

# Controlling Complexity: Feature Selection and Regularization

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# Feature Selection in Linear Regression

Nested sequence of hypothesis spaces:  $\mathcal{F}_1 \subset \mathcal{F}_2 \subset \mathcal{F}_n \cdots \subset \mathcal{F}$

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- **Not an efficient search algorithm**; iterating over all subsets becomes very expensive with a large number of features

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## Backward Selection:

- Start with all features; in each iteration, remove the worst feature

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- Forward & backward selection do not in general result in the same subset.
- Could there be a more consistent way of formulating feature selection as an optimization problem?



## $\ell_2$ and $\ell_1$ Regularization

# Complexity Penalty

An objective that balances number of features and prediction performance:

$$\text{score}(S) = \text{training\_loss}(S) + \lambda|S| \quad (1)$$

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- Adding an extra feature must be justified by at least  $\lambda$  improvement in training loss
- Larger  $\lambda \rightarrow$  complex models are penalized more heavily

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## Penalized ERM (Tikhonov regularization)

For complexity measure  $\Omega : \mathcal{F} \rightarrow [0, \infty)$  and fixed  $\lambda \geq 0$ ,

$$\min_{f \in \mathcal{F}} \frac{1}{n} \sum_{i=1}^n \ell(f(x_i), y_i) + \lambda \Omega(f)$$

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Number of features as complexity measure is not differentiable and hard to optimize—other measures?

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- In linear regression, the model weights multiply each feature dimension:

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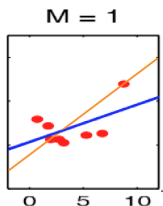


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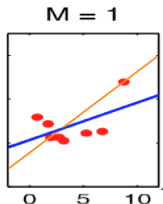
- If  $w_i$  is zero or close to zero, then it means that we are not using the  $i$ -th feature.

# Weight Shrinkage: Intuition



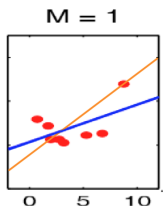
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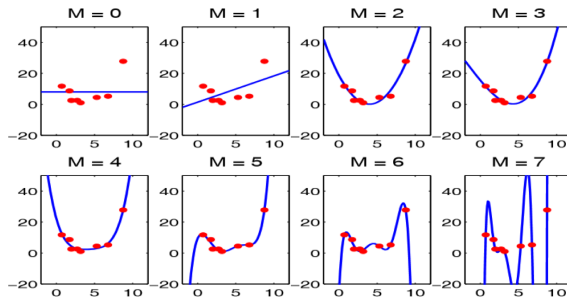
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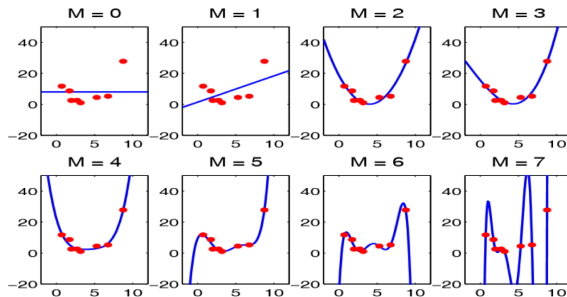
- Why would we prefer a regression line with **smaller slope** (unless the data strongly supports a larger slope)?
- More stable: small change in the input does not cause large change in the output
- If we push the estimated weights to be small, re-estimating them on a new dataset wouldn't cause the prediction function to change dramatically (**less sensitive to noise in data**)

# Weight Shrinkage: Polynomial Regression



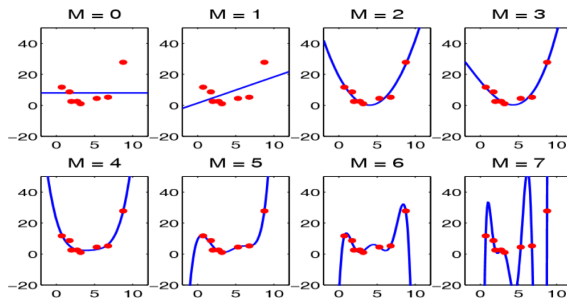
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- Large weights are needed to make the curve wiggle sufficiently to overfit the data
- $\hat{y} = 0.001x^7 + 0.003x^3 + 1$  less likely to overfit than  $\hat{y} = 1000x^7 + 500x^3 + 1$

(Adapted from Mark Schmidt's slide)

# Linear Regression with $\ell_2$ Regularization

- We have a linear model

$$\mathcal{F} = \{f : \mathbb{R}^d \rightarrow \mathbb{R} \mid f(x) = w^T x \text{ for } w \in \mathbb{R}^d\}$$

- Square loss:  $\ell(\hat{y}, y) = (y - \hat{y})^2$
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- Training data  $\mathcal{D}_n = ((x_1, y_1), \dots, (x_n, y_n))$
- Linear least squares regression is ERM for square loss over  $\mathcal{F}$ :

$$\hat{w} = \arg \min_{w \in \mathbb{R}^d} \frac{1}{n} \sum_{i=1}^n (w^T x_i - y_i)^2$$

- This often overfits, especially when  $d$  is large compared to  $n$  (e.g. in NLP one can have 1M features for 10K documents).

