Probabilistic models - Bayesian Methods

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Overview

Why probabilistic modeling?

- A unified framework that covers many models, e.g., linear regression, logistic regression
- Learning as statistical inference
- Principled ways to incorporate your belief on the data generating distribution (inductive biases)

Two ways of generating data

- Two ways to model how the data is generated:
 - Conditional: p(y | x)
 - Generative: p(x,y)
- How to estimate the parameters of our model? Maximum likelihood estimation.
- Compare and contrast conditional and generative models.

Conditional models

Linear regression

Linear regression is one of the most important methods in machine learning and statistics.

Goal: Predict a real-valued **target** y (also called response) from a vector of **features** x (also called covariates).

Examples:

- Predicting house price given location, condition, build year etc.
- Predicting medical cost of a person given age, sex, region, BMI etc.
- Predicting age of a person based on their photos.

Data Training examples $\mathcal{D} = \{(x^{(n)}, y^{(n)})\}_{n=1}^N$, where $x \in \mathbb{R}^d$ and $y \in \mathbb{R}$.

Model A *linear* function h (parametrized by θ) to predict y from x:

$$h(x) = \sum_{i=0}^{d} \theta_i x_i = \theta^T x, \tag{1}$$

where $\theta \in \mathbb{R}^d$ are the parameters (also called weights).

Note that

- We incorporate the bias term (also called the intercept term) into x (i.e. $x_0 = 1$).
- We use superscript to denote the example id and subscript to denote the dimension id.

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Parameter estimation

Loss function We estimate θ by minimizing the squared loss (the least square method):

$$J(\theta) = \frac{1}{N} \sum_{n=1}^{N} \left(y^{(n)} - \theta^{T} x^{(n)} \right)^{2}.$$
 (empirical risk) (2)

Matrix form

- Let $X \in \mathbb{R}^{N \times d}$ be the **design matrix** whose rows are input features.
- Let $y \in \mathbb{R}^N$ be the vector of all targets.
- We want to solve

$$\hat{\theta} = \underset{\theta}{\operatorname{arg\,min}} (X\theta - y)^{T} (X\theta - y). \tag{3}$$

Solution Closed-form solution: $\hat{\theta} = (X^T X)^{-1} X^T y$.

Review questions

- Derive the solution for linear regression.
- What if X^TX is not invertible?

Review

We've seen

- Linear regression: response is a linear function of the inputs
- Estimate parameters by minimize the squared loss

But...

- Why squared loss is a reasonable choice for regression problems?
- What assumptions are we making on the data? (inductive bias)

Next,

• Derive linear regression from a probabilistic modeling perspective.

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Assumptions in linear regression

• x and y are related through a linear function:

$$y = \theta^T x + \epsilon, \tag{4}$$

where ϵ is the **residual error** capturing all unmodeled effects (e.g., noise).

• The errors are distributed *iid* (independently and identically distributed):

$$\epsilon \sim \mathcal{N}(0, \sigma^2).$$
 (5)

What's the distribution of $Y \mid X = x$?

$$p(y \mid x; \theta) = \mathcal{N}(\theta^T x, \sigma^2). \tag{6}$$

Imagine putting a Gaussian bump around the output of the linear predictor.

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Maximum likelihood estimation (MLE)

Given a probabilistic model and a dataset \mathcal{D} , how to estimate the model parameters θ ? The **maximum likelihood principle** says that we should maximize the (conditional) likelihood of the data:

$$L(\theta) \stackrel{\text{def}}{=} p(\mathcal{D}; \theta) \tag{7}$$

$$= \prod_{n=1}^{N} p(y^{(n)} \mid x^{(n)}; \theta).$$
 (examples are distributed *iid*) (8)

In practice, we maximize the \log likelihood $\ell(\theta)$, or equivalently, minimize the negative log likelihood (NLL).

Let's find the MLE solution for our model. Recall that $Y \mid X = x \sim \mathcal{N}(\theta^T x, \sigma^2)$.

$$\ell(\theta) \stackrel{\text{def}}{=} \log L(\theta) \tag{9}$$

$$= \log \prod_{n=1}^{N} p(y^{(n)} \mid x^{(n)}; \theta)$$
 (10)

$$= \sum_{n=1}^{N} \log p(y^{(n)} \mid x^{(n)}; \theta)$$
 (11)

$$= \sum_{n=1}^{N} \log \frac{1}{\sqrt{2\pi}\sigma} \exp \left(-\frac{\left(y^{(n)} - \theta^{T} x^{(n)}\right)^{2}}{2\sigma^{2}}\right)$$
 (12)

$$= N \log \frac{1}{\sqrt{2\pi}\sigma} - \frac{1}{2\sigma^2} \sum_{n=1}^{N} \left(y^{(n)} - \theta^T x^{(n)} \right)^2 \tag{13}$$

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Recall that we obtained the normal equation by setting the derivative of the squared loss to zero. Now let's compute the derivative of the likelihood w.r.t. the parameters.

$$\ell(\theta) = N \log \frac{1}{\sqrt{2\pi}\sigma} - \frac{1}{2\sigma^2} \sum_{n=1}^{N} \left(y^{(n)} - \theta^T x^{(n)} \right)^2$$
 (14)

$$\frac{\partial \ell}{\partial \theta_i} = -\frac{1}{\sigma^2} \sum_{n=1}^{N} (y^{(n)} - \theta^T x^{(n)}) x_i^{(n)}. \tag{15}$$

We've seen

- Linear regression assumes that $Y \mid X = x$ follows a Gaussian distribution
- MLE of linear regression is equivalent to the least square method

However,

- Sometimes Gaussian distribution is not a reasonable assumption, e.g., classification
- Can we use the same modeling approach for other prediction tasks?

Next,

• Derive logistic regression for classification.

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Assumptions in logistic regression

Consider binary classification where $Y \in \{0,1\}$. What should be the distribution $Y \mid X = x$? We model $p(y \mid x)$ as a Bernoulli distribution:

$$p(y \mid x) = h(x)^{y} (1 - h(x))^{1 - y}.$$
 (16)

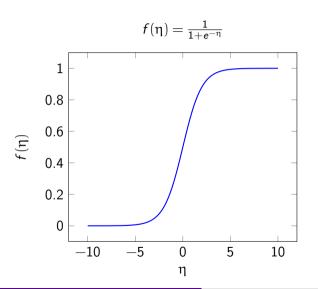
How should we parameterize h(x)?

