

Support Vector Machine

Mengye Ren

(Slides credit to David Rosenberg, He He, et al.)

NYU

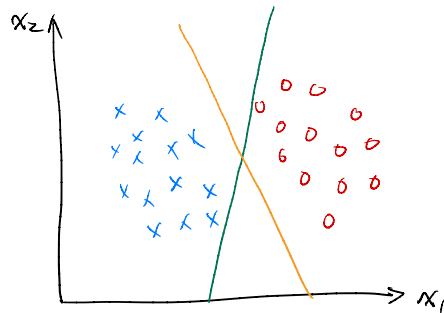
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Maximum-Margin Separating Hyperplane

For separable data, there are infinitely many zero-error classifiers.

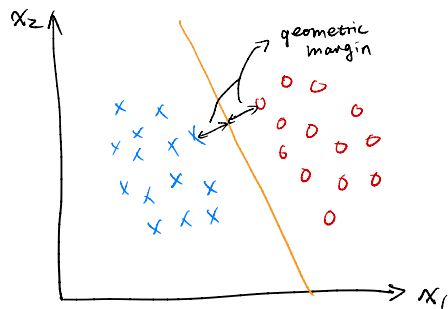
Which one do we pick?



(Perceptron does not return a unique solution.)

Maximum-Margin Separating Hyperplane

We prefer the classifier that is farthest from both classes of points



- Geometric margin: smallest distance between the hyperplane and the points
- Maximum margin: *largest* distance to the closest points

Geometric Margin

We want to maximize the distance between the **separating hyperplane** and the **closest** points.

Let's formalize the problem.

Definition (separating hyperplane)

We say (x_i, y_i) for $i = 1, \dots, n$ are **linearly separable** if there is a $w \in \mathbb{R}^d$ and $b \in \mathbb{R}$ such that $y_i(w^T x_i + b) > 0$ for all i . The set $\{v \in \mathbb{R}^d \mid w^T v + b = 0\}$ is called a **separating hyperplane**.

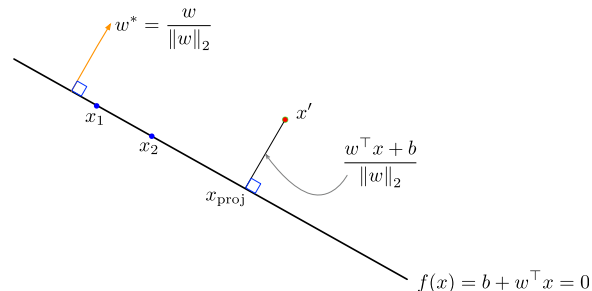
Definition (geometric margin)

Let H be a hyperplane that separates the data (x_i, y_i) for $i = 1, \dots, n$. The **geometric margin** of this hyperplane is

$$\min_i d(x_i, H),$$

the distance from the hyperplane to the closest data point.

Distance between a Point and a Hyperplane



- Any point on the plane p , and normal vector $w/\|w\|_2$
- Projection of x onto the normal: $\frac{(x'-p)^T w}{\|w\|_2}$
- $(x' - p)^T w = x'^T w - p^T w = x'^T w + b$ (since $p^T w + b = 0$)
- Signed distance between x' and Hyperplane H : $\frac{w^T x' + b}{\|w\|_2}$
- Taking into account of the label y :
$$d(x', H) = \frac{y(w^T x' + b)}{\|w\|_2}$$

Maximize the Margin

We want to maximize the geometric margin:

$$\text{maximize } \min_i d(x_i, H).$$

Given separating hyperplane $H = \{v \mid w^T v + b = 0\}$, we have

$$\text{maximize } \min_i \frac{y_i(w^T x_i + b)}{\|w\|_2}.$$

Let's remove the inner minimization problem by

$$\begin{array}{ll} \text{maximize} & M \\ \text{subject to} & \frac{y_i(w^T x_i + b)}{\|w\|_2} \geq M \quad \text{for all } i \end{array}$$

Note that the solution is not unique (why?).

Maximize the Margin

Let's fix the norm $\|w\|_2$ to $1/M$ to obtain:

$$\begin{array}{ll}\text{maximize} & \frac{1}{\|w\|_2} \\ \text{subject to} & y_i(w^T x_i + b) \geq 1 \quad \text{for all } i\end{array}$$

It's equivalent to solving the minimization problem

$$\begin{array}{ll}\text{minimize} & \frac{1}{2} \|w\|_2^2 \\ \text{subject to} & y_i(w^T x_i + b) \geq 1 \quad \text{for all } i\end{array}$$

Note that $y_i(w^T x_i + b)$ is the (functional) margin. The optimization finds the minimum norm solution which has a margin of at least 1 on all examples.

Not linearly separable

What if the data is *not* linearly separable?

For any w , there will be points with a negative margin.

