

# Face Social Traits Rating Prediction & Visualization Using Deep Model

# What is social trait of faces?

- People often make trait judgments about unfamiliar others based on their faces in the absence of context or other information
- such as forming an impression that someone looks friendly, trustworthy, or strong

## Example of social traits



Friendly



Competent

# ASD

- Individuals with Autism Spectrum Disorder (ASD) often have difficulties reading social information from faces
- In this work, we try to study how do the people with ASD make facial trait judgement

# Data

- Contains 500 faces of 50 identities
- 10 face images per identity

# Face Samples

Multiple variations:

- facial expression
- pose angles
- lighting conditions
- Makeup
- occlusion  
(eyeglasses)
- background



# Facial Ratings

Face



## Ratings

ASD

Warm

3.25581395

Critical

4.7804878

Competent

5.09756098

Practical

4.43902439

Feminine

3.48717949

Strong

3.43902439

Youthful

2.88372093

Charismatic

3.71794872

Trustworthy

4.0

Dominant

4.11363636

Recognize

1.97674419

NT

Warm

2.71428571

Critical

5.475

Competent

5.02564103

Practical

5.02439024

Feminine

3.11111111

Strong

3.46341463

Youthful

2.18421053

Charismatic

3.75609756

Trustworthy

3.7027027

Dominant

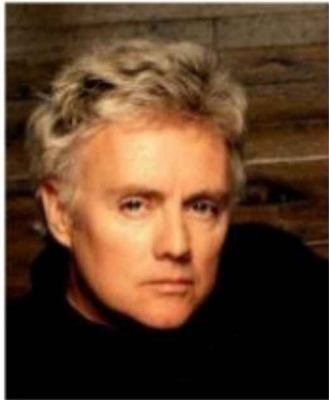
4.66666667

Recognize

2.42857143

# Choose two traits as examples for analysis

Face



## Ratings

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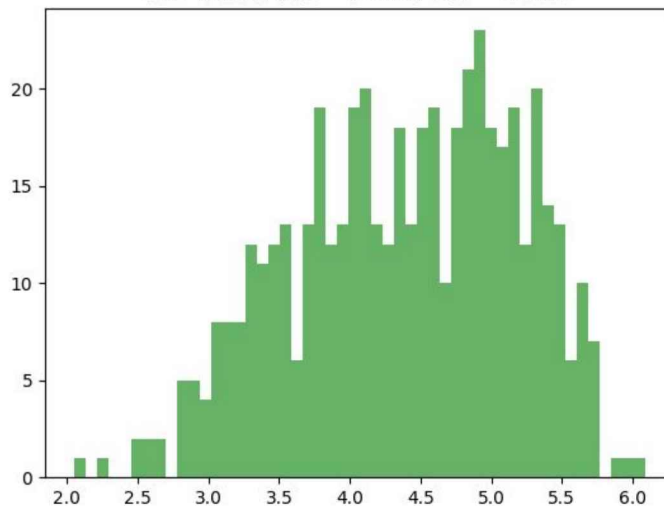
Recognize

