



# Awards Booklet

## New York District Key Club

2018-2019

COMMUNITY LEADERS

GLOBAL CITIZENS

OUTSTANDING WORK

CELEBRATE THE SERVICE

ALOHA  
TO  
SERVICE!



***“We are dedicated, competent, and caring leaders of service. We cannot be stopped once we commit to our passion and we will not hesitate to take action when necessary.”***

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- Annual Achievement Report Form
- Major Emphasis Involvement Form
- Video Contest Entry Form
- Poster Contest Entry Form
- Year in Review / Scrapbook Entry Form
- Single Service Report



## Governor's Greeting

Hello New York District Club!

Welcome to the Awards Booklet for the 71st Annual Leadership Training Conference!

Throughout the year, clubs complete incredible service projects and fundraisers. Each year I think the New York District won't be able to top our amazing accomplishments, but somehow we do! This year will be no exception. I am already so impressed with what we have accomplished this year, and I'm sure the remainder of the year will be full of pleasant surprises. New York Key Clubbers never fail to do impactful and creative service.



One of the best parts of the Leadership Training Conference is celebrating and recognizing all the amazing work clubs do. While service is more than awards, it is nice to give recognition to those who have gone the extra mile. Plus, other Key Clubs may be inspired by the unique service that clubs have completed and bring it back to their own communities! In the upcoming months, I encourage you to look through this booklet and pick the awards that are best suited for your club. There is an award for everyone! And while there are some competitive awards, awards like Distinguished Key Clubber and Perfect Paperwork are non-competitive.

Contained in this booklet are the descriptions and criteria of each award. Even if you have never applied for an award before or do not plan on applying for one this year, try looking through the book! There may be an award that is perfect for your club!

Though not everyone can win the competitive awards, I still hope everyone considers applying. One thing is for certain, you can't win if you don't try! Regardless of who wins, you should be proud of the impact you've made on your home, school, and community.

If you have any questions or concerns, please reach out to your Lieutenant Governor, an Awards Committee Member, or me.

Good luck and thank you for all your hard work. I can't wait to see everyone at the 71st Annual Leadership Training Conference!

Yours in Service,  
Erica Swirsky  
District Governor  
New York District Key Club

# GENERAL INFO



# Awards Committee Greeting

Hello New York District!

Welcome to the New York District 2018-2019 Awards Booklet! On behalf of the District Awards Committee and District Board, we would like to express our appreciation for your hard work, passion, and dedication over the past service year. The purpose of the awards is to give individuals and clubs recognition for going above and beyond in embodying the core values of Key Club. Although most of the awards are the same as previous years, keep in mind that there are constantly minor and occasionally major updates to awards criteria. As a result, it is highly advised that you read through the entire Awards Booklet carefully. Remember, even if you are unsure about applying, it never hurts to apply! We look at everything holistically, so whether you are from upstate, downstate, or even “midstate”, you have a great chance of being recognized for your accomplishments.

Keep in mind, some awards require online submission, and some require submission through the mail. There are also separate due dates, depending on type of submission. They are clearly outlined throughout the Awards Booklet.

We hope that you find the 2018-2019 New York District Awards Booklet helpful. If you have any questions, comments or concerns, feel free to contact Division 11 Lieutenant Governor Mara Yella at [division11@nydkc.org](mailto:division11@nydkc.org) or Division 2 Lieutenant Governor Anson Zhou at [division2@nydkc.org](mailto:division2@nydkc.org). Remember — have fun with the awards and by no means should you feel intimidated by them. We promise you, it will be worth it!

Yours in service,



Anson  
Zhou  
Committee  
Co-Chair



Mara  
Yella  
Committee  
Co-Chair



Peter  
Alegre  
Committee  
Member



Unice  
Colon  
Committee  
Member



Caroline  
Casella  
Committee  
Member



Flora  
Tsui  
Committee  
Member

# Preface

## Purpose

The purpose of district awards is to recognize Key Club members, officers and advisors for their hard work.

## Development

The Awards Booklet is a result of hard work from many generations past. All awards are up-to-date with Key Club International guidelines and changes are made each year in order to better reflect the ideals of Key Club International.

## Sufficient Proof

For some applications, including all fundraising awards, sufficient proof must be submitted with your application unless otherwise stated.

## General Rules

1. In order to apply for any and all awards, all applicant members and applicant clubs must be in good standing with New York District Key Club and Key Club International.
2. The New York District of Key Club International reserves the right to retain all entries and not return them to their respective applicants.
3. The New York District Administrator, Governor, or Awards Committee may disqualify any and all applicants for cheating, providing misleading/insufficient details or for any other reason.



# Submission Instructions

The **Key of Honor** award has the earliest application submission date. Applications must be mailed to District Administrator John Goldstein postmarked no later than January 18, 2019.

<b>MAIL</b> <b>POSTMARKED BY FEBRUARY 15, 2019</b> Mr. John Goldstein New York District Key Club Administrator 590 Mullock Road Port Jervis, NY 12771	<b>ONLINE</b> <b>SUBMITTED BY FEBRUARY 22, 2019</b> <a href="http://www.tinyurl.com/KeyClubAwards">www.tinyurl.com/KeyClubAwards</a>
Distinguished Club	Distinguished Key Clubber
Major Emphasis	Outstanding Key Club Member
Novice Club	Outstanding Key Club Officers (All)
Public Relations	Distinguished Faculty Advisor
Single Service	Distinguished Kiwanis Advisor
	Outstanding Governor's Project
	Advocacy
	Interclub
	Club Video
	Kiwanis Family Relations
	Club T-Shirt Contest
	Club Digital Poster Award
	Governor's Scholarship
	Kiwanis Memorial Scholarship

The following awards should be submitted at the Leadership Training Conference:

- Traditional Scrapbook
- Non-Traditional Scrapbook
- Non-Digital Poster

If you have any questions, please contact [recognition@nydkc.org](mailto:recognition@nydkc.org) or Awards Committee Chairs Mara Yella ([division11@nydkc.org](mailto:division11@nydkc.org)) or Anson Zhou ([division2@nydkc.org](mailto:division2@nydkc.org)).

# Frequently Asked Questions (FAQ)

## General

**Q: Are the Distinguished Key Clubber Award and Outstanding/Distinguished Key Club Member Award the same thing?**

A: No.

The Distinguished Key Clubber Award is noncompetitive, and all qualified applicants will get it. Recipients of the Distinguished Key Clubber Award will receive a pin. All Key Clubbers in good standing may apply for this award.

The Outstanding/Distinguished Key Club Member Award is a competitive award. Only one member from each class grade will receive the award. Recipients of the Outstanding Award will receive a plaque. Only Key Clubbers who are not elected club, district, or international officers may apply.

**Q: Who selects the recipient of each award?**

A: The majority of award recipients are chosen by our District Administrator, John Goldstein, and other Kiwanians. Distinguished Key Clubber recipients are chosen by the designated District Awards Committee Co-Chairs. Contest winners are decided by the contest judges, who are usually appointed by the Contest Committee Chair of the Leadership Training Conference.

**Q: I am an appointed club director/division officer. Can I still apply for the Distinguished Key Club Member Award?**

A: Yes. All members in good standing who are not elected club, district, or international officers are eligible for Distinguished Key Club Member Award.

**Q: Where can I find a copy of the Distinguished Key Clubber Application?**

A: You may find a copy of the Distinguished Key Clubber application on the district online awards portal, [www.tinyurl.com/KeyClubAwards](http://www.tinyurl.com/KeyClubAwards).

**Q: I do not meet the minimum requirements of an award because of special circumstances, such as not having a Lieutenant Governor or not having a sponsoring Kiwanis Club. May I still apply for the award?**

A: Yes, you may still apply for the award. However, you should contact one of the District Awards Committee Co-Chairs for instructions on how to indicate that you were unable to meet a certain criteria due to special circumstances.

# DISTRICT AWARDS



# New York District Key of Honor

The New York District Key of Honor is the highest distinction presented by the New York District of Key Club International. The recipient is: 1) an adult who has made a life-long impact upon Key Club and youth in general or 2) an organization that has been honored for a long-term support of youth or the New York District of Key Club International. The award is to be presented by the sitting District Governor at the Leadership Training Conference.

## General Information:

1. The winner of this award will be announced at the Leadership Training Conference.
2. There may be no more than two New York District Key of Honor Awards presented in any year.
3. The selection of the recipient will be made solely upon the presentation received, rather than the New York District Board's knowledge of the nominee.

## Mandatory Criteria:

### 1. Letter of Nomination

This letter should be written by an individual or committee of individuals and should include a nomination statement, a basic overview of the candidate, and the reason for nomination.

### 2. Biographical Information

This should include schools/colleges attended, community involvement, occupation/business interests, Kiwanis Family and other youth service affiliations, and other pertinent biographical information.

### 3. Letters of Recommendation

Exactly four letters of recommendation are required. The letters may be divided into any categories desired, but it is suggested that a letter from the community, the Kiwanis club, and from a Key Club officer or member be included. This does **not** include the Letter of Nomination.

### 4. Letter of Summation

The individual or committee who made the nomination should write this letter. It should summarize the letters of recommendation and the applicant's personal history. It should also include reasons why the nominee is deserving of this highest honor.

### 5. Additional Information

Up to four pages of additional information, including photographs, newspaper clippings, etc., may also be included in the nomination package.

***Please note that the Key of Honor Award Application  
is due before all other awards.***

**The Key of Honor submission must be mailed to Mr. John Goldstein,  
postmarked by January 18, 2019.**

# Distinguished Key Clubber Award

The Distinguished Key Clubber Award is a non-competitive award for our most dedicated members, who have gone above and beyond the call of duty, shown leadership throughout the service year, and promoted the core values of Key Club International. Members who have served their homes, schools and communities to the best of their abilities and consistently worked throughout the service year are eligible to receive this award. All members who would like to receive this award must fill out and complete to its entirety this application. This application has its own online portal which can be accessed here:

<http://dkc-app.nydkc.org/>

## General Information:

1. This is a non-competitive award. All Key Clubbers in good standing who meet and complete the requirements listed on the application will receive the award.
2. Recipients will have their names displayed on a screen at LTC and receive a pin.
3. All applicants for Outstanding/Distinguished Officer Awards (including Outstanding/Distinguished Key Club Member) must complete the Distinguished Key Clubber application and include it with their submission.