- What is p(y = 1 | x) and p(y = 0 | x)? $h(x) \in (0, 1)$.
- What is the mean of $Y \mid X = x$? h(x). (Think how we parameterize the mean in linear regression)
- Need a function f to map the linear predictor $\theta^T x$ in \mathbb{R} to (0,1):

$$f(\eta) = \frac{1}{1 + e^{-\eta}}$$
 logistic function (17)

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Logistic regression



- $p(y \mid x) = Bernoulli(f(\theta^T x)).$
- When do we have p(y = 1 | x) = 1 and p(y = 0 | x) = 1?
- Exercise: show that the log odds is

$$\log \frac{p(y=1 \mid x)}{p(y=0 \mid x)} = \theta^{T} x.$$
 (18)

 \implies linear decision boundary (19)

 How do we extend it to multiclass classification? (more on this later)

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MLE for logistic regression

Similar to linear regression, let's estimate θ by maximizing the conditional log likelihood.

$$\ell(\theta) = \sum_{n=1}^{N} \log p(y^{(n)} \mid x^{(n)}; \theta)$$
 (20)

$$= \sum_{n=1}^{N} y^{(n)} \log f(\theta^{T} x^{(n)}) + (1 - y^{(n)}) \log (1 - f(\theta^{T} x^{(n)}))$$
 (21)

- Closed-form solutions are not available.
- But, the likelihood is concave—gradient ascent gives us the unique optimal solution.

$$\theta := \theta + \alpha \nabla_{\theta} \ell(\theta). \tag{22}$$

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Gradient descent for logistic regression

Math review: Chain rule

 $\partial \ell^n \quad \partial \ell^n \partial f^n$

If z depends on y which itself depends on x, e.g., $z = (y(x))^2$, then $\frac{dz}{dx} = \frac{dz}{dy} \frac{dy}{dx}$.

The full gradient is thus $\frac{\partial \ell}{\partial \theta_i} = \sum_{n=1}^N (y^{(n)} - f(\theta^T x^{(n)})) x_i^{(n)}$.

Likelihood for a single example: $\ell^n = y^{(n)} \log f(\theta^T x^{(n)}) + (1 - y^{(n)}) \log (1 - f(\theta^T x^{(n)}))$.

$$\frac{\partial f}{\partial \theta_{i}} = \frac{\partial f}{\partial f^{n}} \frac{\partial f}{\partial \theta_{i}} \qquad (23)$$

$$= \left(\frac{y^{(n)}}{f^{n}} - \frac{1 - y^{(n)}}{1 - f^{n}}\right) \frac{\partial f^{n}}{\partial \theta_{i}} \qquad \frac{d}{dx} \ln x = \frac{1}{x} \qquad (24)$$

$$= \left(\frac{y^{(n)}}{f^{n}} - \frac{1 - y^{(n)}}{1 - f^{n}}\right) \left(f^{n}(1 - f^{n})x_{i}^{(n)}\right) \qquad \text{Exercise: apply chain rule to } \frac{\partial f^{n}}{\partial \theta_{i}} \qquad (25)$$

$$= \left(y^{(n)} - f^{n}\right)x_{i}^{(n)} \qquad \text{simplify by algebra} \qquad (26)$$

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A closer look at the gradient

$$\frac{\partial \ell}{\partial \theta_i} = \sum_{n=1}^{N} (y^{(n)} - f(\theta^T x^{(n)})) x_i^{(n)}$$
(27)

- Does this look familiar?
- Our derivation for linear regression and logistic regression are quite similar...
- Next, a more general family of models.

Compare linear regression and logistic regression

	linear regression	logistic regression
Combine the inputs	$\theta^T x$ (linear)	$\theta^T x$ (linear)
Output	real	categorical
Conditional distribution	Gaussian	Bernoulli
Transfer function $f(\theta^T x)$	identity	logistic
$Mean\ \mathbb{E}(Y X=x;\theta)$	$f(\theta^T x)$	$f(\theta^T x)$

- x enters through a linear function.
- The main difference between the formulations is due to different conditional distributions.
- Can we generalize the idea to handle other output types, e.g., positive integers?

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Construct a generalized regression model

Task: Given x, predict p(y | x)

Modeling:

- Choose a parametric family of distributions $p(y;\theta)$ with parameters $\theta \in \Theta$
- ullet Choose a transfer function that maps a linear predictor in ${\mathbb R}$ to Θ

$$\underbrace{x}_{\in \mathbb{R}^d} \mapsto \underbrace{w^T x}_{\in \mathbb{R}} \mapsto \underbrace{f(w^T x)}_{\in \Theta} = \theta, \tag{28}$$

Learning: MLE: $\hat{\theta} \in \arg\max_{\theta} \log p(\mathcal{D}; \hat{\theta})$ **Inference**: For prediction, use $x \to f(w^T x)$

Example: Construct Poisson regression

Say we want to predict the number of people entering a restaurant in New York during lunch time.

- What features would be useful?
- What's a good model for number of visitors (the output distribution)?

Math review: Poisson distribution

Given a random variable $Y \in 0, 1, 2, ...$ following Poisson(λ), we have

$$p(Y=k;\lambda) = \frac{\lambda^k e^{-\lambda}}{k!},\tag{29}$$

where $\lambda > 0$ and $\mathbb{E}[Y] = \lambda$.

The Poisson distribution is usually used to model the number of events occurring during a fixed period of time.

Example: Construct Poisson regression

We've decided that $Y \mid X = x \sim \text{Poisson}(\eta)$, what should be the transfer function f? x enters linearly:

$$x \mapsto \underbrace{w^T x}_{\mathsf{R}} \mapsto \lambda = \underbrace{f(w^T x)}_{(0,\infty)}$$

Standard approach is to take

$$f(w^T x) = \exp(w^T x).$$

Likelihood of the full dataset $\mathcal{D} = \{(x_1, y_1), \dots, (x_n, y_n)\}:$

$$\log p(y_i; \lambda_i) = [y_i \log \lambda_i - \lambda_i - \log(y_i!)]$$
(30)

$$\log p(\mathcal{D}; w) = \sum_{i=1}^{n} \left[y_i \log \left[\exp \left(w^T x_i \right) \right] - \exp \left(w^T x_i \right) - \log \left(y_i! \right) \right]$$
(31)

$$= \sum_{i=1}^{n} \left[y_{i} w^{T} x_{i} - \exp \left(w^{T} x_{i} \right) - \log \left(y_{i} ! \right) \right]$$
 (32)

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Multinomial Logistic Regression

- Say we want to get the predicted categorical distribution for a given $x \in \mathbb{R}^d$.
- First compute the scores $(\in \mathbb{R}^k)$ and then their softmax:

$$x \mapsto (\langle w_1, x \rangle, \dots, \langle w_k, x \rangle) \mapsto \theta = \left(\frac{\exp(w_1^T x)}{\sum_{i=1}^k \exp(w_i^T x)}, \dots, \frac{\exp(w_k^T x)}{\sum_{i=1}^k \exp(w_i^T x)}\right)$$

• We can write the conditional probability for any $y \in \{1, ..., k\}$ as

$$p(y \mid x; w) = \frac{\exp(w_y^T x)}{\sum_{i=1}^k \exp(w_i^T x)}.$$

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Review

Recipe for contructing a conditional distribution for prediction:

- Oefine input and output space (as for any other model).
- ② Choose the output distribution $p(y | x; \theta)$ based on the task
- **3** Choose the transfer function that maps $w^T x$ to a Θ .
- (The formal family is called "generalized linear models".)