2.42857143

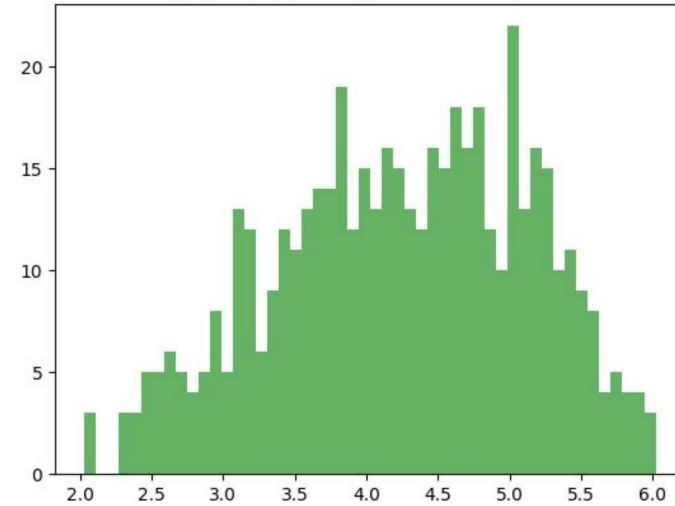


# Ratings Distribution

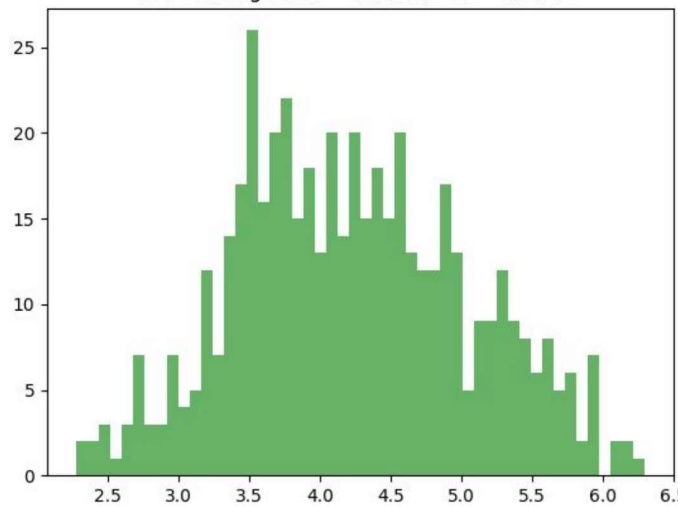
ASD warm :  $\mu = 4.3893$ ,  $\text{std} = 0.7905$



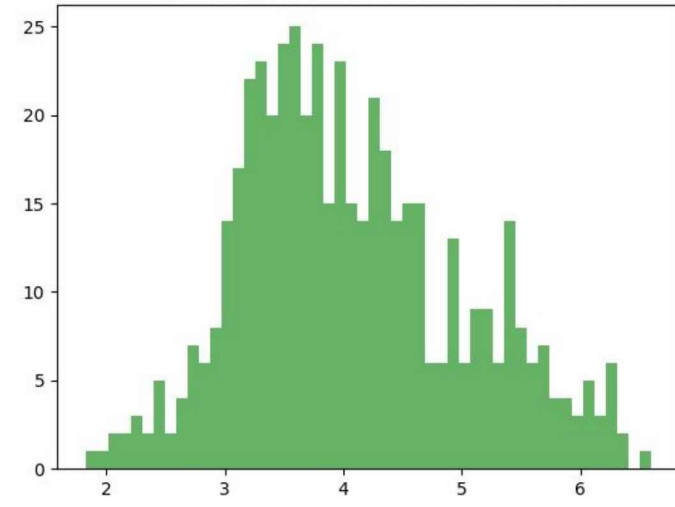
NT warm :  $\mu = 4.2459$ ,  $\text{std} = 0.8866$



