

Press Release
For Immediate Release

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Middlemarch Partners, LLC Announces the Launch of Merchant Banking Services for Financial Services Firms
Company's Recent Transaction Demonstrates Industry-Leading Capabilities

February 12, 2013 (New York, NY) - Middlemarch Partners, LLC today announced the official formation of its merchant banking business focused on providing both investment banking and co-investment growth capital to financial services and technology-enabled business services companies. The company also announced the December 2012 completion of its most recent investment banking advisory transaction, serving as the exclusive strategic and financial advisor to a leading online consumer finance company.

"We believe the Financial Services market can benefit from a merchant bank focused on supporting innovative, high-growth companies, and we are excited to formally announce the launch of our merchant banking operations immediately following the closure of this significant transaction," said Sasha Grutman, one of three partners of Middlemarch. "The opportunity for us to advise an international online consumer finance company on this \$75+ million growth capital transaction is a perfect example of our ability to leverage a deep knowledge of the specialty finance sector with the expertise to craft highly structured debt and equity securities."

According to Grutman, the transaction included a leading \$2.5 billion financial sponsor and combined a growth equity buyout with a debt facility to support expansion in both the United States and internationally.

Middlemarch seeks to partner with companies looking for well-structured and thoughtful solutions to their capital raising, M&A, and strategic partnering needs. Middlemarch is particularly active within the specialty finance, payments, and financial technology sectors where companies require sophisticated equity and debt investment solutions. The firm is capable of supporting mid-to-late stage venture and growth capital transactions ranging from \$5 to \$50 million and growth buyout transactions of \$50 to \$250 million. Partners Sasha Grutman, Bruce Goldstein, and Demetris Papademetriou have long track records of successfully supporting venture, growth capital, and growth buyout transactions at firms such as Goldman Sachs, Keefe Bruyette & Woods, Sandler O'Neill, TH Lee Putnam Ventures, Securitas Capital, Citigroup, and CashEdge, Inc.

Grutman continued, "We approach merchant banking by combining our collective expertise as investment bankers, private equity investors, and business operators in the Financial Services Industry. We understand what investors are looking for and work closely with client companies to construct the right investment structure to meet all stakeholders' needs."

For more information on Middlemarch Partners, LLC please visit www.middlemarchllc.com.

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