

# PROJECT SPECIFICATION

**NAME:** Data Analysis for Shows Booking and Traveling Booking

## **Analysis for Travelling Booking**

- 1) **Frequent Booking** – A person who keeps on travelling to a particular place he will be notified about the offers going there and any discount available to him.
- 2) **Product Selling** – We can come to know what amount of people travel through Business Class or Economy Class or by Private Jet. So depending upon them their wealth background we can target product selling to that particular group.

## **Analysis for Booking Show**

- 1) **Age Group** – Depending upon the age group shows can be categorized.  
For example : Normally people falling under age group of 15-30 years will attend Rock Concert and age group of 50+ years will attend classical soft music. So we can send them mail for contact them saying the show around them is available at so so location.
- 2) **Parents Booking** – Basically when attending a show we fill details regarding who all are attending the show. We regularly book our parent booking yourself.  
Suppose if any parent guidance program are available we will get the details and we can update our parents.