

HI, I AM LEON LIU.

a **Filmmaker and Photographer** obsessed with clean compositions and focal points, who tells stories in the most natural forms without any distractions.

a **Graphic Designer** who loves using the simplest shapes and colors possible with little text, to create visually attractive impressions and communicate necessary

a **Minimalist Visual Artist**.

Portfolio: leonliu.works

Email: leoncooper@nyu.edu

EXPERIENCE

STUDENT AMBASSADOR of NYU Production Lab

October 2018 – Present, New York/United States

- Film and photograph Lab events and marketing reels and Edit creative content for the Lab, including filmmaker reels and promotional video clips.
- Assist in the execution of Lab events with industry partner.
- Create an organized catalog system for archiving and tagging Lab footage for easy-to-find use.
- Set up a new style guide for Lab's publicity materials.

VIDEOGRAPHER & EDITOR of GALA 2018 Official Trailer

April 2018, New York/United States

- GALA an annual performance hold by NYU Chinese Students & Scholars Association.
- Wrote script with co-director Jade Huo.
- Shot with Sony A6500 and Moza Air 3-axis stabilizer.
- Edited and color graded s-log clips on Premiere Pro

PHOTO CURATOR on Unsplash

June 2017 - Present unsplash.com/@leoncooper

- Online curator at one of the world's leading photography website Unsplash

6,090,000 Views 28,600 Downloads By October 2018

CO-FOUNDER & DESIGNER OF ISOTOPE STUDIO

March 2015 - June 2017, Shenzhen/China

- Cofounded the studio as the school's very first independent design and video studio
- Designed posters, logos, yearbook for students and school official
- Film and edited videos for important school activities and sports event
- Collaborate with social study groups to make documentaries about social problems

SKILLSET

PHOTOGRAPHY & PHOTO EDITING

Photoshop & Camera Raw

VIDEO EDITING & 2D MOTION GRAPHIC

Premiere Pro & After Effects

GRAPHIC DESIGN & LAYOUT

Illustrator & InDesign

FRONT-END WEB DEVELOPMENT

HTML, CSS, JavaScript

COMMUNICATION & PRESENTATION SKILLS

Chinese (Native) & English (Fluent)

EDUCATION

INTEGRATED DIGITAL MEDIA (BS)

New York University 2017 - 2021

FILM PRODUCTION (MINOR)

New York University 2018 - 2021