. The Oratorical finalist is eligible to represent the New York District in the Oratorical Contest at the Key Club International Convention.
- 6. The decision of the judges is final. No changes, alternations, or re-scorings will take place after the judges, the Conference Committee Chair, and the District Administrator have certified the results.

Criteria

- 1. Each orator must be an official member in good standing with New York District and Key Club International.
- 2. The orator's home club must be in good standing with New York District and Key Club International.

Judging

The winners will be selected based on this point system:

Speech

Clarity of message and projection of ideas	25 Points
Depth	5 Points
Originality	5 Points
Structure (including organization, grammar, transitions, flow, etc.)	15 Points
	Depth Originality

Delivery

1.	Presence (posture, gestures, and ability to engage the audience)	15 Points
2.	Voice (tone, diction, effectiveness, pronunciation)	20 Points
3.	Ease of presentation and intimacy with audience	15 Points

Traditional Scrapbook Contest

General Information

- 1. A Key Club may not enter both the Traditional and the Non-Traditional Scrapbook Contest. Failure to comply with this rule will result in the disqualification of both entries.
- 2. First, second, and third place awards will be given at Leadership Training Conference.
- 3. First and second place winners will be eligible to represent the New York District and compete in the contest at the Key Club International Convention. No alterations may be made to scrapbooks that are sent to compete in the Traditional Scrapbook Contest at the Key Club International Convention. Scrapbooks that are found to be altered will be disqualified.
- 4. All submissions not claimed by clubs at the end of Leadership Training Conference will be disposed of.

Criteria

- 1. A Key Club may enter a scrapbook containing pictures, souvenirs, newspaper clippings, etc. of their activities during the club administrative year. Each scrapbook must be subdivided into the following categories: Service to School, Service to Community, Fundraising Projects, Kiwanis Family Interaction, Major Emphasis Involvement, and Miscellaneous.
- 2. Each category must be tabbed accordingly. In other words, the first page of each section must have a small tab affixed to the page on which the name of the section is written. The tabs should be visible when the scrapbook is opened, however, the tabs should not protrude from the side of the book. The pages must also be numbered with a table of contents at the beginning. Judges will deduct 5 points for a missing table of contents and 5 points for missing tabs.
- 3. Entries are to be submitted in a scrapbook binder not to exceed 14 inches in width and 14 inches in length. The cover may be decorated.
- 4. The Year in Review Report must be filled out and signed. The Year in Review Report can be found on the District Awards Website or within the file "District Awards Booklet.zip", which can be found on the website and other forms of social media in which the award has been released. The report must be affixed to the inside front cover. Failure to comply with this rule will result in disqualification. If the report cannot be attached to the scrapbook, please include it in a labeled envelope and place it inside your entry (where it will obviously be visible).
- 5. No audio, visual, or computer equipment will be allowed as part of the entry. The entry must be sturdy to allow handling by judges as necessary.

Judging

The winners will be selected based on this point system:

Presentation

1.	Artwork and decorations	30 Points
2.	News clippings and photographs	20 Points

Content

1.	Service to School	10 Points
2.	Service to Community	10 Points
3.	Fundraising Project	10 Points
4.	Kiwanis Family Interaction	10 Points
5.	Major Emphasis Involvement	10 Points
6.	Miscellaneous	10 Points

Non-Traditional Scrapbook Contest

General Information

- 1. A Key Club may not enter both the Traditional and the Non-Traditional Scrapbook Contest. Failure to comply with this rule will result in the disqualification of both entries.
- 2. First, second, and third place awards will be given at the Leadership Training Conference.
- 3. First and second place winners will be eligible to represent the New York District and compete in the contest at the Key Club International Convention. Scrapbooks sent to compete in the Non-Traditional Scrapbook Contest at the Key Club International Convention may not be altered. Altered scrapbooks will be disqualified.
- 4. All submissions not claimed by clubs at the end of the Leadership Training Conference will be discarded.

Criteria

- 1. A Key Club may enter a non-traditional scrapbook or composition of other media containing pictures, souvenirs, examples, newspaper clippings, or other representations of their activities during the club administrative year (as defined as being from March 31st, 2016 to April 1st, 2017).
- Each entry should adequately portray the following categories: Service to School, Service to Community, Fundraising Projects, Kiwanis Family Interaction, Major Emphasis Involvement, and Miscellaneous.
- 3. The Year in Review Report must be filled out and signed. The Year in Review Report can be found on the District Awards Website or within the file "District Awards Booklet.zip", which can be found on the website and other forms of social media in which the award has been released. The report must be affixed to the inside front cover. Failure to comply with this rule will result in disqualification. If the report cannot be attached to the scrapbook, please include it in a labeled envelope and place it inside your entry (where it will obviously be visible).
- 4. No audio, visual, or computer equipment will be allowed as part of the entry. The entry must be sturdy to allow handling by judges asnecessary.