Soft Margin SVM

Introduce **slack variables** ξ 's to penalize small margin:

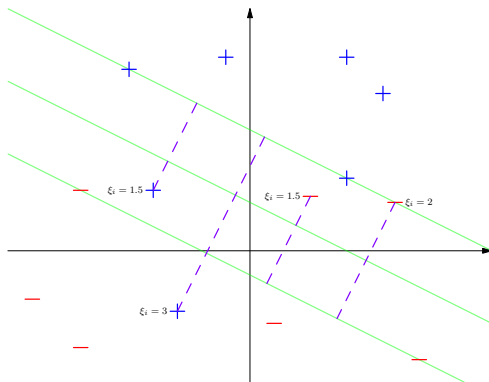
$$\begin{aligned} &\text{minimize} && \frac{1}{2} \|w\|_2^2 + \frac{c}{n} \sum_{i=1}^n \xi_i \\ &\text{subject to} && y_i(w^T x_i + b) \geq 1 - \xi_i \quad \text{for all } i \\ &&& \xi_i \geq 0 \quad \text{for all } i \end{aligned}$$

- If $\xi_i = 0 \forall i$, it's reduced to hard SVM.
- What does $\xi_i > 0$ mean?
- What does C control?

Slack Variables

$d(x_i, H) = \frac{y_i(w^T x_i + b)}{\|w\|_2} \geq \frac{1 - \xi_i}{\|w\|_2}$, thus ξ_i measures the violation by multiples of the geometric margin:

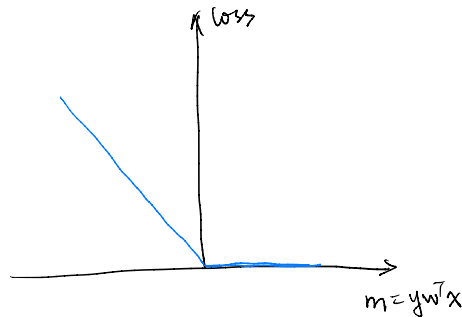
- $\xi_i = 1$: x_i lies on the hyperplane
- $\xi_i = 3$: x_i is past 2 margin width beyond the decision hyperplane



Minimize the Hinge Loss

Perceptron Loss

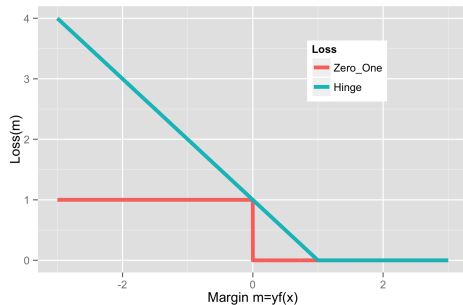
$$\ell(x, y, w) = \max(0, -yw^T x)$$



If we do ERM with this loss function, what happens?

Hinge Loss

- SVM/Hinge loss: $\ell_{\text{Hinge}} = \max\{1 - m, 0\} = (1 - m)_+$
- Margin $m = yf(x)$; “Positive part” $(x)_+ = x\mathbb{1}[x \geq 0]$.



Hinge is a **convex, upper bound** on 0–1 loss. Not differentiable at $m = 1$. We have a “margin error” when $m < 1$.

SVM as an Optimization Problem

- The SVM optimization problem is equivalent to

$$\begin{array}{ll}\text{minimize} & \frac{1}{2}\|w\|^2 + \frac{c}{n} \sum_{i=1}^n \xi_i \\ \text{subject to} & \xi_i \geq (1 - y_i [w^T x_i + b]) \text{ for } i = 1, \dots, n \\ & \xi_i \geq 0 \text{ for } i = 1, \dots, n\end{array}$$

which is equivalent to

$$\begin{array}{ll}\text{minimize} & \frac{1}{2}\|w\|^2 + \frac{c}{n} \sum_{i=1}^n \xi_i \\ \text{subject to} & \xi_i \geq \max(0, 1 - y_i [w^T x_i + b]) \text{ for } i = 1, \dots, n.\end{array}$$

SVM as an Optimization Problem

$$\begin{aligned} \text{minimize} \quad & \frac{1}{2} \|w\|^2 + \frac{c}{n} \sum_{i=1}^n \xi_i \\ \text{subject to} \quad & \xi_i \geq \max(0, 1 - y_i [w^T x_i + b]) \text{ for } i = 1, \dots, n. \end{aligned}$$

Move the constraint into the objective:

$$\min_{w \in \mathbb{R}^d, b \in \mathbb{R}} \frac{1}{2} \|w\|^2 + \frac{c}{n} \sum_{i=1}^n \max(0, 1 - y_i [w^T x_i + b]).$$

- The first term is the L2 regularizer.
- The second term is the Hinge loss.