# Linear Regression with L2 Regularization

Penalizes large weights:

$$\hat{w} = \arg \min_{w \in \mathbb{R}^d} \frac{1}{n} \sum_{i=1}^n \{w^T x_i - y_i\}^2 + \lambda \|w\|_2^2,$$

where  $\|w\|_2^2 = w_1^2 + \dots + w_d^2$  is the square of the  $\ell_2$ -norm.

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- $\ell_2$  regularization can be used for other models too (e.g. neural networks).

## $\ell_2$ regularization reduces sensitivity to changes in input

- $\hat{f}(x) = \hat{w}^T x$  is **Lipschitz continuous** with Lipschitz constant  $L = \|\hat{w}\|_2$ : when moving from  $x$  to  $x + h$ ,  $\hat{f}$  changes no more than  $L\|h\|$ .

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- Other norms also provide a bound on  $L$  due to the equivalence of norms:  
 $\exists C > 0$  s.t.  $\|\hat{w}\|_2 \leq C \|\hat{w}\|_p$



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- Ridge:  $(X^T X + \lambda I) w = X^T y \rightarrow w = (X^T X + \lambda I)^{-1} X^T y$ 
  - $(X^T X + \lambda I)$  is always invertible

# Constrained Optimization

- L2 regularizer is a term in our optimization objective.

$$w^* = \arg \min_w \frac{1}{2} \|Xw - y\|_2^2 + \frac{\lambda}{2} \|w\|_2^2$$

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- The Lagrangian theory allows us to interpret the second term as a constraint.

$$w^* = \arg \min_{w: \|w\|_2^2 \leq r} \frac{1}{2} \|Xw - y\|_2^2$$

- At optimum, the gradients of the main objective and the constraint cancel out.
- This is also called the **Ivanov** form.



# Ivanov vs. Tikhonov Regularization

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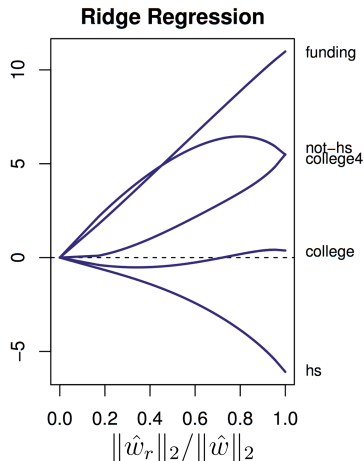
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- The conditions for this equivalence can be derived from the Lagrangian theory.
- In practice, both approaches are effective: we will use whichever one is more convenient for training or analysis.

# Ridge Regression: Regularization Path



$$\hat{w}_r = \arg \min_{\|w\|_2^2 \leq r^2} \frac{1}{n} \sum_{i=1}^n (w^T x_i - y_i)^2$$

$$\hat{w} = \hat{w}_\infty = \text{Unconstrained ERM}$$

- For  $r = 0$ ,  $\|\hat{w}_r\|_2 / \|\hat{w}\|_2 = 0$ .
- For  $r = \infty$ ,  $\|\hat{w}_r\|_2 / \|\hat{w}\|_2 = 1$

Modified from Hastie, Tibshirani, and Wainwright's *Statistical Learning with Sparsity*, Fig 2.1. About predicting crime in 50 US cities.

# Lasso Regression

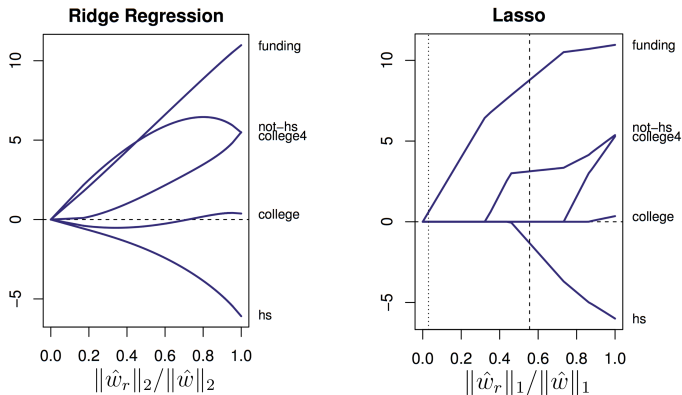
Penalize the  $\ell_1$  norm of the weights:

Lasso Regression (Tikhonov Form, soft penalty)

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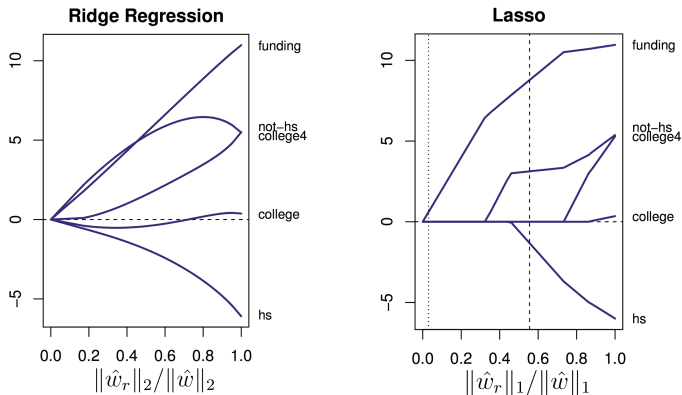
where  $\|w\|_1 = |w_1| + \dots + |w_d|$  is the  $\ell_1$ -norm.

