

Revision slides

L7 Machine Learning

L8 Type of Machine Learning

L9 Supervised Learning

L10 UnSupervised Learning

L11 Reinforcement Learning

L12 Deep Learning

L13 AI System Development



Revision

Week 15 Thurs **L7 Machine Learning**

L8 Type of Machine Learning

L9 Supervised Learning

L10 UnSupervised Learning

Week16 Thurs L11 Reinforcement Learning

L12 Deep Learning

L13 AI System Development

Consultation

Week 16

Wed(Tutorial/Practical)

Week16 Friday(Tutorial/Practical)



Revision L7 Machine Learning



Learning Objectives

Understand concept of Machine Learning

Describe how the machine learning application is formed



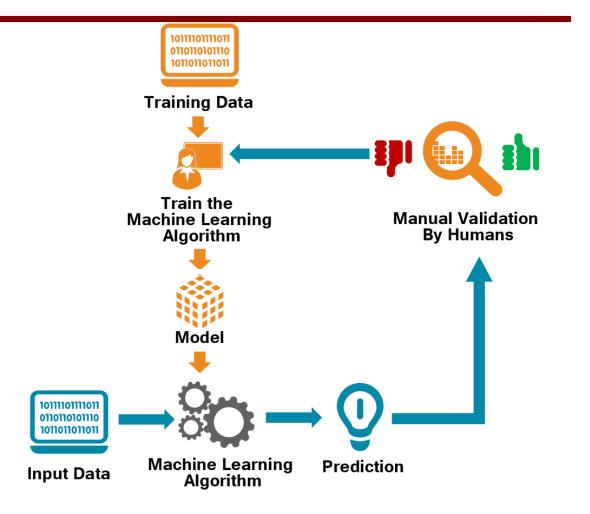
Machine Learning Approach

 Machine Learning is an application of artificial intelligence (AI) that provides systems the ability to automatically learn and improve from experience without being explicitly programmed. Machine learning focuses on the development of computer programs that can access data and use it learn for themselves.



Machine Learning Approach

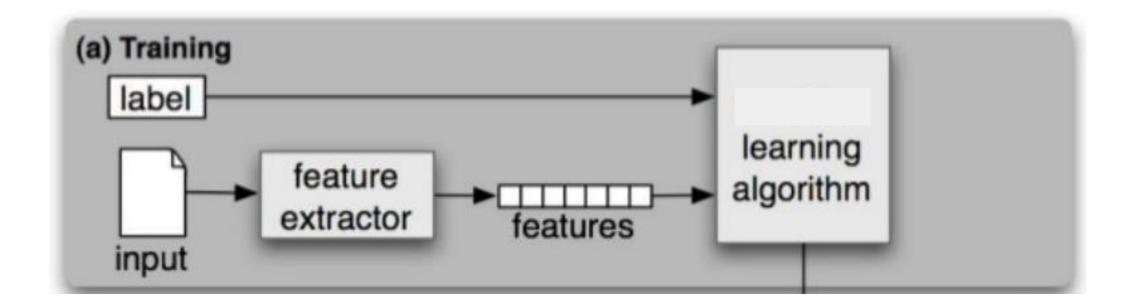
direct experience, or instruction, in order to look for patterns in data and make better decisions in the future based on the examples that we provide. The primary aim is to allow the computers learn automatically without human intervention or assistance and adjust actions accordingly.





Learning Approach

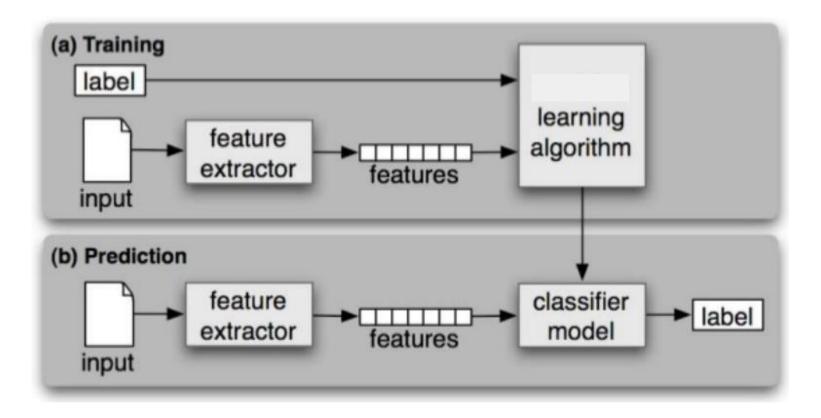
Learning- Model learn from data





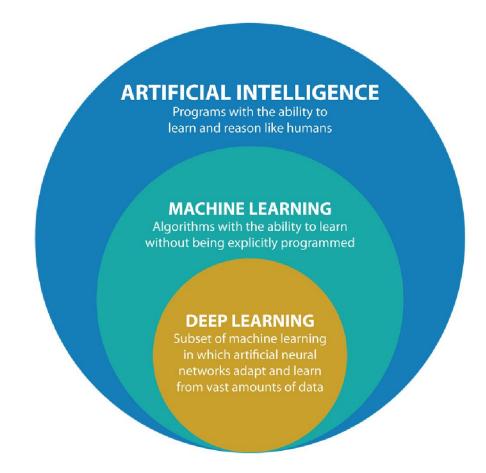
Machine Learning Approach

Machine Learning- Inferencing data for prediction/classification





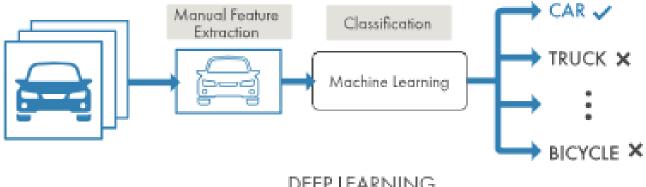
Differences between AI, ML and DL



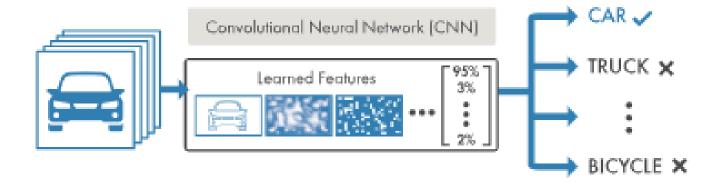


Difference Between Machine Learning & Deep Learning

MACHINE LEARNING

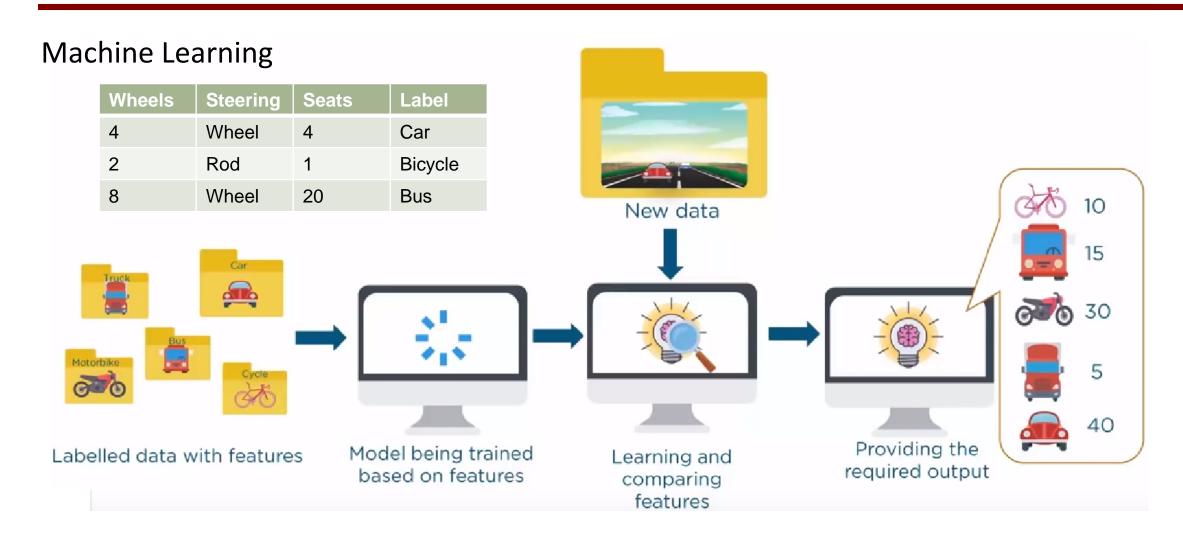








Difference Between Machine Learning & Deep Learning





Machine Learning vs Deep Learning

When this problem is solved through machine learning:

To help the ML algorithm categorize the images in the collection according to the two categories of dogs and cats, you will need to present to it these images collectively. But how does the algorithm know which one is which?

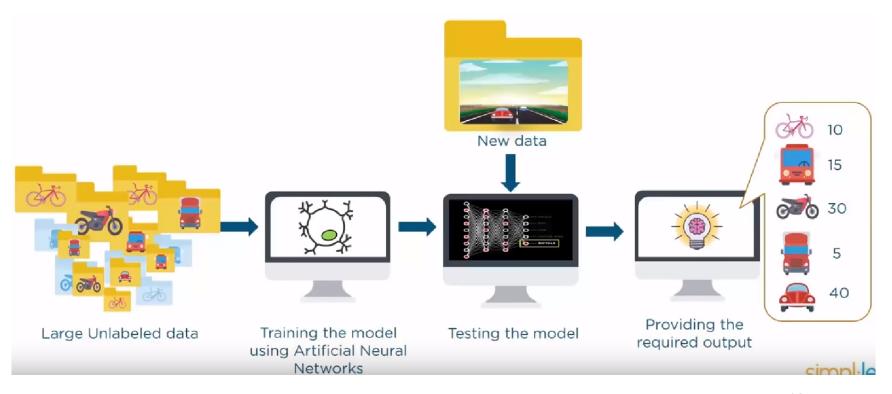
The answer to this question, as in the above definition of machine learning for dummies, is **structured data**. You simply label the pictures of car ,bicycle and motorcycle in a way which will define specific features of the vehicles. This data will be enough for the machine learning algorithm to learn, and then it will continue working based on the labels that it understood, and classify millions of other pictures of vehicles as per the features it learned through the said labels.



