## Kernels & Probabilistic Modeling

Mengye Ren

(Slides credit to David Rosenberg, He He, et al.)

NYU

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### Logistics

Oct 15: Legislative Day No Class

• Oct 15: Homework 2 Due

• Oct 22: Midterm, in class, covers everything including next week's content (Oct 8)

## The Kernel Trick

## SVM with Explicit Feature Map

- Let  $\psi: \mathcal{X} \to \mathbb{R}^d$  be a feature map.
- The SVM objective (with explicit feature map):

$$\min_{w \in \mathbb{R}^d} \frac{1}{2} ||w||^2 + \frac{c}{n} \sum_{i=1}^n \max (0, 1 - y_i w^T \psi(x_i)).$$

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- Computation is costly if d is large (e.g. with high-degree monomials)
- Last time we mentioned an equivalent optimization problem from Lagrangian duality.

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#### SVM Dual Problem

By Lagrangian duality, it is equivalent to solve the following dual problem:

maximize 
$$\sum_{i=1}^{n} \alpha_{i} - \frac{1}{2} \sum_{i,j=1}^{n} \alpha_{i} \alpha_{j} y_{i} y_{j} \psi(x_{j})^{T} \psi(x_{i})$$
s.t. 
$$\sum_{i=1}^{n} \alpha_{i} y_{i} = 0 \quad \text{and} \quad \alpha_{i} \in \left[0, \frac{c}{n}\right] \quad \forall i.$$

• If  $\alpha^*$  is an optimal value, then

$$w^* = \sum_{i=1}^n \alpha_i^* y_i \psi(x_i) \quad \text{and} \quad \hat{f}(x) = \sum_{i=1}^n \alpha_i^* y_i \psi(x_i)^T \psi(x).$$

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$$w^* = \sum_{i=1}^n \alpha_i^* y_i \psi(x_i)$$
 and  $\hat{f}(x) = \sum_{i=1}^n \alpha_i^* y_i \psi(x_i)^T \psi(x)$ .

• Key observation:  $\psi(x)$  only shows up in inner products with another  $\psi(x')$  for both training and inference.

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### Compute the Inner Products

Consider 2D data. Let's introduce degree-2 monomials using  $\psi: \mathbb{R}^2 \to \mathbb{R}^3$ .

$$(x_1, x_2) \mapsto (x_1^2, \sqrt{2}x_1x_2, x_2^2).$$

The inner product is

$$\psi(x)^{T}\psi(x') = x_{1}^{2}x_{1}'^{2} + (\sqrt{2}x_{1}x_{2})(\sqrt{2}x_{1}'x_{2}') + x_{2}^{2}x_{2}'^{2}$$

$$= (x_{1}x_{1}')^{2} + 2(x_{1}x_{1}')(x_{2}x_{2}') + (x_{2}x_{2}')^{2}$$

$$= (x_{1}x_{1}' + x_{2}x_{2}')^{2}$$

$$= (x^{T}x')^{2}$$

We can calculate the inner product  $\psi(x)^T \psi(x')$  in the original input space without accessing the features  $\psi(x)$ !

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### Compute the Inner Products

Now, consider monomials up to degree-2:

$$(x_1, x_2) \mapsto (1, \sqrt{2}x_1, \sqrt{2}x_2, x_1^2, \sqrt{2}x_1x_2, x_2^2).$$

The inner product can be computed by

$$\psi(x)^T \psi(x') = (1 + x^T x')^2$$
 (check).

More generally, for features maps producing monomials up to degree-p, we have

$$\psi(x)^T \psi(x') = (1 + x^T x')^p.$$

(Note that the coefficients of each monomial in  $\psi$  may not be 1)

Kernel trick: we do not need explicit features to calculate inner products.

- Using explicit features:  $O(d^p)$
- Using implicit computation: O(d)

### Kernel Function

- Input space: X
- Feature space:  $\mathcal{H}$  (a Hilbert space, e.g.  $\mathbb{R}^d$ )
- Feature map:  $\psi: \mathcal{X} \to \mathcal{H}$
- The kernel function corresponding to  $\psi$  is

$$k(x,x') = \langle \psi(x), \psi(x') \rangle$$
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When can we use the kernel trick?

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### Some Methods Can Be "Kernelized"

#### Definition

A method is **kernelized** if every feature vector  $\psi(x)$  only appears inside an inner product with another feature vector  $\psi(x')$ . This applies to both the optimization problem and the prediction function.

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The SVM Dual is a kernelization of the original SVM formulation.

Optimization:

maximize 
$$\sum_{i=1}^{n} \alpha_{i} - \frac{1}{2} \sum_{i,j=1}^{n} \alpha_{i} \alpha_{j} y_{i} y_{j} \psi(x_{j})^{T} \psi(x_{i})$$

s.t. 
$$\sum_{i=1}^{n} \alpha_{i} y_{i} = 0$$
 and  $\alpha_{i} \in \left[0, \frac{c}{n}\right] \quad \forall i$ .

Prediction:

$$\hat{f}(x) = \sum_{i=1}^{n} \alpha_i^* y_i \psi(x_i)^T \psi(x).$$

#### The Kernel Matrix

#### Definition

The **kernel matrix** for a kernel k on  $x_1, \ldots, x_n \in \mathcal{X}$  is

$$K = (k(x_i, x_j))_{i,j} = \begin{pmatrix} k(x_1, x_1) & \cdots & k(x_1, x_n) \\ \vdots & \ddots & \cdots \\ k(x_n, x_1) & \cdots & k(x_n, x_n) \end{pmatrix} \in \mathbb{R}^{n \times n}.$$

• In ML this is also called a **Gram matrix**, but traditionally (in linear algebra), Gram matrices are defined without reference to a kernel or feature map.