# Ridge vs. Lasso: Regularization Paths



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# Ridge vs. Lasso: Regularization Paths



Lasso yields sparse weights.

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- Interpretability: identifies the important features
- Prediction function may generalize better (model is less complex)

## Why does $\ell_1$ Regularization Lead to Sparsity?

# Lasso Regression

Penalize the  $\ell_1$  norm of the weights:

Lasso Regression (Tikhonov Form, soft penalty)

$$\hat{w} = \arg \min_{w \in \mathbb{R}^d} \frac{1}{n} \sum_{i=1}^n \{w^T x_i - y_i\}^2 + \lambda \|w\|_1,$$

where  $\|w\|_1 = |w_1| + \dots + |w_d|$  is the  $\ell_1$ -norm.

# Regularization as Constrained ERM

## Constrained ERM (Ivanov regularization)

For complexity measure  $\Omega : \mathcal{F} \rightarrow [0, \infty)$  and fixed  $r \geq 0$ ,

$$\begin{aligned} \min_{f \in \mathcal{F}} \frac{1}{n} \sum_{i=1}^n \ell(f(x_i), y_i) \\ \text{s.t. } \Omega(f) \leq r \end{aligned}$$

## Lasso Regression (Ivanov Form, hard constraint)

The lasso regression solution for complexity parameter  $r \geq 0$  is

$$\hat{w} = \arg \min_{\|w\|_1 \leq r} \frac{1}{n} \sum_{i=1}^n \{w^T x_i - y_i\}^2.$$

$r$  has the same role as  $\lambda$  in penalized ERM (Tikhonov).



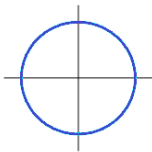
# The $\ell_1$ and $\ell_2$ Norm Constraints

- Let's consider  $\mathcal{F} = \{f(x) = w_1x_1 + w_2x_2\}$  space)
- We can represent each function in  $\mathcal{F}$  as a point  $(w_1, w_2) \in \mathbb{R}^2$ .
- Where in  $\mathbb{R}^2$  are the functions that satisfy the Ivanov regularization constraint for  $\ell_1$  and  $\ell_2$ ?

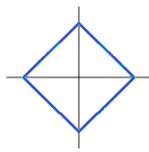
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- $\ell_2$  contour:  
 $w_1^2 + w_2^2 = r$



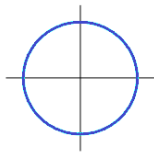
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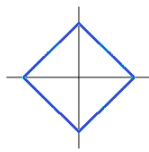
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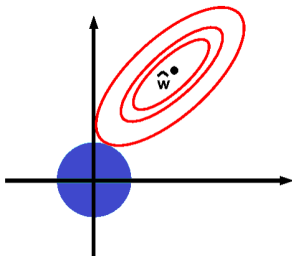
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- Where are the sparse solutions?

# Visualizing Regularization

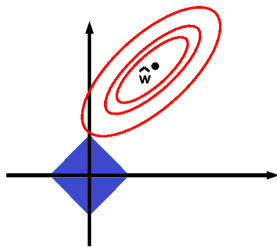
- $f_r^* = \arg \min_{w \in \mathbb{R}^2} \sum_{i=1}^n (w^T x_i - y_i)^2$  subject to  $w_1^2 + w_2^2 \leq r$



- Blue region: Area satisfying complexity constraint:  $w_1^2 + w_2^2 \leq r$
- Red lines: contours of the empirical risk  $\hat{R}_n(w) = \sum_{i=1}^n (w^T x_i - y_i)^2$ .

# Why Does $\ell_1$ Regularization Encourage Sparse Solutions?

- $f_r^* = \arg \min_{w \in \mathbb{R}^2} \frac{1}{n} \sum_{i=1}^n (w^T x_i - y_i)^2$  subject to  $|w_1| + |w_2| \leq r$



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- Red lines: contours of the empirical risk  $\hat{R}_n(w) = \sum_{i=1}^n (w^T x_i - y_i)^2$ .
- $\ell_1$  solution tends to touch the **corners**.

# Why Does $\ell_1$ Regularization Encourage Sparse Solutions?

**Geometric intuition:** Projection onto diamond encourages solutions at corners.

- $\hat{w}$  in red/green regions are closest to corners in the  $\ell_1$  “ball”.