Difference Between Machine Learning & Deep Learning

Deep Learning

Photos	Labels
Car001.jpg	Car
Bicycle001.jpg	Bicycle
Car002.jpg	Car





Revision L8 Type of Machine Learning

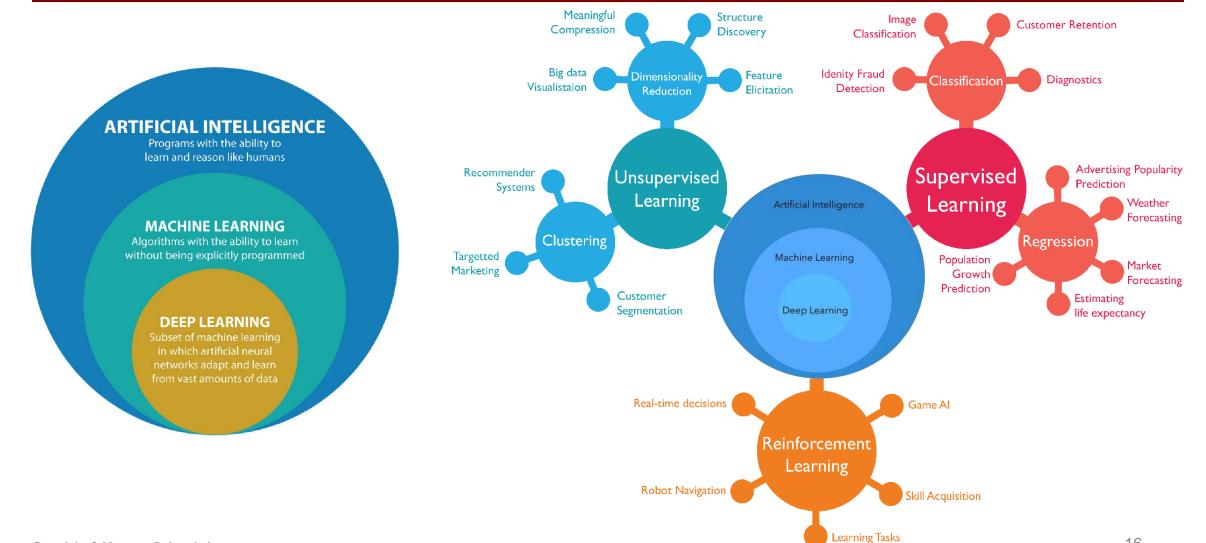


Learning Outcomes

Describe the type of Machine Learning

Apply the type of Machine learning for different purposes



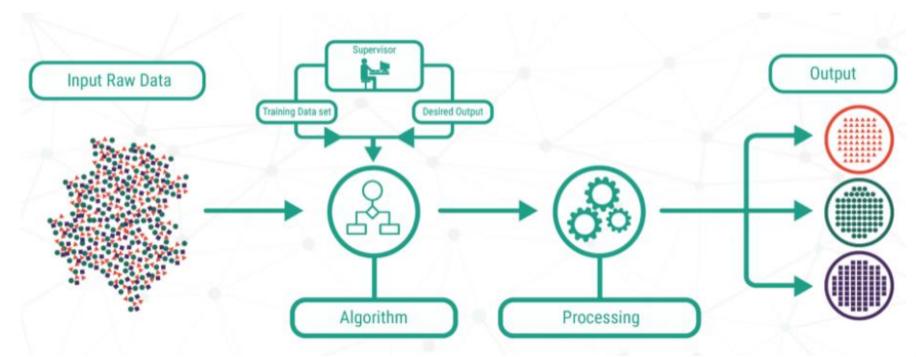


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Supervised Learning

A supervised learning algorithm takes a known set of input data and known responses to the data (output) and trains a model to generate reasonable predictions for the response to new data.



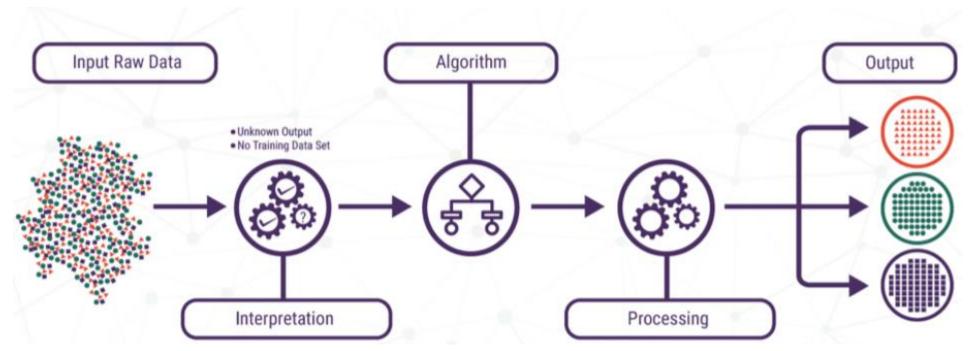


- Supervised Learning Algorithms
 - Support Vector Machines
 - Linear regression
 - Logistic regression
 - Naive Bayes
 - Linear discriminant analysis
 - Decision trees
 - K-Nearest Neighbour algorithm (KNN)
 - Neural Networks (Multilayer perceptron)



Unsupervised Learning

Unsupervised learning finds hidden patterns or intrinsic structures in data. It is used to draw inferences from dataset consisting of input data without labelled responses.



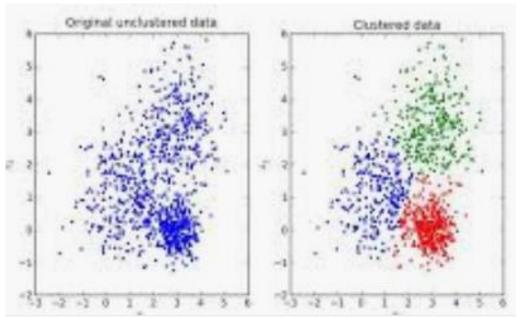


Unsupervised Learning

Clustering is the most common unsupervised learning technique. It is used for exploratory data analysis to find hidden patterns or groupings in data.

Applications for cluster analysis include gene sequence analysis, market research,

and object recognition.





- Unsupervised Learning Algorithms
 - Clustering
 - Anomaly detection
 - Dimensionality Reduction



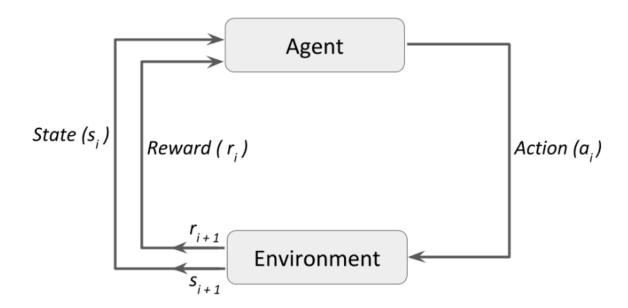
Reinforcement Learning

Reinforcement learning in formal terms is a method of machine learning wherein the software agent learns to perform certain actions in an environment which lead it to maximum reward. It does so by exploration and exploitation of knowledge it learns by repeated trials of maximizing the reward.



Basic Concept and Terminology

In the previous example, you are the **agent** who is trying to walk across the field, which is the **environment**. Walking is the **action** the **agent** performs on the **environment**. The distance the **agent** walks acts as the **reward**. The **agent** tries to perform the **action** in such a way that the **reward** maximizes. This is how Reinforcement Learning works in a nutshell. And in the proper technical terms, and generalizing to fit more examples into it, the diagram becomes -





Q Learning

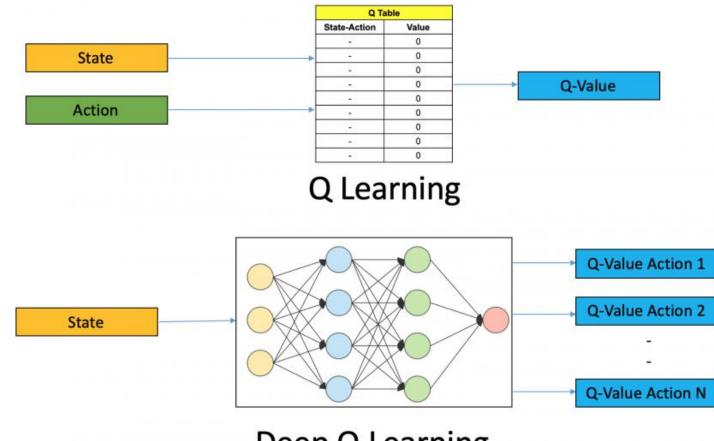
Q-learning is one of the most popular Reinforcement learning algorithms. Q Learning is an algorithm to learn(1) *a policy* (2) that will tell us how to interact(3) with an environment(4) under different circumstances(5) in such a way to maximize rewards(6).

Deep Q-Networks

In deep Q-learning, we use a neural network to approximate the Q-value function. The state is given as the input and the Q-value of all possible actions is generated as the output



The comparison between Q-learning & deep Q-learning is wonderfully illustrated below:





Different types of data sources

Data manifests itself in many different shapes. Each shape of data may hold much value to the business. In some shapes this is easier to extract than others. Different shapes of data require different storage solutions and should therefore be dealt with in different ways. We can distinguish between three shapes of data:

- Structured data
- UnStructured data
- Semi-Structured data



Structured data is tabular data (rows and columns) which are very well defined. Meaning that we know which columns there are and what kind of data they contain. Often such data is stored in *databases*. In databases we can use the power of the language SQL to answer queries about the data and easily create data sets to use in our data science solutions.



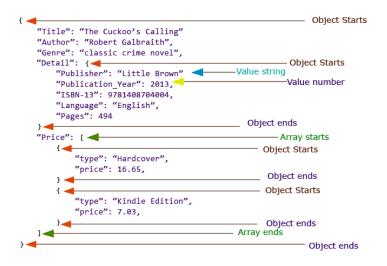


Unstructured data is the rawest form of data. It can be any type of file, for example; *texts, pictures, sounds or videos*. This data is often stored in a repository of files. Extracting value out of this shape of data is often the hardest. You first need to extract structured features from the data that describe then abstract meaning from it. For example, to use text you might want to extract the topics and whether the text is positive or negative about them.