ASD strong :  $\mu = 4.2291$ ,  $\text{std} = 0.8246$

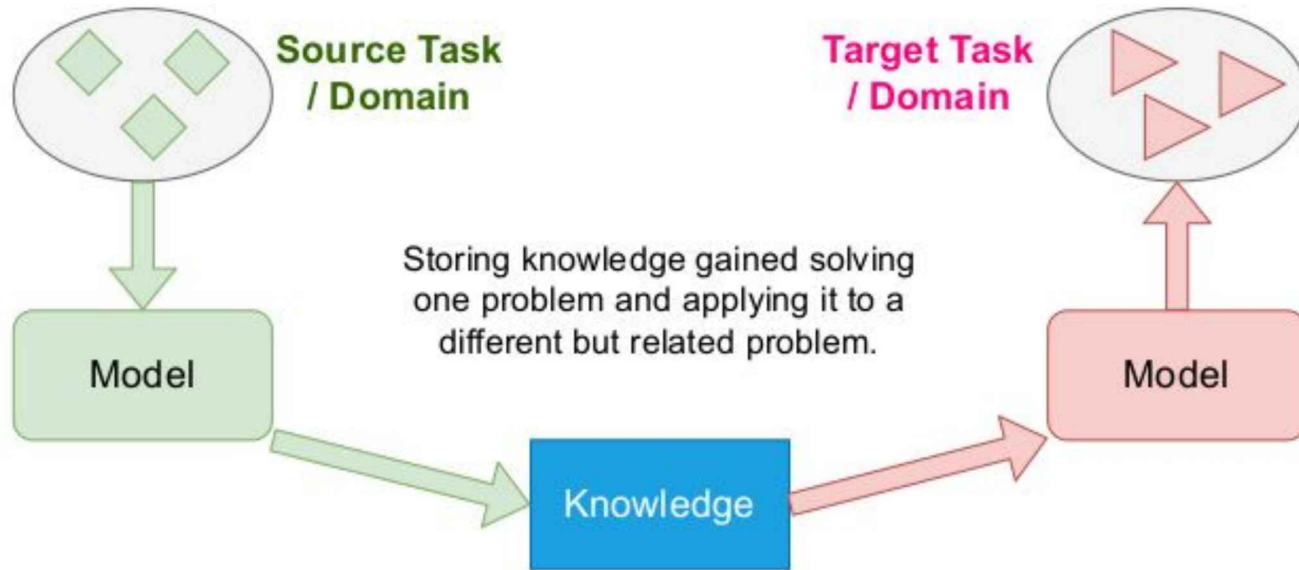


NT strong :  $\mu = 4.0716$ ,  $\text{std} = 0.9391$

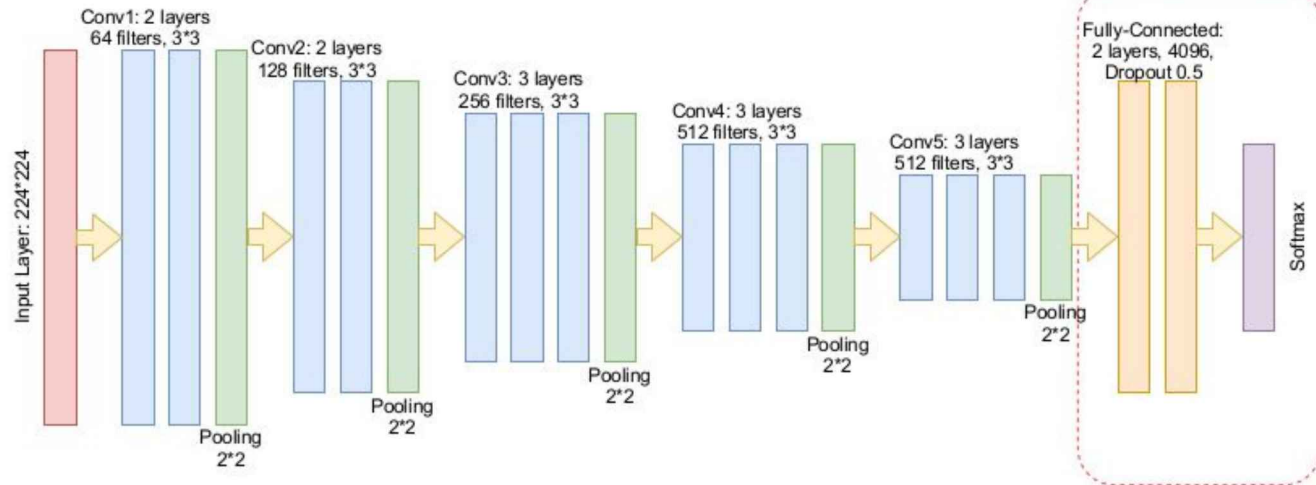