Learning:

- Fit the model by maximum likelihood estimation.
- Closed solutions do not exist in general, so we use gradient ascent.

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Generative models

We've seen

- Model the conditional distribution $p(y \mid x; \theta)$ using generalized linear models.
- (Previously) Directly map x to y, e.g., perceptron.

Next,

- Model the joint distribution $p(x, y; \theta)$.
- Predict the label for x as $\arg \max_{y \in \mathcal{Y}} p(x, y; \theta)$.

Generative modeling through the Bayes rule

Training:

$$p(x,y) = p(x \mid y)p(y)$$
(33)

Testing:

$$p(y \mid x) = \frac{p(x \mid y)p(y)}{p(x)}$$
 Bayes rule (34)

$$\underset{y}{\operatorname{arg\,max}} p(y \mid x) = \underset{y}{\operatorname{arg\,max}} p(x \mid y) p(y)$$
(35)

Naive Bayes (NB) models

Let's consider binary text classification (e.g., fake vs genuine review) as a motivating example. Bag-of-words representation of a document

- ["machine", "learning", "is", "fun", "."]
- $x_i \in \{0,1\}$: whether the *i*-th word in our vocabulary exists in the input

$$x = [x_1, x_2, \dots, x_d]$$
 where $d = \text{vocabulary size}$ (36)

What's the probability of a document x?

$$p(x \mid y) = p(x_1, ..., x_d \mid y)$$

$$= p(x_1 \mid y)p(x_2 \mid y, x_1)p(x_3 \mid y, x_2, x_1)...p(x_d \mid y, x_{d-1}, ..., x_1)$$
 chain rule (38)

$$= \prod_{i=1}^{d} p(x_i \mid y, x_{< i}) \tag{39}$$

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Naive Bayes assumption

Challenge: $p(x_i | y, x_{< i})$ is hard to model (and estimate), especially for large *i*. Solution:

Naive Bayes assumption

Features are conditionally independent given the label:

$$p(x \mid y) = \prod_{i=1}^{d} p(x_i \mid y).$$
 (40)

A strong assumption in general, but works well in practice.

Parametrize $p(x_i | y)$ and p(y)

For binary x_i , assume $p(x_i | y)$ follows Bernoulli distributions.

$$p(x_i = 1 \mid y = 1) = \theta_{i,1}, \ p(x_i = 1 \mid y = 0) = \theta_{i,0}.$$

Similarly,

$$\rho(y=1) = \theta_0. \tag{42}$$

(41)

(45)

Thus.

$$p(x,y) = p(x \mid y)p(y)$$

$$= p(y) \prod_{i=1}^{d} p(x_i \mid y)$$
NB assumption (44)

Indicator function $\mathbb{I}\{\text{condition}\}\ \text{evaluates to 1 if "condition" is true and 0 otherwise.}$

 $= p(y) \prod \theta_{i,y} \mathbb{I}\{x_i = 1\} + (1 - \theta_{i,y}) \, \mathbb{I}\{x_i = 0\}$

We maximize the likelihood of the data $\prod_{n=1}^{N} p_{\theta}(x^{(n)}, y^{(n)})$ (as opposed to the *conditional* likelihood we've seen before).

$$\begin{split} \frac{\partial}{\partial \theta_{j,1}} \ell &= \frac{\partial}{\partial \theta_{j,1}} \sum_{n=1}^{N} \sum_{i=1}^{d} \log \left(\theta_{i,y^{(n)}} \mathbb{I} \left\{ x_{i}^{(n)} = 1 \right\} + \left(1 - \theta_{i,y^{(n)}} \right) \mathbb{I} \left\{ x_{i}^{(n)} = 0 \right\} \right) + \log p_{\theta_{0}}(y^{(n)}) \end{split}$$

$$&= \frac{\partial}{\partial \theta_{j,1}} \sum_{n=1}^{N} \log \left(\theta_{j,y^{(n)}} \mathbb{I} \left\{ x_{j}^{(n)} = 1 \right\} + \left(1 - \theta_{j,y^{(n)}} \right) \mathbb{I} \left\{ x_{j}^{(n)} = 0 \right\} \right) \qquad \text{ignore } i \neq j \quad (47)$$

$$&= \sum_{n=1}^{N} \mathbb{I} \left\{ y^{(n)} = 1 \wedge x_{j}^{(n)} = 1 \right\} \frac{1}{\theta_{j,1}} + \mathbb{I} \left\{ y^{(n)} = 1 \wedge x_{j}^{(n)} = 0 \right\} \frac{1}{1 - \theta_{j,1}} \qquad \text{ignore } y^{(n)} = 0 \quad (48)$$

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MLE solution for our NB model

Set $\frac{\partial}{\partial \theta_{i,1}} \ell$ to zero:

$$\theta_{j,1} = \frac{\sum_{n=1}^{N} \mathbb{I}\left\{y^{(n)} = 1 \land x_j^{(n)} = 1\right\}}{\sum_{n=1}^{N} \mathbb{I}\left\{y^{(n)} = 1\right\}}$$
(49)

In practice, count words:

number of fake reviews containing "absolutely" number of fake reviews

Exercise: show that

$$\theta_{j,0} = \frac{\sum_{n=1}^{N} \mathbb{I}\left\{y^{(n)} = 0 \land x_{j}^{(n)} = 1\right\}}{\sum_{n=1}^{N} \mathbb{I}\left\{y^{(n)} = 0\right\}}$$

$$\sum_{n=1}^{N} \mathbb{I}\left\{y^{(n)} = 1\right\}$$
(50)

$$\theta_0 = \frac{\sum_{n=1}^{N} \mathbb{I}\left\{y^{(n)} = 1\right\}}{N} \tag{51}$$

Review

NB assumption: conditionally independent features given the label Recipe for learning a NB model:

- **1** Choose $p(x_i | y)$, e.g., Bernoulli distribution for binary x_i .
- ② Choose p(y), often a categorical distribution.
- Stimate parameters by MLE (same as the strategy for conditional models) .

Next, NB with continuous features.