Semi-structured data is anywhere between unstructured and structured data. A consistent format is defined however the structure is not very strict, like it is not necessarily tabular and parts of the data may be incomplete or differing types. Semi-structured data are often stored as files. However, some kinds of semi-structured data (like *JSON or XML*) can be stored in document oriented-databases. Such databases allow you to query the semi-structured data.





What are the data types?

Most data fall into one of two groups: numerical or categorical.

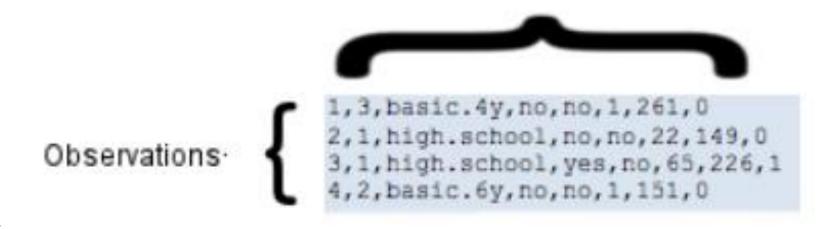
- Numerical data. These data have meaning as a measurement, such as a person's height, weight, IQ, or blood pressure; or they're a count, such as the number of stock shares a person owns, how many teeth a dog has, or how many pages you can read of your favorite book before you fall asleep.
 (Statisticians also call numerical data quantitative data.)
- Categorical data: Categorical data represent characteristics such as a person's gender, marital status, hometown, or the types of movies they like. Categorical data can take on numerical values (such as "1" indicating male and "2" indicating female), but those numbers don't have mathematical meaning. You couldn't add them together, for example. (Other names for categorical data are qualitative data, or Yes/No data.)



Format data into dataset for learning

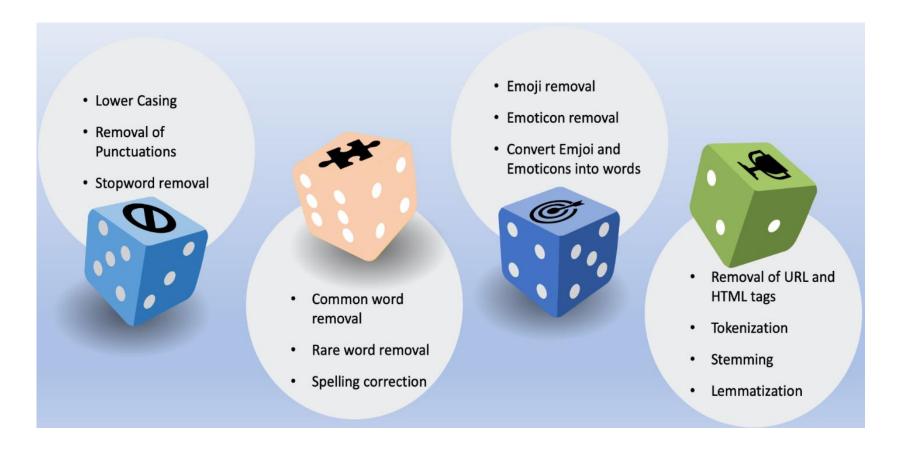
You must save your input data in the comma-separated values (.csv) format. Each row in the .csv file is a single data record or observation.
 Each column in the .csv file contains an attribute of the observation.

customerId,jobId,education,housing,loan,campaign,duration,willRespondTo Campaign.





Text pre-process and clustering



Text preprocessing

- -lower case
- -removal of punctuations
- -stopword removal
- -Tokenization
- -Stemming
- -Lemmatization

Convert to dataset

-Bag of word



Text pre-process and clustering

Analysis the cluster using Hierarchical clustering Hierarchical Clustering Linkage Ward Drag line to do grouping Here is a optimise to cluster Annotations C ATU Topic 2 groups Corpus Viewer Pruning 1.4 1.2 0.6 0.4 0.2 None O Max depth: 10 Tales of Magi Send Automatically Tales of Magic Tales of Magic Tales of Maci Tales of Magi Selection Tales of Magic Tales of Magic Tales of Magi Tales of Magi O Manual Preprocess Text Bag of Words Tales of Magi Corpus Tales of Magic Tales of Magic Height ratio: 85.1% Hierarchical Clustering Tales of Magi Animal Tales Tales of Maci O Top N: Tales of Magic Tales of Magic Tales of Magic Tales of Magic Tales of Made Zoom Tales of Magi Animal Tales Animal Tales

1.4

1.2

0.8

0.6

0.4

0.2

Animal Tales



Revision L9 Supervised Learning



Learning Outcomes

Understand the Supervised Learning Regression approach
Understand the Supervised Learning Classification approach
Conduct the Regression Model Training
Conduct the Classification Model Training
Apply the Regression Model to do inference
Apply the Classification Model to do inference

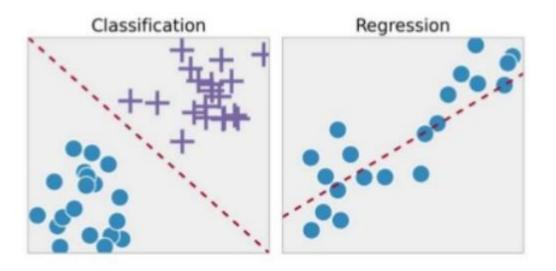


Supervised learning

In supervised learning, we are given a data set and already know what our correct output should look like, having the idea that there is a relationship between the input and output.

Two types of Supervised Learning :-

- 1. Regression Estimate continuous values (Real valued output)
- 2. Classification Identify a unique class (Discrete values, Boolean or Categories)





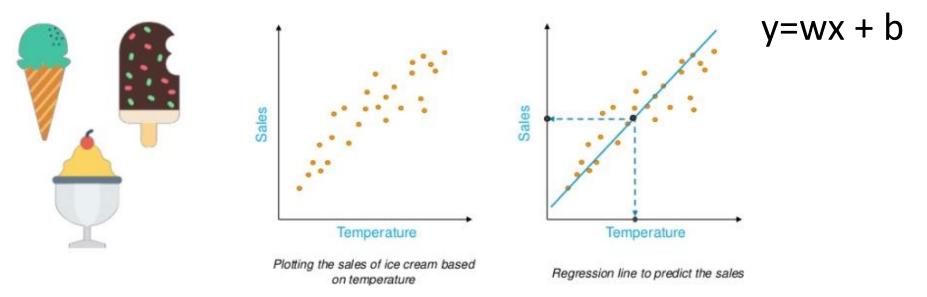
Supervised learning

- Algorithms
 - Linear regression
 - Logistic regression
 - Decision trees
 - K-Nearest Neighbour algorithm (KNN)
 - Support Vector Machines
 - Naive Bayes
 - Linear discriminant analysis
 - Neural Networks (Multilayer perceptron)



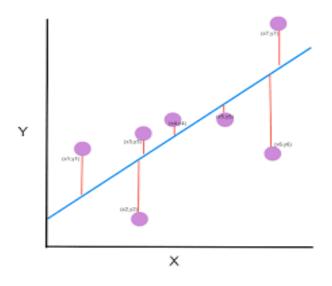
Linear Regression is a linear modelling algorithm to find relationship between one or more independent variables(predictors) denoted as X and dependent variable (target) denoted as Y

Example: Regression Prediction of sales of Ice Cream based on temperature





Regression performance measurement Mean Absolute Error.

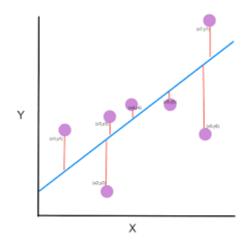


Mean Absolute Error

$$MAE = \frac{1}{n} \sum_{j=1}^{n} |y_j - \hat{y}_j|$$



Regression performance measurement Mean Square Error.

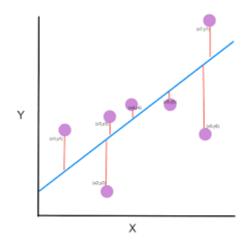


Mean Square Error

$$MSE = \frac{\sum_{i=1}^{n} (y_i - \hat{y}_i)^2}{n}$$



Regression performance measurement Root Mean Square Error



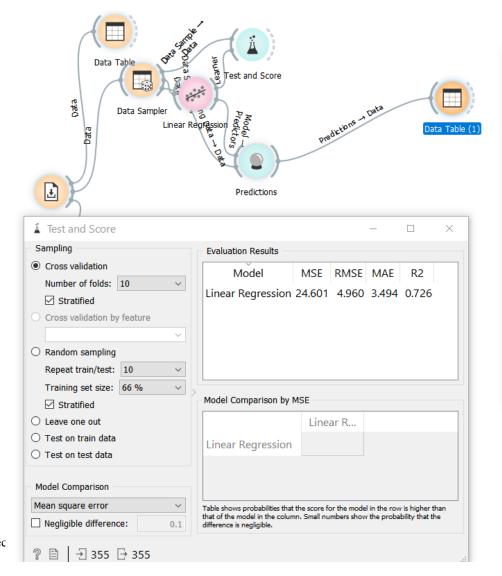
Root Mean Square Error

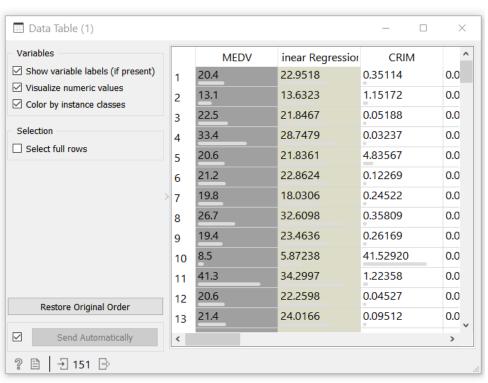
RMSE =
$$\sqrt{\frac{1}{n} \sum_{j=1}^{n} (y_j - \hat{y}_j)^2}$$



