

# SVM Objective

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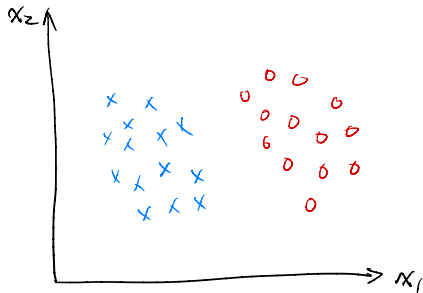
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<sup>1</sup>Slides based on Lecture [Lab 3](#) from David Rosenberg's [course material](#).

# Maximum Margin Classifier

# Linearly Separable Data

Consider a linearly separable dataset  $\mathcal{D}$ :



Find a separating hyperplane such that

- $w^T x_i > 0$  for all  $x_i$  where  $y_i = +1$
- $w^T x_i < 0$  for all  $x_i$  where  $y_i = -1$

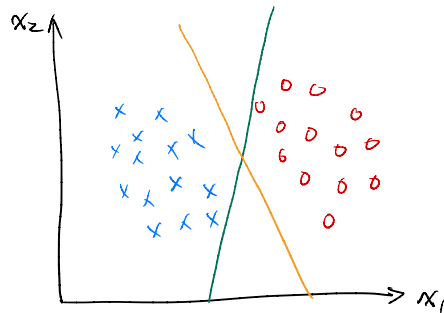
# The Perceptron Algorithm

- Initialize  $w \leftarrow 0$
- While not converged (exists misclassified examples)
  - For  $(x_i, y_i) \in \mathcal{D}$ 
    - If  $y_i w^T x_i < 0$  (wrong prediction)
    - Update  $w \leftarrow w + y_i x_i$
- Intuition: move towards misclassified positive examples and away from negative examples
- Guarantees to find a zero-error classifier (if one exists) in finite steps
- What is the loss function if we consider this as a SGD algorithm?

# Maximum-Margin Separating Hyperplane

For separable data, there are infinitely many zero-error classifiers.

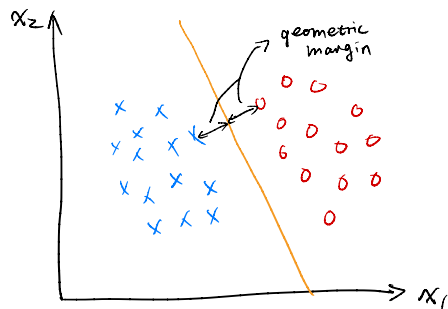
Which one do we pick?



(Perceptron does not return a unique solution.)

# Maximum-Margin Separating Hyperplane

We prefer the classifier that is farthest from both classes of points



- Geometric margin: smallest distance between the hyperplane and the points
- Maximum margin: *largest* distance to the closest points

# Geometric Margin

We want to maximize the distance between the **separating hyperplane** and the **closest** points.

Let's formalize the problem.

## Definition (separating hyperplane)

We say  $(x_i, y_i)$  for  $i = 1, \dots, n$  are **linearly separable** if there is a  $w \in \mathbb{R}^d$  and  $b \in \mathbb{R}$  such that  $y_i(w^T x_i + b) > 0$  for all  $i$ . The set  $\{v \in \mathbb{R}^d \mid w^T v + b = 0\}$  is called a **separating hyperplane**.

## Definition (geometric margin)

Let  $H$  be a hyperplane that separates the data  $(x_i, y_i)$  for  $i = 1, \dots, n$ . The **geometric margin** of this hyperplane is

$$\min_i d(x_i, H),$$

the distance from the hyperplane to the closest data point.

# Distance between a Point and a Hyperplane

- Projection of  $v \in \mathbb{R}^d$  onto  $w \in \mathbb{R}^d$ :  $\frac{v \cdot w}{\|w\|_2}$
- Distance between  $x_i$  and  $H$ :

$$d(x_i, H) = \left| \frac{w^T x_i + b}{\|w\|_2} \right| = \frac{y_i(w^T x_i + b)}{\|w\|_2}$$



# Maximize the Margin

We want to maximize the geometric margin:

$$\text{maximize } \min_i d(x_i, H).$$

Given separating hyperplane  $H = \{v \mid w^T v + b = 0\}$ , we have

$$\text{maximize } \min_i \frac{y_i(w^T x_i + b)}{\|w\|_2}.$$

Let's remove the inner minimization problem by

$$\begin{array}{ll} \text{maximize} & M \\ \text{subject to} & \frac{y_i(w^T x_i + b)}{\|w\|_2} \geq M \quad \text{for all } i \end{array}$$

Note that the solution is not unique (why?).

# Maximize the Margin

Let's fix the norm  $\|w\|_2$  to  $1/M$  to obtain:

$$\begin{array}{ll}\text{maximize} & \frac{1}{\|w\|_2} \\ \text{subject to} & y_i(w^T x_i + b) \geq 1 \quad \text{for all } i\end{array}$$

It's equivalent to solving the minimization problem

$$\begin{array}{ll}\text{minimize} & \frac{1}{2} \|w\|_2^2 \\ \text{subject to} & y_i(w^T x_i + b) \geq 1 \quad \text{for all } i\end{array}$$

Note that  $y_i(w^T x_i + b)$  is the (functional) margin.