Let's consider a multiclass classification task with continuous inputs.

$$p(x_i \mid y) \sim \mathcal{N}(\mu_{i,y}, \sigma_{i,y}^2)$$
 (52)

$$p(y=k) = \theta_k \tag{53}$$

Likelihood of the data:

$$p(\mathcal{D}) = \prod_{n=1}^{N} p(y^{(n)}) \prod_{i=1}^{d} p(x_i^{(n)} \mid y^{(n)})$$
(54)

$$= \prod_{n=1}^{N} \theta_{y^{(n)}} \prod_{i=1}^{d} \frac{1}{\sqrt{2\pi} \sigma_{i,y^{(n)}}} \exp\left(-\frac{1}{2\sigma_{i,y^{(n)}}^{2}} \left(x_{i}^{(n)} - \mu_{i,y^{(n)}}\right)^{2}\right)$$
 (55)

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Log likelihood:

$$\ell = \sum_{n=1}^{N} \log \theta_{y^{(n)}} + \sum_{n=1}^{N} \sum_{i=1}^{d} \log \frac{1}{\sqrt{2\pi} \sigma_{i,y^{(n)}}} - \frac{1}{2\sigma_{i,y^{(n)}}^{2}} \left(x_{i}^{(n)} - \mu_{i,y^{(n)}}\right)^{2}$$
 (56)

$$\ell = \sum_{n=1}^{N} \log \theta_{y^{(n)}} + \sum_{n=1}^{N} \sum_{i=1}^{d} \log \frac{1}{\sqrt{2\pi} \sigma_{i,y^{(n)}}} - \frac{1}{2\sigma_{i,y^{(n)}}^{2}} \left(x_{i}^{(n)} - \mu_{i,y^{(n)}}\right)^{2}$$

$$\frac{\partial}{\partial \mu_{j,k}} \ell = \frac{\partial}{\partial \mu_{j,k}} \sum_{n:y^{(n)}=k} -\frac{1}{2\sigma_{j,k}^{2}} \left(x_{j}^{(n)} - \mu_{j,k}\right)^{2}$$
ignore irrelevant terms (57)

$$= \sum_{n:v^{(n)}=k} \frac{1}{\sigma_{j,k}^2} \left(x_j^{(n)} - \mu_{j,k} \right) \tag{58}$$

Set $\frac{\partial}{\partial \mu_{i,k}} \ell$ to zero:

$$\mu_{j,k} = \frac{\sum_{n:y^{(n)}=k} x_j^{(n)}}{\sum_{n:y^{(n)}=k} 1} = \text{sample mean of } x_j \text{ in class } k$$
 (59)

Mengye Ren (NYU) CSCI-GA 2565 Oct 17, 2023 36 / 100 Show that

$$\sigma_{j,k}^{2} = \frac{\sum_{n:y^{(n)}=k} \left(x_{j}^{(n)} - \mu_{j,k}\right)^{2}}{\sum_{n:y^{(n)}=k} 1} = \text{sample variance of } x_{j} \text{ in class } k$$

$$\theta_{k} = \frac{\sum_{n:y^{(n)}=k} 1}{N} \qquad \text{(class prior)}$$

$$(60)$$

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Decision boundary of the Gaussian NB model

Is the Gaussian NB model a linear classifier?

$$\log \frac{p(y=1 \mid x)}{p(y=0 \mid x)} = \log \frac{p(x \mid y=1)p(y=1)}{p(x \mid y=0)p(y=0)}$$

$$= \log \frac{\theta_0}{1-\theta_0} + \sum_{i=1}^{d} \left(\log \sqrt{\frac{\sigma_{i,0}^2}{\sigma_{i,1}^2}} + \left(\frac{(x_i - \mu_{i,0})^2}{2\sigma_{i,0}^2} - \frac{(x_i - \mu_{i,1})^2}{2\sigma_{i,1}^2}\right)\right) \quad \text{quadratic}$$
(62)

assume that
$$\sigma_{i,0} = \sigma_{i,1} = \sigma_i$$
, $(\theta_0 = 0.5)$ (64)

$$=\sum_{i=1}^{d} \frac{1}{2\sigma_i^2} \left((x_i - \mu_{i,0})^2 - (x_i - \mu_{i,1})^2 \right)$$
 (65)

$$= \sum_{i=1}^{d} \frac{\mu_{i,1} - \mu_{i,0}}{\sigma_i^2} x_i + \frac{\mu_{i,0}^2 - \mu_{i,1}^2}{2\sigma_i^2}$$

linear

(66)

Decision boundary of the Gaussian NB model

Assuming the variance of each feature is the same for both classes, we have

$$\log \frac{p(y=1 \mid x)}{p(y=0 \mid x)} = \sum_{i=1}^{d} \frac{\mu_{i,1} - \mu_{i,0}}{\sigma_i^2} x_i + \frac{\mu_{i,0}^2 - \mu_{i,1}^2}{2\sigma_i^2}$$

$$= \theta^T x \qquad \text{where else have we seen it?}$$
(68)

(69)

$$\theta_i = \frac{\mu_{i,1} - \mu_{i,0}}{\sigma_i^2}$$
 for $i \in [1, d]$ (70)

$$\theta_0 = \sum_{i=1}^d \frac{\mu_{i,0}^2 - \mu_{i,1}^2}{2\sigma_i^2}$$
 bias term (71)

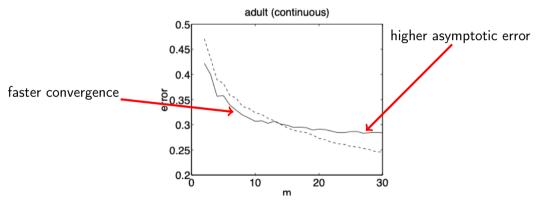
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	logistic regression	Gaussian naive Bayes
model type	conditional/discriminative	generative
parametrization	$p(y \mid x)$	p(x y), p(y)
assumptions on Y	Bernoulli	Bernoulli
assumptions on X	_	Gaussian
decision boundary	$\theta_{LR}^{T} x$	$\theta_{GNB}^T x$

Given the same training data, is $\theta_{LR}=\theta_{GNB}?$

Generative vs discriminative classifiers

Ng, A. and Jordan, M. (2002). On discriminative versus generative classifiers: A comparison of logistic regression and naive Bayes. In Advances in Neural Information Processing Systems 14.



Solid line: naive Bayes; dashed line: logistic regression.

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Naive Bayes vs logistic regression

Logistic regression and Gaussian naive Bayes converge to the same classifier asymptotically, assuming the GNB assumption holds.

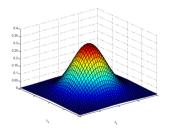
- Data points are generated from Gaussian distributions for each class
- Each dimension is independently generated
- Shared variance

What if the GNB assumption is not true?