Judging

The winners will be selected based on this point system:

Presentation

1.	Uniqueness/creativity of project presentation	10 Points
2.	Artistic value and visual appearance	20 Points
3.	Newspaper clippings and photographs	20 Points

Content

1.	Service to School	10 Points
2.	Service to Community	10 Points
3.	Fundraising Project	10 Points
4.	Kiwanis Family Interaction	10 Points
5.	Major Emphasis Involvement	10 Points
6.	Miscellaneous	10 Points

Club Non-Digital Poster Contest

General Information

- 1. Clubs entering this contest may not enter the Digital Poster Contest. Failure to comply with this rule will result in the disqualification of both entries.
- 2. The poster dimensions should be 18 inches by 22 inches, with the actual height and width not varying more than one-half inch for the prescribed contest dimensions. The poster should not measure more than one-eighth inch in thickness.
- All entries shall be in good taste and appropriate to the standards set by the Objects of Key Club International.
- 4. First, second, and third place awards will be given at Leadership Training Conference.
- 5. The First place winners will be eligible to represent the New York District and compete in the Non-Digital Poster contest at the Key Club International Convention.
- 6. Winning entries will become property of Key Club International and will not be returned to clubs. Key Club International reserves the right to reproduce any contest winners, providing appropriate credit to the Key Club and artist.

Criteria

- 1. The poster should be designed to recruit new members for Key Club, and should not bear the name of any school, community, or district.
- 2. The poster may not include material produced through electronic means, such as cameras and computer software.
- 3. The Poster Contest Entry Form must be filled out and signed. The Poster Contest Entry Form can be found on the District Awards Website or within the file "District Awards Booklet.zip", which can be found on the website and other forms of social media in which the award has been released.
- 4. Although a poster will not be selected based on its ability to be reproduced, keep in mind that a printer friendly poster is more likely to be circulated following Leadership Training Conference (and International Convention if applicable) than one that is difficult to reproduce.
- 5. All entries should be in good taste, appropriate, and in compliance with the objects of Key Club International.

Judging

The winners will be selected based on this point system:

Originality/Creativity
 Effectiveness for Member Recruitment
 Overall appearance/artistic expression
 50 Points

Club Digital Poster Contest

General Information

- 1. Clubs entering this contest may not enter the Non-Digital Poster Contest. Failure to comply with this rule will result in the disqualification of both entries.
- 2. The poster dimensions should be 18 inches by 22 inches, with the actual height and width not varying more than one-half inch for the prescribed contest dimensions. The poster should not measure more than one- eighth inch in thickness.
- All entries shall be in good taste and appropriate to the standards set by the Objects of Key Club International.
- 4. First, second, and third place awards will be given at Leadership Training Conference.
- 5. The First place winners will be eligible to represent the New York District and compete in the Digital Poster contest at the Key Club International Convention.
- 6. Winning entries will become property of Key Club International and will not be returned to clubs. Key Club International reserves the right to reproduce any contest winners, providing appropriate credit to the Key Club and artist.

Criteria

- 1. The poster should be designed to recruit new members for Key Club, and should not bear the name of any school, community, or district.
- Entries may include materials produced with electronic means such as cameras and computer software.
- 3. The Poster Contest Entry Form must be filled out and signed. The Poster Contest Entry Form can be found on the District Awards Website or within the file "District Awards Booklet.zip", which can be found on the website and other forms of social media in which the award has been released.
- 4. Although a poster will not be selected based on its ability to be reproduced, keep in mind that a printer friendly poster is more likely to be circulated following Leadership Training Conference (and International Convention if applicable) than one that is difficult to reproduce.
- All entries should be in good taste, appropriate, and in compliance with the objects of Key Club International.
- 6. Entries should be e-mailed to District Administrator Mr. Goldstein at nydkca@frontier.com. The subject of the email should state "Digital Poster Submission—[Club Name]" in which [Club Name] is the name of the applicant club.

Judging

The winners will be selected based on this point system:

Originality/Creativity
 Effectiveness for Member Recruitment
 25 Points
 25 Points

3. Overall appearance/artistic expression 50 Points

Club Video Contest

General Information

- 1. All entries should be in good taste and appropriate to the standards set by the Objects of Key Club International.
- 2. First, second, and third place awards will be given at Leadership Training Conference.
- 3. The first place video will be shown at Leadership Training Conference.
- 4. The first place winner will be eligible to represent the New York District and compete in the Club Video Contest at the Key Club International Convention.
- 5. All entries will become the property of Key Club International, and will not be returned to clubs. Key Club International reserves the right to reproduce or broadcast any contest entries.

