

CHARLIE PRATOR

AN ENTERPRISE APP DESIGNER THAT CAN SLING SOME CODE

713-594-2348
charlieprator@gmail.com
Portfolio
GitHub
LinkedIn

EXPERIENCE

HubSpot — Sr. Designer

MAR 2021 - FEB 2023

- Led cross-functional team to a v2 version of **a reusable React table component to be deployed across 30 different product teams**
- Migrated 250 designers from old Sketch file to React-aligned Figma libraries with component usage in the thousands of times/week
- Created new governance model with front-end team to transition into a tiered design system with decentralized contribution model

SpotX — Sr. UX/UI Designer

JAN 2019 - MAR 2021

- Led design team in the **creation of ad-tech industry's first design system, Boost**. Contributed to design & front-end dev of over 1,078 components
- Redesigning their contract accounting functionality for a platform that transacts \$1 million / day
- Led company's first initiative in quantifying the UX via heuristic eval, SUS, SUPR-Q, and other research tasks

Toptal/Agency Work:

OCT 2012 - DEC 2018

Bayer — UX/UI Designer

AUG - OCT 2018

- Designed a responsive web app for their procurement team to **solve a \$4.2 million search problem**
- Led workshops to gather requirements between a 10-person stakeholder team
- Conducted field studies and established task duration & success benchmarks

Fairmount Santrol — Sr. UX/UI Designer

JUN 2017 - JAN 2018

- Designed responsive web app designed to **help deliver 83 million lbs of sand / week, via freight**, to customer locations around North America
- Led 3-day workshop with executives and sales team to gather insights on current business process
- Crafted user personas & conducted weekly user tests to uncover usability issues

Sandbox Logistics — Sr. UX/UI Designer

FEB 2015 - NOV 2016

- Designed a web & mobile app that helped dispatchers and truck-drivers deliver O&G materials to remote well sites via 18-wheelers. App bolstered my **client's sale price to \$75 million**
- Doubled client's operational efficiency to 10,000 loads per month and truck fleet from 250 to 500

EDUCATION

TeamTreehouse

JUL 2020

Front-End Web Development TechDegree (FEWD)

Texas A&M University

MAY 2010

Bachelors in Business Administration, Accounting

HIGHLIGHTS

10

years of experience

68

projects worked on

6B

Users served

2

#1 Google Play &
Apple App Store
Apps

SKILLS

Design

Figma • Sketch •
Abstract •
User Personas •
"Think Aloud"
Testing •
A/B Testing • SUS •
SUPR-Q • Pendo •
Heuristic
Evaluations •

Development

HTML5 • CSS3 •
SCSS •
Javascript • React
Github • Jira