	X	Y	Est(Yhat)	error(<u>Y-Yhat</u>)	error sq
y=2.7x+1.5	0	2	1.5	0.5	0.25
	1	3.7	4.2	-0.5	0.25
	2	5.1	6.9	-1.8	3.24
	3	7.4	9.6	-2.2	4.84
	5	13.4	15	-1.6	2.56
				mse	2.228
	X	Y	Est(Yhat)	error(Y-Yhat)	error sq
y=1.2x+2.3	0	2	2.3	-0.3	0.09
	1	3.7	3.5	0.2	0.04
	2	5.1	4.7	0.4	0.16
	3	7.4	5.9	1.5	2.25
	5	13.4	8.3	5.1	26.01
				mse	5.71



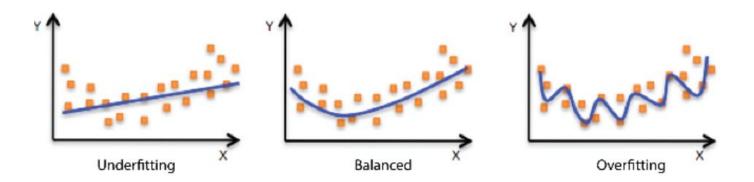






Model Fit: Underfitting vs. Overfitting

Understanding model fit is important for understanding the root cause for poor model accuracy. This understanding will guide you to take corrective steps. We can determine whether a predictive model is underfitting or overfitting the training data by looking at the prediction error on the training data and the evaluation data.





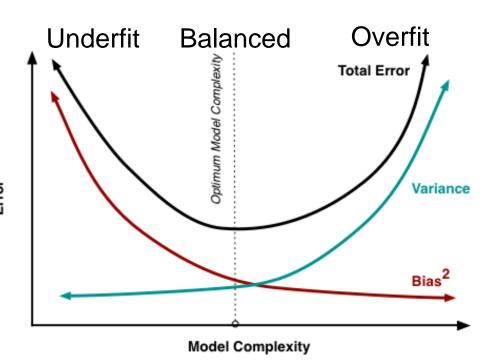
Bias and Variance

 Bias occurs when algo has limited flexibility to learn the true signal form a dataset

Variance refers to an algo's sensitivity to specific sets of training

data

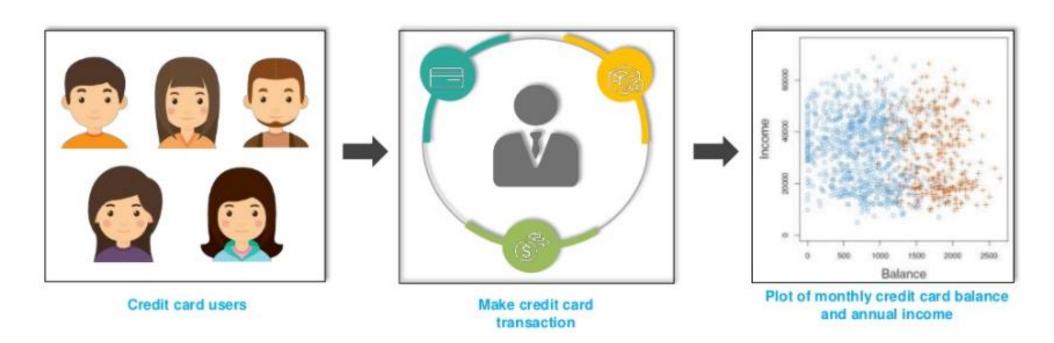
Bias is the same as the mean square error (MSE). **Variance** shows how subject the model is to outliers, meaning those values that are far away from the **mean**.





Logistic Regression is Classification algorithm used to predict discrete/categorical values(label)

Who will default on their credit card payment?





Classification performance measurement Classification Accuracy

$$Accuracy = \frac{Number of correct predictions}{Total number of predictions}$$

It tell how good the algorithm can predict but it does not give information where is the error that we can improve on



Confusion Matrix

Not a metric but look like one

Help to gain insight into the type of errors a model is making Helps to understand some other metrics

	Predicted: 0	Predicted: 1
True: 0	126	13
True: 1	24	60



Precision, Recall, F1 score

$$Precision = \frac{TP}{TP + FP}$$

$$Recall = \frac{TP}{TP + FN}$$

	Predicted: 0	Predicted: 1
True: 0	TN = 126	FP = 13
True: 1	FN = 24	TP = 60

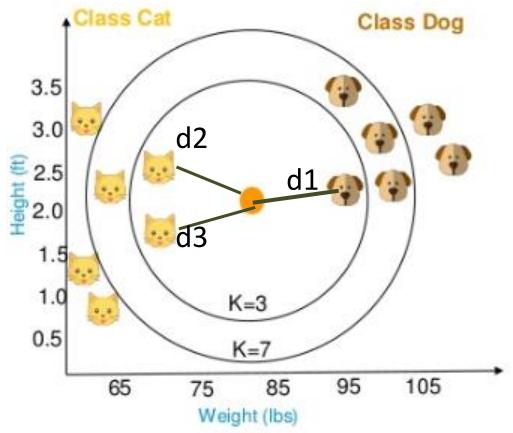
F1 score =
$$\frac{2 * Precision * Recall}{Precision + Recall} = \frac{2 * TP}{2 * TP + FP + FN}$$



Supervised learning-K Nearest Neighbors(KNN)

K Nearest Neighbors(KNN) Approach

Choosing a K will define what class a new datapoint is assigned to:



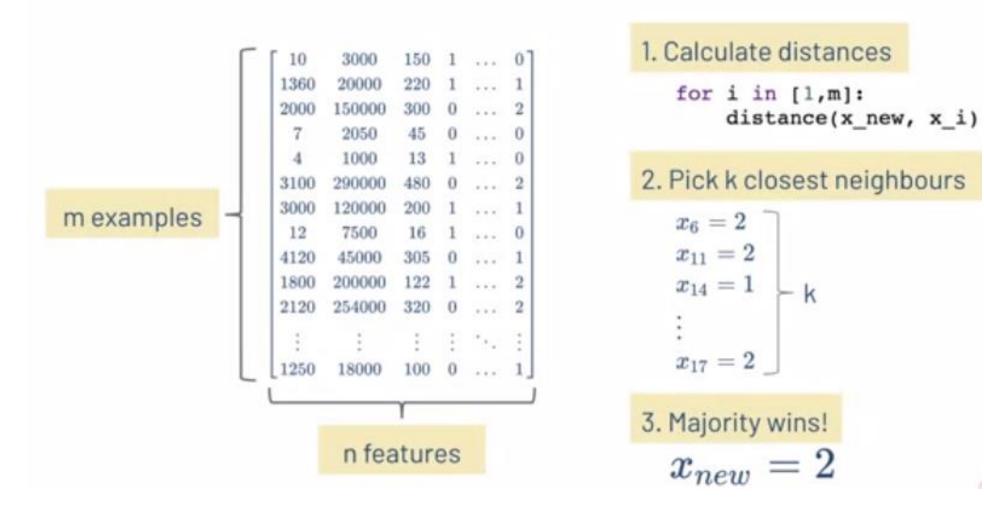
If K=3, the new data point belongs to class Cat

If K=7, the new data point belongs to class Dog

$$dist(d) = \sqrt{(x - a)^2 + (y - b)^2}$$



Supervised learning-K Nearest Neighbors(KNN)



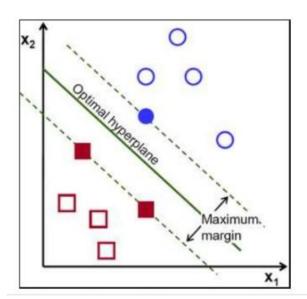


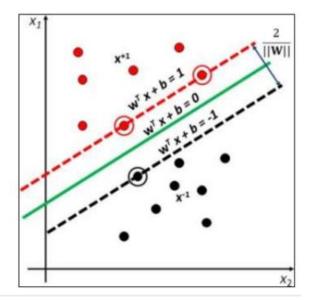
Support Vector Machine model associate learning algorithm that analyse data and recognize pattern

An SVM model is a representation of the examples as points in space, mapped so that the examples of the separate categories are divided by a clear gap that is as wide as possible

A main advantage of SVM is that it can be used for both classification and regression

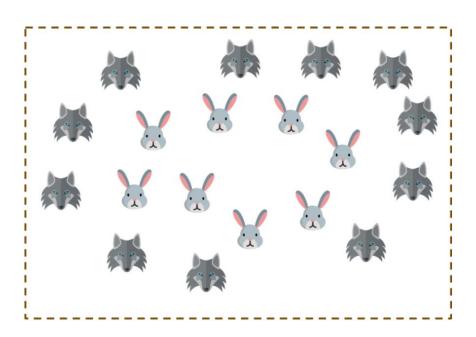
problems.



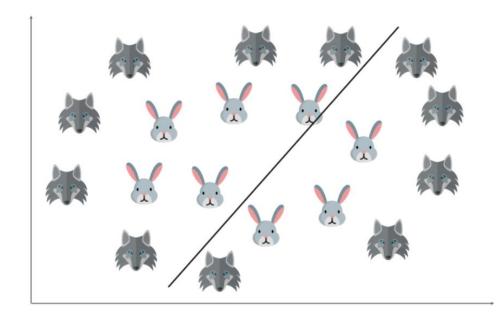




But what will you do if the data set is like this?



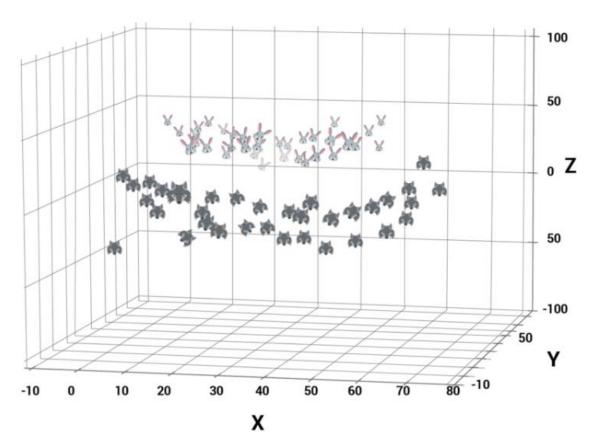
You possibly can't draw a hyperplane like this! It doesn't separate the two classes.