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#### The Kernel Matrix

- The kernel matrix summarizes all the information we need about the training inputs  $x_1, \dots, x_n$  to solve a kernelized optimization problem.
- In the kernelized SVM, we can replace  $\psi(x_i)^T \psi(x_i)$  with  $K_{ii}$ :

$$\begin{aligned} \text{maximize}_{\alpha} & & \sum_{i=1}^{n} \alpha_{i} - \frac{1}{2} \sum_{i,j=1}^{n} \alpha_{i} \alpha_{j} y_{i} y_{j} K_{ij} \\ \text{s.t.} & & \sum_{i=1}^{n} \alpha_{i} y_{i} = 0 \quad \text{and} \quad \alpha_{i} \in \left[0, \frac{c}{n}\right] \ i = 1, \dots, n. \end{aligned}$$

#### Kernel Methods

Given a kernelized ML algorithm (i.e. all  $\psi(x)$ 's show up as  $\langle \psi(x), \psi(x') \rangle$ ),

- Can swap out the inner product for a new kernel function.
- New kernel may correspond to a very high-dimensional feature space.

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- New kernel may correspond to a very high-dimensional feature space.
- Once the kernel matrix is computed, the computational cost depends on number of data points *n*, rather than the dimension of feature space *d*.
- Useful when d >> n.
- Computing the kernel matrix may still depend on d and the essence of the **trick** is getting around this O(d) dependence.

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# Example Kernels

### Kernels as Similarity Scores

- Often useful to think of the k(x,x') as a similarity score for x and x'.
- We can design similarity functions without thinking about the explicit feature map, e.g. "string kernels", "graph kernels".
- How do we know that our kernel functions actually correspond to inner products in some feature space?

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### How to Get Kernels?

- Explicitly construct  $\psi(x): \mathcal{X} \to \mathsf{R}^d$  (e.g. monomials) and define  $k(x,x') = \psi(x)^T \psi(x')$ .
- Directly define the kernel function k(x,x') ("similarity score"), and verify it corresponds to  $\langle \psi(x), \psi(x') \rangle$  for some  $\psi$ .

There are many theorems to help us with the second approach.

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Linear Algebra Review: Positive Semidefinite Matrices

#### Definition

A real, symmetric matrix  $M \in \mathbb{R}^{n \times n}$  is **positive semidefinite (psd)** if for any  $x \in \mathbb{R}^n$ ,

$$x^T M x \geqslant 0.$$

#### **Theorem**

The following conditions are each necessary and sufficient for a symmetric matrix M to be positive semidefinite:

- M can be factorized as  $M = R^T R$ , for some matrix R.
- All eigenvalues of M are greater than or equal to 0.

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### Positive Definite Kernel

#### Definition

A symmetric function  $k: \mathcal{X} \times \mathcal{X} \to \mathsf{R}$  is a **positive definite (pd)** kernel on  $\mathcal{X}$  if for any finite set  $\{x_1,\ldots,x_n\}\in\mathcal{X}\ (n\in\mathbb{N})$ , the kernel matrix on this set

$$K = (k(x_i, x_j))_{i,j} = \begin{pmatrix} k(x_1, x_1) & \cdots & k(x_1, x_n) \\ \vdots & \ddots & \cdots \\ k(x_n, x_1) & \cdots & k(x_n, x_n) \end{pmatrix}$$

is a positive semidefinite matrix.

- Symmetric: k(x,x') = k(x',x)
- The kernel matrix needs to be positive semidefinite for any finite set of points.
- Equivalent definition:  $\sum_{i=1}^{n} \sum_{j=1}^{n} \alpha_{i} \alpha_{j} k(x_{i}, x_{j}) \ge 0$  given  $\alpha_{i} \in \mathbb{R} \ \forall i$ .

### Mercer's Theorem

#### **Theorem**

A symmetric function k(x,x') can be expressed as an inner product

$$k(x,x') = \langle \psi(x), \psi(x') \rangle$$

for some  $\psi$  if and only if k(x,x') is **positive definite**.

- Proving a kernel function is positive definite is typically not easy.
- But we can construct new kernels from valid kernels.

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• Suppose k,  $k_1$ ,  $k_2$ :  $\mathfrak{X} \times \mathfrak{X} \to \mathsf{R}$  are pd kernels. Then so are the following:

$$k_{\text{new}}(x, x') = \alpha k(x, x')$$
 for  $\alpha \ge 0$  (non-negative scaling)

Based on Mark Schmidt's slides:https://www.cs.ubc.ca/~schmidtm/Courses/540-W19/L12.5.pdf

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• Suppose k,  $k_1$ ,  $k_2$ :  $\mathfrak{X} \times \mathfrak{X} \to \mathsf{R}$  are pd kernels. Then so are the following:

$$\begin{array}{lll} k_{\mathsf{new}}(x,x') &=& \alpha k(x,x') \quad \text{for } \alpha \geqslant 0 \quad \text{(non-negative scaling)} \\ k_{\mathsf{new}}(x,x') &=& k_1(x,x') + k_2(x,x') \quad \text{(sum)} \\ k_{\mathsf{new}}(x,x') &=& k_1(x,x') k_2(x,x') \quad \text{(product)} \\ k_{\mathsf{new}}(x,x') &=& k(\psi(x),\psi(x')) \text{ for any function } \psi(\cdot) \quad \text{(recursion)} \end{array}$$

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• Lots more theorems to help you construct new kernels from old.

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### Linear Kernel

- Input space:  $\mathfrak{X} = \mathsf{R}^d$
- Feature space:  $\mathcal{H} = \mathbb{R}^d$ , with standard inner product
- Feature map

$$\psi(x) = x$$

• Kernel:

$$k(x, x') = x^T x'$$

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## Quadratic Kernel in R<sup>d</sup>

- Input space  $\mathfrak{X} = \mathbb{R}^d$
- Feature space:  $\mathcal{H} = \mathbb{R}^D$ , where  $D = d + \binom{d}{2} \approx d^2/2$ .
- Feature map:

$$\psi(x) = (x_1, \dots, x_d, x_1^2, \dots, x_d^2, \sqrt{2}x_1x_2, \dots, \sqrt{2}x_ix_j, \dots, \sqrt{2}x_{d-1}x_d)^T$$

• Then for  $\forall x. x' \in \mathbb{R}^d$ 

$$k(x,x') = \langle \psi(x), \psi(x') \rangle$$
  
=  $\langle x, x' \rangle + \langle x, x' \rangle^2$ 

- Computation for inner product with explicit mapping:  $O(d^2)$
- Computation for implicit kernel calculation: O(d).