# Model

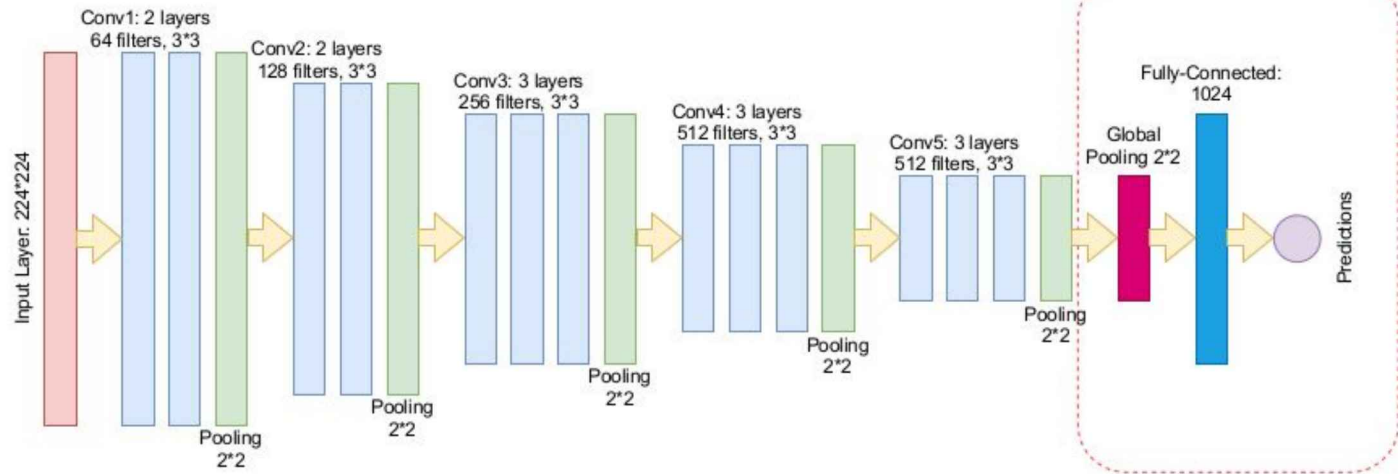
## Transfer Learning



**VGG16-Classifier**

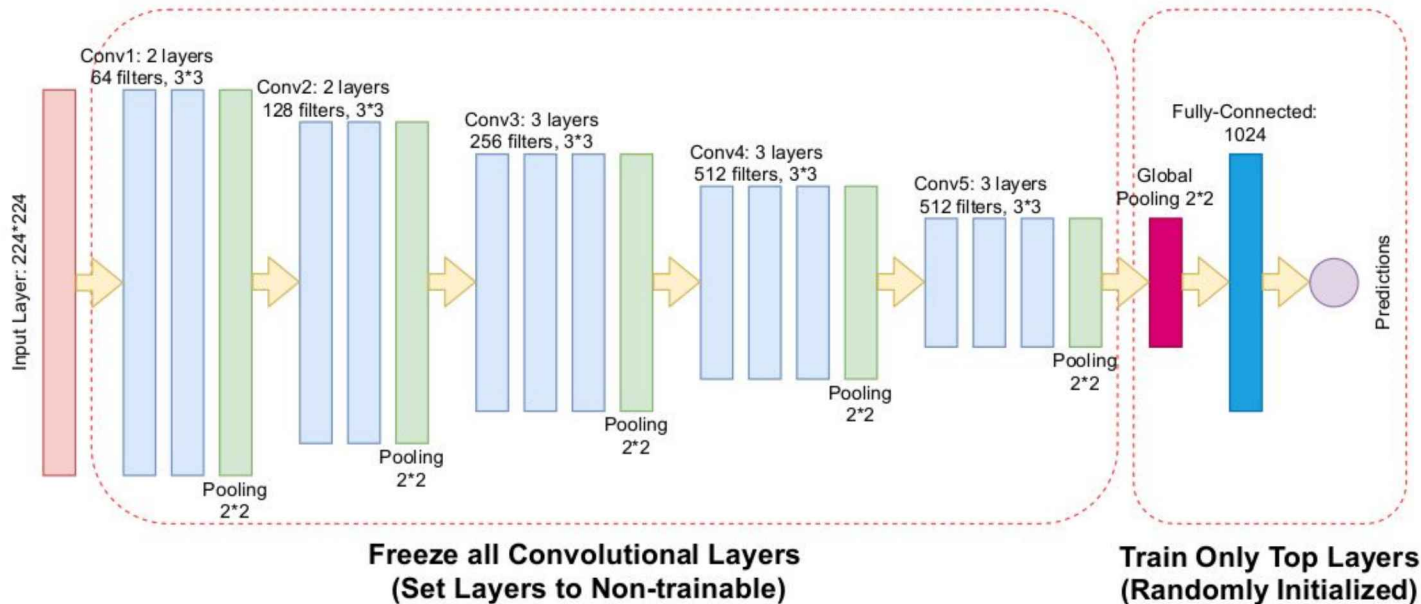