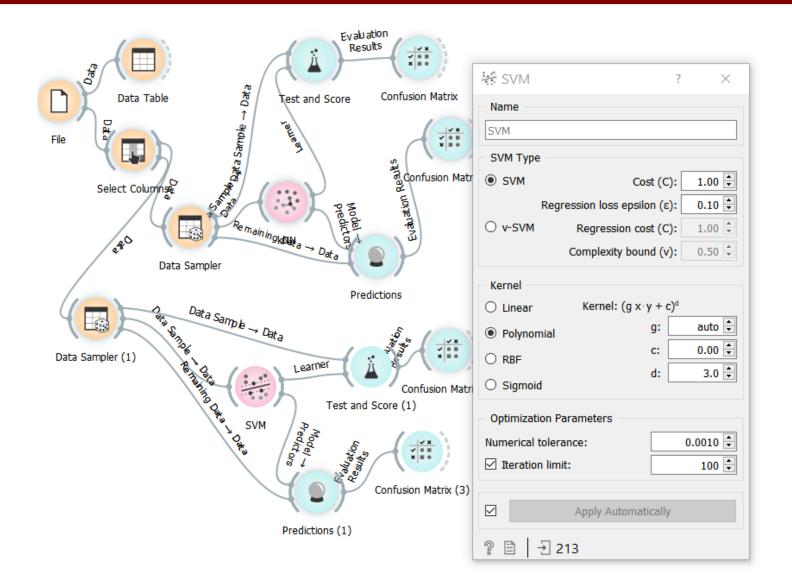


Nonlinear Support Vector Machine

a kernel can be used to transform data into another dimension that has a clear dividing margin between classes of data.





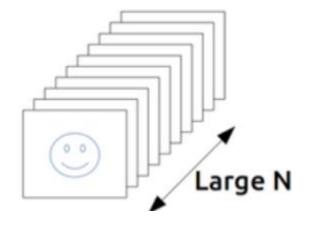


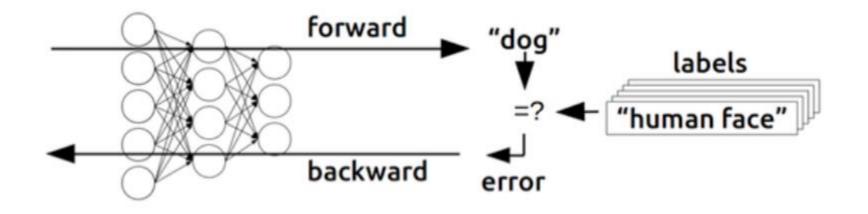


Supervised learning-Deep learning Neural Network

Our goal in using a neural net is to arrive at the point of least error as fast as possible. Each step for a neural network involves a guess, an error measurement and a slight update in its weights, an incremental adjustment to the coefficients, as it slowly learns to pay attention to the most important features.

Training







Foundation of Artificial Intelligence

L 10 Unsupervised Learning



Learning Outcomes

Understand what is unsupervised learning
Understand the algorithms used in the clustering
Apply the clustering algorithms
Apply dimensionality reduction



Unsupervised learning

Application Examples

Clustering: A clustering problem is where you want to discover the inherent groupings in the data

such as grouping customers by purchasing behavior

Dimensionality reduction: technique that maximally informative dimensions, which finds a lower-dimensional representation of a dataset such that as much information as possible about the original data is preserved.

 Dimensionality reduction is an important method in Fingerprint recognition that often faces high-dimensional data



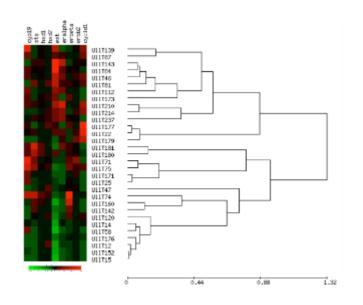
Unsupervised learning-Clustering

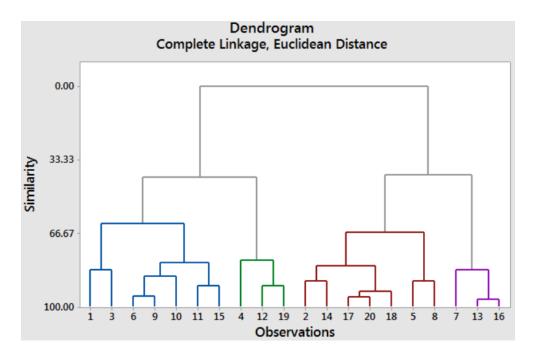
Hierarchical Clustering

The basic notion behind this type of clustering is to create a hierarchy of clusters. As opposed to Partitioning Clustering, it does not require pre-definition of clusters upon which the model is to be built. There are two ways to perform Hierarchical Clustering. The first approach is a bottom-up approach, also known as Agglomerative Approach and the second approach is the Divisive Approach which moves hierarchy of clusters in a top-down approach. As a result of this type of clustering, we obtain a tree-like representation known as a dendogram.



Hierarchical clustering is an alternative to prototype-based clustering algorithms. The main advantage of Hierarchical clustering is that we do not need to specify the number of clusters, it will find it by itself. In addition, it enables the plotting of dendrograms. Dendrograms are visualizations of a binary hierarchical clustering.







Hierarchical clustering, also known as hierarchical cluster analysis, is an algorithm that groups similar objects into groups called clusters. The endpoint is a set of clusters, where each cluster is distinct from each other cluster, and the objects within each cluster are broadly similar to each other.



Distance

Determine the similarity between two clusters.

Manhattan Distance
$$\sum |x_i - y_i|$$

Euclidean Distance
$$\sqrt{\sum |x_i - y_i|^2}$$



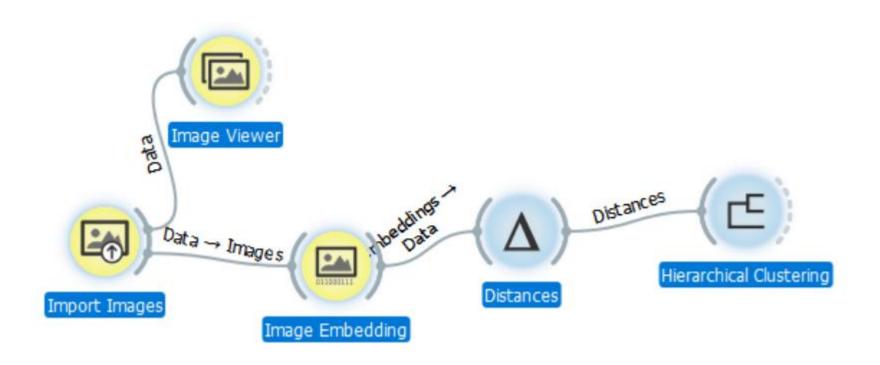
Advantages of Hierarchical Clustering

- The resulting hierarchical representations can be very informative.
- Dendrograms provide an interesting and informative way of visualization.
- They are specially powerful when the dataset contains real hierarchical relationships.

Disadvantages of Hierarchical Clustering

- They are very sensitive to outliers and, in their presence, the model performance decreases significantly.
- They are very expensive, computationally speaking.







Unsupervised learning-Clustering

Partitioning Clustering

Partitional clustering (or partitioning clustering) are clustering methods used to classify observations, within a data set, into multiple groups based on their similarity. The algorithms require the analyst to specify the number of clusters to be generated. *K-Means Clustering* is the most popular type of partitioning clustering method.



Unsupervised learning- K-Means Clustering

K-Means

Given k, the k-means algorithm works as follows:

- 1. Choose k (random) data points (seeds) to be the initial centroids, cluster centres
- 2. Assign each data point to the closest centroid
- 3. Re-compute the centroids using the current cluster memberships
- 4. If a convergence criterion is not met, repeat steps 2 and 3



Unsupervised learning-K-Means Clustering

Advantages of K-means

- It is easy to implement k-means and identify unknown groups of data from complex data sets.
- The results are easy to interpret. It generates cluster descriptions in a form minimized to ease understanding of the data.
- Compared to using other clustering methods, a k-means clustering technique is fast and efficient in terms of its computational cost
- K-means is suitable for a large number of datasets and it's computed much faster. It can also produce higher clusters.



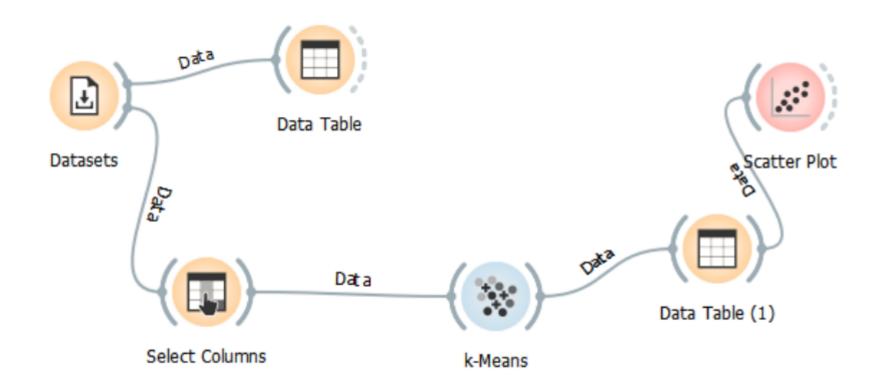
Unsupervised learning-K-Means Clustering

Disadvantages of K-means

- K-means doesn't allow development of an optimal set of clusters and for effective results, you should decide on the clusters before.
- K-means clustering gives varying results on different runs of an algorithm. A random choice of cluster patterns yields different clustering results resulting in inconsistency.
- It is difficult to predict the k-values or the number of clusters. It is also difficult to compare the quality of the produced clusters.