## Mandatory Criteria:

1. The application is separated into four parts, and each part is designed to focus on different aspects of Key Club. Complete all parts of this application to qualify for the award.
  - a. Part 1: Personal Statement
  - b. Part 2: Mandatory Projects
  - c. Part 3: Involvement
  - d. Part 4: Projects, Advocacy & Newsletter
2. All applications must be submitted by the deadline.
3. If you are having technical difficulties, you must contact Committee Co-Chairs Mara Yella ([division11@nydkc.org](mailto:division11@nydkc.org)) or Anson Zhou ([division2@nydkc.org](mailto:division2@nydkc.org)) by 8:00 PM EST on the night the application is due. If you have technical difficulties that are not reported by 8:00 PM EST, it will not be honored. The earlier you notify us of any technical issues the higher the likelihood of us addressing them before the deadline.
4. By submitting this application, the applicant agrees that all information included is accurate and that the information provided is his/her own work. Please describe events in your own words. Any form of plagiarism will DISQUALIFY the application. Any form of dishonesty will DISQUALIFY the application.
5. All applications are subject to be disqualified as deemed fit by the District Administrator.

## Notes:

- For all events, please include the number of service hours, the cause or charity that was helped, the date and location of the event, and a short description.

The Distinguished Key Clubber Award application must be  
**submitted online no later than February 22<sup>nd</sup>, 2019** at  
<http://dkc-app.nydkc.org/>

# Outstanding/Distinguished Officer Awards

The general term "Officer Awards" used on this page shall refer to the Outstanding/Distinguished Key Club Member, President, Vice President, Secretary, Treasurer, Bulletin Editor, and Webmaster Awards.

Minor modifications were made to the Outstanding/Distinguished Key Club Member and Officer Awards. The modifications implemented to these awards are the following:

1. The Mandatory Criteria of attending meetings of a sponsoring Kiwanis Club was moved to Additional Criteria. As a result, more Additional Criteria are required. The exact number required is dependent on the total possible for that award.
2. The Outstanding Key Club President Award requires a letter of recommendation from his/her Lieutenant Governor.

## General Rules:

All recipients will be announced and recognized at the Leadership Training Conference.

1. All applicants must fill out the Distinguished Key Clubber (DKC) Application.
2. Only one Outstanding Officer Award shall be given and all other officers who meet the minimum criteria will be recognized as Distinguished. If a tie occurs between two applicants, two Outstanding Awards may be given.
3. No member or officer may receive an Outstanding Award more than once in the same position.
4. Rule # 3 does not apply to Key Club members in a different year. For example; a member who won the Outstanding Freshman Key Club Member Award may win the Outstanding Sophomore Key Club Member Award the following year.

**\*Upon online submission, an email will be sent to the applicant's Lieutenant Governor & Faculty Advisor for verification of qualification**

# Outstanding Key Club Member Award

The Outstanding Key Club Member Award is presented each year to a member who is not an elected club, district, or international officer and has carried out their Key Club duties in an outstanding manner. One Outstanding Key Club Member Award is presented in each grade level. In order to be named an Outstanding Key Club Member, the applicant must fulfill all of the Mandatory Criteria and at least five of the nine Additional Criteria.

## General Information:

4. The categories of Outstanding Key Club Member are: Outstanding Freshman Member, Outstanding Sophomore Member, Outstanding Junior Member, and Outstanding Senior Member.
5. Only one member per class may apply for the award from a club. If a club has more than one applicant for any class, all applicants in that class are disqualified.
6. The applicant cannot have held an elected club, district or international office during the administrative year in which the applicant is applying.
7. A maximum of one Outstanding Key Club Member Award will be presented to a freshman, sophomore, junior, and senior. If a tie occurs between two applicants, two Outstanding Awards may be given.

## Mandatory Criteria:

6. The applicant must be nominated by their home Key Club and/or sponsoring Kiwanis Club. A letter of nomination should be included with the award submission.
  - a. The letter of nomination must contain the applicant's name, high school, and the number of years the applicant has been a part of Key Club International.
  - b. The letter of nomination must include a brief summary of the outstanding work performed by the member explaining how the applicant:
    - i. Serves their community in an outstanding manner that goes above and beyond the call of duty.
    - ii. Brings distinction to himself or herself, the local Key Club, and/or the district through his or her actions performed as a Key Club member.
7. A copy of the applicant's completed Distinguished Key Clubber application must be included with the submission.
8. Three additional letters of recommendation (in addition to the letter of nomination).
9. Fulfillment of the following criteria:
  - a. Attendance at least 60% of club meetings.
  - b. Performance of at least 50 hours of community service.

## Additional Criteria (Must complete a minimum of 5 of the following):

1. Attendance at the 2018 Leadership Training Conference.
2. Attendance at the 2018 Key Club International Convention.
3. Attendance at the applicant's Divisional Training Conference and/or Fall Rally during the 2018-2019 Key Club year.
4. Attendance at a minimum of one meeting of the sponsoring Kiwanis Club.
5. Participation in at least one interclub event (e.g. an event with another Key Club).
6. Participation in at least one K-Family event (e.g. an event with a branch of the K-Family other than Key Club).
7. Service on a committee or chaired a club project during the 2018-2019 Key Club year.
8. Attendance at a minimum of two divisionals, or proof that meeting this requirement was beyond their means.
9. A personal statement not to exceed 500 words that explains how the applicant has gone above and beyond the call of duty. The personal statement should only include information that does not appear elsewhere in the application.

The Outstanding Key Club Member Award application must be  
**submitted online no later than February 22<sup>nd</sup>, 2019** at  
[www.tinyurl.com/KeyClubAwards](http://www.tinyurl.com/KeyClubAwards)

# Outstanding Key Club President Award

The Outstanding Key Club President Award is presented each year to a Key Club President that has gone above and beyond the call of duty and has done an exceptional job in executing the duties of their office. In order to be eligible for the Outstanding Key Club President Award, the applicant must have fulfilled all of the Mandatory Criteria and at least six of the ten additional criteria.

## General Information:

1. A maximum of one Outstanding Key Club President Award will be presented each year. If a tie occurs between two applicants, two Outstanding Awards may be given.
2. All other club presidents who apply and are found to meet all of the required criteria will be presented with a Distinguished Club President Award.

## Mandatory Criteria:

1. The applicant must be nominated by an officer of their home club. Include a letter of nomination with submission.
  - a. The letter of nomination must contain the applicant's name, high school, and the number of years the applicant has been a part of Key Club International.
  - b. The letter of nomination must contain a description about the applicant's character and highlight their accomplishments as club president.
2. A copy of the applicant's Distinguished Key Clubber application must be included.
3. Three additional letters of recommendation (in addition to the letter of nomination). One letter from each of the following people must be included:
  - a. A member of the applicants sponsoring Kiwanis Club. In the case of a club without a sponsoring Kiwanis Club, please contact either Anson Zhou ([division2@nydkc.org](mailto:division2@nydkc.org)) or Mara Yella ([division11@nydkc.org](mailto:division11@nydkc.org)).
  - b. The applicant's faculty advisor (who must verify that the individual is the Key Club President and has held that office).
  - c. The applicant's Lieutenant Governor.
4. Fulfillment of the following criteria:
  - a. Ensured that all club report forms (MRF, ERF, FRF) have been submitted within the month that they are due including the Annual Achievement Report.
  - b. Ensured that dues were paid on time for a minimum of 15 members.
  - c. Attendance at 85% or at least 30 club meetings.
  - d. Ensured club has members in attendance at a majority of divisionals.
  - e. Performance of at least 50 hours of community service.

## Additional Criteria (Must complete a minimum of 6 of the following):

1. Attendance at the President's Workshop at the 2018 Leadership Training Conference.
2. Attendance at the President's Workshop at the 2018 Key Club International Convention.
3. Attendance at the applicant's Divisional Training Conference and/or Fall Rally during the 2018-2019 Key Club year.
4. Attendance at a minimum of two meetings of the sponsoring Kiwanis Club
5. Participation in at least two interclub events or K-Family events.
6. Club has a net growth in membership of at least 5% from the previous service year.
7. Involvement of the club in community service projects. Please include descriptions of the service projects the club has been involved in during the 2018-2019 Key Club year.
8. Ensure club members attended at least four meetings of their sponsoring Kiwanis Club.
9. Attendance at a minimum of 50% of divisionals, or proof that meeting this requirement was beyond the applicant's means.
10. A personal statement not to exceed 500 words that explains how the applicant has gone above and beyond the call of duty. The personal statement should only include information that does not appear elsewhere in the application.

The Outstanding Club President Award application must be

**submitted online no later than February 22<sup>nd</sup>, 2019 at**

**[www.tinyurl.com/KeyClubAwards](http://www.tinyurl.com/KeyClubAwards)**



# Outstanding Key Club Vice President Award

The Outstanding Key Club Vice President Award is presented each year to a Key Club Vice President that has gone above and beyond the call of duty and has done an exceptional job in executing the duties of their office. In order to be eligible for the Outstanding Key Club Vice President Award, the applicant must have fulfilled all of the Mandatory Criteria and at least six of the ten Additional Criteria.

## General Information:

1. A maximum of one Outstanding Key Club Vice President Award will be presented each year. If a tie occurs between two applicants, two Outstanding Awards may be given.
2. All other club vice presidents who apply and are found to meet all of the required criteria will be presented with a Distinguished Club Vice President Award.

## Mandatory Criteria:

1. The applicant must be nominated by a member of Key Club International in good standing. Include a letter of nomination with the submission.
  - a. The letter of nomination must contain the applicant's name, high school, and the number of years the applicant has been a part of Key Club International.
  - b. The letter of nomination must contain a description about the applicant's character and highlight their accomplishments as a club vice-president.
2. A copy of the applicant's Distinguished Key Clubber application must be included.
3. Three additional letters of recommendation (in addition to the letter of nomination). One letter from each of the following people must be included:
  - a. A member of the applicants sponsoring Kiwanis Club. In the case of a club without a sponsoring Kiwanis Club, please contact either Anson Zhou ([division2@nydkc.org](mailto:division2@nydkc.org)) or Mara Yella ([division11@nydkc.org](mailto:division11@nydkc.org)).
  - b. The applicant's faculty advisor (who must verify that the individual is the Key Club Vice-President and has held that office).
  - c. The president of the applicant's Key Club.
4. Fulfillment of the following criteria:
  - a. Ensured that all club report forms have been submitted within the month that they are due including the Annual Achievement Report.
  - b. Ensured that dues were paid on time for a minimum of 15 members.
  - c. Attendance at 85% or at least 30 club meetings.
  - d. Ensured club has members in attendance at a majority of divisionals.
  - e. Performance of at least 50 hours of community service.