Criteria

- 1. The contest will be conducted according to the rules outlined below. Failure to comply with these rules may result in disqualification.
- 2. The video must be produced by club members only at a cost not to exceed \$300.
- 3. The video should be promotional for Key Club as an organization and/or the Key Club within its respective school/community.
- 4. The length of the completed video/DVD segment should be no more than 60 seconds.
- 5. The video must be submitted on a DVD in Quicktime format (.mov) and must not contain any copyrighted music.
- 6. The Video Contest Entry Form must be filled out and signed. The Video Contest Entry Form can be found on the District Awards Website or within the file "District Awards Booklet.zip", which can be found on the website and other forms of social media in which the award has been released.

Judging

The winners will be selected based on this point system:

1.	Originality/Creativity	10 Points
2.	Promotion of Key Club	20 Points
3.	Clarity of Message	20 Points
4.	Quality of Production	20 Points
5.	Overall Impression	30 Points

Club T-Shirt Contest

Key Clubbers often strive to promote Key Club International through apparel. The Club T-shirt Award recognizes a club who created an outstanding t-shirt design that promotes Key Club in a positive and effective manner.

General Information

- 1. All t-shirt entries will be returned at Leadership Training Conference. If no one is available to claim the t-shirt, the t-shirt will be given to the lieutenant governor of said club's home division. Should the position of lieutenant governor from the home division be vacant, the t-shirt will be kept until further notice.
- 2. Only one t-shirt may be submitted by a given Key Club each year. The entry of multiple t-shirts from one club will disqualify all entries from that club.
- 3. A first, second, and third place winner will be announced during Leadership Training Conference.

Criteria

- 1. It is recommended, but not mandated, that you mail a sample t-shirt (any size).
- 2. The following information must be submitted with each entry:
 - a. A file (preferably a PDF) containing the design on the front, back, and the base color of the shirt OR a working link to the design of the t-shirtonline.
 - b. The text contained on the front and back of the shirt. If the shirt contains text anywhere else, please list it and specify the location.
- 3. The shirt must:
 - c. Promote the home club, the New York District, and/or Key Club International
 - d. Contain text and graphics. All text and graphics must be in good taste.
 - e. The Key Club submitting the entry must be in good standing with the New York District and Key Club International.

Judging

The winners will be selected based on this point system:

1.	Originality/Creativity	20 Points
2.	Effectiveness for Member Recruitment and/or Promotion of Key Club	20 Points
3.	Overall appearance/artistic expression	10 Points



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Eliminate Project Awards

Eliminate is Kiwanis International's global campaign to eradicate Maternal and Neonatal Tetanus or M.N.T. This is a deadly, but preventable disease. Babies infected with M.N.T often do not survive more than a week, and one baby dies every nine minutes from this disease.

Kiwanis International aims to eliminate this disease by 2016 by raising \$110 million. This is enough to vaccinate every mother whose children are vulnerable to this disease, protecting the mother and her future babies.

To recognize the outstanding fundraising efforts of individuals and clubs on behalf of the Eliminate Project, Kiwanis International has designed a recognition program for its Service Leadership Programs. Key Clubs or individuals who believe they are eligible for one of the following recognitions should contact campaign@TheEliminateProject.org so that they may be properly recognized.

Elimidallion

General Information

- 1. Minimum Donation:\$625
- 2. Money raised toward an Elimindallion must be raised within the Kiwanis Administrative year. That is to say, the entire \$625+ donation must have been donated to The Eliminate Project on or after October 1,2016 and no later than September 30,2017
- 3. Lives saved/protected: 350+
- 4. Advisors, Administrators, Key Clubbers, or any special individual are eligible to receive this award
- 5. A medallion and a framed certificate are given to the recipient of thishonor.

How to order: Contact campaign@TheEliminateProject.org or use the Kiwanis Family Giving Form found on the Kiwanis Eliminate Project website.

1 K Club Honor

General Information

- 1. Minimum Donation: \$1000
- 2. Money raised toward the 1K Club Honor must be raised within the Kiwanis Administrative year. That is to say, all donations must have been donated to The Eliminate Project either on or after October 1,2016 and no later than September 30,2017
- 3. Lives saved/protected: 550+
- 4. Clubs are eligible to receive this award
- 5. Clubs receiving the 1K Club honor will received an annually themed 1K Club banner patch as well as recognition at Leadership Training Conference and in The Eliminate Project communications.