Unsupervised learning-K-Means Clustering





Unsupervised learning-Dimensionality Reduction

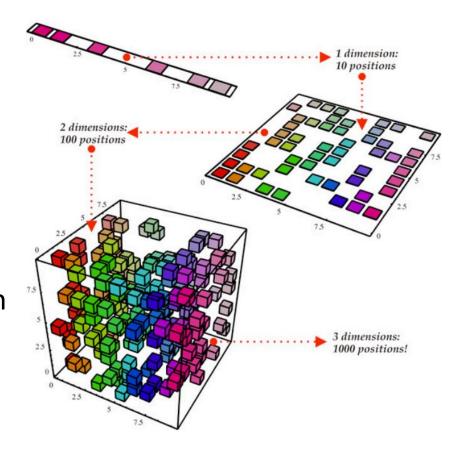
What is Dimensionality Reduction?

In machine learning classification problems, there are often too many factors on the basis of which the final classification is done.

The higher the number of factors(features), the harder it gets to visualize the training set and then work on it.

Sometimes, most of these features are correlated, and hence redundant. This is where dimensionality reduction algorithms come into play.

Dimensionality reduction is the process of reducing the number of random variables under consideration, by obtaining a set of principal variables.





Unsupervised learning-Dimensionality Reduction

There are two components of dimensionality reduction:

 Feature selection: In this, we try to find a subset of the original set of variables, or features, to get a smaller subset which can be used to model the problem. It usually involves ways:

Variance Thresholds
Correlation Thresholds

• Feature extraction: This reduces the data in a high dimensional space to a lower dimension space, i.e. a space with lesser no. of dimensions.



Unsupervised learning-Dimensionality Reduction

Feature extraction

Principal Component Analysis (PCA)

Principal component analysis (PCA) is an unsupervised algorithm that creates linear combinations of the original features. The new features are orthogonal, which means that they are uncorrelated. Furthermore, they are ranked in order of their "explained variance." The *first principal component* (PC1) explains the most variance in your dataset, PC2 explains the second-most variance, and so on.

Therefore, you can reduce dimensionality by limiting the number of principal components to keep based on cumulative explained variance. For example, you might decide to keep only as many principal components as needed to reach a cumulative explained variance of 90%.

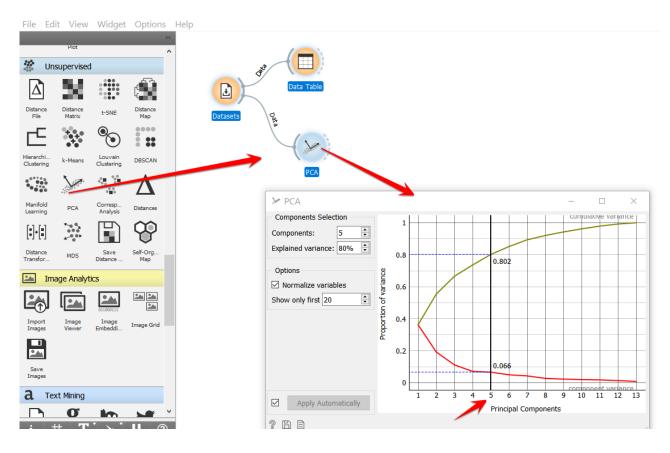


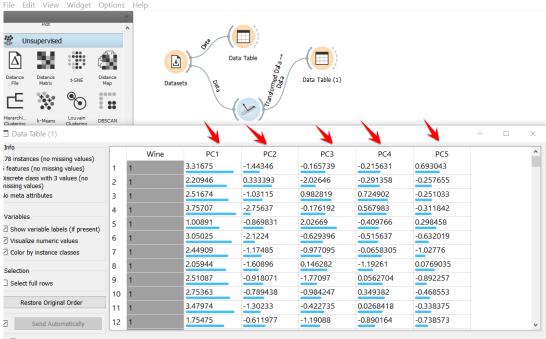
Unsupervised learning-Dimensionality Reduction

- Feature extraction
 Principal Component Analysis (PCA)
- Strengths: PCA is a versatile technique that works well in practice. It's fast and simple to implement, which means you can easily test algorithms with and without PCA to compare performance. In addition, PCA offers several variations and extensions (i.e. kernel PCA, sparse PCA, etc.) to tackle specific problems.
- Weaknesses: The new principal components are not interpretable, which
 may be a deal-breaker in some settings. In addition, you must still manually
 set or tune a threshold for cumulative explained variance.



Unsupervised learning-Dimensionality Reduction







Foundation of Artificial Intelligence

L11 Reinforcement Learning



Learning Outcomes

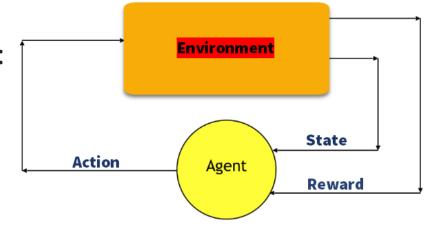
- Understand what is a reinforcement learning
- Understand how to apply reinforcement learning



Markov Decision Process

The following parameters are used to get a solution:

- Set of actions- A
- Set of states -S
- Reward- R
- Policy- n
- Value- V



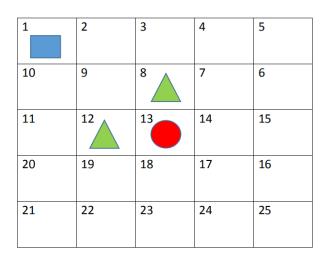
The mathematical approach for mapping a solution in reinforcement Learning is recon as a Markov Decision Process or (MDP).



Q-Learning

Q learning is a value-based method of supplying information to inform which action an agent should take.





states

Action - agent can take from each state is Up, Down, Left or Right				
	Up			
	Left F	Right		
	Down			

Rewards are

- -If agent encounter Green triangle -1
- -If agent encounter white space 0
- -if agent encounter Red circle 100

Rewards Table

	action				
State	Up	Down	Left	Right	
1	-1	0	-1	0	
2					
3					
9	0	-1	0	-1	
14	0	0	100	0	
25					

Q Table

action				
State	Up	Down	Left	Right
1				
2				
3				
25				

Q[state, action] = Q[state, action] + lr * (reward + gamma * np.max(Q[new_state, :]) — Q[state, action])

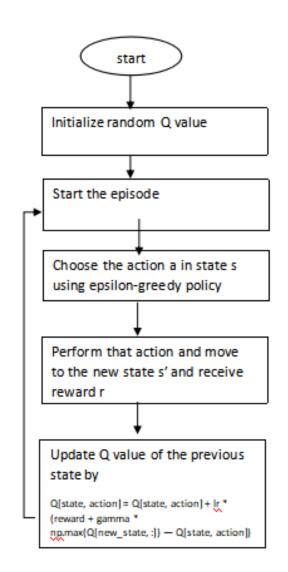


Q[state, action] = Q[state, action] + lr * (reward + gamma * np.max(Q[new_state, :]) — Q[state, action])

Learning Rate: Ir or learning rate, often referred to as *alpha* or α , can simply be defined as how much you accept the new value vs the old value.

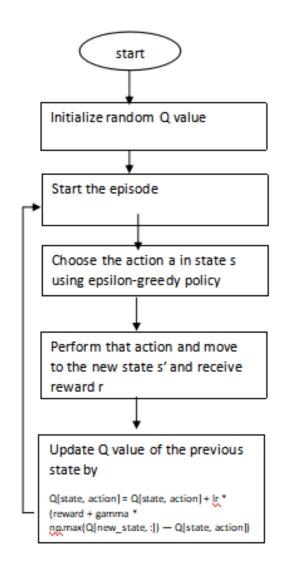
Gamma: gamma or γ is a discount factor. It's used to balance immediate and future reward..

Reward: reward is the value received after completing a certain action at a given state.



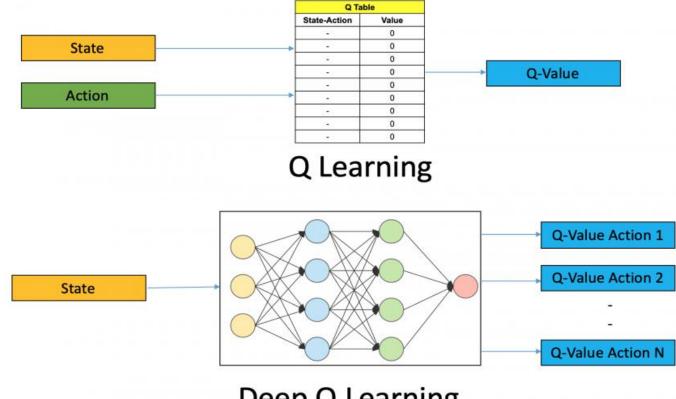


Reinforcement learning is a type of machine learning wherein the software agent learns to perform certain actions from it state in an environment which lead it to maximum reward. It does so by exploration and exploitation of knowledge it learns by repeated trials of maximizing the reward.





Q learning vs Deep Q learning





Reinforcement Learning vs. Supervised Learning

Parameters	Reinforcement Learning	Supervised Learning
Decision style	reinforcement learning helps you to take your decisions sequentially.	In this method, a decision is made on the input given at the beginning.
Works on	Works on interacting with the environment.	Works on examples or given sample data.
Dependency on decision	In RL method learning decision is dependent. Therefore, you should give labels to all the dependent decisions.	Supervised learning the decisions which are independent of each other, so labels are given for every decision.
Best suited	Supports and work better in AI, where human interaction is prevalent.	It is mostly operated with an interactive software system or applications.
Example	Chess game	Object recognition



Foundation of Artificial Intelligence

L 12 Deep Learning



Learning Outcomes

Understand what is Deep learning
Understand the algorithms used in the deep learning
Apply the Deep Learning algorithms

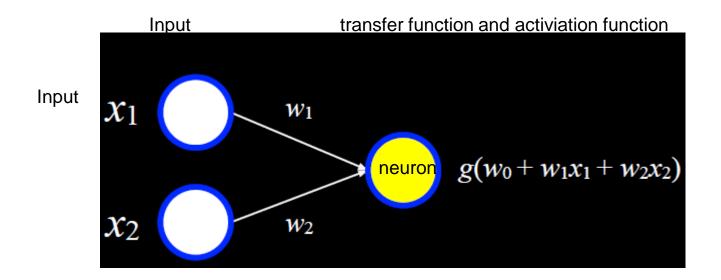


Deep Learning-Artificial neural network

What is artificial neural network?