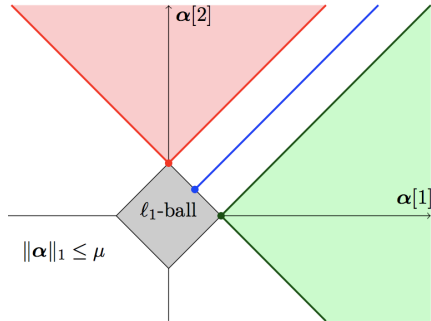


Fig from Mairal et al.'s Sparse Modeling for Image and Vision Processing Fig 1.6

# Why Does $\ell_1$ Regularization Encourage Sparse Solutions?

**Geometric intuition:** Projection onto  $\ell_2$  sphere favors all directions equally.

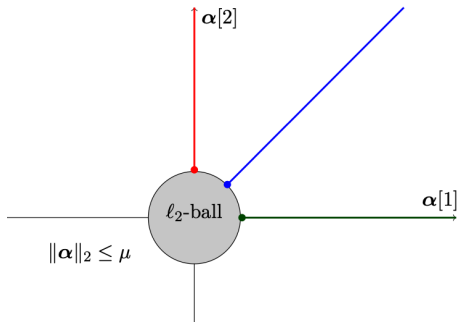


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# Why does $\ell_2$ Encourage Sparsity? Optimization Perspective

For  $\ell_2$  regularization,

- As  $w_i$  becomes smaller, there is less and less penalty
  - What is the  $\ell_2$  penalty for  $w_i = 0.0001$ ?
- The gradient—which determines the pace of optimization—decreases as  $w_i$  approaches zero
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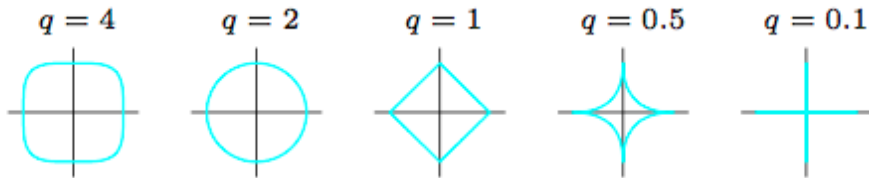
- The gradient stays the same as the weights approach zero
- This pushes the weights to be exactly zero even if they are already small

## $(\ell_q)$ Regularization

- We can generalize to  $\ell_q$  :  $(\|w\|_q)^q = |w_1|^q + |w_2|^q$ .

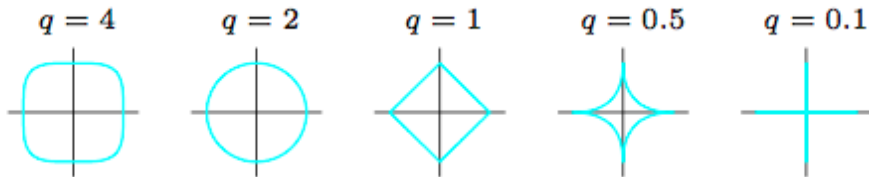
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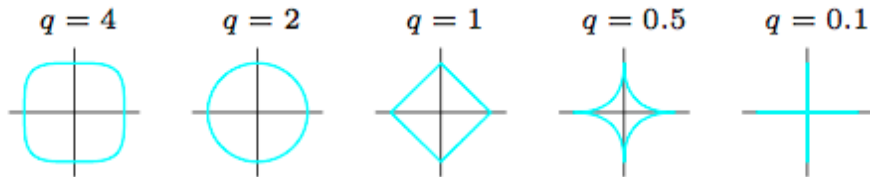
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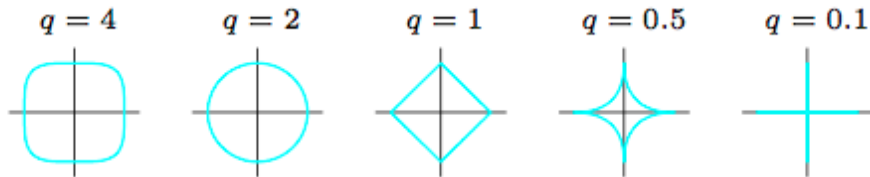
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- $\ell_0$  ( $\|w\|_0$ ) is defined as the number of non-zero weights, i.e. subset selection

## Minimizing the lasso objective

# Minimizing the lasso objective

- The ridge regression objective is differentiable (and there is a closed form solution)
- Lasso objective function:

$$\min_{w \in \mathbb{R}^d} \sum_{i=1}^n (w^T x_i - y_i)^2 + \lambda \|w\|_1$$

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- $\|w\|_1 = |w_1| + \dots + |w_d|$  is not differentiable!
- We will briefly review three approaches for finding the minimum:
  - Quadratic programming
  - Projected SGD
  - Coordinate descent

# Rewriting the Absolute Value

- Consider any number  $a \in \mathbb{R}$ .
- Let the **positive part** of  $a$  be

$$a^+ = a\mathbb{1}[a \geq 0].$$

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- How do you write  $|a|$  in terms of  $a^+$  and  $a^-$ ?

# The Lasso as a Quadratic Program

Substituting  $w = w^+ - w^-$  and  $|w| = w^+ + w^-$  results in an **equivalent** problem:

$$\min_{w^+, w^-} \sum_{i=1}^n \left( (w^+ - w^-)^T x_i - y_i \right)^2 + \lambda \mathbf{1}^T (w^+ + w^-)$$

subject to  $w_i^+ \geq 0$  for all  $i$  and  $w_i^- \geq 0$  for all  $i$ ,

- This objective is **differentiable** (in fact, **convex and quadratic**)

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- This objective is **differentiable** (in fact, **convex and quadratic**)
- How many variables does the new objective have?
- This is a **quadratic program**: a convex quadratic objective with linear constraints.
- Quadratic programming is a very well understood problem; we can plug this into a generic QP solver.