## Additional Criteria (Must complete a minimum of 6 of the following):

1. Attendance at the President's Workshop at the 2018 Leadership Training Conference.
2. Attendance at the President's Workshop at the 2018 Key Club International Convention.
3. Attendance at the applicant's Divisional Training Conference and/or Fall Rally during the 2018-2019 Key Club year.
4. Attendance at a minimum of two meetings of the sponsoring Kiwanis Club.
5. Participation in at least two interclub events or K-Family events.
6. Club has a net growth in membership of at least 5% from the previous service year (verified by club faculty advisor).
7. Involvement of the club in community service projects. Please include descriptions of the service projects the club has been involved in during the 2018-2019 Key Club year.
8. Ensure club members attended at least four meetings of their sponsoring Kiwanis Club.
9. Attendance at a minimum of 50% of divisionals, or proof that meeting this requirement was beyond the applicant's means.
10. A personal statement not to exceed 500 words that explains how the applicant has gone above and beyond the call of duty. The personal statement should only include information that does not appear elsewhere in the application.

The Outstanding Club Vice-President Award application must be  
**submitted online no later than February 22nd, 2019** at

[www.finyurl.com/KeyClubAwards](http://www.finyurl.com/KeyClubAwards)

# Outstanding Key Club Secretary Award

The Outstanding Key Club Secretary Award is presented each year to a Key Club Secretary that has gone above and beyond the call of duty and has done an exceptional job in executing the duties of their office. In order to be eligible for the Outstanding Key Club Secretary Award, the applicant must have fulfilled all of the Mandatory Criteria and at least five of the eight additional criteria.

## General Information:

1. A maximum of one Outstanding Key Club Secretary Award will be presented each year. If a tie occurs between two applicants, two Outstanding Awards may be given.
2. All other club secretaries who apply and are found to meet all of the required criteria will be presented with a Distinguished Club Secretary Award.

## Mandatory Criteria:

1. The applicant must be nominated by a member of Key Club International who is in good standing. A letter of nomination must be included with the submission.
  - a. The letter of nomination must contain the applicant's name, high school, and the number of years the applicant has been a part of Key Club International.
  - b. The letter nomination must contain a description about the nominee's character and highlight their accomplishments as a club secretary.
2. A copy of the applicant's Distinguished Key Clubber application must be included.
3. Three letters of recommendation (in addition to the letter of nomination). One letter from each of the following people must be included:
  - a. A member of the applicants sponsoring Kiwanis Club. In the case of a club without a sponsoring Kiwanis Club, please contact either Anson Zhou ([division2@nydkc.org](mailto:division2@nydkc.org)) or Mara Yella ([division11@nydkc.org](mailto:division11@nydkc.org)).
  - b. The applicant's faculty advisor (who must verify that the individual is the Key Club Secretary and has held that office).
  - c. The president of the applicant's Key Club.
4. Submission of samples of applicant's work:
  - a. Minutes of at least five club meetings **(in one .pdf file)**.
  - b. Roster of club members.
  - c. Minimum of six (6) Monthly Report Forms **(in one .pdf file)**.
5. Fulfillment of the following criteria:
  - a. Ensured that all report forms (Monthly Report Forms & Election Report Forms) have been submitted.
  - b. Attendance at 85% or at least 30 club meetings.
  - c. Performance of at least 50 hours of community service.

## Additional Criteria (Must complete a minimum of 5 of the following):

1. Attendance at the Secretary's Workshop at the 2018 Leadership Training Conference.
2. Attendance at the Secretary's Workshop at the 2018 Key Club International Convention.
3. Attendance at the applicant's Divisional Training Conference and/or Fall Rally during the 2018-2019 Key Club year.
4. Attendance at a minimum of two meetings of the sponsoring Kiwanis Club.
5. Participation in at least one interclub event or K-Family event.
6. Submission of at least two articles to the Empire Key, the online Service Spotlight, or the Key Club Magazine. Attach copies for proof.
7. Attendance at a minimum of 50% of divisionals, or proof that meeting this requirement was beyond the Applicant's means.
8. A personal statement not to exceed 500 words that explains how the applicant has gone above and beyond the call of duty. The personal statement should only include information that does not appear elsewhere in the application.

The Outstanding Club Secretary Award application must be

**submitted online no later than February 22nd, 2019 at**

[www.tinyurl.com/KeyClubAwards](http://www.tinyurl.com/KeyClubAwards)

# Outstanding Key Club Treasurer Award

The Outstanding Key Club Treasurer Award is presented each year to a Key Club Treasurer that has gone above and beyond the call of duty and has done an exceptional job in executing the duties of their office. In order to be eligible for the Outstanding Key Club Treasurer Award, the applicant must have fulfilled all of the Mandatory Criteria and at least five of the eight additional criteria.

## General Information:

1. A maximum of one Outstanding Key Club Treasurer Award will be presented each year. If a tie occurs between two applicants, two Outstanding Awards may be given.
2. All other club treasurers who apply and are found to meet all of the required criteria will be presented with a Distinguished Club Treasurer Award.

## Mandatory Criteria:

1. The applicant must have prepared regular written financial reports, and submit an example with the application.
2. Must be nominated by a member of Key Club International who is in good standing. A letter of nomination must be included with the submission.
  - a. The letter of nomination must contain the applicant's name, high school, and the number of years the applicant has been a part of Key Club International.
  - b. The letter of nomination must contain a description about the nominee's character and highlight their accomplishments as a club treasurer.
3. A copy of the applicant's Distinguished Key Clubber application must be included.
4. Three letters of recommendation (in addition to the letter of nomination). One letter from each of the following people must be included:
  - a. A member of the applicants sponsoring Kiwanis Club. In the case of a club without a sponsoring Kiwanis Club, please contact either Anson Zhou ([division2@nydkc.org](mailto:division2@nydkc.org)) or Mara Yella ([division11@nydkc.org](mailto:division11@nydkc.org)).
  - b. The applicant's faculty advisor (who must verify that the individual is the Key Club Treasurer and has held that office).
  - c. The president of the applicant's Key Club.
5. Fulfillment of the following criteria:
  - a. Ensured that dues were paid by the regular deadline to both International and District (proof must be submitted with the application).
  - b. Attendance at 85% or at least 30 club meetings.
  - c. Performance of at least 50 hours of community service.

## Additional Criteria (Must complete a minimum of 5 of the following):

1. Attendance at the Treasurer's Workshop at the 2018 Leadership Training Conference.
2. Attendance at the Treasurer's Workshop at the 2018 Key Club International Convention.
3. Attendance at the applicant's Divisional Training Conference and/or Fall Rally during the 2018-2019 Key Club year.
4. Attendance at a minimum of two meetings of the sponsoring Kiwanis Club.
5. Club has a net growth in membership of at least 5% from the last service year.
6. Participation in at least one interclub event or K-Family event.
7. Submission of District and International Dues by the Early Bird Deadline, November 1, 2018 (must attach proof).
8. A personal statement not to exceed 500 words that explains how the applicant has gone above and beyond the call of duty. The personal statement should only include information that does not appear elsewhere in the application.

The Outstanding Club Treasurer Award application must be  
**submitted online no later than February 22<sup>nd</sup>, 2019** at  
[www.tinyurl.com/KeyClubAwards](http://www.tinyurl.com/KeyClubAwards)

# Outstanding Key Club Bulletin Editor Award

The Outstanding Key Club Bulletin Editor Award is presented each year to a Key Club Bulletin Editor that has gone above and beyond the call of duty and has done an exceptional job in executing the duties of their office. In order to be eligible for the Outstanding Key Club Bulletin Editor Award, the applicant must have fulfilled all of the Mandatory Criteria and at least five of the eight additional criteria.

## General Information:

1. A maximum of one Outstanding Key Club Bulletin Award will be presented each year. If a tie occurs between two applicants, two Outstanding Awards may be given.
2. All other club bulletin editors who apply and are found to meet all of the required criteria will be presented with a Distinguished Club Bulletin Editor Award.

## Mandatory Criteria:

1. The newsletters must be distributed to all club members (verified by the club faculty advisor and president).
2. Must be nominated by a member of Key Club International who is in good standing. A letter of nomination must be included with the submission.
  - a. The letter of nomination must contain the applicant's name, high school, and the number of years the applicant has been a part of Key Club International.
  - b. The letter of nomination must contain a description about the nominee's character and highlight their accomplishments as a club bulletin editor.
3. A copy of the applicants Distinguished Key Clubber application must be included.
4. Three letters of recommendation (in addition to the letter of nomination). One letter from each of the following people must be included:
  - a. A member of the applicants sponsoring Kiwanis Club. In the case of a club without a sponsoring Kiwanis Club, please contact either Anson Zhou ([division2@nydkc.org](mailto:division2@nydkc.org)) or Mara Yella ([division11@nydkc.org](mailto:division11@nydkc.org)).
  - b. The applicant's faculty advisor (who must verify that the individual is the Key Club Bulletin Editor and has held that office).
  - c. The president of the applicant's Key Club.
5. Fulfillment of the following criteria:
  - a. Production of a minimum of seven newsletters or bulletins in 8.5"x11" format. Service Spotlights should be included.
  - b. Attendance at 85% or at least 30 club meetings.
  - c. Attendance at a minimum of two divisional meetings.
  - d. Performance of at least 50 hours of community service.

## Additional Criteria (Must complete a minimum of 5 of the following):

1. Attendance at the Editor's Workshop at the 2018 Leadership Training Conference.
2. Attendance at the Editor's Workshop at the 2018 Key Club International Convention.
3. Attendance at the applicant's Divisional Training Conference and/or Fall Rally during the 2018-2019 Key Club year.
4. Attendance at a minimum of two meetings of the sponsoring Kiwanis Club
5. Serve as a member on a minimum of two of the club's committees.
6. The inclusion of International events in all newsletters and/or bulletins.
7. Attendance at a meeting of the sponsoring Kiwanis Club, if their Key Club is sponsored.
8. A personal statement not to exceed 500 words that explains how the applicant has gone above and beyond the call of duty. The personal statement should only include information that does not appear elsewhere in the application.

The Outstanding Club Bulletin Editor Award application must be

**submitted online no later than February 22<sup>nd</sup>, 2019** at

[www.tinyurl.com/KeyClubAwards](http://www.tinyurl.com/KeyClubAwards)

# Outstanding Key Club Webmaster Award

The Outstanding Key Club Webmaster Award is presented each year to a Key Club Webmaster that has gone above and beyond the call of duty and has done an exceptional job in executing the duties of their office. In order to be eligible for the Outstanding Key Club Webmaster Award, the applicant must have fulfilled all of the Mandatory Criteria and at least four of the seven additional criteria.

## General Information:

1. A maximum of one Outstanding Key Club Webmaster Award will be presented each year. If a tie occurs between two applicants, two Outstanding Awards may be given.
2. All other club webmasters who apply and are found to meet all of the required criteria will be presented with a Distinguished Club Webmaster Award.