How to order: Contact campaign@TheEliminateProject.org or use the Kiwanis Family Giving Form found on the Kiwanis Eliminate Project website.

Eliminate Project Awards

Service Leadership Program Global Service Society

General Information

- 1. The following breakdown details how this award is given, based on the per-member average donation:
 - a. \$50—Gold
 - b. \$25-Silver
 - c. \$10—Bronze

All funds raised toward the SLP Global Service Society must be within the Kiwanis Administrative year. In other words, all donations must have been donated to The Eliminate Project on or after October 1, 2016 and no later than September 30, 2017

- 2. Lives saved/protected:
 - a. 27—Gold
 - b. 12-Silver
 - c. 5—Bronze
- 4. All active clubs are eligible to receive this award.
- 5. Clubs receiving the SLP Global Service Society honor will receive a certificate and a banner patch with the corresponding per-member average donation. Gold clubs will be eligible for pins for each member.

Kiwanis Club/Kiwanian Recognition

General Information

- 1. All Key Clubs and Key Clubbers remain eligible for Kiwanis International recognition, including the Walter Zeller Fellowship, Tablet of Honor and the George F. Hixson Fellowship.
- 2. Money raised toward Kiwanis International recognition must be raised within the Kiwanis Administrative year. That is to say, all donations must have been donated to The Eliminate Project on or after October 1,2016 and no later than September 30,2017
- 3. For a complete list of Kiwanis International recognition (including recognition for individuals and clubs), please visit http://sites.kiwanis.org/Kiwanis/en/theELIMINATEproject/Recognition/Recognition-Dashboard.aspx

NIERNAIIONAL AWARDS



International Awards

Sandy Nininger Medal

The Sandy Nininger Medal is given to a high school graduate who most exemplifies the tradition begun by Sandy Nininger. Since 1946, several thousand Sandy Nininger Medals have been presented by Key Clubs and Key Club districts to outstanding students who have gone above and beyond the call of duty. To purchase a Sandy Nininger Award, please visit http://store.kiwanis.org/KeyClub/Product/Sandy-Nininger-Award-Package-Kl21010-1707.htm#sthash.rvldDZ57.t0Spic7h.dpbs.

G. Harold Martin Fellowship

The G. Harold Martin Fellowship is attainable through a donation of US\$250 to the Youth Opportunities Fund. Additional donation levels of US\$250 are honored as diamond level fellowships. Fellowships can be obtained through a donation in honor of an individual or by an individual. To purchase a Fellowship, fill out the G. Harold Martin Fellowship brochure which can be found at http://keyclub.org/contestsawards/Grantsandfellowships/ghmartin.aspx.

A.G. Terry Shaffer Honorary

This award is named after A.G. Terry Shaffer, the epitome of Kiwanis. Terry began his Kiwanis family adventure as a member of Key Club at Sunbury High School in Sunbury, Pennsylvania. Terry went on to serve as club president of three Kiwanis clubs: Selinsgrove, Pennsylvania; Southeast Area, Chicago; and Northwest Indianapolis. He served as secretary of those three clubs and the Kiwanis Club of Tri-Village, Rich Township, Illinois. He also served as lieutenant governor of Division 12, Pennsylvania District, for two years, and as district chairman of three committees of the Pennsylvania District. One of those committees was Key Club, and 44 new Key Clubs were built during that three-year period.

Terry also served as a member of the International Committee on Key Clubs during Kiwanis International's golden anniversary year of 1965. Terry was a member of the International Office staff for nearly 35 years, from 1969 to 2004. He held a wide variety of responsibilities on the Kiwanis International staff ranging from manager of club services, to Circle K International administrator, to International Secretary. In 1998, the title of International Secretary was changed to Executive Director. Terry served as Executive Director until his successor was named on January 8, 2004. He then served as the organization's Archivist/Historian.

Upon his retirement, the International Board of Trustees named him Executive Director Emeritus. Terry's life was cut short by cancer and he passed away in 2005. He is survived by his widow, Nancy Shaffer.

Recipients are presented an attractive award designed specifically for the Shaffer Honorary. The award signifies that a minimum contribution of US\$1,000 has been given. Shaffer Honorary proceeds are placed in the Key Club International Youth Opportunity Fund. Held within the Kiwanis International Foundation, this endowment fund's earnings will be used to provide grants in support of Key Club community-service projects and scholarships.

