CHARLIE PRATOR

UX/UI DESIGNER. FRONT-END DEVELOPER. A DEVSIGNER?

713-893-3533
Email
Portfolio
Github

EXPERIENCE

SpotX — *Sr. UX/UI Designer*   JAN 2019 - PRESENT
- Led design team in **creation of ad-tech industry's first design system, Boost.** Contributed to design & front-end dev of over 1,078 components
- Redesigned their contract & revenue accounting functionality for a platform that transacts $1 million / day with an international team
- Led company's first initiative in quantifying the UX via heuristic eval, SUS, SUPR-Q, and other research tasks

Selected myUXteam Agency Work: (REMOTE) OCT 2012 - DEC 2018

Bayer — *UX/UI Designer*   AUG - OCT 2018
- Designed a responsive web app for their procurement team to **solve a $4.2 million search problem**
- Led workshops to gather requirements between a 10-person stakeholder team
- Conducted field studies and established task duration & success benchmarks

Fairmount Santrol — *Sr. UX/UI Designer*   JUN 2017 - JAN 2018
- Designed responsive web app designed to **help deliver 83 million lbs of sand / week, via freight,** to customer locations around North America
- Led 3-day workshop with executives and sales team to gather insights on current business process
- Crafted user personas & conducted weekly user tests to uncover usability issues

Sandbox Logistics — *Sr. UX/UI Designer*   FEB 2015 - NOV 2016
- Designed a web & mobile app that helped dispatchers and truck-drivers deliver O&G materials to remote well sites via 18-wheelers. App bolstered my **client's sale price to $75 million**
- Doubled client's operational efficiency to 10,000 loads per month and truck fleet from 250 to 500

Hue Pro — *Visual & UI Designer*   MAR - APR 2015
- Provided new visual & UI design for app. **Boosted app to #1 spot in Google Play and Apple App Store** for Philips Hue lightbulbs

EDUCATION

TeamTreehouse   JUL 2020
Front-End Web Development TechDegree (FEWD)

Texas A&M University   MAY 2010
Bachelors in Business Administration, Accounting

HIGHLIGHTS

8
years of experience

62
projects worked on

6B
Users served

2
#1 Google Play & Apple App Store Apps

SKILLS

Design
Figma • Sketch • Abstract • User Personas • "Think Aloud" Testing • A/B Testing • SUS • SUPR-Q • Pendo • Heuristic Evaluations •

Development
HTML5 • CSS3 • SCSS • Javascript • Github • Jira