Model mathematical function from inputs to outputs based on the structure and parameters of the network.

Allows for learning the network's parameters based on data



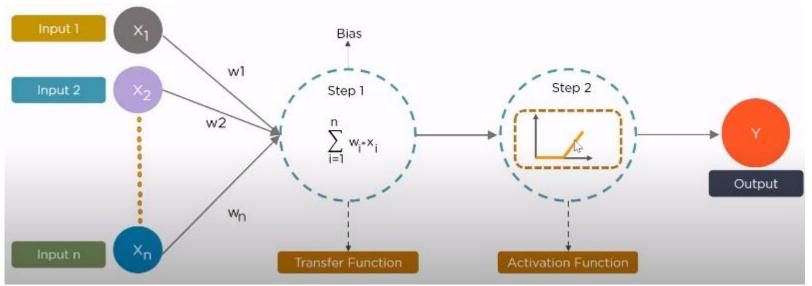


Deep Learning-Artificial neural network

Activation function

It ensure non-linearity in the model

It takes the "weighted sum input plus the bias" as the input to the function and decides whether it should be fired or not.



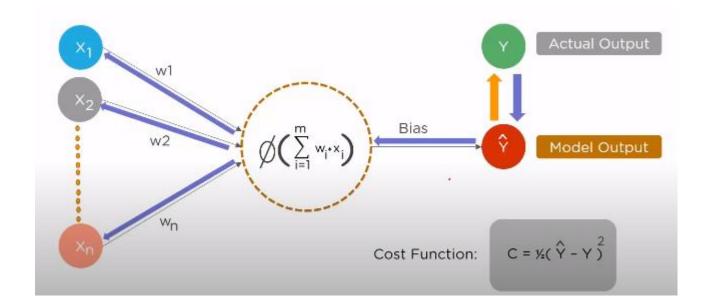
Sigmoid ReLU Tanh

Image source: simplelearn



Deep Learning – Artificial neural network example

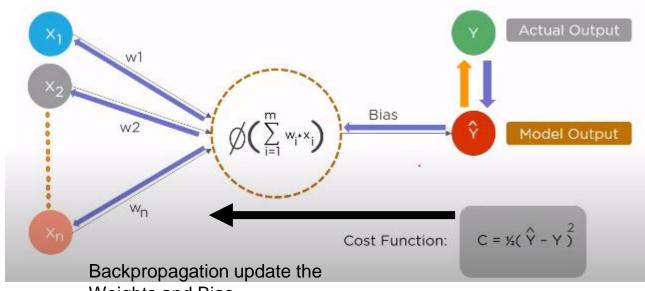
How ANN train the model- Use cost function to understand the training result. Also known as error rate.





Deep Learning – Artificial neural network example

After training, it use the error rate to do the Backpropagation to improve the performance of the network



Weights and Bias



Deep Learning – Artificial neural network example

How to optimize the cost function-to achieve smallest error?

The amount that the weights are updated during **training** is referred to as the step size or the "**learning rate**." Specifically, the **learning rate** is a configurable hyperparameter used in the **training** of **neural networks** that has a small positive value, often in the range between 0.0 and 1.0.

The bigger the learning rate the faster will be the training.

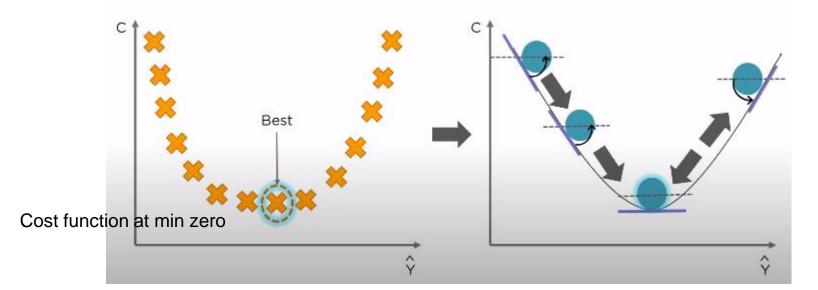


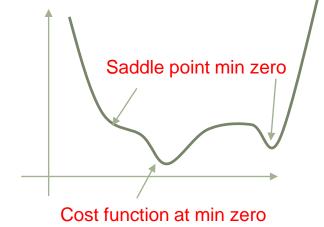
Deep Learning – Artificial neural network example

How to optimize the cost function-to achieve smallest error?

Gradient Descent is an **optimization algorithms** for finding the

minimum value of the cost function(error rate).







Deep Learning-Advantages

- it robust enough to understand and use novel data, but most data scientists
 have learned to control the learning to focus on what's important to them.

 Deep learning takes advantage of this by allowing you to control the learning,
 but not the statistical modeling
- it has a high dimensionality. This means that we can create more learning models by adding more layers to our neural network.
- it can adapt automatically to all data, but it makes for a nice alternative to traditional machine learning that relies on human expertise for feature extraction
- it can be used in datasets that are too large, complex and repetitive for traditional computer systems.



Deep Learning- Disadvantages

- it tends to learn on its own, and it's also hard to see the evolution of a system in time.
- it requires huge data sets in order to train.
- it is computationally very expensive, requiring a large amount of memory and computational resources.
- it requires much larger datasets with many more features. As a result, it takes longer to train the algorithm and it takes more memory for it to work with the data.
- it requires very advanced optimization techniques, and these should have been incorporated to obtain good results.



Foundation of Artificial Intelligence

L13 Al System Development



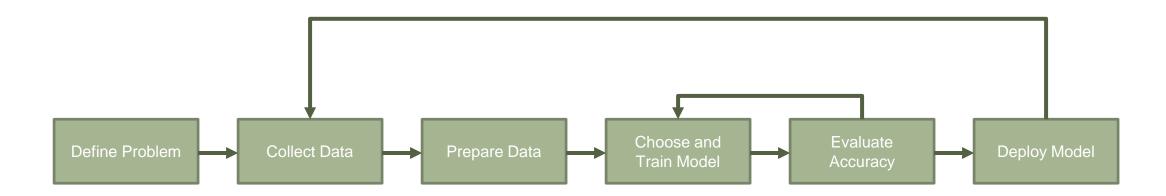
Learning Outcomes

- Understand AI project workflow
- Able to apply it in the project development



Al Project Workflow

 As with any project, Artificial Intelligence/Machine Learning/Deep Learning project undergoes a few stages:





Define Problem Supervised Learning - Classification

Supervised learning-Classification/Regression
Unsupervised learning-Clustering/ Dimension Reduction
Reinforcement Learning-Q Learning/Deep Q Learning
Deep Learning- Classification/Regression



Data Collection-Data Sources

Existing Digital Data:

- Enterprise Software Systems (all historical transactions, financial, operational, etc)
- User Generated Data (Social Media, etc)
- Internet of Things (sensor readings, videos, etc)
- Open Source Data (ImageNet, Kaggle)
- Internet Sources (news, facts, unstructured data)

Other Data Sources:

- Surveys (need transcription)
- Hardcopy data (scanned and require transcription / digitization)



• Format:

- Al Models Require Data in Specific Format
- Al Models are generally mathematical computations data needs to be converted into numbers

• Skewing:

- Some data are skewed in the raw form For example, salary is in the positive scale between 0 to 5,000,000, age is always between in the 0-100 scale, the scale of different data can cause inaccuracies)



• Text:

- Tokenization aka Word Splitting especially for Chinese/Japanese/Korean where there's no natural word break like in English
- Normalization
 convert everything to lowercase
- Lemmatization
 language-specific conjugations that do not carry important meaning, eg. Run, ran, running may not be meaning to your application
- Stop-Word Removal
 Remove words like the, a, an that do not carry important meaning
- Handling Numbers
 How to treat the word "hundred" and "100"

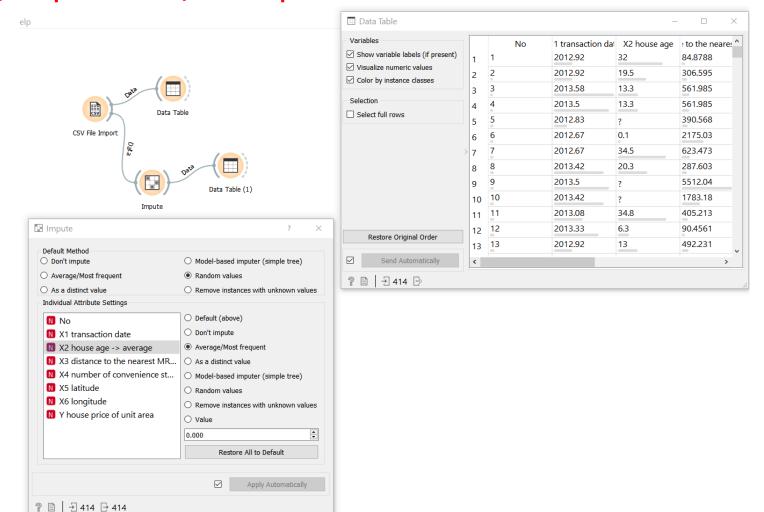


Images:

- Converting JPG/PNGs into R,G,B Bitmaps
 JPG/PNGs are compressed representation of images, and has to expanded to the RGB bitmap forms
- Resolution
 Most AI models work on smaller resolution eg. 224x224, so image has to be scaled down
- RGB Color Scaling
 Bitmaps representing the RGB components of the image in intensity values of 0 (darkest) to 255 (brightest). Scaling helps to set their intensity values to -1.0 (darkest) to 1.0 (brightest).