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## Polynomial Kernel in R<sup>d</sup>

- Input space  $\mathfrak{X} = \mathbb{R}^d$
- Kernel function:

$$k(x,x') = (1 + \langle x,x' \rangle)^M$$

- $\bullet$  Corresponds to a feature map with all monomials up to degree M.
- For any M, computing the kernel has same computational cost
- Cost of explicit inner product computation grows rapidly in M.

# Radial Basis Function (RBF) / Gaussian Kernel

Input space  $\mathfrak{X} = \mathsf{R}^d$ 

$$k(x,x') = \exp\left(-\frac{\|x-x'\|^2}{2\sigma^2}\right),\,$$

where  $\sigma^2$  is known as the bandwidth parameter.

• Probably the most common nonlinear kernel.

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- Probably the most common nonlinear kernel.
- Does it act like a similarity score?
- Have we departed from our "inner product of feature vector" recipe?
  - Yes and no: corresponds to an infinite dimensional feature vector

#### Our current recipe:

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- Compute the kernel matrix (*n* by *n* where *n* is the dataset size)
- Optimize the model and make predictions by accessing the kernel matrix

Next: When can we apply kernelization?

### SVM solution is in the "span of the data"

• We found the SVM dual problem can be written as:

$$\sup_{\alpha \in \mathbb{R}^n} \sum_{i=1}^n \alpha_i - \frac{1}{2} \sum_{i,j=1}^n \alpha_i \alpha_j y_i y_j x_j^T x_i$$
s.t. 
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$$\alpha_i \in \left[0, \frac{c}{n}\right] i = 1, \dots, n.$$

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- Notice:  $w^*$  is a linear combination of training inputs  $x_1, \ldots, x_n$ .
- We refer to this phenomenon by saying " $w^*$  is in the span of the data."

• Or in math,  $w^* \in \operatorname{span}(x_1, \ldots, x_n)$ .

## Ridge regression solution is in the "span of the data"

• The ridge regression solution for regularization parameter  $\lambda > 0$  is

$$w^* = \arg\min_{w \in \mathbb{R}^d} \frac{1}{n} \sum_{i=1}^n \left\{ w^T x_i - y_i \right\}^2 + \lambda ||w||_2^2.$$

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• This has a closed form solution:

$$w^* = \left(X^T X + \lambda I\right)^{-1} X^T y,$$

where X is the design matrix, with  $x_1, \ldots, x_n$  as rows.

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## Ridge regression solution is in the "span of the data"

• Rearranging  $w^* = (X^TX + \lambda I)^{-1}X^Ty$ , we can show that:

$$w^* = X^T \underbrace{\left(\frac{1}{\lambda}y - \frac{1}{\lambda}Xw^*\right)}_{\alpha^*}$$
$$= X^T \alpha^* = \sum_{i=1}^n \alpha_i^* x_i.$$

- So w\* is in the span of the data.
  - i.e.  $w^* \in \text{span}(x_1, \dots, x_n)$

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- We now know that  $w^* \in \text{span}(x_1, \dots, x_n) \subset \mathbb{R}^d$ .
- So rather than minimizing over all of  $\mathbb{R}^d$ , we can minimize over span  $(x_1, \dots, x_n)$ .

$$w^* = \underset{w \in \text{span}(x_1, ..., x_n)}{\arg \min} \frac{1}{n} \sum_{i=1}^n \left\{ w^T x_i - y_i \right\}^2 + \lambda ||w||_2^2.$$

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$$w^* = \underset{w \in \text{span}(x_1, ..., x_n)}{\arg \min} \frac{1}{n} \sum_{i=1}^n \{ w^T x_i - y_i \}^2 + \lambda ||w||_2^2.$$

 $\bullet$  Let's reparameterize the objective by replacing w as a linear combination of the inputs.

- Note that for any  $w \in \text{span}(x_1, \dots, x_n)$ , we have  $w = X^T \alpha$ , for some  $\alpha \in \mathbb{R}^n$ .
- So let's replace w with  $X^T \alpha$  in our optimization problem:

[original] 
$$w^* = \underset{w \in \mathbb{R}^d}{\arg \min} \frac{1}{n} \sum_{i=1}^n \{ w^T x_i - y_i \}^2 + \lambda \|w\|_2^2$$

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- So let's replace w with  $X^T \alpha$  in our optimization problem:

- To get  $w^*$  from the reparameterized optimization problem, we just take  $w^* = X^T \alpha^*$ .
- We changed the dimension of our optimization variable from d to n. Is this useful?

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### Consider very large feature spaces

- Suppose we have a 300-million dimension feature space [very large]
  - (e.g. using high order monomial interaction terms as features, as described last lecture)
- Suppose we have a training set of 300,000 examples [fairly large]
- In the original formulation, we solve a 300-million dimension optimization problem.
- In the reparameterized formulation, we solve a 300,000-dimension optimization problem.
- This is why we care about when the solution is in the span of the data.
- This reparameterization is interesting when we have more features than data  $(d \gg n)$ .

#### More General

- For SVM and ridge regression, we found that the solution is in the span of the data.
- The Representer Theorem shows that this "span of the data" result occurs far more generally.

## The Representer Theorem (Optional)

Generalized objective:

$$w^* = \arg\min_{w \in \mathcal{H}} R(\|w\|) + L(\langle w, x_1 \rangle, \dots, \langle w, x_n \rangle)$$

• Representer theorem tells us we can look for  $w^*$  in the span of the data:

$$w^* = \operatorname*{arg\,min}_{w \in \operatorname{span}(x_1, \dots, x_n)} R(\|w\|) + L(\langle w, x_1 \rangle, \dots, \langle w, x_n \rangle).$$

• So we can reparameterize as before:

$$\alpha^* = \operatorname*{arg\,min}_{\alpha \in \mathbb{R}^n} R\left( \left\| \sum_{i=1}^n \alpha_i x_i \right\| \right) + L\left( \left\langle \sum_{i=1}^n \alpha_i x_i, x_1 \right\rangle, \dots, \left\langle \sum_{i=1}^n \alpha_i x_i, x_n \right\rangle \right).$$

• Our reparameterization trick applies much more broadly than SVM and ridge.

• We formualte the kernelized verions of SVM and ridge regression.

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- We formulate the kernelized verions of SVM and ridge regression.
- Many other algorithms can be kernelized.
- Our principled tool for kernelization is reparameterization by the representer theorem.
- Representer theorem says that all norm-regularized linear models can be kernelized.
- Once kernelized, we can apply the kernel trick: doesn't need to represent  $\phi(x)$  explicitly.