**Our Model**

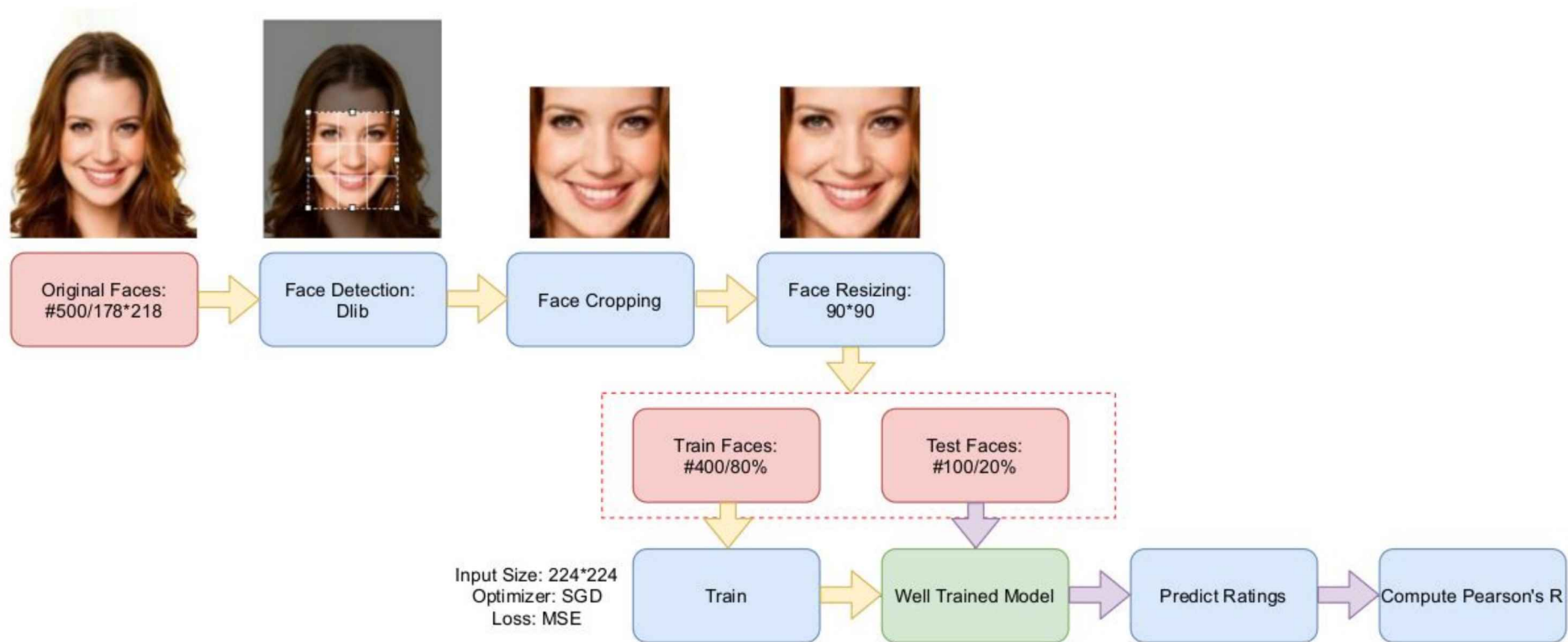


# Training Settings

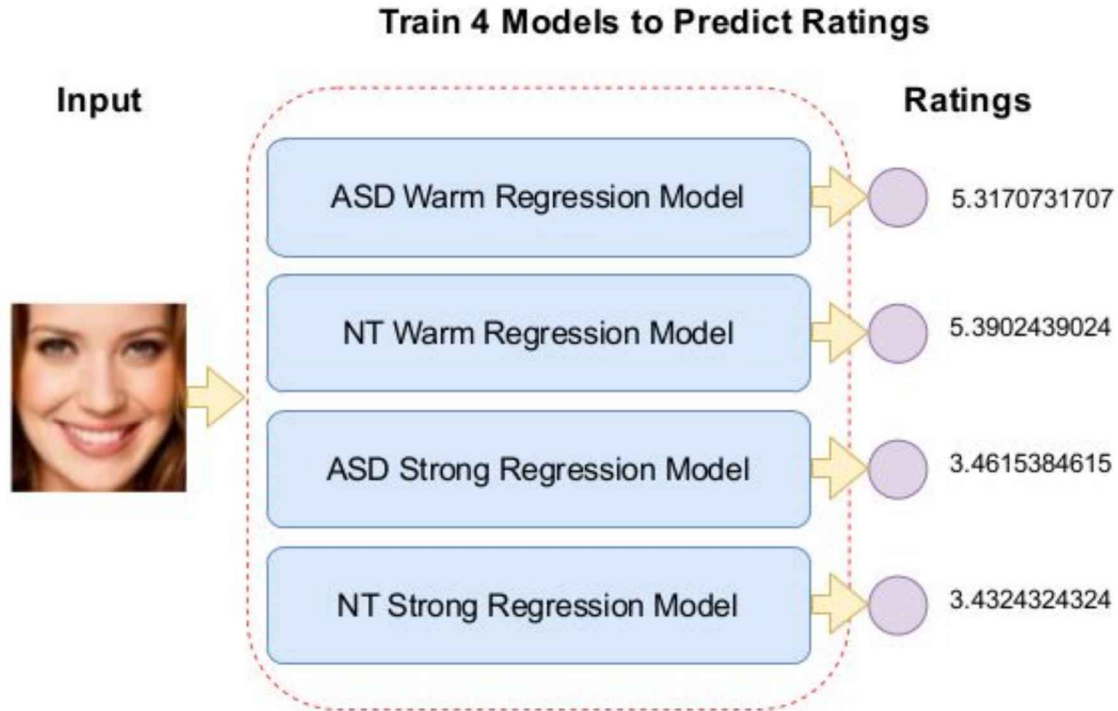
## Training Strategy: Transfer Learning Finetune a Pre-trained Model (ImageNet)