## Mandatory Criteria:

1. The applicant and the applicants Key Club must be in good standing with the New York District and Key Club International.
2. A minimum of seven website updates must be produced.
  - a. Local club, division and district updates and events are to be included.
  - b. Printouts of these updates must be included in the nominee's submission.
3. Must be nominated by a member of Key Club International who is in good standing. A letter of nomination must be included with the submission.
  - a. The letter of nomination must contain the applicant's name, high school, and the number of years the applicant has been a part of Key Club International.
  - b. The letter of nomination must contain a description about the nominee's character and highlight their accomplishments as a club Webmaster.
4. A copy of the applicants Distinguished Key Clubber application must be included.
5. Three letters of recommendation (in addition to the letter of nomination). One letter from each of the following people must be included:
  - a. A member of the applicant's sponsoring Kiwanis Club. In the case of a club without a sponsoring Kiwanis Club, please contact either Anson Zhou ([division2@nydkc.org](mailto:division2@nydkc.org)) or Mara Yella ([division11@nydkc.org](mailto:division11@nydkc.org)).
  - b. The applicant's faculty advisor (who must verify that the individual is the Key Club Webmaster and has held that office).
  - c. The president of the applicant's Key Club.
6. Fulfillment of the following criteria:
  - a. Attendance at 85% or at least 30 club meetings.
  - b. Attendance at a minimum of two divisional meetings.
  - c. Performance of at least 50 hours of community service.

## Additional Criteria (Must complete a minimum of 4 of the following):

1. Attendance at the Webmaster's Workshop at the 2018 Leadership Training Conference.
2. Attendance at the Webmaster's Workshop at the 2018 Key Club International Convention.
3. Attendance at the applicant's Divisional Training Conference and/or Fall Rally during the 2018-2019 Key Club year.
4. Serve as a member on a minimum of two of the clubs committees.
5. Attendance at a meeting of the sponsoring Kiwanis club, if their Key Club is sponsored.
6. The inclusion of international events in the website.
7. A personal statement not to exceed 500 words that explains how the applicant has gone above and beyond the call of duty. The personal statement should only include information that does not appear elsewhere in the application.

The Outstanding Club Webmaster Award application must be  
**submitted online no later than February 22<sup>nd</sup>, 2019** at  
[www.tinyurl.com/KeyClubAwards](http://www.tinyurl.com/KeyClubAwards)

# Distinguished Faculty Advisor Award

First presented in 1962, this award was established to recognize an adult who has gone above and beyond the call of duty in serving the youth of the New York District. This award is presented to a faculty advisor who has rendered the most outstanding contribution to a Key Club in the New York District during the administrative year.

## General Information:

1. The winner of this award will be announced at the Leadership Training Conference.
2. A maximum of one Distinguished Key Club Faculty Advisor Award will be presented each year.
3. Only one faculty advisor may be nominated from a Key Club each year. The entry of more than one faculty advisor from that club will cause all nominated faculty advisors from that club to be disqualified for the award.
4. Individuals may not receive this award more than once in a time frame of five years.

## Mandatory Criteria:

1. The Key Club that the faculty advisor serves must be in good standing with the New York District and Key Club International.
2. Must be nominated by a Key Club and/or a Kiwanis club.
  - a. The letter must contain the nominee's name, school's address, high school, and years involved with Key Club.
  - b. The letter must include a brief summary of the outstanding work rendered by the faculty advisor explaining how the nominee meets the following criteria:
    - i. Demonstrates a genuine attitude of warmth, understanding, and caring in the day-to-day dealing with Key Clubbers.
    - ii. Enthusiastically provides services to youth far and above the call of duty.
    - iii. Brings distinction to himself or herself, the local Key Club, and/or the district through their actions or performance in assisting Key Club and the growth of its members.
3. Three letters of recommendation (in addition to the letter of nomination), which must include:
  - a. One from the school principal (which must include verification that the nominee is the faculty advisor and has held that position since the beginning of the school year)
  - b. One from the sponsoring Kiwanis club.
  - c. One from a member of the Key Club.

**\*Nominations that do not include the verification by the school principal shall be disqualified.**

The Distinguished Faculty Advisor Award application must be  
**submitted online no later than February 22<sup>nd</sup>, 2019** at  
[www.tinyurl.com/KeyClubAwards](http://www.tinyurl.com/KeyClubAwards)



# Distinguished Kiwanis Advisor Award

This award was established to recognize a Kiwanian who has gone above and beyond the call of duty in serving the youth of the New York District. This award is presented to a Kiwanis Advisor who has rendered the most outstanding contribution to a Key Club in the New York District during the administrative year.

## General Information:

1. The winner of this award will be announced during Leadership Training Conference.
2. A maximum of one Distinguished Kiwanis Advisor Award will be presented each year.
3. Only one Kiwanis Advisor may be nominated from a Key Club each year. The entry of more than one Kiwanis Advisor from that club will cause all nominated Kiwanis Advisors from that club to be disqualified for the award.
4. Individuals may not receive this award more than once in a time frame of five years.

## Mandatory Criteria:

1. The Key Club that the Kiwanis advisor is associated with must be in good standing with the New York District and Key Club International.
2. Must be nominated by a Key Club and/or a Kiwanis club.
  - a. The letter of nomination must contain the nominee's name, address, Kiwanis club, and years involved with Key Club.
  - b. The letter of nomination must include a brief summary of the outstanding work rendered by the Kiwanian explaining how the nominee meets the following criteria:
    - i. Demonstrates a genuine attitude of warmth, understanding, and caring in the day-to-day dealing with Key Clubbers.
    - ii. Enthusiastically provides services to youth far and above the call of duty.
    - iii. Brings distinction to himself or herself, the local Key Club, and/or the district through his or her actions or performance in assisting Key Club and the growth of its members.
3. Three letters of recommendation (in addition to the letter of nomination), which must include:
  - a. One from a Kiwanis officer (which must include verification that the nominee is the Kiwanis advisor and has held that position since the beginning of the Kiwanis administrative year).
  - b. One from an officer of the Key Club
  - c. One from a member of the Key Club.

**\*Nominations that do not include verification from the Kiwanis officer shall be disqualified.**

The Distinguished Kiwanis Advisor Award application must be  
**submitted online no later than February 22<sup>nd</sup>, 2019** at  
[www.tinyurl.com/KeyClubAwards](http://www.tinyurl.com/KeyClubAwards)

# Distinguished Club Award

The Distinguished Club Award is a non-competitive application providing recognition to individual Key Clubs for their overall performance in the combined areas of club administration, membership and leadership development, Kiwanis-Family involvement, service, and fundraising, as judged by a pre-established standard for excellence.

## General Information:

1. The winners of this award will be announced at the Leadership Training Conference.

## Mandatory Criteria:

1. Entries shall use the official **Annual Club Achievement Report Form**.
2. Entries must be postmarked by February 15th, 2019 to the New York District Administrator, Mr. John Goldstein.

## Judging:

1. Entries shall be judged based upon the achievement of a certain percentage of accumulated points in the categories of the Annual Club Achievement Report. Clubs achieving a predetermined score shall be designated as a Distinguished Club or Distinguished Club—Diamond Level. The Key Club International Board shall set the minimum number of points required for this designation.
2. The Annual Club Achievement Report must be filled out and signed. The Annual Club Achievement Report can be found at: <https://www.keyclub.org/resources/contests-awards-entry-forms/>.
3. All Diamond level recipients of the Distinguished Club Award will be submitted to the International level.

For the Distinguished Club Award,  
the Annual Achievement Report Form must be  
**mailed, postmarked no later than February 15<sup>th</sup>, 2019,**  
to District Administrator Mr. John Goldstein.



# Novice Club Award

New clubs, because of their age, in many cases are not able to compete with older clubs. This award gives new clubs a chance to be recognized for their service. This award is an incentive for new clubs to serve their schools and communities as much as possible.

## General Information:

1. No club may win this award more than once.
2. The District Administrator will submit a list of qualifying clubs to the Chairperson of the judges prior to the start of Leadership Training Conference.
3. The winner of this award will be announced at the Leadership Training Conference.

## Mandatory Criteria:

1. To be eligible, a club must be no more than three years old as of the 2019 Leadership Training Conference. Age will be determined by the charter date.
2. The Key Club must be in good standing with the New York District and Key Club International, as verified by the District Treasurer.

## Applying and Judging:

1. To apply, clubs should fill out the Annual Achievement Report Form, which can be found at <https://www.keyclub.org/resources/contests-awards-entry-forms/>. The club with the highest score on the Annual Achievement Report Form will receive the award.

For the Novice Club award,  
the Annual Achievement Report Form must be  
**mailed, postmarked no later than February 15<sup>th</sup>, 2019,**  
to District Administrator Mr. John Goldstein.

# Outstanding Governor's Project Award

This award is presented to a club that has produced the best project dedicated to the service initiative selected by the District Governor during the Key Club year. The 2018-2019 District Governor's Project is "Comfort Cases".

## General Information:

1. The recipient of this award will be announced at the Leadership Training Conference.
2. A certificate will be presented to the recipient.

## Mandatory Criteria:

1. A fellow club, district officer, and/or sponsoring Kiwanis club should include a letter of nomination. The letter must include a brief summary of how the nominated club meets the following criteria:
  - a. Shows a clear understanding of the goal of the Governor's Project and demonstrates understanding in their service event.
  - b. Brings distinction to the Key Club, the school, and community.
2. Submission must include a typed report/description of the project completed and may contain newspaper clippings, photographs, and other pertinent information. Be sure to include the number of dues-paying members in the club, number of members who participated in the project, and the total number of service hours performed.
3. The Key Club must be in good standing with the New York District and Key Club International.

## Judging:

The award will be judged on the following point system:

1. Complies with the above criteria - **10 points**
2. Relevant to the respective Governor's Project - **10 points**
3. Planning of the project - **20 points**
4. Implementation - **20 points**
5. Final results - **20 points**
6. Percentage of club members participating – **20 points**

1-9% = 2 points	50-59% = 12 points
10-19% = 4 points	60-69% = 14 points
20-29% = 6 points	70-79% = 16 points
30-39% = 8 points	80-89% = 18 points
40-49% = 10 points	90-100% = 20 points

The Outstanding Governor's Project Award application must be  
**submitted online no later than February 22<sup>nd</sup>, 2019** at  
[www.tinyurl.com/KeyClubAwards](http://www.tinyurl.com/KeyClubAwards)

# Advocacy Award

Advocacy is the act of supporting a cause. Advocating for these causes helps to shape the future of the world by bettering people's lives and building stronger communities. The Advocacy Award is presented to one club who has demonstrated an exceptional dedication to the cause of advocacy.

## General Information:

1. The recipient of this award will be announced at the Leadership Training Conference.
2. The recipient of this award will receive a certificate.
3. No more than one Advocacy Award will be presented each year.