# Probabilistic Modeling: Overview

## Why probabilistic modeling?

- A unified framework that covers many models, e.g., linear regression, logistic regression
- Learning as statistical inference
- Principled ways to incorporate your belief on the data generating distribution (inductive biases)

• Two ways to model how the data is generated:

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• Conditional: p(y | x)

• Generative: p(x,y)

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  - Conditional: p(y | x)
  - Generative: p(x, y)
- How to estimate the parameters of our model? Maximum likelihood estimation.
- Compare and contrast conditional and generative models.

# Conditional models

#### Linear regression

Linear regression is one of the most important methods in machine learning and statistics.

**Goal**: Predict a real-valued **target** y (also called response) from a vector of **features** x (also called covariates).

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#### Examples:

- Predicting house price given location, condition, build year etc.
- Predicting medical cost of a person given age, sex, region, BMI etc.
- Predicting age of a person based on their photos.

#### Problem setup

Data Training examples  $\mathcal{D} = \{(x^{(n)}, y^{(n)})\}_{n=1}^N$ , where  $x \in \mathbb{R}^d$  and  $y \in \mathbb{R}$ .

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# Problem setup

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Model A *linear* function h (parametrized by  $\theta$ ) to predict y from x:

$$h(x) = \sum_{i=0}^{d} \theta_i x_i = \theta^T x, \tag{1}$$

where  $\theta \in \mathbb{R}^d$  are the parameters (also called weights).

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#### Note that

- We incorporate the bias term (also called the intercept term) into x (i.e.  $x_0 = 1$ ).
- We use superscript to denote the example id and subscript to denote the dimension id.

Loss function We estimate  $\theta$  by minimizing the squared loss (the least square method):

$$J(\theta) = \frac{1}{N} \sum_{n=1}^{N} \left( y^{(n)} - \theta^T x^{(n)} \right)^2.$$
 (empirical risk) (2)

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## Review questions

- Derive the solution for linear regression.
- What if  $X^TX$  is not invertible?

#### We've seen

- Linear regression: response is a linear function of the inputs
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- Linear regression: response is a linear function of the inputs
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#### But...

- Why squared loss is a reasonable choice for regression problems?
- What assumptions are we making on the data? (inductive bias)

## Next,

• Derive linear regression from a probabilistic modeling perspective.

• x and y are related through a linear function:

$$y = \theta^T x + \epsilon, \tag{4}$$

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 (examples are distributed *iid*) (8)

In practice, we maximize the log likelihood  $\ell(\theta)$ , or equivalently, minimize the negative log likelihood (NLL).

## MLE for linear regression

Let's find the MLE solution for our model. Recall that  $Y \mid X = x \sim \mathcal{N}(\theta^T x, \sigma^2)$ .

## Gradient of the likelihood

Recall that we obtained the normal equation by setting the derivative of the squared loss to zero. Now let's compute the derivative of the likelihood w.r.t. the parameters.

#### We've seen

- Linear regression assumes that  $Y \mid X = x$  follows a Gaussian distribution
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- Can we use the same modeling approach for other prediction tasks?

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### However,

- Sometimes Gaussian distribution is not a reasonable assumption, e.g., classification
- Can we use the same modeling approach for other prediction tasks?

## Next,

• Derive logistic regression for classification.

Consider binary classification where  $Y \in \{0,1\}$ . What should be the distribution  $Y \mid X = x$ ?

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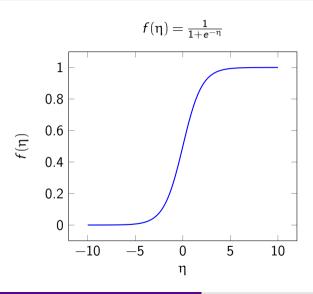
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- What is the mean of  $Y \mid X = x$ ? h(x). (Think how we parameterize the mean in linear regression)
- Need a function f to map the linear predictor  $\theta^T x$  in  $\mathbb{R}$  to (0,1):

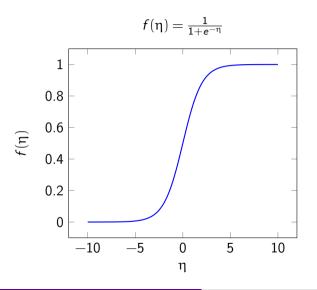
$$f(\eta) = \frac{1}{1 + e^{-\eta}}$$
 logistic function (10)

# Logistic regression



•  $p(y \mid x) = Bernoulli(f(\theta^T x)).$ 

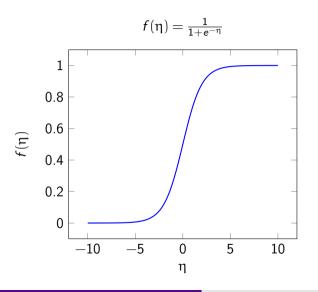
# Logistic regression



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- When do we have  $p(y=1 \mid x) = 1$  and  $p(y=0 \mid x) = 1$ ?

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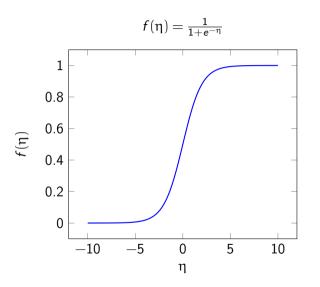


- $p(y \mid x) = Bernoulli(f(\theta^T x)).$
- When do we have p(y=1 | x) = 1 and p(v = 0 | x) = 1?
- Exercise: show that the log odds is

$$\log \frac{p(y=1 \mid x)}{p(y=0 \mid x)} = \theta^{T} x.$$
 (11)

(12)⇒ linear decision boundary

### Logistic regression



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 $\implies$  linear decision boundary (12)

 How do we extend it to multiclass classification? (more on this later)

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## MLE for logistic regression

Similar to linear regression, let's estimate  $\theta$  by maximizing the conditional log likelihood.

### MLE for logistic regression

Similar to linear regression, let's estimate  $\theta$  by maximizing the conditional log likelihood.