## Are we missing some constraints?

We have claimed that the following objective is equivalent to the lasso problem:

$$\begin{aligned} \min_{w^+, w^-} \quad & \sum_{i=1}^n \left( (w^+ - w^-)^T x_i - y_i \right)^2 + \lambda \mathbf{1}^T (w^+ + w^-) \\ \text{subject to} \quad & w_i^+ \geq 0 \text{ for all } i \quad w_i^- \geq 0 \text{ for all } i, \end{aligned}$$

- When we plug this optimization problem into a QP solver,
  - it just sees  $2d$  variables and  $2d$  constraints.
  - Doesn't know we want  $w_i^+$  and  $w_i^-$  to be positive and negative parts of  $w_i$ .
- Turns out that these constraints will be satisfied anyway!
- To make it clear that the solver isn't aware of the constraints of  $w_i^+$  and  $w_i^-$ , let's denote them  $a_i$  and  $b_i$

# The Lasso as a Quadratic Program

(Trivially) reformulating the lasso problem:

$$\begin{aligned} \min_w \min_{a,b} \quad & \sum_{i=1}^n \left( (a-b)^T x_i - y_i \right)^2 + \lambda \mathbf{1}^T (a+b) \\ \text{subject to} \quad & a_i \geq 0 \text{ for all } i \quad b_i \geq 0 \text{ for all } i, \\ & a - b = w \\ & a + b = |w| \end{aligned}$$

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**Claim:** Don't need the constraint  $a + b = |w|$ .

**Exercise:** Prove by showing that the optimal solutions  $a^*$  and  $b^*$  satisfies  $\min(a^*, b^*) = 0$ , hence  $a^* + b^* = |w|$ .

# The Lasso as a Quadratic Program

$$\begin{aligned} & \min_w \min_{a,b} \sum_{i=1}^n \left( (a-b)^T x_i - y_i \right)^2 + \lambda \mathbf{1}^T (a+b) \\ & \text{subject to } a_i \geq 0 \text{ for all } i \quad b_i \geq 0 \text{ for all } i, \\ & \quad a - b = w \end{aligned}$$

**Claim:** Can remove  $\min_w$  and the constraint  $a - b = w$ .

**Exercise:** Prove by switching the order of the minimization.

# Projected SGD

- Now that we have a differentiable objective, we could also use gradient descent
- But how do we handle the **constraints**?

$$\min_{w^+, w^- \in \mathbb{R}^d} \sum_{i=1}^n \left( (w^+ - w^-)^T x_i - y_i \right)^2 + \lambda \mathbf{1}^T (w^+ + w^-)$$

subject to  $w_i^+ \geq 0$  for all  $i$   
 $w_i^- \geq 0$  for all  $i$

- Projected SGD is just like SGD, but after each step
  - We project  $w^+$  and  $w^-$  into the constraint set.
  - In other words, if any component of  $w^+$  or  $w^-$  becomes negative, we set it back to 0.

# Coordinate Descent Method

**Goal:** Minimize  $L(w) = L(w_1, \dots, w_d)$  over  $w = (w_1, \dots, w_d) \in \mathbb{R}^d$ .

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# Coordinate Descent Method

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- In gradient descent or SGD, each step potentially changes **all entries** of  $w$ .
- In **coordinate descent**, each step adjusts only a **single coordinate**  $w_i$ .

$$w_i^{\text{new}} = \arg \min_{w_i} L(w_1, \dots, w_{i-1}, w_i, w_{i+1}, \dots, w_d)$$

- Solving the argmin for a particular coordinate may itself be an iterative process.
- Coordinate descent is an effective method when it's easy (or easier) to minimize w.r.t. one coordinate at a time

# Coordinate Descent Method

**Goal:** Minimize  $L(w) = L(w_1, \dots, w_d)$  over  $w = (w_1, \dots, w_d) \in \mathbb{R}^d$ .

- **Initialize**  $w^{(0)} = 0$
- **while** not converged:
  - Choose a coordinate  $j \in \{1, \dots, d\}$
  - $w_j^{\text{new}} \leftarrow \arg \min_{w_j} L(w_1^{(t)}, \dots, w_{j-1}^{(t)}, w_j, w_{j+1}^{(t)}, \dots, w_d^{(t)})$
  - $w_j^{(t+1)} \leftarrow w_j^{\text{new}}$  and  $w^{(t+1)} \leftarrow w^{(t)}$
  - $t \leftarrow t + 1$
- Random coordinate choice  $\implies$  **stochastic coordinate descent**
- Cyclic coordinate choice  $\implies$  **cyclic coordinate descent**

# Coordinate Descent Method for Lasso

The lasso objective coordinate minimization has a closed form! If

$$\hat{w}_j = \arg \min_{w_j \in \mathbb{R}} \sum_{i=1}^n (w^T x_i - y_i)^2 + \lambda |w|_1$$

Then

$$\hat{w}_j = \begin{cases} (c_j + \lambda)/a_j & \text{if } c_j < -\lambda \\ 0 & \text{if } c_j \in [-\lambda, \lambda] \\ (c_j - \lambda)/a_j & \text{if } c_j > \lambda \end{cases}$$

$$a_j = 2 \sum_{i=1}^n x_{i,j}^2$$

$$c_j = 2 \sum_{i=1}^n x_{i,j} (y_i - w_{-j}^T x_{i,-j})$$

where  $w_{-j}$  is  $w$  without the  $j$ -th component, and  $x_{i,-j}$  is  $x_i$  without the  $j$ -th component.