## Mandatory Criteria:

1. The Key Club must be in good standing with the New York District and Key Club International.
2. Submission of a detailed, typed report describing the project completed. **This report must be written by an officer of the Key Club or any member in good standing with Key Club International.** This report may contain newspaper clippings, brochures, fliers, photographs, and other pertinent information. Be sure to include the number of dues-paying members in the club, the number of members who participated in the project, the number of advocacy letters/petitions signed, and the number of total hours performed.
3. Two letters of recommendation must be included. **At least ONE recommendation must be written by an individual who is not a member of the applying Key Club.** Each letter must include the following:
  - a. Shows a clear understanding of the goal of the advocacy efforts.
  - b. Brings distinction to the Key Club, the school, and community through advocacy efforts.

## Judging:

The award will be judged on the following point system:

1. Complies with the above criteria - **10 points**
2. Demonstrates a clear understanding of the cause - **10 points**
3. Planning of the Project - **20 points**
4. Implementation - **20 points**
5. Final Results - **20 points**
6. Percentage of club members participating - **20 points**

1-9% = 2 points	50-59% = 12 points
10-19% = 4 points	60-69% = 14 points
20-29% = 6 points	70-79% = 16 points
30-39% = 8 points	80-89% = 18 points
40-49% = 10 points	90-100% = 20 points

The Advocacy Award application must be  
**submitted online no later than February 22<sup>nd</sup>, 2019**  
 at [www.tinyurl.com/KeyClubAwards](http://www.tinyurl.com/KeyClubAwards)

# Interclub Award

Interclub is the act of participating in events throughout the year with other Key Clubs in the region. This includes attending each other's meetings, taking part in events planned by multiple Key Clubs, etc. (It **does not** include divisional meetings or events.) The Interclub Award accounts for planning and participating in a particular project.

## General Information:

1. The recipient of this award will be announced at the Leadership Training Conference.
2. The recipient of this award will receive a certificate.
3. No more than one Interclub Award will be presented each year to all clubs involved in the interclub project.

## Mandatory Criteria:

1. Submission must include a cover letter jointly signed by the club presidents and advisors of each club involved, which must include a description of the interclub project, the number of members involved in planning and executing the project, the causes of the project supported (if any), the success of the project, and any other pertinent information.
  - a. The cover letter should not exceed two pages (typed, double-spaced).
2. A letter of confirmation signed by the respective Lieutenant Governor(s) must be included in the submission. If there is a Lieutenant Governor vacancy in the division, please state so in the aforementioned cover letter.
3. All Key Clubs involved must be in good standing with the New York District and Key Club International.

## Judging:

1. Each application will be judged purely on the merit and success of the project, not the number of hours or amount of money raised.

The Interclub Award application must be  
**submitted online no later than February 22<sup>nd</sup>, 2019**  
at [www.tinyurl.com/KeyClubAwards](http://www.tinyurl.com/KeyClubAwards)

# Kiwanis Family Relations Award

Kiwanis Family Relations is a vital part of the success of each Key Club and incorporates not only communicating with the other branches of the Kiwanis Family, but creating relationships as well. The Kiwanis Family Relations Award goes to the club that has taken the greatest initiative to reach out to other branches of the K-Family.

## General Information:

1. The recipient of this award will be announced at the Leadership Training Conference.

## Mandatory Criteria:

1. Entry must submit a portfolio with the following sections:
  - a. Joint service projects with Kiwanis Clubs
  - b. Joint service projects with Circle K Clubs, Builders Clubs, K-Kids Clubs, and Aktion Clubs
  - c. Sponsorship and club building of Builders Clubs, K-Kids Clubs, and Aktion Clubs
  - d. Attendance at Kiwanis, Circle K, Builders Club, K-Kids, and Aktion Club meetings.
2. The submitted portfolio must not exceed twelve pages. Clubs may include photographs, newspaper clippings, fliers, and any other pertinent information.
3. The president of the Key Club must write a cover letter confirming the clubs K-Family involvement.
4. The Key Club must be in good standing with the New York District and Key Club International.

The Kiwanis Family Relations Award application must be  
**submitted online no later than February 22<sup>nd</sup>, 2019**  
at [www.tinyurl.com/KeyClubAwards](http://www.tinyurl.com/KeyClubAwards)

# Major Emphasis Award

The Major Emphasis award is given to the Key Club that has produced the best Major Emphasis Project during the year through its unselfish efforts.

## General Information:

1. The recipient of this award will be announced at the Leadership Training Conference.
2. Reports will be judged according to the total number of points as distributed in the Judging section. Suitable recognition and awards will be presented to the winning Key Club.
3. The first place Major Emphasis Program Award Winner will be eligible to compete in the International Contest.

## Mandatory Criteria:

1. The Major Emphasis Involvement Report must be filled out and signed. The Major Emphasis Involvement Report can be found at <https://www.keyclub.org/resources/contests-awards-entry-forms/>.
2. This report must be typed. Each section found in the Judging section must begin on a new page with a heading specifying the section being described. There is no word limit as long as the official Major Emphasis Involvement section is completed in its entirety.
3. The described activity can cover any phase of Key Club Major Emphasis involvement specifically highlighting personal photographs or other pertinent information. Acceptable projects may include both hands-on service and fundraising efforts.

## Judging:

The award will be judged on the following point system: (Note: To qualify for judging, a statement must establish the way in which the project deals with Major Emphasis.)

1. Plan – Describe how the project was organized. **10 points**
2. Implementation – Describe the steps taken to implement the plan. **20 points**
3. Final Results – Describe the benefits of the service project. **25 points**
4. Partnerships with the Kiwanis Family and with other organizations – Describe the actions and partnerships formed and how the project was publicized **10 points**
5. Percentage of Key Clubbers Participating **10 points**

1-9% = 1 point	50-59% = 6 points
10-19% = 2 points	60-69% = 7 points
20-29% = 3 points	70-79% = 8 points
30-39% = 4 points	80-89% = 9 points
40-49% = 5 points	90-100% 10 points
6. Club's Overall Program Dealing with the Major Emphasis Program – Describe any other projects/programs your club implemented to address the Major Emphasis Program and how your club worked with Major Emphasis Program during other parts of the year. **25 points**

The Major Emphasis Award application must be  
**mailed, postmarked no later than February 15<sup>th</sup>, 2019,**  
 to District Administrator Mr. John Goldstein.

# Public Relations Award

Often the most successful clubs are the ones that make the most effective use of public relations. Service is important, but without public relations, it would be nearly impossible to organize and implement events. This award recognizes those clubs that have gone above and beyond in the area of public relations.

**General Information:**

1. The winner of this award will be announced at the Leadership Training Conference.
2. The entry should be submitted in a binder, notebook, or portfolio form, which is neat and clearly labeled.
3. The decisions of the judges are final. No changes, alterations, or re-grading will take place after the judges have certified the results.

**Mandatory Criteria:**

1. The entry must be filled with Public Relations materials that were actually utilized by the Key Club throughout the administrative year for which it is being submitted.
2. A submission must include proof of all Public Relations materials (the actual document or a picture of it, video/audio cassette for TV/radio coverage, etc.) dates of distribution for each individual Public Relations material, and amount of copies made of each individual Public Relations material.

**Judging:**

The award will be judged on the following point system:

Articles to Empire Key/District Publications	<b>10-30 points</b>
Articles to Lt. Governor's Newsletter	<b>5-15 points</b>
Newsletter/Spotlights	<b>5-25 points</b>
Posters/Fliers	<b>5-15 points</b>
Web Page/Media	<b>5-30 points</b>

The Public Relations Award application must be **mailed, postmarked no later than February 15<sup>th</sup>, 2019,** to District Administrator Mr. John Goldstein.

# Single Service Award

The New York District Single Service Award is given to the Key Club, which through its unselfish efforts, has produced during this year the best single project dedicated to the school and/or community. This award is at the heart of Key Club and its objectives.

## General Information:

1. A qualifying Single Service Project shall be defined as a single club service project that is planned, organized, and produced by the Key Club on a single day, consecutive days, or recurring on different days. Acceptable projects for this award may include both hands-on service projects and fundraising efforts. A recurring project must be repeated for the purpose of achieving the same service goal.
2. The Single Service Award is judged by the service need, project planning, project implementation, final results, public awareness and the percentage of members that have participated. A more in-depth example of the judging system can be found below.
3. The winner of this award will be announced at the Leadership Training Conference. There shall be a first place winner, second place winner, and third place winner in each membership category: Bronze (clubs with 35 members or less), Silver (36 to 60 members), Gold (61 to 85 members), and Platinum (86 members or more). Each first place report should be forwarded to Key Club International for competition with other first place winners.
4. The best Single Service Project overall across all categories will be awarded the Steven R. Scharoff Single Service Project Award.
5. The entry should be submitted in a binder, notebook, or portfolio form that is neat and clearly labeled with the club's name and the title of the project.
6. The decisions of the judges are final. No changes, alterations, or re-scorings will take place after the judges have certified the results.
7. Judges may disqualify entries that report incorrect or false information or do not abide by the rules of the district competition. Any disqualification at the district level requires the approval of the District Administrator or his/her designee. Judges may disqualify an entry at the international level for the same reasons, and any disqualification requires the approval of the international director.

## Mandatory Criteria:

1. The Single Service Report must be filled out and signed. The Single Service Report can be found at <https://www.keyclub.org/resources/contests-awards-entry-forms/>.
2. The activity can cover any phase of the Key Club Service Program performed during the 2018-2019 Key Club Year (April 1st, 2018 to March 31st, 2019).
3. The report must be typewritten and may include newspaper clippings, substantiated photographs, and other pertinent information.
4. The entry must include a letter from the chairperson of the event confirming how many members participated. (If no chairperson was appointed or elected to lead the project, the club president may write the letter.)
5. Key Clubs applying for this award must be in good standing with the New York District and Key Club International, as verified by the District Treasurer.

## Judging:

The award will be judged on the following point system:

- |   |                    |                     |
|---|--------------------|---------------------|
| 1. Service Need                         | 10 points          |                     |
| 2. Project Plan                         | 20 points          |                     |
| 3. Project Implementation               | 20 points          |                     |
| 4. Final Results                        | 25 points          |                     |
| 5. Public Awareness                     | 10 points          |                     |
| 6. Percentage of Members Participating: | 1-9% = 6 points    | 50-59% = 11 points  |
|   | 10-19% = 7 points  | 60-69% = 12 points  |
|   | 20-29% = 8 points  | 70-79% = 13 points  |
|   | 30-39% = 9 points  | 80-89% = 14 points  |
|   | 40-49% = 10 points | 90-100% = 15 points |

The Single Service Award application must be  
**mailed, postmarked no later than February 15<sup>th</sup>, 2019,**  
 to District Administrator Mr. John Goldstein.