A.G. Terry Shaffer Honoraries may be ordered by submitting an order from to Kiwanis International.

A H CLUB SCHOLARSHIPS



Governor's Scholarship

The Governor's Scholarship is available to any college-bound New York District Key Club member in good standing. The scholarship will reward those Key Clubbers who go beyond the call of service and who recognize the importance of the Governor's Project. The scholarship winners (2) will be announced at the appropriate time during the Leadership Training Conference. Winners will be given a \$1000 check, made out in their name and the Educational Institution he/she will be attending. The Governor's Scholarship will be chosen by the Governor, the Administrator, and/or a special committee appointed by the Administrator. The scholarship will consist of a minimum of one and maximum of two \$1000 scholarships.

Criteria

- 1. High school transcript
- 2. Proof of at least 50 hours of service to home, school, and community (verified by club president and faculty advisor)
- 3. A minimum of 2 and a maximum of 5 recommendation letters (one must be from faculty or Kiwanis advisor)
- 4. A brief essay (150-200 words)
 - Describe the importance of this year's Governor's Project —"Voices for the Blind" -OR-
 - Describe the importance of a project that the applicant participated in that is related to this year's Governor's Project —"Voices for the Blind"

Kiwanis Memorial Scholarship

Kiwanis has been our greatest source of support and guidance. They have encouraged us to continue our dedication to community service and to embrace the ideals of our organization. They strive to help Key Club members appreciate the many benefits that Key Club has to offer. The Kiwanis Memorial Scholarship awards an active Key Clubber, who aspires to make Key Club a more inclusive organization, \$1000.00 to assist in their collegiate career. With this scholarship we continue the work of the dedicated Kiwanis members below who educate and guide us.

Criteria

- 1. An applicant must have a minimum of two year involvement with Key Club.
- 2. An applicant should exhibit a dedication to the ideals of Key Club in daily living and support of Key Club Projects.
- 3. An applicant must be a college bound high school senior that will be pursuing a career that is involved with children.
- 4. An applicant must submit an essay with a minimum of 250 words and a maximum of 500 words that answers the following question: "Describe one way in which Key Club has assisted you or given you an opportunity to make an impact on someone's life, your school and/or community."
- 5. Applicant's essay is to be signed by their home club faculty advisor and/or Kiwanis advisor. By signing the essay, the advisor acknowledges that the contents of the essay are authentic.
- 6. An applicant must also send with their essay a brief letter of recommendation from their faculty/Kiwanis advisor and from a club member in goodstanding.

NY District Kiwanis Foundation Scholarship

Criterio

- 1. Any Kiwanis club in the New York District of Kiwanis International may nominate a candidate for a scholarship. Only one nomination per year is permitted for each club.
- 2. Nominations are to be made on the form provided by the Foundation or reasonable facsimile, and must be delivered or postmarked to the New York District Office by April 30th, 2017. It is requested that the winners be awarded their scholarships at commencement in June or at an awards program, if preferred, by his/her highschool.
- 3. This program is instituted by the Foundation to recognize and promote good citizenship among the youth of New York State. Winners will be selected by a committee of the Foundation on the basis of which nominees, in its opinion, best met the established criteria. All aspects of the program, including the criteria are subject to change by the Foundation Board of Directors.
- 4. Each nominee must be a resident of New York State and plan to graduate from a high school in New York State, the June of the year of their nomination. The scholarship may be used towards the recipient's cost of obtaining higher education. The award shall be payable to the recipient.
- 5. There will be a total of four \$1,000 one-time awards payable towards the recipient's first year expenses. The awards are not transferable.
- 6. A nominated student will be evaluated based on scholastic achievement, merit, need and career goals. Each of the four criteria will be weighed equally.

Send the completed nomination forms to (postmarked no later than April 30th, 2017:

New York District Kiwanis Foundation Scholarship Program c/o Edward Sexton 220 Chestnut St. Port Chester, New York 10573

The application for the New York District Kiwanis Foundation Scholarship can be found here http://www.kiwanis-ny.org/found/scholar.htm. All submissions must be postmarked no later than April 30th, 2017 to address provided above.

Local Kiwanis Club Scholarships

Many local Kiwanis Clubs offer scholarships to members of the Key Clubs that they sponsor. Members in Good Standing of the New York District are encouraged to reach out to their sponsoring Kiwanis Club to see what scholarships might be available. You can contact the co-chairs of the District Awards Committee if you need any assistance in finding your sponsoring Kiwanis Club.



COMMUNITY LEADERS

GLOBAL CITIZENS

OUTSTANDING WORK

UNMASKING SERVICE

2016-2017

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