# Coordinate Descent in General

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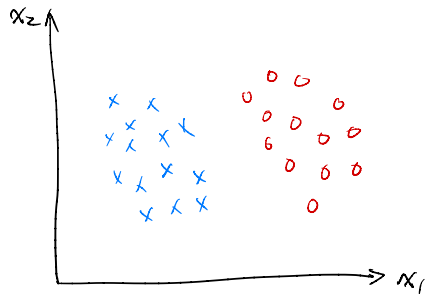
- In general, coordinate descent is not competitive with gradient descent: its convergence rate is slower and the iteration cost is similar
- But it works very well for certain problems
- Very simple and easy to implement
- Example applications: lasso regression, SVMs

# Maximum Margin Classifier



# Linearly Separable Data

Consider a linearly separable dataset  $\mathcal{D}$ :



Find a separating hyperplane such that

- $w^T x_i > 0$  for all  $x_i$  where  $y_i = +1$
- $w^T x_i < 0$  for all  $x_i$  where  $y_i = -1$

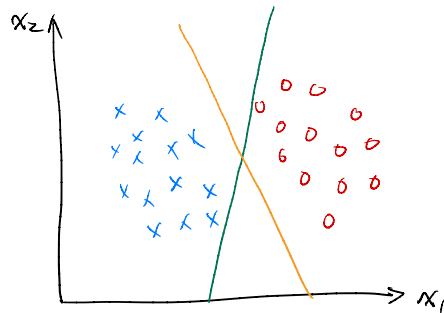
# The Perceptron Algorithm

- Initialize  $w \leftarrow 0$
- While not converged (exists misclassified examples)
  - For  $(x_i, y_i) \in \mathcal{D}$ 
    - If  $y_i w^T x_i < 0$  (wrong prediction)
    - Update  $w \leftarrow w + y_i x_i$
- Intuition: move towards misclassified positive examples and away from negative examples
- Guarantees to find a zero-error classifier (if one exists) in finite steps
- What is the loss function if we consider this as a SGD algorithm?

# Maximum-Margin Separating Hyperplane

For separable data, there are infinitely many zero-error classifiers.

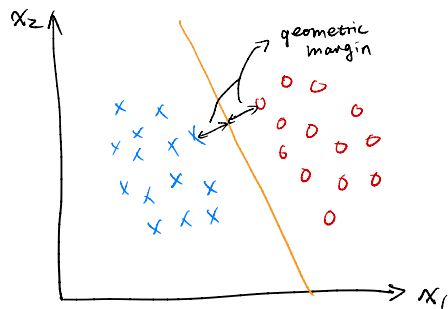
Which one do we pick?



(Perceptron does not return a unique solution.)

# Maximum-Margin Separating Hyperplane

We prefer the classifier that is farthest from both classes of points



- Geometric margin: smallest distance between the hyperplane and the points
- Maximum margin: *largest* distance to the closest points

# Geometric Margin

We want to maximize the distance between the **separating hyperplane** and the **closest** points.

Let's formalize the problem.

## Definition (separating hyperplane)

We say  $(x_i, y_i)$  for  $i = 1, \dots, n$  are **linearly separable** if there is a  $w \in \mathbb{R}^d$  and  $b \in \mathbb{R}$  such that  $y_i(w^T x_i + b) > 0$  for all  $i$ . The set  $\{v \in \mathbb{R}^d \mid w^T v + b = 0\}$  is called a **separating hyperplane**.

## Definition (geometric margin)

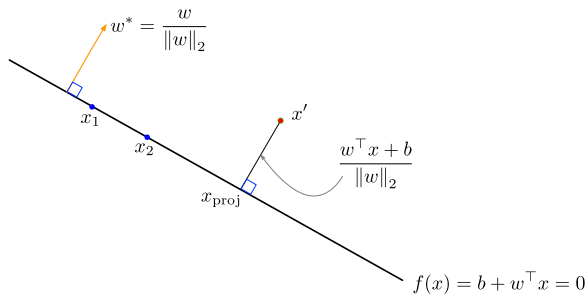
Let  $H$  be a hyperplane that separates the data  $(x_i, y_i)$  for  $i = 1, \dots, n$ . The **geometric margin** of this hyperplane is

$$\min_i d(x_i, H),$$

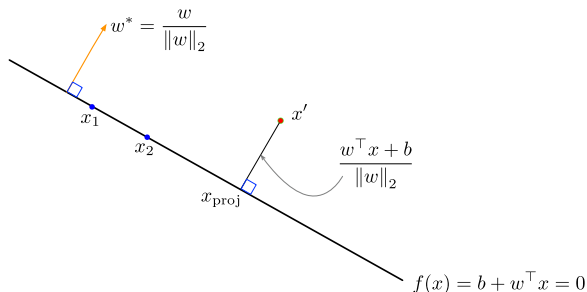
the distance from the hyperplane to the closest data point.