# Pipeline



# 4 models are trained



# Measure Metrics

- Pearson's r value

Given a pair of random variables  $(X, Y)$ , the formula for  $\rho$  is:

$$\rho_{X,Y} = \frac{\text{cov}(X, Y)}{\sigma_X \sigma_Y} \quad (\text{Eq.1})$$

where:

cov is the covariance

$\sigma_X$  is the standard deviation of  $X$

$\sigma_Y$  is the standard deviation of  $Y$

values in  $[-1, 1]$

- 0: no correlation
- $<-0.5/>0.5$ : notable correlation
- others: less notable correlation

# 5-fold Cross Validation

- Pearson's  $r$  is calculated

| 5-Fold | Warm   |        | Strong |        |
|--------|--------|--------|--------|--------|
|        | ASD    | NT     | ASD    | NT     |
| 1      | 0.525  | 0.528  | 0.7751 | 0.8303 |
| 2      | 0.7689 | 0.7733 | 0.5413 | 0.657  |
| 3      | 0.6535 | 0.6129 | 0.5129 | 0.7819 |
| 4      | 0.7688 | 0.7714 | 0.5233 | 0.5214 |
| 5      | 0.5278 | 0.5376 | 0.5056 | 0.5598 |

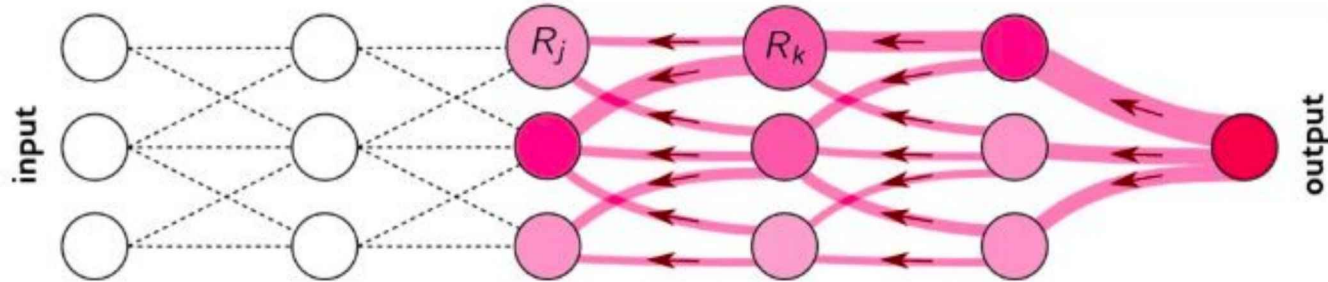


- verify (fold 1)

| times | Warm    |         | Strong  |         |
|-------|---------|---------|---------|---------|
|       | ASD     | NT      | ASD     | NT      |
| 1     | -0.0544 | 0.1718  | -0.0134 | 0.0812  |
| 2     | 0.011   | 0.0756  | -0.0899 | -0.0843 |
| 3     | -0.0866 | 0.1113  | 0.1526  | -0.1095 |
| 4     | 0.1852  | 0.0447  | 0.0112  | -0.0927 |
| 5     | 0.0516  | -0.0871 | -0.0627 | 0.121   |

# LRP Analysis

- Layer-wise Relevance Propagation (LRP) technique [1]
- highlight which input features deep neural network uses to support its output



