

Middlemarch Partners Successfully Advises Creamfinance on €21 million Equity Raise

WARSAW-BASED FINTECH COMPANY CREAMFINANCE IS POISED TO EXPAND ITS PRODUCT SET AND GLOBAL FOOTPRINT AS THE PREMIER PROVIDER OF CONSUMER FINANCIAL PRODUCTS

August 7th, 2017 (New York, NY) Middlemarch Partners announces its role as the financial advisor for Creamfinance, a Warsaw based financial technology company, in its completion of a €21 million Series B Funding from Capitec Bank Holdings Limited ("Capitec") which closed recently. Capitec is the parent company of Capitec Bank, a publicly traded South African bank credited with revolutionizing the South African banking industry.

With this investment, Creamfinance plans to expand its operations on an international scale and introduce new products to its existing European and Latin American markets.

"We are excited about this investment from a leading bank that, like ourselves, emphasizes technology and operational efficiency and acknowledges our ability to scale fast", said Matiss Ansviesulis, Co-Founder & CEO of Creamfinance. He continued "This investment also marks a potential new beginning in fintech and banks' cooperation, especially since so many hold opposing views."

Demetris Papademetriou, of Middlemarch added "When we met Creamfinance, we immediately knew they had a strong team and a unique approach to leveraging data to efficiently acquire, underwrite and offer unique consumer loan products, globally," He added, "Our role was to assist management in identifying an optimal capital structure and partner so it could continue its expansion. This transaction represents Middlemarch's first deal outside the U.S. and demonstrates our ability to identify unique FinTech companies and source the ideal capital partner by leveraging our unique access to capital."

ABOUT MIDDLEMARCH PARTNERS: Middlemarch Partners is a merchant bank that works with companies looking for well-structured and thoughtful solutions to their capital raising, M&A, and strategic partnering needs. Middlemarch is particularly active within the specialty finance, payments, electronic capital markets, financial technology, and business services sectors where companies require sophisticated equity and debt solutions. As a merchant bank, Middlemarch Partners advises clients on capital raising and M&A as well as selectively invests alongside institutional investors in transactions it works on as an advisor. Middlemarch Capital Partners, Middlemarch Partners investment arm, can also independently sponsor investments that it offers to its roster of limited partners. Securities offered through Middlemarch Securities, LLC, Member FINRA/SIPC

For more information on Middlemarch Partners, LLC, Middlemarch Capital Partners, Middlemarch Securities and our team, please visit www.middlemarchllc.com

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ABOUT CREAMFINANCE

Consumer financial services provider Creamfinance was founded in 2012 in Latvia and has achieved consistent growth gaining top 3rd – 5th position in each of the operating markets. The company is currently operating in six countries both within and outside of Europe. Utilizing advanced smart data algorithms and machine-learning capabilities to quickly evaluate and score, Creamfinance offers a highly-customized approach to the personal loan process in a speedy and reliable manner and aims to become a one-click loans provider to consumers globally.

The company has been ranked as the 'second-fastest growing company' in Europe by Inc. 5000 Europe ranking.