- Closed-form solutions are not available.
- But, the likelihood is concave—gradient ascent gives us the unique optimal solution.

$$\theta := \theta + \alpha \nabla_{\theta} \ell(\theta). \tag{13}$$

## Gradient descent for logistic regression

#### Math review: Chain rule

If z depends on y which itself depends on x, e.g.,  $z = (y(x))^2$ , then  $\frac{dz}{dx} = \frac{dz}{dy} \frac{dy}{dx}$ .

### Gradient descent for logistic regression

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If z depends on y which itself depends on x, e.g.,  $z = (y(x))^2$ , then  $\frac{dz}{dx} = \frac{dz}{dy} \frac{dy}{dx}$ .

Likelihood for a single example:  $\ell^n = y^{(n)} \log f(\theta^T x^{(n)}) + (1 - y^{(n)}) \log (1 - f(\theta^T x^{(n)}))$ .

A closer look at the gradient

$$\frac{\partial \ell}{\partial \theta_i} = \sum_{n=1}^{N} (y^{(n)} - f(\theta^T x^{(n)})) x_i^{(n)}$$
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(14)

- Does this look familiar?
- Our derivation for linear regression and logistic regression are quite similar...
- Next, a more general family of models.

linear regression logistic regression

	linear regression	logistic regression
Combine the inputs	$\theta^T x$ (linear)	$\theta^T x$ (linear)

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$Mean\ \mathbb{E}(Y X=x;\theta)$	$f(\theta^T x)$	$f(\theta^T x)$

- x enters through a linear function.
- The main difference between the formulations is due to different conditional distributions.
- Can we generalize the idea to handle other output types, e.g., positive integers?

# Construct a generalized regression model

**Task**: Given x, predict  $p(y \mid x)$ 

#### Modeling:

- Choose a parametric family of distributions  $p(y;\theta)$  with parameters  $\theta \in \Theta$
- ullet Choose a transfer function that maps a linear predictor in  ${\mathbb R}$  to  $\Theta$

$$\underbrace{x}_{\in \mathbb{R}^d} \mapsto \underbrace{w^T x}_{\in \mathbb{R}} \mapsto \underbrace{f(w^T x)}_{\in \Theta} = \theta, \tag{15}$$

**Learning**: MLE:  $\hat{\theta} \in \arg \max_{\theta} \log p(\mathcal{D}; \hat{\theta})$ 

**Inference**: For prediction, use  $x \to f(w^T x)$ 

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### Example: Construct Poisson regression

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- What features would be useful?
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#### Math review: Poisson distribution

Given a random variable  $Y \in 0, 1, 2, ...$  following Poisson( $\lambda$ ), we have

$$p(Y = k; \lambda) = \frac{\lambda^k e^{-\lambda}}{k!},\tag{16}$$

where  $\lambda > 0$  and  $\mathbb{E}[Y] = \lambda$ .

The Poisson distribution is usually used to model the number of events occurring during a fixed period of time.

## Example: Construct Poisson regression

We've decided that  $Y \mid X = x \sim \text{Poisson}(\eta)$ , what should be the transfer function f? x enters linearly:

$$x \mapsto \underbrace{w^T x}_{\mathsf{R}} \mapsto \lambda = \underbrace{f(w^T x)}_{(0,\infty)}$$

Standard approach is to take

$$f(w^T x) = \exp(w^T x).$$

Likelihood of the full dataset  $\mathcal{D} = \{(x_1, y_1), \dots, (x_n, y_n)\}$ :

$$\log p(y_i; \lambda_i) = [y_i \log \lambda_i - \lambda_i - \log (y_i!)]$$
(17)

$$\log p(\mathcal{D}; w) = \sum_{i=1}^{n} \left[ y_{i} \log \left[ \exp \left( w^{T} x_{i} \right) \right] - \exp \left( w^{T} x_{i} \right) - \log \left( y_{i}! \right) \right]$$
(18)

$$= \sum_{i=1}^{n} [y_{i} w^{T} x_{i} - \exp(w^{T} x_{i}) - \log(y_{i}!)]$$
(19)

# Example: multinomial logistic regression

How to extend logistic regression to multiclass classification?

### Example: multinomial logistic regression

How to extend logistic regression to multiclass classification? Output: Bernoulli distribution  $\rightarrow$ categorical distribution

- Parametrized by a probability vector  $\theta = (\theta_1, \dots, \theta_k) \in \mathbb{R}^k$ :
  - $\sum_{i=1}^{k} \theta_i = 1$  and  $\theta_i \ge 0$  for i = 1, ..., k
  - So  $\forall y \in \{1, \ldots, k\}, p(y) = \theta_y$ .
- From each x, we compute a linear score function for each class:

$$x \mapsto (\langle w_1, x \rangle, \dots, \langle w_k, x \rangle) \in \mathbb{R}^k$$

• What's the transfer function that maps this  $\mathbb{R}^k$  vector into a probability? The softmax function:

$$(s_1,\ldots,s_k)\mapsto\theta=\left(\frac{e^{s_1}}{\sum_{i=1}^k e^{s_i}},\ldots,\frac{e^{s_k}}{\sum_{i=1}^k e^{s_i}}\right).$$

#### Review

#### Recipe for contructing a conditional distribution for prediction:

- Opening input and output space (as for any other model).
- ② Choose the output distribution  $p(y | x; \theta)$  based on the task
- **3** Choose the transfer function that maps  $w^T x$  to a  $\Theta$ .
- (The formal family is called "generalized linear models".)

#### Learning:

- Fit the model by maximum likelihood estimation.
- Closed solutions do not exist in general, so we use gradient ascent.

# Generative models

#### Review

#### We've seen

- Model the conditional distribution  $p(y | x; \theta)$  using generalized linear models.
- (Previously) Directly map x to y, e.g., perceptron.

#### Next,

- Model the joint distribution  $p(x, y; \theta)$ .
- Predict the label for x as  $\arg \max_{y \in \mathcal{Y}} p(x, y; \theta)$ .

Training:

$$p(x,y) \tag{20}$$

(22)

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$$p(x,y) = p(x \mid y)p(y)$$
(20)

(22)

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(22)

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 (20)

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(22)

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Testing:

$$p(y \mid x) = \frac{p(x \mid y)p(y)}{p(x)}$$

Bayes rule

(21)(22)

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Training:

$$p(x,y) = p(x \mid y)p(y)$$
 (20)

Testing:

$$p(y \mid x) = \frac{p(x \mid y)p(y)}{p(x)}$$
 Bayes rule (21)  

$$\arg \max_{y} p(y \mid x) = \arg \max_{y} p(x \mid y)p(y)$$
 (22)

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Let's consider binary text classification (e.g., fake vs genuine review) as a motivating example.