# AUTOMATIC ENTRY



# Achieved Increased Membership Award

The Achieved Increased Membership Award is presented to clubs who have increased their club size significantly (15% or more) in comparison to the previous Key Club year.

## General Information:

1. Clubs that do not receive this award will automatically be entered for the Membership Retention Award.
2. Clubs that receive this award will not be eligible for the Membership Retention Award.
3. The winning clubs will be announced at the Leadership Training Conference.

## Mandatory Criteria:

1. Key Club must be in good standing with New York District and Key Club International.
2. Clubs must show a membership increase of greater than 15% over its previous year's membership total.

# Membership Retention Award

The Membership Retention Award is presented to clubs that have achieved a membership increase of up to 15% from the previous service year. Clubs who have maintained the same membership level as the prior year will also be recognized.

## General Information:

1. All clubs that do not qualify for the Achieve Increased Membership Award will automatically be entered for this award.
2. The winning clubs will be announced at Leadership Training Conference.

## Mandatory Criteria:

1. The applying Key Club must be in good standing with New York District and Key Club International.
2. Clubs must show a membership increase of between 0% and 15% from its previous year's membership total.

# Excellence in Fundraising Award

The Excellence in Fundraising Award is presented as two separate awards:

1. Single Largest Fundraising Effort, presented to the club that has raised the largest amount of money through a single service project.
2. Greatest Cumulative Fundraising Total, presented to the club that has raised the greatest total amount of money throughout the service year.

## General Information:

1. In the event of a tie, more than one club can be awarded the Excellence in Fundraising Award.
2. The winning clubs will be announced at the Leadership Training Conference at the appropriate time.

## Mandatory Criteria:

1. Key Club must be in good standing with New York District and Key Club International.
2. Clubs must submit a Fundraising Report Form (FRF) for this service project as this will be the only mode of determining the winners of this award.

# District Projects Fundraising Award(s)

The District Projects Fundraising Award(s) are awarded to the clubs which raised the greatest amount of funds for any of the 2018-2019 endorsed projects.

## General Information:

1. The 2018-2019 endorsed projects are: Comfort Cases, One Tree Planted, Kamp Kiwanis, Kiwanis Pediatric Lyme Disease Foundation, Kiwanis Pediatric Trauma Center, UNICEF/The ELIMINATE Project, The Thirst Project, March of Dimes, Sunrise Day Camp, and Children's Miracle Network. For each of these endorsed projects, one award will be given.
2. The winning clubs will be announced at Leadership Training Conference.

## Mandatory Criteria:

1. The applying Key Club must be in good standing with New York District and Key Club International.
2. Clubs must submit Fundraising Report Forms (FRF), as this will be the only mode of determining the winners of this award

## Treasurer's Award

The Treasurer's Award is an automatic entry award that recognizes clubs that increase their fundraising over the 2018-2019 service year as compared to the previous service year.

### General Information:

1. The award is based on total amounts fundraised during the current service year as compared to the previous year's totals.
2. The winning clubs will be announced at the Leadership Training Conference at the appropriate time.

### Mandatory Criteria:

1. Key Club must be in good standing with New York District and Key Club International.
2. A club must raise a total in the current service year that is 15% or more than that of the previous service year.
3. The minimum fundraising total for the current service year must be at least \$150.
3. The Fundraising Report Forms (FRF) submitted by clubs will be utilized to determine the winners of this award.

## Service Hours per Member

The Service Hours per Member Award is awarded to the club(s) that have reported the greatest number of service hours in proportion to the number of members in the club.

### General Information:

1. The total number of service hours performed by the club over the service year will be divided by the total number of members in the club.
2. The winning clubs will be announced at the Leadership Training Conference.

### Mandatory Criteria:

1. The applying Key Club must be in good standing with New York District and Key Club International.
2. Clubs must submit Monthly Report Forms (MRFs) as well as the Annual Achievement Report , as these will be the only modes of determining the winners of this award

## Perfect Paperwork Award

The Perfect Paperwork Award is presented to clubs who deserve to be recognized for giving all necessary reports to the District prior to the Annual Leadership Training Conference.

### General Information:

1. The winning clubs will be announced at Leadership Training Conference.

### Mandatory Criteria:

1. Key Club must be in good standing with New York District and Key Club International for two consecutive years.
2. Clubs must have submitted the following forms before the Leadership Training Conference:
  - a. Election Report Form (submitted to your Lieutenant Governor, District Administrator, and District Secretary).
  - b. All Monthly Report Forms from April 2018 to March 2019 (submitted to the District Secretary).

## Early Bird Dues Award

The Early Bird Dues Award is presented to clubs who deserve to be recognized for submitting dues to the District, earlier than the required deadline.

### General Information:

1. The winning clubs will be announced at the Leadership Training Conference.

### Mandatory Criteria:

1. Clubs must have submitted dues for a minimum of 15 members to both New York District and Key Club International before the Early Bird Dues deadline of November 1, 2018.

# DISTRICT CONTESTS



# Talent Contest

The Talent Contest is held annually at the Leadership Training Conference to showcase the outstanding talent that exists within the New York District of Key Club International.

## General Information:

1. Every Key Club may enter no more than one act in the Talent Contest.
2. All acts entered in the New York District Talent Contest will be required to demonstrate their ability and entertainment appeal at preliminary auditions (time and place to be announced in the conference program). The most entertaining acts will then be selected to appear in the District Talent Show as finalists. The Conference Committee will determine the exact number of finalists depending on how much time is allocated to the Talent Contest.

## Mandatory Criteria:

1. A Talent Contest entry may take any form as long as it is entertaining and in good taste.
2. Acts should be no more than six minutes in length.
3. All contestants must provide any materials (props, instruments, costumes, etc.) that are needed for their own performance. Anyone who wishes to enter an act that requires something that cannot be brought to the conference (e.g. a piano) should contact Awards Committee Chairs Mara Yella ([division11@nydkc.org](mailto:division11@nydkc.org)) or Anson Zhou ([division2@nydkc.org](mailto:division2@nydkc.org)). The New York District is not responsible for providing materials for acts.
4. All participants in an act must be official members of a Key Club in good standing with New York District and Key Club International.

## Judging:

Performance selections will be based on the following point system:

1. Content - **20 Points**
2. Performance and Entertainment Value - **30 Points**
3. Poise and Stage Presence - **10 Points**
4. Audience Response - **20 Points**
5. Personal Evaluation - **20 Points**

**All Talent Contest auditions will be held during the  
2018-2019 Leadership Training Conference.**

# Oratorical Contest

The 2018-2019 Oratorical Contest Topic is the following:

**Key Club International gives students the opportunity to improve the lives of others while building upon their own skills, traits, and values. How has Key Club's international member base, core values, and motto impacted your life, identity, and experiences as a servant leader?**

## General Information:

1. The subject matter of the oration and the presentation must be original and completely developed by each orator. These factors will be considered equally in determining who is to receive the awards.
2. Each orator will be allowed a maximum of five minutes for his/her presentation. Exceeding the time limit may result in a penalty.
3. During the conference, elimination trials will be held (time and place to be announced in the conference program), and no more than three orators may be selected to appear before the entire conference.
4. The three outstanding orators will receive suitable awards and recognition for their excellence in public speaking.
5. The Oratorical finalist will be expected to address the conference at a General Session. The Oratorical finalist is eligible to represent the New York District in the Oratorical Contest at the Key Club International Convention.
6. The decision of the judges is final. No changes, alternations, or re-scoring will take place after the judges, the Conference Committee Chair, and the District Administrator have certified the results.

## Mandatory Criteria:

1. Each orator must be an official Key Club member in good standing with New York District and Key Club International.
2. The orators home club must be in good standing with New York District and Key Club International.

## Judging:

The winners will be selected based on this point system:

### Speech

- |   |                  |
|---|------------------|
| 1. Clarity of Message & Projection of Ideas                             | <b>25 Points</b> |
| 2. Depth  | <b>5 Points</b>  |
| 3. Originality  | <b>5 Points</b>  |
| 4. Structure (including organization, grammar, transitions, flow, etc.) | <b>15 Points</b> |

### Delivery

- |   |                  |
|---|------------------|
| 1. Presence (posture, gestures, and ability to engage the audience) | <b>15 Points</b> |
| 2. Voice (tone, diction effectiveness, pronunciation)               | <b>20 Points</b> |
| 3. Ease of Presentation & Intimacy with Audience                    | <b>15 Points</b> |

**All Oratorical Contest auditions will be held during the  
2018-2019 Leadership Training Conference.**



# Traditional Scrapbook Contest

## General Information:

1. A Key Club may not enter both the Traditional and the Non-Traditional Scrapbook Contest. Failure to comply with this rule will result in the disqualification of both entries.
2. First, second, and third place awards will be given at the Leadership Training Conference.
3. All submissions not claimed by clubs at the end of the Leadership Training Conference will be disposed of.
4. The first place winner will be eligible to represent the New York District and compete in the Traditional Scrapbook contest at the Key Club International Convention. No alterations may be made to the scrapbook. Scrapbooks that are found to be altered will be disqualified.

## Mandatory Criteria:

1. A Key Club may enter a scrapbook containing pictures, souvenirs, newspaper clippings, etc., of its activities during the club administrative year (defined as being from April 1, 2018 to March 31, 2019). Each scrapbook must be subdivided into the following categories: Service to School, Service to Community, Fundraising Projects, assistance to Kiwanis projects, Major Emphasis Involvement, and Miscellaneous.
2. Each category must be separated accordingly by tabs. In other words, the first page of each section must have a small tab affixed to the page on which the name of the section is written. The tabs should be visible when the scrapbook is opened, however, the tabs should not protrude from the side of the book. Pages must be numbered with a table of contents included at the beginning of the scrapbook. Judges will deduct five points for missing tabs and five points for a missing Table of Contents.
3. Each entry is required to be submitted in a scrapbook binder measuring no larger than 14 inches wide and 14 inches long. The cover may be decorated.
4. The Scrapbook Year in Review Report must be filled out and signed. The Year in Review Report can be found at <https://www.keyclub.org/resources/contests-awards-entry-forms/>. The report must be affixed to the inside front cover. If this form is not affixed to the inside front cover of the scrapbook, the judges will deduct 10 points.
5. No audio, visual, or computer equipment will be allowed as part of the entry. The entry must be sturdy to allow handling by judges as necessary.