Support Vector Machine

Using ERM:

- Hypothesis space $\mathcal{F} = \{f(x) = w^T x + b \mid w \in \mathbb{R}^d, b \in \mathbb{R}\}$.
- ℓ_2 regularization (Tikhonov style)
- Hinge loss $\ell(m) = \max\{1 - m, 0\} = (1 - m)_+$
- The SVM prediction function is the solution to

$$\min_{w \in \mathbb{R}^d, b \in \mathbb{R}} \frac{1}{2} \|w\|^2 + \frac{c}{n} \sum_{i=1}^n \max(0, 1 - y_i [w^T x_i + b]).$$

Two ways to derive the SVM optimization problem:

- Maximize the margin
- Minimize the hinge loss with ℓ_2 regularization

Both leads to the minimum norm solution satisfying certain margin constraints.

- **Hard-margin SVM:** all points must be correctly classified with the margin constraints
- **Soft-margin SVM:** allow for margin constraint violation with some penalty

SVM Optimization Problem

- SVM objective function (letting $\lambda = \frac{1}{2c}$):

$$J(w) = \frac{c}{n} \sum_{i=1}^n \max(0, 1 - y_i w^T x_i) + \frac{1}{2} \|w\|^2.$$

$$\Rightarrow J(w) = \frac{1}{n} \sum_{i=1}^n \max(0, 1 - y_i w^T x_i) + \lambda \|w\|^2.$$

- Hinge loss: $\ell(m) = \max(0, 1 - m)$

$$\begin{aligned} \nabla_w J(w) &= \nabla_w \left(\frac{1}{n} \sum_{i=1}^n \ell(y_i w^T x_i) + \lambda \|w\|^2 \right) \\ &= \frac{1}{n} \sum_{i=1}^n \nabla_w \ell(y_i w^T x_i) + 2\lambda w \end{aligned}$$

“Gradient” of SVM Objective

- Derivative of hinge loss $\ell(m) = \max(0, 1 - m)$:

$$\ell'(m) = \begin{cases} 0 & m > 1 \\ -1 & m < 1 \\ \text{undefined} & m = 1 \end{cases}$$

- By chain rule, we have

$$\begin{aligned} \nabla_w \ell(y_i w^T x_i) &= \ell'(y_i w^T x_i) y_i x_i \\ &= \begin{cases} 0 & y_i w^T x_i > 1 \\ -y_i x_i & y_i w^T x_i < 1 \\ \text{undefined} & y_i w^T x_i = 1 \end{cases} \end{aligned}$$

“Gradient” of SVM Objective

$$\nabla_w \ell(y_i w^T x_i) = \begin{cases} 0 & y_i w^T x_i > 1 \\ -y_i x_i & y_i w^T x_i < 1 \\ \text{undefined} & y_i w^T x_i = 1 \end{cases}$$

So

$$\begin{aligned} \nabla_w J(w) &= \nabla_w \left(\frac{1}{n} \sum_{i=1}^n \ell(y_i w^T x_i) + \lambda \|w\|^2 \right) \\ &= \frac{1}{n} \sum_{i=1}^n \nabla_w \ell(y_i w^T x_i) + 2\lambda w \\ &= \begin{cases} \frac{1}{n} \sum_{i: y_i w^T x_i < 1} (-y_i x_i) + 2\lambda w & \text{all } y_i w^T x_i \neq 1 \\ \text{undefined} & \text{otherwise} \end{cases} \end{aligned}$$

Gradient Descent on SVM Objective?

- The gradient of the SVM objective is

$$\nabla_w J(w) = \frac{1}{n} \sum_{i: y_i w^T x_i < 1} (-y_i x_i) + 2\lambda w$$

when $y_i w^T x_i \neq 1$ for all i , and **otherwise is undefined**.

Potential arguments for why we shouldn't care about the points of nondifferentiability:

- If we start with a random w , will we ever hit exactly $y_i w^T x_i = 1$?
- If we did, could we perturb the step size by ε to miss such a point?
- Does it even make sense to check $y_i w^T x_i = 1$ with floating point numbers?

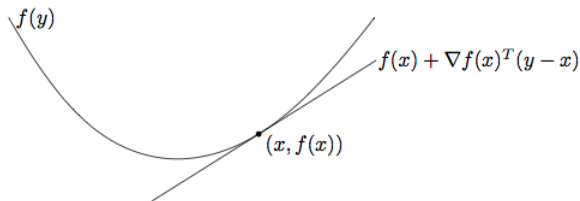
Subgradient

First-Order Condition for Convex, Differentiable Function

- Suppose $f : \mathbb{R}^d \rightarrow \mathbb{R}$ is **convex** and **differentiable**. Then for any $x, y \in \mathbb{R}^d$

$$f(y) \geq f(x) + \nabla f(x)^T (y - x)$$

- The linear approximation to f at x is a **global underestimator** of f :



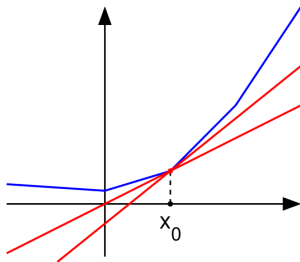
- This implies that if $\nabla f(x) = 0$ then x is a global minimizer of f .