# Distance between a Point and a Hyperplane

- Any point on the plane  $p$ , and normal vector  $w/\|w\|_2$

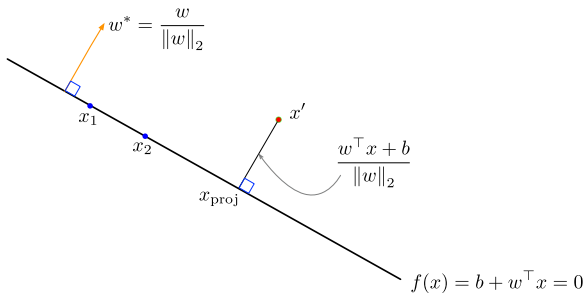


# Distance between a Point and a Hyperplane



- Any point on the plane  $p$ , and normal vector  $w/\|w\|_2$
- Projection of  $x$  onto the normal:  $\frac{(x'-p)^T w}{\|w\|_2}$

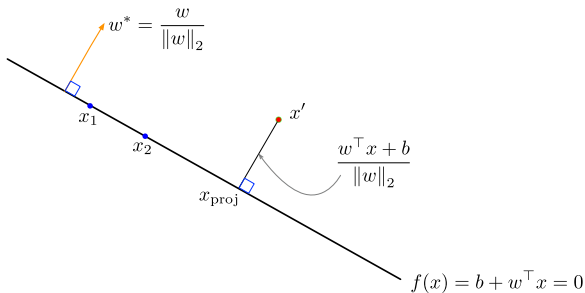
# Distance between a Point and a Hyperplane



- Any point on the plane  $p$ , and normal vector  $w/\|w\|_2$
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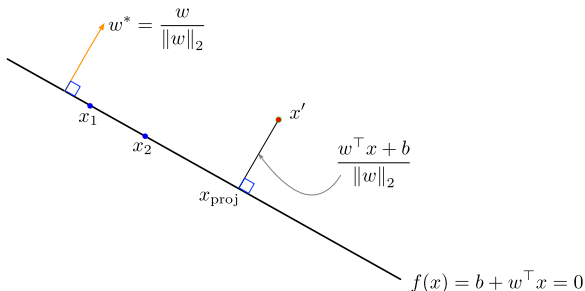


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- Signed distance between  $x'$  and Hyperplane  $H$ :  $\frac{w^T x' + b}{\|w\|_2}$
- Taking into account of the label  $y$ :  
$$d(x', H) = \frac{y(w^T x' + b)}{\|w\|_2}$$

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We want to maximize the geometric margin:

$$\text{maximize } \min_i d(x_i, H).$$

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Note that the solution is not unique (why?).

# Maximize the Margin

Let's fix the norm  $\|w\|_2$  to  $1/M$  to obtain:

$$\begin{array}{ll} \text{maximize} & \frac{1}{\|w\|_2} \\ \text{subject to} & y_i(w^T x_i + b) \geq 1 \quad \text{for all } i \end{array}$$

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It's equivalent to solving the minimization problem

$$\begin{array}{ll}\text{minimize} & \frac{1}{2} \|w\|_2^2 \\ \text{subject to} & y_i(w^T x_i + b) \geq 1 \quad \text{for all } i\end{array}$$

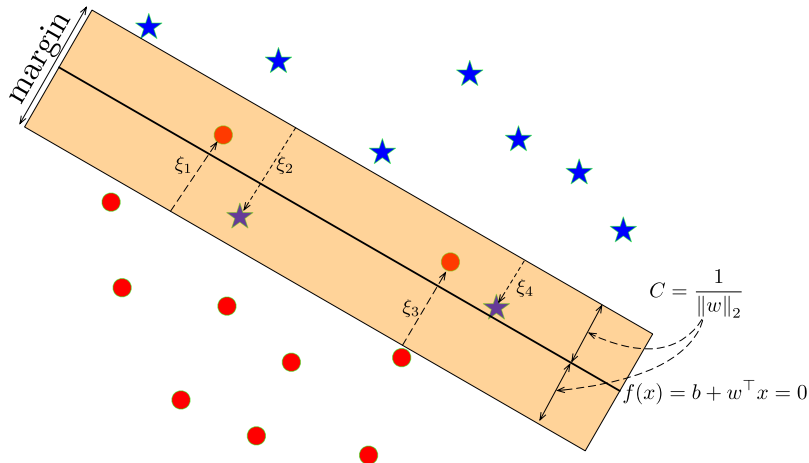
Note that  $y_i(w^T x_i + b)$  is the (functional) margin. The optimization finds the minimum norm solution which has a margin of at least 1 on all examples.



## Not linearly separable

What if the data is *not* linearly separable?

For any  $w$ , there will be points with a negative margin.