Multivariate Gaussian Distribution

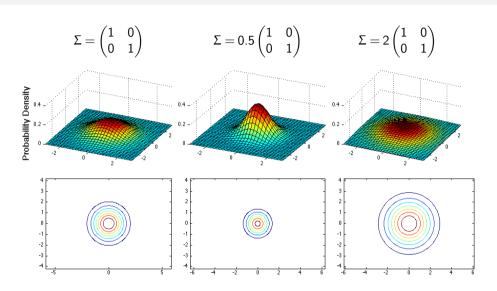
• $x \sim \mathcal{N}(\mu, \Sigma)$, a Gaussian (or normal) distribution defined as

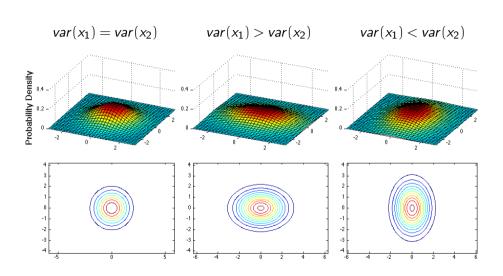
$$p(\mathbf{x}) = \frac{1}{(2\pi)^{d/2} |\Sigma|^{1/2}} \exp\left[-\frac{1}{2} (\mathbf{x} - \mathbf{\mu})^T \Sigma^{-1} (\mathbf{x} - \mathbf{\mu})\right]$$

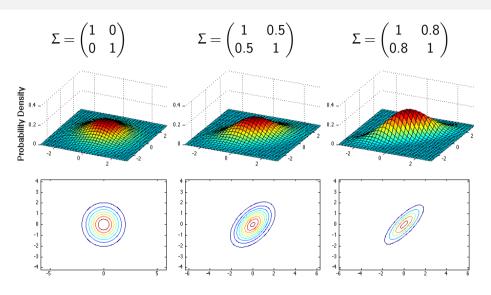


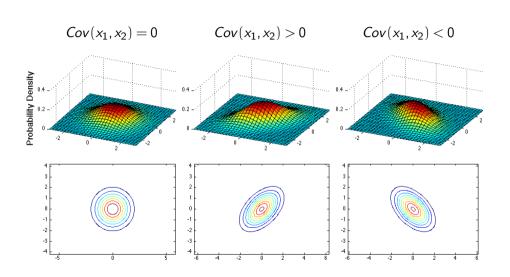
- Mahalanobis distance $(x \mu_k)^T \Sigma^{-1} (x \mu_k)$ measures the distance from x to μ in terms of Σ
- It normalizes for difference in variances and correlations

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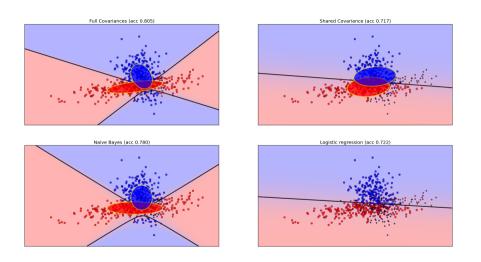
- Gaussian Bayes Classifier in its general form assumes that p(x|y) is distributed according to a multivariate normal (Gaussian) distribution
- Multivariate Gaussian distribution:

$$p(\mathbf{x}|t=k) = \frac{1}{(2\pi)^{d/2} |\Sigma_k|^{1/2}} \exp\left[-\frac{1}{2} (\mathbf{x} - \boldsymbol{\mu}_k)^T \Sigma_k^{-1} (\mathbf{x} - \boldsymbol{\mu}_k)\right]$$

where $|\Sigma_k|$ denotes the determinant of the matrix, and d is dimension of x

- Each class k has associated mean vector μ_k and covariance matrix Σ_k
- ullet Σ_k has $\mathfrak{O}(d^2)$ parameters could be hard to estimate

Example



Gaussian Bayes Binary Classifier Cases

- Full covariance: Quadratic decision boundary
- Shared covariance: Linear decision boundary
- Naive Bayes: Diagonal covariance matrix, quadratic decision boundary
- If data is truly Gaussian distributed, then shared covariance = logistic regression.
- But logistic regression can learn other distributions.

Bayesian ML: Classical Statistics

Parametric Family of Densities

• A parametric family of densities is a set

$$\{p(y \mid \theta) : \theta \in \Theta\},\$$

- where $p(y \mid \theta)$ is a density on a sample space \mathcal{Y} , and
- θ is a parameter in a [finite dimensional] parameter space Θ .
- This is the common starting point for a treatment of classical or Bayesian statistics.
- In this lecture, whenever we say "density", we could replace it with "mass function." (and replace integrals with sums).

Frequentist or "Classical" Statistics

• We're still working with a parametric family of densities:

$$\{p(y \mid \theta) \mid \theta \in \Theta\}.$$

- Assume that $p(y \mid \theta)$ governs the world we are observing, for some $\theta \in \Theta$.
- If we knew the right $\theta \in \Theta$, there would be no need for statistics.
- But instead of θ , we have data \mathcal{D} : y_1, \dots, y_n sampled i.i.d. from $p(y \mid \theta)$.
- Statistics is about how to get by with ${\mathfrak D}$ in place of ${\boldsymbol \theta}.$

- One type of statistical problem is **point estimation**.
- A statistic $s = s(\mathcal{D})$ is any function of the data.
- A statistic $\hat{\theta} = \hat{\theta}(\mathcal{D})$ taking values in Θ is a **point estimator of** θ .
- A good point estimator will have $\hat{\theta} \approx \theta$.
- Desirable statistical properties of point estimators:
 - Consistency: As data size $n \to \infty$, we get $\hat{\theta}_n \to \theta$.
 - **Efficiency:** (Roughly speaking) $\hat{\theta}_n$ is as accurate as we can get from a sample of size n.
- Maximum likelihood estimators are consistent and efficient under reasonable conditions.

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Example of Point Estimation: Coin Flipping

• Parametric family of mass functions:

$$p(\text{Heads} \mid \theta) = \theta$$
,

for
$$\theta \in \Theta = (0, 1)$$
.

Coin Flipping: MLE

- Data $\mathfrak{D} = (H, H, T, T, T, T, T, H, \dots, T)$, assumed i.i.d. flips.
 - n_h: number of heads
 - n_t : number of tails
- Likelihood function for data \mathcal{D} :

$$L_{\mathcal{D}}(\theta) = \rho(\mathcal{D} \mid \theta) = \theta^{n_h} (1 - \theta)^{n_t}$$

• As usual, it is easier to maximize the log-likelihood function:

$$\begin{split} \hat{\theta}_{\mathsf{MLE}} &= \underset{\theta \in \Theta}{\arg\max} \log L_{\mathcal{D}}(\theta) \\ &= \underset{\theta \in \Theta}{\arg\max} [n_h \log \theta + n_t \log (1 - \theta)] \end{split}$$

• First order condition (equating the derivative to zero):

$$\frac{n_h}{\theta} - \frac{n_t}{1 - \theta} = 0 \iff \theta = \frac{n_h}{n_h + n_t} \qquad \hat{\theta}_{\text{MLE}} \text{ is the empirical fraction of heads}.$$

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Bayesian Statistics: Introduction

Bayesian Statistics

- Baysian statistics introduces a crucial new ingredient: the **prior distribution**.
- A prior distribution $p(\theta)$ is a distribution on the parameter space Θ .
- The prior reflects our belief about θ , before seeing any data.