Subgradients

Definition

A vector $g \in \mathbb{R}^d$ is a **subgradient** of a *convex* function $f : \mathbb{R}^d \rightarrow \mathbb{R}$ at x if for all z ,

$$f(z) \geq f(x) + g^T(z - x).$$



Blue is a graph of $f(x)$.

Each red line $x \mapsto f(x_0) + g^T(x - x_0)$ is a **global lower bound** on $f(x)$.

Properties

Definitions

- The set of all subgradients at x is called the **subdifferential**: $\partial f(x)$
- f is **subdifferentiable** at x if \exists at least one subgradient at x .

For convex functions:

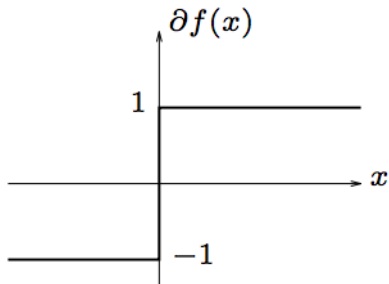
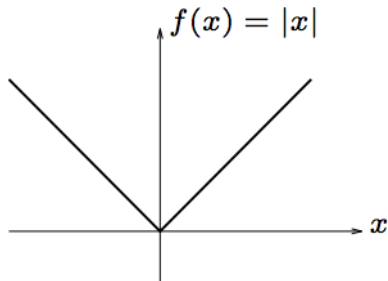
- f is differentiable at x iff $\partial f(x) = \{\nabla f(x)\}$.
- Subdifferential is always non-empty ($\partial f(x) = \emptyset \implies f$ is not convex)
- x is the global optimum iff $0 \in \partial f(x)$.

For non-convex functions:

- The subdifferential may be an empty set (no global underestimator).

Subdifferential of Absolute Value

- Consider $f(x) = |x|$



- Plot on right shows $\{(x, g) \mid x \in \mathbb{R}, g \in \partial f(x)\}$

Subgradient Descent

- Move along the negative subgradient:

$$x^{t+1} = x^t - \eta g \quad \text{where } g \in \partial f(x^t) \text{ and } \eta > 0$$

- This can **increase** the objective but gets us **closer to the minimizer** if f is convex and η is small enough:

$$\|x^{t+1} - x^*\| < \|x^t - x^*\|$$

- Subgradients don't necessarily converge to zero as we get closer to x^* , so we need **decreasing step sizes**.
- Subgradient methods are **slower** than gradient descent.

Subgradient descent for SVM

SVM objective function:

$$J(w) = \frac{1}{n} \sum_{i=1}^n \max(0, 1 - y_i w^T x_i) + \lambda \|w\|^2.$$

Pegasos: stochastic subgradient descent with step size $\eta_t = 1/(t\lambda)$

Input: $\lambda > 0$. Choose $w_1 = 0, t = 0$

While termination condition not met

For $j = 1, \dots, n$ (assumes data is randomly permuted)

$t = t + 1$

$\eta_t = 1/(t\lambda);$

If $y_j w_t^T x_j < 1$

$w_{t+1} = (1 - \eta_t \lambda) w_t + \eta_t y_j x_j$

Else

$w_{t+1} = (1 - \eta_t \lambda) w_t$

What subgradient is the Pegasos algorithm taking?

- Subgradient: generalize gradient for non-differentiable convex functions
- Subgradient “descent”:
 - General method for non-smooth functions
 - Simple to implement
 - Slow to converge

The Dual Problem

- In addition to subgradient descent, we can directly solve the optimization problem using a Quadratic Programming (QP) solver.
- For convex optimization problem, we can also look into its **dual problem**.

SVM as a Quadratic Program

- The SVM optimization problem is equivalent to

$$\begin{aligned} &\text{minimize} && \frac{1}{2} \|w\|^2 + \frac{c}{n} \sum_{i=1}^n \xi_i \\ &\text{subject to} && -\xi_i \leq 0 \quad \text{for } i = 1, \dots, n \\ &&& (1 - y_i [w^T x_i + b]) - \xi_i \leq 0 \quad \text{for } i = 1, \dots, n \end{aligned}$$

- Differentiable objective function
- $n + d + 1$ unknowns and $2n$ affine constraints.
- A **quadratic program** that can be solved by any off-the-shelf QP solver.
- Let's get more insights by examining the dual.