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#### Bag-of-words representation of a document

- ["machine", "learning", "is", "fun", "."]
- $x_i \in \{0, 1\}$ : whether the *i*-th word in our vocabulary exists in the input

$$x = [x_1, x_2, \dots, x_d]$$
 where  $d = \text{vocabulary size}$  (23)

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$$x = [x_1, x_2, \dots, x_d]$$
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What's the probability of a document x?

$$p(x \mid y) = p(x_1, ..., x_d \mid y)$$

$$= p(x_1 \mid y) p(x_2 \mid y, x_1) p(x_3 \mid y, x_2, x_1) ... p(x_d \mid y, x_{d-1}, ..., x_1)$$
 chain rule (25)

$$=\prod_{i=1}^{d}p(x_{i}\mid y,x_{< i}) \tag{26}$$

### Naive Bayes assumption

**Challenge**:  $p(x_i | y, x_{< i})$  is hard to model (and estimate), especially for large i.

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Solution:

#### Naive Bayes assumption

Features are conditionally independent given the label:

$$p(x \mid y) = \prod_{i=1}^{d} p(x_i \mid y).$$
 (27)

A strong assumption in general, but works well in practice.

# Parametrize $p(x_i | y)$ and p(y)

For binary  $x_i$ , assume  $p(x_i | y)$  follows Bernoulli distributions.

$$p(x_i = 1 \mid y = 1) = \theta_{i,1}, \ p(x_i = 1 \mid y = 0) = \theta_{i,0}.$$
 (28)

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Similarly,

$$p(y=1) = \theta_0. \tag{29}$$

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# Parametrize $p(x_i | y)$ and p(y)

Similarly,

 $p(x_i = 1 \mid v = 1) = \theta_{i,1}, \ p(x_i = 1 \mid v = 0) = \theta_{i,0}.$ 

 $p(v=1)=\theta_0$ 

$$p(x,y) = p(x \mid y)p(y)$$

$$= p(y) \prod_{i=1}^{d} p(x_i \mid y)$$

For binary  $x_i$ , assume  $p(x_i | y)$  follows Bernoulli distributions.

$$y(x_i \mid y)$$

(30)

(28)

(29)

$$= p(y) \prod_{i=1} \theta_{i,y} \mathbb{I}\{x_i=1\} + (1-\theta_{i,y}) \, \mathbb{I}\{x_i=0\}$$
 Indicator function  $\mathbb{I}\{\text{condition}\}$  evaluates to 1 if "condition" is true and 0 otherwise.

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#### MLE for our NB model

We maximize the likelihood of the data  $\prod_{n=1}^{N} p_{\theta}(x^{(n)}, y^{(n)})$  (as opposed to the *conditional* likelihood we've seen before).

Set  $\frac{\partial}{\partial \theta_{i,1}} \ell$  to zero:

$$\theta_{j,1} = \frac{\sum_{n=1}^{N} \mathbb{I}\left\{y^{(n)} = 1 \land x_j^{(n)} = 1\right\}}{\sum_{n=1}^{N} \mathbb{I}\left\{y^{(n)} = 1\right\}}$$
(33)

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#### MLF for our NB model

We maximize the likelihood of the data  $\prod_{n=1}^{N} p_{\theta}(x^{(n)}, y^{(n)})$  (as opposed to the conditional likelihood we've seen before).

Set  $\frac{\partial}{\partial \theta_{i,1}} \ell$  to zero:

$$\theta_{j,1} = \frac{\sum_{n=1}^{N} \mathbb{I}\left\{y^{(n)} = 1 \land x_j^{(n)} = 1\right\}}{\sum_{n=1}^{N} \mathbb{I}\left\{y^{(n)} = 1\right\}}$$
(33)

In practice, count words:

number of fake reviews containing "absolutely" number of fake reviews

Exercise: show that

$$\theta_{j,0} = \frac{\sum_{n=1}^{N} \mathbb{I}\left\{y^{(n)} = 0 \land x_{j}^{(n)} = 1\right\}}{\sum_{n=1}^{N} \mathbb{I}\left\{y^{(n)} = 0\right\}}, \theta_{0} = \frac{\sum_{n=1}^{N} \mathbb{I}\left\{y^{(n)} = 1\right\}}{N}$$
(34)

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#### Review

NB assumption: conditionally independent features given the label

Recipe for learning a NB model:

- **1** Choose  $p(x_i | y)$ , e.g., Bernoulli distribution for binary  $x_i$ .
- ② Choose p(y), often a categorical distribution.
- Stimate parameters by MLE (same as the strategy for conditional models) .

Next, NB with continuous features.

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### NB with continuous inputs

Let's consider a multiclass classification task with continuous inputs.

$$p(x_i \mid y) \sim \mathcal{N}(\mu_{i,y}, \sigma_{i,y}^2)$$
(35)

$$p(y=k) = \theta_k \tag{36}$$

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## NB with continuous inputs

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$$p(y=k) = \theta_k \tag{36}$$

Likelihood of the data:

$$p(\mathcal{D}) = \prod_{n=1}^{N} p(y^{(n)}) \prod_{i=1}^{d} p(x_i^{(n)} \mid y^{(n)})$$
(37)

$$= \prod_{n=1}^{N} \theta_{y^{(n)}} \prod_{i=1}^{d} \frac{1}{\sqrt{2\pi} \sigma_{i,y^{(n)}}} \exp\left(-\frac{1}{2\sigma_{i,y^{(n)}}^{2}} \left(x_{i}^{(n)} - \mu_{i,y^{(n)}}\right)^{2}\right)$$
(38)

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Log likelihood:

$$\ell = \sum_{n=1}^{N} \log \theta_{y^{(n)}} + \sum_{n=1}^{N} \sum_{i=1}^{d} \log \frac{1}{\sqrt{2\pi} \sigma_{i,y^{(n)}}} - \frac{1}{2\sigma_{i,y^{(n)}}^{2}} \left(x_{i}^{(n)} - \mu_{i,y^{(n)}}\right)^{2}$$
(49)

