Key Features:

1.**Smartphone**: A detailed description of the smartphone's full name, model, and specifications (such as RAM, storage capacity).

2.**Brand**: The manufacturer brand of the smartphone (e.g., Realme, Samsung, Motorola).

3.**Model**: The model name or number of the smartphone (e.g., C55, Galaxy M23).

4.**RAM**: The amount of RAM (in GB) that the smartphone has, which affects its multitasking performance.

5.**Storage**: The internal storage capacity of the smartphone (in GB). This represents the space available for storing apps, photos, and other files.

6.**Color**: The color of the smartphone (e.g., Yellow, Blue, Gray, White).

7.**Free**: Information indicating whether the smartphone is tied to a carrier. "Yes" means the phone is "SIM-free" or unlocked, allowing it to be used with any carrier.

8.**Final Price**: The final sale price of the smartphone, representing the ultimate cost after discounts or promotions.

Correlation matrix

A black screen with white text

Description automatically generated

AOV between Ram and Brand. Reject H0 (P<0.05), there is evidence that RAM and brand are dependent.

A screenshot of a computer

Description automatically generated

AOV between Ram and Model. Reject H0 (P<0.05), there is evidence that RAM and brand are dependent.

A screenshot of a computer

Description automatically generated