The Lagrangian

The general [inequality-constrained] optimization problem is:

$$\begin{array}{ll}\text{minimize} & f_0(x) \\ \text{subject to} & f_i(x) \leq 0, \quad i = 1, \dots, m\end{array}$$

Definition

The **Lagrangian** for this optimization problem is

$$L(x, \lambda) = f_0(x) + \sum_{i=1}^m \lambda_i f_i(x).$$

- λ_i 's are called **Lagrange multipliers** (also called the **dual variables**).
- Weighted sum of the objective and constraint functions
- Hard constraints \rightarrow soft penalty (objective function)

Lagrange Dual Function

Definition

The **Lagrange dual function** is

$$g(\lambda) = \inf_x L(x, \lambda) = \inf_x \left(f_0(x) + \sum_{i=1}^m \lambda_i f_i(x) \right)$$

- $g(\lambda)$ is **concave**
- **Lower bound property:** if $\lambda \succeq 0$, $g(\lambda) \leq p^*$ where p^* is the optimal value of the optimization problem.
- $g(\lambda)$ can be $-\infty$ (uninformative lower bound)

The Primal and the Dual

- For any **primal form** optimization problem,

$$\begin{array}{ll}\text{minimize} & f_0(x) \\ \text{subject to} & f_i(x) \leq 0, \quad i = 1, \dots, m,\end{array}$$

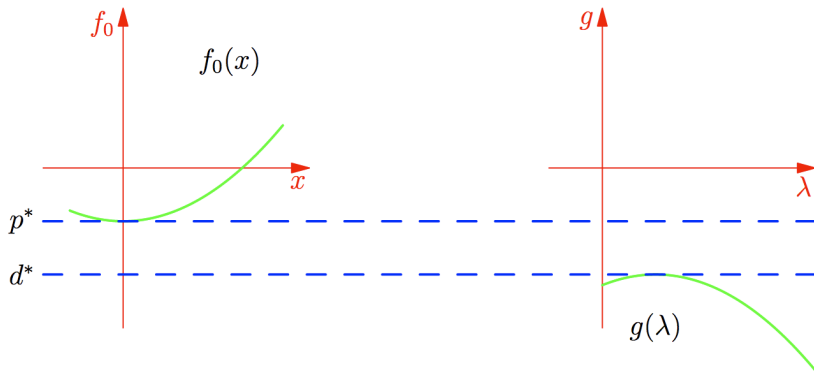
there is a recipe for constructing a corresponding **Lagrangian dual problem**:

$$\begin{array}{ll}\text{maximize} & g(\lambda) \\ \text{subject to} & \lambda_i \geq 0, \quad i = 1, \dots, m,\end{array}$$

- The dual problem is always a convex optimization problem.

Weak Duality

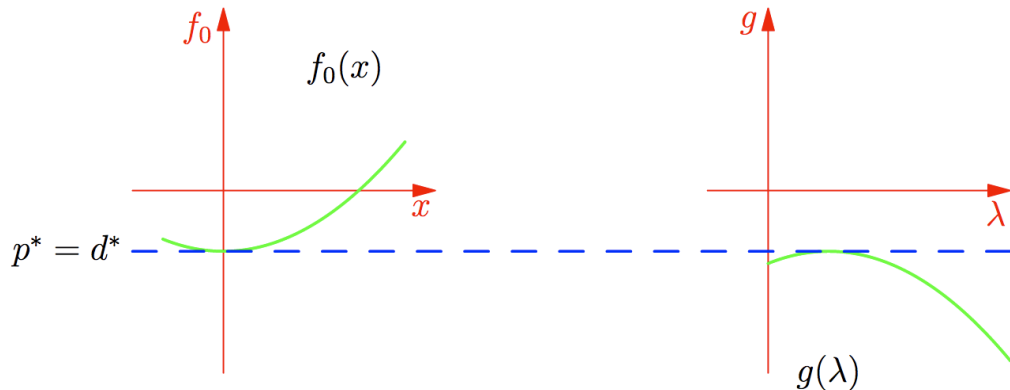
We always have **weak duality**: $p^* \geq d^*$.



Plot courtesy of Brett Bernstein.

Strong Duality

For some problems, we have **strong duality**: $p^* = d^*$.



For convex problems, strong duality is fairly typical.

Plot courtesy of Brett Bernstein.

Complementary Slackness

- **Assume strong duality.** Let x^* be primal optimal and λ^* be dual optimal. Then:

$$\begin{aligned} f_0(x^*) &= g(\lambda^*) = \inf_x L(x, \lambda^*) \quad (\text{strong duality and definition}) \\ &\leq L(x^*, \lambda^*) \\ &= f_0(x^*) + \sum_{i=1}^m \lambda_i^* f_i(x^*) \\ &\leq f_0(x^*). \end{aligned}$$

Each term in sum $\sum_{i=1}^m \lambda_i^* f_i(x^*)$ must actually be 0. That is

$$\lambda_i > 0 \implies f_i(x^*) = 0 \quad \text{and} \quad f_i(x^*) < 0 \implies \lambda_i = 0 \quad \forall i$$

This condition is known as **complementary slackness**.