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(41)

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(40)

Set  $\frac{\partial}{\partial \mu_{i,k}} \ell$  to zero:

(41)

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Log likelihood:

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(40)

Set  $\frac{\partial}{\partial \mu_{i,k}} \ell$  to zero:

$$\mu_{j,k} = \frac{\sum_{n:y^{(n)}=k} x_j^{(n)}}{\sum_{n:y^{(n)}=k} 1}$$
(41)

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Log likelihood:

$$\ell = \sum_{n=1}^{N} \log \theta_{y^{(n)}} + \sum_{n=1}^{N} \sum_{i=1}^{d} \log \frac{1}{\sqrt{2\pi} \sigma_{i,y^{(n)}}} - \frac{1}{2\sigma_{i,y^{(n)}}^{2}} \left(x_{i}^{(n)} - \mu_{i,y^{(n)}}\right)^{2}$$
(40)

Set  $\frac{\partial}{\partial \mu_{i,k}} \ell$  to zero:

$$\mu_{j,k} = \frac{\sum_{n:y^{(n)}=k} x_j^{(n)}}{\sum_{n:y^{(n)}=k} 1} = \text{sample mean of } x_j \text{ in class } k$$

$$\tag{41}$$

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Show that

$$\sigma_{j,k}^{2} = \frac{\sum_{n:y^{(n)}=k} \left(x_{j}^{(n)} - \mu_{j,k}\right)^{2}}{\sum_{n:y^{(n)}=k} 1} = \text{sample variance of } x_{j} \text{ in class } k$$

$$\theta_{k} = \frac{\sum_{n:y^{(n)}=k} 1}{N} \quad \text{(class prior)}$$
(43)

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Is the Gaussian NB model a linear classifier?

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(48)

Is the Gaussian NB model a linear classifier?

$$\log \frac{p(y=1 \mid x)}{p(y=0 \mid x)} = \log \frac{p(x \mid y=1)p(y=1)}{p(x \mid y=0)p(y=0)}$$

(44)

(48)

Is the Gaussian NB model a linear classifier?

$$\log \frac{p(y=1 \mid x)}{p(y=0 \mid x)} = \log \frac{p(x \mid y=1)p(y=1)}{p(x \mid y=0)p(y=0)}$$

$$= \log \frac{\theta_0}{1-\theta_0} + \sum_{i=1}^{d} \left(\log \sqrt{\frac{\sigma_{i,0}^2}{\sigma_{i,1}^2}} + \left(\frac{(x_i - \mu_{i,0})^2}{2\sigma_{i,0}^2} - \frac{(x_i - \mu_{i,1})^2}{2\sigma_{i,1}^2}\right)\right)$$
(44)

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Is the Gaussian NB model a linear classifier?

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(45)

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Is the Gaussian NB model a linear classifier?

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$$\log \frac{p(y=1\,|\,x)}{p(y=0\,|\,x)} = \log \frac{p(x\,|\,y=1)p(y=1)}{p(x\,|\,y=0)p(y=0)}$$

$$= \log \frac{\theta_0}{1-\theta_0} + \sum_{i=1}^d \left(\log \sqrt{\frac{\sigma_{i,0}^2}{\sigma_{i,1}^2}} + \left(\frac{(x_i-\mu_{i,0})^2}{2\sigma_{i,0}^2} - \frac{(x_i-\mu_{i,1})^2}{2\sigma_{i,1}^2}\right)\right)$$

$$= \sup_{i=1}^d \frac{1}{2\sigma_i^2} \left((x_i-\mu_{i,0})^2 - (x_i-\mu_{i,1})^2\right)$$

$$= \sum_{i=1}^d \frac{1}{2\sigma_i^2} \left((x_i-\mu_{i,0})^2 - (x_i-\mu_{i,1})^2\right)$$

$$= \sum_{i=1}^d \frac{\mu_{i,1}-\mu_{i,0}}{\sigma_i^2} x_i + \frac{\mu_{i,0}^2-\mu_{i,1}^2}{2\sigma_i^2}$$

$$= \lim_{i=1}^d \frac{\mu_{i,1}-\mu_{i,0}}{\sigma_i^2} x_i + \lim_{i=1}^d \frac{\mu_{i,0}^2-\mu_{i,1}^2}{2\sigma_i^2}$$

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linear

(48)

Assuming the variance of each feature is the same for both classes, we have

$$\log \frac{p(y=1 \mid x)}{p(y=0 \mid x)} = \sum_{i=1}^{d} \frac{\mu_{i,1} - \mu_{i,0}}{\sigma_i^2} x_i + \frac{\mu_{i,0}^2 - \mu_{i,1}^2}{2\sigma_i^2}$$

$$= \theta^T x \qquad \text{where else have we seen it?}$$
(50)

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(51)

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$$= \theta^T x$$
 where else have we seen it? (50)

$$\theta_i = \frac{\mu_{i,1} - \mu_{i,0}}{\sigma_i^2} \qquad \text{for } i \in [1, d]$$

$$\theta_0 = \sum_{i=1}^d \frac{\mu_{i,0}^2 - \mu_{i,1}^2}{2\sigma_i^2}$$
 bias term (53)

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# Naive Bayes vs logistic regression

	logistic regression	Gaussian naive Bayes
model type	conditional/discriminative	generative
parametrization	$p(y \mid x)$	$p(x \mid y), p(y)$
assumptions on $Y$	Bernoulli	Bernoulli
assumptions on $X$	_	Gaussian
decision boundary	$\theta_{LR}^{T} x$	$\theta_{GNB}^T x$

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# Naive Bayes vs logistic regression

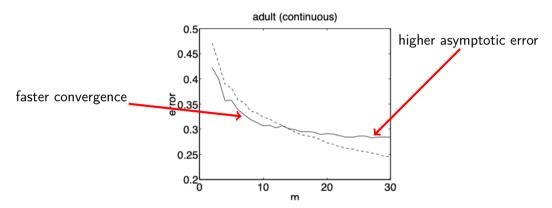
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Given the same training data, is  $\theta_{LR} = \theta_{GNB}?$ 

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#### Generative vs discriminative classifiers

Ng, A. and Jordan, M. (2002). On discriminative versus generative classifiers: A comparison of logistic regression and naive Bayes. In Advances in Neural Information Processing Systems 14.



