NYU Tisch School of the Arts, Department of Cinema Studies and the Moving Image Archiving and Preservation program present the

## 8th Orphan Film Symposium

April 11-14, 2012 at Museum of the Moving Image (Astoria, NY)

NYU and Museum of the Moving Image host the 8th Orphan Film Symposium, the biennial gathering of scholars, archivists, curators, and media artists devoted to saving, screening, and studying neglected moving images. The renovated museum houses a 264-seat theater, a 68-seat screening room, galleries, an education center, and digital projection areas throughout its dynamic new space.

## **Call for Presentations:** "Made to Persuade"

The theme of "Orphans 8" is **persuasion**. What neglected film and video productions have influenced thought, opinion, behavior, and perception (or tried to)? What "pictures in our heads" come from moving pictures and sounds that were made to persuade?

Among the many forms under consideration are: political campaign ads, advertising films, television commercials, newsreels, newsfilm, religious pictures, sponsored and sales films, promos, PR, PSAs, EPKs, military productions, clandestine or subversive work, trailers, snipes, documentaries, essay films, public affairs and public access programs, activist and advocacy pieces, propaganda, issue ads, culture jamming, stereotypes and counterstereotypes, intelligence work, censored footage, indoctrination and training films, triggers, guidance and educational films, amateur samizdat, and all manner of orphan films and media.

Selected speakers will lead presentations, screenings, and discussions. Proposals that include the screening of rare, rediscovered, or recently preserved works are encouraged. New media productions using archival material are sought for the symposium's screenings as well, as are technical presentations on moving image archiving and preservation.

**Send proposals** (500 words or less, as attachments) to Dan.Streible@nyu.edu. First round of proposal review begins 1.11.11

- Orphan Film Symposium home page: www.nyu.edu/orphanfilm.
- Museum of the Moving Image's expansion: www.movingimage.us/site/expansion.
- Call for filmmakers applying to the symposium's Helen Hill Award: the 2012 Helen Hill Award for independent filmmakers. www.nyu.edu/orphanfilm/orphans7/helenhill.php
- Museum's online exhibition "The Living Room Candidate: Presidential Campaign Commercials, 1952-2008": www.livingroomcandidate.org.