The SVM Dual Problem

SVM Lagrange Multipliers

$$\begin{array}{ll}\text{minimize} & \frac{1}{2}\|w\|^2 + \frac{c}{n} \sum_{i=1}^n \xi_i \\ \text{subject to} & -\xi_i \leq 0 \quad \text{for } i = 1, \dots, n \\ & (1 - y_i [w^T x_i + b]) - \xi_i \leq 0 \quad \text{for } i = 1, \dots, n\end{array}$$

Lagrange Multiplier	Constraint
λ_i	$-\xi_i \leq 0$
α_i	$(1 - y_i [w^T x_i + b]) - \xi_i \leq 0$

$$L(w, b, \xi, \alpha, \lambda) = \frac{1}{2}\|w\|^2 + \frac{c}{n} \sum_{i=1}^n \xi_i + \sum_{i=1}^n \alpha_i (1 - y_i [w^T x_i + b] - \xi_i) + \sum_{i=1}^n \lambda_i (-\xi_i)$$

Strong Duality by Slater's Constraint Qualification

The SVM optimization problem:

$$\begin{array}{ll}\text{minimize} & \frac{1}{2} \|w\|^2 + \frac{c}{n} \sum_{i=1}^n \xi_i \\ \text{subject to} & -\xi_i \leq 0 \text{ for } i = 1, \dots, n \\ & (1 - y_i [w^T x_i + b]) - \xi_i \leq 0 \text{ for } i = 1, \dots, n\end{array}$$

Slater's constraint qualification:

- Convex problem + affine constraints \implies strong duality iff problem is feasible
- Do we have a feasible point?
- For SVM, we have **strong duality**.

SVM Dual Function: First Order Conditions

Lagrange dual function is the inf over primal variables of L :

$$\begin{aligned} g(\alpha, \lambda) &= \inf_{w, b, \xi} L(w, b, \xi, \alpha, \lambda) \\ &= \inf_{w, b, \xi} \left[\frac{1}{2} w^T w + \sum_{i=1}^n \xi_i \left(\frac{c}{n} - \alpha_i - \lambda_i \right) + \sum_{i=1}^n \alpha_i (1 - y_i [w^T x_i + b]) \right] \\ \partial_w L = 0 &\iff w - \sum_{i=1}^n \alpha_i y_i x_i = 0 \iff \boxed{w = \sum_{i=1}^n \alpha_i y_i x_i} \\ \partial_b L = 0 &\iff - \sum_{i=1}^n \alpha_i y_i = 0 \iff \boxed{\sum_{i=1}^n \alpha_i y_i = 0} \\ \partial_{\xi_i} L = 0 &\iff \frac{c}{n} - \alpha_i - \lambda_i = 0 \iff \boxed{\alpha_i + \lambda_i = \frac{c}{n}} \end{aligned}$$

SVM Dual Function

- Substituting these conditions back into L , the second term disappears.
- First and third terms become

$$\begin{aligned}\frac{1}{2}w^T w &= \frac{1}{2} \sum_{i,j=1}^n \alpha_i \alpha_j y_i y_j x_i^T x_j \\ \sum_{i=1}^n \alpha_i (1 - y_i [w^T x_i + b]) &= \sum_{i=1}^n \alpha_i - \sum_{i,j=1}^n \alpha_i \alpha_j y_i y_j x_j^T x_i - b \underbrace{\sum_{i=1}^n \alpha_i y_i}_{=0}.\end{aligned}$$

- Putting it together, the dual function is

$$g(\alpha, \lambda) = \begin{cases} \sum_{i=1}^n \alpha_i - \frac{1}{2} \sum_{i,j=1}^n \alpha_i \alpha_j y_i y_j x_j^T x_i & \begin{array}{l} \sum_{i=1}^n \alpha_i y_i = 0 \\ \alpha_i + \lambda_i = \frac{\epsilon}{n}, \text{ all } i \end{array} \\ -\infty & \text{otherwise.} \end{cases}$$

SVM Dual Problem

- The **dual function** is

$$g(\alpha, \lambda) = \begin{cases} \sum_{i=1}^n \alpha_i - \frac{1}{2} \sum_{i,j=1}^n \alpha_i \alpha_j y_i y_j x_j^T x_i & \begin{array}{l} \sum_{i=1}^n \alpha_i y_i = 0 \\ \alpha_i + \lambda_i = \frac{c}{n}, \text{ all } i \end{array} \\ -\infty & \text{otherwise.} \end{cases}$$

- The **dual problem** is $\sup_{\alpha, \lambda \succeq 0} g(\alpha, \lambda)$:

$$\begin{aligned} \sup_{\alpha, \lambda} \quad & \sum_{i=1}^n \alpha_i - \frac{1}{2} \sum_{i,j=1}^n \alpha_i \alpha_j y_i y_j x_j^T x_i \\ \text{s.t.} \quad & \sum_{i=1}^n \alpha_i y_i = 0 \\ & \alpha_i + \lambda_i = \frac{c}{n} \quad \alpha_i, \lambda_i \geq 0, \quad i = 1, \dots, n \end{aligned}$$

Insights from the Dual Problem

The SVM Dual Solution

- We found the SVM dual problem can be written as:

$$\begin{aligned} \sup_{\alpha} \quad & \sum_{i=1}^n \alpha_i - \frac{1}{2} \sum_{i,j=1}^n \alpha_i \alpha_j y_i y_j x_j^T x_i \\ \text{s.t.} \quad & \sum_{i=1}^n \alpha_i y_i = 0 \\ & \alpha_i \in \left[0, \frac{c}{n}\right] \quad i = 1, \dots, n. \end{aligned}$$

- Given solution α^* to dual, primal solution is $w^* = \sum_{i=1}^n \alpha_i^* y_i x_i$.
- The solution is in the space spanned by the inputs.
- Note $\alpha_i^* \in [0, \frac{c}{n}]$. So c controls max weight on each example. (**Robustness!**)
 - What's the relation between c and regularization?