Solid line: naive Bayes; dashed line: logistic regression.

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### Naive Bayes vs logistic regression

Logistic regression and Gaussian naive Bayes converge to the same classifier asymptotically, assuming the GNB assumption holds.

- Data points are generated from Gaussian distributions for each class
- Each dimension is independently generated
- Shared variance

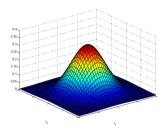
What if the GNB assumption is not true?

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### Multivariate Gaussian Distribution

•  $x \sim \mathcal{N}(\mu, \Sigma)$ , a Gaussian (or normal) distribution defined as

$$p(\mathbf{x}) = \frac{1}{(2\pi)^{d/2} |\Sigma|^{1/2}} \exp\left[-\frac{1}{2} (\mathbf{x} - \mathbf{\mu})^T \Sigma^{-1} (\mathbf{x} - \mathbf{\mu})\right]$$

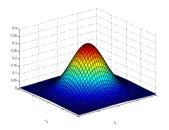


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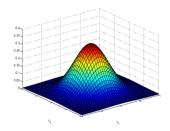
• Mahalanobis distance  $(x - \mu_k)^T \Sigma^{-1} (x - \mu_k)$  measures the distance from x to  $\mu$  in terms of  $\Sigma$ 

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#### Multivariate Gaussian Distribution

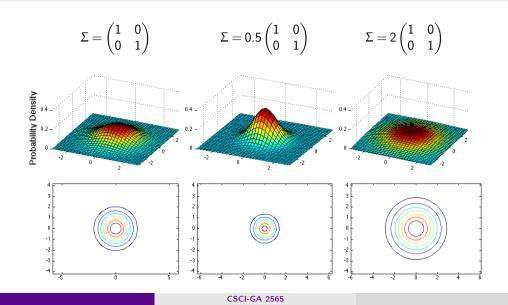
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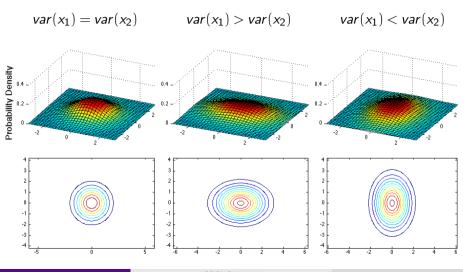


- Mahalanobis distance  $(x \mu_k)^T \Sigma^{-1} (x \mu_k)$  measures the distance from x to  $\mu$  in terms of
- It normalizes for difference in variances and correlations

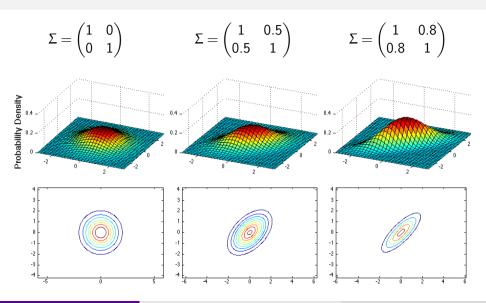
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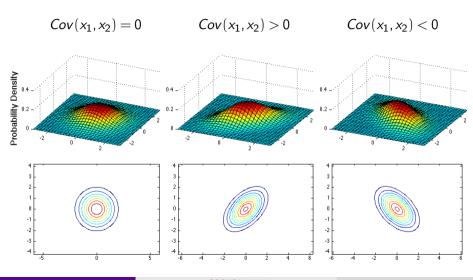
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# Gaussian Bayes Classifier

- Gaussian Bayes Classifier in its general form assumes that p(x|y) is distributed according to a multivariate normal (Gaussian) distribution
- Multivariate Gaussian distribution:

$$p(\mathbf{x}|t=k) = \frac{1}{(2\pi)^{d/2} |\Sigma_k|^{1/2}} \exp\left[-\frac{1}{2} (\mathbf{x} - \boldsymbol{\mu}_k)^T \Sigma_k^{-1} (\mathbf{x} - \boldsymbol{\mu}_k)\right]$$

where  $|\Sigma_k|$  denotes the determinant of the matrix, and d is dimension of x

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ullet Each class k has associated mean vector  $\mu_k$  and covariance matrix  $\Sigma_k$ 

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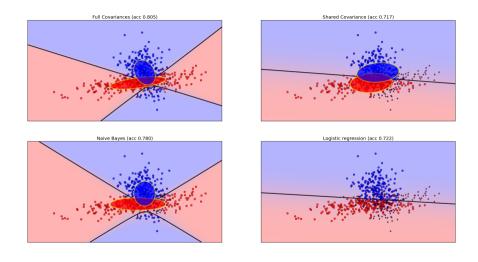
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where  $|\Sigma_k|$  denotes the determinant of the matrix, and d is dimension of x

- Each class k has associated mean vector  $\mu_k$  and covariance matrix  $\Sigma_k$
- ullet  $\Sigma_k$  has  $\mathfrak{O}(d^2)$  parameters could be hard to estimate

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# Example



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## Gaussian Bayes Binary Classifier Cases

Different cases on the covariance matrix:

- Full covariance: Quadratic decision boundary
- Shared covariance: Linear decision boundary
- Naive Bayes: Diagonal covariance matrix, quadratic decision boundary

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# Gaussian Bayes Binary Classifier Cases

#### Different cases on the covariance matrix:

- Full covariance: Quadratic decision boundary
- Shared covariance: Linear decision boundary
- Naive Bayes: Diagonal covariance matrix, quadratic decision boundary

#### GBC vs. Logistic Regression:

- If data is truly Gaussian distributed, then shared covariance = logistic regression.
- But logistic regression can learn other distributions.

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### Summary

- Probabilistic framework of using maximum likelihood as a more principled way to derive loss functions.
- Conditional vs. generative
- Generative models the joint distribution, and may lead to more assumption on the data.

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## Summary

- Probabilistic framework of using maximum likelihood as a more principled way to derive loss functions.
- Conditional vs. generative
- Generative models the joint distribution, and may lead to more assumption on the data.
- When there is very few data point, it may be hard to model the distribution.
- Is there an equivalent "regularization" in a probabilistic framework?

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