## Judging:

The winners will be selected based on this point system:

### Presentation

- |                                   |                  |
|-----------------------------------|------------------|
| 1. Artwork and decorations        | <b>30 Points</b> |
| 2. News clippings and photographs | <b>20 Points</b> |

### Content

- |                                   |                  |
|-----------------------------------|------------------|
| 1. Service to School              | <b>10 Points</b> |
| 2. Service to Community           | <b>10 Points</b> |
| 3. Fundraising Project            | <b>10 Points</b> |
| 4. Assistance to Kiwanis Projects | <b>10 Points</b> |
| 5. Major Emphasis Involvement     | <b>10 Points</b> |
| 6. Miscellaneous                  | <b>10 Points</b> |

**Traditional Scrapbook submissions must be brought to the  
2018-2019 Leadership Training Conference for judging.**

# Non-Traditional Scrapbook Contest

## General Information:

1. A Key Club may not enter both the Traditional and the Non-Traditional Scrapbook Contest. Failure to comply with this rule will result in the disqualification of both entries.
2. First, second, and third place awards will be given at the Leadership Training Conference.
3. All submissions not claimed by clubs at the end of Leadership Training Conference will be disposed of.
4. The first place winner will be eligible to represent the New York District and compete in the Non-Traditional Scrapbook contest at the Key Club International Convention. No alterations may be made to the scrapbook. Scrapbooks that are found to be altered will be disqualified.

## Mandatory Criteria:

1. A Key Club may enter a non-traditional scrapbook or composition of other media containing pictures, souvenirs, examples, newspaper clippings, or other representations of their activities during the club administrative year (defined as being from April 1st, 2018 to March 31st, 2019).
2. Each entry should adequately portray the following categories: Service to School, Service to Community, Fundraising Projects, Kiwanis Family Interaction, Major Emphasis Involvement, and Miscellaneous.
3. The Year in Review Report must be filled out, signed, and submitted with the entry. The Year in Review Report can be found at <https://www.keyclub.org/resources/contests-awards-entry-forms/>. Failure to comply with this rule will result in disqualification.
4. No audio, visual, or computer equipment will be allowed as part of the entry. The entry must be sturdy to allow handling by judges as necessary.

## Judging:

The winners will be selected based on this point system:

### Presentation

- |  |                  |
|--|------------------|
| 1. Uniqueness/Creativity of Project Presentation | <b>10 Points</b> |
| 2. Artwork & Decorations                         | <b>20 Points</b> |
| 3. News Clippings & Photographs                  | <b>20 Points</b> |

### Content

- |                               |                  |
|-------------------------------|------------------|
| 1. Service to School          | <b>10 Points</b> |
| 2. Service to Community       | <b>10 Points</b> |
| 3. Fundraising Project        | <b>10 Points</b> |
| 4. Kiwanis Family Interaction | <b>10 Points</b> |
| 5. Major Emphasis Involvement | <b>10 Points</b> |
| 6. Miscellaneous              | <b>10 Points</b> |

**Non-Traditional Scrapbook submissions must be brought to the 2018-2019 Leadership Training Conference for judging.**

# Club Non-Digital Poster Contest

## General Information:

1. Clubs entering this contest may not enter the Digital Poster Contest. Failure to comply with this rule will result in the disqualification of both entries.
2. The poster dimensions should be 18 inches by 22 inches, with the actual height and width not varying more than one-half inch for the prescribed contest dimensions. The poster should not measure more than one-eighth inch in thickness.
3. All entries shall be in good taste and appropriate to the standards set by the Objects of Key Club International.
4. First, second, and third place awards will be given at the Leadership Training Conference.
5. All submissions not claimed by clubs at the end of the Leadership Training Conference will be disposed of.
6. The first place winner will be eligible to represent the New York District and compete in the Non-Digital Poster contest at the Key Club International Convention.

## Mandatory Criteria:

1. The poster should be designed to recruit new members for Key Club, and should not bear the name of any school, community, or district.
2. The poster may not include material produced through electronic means, such as cameras and computersoftware.
3. The Poster Contest Entry Form must be filled out and signed. The Poster Contest Entry Form can be found at <https://www.keyclub.org/resources/contests-awards-entry-forms/>.
4. Although a poster will not be selected based on its ability to be reproduced, keep in mind that a printer friendly poster is more likely to be circulated following Leadership Training Conference (and International Convention if applicable) than one that is difficult to reproduce.
5. All entries should be in good taste, appropriate, and in compliance with the objects of Key Club International.

## Judging:

The winners will be selected based on this point system:

- |   |                  |
|---|------------------|
| 1. Originality/Creativity                 | <b>25 Points</b> |
| 2. Effectiveness for Member Recruitment   | <b>25 Points</b> |
| 3. Overall Appearance/Artistic Expression | <b>50 Points</b> |

**Club Non-Digital Poster entries must be brought to the 2018-2019 Leadership Training Conference for judging.**

# Club Digital Poster Contest

## General Information:

1. Clubs entering this contest may not enter the Non-Digital Poster Contest. Failure to comply with this rule will result in the disqualification of both entries.
2. The poster dimensions should be 18 inches by 22 inches, with the actual height and width not varying more than one-half inch for the prescribed contest dimensions. The poster should not measure more than one-eighth inch in thickness.
3. All entries shall be in good taste and appropriate to the standards set by the Objects of Key Club International.
4. First, second, and third place awards will be given at the Leadership Training Conference.
5. All submissions not claimed by clubs at the end of the Leadership Training Conference will be disposed of.
6. The first place winner will be eligible to represent the New York District and compete in the Digital Poster contest at the Key Club International Convention.

## Mandatory Criteria:

1. The poster should be designed to recruit new members for Key Club, and should not bear the name of any school, community, or district.
2. Entries may include materials produced with electronic means such as cameras and computer software.
3. The Poster Contest Entry Form must be filled out and signed. The Poster Contest Entry Form can be found at <https://www.keyclub.org/resources/contests-awards-entry-forms/>.
4. Although a poster will not be selected based on its ability to be reproduced, keep in mind that a printer friendly poster is more likely to be circulated following Leadership Training Conference (and International Convention if applicable) than one that is difficult to reproduce.
5. All entries should be in good taste, appropriate, and in compliance with the objects of Key Club International.

## Judging:

The winners will be selected based on this point system:

- |   |                  |
|---|------------------|
| 1. Originality/Creativity                 | <b>25 Points</b> |
| 2. Effectiveness for Member Recruitment   | <b>25 Points</b> |
| 3. Overall Appearance/Artistic Expression | <b>50 Points</b> |

Club Digital Poster entries must be  
**submitted online no later than February 22<sup>nd</sup>, 2019**  
at [www.tinyurl.com/KeyClubAwards](http://www.tinyurl.com/KeyClubAwards)

# Club Video Contest

## General Information:

1. All entries should be in good taste and appropriate to the standards set by the Objects of Key Club International.
2. First, second, and third place awards will be given at Leadership Training Conference.
3. The first place video will be shown at the Leadership Training Conference.
4. The first place winner will be eligible to represent the New York District and compete in the Club Video Contest at the Key Club International Convention. Note: Key Club International submission requires a DVD version of the video.

## Mandatory Criteria:

1. The contest will be conducted according to the rules outlined below. Failure to comply with these rules may result in disqualification.
2. The Video Contest Entry Form must be filled out and signed. The Poster Contest Entry Form can be found at <https://www.keyclub.org/resources/contests-awards-entry-forms/>.
3. The video must be produced by club members at a budget under \$300.
4. The video should be promotional for Key Club as an organization and/or the Key Club within its respective school/community.
5. The length of the completed video should be no more than 60 seconds.
6. The video must be submitted as a link to a Youtube video. If you do not have a Youtube account, you can create one for free through your Google account.
7. Royalty free music is available on websites such as: [www.youtube.com/audiolibrary/music](http://www.youtube.com/audiolibrary/music). Other sites can be found by searching for "royalty free music".
8. The Video Contest Entry Form must be filled out and signed. The Video Contest Entry Form can be found on the District Awards Website or within the file "District Awards Booklet.zip", which can be found on the website and other forms of social media in which the award has been released.

## Judging:

The winners will be selected based on this point system:

- |                           |                  |
|---------------------------|------------------|
| 1. Originality/Creativity | <b>10 Points</b> |
| 2. Promotion of Key Club  | <b>20 Points</b> |
| 3. Clarity of Message     | <b>20 Points</b> |
| 4. Quality of Production  |                  |
| a. Sound quality          | <b>10 Points</b> |
| b. Picture quality        | <b>10 Points</b> |
| 5. Overall Impression     | <b>30 Points</b> |

Club Video submissions must be  
**submitted online no later than February 22<sup>nd</sup>, 2019** at  
[www.tinyurl.com/KeyClubAwards](http://www.tinyurl.com/KeyClubAwards)

# Club T-Shirt Contest

Key Clubbers often strive to promote Key Club International through apparel. The Club T-Shirt Award recognizes a club which created an outstanding T-Shirt design that promotes Key Club in a positive and effective manner.

## General Information:

1. All T-Shirt entries should be submitted online.
2. Only one T-Shirt may be submitted by a given Key Club each year. The entry of multiple T-Shirts from one club will disqualify all entries from that club.
3. A first, second, and third place winner will be announced during the Leadership Training Conference.

## Mandatory Criteria:

1. The following information must be submitted with each entry:
  - a. A PDF file containing the design on the front, back, and the base color of the shirt OR a working link to the design of the T-Shirt online.
  - b. The text contained on the front and back of the shirt. If the shirt contains text anywhere else, please list it and specify the location.
2. The shirt must:
  - c. Promote the home club, the New York District, and/or Key Club International.
  - d. Contain text and graphics. All text and graphics must be in good taste.
  - e. The Key Club submitting the entry must be in good standing with the New York District and Key Club International.

## Judging:

The winners will be selected based on this point system:

- |  |                  |
|--|------------------|
| 1. Originality/Creativity  | <b>20 Points</b> |
| 2. Effectiveness for Member Recruitment and/or Promotion of Key Club | <b>20 Points</b> |
| 3. Overall Appearance/Artistic Expression                            | <b>10 Points</b> |

The Club T-Shirt Contest application must be  
**submitted online no later than February 22<sup>nd</sup>, 2019** at  
[www.tinyurl.com/KeyClubAwards](http://www.tinyurl.com/KeyClubAwards)

# KEY CLUB SCHOLARSHIPS



# Governor's Scholarship

The Governor's Scholarship is available to any college-bound New York District Key Club member in good standing. The scholarship will reward those Key Clubbers who go beyond the call of service and who recognize the importance of the Governor's Project. Up to two (2) scholarship winners will be announced at the Annual Leadership Training Conference. Winners will be given a \$1,000 check, made out in their name and the educational institution s/he will be attending. The Governor and the District Administrator, and/or a special committee appointed by the District Administrator, will choose the recipient(s) of the Governor's Scholarship. A minimum of one and a maximum of two \$1,000 scholarships will be granted.