Complementary Slackness Conditions

- Recall our primal constraints and Lagrange multipliers:

Lagrange Multiplier	Constraint
λ_i	$-\xi_i \leq 0$
α_i	$(1 - y_i f(x_i)) - \xi_i \leq 0$

- Recall first order condition $\nabla_{\xi_i} L = 0$ gave us $\lambda_i^* = \frac{c}{n} - \alpha_i^*$.

Consequences of Complementary Slackness

By strong duality, we must have **complementary slackness**.

$$\alpha_i^* (1 - y_i f^*(x_i) - \xi_i^*) = 0$$
$$\left(\frac{c}{n} - \alpha_i^* \right) \xi_i^* = 0$$

Recall “**slack variable**” $\xi_i^* = \max(0, 1 - y_i f^*(x_i))$ is the hinge loss on (x_i, y_i) .

- If $y_i f^*(x_i) > 1$ then the margin loss is $\xi_i^* = 0$, and we get $\alpha_i^* = 0$.
- If $y_i f^*(x_i) < 1$ then the margin loss is $\xi_i^* > 0$, so $\alpha_i^* = \frac{c}{n}$.
- If $\alpha_i^* = 0$, then $\xi_i^* = 0$, which implies no loss, so $y_i f^*(x) \geq 1$.
- If $\alpha_i^* \in (0, \frac{c}{n})$, then $\xi_i^* = 0$, which implies $1 - y_i f^*(x_i) = 0$.

- If α^* is a solution to the dual problem, then primal solution is

$$w^* = \sum_{i=1}^n \alpha_i^* y_i x_i$$

with $\alpha_i^* \in [0, \frac{c}{n}]$.

- The x_i 's corresponding to $\alpha_i^* > 0$ are called **support vectors**.
- Few margin errors or “on the margin” examples \implies **sparsity in input examples**.

Dual Problem: Dependence on x through inner products

- SVM Dual Problem:

$$\begin{aligned} \sup_{\alpha} \quad & \sum_{i=1}^n \alpha_i - \frac{1}{2} \sum_{i,j=1}^n \alpha_i \alpha_j y_i y_j x_j^T x_i \\ \text{s.t.} \quad & \sum_{i=1}^n \alpha_i y_i = 0 \\ & \alpha_i \in \left[0, \frac{C}{n}\right] \quad i = 1, \dots, n. \end{aligned}$$

- Note that all dependence on inputs x_i and x_j is through their inner product: $\langle x_j, x_i \rangle = x_j^T x_i$.
- We can replace $x_j^T x_i$ by other products...
- This is a “kernelized” objective function.

Feature Maps

The Input Space \mathcal{X}

- Our general learning theory setup: no assumptions about \mathcal{X}
- But $\mathcal{X} = \mathbb{R}^d$ for the specific methods we've developed:
 - Ridge regression
 - Lasso regression
 - Support Vector Machines
- Our hypothesis space for these was all affine functions on \mathbb{R}^d :

$$\mathcal{F} = \{x \mapsto w^T x + b \mid w \in \mathbb{R}^d, b \in \mathbb{R}\}.$$

- What if we want to do prediction on inputs not natively in \mathbb{R}^d ?

The Input Space \mathcal{X}

- Often want to use inputs not natively in \mathbb{R}^d :
 - Text documents
 - Image files
 - Sound recordings
 - DNA sequences
- They may be represented in numbers, but...
- The i th entry of each sequence should have the same “meaning”
- All the sequences should have the same length

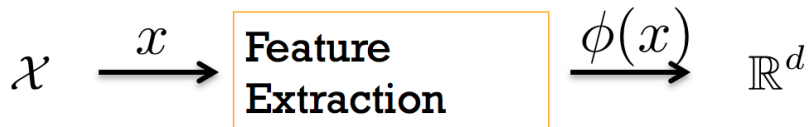
Feature Extraction

Definition

Mapping an input from \mathcal{X} to a vector in \mathbb{R}^d is called **feature extraction** or **featurization**.