Data-miss/duplication/corrupted

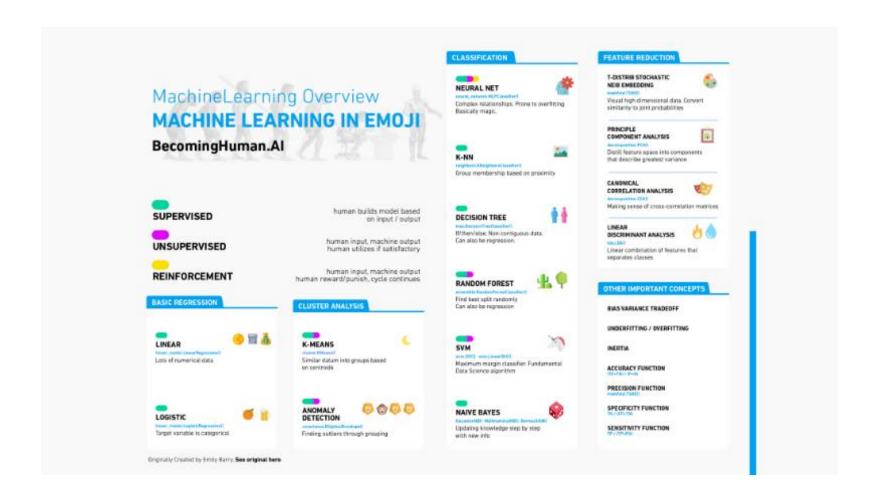




- Training Dataset and Test Dataset:
 - Training dataset
 - usually a large set of data
 - used to train the AI model
 - Test dataset
 - a smaller set
 - used to test the accuracy of the AI model.
 - It must not be seen in the training dataset
 - Typical ratio of training : test about 80% : 20%



Machine Learning Algorithms





Accuracy Measurements

Classification -Confusion Matrix

Precision:

$$(TP)/(TP+FP) = (100)/(100+10) = 0.91$$

Recall:

$$(TP)/(TP+FN) = (100)/(100+5) = 0.95$$

• F1 Score:

$$(2x TP)/(2xTP+FP+FN))=(2x100)/(2x100+10+5))=0.93$$

n=165	Predicted: NO	Predicted: YES	
Actual: NO	TN = 50	FP = 10	60
Actual: YES	FN = 5	TP = 100	105
	55	110	



Accuracy Measurements

Regression

Mean Absolute Error

MAE =
$$\frac{1}{n} \sum_{j=1}^{n} |y_j - \hat{y}_j|$$
 $MSE = \frac{\sum_{i=1}^{n} (y_i - \hat{y}_i)^2}{n}$

Mean Square Error

$$MSE = \frac{\sum_{i=1}^{n} (y_i - \hat{y}_i)^2}{n}$$

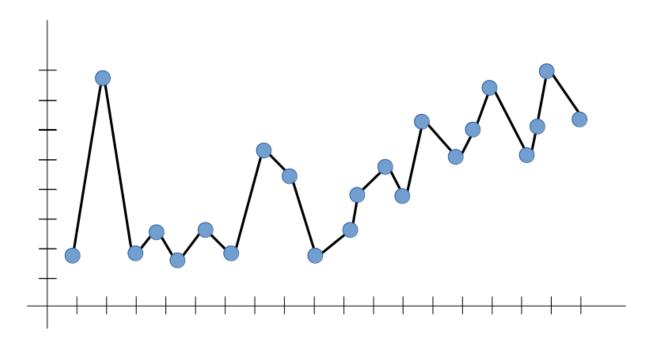
Root Mean Square Error

RMSE =
$$\sqrt{\frac{1}{n} \sum_{j=1}^{n} (y_j - \hat{y}_j)^2}$$



Interpreting the test result

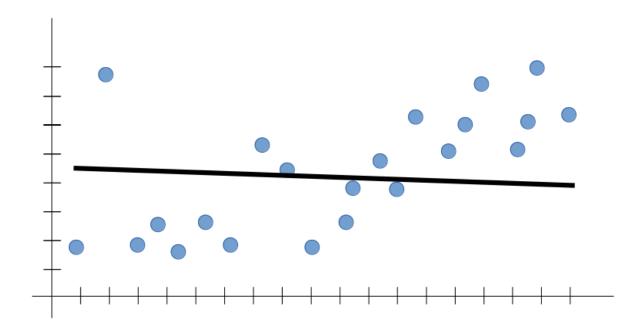
Overfitting is the case where the overall cost is really small, but the generalization of the model is unreliable. This is due to the model learning "too much" from the training data set.





Interpreting the test result

Underfitting is the case where the model has "not learned enough" from the training data, resulting in low generalization and unreliable predictions.





Bias and Variance

Bias and Variance

 Bias occurs when algo has limited flexibility to learn the true signal form a dataset

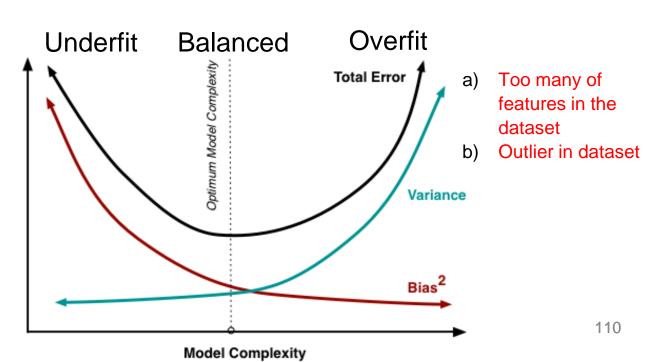
Variance refers to an algo's sensitivity to specific sets of training

data

Bias is the same as the mean square error (MSE). **Variance** shows how subject the model is to outliers, meaning those values that are far away from the **mean**.

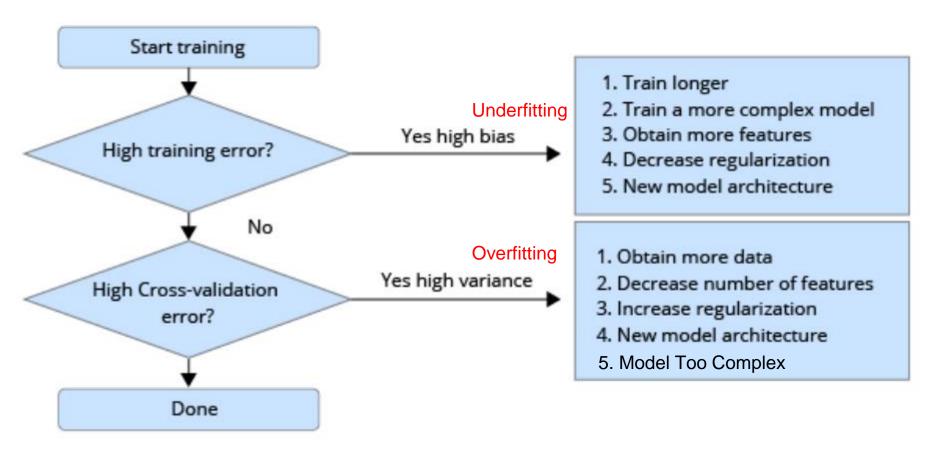
a) Not enough data

b) Not enough fractures





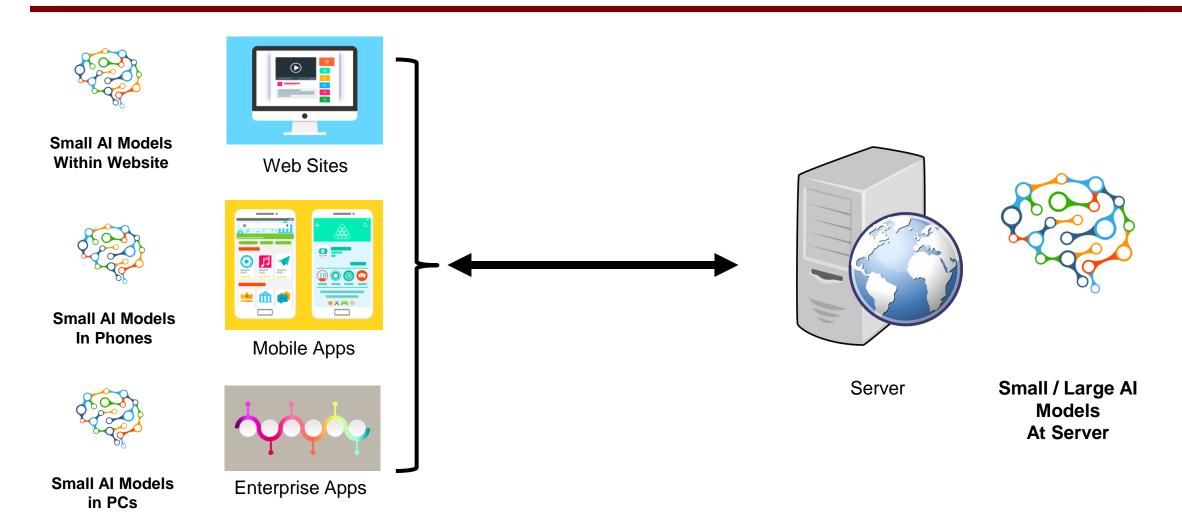
Bias and Variance



Source: A systematic approach to solve a Bias-Variance Problem by Dr. Andrew Ng



Where Is Your Trained Model Deployed?





Deployment Challeneges

Managing Data Science Languages

As you may know, ML applications often comprise of elements written in different **programming languages...** that don't always interact well with each other.

Compute Power and GPU's

Neural nets are often very deep, which means that training and using them for inference takes up a lot of compute power.

Portability.

Another interesting challenge of model deployment is the lack of portability. I noticed that it is often a problem with legacy analytics systems. Lacking the capability to easily migrate a software component to another host environment and run it there, organizations can become locked into a particular platform. This can create barriers for data scientists when creating models and deploying them.

Scalability.

Scalability is a real issue for many AI projects. Indeed, you need to make sure that your models will be able to scale and meet increases in performance and application demand in production. At the beginning of a project, we usually rely on relatively static data on a manageable scale. As the model moves forward to production, it is typically exposed to larger volumes of data and data transport modes. Your team will need several tools to both monitor and solve for the performance and scalability challenges that will show up over