# Mouth, nose, eyes make big positive contributions

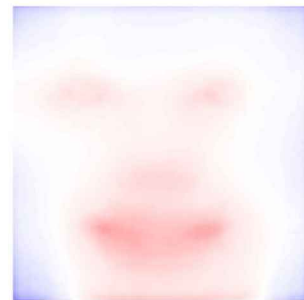
ASD Warm

NT Warm

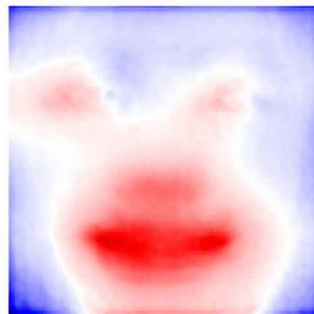
ASD Strong

NT Strong

color scale  
(-1,1)



color scale  
(-0.25, 0.25)



# More Examples

For each model

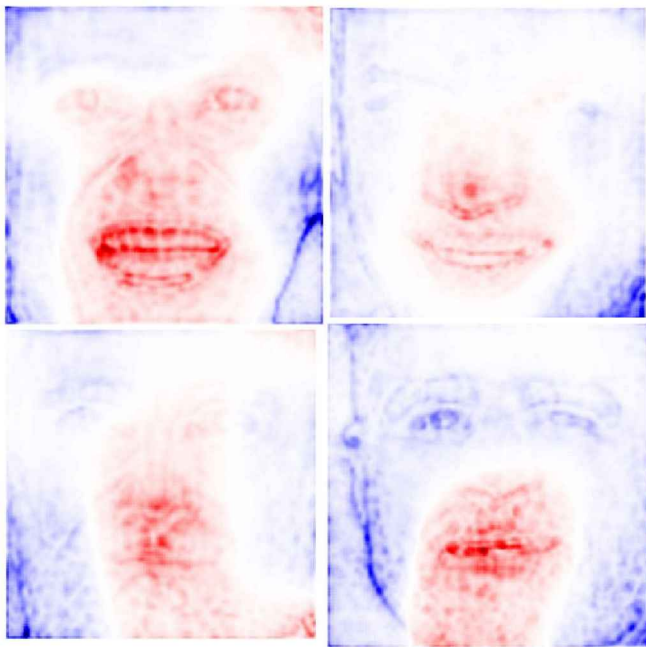
- we choose several face images with highest ratings and several images with lowest ratings
- to show the LRP result

# ASD Strong

highest ratings



5.783783784 5.769230769 5.756756757 5.666666667



lowest ratings



2.297297297 2.690476191 2.711111111 2.72972973



# NT Strong

highest ratings

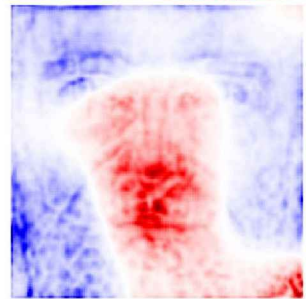
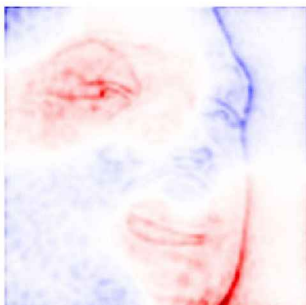


5.976190476

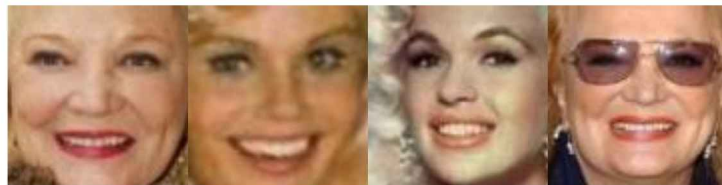
5.775

5.608695652

5.861111111



lowest ratings

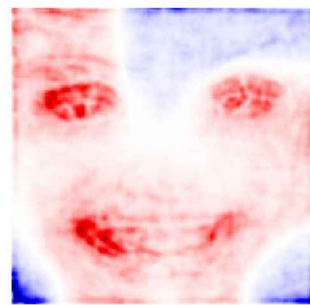


1.825

2.102564103

2.45945946

2.5





# ASD Warm

highest ratings



5.675      5.648648649      6.093023256      5.720930233



lowest ratings



2.047619048      2.282051282      2.564102564      2.666666667



# NT Warm

highest ratings



6.027027027 5.956521739 5.947368421 5.880952381



lowest ratings



2.266666667 2.275 2.418604651 2.447368421





## Next Step

- Use projection method to study how faces are clustered and separated in the t-SNE space
- Try other facial traits

# Summary

- We have studied how do the people with ASD make facial trait judgements
- We find that **mouth, eyes** make the largest positive contributions to facial trait ratings