## Mandatory Criteria:

1. High school transcript
2. Proof of at least 50 hours of service to home, school, and community (verified by club president and faculty advisor).
3. A minimum of two (2) and a maximum of five (5) recommendation letters (one must be from faculty or Kiwanis advisor)
4. A brief essay (150-200 words) addressing one of the following:
  - Describe the importance of this year's Governor's Project, "Comfort Cases"
  - Describe the importance of a project that the applicant participated in that is related to this year's Governor's Project, "Comfort Cases"

Governor's Scholarship applications must be  
**submitted online no later than February 22<sup>nd</sup>, 2019**  
at [www.tinyurl.com/KeyClubAwards](http://www.tinyurl.com/KeyClubAwards)



# Kiwanis Memorial Scholarship

Kiwanis has been our greatest source of support and guidance. They have encouraged us to continue our dedication to community service and to embrace the ideals of our organization. They strive to help Key Club members appreciate the many benefits that Key Club has to offer. The Kiwanis Memorial Scholarship awards \$1,000 to assist with the collegiate career of an active Key Clubber who aspires to make Key Club a more inclusive organization. With this scholarship we continue the work of the dedicated Kiwanis members who educate and guide us.

## Criteria

1. An applicant must have a minimum of two-year involvement with Key Club.
2. An applicant should exhibit a dedication to the ideals of Key Club in daily living and support of Key Club Projects.
3. An applicant must be a college bound high school senior who is planning on pursuing a career that is involved with children.
4. An applicant must submit an essay with a minimum of 250 words and a maximum of 500 words that answers the following question: **"Describe one way in which Key Club has assisted you or given you an opportunity to make an impact on someone's life, your school and/or community."**
5. Applicant's essay is to be signed by their home club faculty advisor and/or Kiwanis advisor. By signing the essay, the advisor acknowledges that the contents of the essay are authentic.
6. An applicant must also send with their essay a brief letter of recommendation from their faculty/Kiwanis advisor **and** from a club member in good standing.

Kiwanis Memorial Scholarship applications must be  
**submitted online no later than February 22<sup>nd</sup>, 2019**  
at [www.tinyurl.com/KeyClubAwards](http://www.tinyurl.com/KeyClubAwards)

# NY District Kiwanis Foundation Scholarship

## Criteria

1. Any Kiwanis club in the New York District of Kiwanis International may nominate a candidate for a scholarship. Only one nomination per year is permitted for each club.
2. Nominations are to be made on the form provided by the Foundation or reasonable facsimile, and must be delivered or postmarked to the New York District Office by April 30th, 2019. It is requested that the winners be awarded their scholarships at commencement in June or at an awards program, if preferred, by his/her highschool.
3. This program is instituted by the Foundation to recognize and promote good citizenship among the youth of New York State. Winners will be selected by a committee of the Foundation on the basis of which nominees, in its opinion, best met the established criteria. All aspects of the program, including the criteria are subject to change by the Foundation Board of Directors.
4. Each nominee must be a resident of New York State and plan to graduate from a high school in New York State by June of the year of their nomination. The scholarship may be used towards the recipient's cost of obtaining higher education. The award shall be payable to the recipient.
5. There will be a total of four \$1,000 one-time awards payable towards the recipient's first year expenses. The awards are not transferable.
6. A nominated student will be evaluated based on scholastic achievement, merit, need and career goals. Each of the four criteria will be weighed equally.

**Send the completed nomination forms to (postmarked no later than April 30th, 2019):**

New York District Kiwanis Foundation Scholarship Program  
c/o Edward Sexton  
220 Chestnut St.  
Port Chester, New York 10573

The application for the New York District Kiwanis Foundation Scholarship can be found at <http://www.kiwanis-ny.org/found/scholar.htm>.

All submissions must be postmarked no later than April 30th, 2019 and mailed to the address provided above.

## Local Kiwanis Club Scholarships

Many local Kiwanis Clubs offer scholarships to members of the Key Clubs that they sponsor. Members in Good Standing of the New York District are encouraged to reach out to their sponsoring Kiwanis Club to see what scholarships might be available. You can contact the co-chairs of the District Awards Committee if you need any assistance in finding your sponsoring Kiwanis Club.

# ELIMINATE PROJECT



# Eliminate Project Awards

Eliminate is Kiwanis International's global campaign to eradicate Maternal and Neonatal Tetanus or M.N.T. This is a deadly, but preventable disease. Babies infected with M.N.T often do not survive more than a week, and one baby dies every nine minutes from this disease.

Kiwanis International aims to eliminate this disease by 2016 by raising \$110 million. This is enough to vaccinate every mother whose children are vulnerable to this disease, protecting the mother and her future babies.

To recognize the outstanding fundraising efforts of individuals and clubs on behalf of the Eliminate Project, Kiwanis International has designed a recognition program for its Service Leadership Programs. Key Clubs or individuals who believe they are eligible for one of the following recognitions should contact [campaign@TheEliminateProject.org](mailto:campaign@TheEliminateProject.org) so that they may be properly recognized.

## Elimidallion

### General Information:

1. Minimum Donation: \$625
2. Money raised toward an Elimindallion must be raised within the Kiwanis Administrative year. That is to say, the entire \$625+ donation must have been donated to The Eliminate Project on or after October 1, 2018 and no later than September 30, 2019.
3. Lives saved/protected: 350+
4. Advisors, Administrators, Key Clubbers, or any special individual are eligible to receive this award.
5. A medallion and a framed certificate are given to the recipient of this honor.

**How to order:** Contact [campaign@TheEliminateProject.org](mailto:campaign@TheEliminateProject.org) or use the Kiwanis Family Giving Form found on the Kiwanis Eliminate Project website.

## 1 K Club Honor

### General Information:

1. Minimum Donation: \$1000
2. Money raised toward the 1K Club Honor must be raised within the Kiwanis Administrative year. That is to say, all donations must have been donated to The Eliminate Project either on or after October 1, 2018 and no later than September 30, 2019.
3. Lives saved/protected: 550+
4. Clubs are eligible to receive this award.
5. Clubs receiving the 1K Club honor will receive an annually themed 1K Club banner patch as well as recognition at Leadership Training Conference and in The Eliminate Project communications.

**How to order:** Contact [campaign@TheEliminateProject.org](mailto:campaign@TheEliminateProject.org) or use the Kiwanis Family Giving Form found on the Kiwanis Eliminate Project website.

# Eliminate Project Awards

## Service Leadership Program Global Service Society

### General Information

1. The following breakdown details how this award is given, based on the per-member average donation:
  - a. \$50 - Gold
  - b. \$25 - Silver
  - c. \$10 - Bronze

All funds raised toward the SLP Global Service Society must be within the Kiwanis Administrative year. In other words, all donations must have been donated to The Eliminate Project on or after October 1, 2018 and no later than September 30, 2019.

2. Livessaved/protected:
  - a. 27 - Gold
  - b. 12 - Silver
  - c. 5 - Bronze
3. All active clubs are eligible to receive this award.
4. Clubs receiving the SLP Global Service Society honor will receive a certificate and a banner patch with the corresponding per-member average donation. Gold clubs will be eligible for pins for each member.

## Kiwanis Club/Kiwanian Recognition

### General Information

1. All Key Clubs and Key Clubbers remain eligible for Kiwanis International recognition, including the Walter Zeller Fellowship, Tablet of Honor and the George F. Hixson Fellowship.
2. Money raised towards Kiwanis International recognition must be raised within the Kiwanis Administrative year. That is to say, all donations must have been donated to The Eliminate Project on or after October 1, 2018 and no later than September 30, 2019.
3. For a complete list of Kiwanis International recognition (including recognition for individuals and clubs), please visit <http://sites.kiwanis.org/Kiwanis/en/theELIMINATEproject/Recognition/Recognition-Dashboard.aspx>.

# INTERNATIONAL AWARDS



# International Awards

## Sandy Nininger Medal

The Sandy Nininger Medal is given to a high school graduate who most exemplifies the tradition begun by Sandy Nininger. Since 1946, several thousand Sandy Nininger Medals have been presented by Key Clubs and Key Club districts to outstanding students who have gone above and beyond the call of duty. To purchase a Sandy Nininger Award, please visit <http://store.kiwanis.org/KeyClub/Product/Sandy-Nininger-Award-Package-KI21010-1707.htm>.

## G. Harold Martin Fellowship

The G. Harold Martin Fellowship is attainable through a donation of US\$250 to the Youth Opportunities Fund. Additional donation levels of US\$250 are honored as diamond level fellowships. Fellowships can be obtained through a donation in honor of an individual or by an individual. To purchase a Fellowship, fill out the G. Harold Martin Fellowship brochure. Contact the Youth Opportunities Fund at Kiwanis International (1-800-KIWANIS) to receive a G. Harold Martin Fellowship application form.

## A.G. Terry Shaffer Honorary

This award is named after A.G. Terry Shaffer, the epitome of Kiwanis. Terry began his Kiwanis family adventure as a member of Key Club at Sunbury High School in Sunbury, Pennsylvania. Terry went on to serve as club president of three Kiwanis clubs: Selinsgrove, Pennsylvania; Southeast Area, Chicago; and Northwest Indianapolis. He served as secretary of those three clubs and the Kiwanis Club of Tri-Village, Rich Township, Illinois. He also served as lieutenant governor of Division 12, Pennsylvania District, for two years, and as district chairman of three committees of the Pennsylvania District. One of those committees was Key Club, and 44 new Key Clubs were built during that three-year period.

Terry also served as a member of the International Committee on Key Clubs during Kiwanis International's golden anniversary year of 1965. Terry was a member of the International Office staff for nearly 35 years, from 1969 to 2004. He held a wide variety of responsibilities on the Kiwanis International staff ranging from manager of club services, to Circle K International administrator, to International Secretary. In 1998, the title of International Secretary was changed to Executive Director. Terry served as Executive Director until his successor was named on January 8, 2004. He then served as the organization's Archivist/Historian.

Upon his retirement, the International Board of Trustees named him Executive Director Emeritus. Terry's life was cut short by cancer and he passed away in 2005. His widow, Nancy Shaffer, survives him.

Recipients are presented an attractive award designed specifically for the Shaffer Honorary. The award signifies that a minimum contribution of US\$1,000 has been given. Shaffer Honorary proceeds are placed in the Key Club International Youth Opportunity Fund. Held within the Kiwanis International Foundation, this endowment fund's earnings will be used to provide grants in support of Key Club community-service projects and scholarships.

A.G. Terry Shaffer Honoraries may be ordered by submitting an order from to Kiwanis International.