Raw Input

Feature Vector

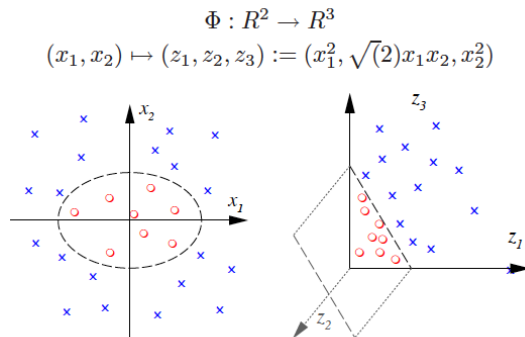


Linear Models with Explicit Feature Map

- Input space: \mathcal{X} (no assumptions)
- Introduce **feature map** $\phi : \mathcal{X} \rightarrow \mathbb{R}^d$
- The feature map maps into the **feature space** \mathbb{R}^d .
- Hypothesis space of affine functions on feature space:

$$\mathcal{F} = \{x \mapsto w^T \phi(x) + b \mid w \in \mathbb{R}^d, b \in \mathbb{R}\}.$$

Geometric Example: Two class problem, nonlinear boundary



- With identity feature map $\phi(x) = (x_1, x_2)$ and linear models, can't separate regions
- With appropriate featurization $\phi(x) = (x_1, x_2, x_1^2 + x_2^2)$, becomes linearly separable .
- Video: <http://youtu.be/3liCbRZPrZA>

Expressivity of Hypothesis Space

- For linear models, to grow the hypothesis spaces, we must add features.
- Sometimes we say a larger hypothesis is **more expressive**.
 - (can fit more relationships between input and action)
- Many ways to create new features.

Handling Nonlinearity with Linear Methods

Example Task: Predicting Health

- General Philosophy: Extract every feature that might be relevant
- Features for medical diagnosis
 - height
 - weight
 - body temperature
 - blood pressure
 - etc...

Feature Issues for Linear Predictors

- For linear predictors, it's important **how** features are added
 - The relation between a feature and the label may not be linear
 - There may be complex dependence among features
- Three types of nonlinearities can cause problems:
 - Non-monotonicity
 - Saturation
 - Interactions between features

Non-monotonicity: The Issue

- Feature Map: $\phi(x) = [1, \text{temperature}(x)]$
- Action: Predict health score $y \in \mathbb{R}$ (positive is good)
- Hypothesis Space $\mathcal{F} = \{\text{affine functions of temperature}\}$
- Issue:
 - Health is not an affine function of temperature.
 - Affine function can either say
 - Very high is bad and very low is good, or
 - Very low is bad and very high is good,
 - But here, both extremes are bad.

Non-monotonicity: Solution 1

- Transform the input:

$$\phi(x) = \left[1, \{\text{temperature}(x) - 37\}^2 \right],$$

where 37 is “normal” temperature in Celsius.

- Ok, but requires manually-specified domain knowledge
 - Do we really need that?
 - What does $w^T \phi(x)$ look like?

Non-monotonicity: Solution 2

- Think less, put in more:

$$\phi(x) = \left[1, \text{temperature}(x), \{\text{temperature}(x)\}^2 \right].$$

- More expressive than Solution 1.

General Rule

Features should be simple building blocks that can be pieced together.

Saturation: The Issue

- Setting: Find products relevant to user's query
- Input: Product x
- Output: Score the relevance of x to user's query
- Feature Map:

$$\phi(x) = [1, N(x)],$$

where $N(x)$ = number of people who bought x .

- We expect a monotonic relationship between $N(x)$ and relevance, but also expect **diminishing return**.

Saturation: Solve with nonlinear transform

- Smooth nonlinear transformation:

$$\phi(x) = [1, \log\{1 + N(x)\}]$$

- $\log(\cdot)$ good for values with large dynamic ranges
- Discretization (a discontinuous transformation):

$$\phi(x) = (\mathbb{1}[0 \leq N(x) < 10], \mathbb{1}[10 \leq N(x) < 100], \dots)$$

- Small buckets allow quite flexible relationship

Interactions: The Issue

- Input: Patient information x
- Action: Health score $y \in \mathbb{R}$ (higher is better)

- Feature Map

$$\phi(x) = [\text{height}(x), \text{weight}(x)]$$

- Issue: It's the weight *relative* to the height that's important.
- Impossible to get with these features and a linear classifier.
- Need some **interaction** between height and weight.

Interactions: Approach 1

- Google “ideal weight from height”
- J. D. Robinson’s “ideal weight” formula:

$$\text{weight}(\text{kg}) = 52 + 1.9 [\text{height}(\text{in}) - 60]$$

- Make score square deviation between $\text{height}(h)$ and ideal weight(w)

$$f(x) = (52 + 1.9 [h(x) - 60] - w(x))^2$$

- WolframAlpha for complicated Mathematics:

$$f(x) = 3.61h(x)^2 - 3.8h(x)w(x) - 235.6h(x) + w(x)^2 + 124w(x) + 3844$$

Interactions: Approach 2

- Just include all second order features:

$$\phi(x) = \left[1, h(x), w(x), h(x)^2, w(x)^2, \underbrace{h(x)w(x)}_{\text{cross term}} \right]$$

- More flexible, no Google, no WolframAlpha.

General Principle

Simpler building blocks replace a single “smart” feature.