A Bayesian Model

- A [parametric] Bayesian model consists of two pieces:
 - A parametric family of densities

$$\{p(\mathcal{D} \mid \theta) \mid \theta \in \Theta\}.$$

- **2** A **prior distribution** $p(\theta)$ on parameter space Θ .
- Putting the pieces together, we get a joint density on θ and \mathfrak{D} :

$$p(\mathcal{D}, \theta) = p(\mathcal{D} \mid \theta)p(\theta).$$

The Posterior Distribution

- The **posterior distribution** for θ is $p(\theta \mid \mathcal{D})$.
- Whereas the prior represents belief about θ before observing data \mathfrak{D} ,
- The posterior represents the rationally updated belief about θ , after seeing \mathfrak{D} .

Expressing the Posterior Distribution

• By Bayes rule, can write the posterior distribution as

$$p(\theta \mid \mathcal{D}) = \frac{p(\mathcal{D} \mid \theta)p(\theta)}{p(\mathcal{D})}.$$

- Let's consider both sides as functions of θ , for fixed \mathcal{D} .
- Then both sides are densities on Θ and we can write

$$\underbrace{p(\theta \mid \mathcal{D})}_{\text{posterior}} \propto \underbrace{p(\mathcal{D} \mid \theta)}_{\text{likelihood}} \underbrace{p(\theta)}_{\text{prior}}$$

• Where \propto means we've dropped factors that are independent of θ .

Coin Flipping: Bayesian Model

• Recall that we have a parametric family of mass functions:

$$p(\text{Heads} \mid \theta) = \theta$$
,

for
$$\theta \in \Theta = (0, 1)$$
.

- We need a prior distribution $p(\theta)$ on $\Theta = (0,1)$.
- One convenient choice would be a distribution from the Beta family

Coin Flipping: Beta Prior

• Prior:

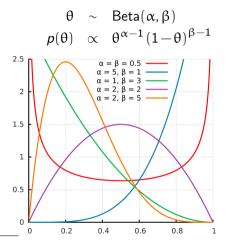


Figure by Horas based on the work of Krishnavedala (Own work) [Public domain], via Wikimedia Commons http://commons.wikimedia.org/wiki/File:Beta_distribution_pdf.svg.

Coin Flipping: Beta Prior

Prior:

$$egin{array}{lll} \theta & \sim & \operatorname{Beta}(h,t) \\ p(\theta) & \propto & \theta^{h-1} \left(1-\theta
ight)^{t-1} \end{array}$$

• Mean of Beta distribution:

$$\mathbb{E}\theta = \frac{h}{h+t}$$

• Mode of Beta distribution:

$$\arg\max_{\theta} p(\theta) = \frac{h-1}{h+t-2}$$

for h, t > 1.

Coin Flipping: Posterior

Prior:

$$\theta \sim \operatorname{Beta}(h,t)$$
 $p(\theta) \propto \theta^{h-1} (1-\theta)^{t-1}$

Likelihood function

$$L(\theta) = p(\mathcal{D} \mid \theta) = \theta^{n_h} (1 - \theta)^{n_t}$$

Posterior density:

$$\begin{array}{lll}
\rho(\theta \mid \mathcal{D}) & \propto & \rho(\theta)\rho(\mathcal{D} \mid \theta) \\
& \propto & \theta^{h-1}(1-\theta)^{t-1} \times \theta^{n_h}(1-\theta)^{n_t} \\
& = & \theta^{h-1+n_h}(1-\theta)^{t-1+n_t}
\end{array}$$

The Posterior is in the Beta Family!

Prior:

$$\theta \sim \operatorname{Beta}(h,t)$$
 $p(\theta) \propto \theta^{h-1} (1-\theta)^{t-1}$

Posterior density:

$$p(\theta \mid \mathcal{D}) \propto \theta^{h-1+n_h} (1-\theta)^{t-1+n_t}$$

Posterior is in the beta family:

$$\theta \mid \mathcal{D} \sim \text{Beta}(h + n_h, t + n_t)$$

- Interpretation:
 - Prior initializes our counts with h heads and t tails.
 - Posterior increments counts by observed n_h and n_t .

Sidebar: Conjugate Priors

- In this case, the posterior is in the same distribution family as the prior.
- Let π be a family of prior distributions on Θ .
- Let P parametric family of distributions with parameter space Θ .

Definition

A family of distributions π is conjugate to parametric model P if for any prior in π , the posterior is always in π .

• The beta family is conjugate to the coin-flipping (i.e. Bernoulli) model.

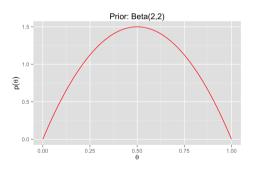
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Coin Flipping: Concrete Example

• Suppose we have a coin, possibly biased (parametric probability model):

$$p(\text{Heads} \mid \theta) = \theta.$$

- Parameter space $\theta \in \Theta = [0, 1]$.
- Prior distribution: $\theta \sim \text{Beta}(2,2)$.



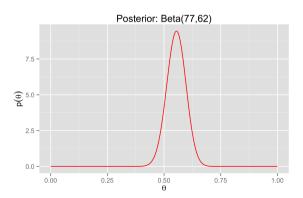
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Example: Coin Flipping

• Next, we gather some data $\mathfrak{D} = \{H, H, T, T, T, T, T, H, \dots, T\}$:

• Heads: 75 Tails: 60 • $\hat{\theta}_{\text{MLE}} = \frac{75}{75+60} \approx 0.556$

• Posterior distribution: $\theta \mid \mathcal{D} \sim \text{Beta}(77, 62)$:



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Bayesian Point Estimates

- We have the posterior distribution $\theta \mid \mathcal{D}$.
- What if someone asks us for a point estimate $\hat{\theta}$ for θ ?
- Common options:
 - posterior mean $\hat{\theta} = \mathbb{E}[\theta \mid \mathcal{D}]$
 - maximum a posteriori (MAP) estimate $\hat{\theta} = \arg \max_{\theta} p(\theta \mid D)$
 - Note: this is the **mode** of the posterior distribution

What else can we do with a posterior?

- Look at it: display uncertainty estimates to our client
- Extract a **credible set** for θ (a Bayesian confidence interval).
 - e.g. Interval [a, b] is a 95% credible set if

$$\mathbb{P}\left(\theta \in [a,b] \mid \mathcal{D}\right) \geqslant 0.95$$

- Select a point estimate using Bayesian decision theory:
 - Choose a loss function.
 - Find action minimizing expected risk w.r.t. posterior

Bayesian Decision Theory

Bayesian Decision Theory

- Ingredients:
 - Parameter space Θ .
 - **Prior**: Distribution $p(\theta)$ on Θ .
 - Action space A.
 - Loss function: $\ell : \mathcal{A} \times \Theta \to \mathsf{R}$.
- The **posterior risk** of an action $a \in A$ is

$$r(a) := \mathbb{E}[\ell(\theta, a) \mid \mathcal{D}]$$

= $\int \ell(\theta, a) p(\theta \mid \mathcal{D}) d\theta$.

