

PHARMA AFRICA ORGANIZATION(PAO) PROFILE.

ABOUT PAO

- Dedicated to the well-being of all people and guided by science, the PAO leads and champions global efforts to give everyone, everywhere an equal chance to live a healthy life
- PAO shall always offer tremendous scientific contribution in matters of health importance and drug information in particular through our dedicated commitment.
- Founded in 2023, PAO is the non-governmental organization that connects nations, partners, and people to promote health, keep the world safe and serve the vulnerable-so everyone, everywhere can attain the highest level of health.
- PAO leads global efforts to expand universal health coverage, and therefore plan for the Africa to achieve good health for all using science-based policies and programs
- In the country the network officially started operating on 20-may-2023, to adhere to the laws of the country under the NGOs Act No. 24, 2002 as amended in 2005

PAO VISION

We seek for a future with healthy, thriving communities with improved access to drugs, medical supplies and health information to overcome drug and health related problems.

PAO MISSION

To contribute to health & well-being by improving medicines availability and health information through integrated clinical practice, education and research.

Rationale

PHARMA AFRICA ORGANIZATION has been making efforts, over its one year of operations, to build more effective and responsive network in fight against all health problems including, To

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fight against drug shortage problem, To raise awareness to the community on Rational medicine uses and health awareness depending on the country health awareness needs this is to promote drug compliance and creating an impactful medicine information to the society ,foster active cooperation with other International health and drug Agencies, Institutions, Association and Societies of Africa in particular, and the world in general , To establish a proper organization basis for communication between the university/college authorities and students as well as maintaining harmonious relations between Youth within the society as PAO is a youth led organization and we believe in delivering impact of what young professions get from there education , To cooperate and promote relationship between PAO and any other organization which share and promote objectives common to those of PAO, To represent the opinions of pharmaceuticals, medicines and other health care professions in discussions with professional, governmental and non-governmental organizations, To conduct medicine use researches and report.

Pharma Africa organization works through its Networks in one Regions by now in close collaboration with government, other non-governmental organizations, and within communities, with the ultimate aim of helping to increase and improve access to drugs and drug information among health facilities and the general community in order to accelerate sustainable health, economic, and social development for the country and people in Tanzania.

Objectives

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- i. To fight against drug shortage problem.
- ii. foster active cooperation with other International health and drug Agencies, Institutions, Association and Societies of Africa in particular, and the world in general.
- iii. To raise awareness to the community about diseases and drugs at large.
- iv. To promote drug compliance, Rational drug use and provision of Drug information to the society.
- v. To establish a proper organization basis for communication between the university/college, authorities and students as well as maintaining harmonious relations between Youth within the society.
- vi. To cooperate and promote relationship between PAO and any other organization which share and promote objectives common to those of PAO.
- vii. To represent the opinions of pharmaceutics, medicines and other health care professions in discussions with professional, governmental and non-governmental organizations.
- viii. To conduct health researches and report.

Activities by PAO to date.

MALIZA DOZI CAMPAIGN 2023 SUMMARY.

The campaigns officially started on 24-08-23 under pharma Africa organization. The star up time frame was only four months from august to December. But we extended the campaigns from recognizing the bigger Gaps. We observed the gap on rational medicine use especially dose accomplishment where statistics shows that 70% of medicine use do not accomplish their doses, which means among three people using medicine one does not accomplish it.

The campaigns has no donor or sponsor but we have been running by our pocked funds. This campaign is delivered by young health professionals who are members of pharma Africa organization, with passion and believes in thriving health communities.

We have done our studies on why medicine users do not accomplish their doses, also study on what are the effect of not accomplishing /completing the dose.

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Methodology on maliza dozi campaigns.

1.Use of digital platforms and social medias.

In this method we created online posters that carry the message of maliza dozi which includes on its cause and negative effects, where also questioner poster which as ask “why don’t you accomplish your dose?” this helped to collect more reasons to why medicine users don’t accomplish their doses.

This poster where shared in our social platforms and accounts and on the status of pharma Africa members, every response, question and interaction where recorded and screenshotted for the record.

By the online platform we where able to reach 2857 people by the end of December 2023.

2.Use of community outreaches.

On the outreach session we have been able to conduct the campaigns in different populational area and where we knew we targeted most of the victims. This included.

AREA OF OUTREACH.	NUMBER OF PEOPLE REACHED.
KITUO CHA AFYA MAKOLE	240
CHUO KIKUU CHA DODOMA	1500
SOKO LA SABASABA	420
KIJIJI CHA CHINYIKA	90
CHUO CHA CITY COLLEGE	600
CHUO CHA ST JOHN	310

IN TOTAL NUMBER OF PEOPLE REACHED BY OUTREACH IS 3160 PEOPLE.

TOTAL NUMBER OF PEOPLE REACHED.

So by the end of maliza dozi campaign we were able to reach **6017 people**.

Next step on THE MALIZA DOZI CAMPAIGN.

As for the impacts and observation on the conducted activities there is even a bigger more need to reach to the community and addressing the rational medicine use since its among the skipped part in addressing health but it’s the most important part that gives effective compliance to any medicine user.

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We are looking forward to reach more than 50000 people on the progression of maliza dozi campaigns 2024.

we would kindly call for sponsor's, donors, partners and individuals for financial, material and moral support in amplifying the voice of rational medicine use to the community and make a massive impact especially in rural area where access to health awareness and medicine use is even lower.

Expected Results

1. Increased PAO visibility and promotion of actions among people and general population against different health problems.
2. Consolidated opinions of people and resolutions from the action plan against health problems.
3. Pilot mapping on establishment of PAO network in all Tanzanians regions.
4. To establish full cooperation with other non-profit organization and financial donors.