Introduce **slack variables**  $\xi$ 's to penalize small margin:

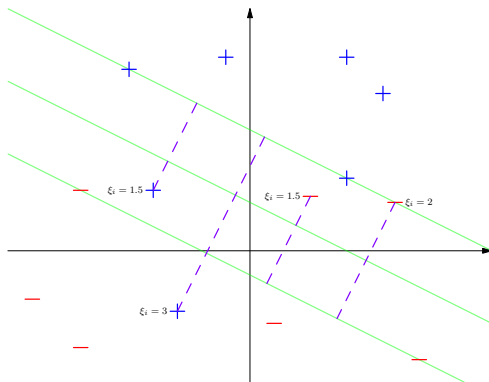
$$\begin{aligned} &\text{minimize} && \frac{1}{2} \|w\|_2^2 + \frac{C}{n} \sum_{i=1}^n \xi_i \\ &\text{subject to} && y_i (w^T x_i + b) \geq 1 - \xi_i \quad \text{for all } i \\ &&& \xi_i \geq 0 \quad \text{for all } i \end{aligned}$$

- If  $\xi_i = 0 \forall i$ , it's reduced to hard SVM.
- What does  $\xi_i > 0$  mean?
- What does  $C$  control?

# Slack Variables

$d(x_i, H) = \frac{y_i(w^T x_i + b)}{\|w\|_2} \geq \frac{1 - \xi_i}{\|w\|_2}$ , thus  $\xi_i$  measures the violation by multiples of the geometric margin:

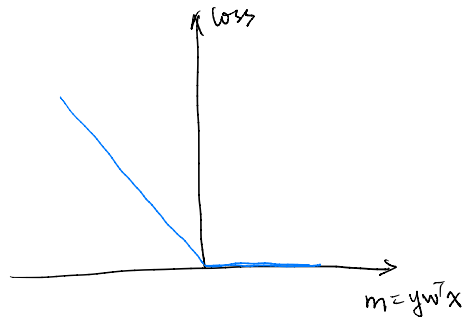
- $\xi_i = 1$ :  $x_i$  lies on the hyperplane
- $\xi_i = 3$ :  $x_i$  is past 2 margin width beyond the decision hyperplane



## Minimize the Hinge Loss

# Perceptron Loss

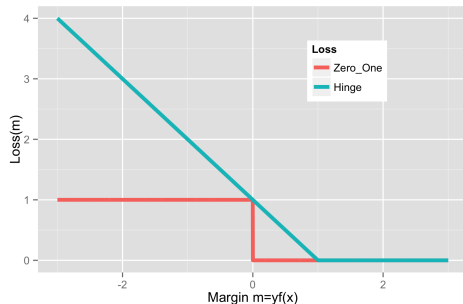
$$\ell(x, y, w) = \max(0, -yw^T x)$$



If we do ERM with this loss function, what happens?

# Hinge Loss

- SVM/Hinge loss:  $\ell_{\text{Hinge}} = \max\{1 - m, 0\} = (1 - m)_+$
- Margin  $m = yf(x)$ ; “Positive part”  $(x)_+ = x\mathbb{1}[x \geq 0]$ .



Hinge is a **convex, upper bound** on 0–1 loss. Not differentiable at  $m = 1$ .  
We have a “margin error” when  $m < 1$ .

# SVM as an Optimization Problem

- The SVM optimization problem is equivalent to

$$\begin{aligned} \text{minimize} \quad & \frac{1}{2} \|w\|^2 + \frac{c}{n} \sum_{i=1}^n \xi_i \\ \text{subject to} \quad & \xi_i \geq (1 - y_i [w^T x_i + b]) \text{ for } i = 1, \dots, n \\ & \xi_i \geq 0 \text{ for } i = 1, \dots, n \end{aligned}$$

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which is equivalent to

$$\begin{array}{ll}\text{minimize} & \frac{1}{2}\|w\|^2 + \frac{c}{n} \sum_{i=1}^n \xi_i \\ \text{subject to} & \xi_i \geq \max(0, 1 - y_i [w^T x_i + b]) \text{ for } i = 1, \dots, n.\end{array}$$



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Move the constraint into the objective:

$$\min_{w \in \mathbb{R}^d, b \in \mathbb{R}} \frac{1}{2} \|w\|^2 + \frac{c}{n} \sum_{i=1}^n \max(0, 1 - y_i [w^T x_i + b]).$$

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- The first term is the L2 regularizer.
- The second term is the Hinge loss.

# Support Vector Machine

Using ERM:

- Hypothesis space  $\mathcal{F} = \{f(x) = w^T x + b \mid w \in \mathbb{R}^d, b \in \mathbb{R}\}$ .
- $\ell_2$  regularization (Tikhonov style)
- Hinge loss  $\ell(m) = \max\{1 - m, 0\} = (1 - m)_+$
- The SVM prediction function is the solution to

$$\min_{w \in \mathbb{R}^d, b \in \mathbb{R}} \frac{1}{2} \|w\|^2 + \frac{c}{n} \sum_{i=1}^n \max(0, 1 - y_i [w^T x_i + b]).$$

- **Not differentiable** because of the max

Two ways to derive the SVM optimization problem:

- Maximize the margin
- Minimize the hinge loss with  $\ell_2$  regularization

Both leads to the minimum norm solution satisfying certain margin constraints.

- **Hard-margin SVM:** all points must be correctly classified with the margin constraints
- **Soft-margin SVM:** allow for margin constraint violation with some penalty