- It's the expected loss under the posterior.
- A Bayes action a^* is an action that minimizes posterior risk:

$$r(a^*) = \min_{a \in \mathcal{A}} r(a)$$

Bayesian Point Estimation

- General Setup:
 - Data \mathcal{D} generated by $p(y \mid \theta)$, for unknown $\theta \in \Theta$.
 - We want to produce a **point estimate** for θ .
- Choose:
 - **Prior** $p(\theta)$ on $\Theta = R$.
 - Loss $\ell(\hat{\theta}, \theta)$
- Find action $\hat{\theta} \in \Theta$ that minimizes the posterior risk:

$$r(\hat{\theta}) = \mathbb{E}\left[\ell(\hat{\theta}, \theta) \mid \mathcal{D}\right]$$
$$= \int \ell(\hat{\theta}, \theta) p(\theta \mid \mathcal{D}) d\theta$$

Important Cases

- Squared Loss : $\ell(\hat{\theta}, \theta) = (\theta \hat{\theta})^2$ \Rightarrow posterior mean
- Zero-one Loss: $\ell(\theta,\hat{\theta}) = \mathbb{1}[\theta \neq \hat{\theta}] \quad \Rightarrow \text{ posterior mode}$
- ullet Absolute Loss : $\ell(\hat{f heta}, m{ heta}) = \left|m{ heta} \hat{m{ heta}}
 ight| \quad \Rightarrow$ posterior median

Bayesian Point Estimation: Square Loss

• Find action $\hat{\theta} \in \Theta$ that minimizes posterior risk

$$r(\hat{\theta}) = \int (\theta - \hat{\theta})^2 p(\theta \mid \mathcal{D}) d\theta.$$

Differentiate:

$$\frac{dr(\hat{\theta})}{d\hat{\theta}} = -\int 2(\theta - \hat{\theta}) p(\theta \mid \mathcal{D}) d\theta$$

$$= -2 \int \theta p(\theta \mid \mathcal{D}) d\theta + 2\hat{\theta} \underbrace{\int p(\theta \mid \mathcal{D}) d\theta}_{=1}$$

$$= -2 \int \theta p(\theta \mid \mathcal{D}) d\theta + 2\hat{\theta}$$

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Bayesian Point Estimation: Square Loss

Derivative of posterior risk is

$$\frac{dr(\hat{\theta})}{d\hat{\theta}} = -2 \int \theta p(\theta \mid \mathcal{D}) d\theta + 2\hat{\theta}.$$

• First order condition $\frac{dr(\hat{\theta})}{d\hat{\theta}} = 0$ gives

$$\hat{\theta} = \int \theta p(\theta \mid \mathcal{D}) d\theta
= \mathbb{E}[\theta \mid \mathcal{D}]$$

• The Bayes action for square loss is the posterior mean.

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Interim summary

Recap and Interpretation

- The prior represents belief about θ before observing data \mathfrak{D} .
- The posterior represents rationally updated beliefs after seeing \mathfrak{D} .
- All inferences and action-taking are based on the posterior distribution.
- In the Bayesian approach,
 - No issue of justifying an estimator.
 - Only choices are
 - family of distributions, indexed by Θ , and
 - prior distribution on Θ
 - For decision making, we need a loss function.

Recap: Conditional Probability Models

Conditional Probability Modeling

- $\bullet \ \ \textbf{Input space} \ \mathcal{X}$
- ullet Outcome space ${\mathcal Y}$
- Action space $\mathcal{A} = \{p(y) \mid p \text{ is a probability distribution on } \mathcal{Y}\}.$
- Hypothesis space \mathcal{F} contains prediction functions $f: \mathcal{X} \to \mathcal{A}$.
- Prediction function $f \in \mathcal{F}$ takes input $x \in \mathcal{X}$ and produces a distribution on \mathcal{Y}
- A parametric family of conditional densities is a set

$$\{p(y \mid x, \theta) : \theta \in \Theta\},\$$

- where $p(y \mid x, \theta)$ is a density on **outcome space** \mathcal{Y} for each x in **input space** \mathcal{X} , and
- θ is a **parameter** in a [finite dimensional] **parameter space** Θ .
- This is the common starting point for either classical or Bayesian regression.

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Classical treatment: Likelihood Function

- Data: $\mathcal{D} = (y_1, \dots, y_n)$
- ullet The probability density for our data ${\mathfrak D}$ is

$$p(\mathcal{D} \mid x_1, \ldots, x_n, \theta) = \prod_{i=1}^n p(y_i \mid x_i, \theta).$$

• For fixed \mathcal{D} , the function $\theta \mapsto p(\mathcal{D} \mid x, \theta)$ is the **likelihood function**:

$$L_{\mathcal{D}}(\theta) = p(\mathcal{D} \mid x, \theta),$$

where $x = (x_1, ..., x_n)$.

• The maximum likelihood estimator (MLE) for θ in the family $\{p(y \mid x, \theta) \mid \theta \in \Theta\}$ is

$$\hat{\theta}_{\mathsf{MLE}} = \underset{\theta \in \Theta}{\mathsf{arg\,max}} L_{\mathcal{D}}(\theta).$$

- MLE corresponds to ERM, if we set the loss to be the negative log-likelihood.
- The corresponding prediction function is

$$\hat{f}(x) = p(y \mid x, \hat{\theta}_{MLE}).$$

Bayesian Conditional Probability Models

Bayesian Conditional Models

- Input space $\mathfrak{X} = \mathsf{R}^d$ Outcome space $\mathfrak{Y} = \mathsf{R}$
- The Bayesian conditional model has two components:
 - A parametric family of conditional densities:

$$\{p(y \mid x, \theta) : \theta \in \Theta\}$$

• A prior distribution $p(\theta)$ on $\theta \in \Theta$.

- The prior distribution $p(\theta)$ represents our beliefs about θ before seeing \mathcal{D} .
- The posterior distribution for θ is

$$p(\theta \mid \mathcal{D}, x) \propto p(\mathcal{D} \mid \theta, x) p(\theta)$$

$$= \underbrace{L_{\mathcal{D}}(\theta)}_{\text{likelihood prior}} p(\theta)$$

- Posterior represents the rationally updated beliefs after seeing \mathfrak{D} .
- \bullet Each θ corresponds to a prediction function,
 - i.e. the conditional distribution function $p(y \mid x, \theta)$.

Point Estimates of Parameter

- What if we want point estimates of θ ?
- We can use Bayesian decision theory to derive point estimates.
- We may want to use
 - $\hat{\theta} = \mathbb{E}[\theta \mid \mathcal{D}, x]$ (the posterior mean estimate)
 - $\hat{\theta} = \text{median}[\theta \mid \mathcal{D}, x]$
 - $\hat{\theta} = \operatorname{arg\,max}_{\theta \in \Theta} p(\theta \mid \mathcal{D}, x)$ (the MAP estimate)
- depending on our loss function.