In words, it finds the minimum norm solution which has a margin of at least 1 on all examples.

# Soft Margin SVM

What if the data is *not* linearly separable?

For any  $w$ , there will be points with a negative margin.

Introduce **slack variables** to penalize small margin:

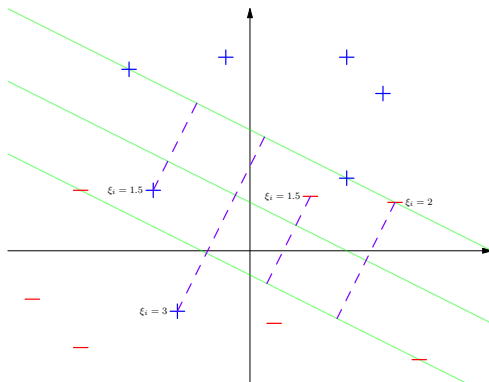
$$\begin{array}{ll}\text{minimize} & \frac{1}{2} \|w\|_2^2 + \frac{C}{n} \sum_{i=1}^n \xi_i \\ \text{subject to} & y_i (w^T x_i + b) \geq 1 - \xi_i \quad \text{for all } i \\ & \xi_i \geq 0 \quad \text{for all } i\end{array}$$

- If  $\xi_i = 0 \forall i$ , it's reduced to hard SVM.
- What does  $\xi_i > 0$  mean?
- What does  $C$  control?

# Slack Variables

$d(x_i, H) = \frac{y_i(w^T x_i + b)}{\|w\|_2} \geq \frac{1 - \xi_i}{\|w\|_2}$ , thus  $\xi_i$  measures the violation by multiples of the geometric margin:

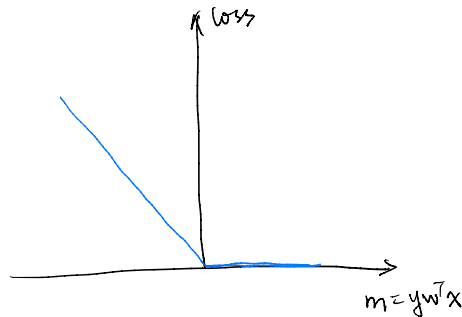
- $\xi_i = 1$ :  $x_i$  lies on the hyperplane
- $\xi_i = 3$ :  $x_i$  is past 2 margin width beyond the decision hyperplane



## Minimize the Hinge Loss

# Perceptron Loss

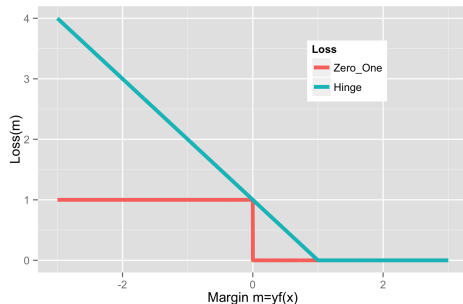
$$\ell(x, y, w) = \max(0, -yw^T x)$$



If we do ERM with this loss function, what happens?

# Hinge Loss

- SVM/Hinge loss:  $\ell_{\text{Hinge}} = \max\{1 - m, 0\} = (1 - m)_+$
- Margin  $m = yf(x)$ ; “Positive part”  $(x)_+ = x1(x \geq 0)$ .



Hinge is a **convex, upper bound** on 0–1 loss. Not differentiable at  $m = 1$ . We have a “margin error” when  $m < 1$ .

# Support Vector Machine

Using ERM:

- Hypothesis space  $\mathcal{F} = \{f(x) = w^T x + b \mid w \in \mathbb{R}^d, b \in \mathbb{R}\}$ .
- $\ell_2$  regularization (Tikhonov style)
- Hinge loss  $\ell(m) = \max\{1 - m, 0\} = (1 - m)_+$
- The SVM prediction function is the solution to

$$\min_{w \in \mathbb{R}^d, b \in \mathbb{R}} \frac{1}{2} \|w\|^2 + \frac{c}{n} \sum_{i=1}^n \max(0, 1 - y_i [w^T x_i + b]).$$

- **Not differentiable** because of the max



# SVM as a Constrained Optimization Problem

- The SVM optimization problem is equivalent to

$$\begin{aligned} &\text{minimize} && \frac{1}{2} \|w\|^2 + \frac{c}{n} \sum_{i=1}^n \xi_i \\ &\text{subject to} && \xi_i \geq \max(0, 1 - y_i [w^T x_i + b]). \end{aligned}$$

- Which is equivalent to

$$\begin{aligned} &\text{minimize} && \frac{1}{2} \|w\|^2 + \frac{c}{n} \sum_{i=1}^n \xi_i \\ &\text{subject to} && \xi_i \geq (1 - y_i [w^T x_i + b]) \text{ for } i = 1, \dots, n \\ &&& \xi_i \geq 0 \text{ for } i = 1, \dots, n \end{aligned}$$

Two ways to derive the SVM optimization problem:

- Maximize the (geometric) margin
- Minimize the hinge loss with  $\ell_2$  regularization

Both leads to the minimum norm solution satisfying certain margin constraints.

- **Hard-margin SVM:** all points must be correctly classified with the margin constraints
- **Soft-margin SVM:** allow for margin constraint violation with some penalty