Back to the basic question - Bayesian Prediction Function

- Find a function takes input $x \in \mathcal{X}$ and produces a **distribution** on \mathcal{Y}
- In the frequentist approach:
 - Choose family of conditional probability densities (hypothesis space).
 - Select one conditional probability from family, e.g. using MLE.
- In the Bayesian setting:
 - We choose a parametric family of conditional densities

$$\{p(y \mid x, \theta) : \theta \in \Theta\},\$$

- and a prior distribution $p(\theta)$ on this set.
- Having set our Bayesian model, how do we predict a distribution on y for input x?
- We don't need to make a discrete selection from the hypothesis space: we maintain uncertainty.

The Prior Predictive Distribution

- Suppose we have not yet observed any data.
- In the Bayesian setting, we can still produce a prediction function.
- The prior predictive distribution is given by

$$x \mapsto p(y \mid x) = \int p(y \mid x; \theta) p(\theta) d\theta.$$

• This is an average of all conditional densities in our family, weighted by the prior.

The Posterior Predictive Distribution

- Suppose we've already seen data \mathfrak{D} .
- The posterior predictive distribution is given by

$$x \mapsto p(y \mid x, \mathcal{D}) = \int p(y \mid x; \theta) p(\theta \mid \mathcal{D}) d\theta.$$

• This is an average of all conditional densities in our family, weighted by the posterior.

Comparison to Frequentist Approach

- In Bayesian statistics we have two distributions on Θ :
 - the prior distribution $p(\theta)$
 - the posterior distribution $p(\theta \mid \mathcal{D})$.
- These distributions over parameters correspond to distributions on the hypothesis space:

$$\{p(y \mid x, \theta) : \theta \in \Theta\}.$$

• In the frequentist approach, we choose $\hat{\theta} \in \Theta$, and predict

$$p(y \mid x, \hat{\theta}(\mathcal{D})).$$

• In the Bayesian approach, we integrate out over Θ w.r.t. $p(\theta \mid D)$ and predict with

$$p(y \mid x, \mathcal{D}) = \int p(y \mid x; \theta) p(\theta \mid \mathcal{D}) d\theta$$

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What if we don't want a full distribution on y?

- Once we have a predictive distribution p(y | x, D),
 - we can easily generate single point predictions.
- $x \mapsto \mathbb{E}[y \mid x, \mathfrak{D}]$, to minimize expected square error.
- $x \mapsto \text{median}[y \mid x, \mathcal{D}]$, to minimize expected absolute error
- $x \mapsto \arg\max_{y \in \mathcal{Y}} p(y \mid x, \mathcal{D})$, to minimize expected 0/1 loss
- Each of these can be derived from p(y | x, D).

Gaussian Regression Example

Example in 1-Dimension: Setup

- Input space $\mathfrak{X} = [-1,1]$ Output space $\mathfrak{Y} = \mathbb{R}$
- Given x, the world generates y as

$$y = w_0 + w_1 x + \varepsilon$$
,

where $\varepsilon \sim \mathcal{N}(0, 0.2^2)$.

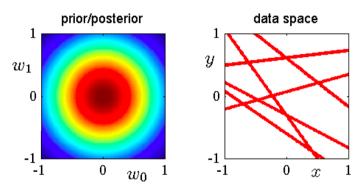
• Written another way, the conditional probability model is

$$y \mid x, w_0, w_1 \sim \mathcal{N}(w_0 + w_1 x, 0.2^2)$$
.

- What's the parameter space? R².
- Prior distribution: $w = (w_0, w_1) \sim \mathcal{N}(0, \frac{1}{2}I)$

Example in 1-Dimension: Prior Situation

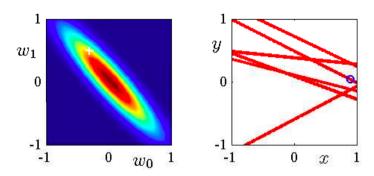
• Prior distribution: $w = (w_0, w_1) \sim \mathcal{N}\left(0, \frac{1}{2}I\right)$ (Illustrated on left)



• On right, $y(x) = \mathbb{E}[y \mid x, w] = w_0 + w_1 x$, for randomly chosen $w \sim p(w) = \mathcal{N}(0, \frac{1}{2}I)$.

Bishop's PRML Fig 3.7

Example in 1-Dimension: 1 Observation

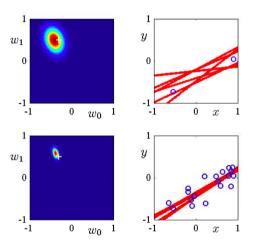


- On left: posterior distribution; white cross indicates true parameters
- On right:
 - blue circle indicates the training observation
 - red lines, $y(x) = \mathbb{E}[y \mid x, w] = w_0 + w_1 x$, for randomly chosen $w \sim p(w|\mathcal{D})$ (posterior)

Bishop's PRML Fig 3.7

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Example in 1-Dimension: 2 and 20 Observations



Gaussian Regression: Closed form

Closed Form for Posterior

Model:

$$w \sim \mathcal{N}(0, \Sigma_0)$$

 $y_i \mid x, w \text{ i.i.d. } \mathcal{N}(w^T x_i, \sigma^2)$

- Design matrix X Response column vector y
- Posterior distribution is a Gaussian distribution:

$$w \mid \mathcal{D} \sim \mathcal{N}(\mu_P, \Sigma_P)$$

$$\mu_P = (X^T X + \sigma^2 \Sigma_0^{-1})^{-1} X^T y$$

$$\Sigma_P = (\sigma^{-2} X^T X + \Sigma_0^{-1})^{-1}$$

• Posterior Variance Σ_P gives us a natural uncertainty measure.

Closed Form for Posterior

Posterior distribution is a Gaussian distribution:

$$\begin{array}{rcl} w \mid \mathcal{D} & \sim & \mathcal{N}(\mu_P, \Sigma_P) \\ \mu_P & = & \left(X^T X + \sigma^2 \Sigma_0^{-1} \right)^{-1} X^T y \\ \Sigma_P & = & \left(\sigma^{-2} X^T X + \Sigma_0^{-1} \right)^{-1} \end{array}$$

• If we want point estimates of w, MAP estimator and the posterior mean are given by

$$\hat{w} = \mu_P = (X^T X + \sigma^2 \Sigma_0^{-1})^{-1} X^T y$$

• For the prior variance $\Sigma_0 = \frac{\sigma^2}{\lambda} I$, we get

$$\hat{w} = \mu_P = \left(X^T X + \lambda I\right)^{-1} X^T y,$$

which is of course the ridge regression solution.

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